BIRD NEPONSET REVIEW

VOLUME 43 1955

AXEL H. ANDERSON, President

BIRD
NEPONSET
REVIEW

JANUARY 1955

. 43 No. 1

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BIRD NEPONSET REVIEW

Vol. 43 No. 1 January 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

Long Service List

February

Employees

Name	*Year*	*Dept.*	*Years*
Benjamin R. Taylor	2-16-14	Office	41
John E. Curran	2-11-16	Paper Mill	39
William F. Murphy	2-5-17	No. 1 Box Shop	38
Steve Druzas	2-16-20	Flooring	35
John Buonpane	2-10-21	Roofing	34
Patrick Maguire	2-21-21	Flooring	34
Thomas A. Smith	2-23-21	Roofing	34
William J. Wosner	2-23-21	Flooring	34
Arthur F. Johnson	2-5-23	No. 1 Box Shop	32
Ralph B. Kemp	2-13-23	Roofing	32
Francis J. Curran	2-23-23	Office	32
Alma A. Walsh	2-26-23	Finishing Mill	32
Michael J. Cronin	2-19-24	Maintenance	31
Elton S. Moore	2-25-24	Flooring	31
F. Howard White	2-13-25	No. 1 Box Shop	30
Howard Hewins	2-14-25	Flooring	30
Frank V. Eisenhauer	2-10-26	Safety Engineer	29
Harvey W. Hayward	2-11-26	Flooring	29
Arthur Wise	2-23-26	Flooring	29
Howard L. Ellis	2-1-27	Flooring	28
Michael Kelley	2-13-27	Roofing	28
Gordon G. Wilson	2-14-27	Flooring	28
A. Rogers Weed, Jr.	2-21-27	Asst. to Vice Pres., Bld. Mat. Div.	28
Axel L. H. Ostrom	2-23-27	Roofing	28
Agnes G. Hefferan	2-28-27	Office	28
Domenico D'Angelo	2-11-29	Flooring	26
James H. Ellis	2-18-29	No. 1 Box Shop	26
Vernon L. Rafuse	2-21-29	Paper Mill	26
John T. Coughlin	2-1-35	Flooring	20
Joseph J. Smelstor, Jr.	2-1-35	No. 2 Box Shop	20
Lawrence V. White	2-1-35	Flooring	20
Louis A. Silvestri	2-5-35	Roofing	20
Warren H. Anderson	2-6-35	Asst. Treas.	20
Carl T. Swanson	2-7-35	No. 1 Box Shop	20
Louisa H. Graham	2-11-35	Office	20
George M. Wise	2-12-35	No. 1 Box Shop	20
Earle J. Higgins	2-18-35	Flooring	20
George F. R. Kinsman	2-23-35	Flooring	20
Henry C. Holmegard	2-25-35	Roofing	20
M. Genevieve Kennedy	2-25-35	Office	20
Napoleon P. LaCasse	2-25-35	Flooring	20
Martin A. Hogan	2-27-35	No. 1 Box Shop	20
Clyde M. Adams	2-21-40	Flooring	15
William H. Spencer	2-6-50	Paper Mill	5
Robert C. Roby	2-8-50	Paper Mill	5
John R. Bennett	2-8-50	No. 1 Box Shop	5
Edward J. Shaughnessy	2-13-50	Finishing Mill	5
Arvel L. Disher, Jr.	2-20-50	Floor Covering Sales	5

PHILLIPSDALE

Clarence H. Pierson	2-13-20		35
Charles J. McLaughlin	2-18-24		31
Joseph M. Wynne	2-10-26		29
Armond C. Giberson	2-4-29		26

CHICAGO

William W. Wilson	2-9-13	Consultant	42
John J. Walsh	2-12-24		31
Levy Hosch	2-12-25		30
Ollie Jones	2-1-29		26
Martin R. Pearce	2-5-29		26
Ralph Calhoun	2-19-29		26
Raymond Gusick	2-28-29		26
William B. Harris	2-18-35	Sales	20

SHREVEPORT

Bernard P. Soward	2-2-26	Superintendent	29
Clifford S. Pregge	2-1-50	Sales	5
Huey Humphrey	2-13-50		5
Johnnie Lendsey	2-21-50		5
Alexander K. Powers	2-20-50	Sales	5
Charles S. Hodges	2-23-50		5
Wilbur Harrison	2-28-50		5

CHARLESTON

Ernest M. Zinkowski	2-27-35		20

BERRY ASPHALT COMPANY

Morgan Moore	2-1-50		5

Former Employees Now Retired

Alice E. Nichols	2-27-11	44
Peter A. Nielsen	2-7-16	39
Vincentz Stankiewicz	2-17-20	35
Frank Sutherland	2-25-20	35
Justin P. Antonitis	2-23-21	34
James J. Donovan	2-20-22	33
Harry A. Dresser	2-19-23	32
Alfonse Sylvester	2-11-25	30
Felix Iarocci	2-18-25	30

PHILLIPSDALE

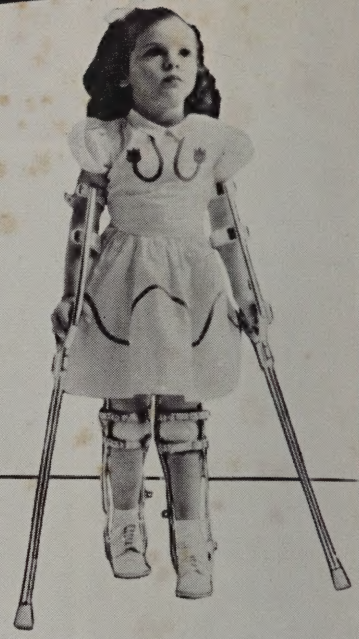
Willie Banks	2-6-10	45
Joseph Farrell	2-21-13	42
Manuel Perry	2-24-21	34
Edouard N. Roy	2-6-29	26

CHICAGO

Ernest Grosscup	2-17-14	41
Raleigh Stearles	2-2-20	35
Harry M. Clark	2-1-22	33
George R. McNay	2-1-25	30

On the Cover

For a member of the Fifth Marine Division, who raised the flag at Iwo Jima, Josephine Hutchins of the Bird Club art class painted this copy of the famous picture. The story is that Velma Cobb, art class chairman, is also a Gray Lady at the Veterans Hospital at West Roxbury. One of the patients there is Edward Yankowsky, with whom Velma talked about amateur painting one evening. He said he wished he had a painting of the flag raising and explained why. So "Jo" Hutchins, who is the wife of John Hutchins of the Roofing Laboratory, painted for Ed the picture she is holding here.



FIGHT POLIO!

NO POLIO VACCINE CAN HELP THIS CHILD. While science works to protect healthy kids against polio, those already stricken are fighting to live and play again.

They need expert treatment. They need costly equipment—iron lungs, rocking beds, braces. They need YOUR financial support to meet the crushing cost of rehabilitation. Help them fight back—give voluntarily!

Join the MARCH OF DIMES January 3-31

Our Job in 1955

Four years ago we brought out one of the most significant products of all time in our Building Materials Division — the Architect Shingle. It has been as unique and outstanding in the industry as were the Thick-Butt shingle and Art-Bric siding of former years.

The Architect introduced a new concept in asphalt shingles. The building industry had seen nothing like it before — an extra heavy shingle of great beauty, selling at a premium. For about a year we were the only ones with such a shingle. But in a competitive market a favorable situation like that does not last. Competitors — and there are many in the roofing industry — began at once to try to make a product just as good, or even better. We still think the Bird Architect is the best on the market. But today, just because it is so good, it has several formidable competitors. Here are some of them:

Barrett — Super-weight Multi-shingle
Carey — Firechex
Flintkote — Tapered Strip Shingle
Fry — Giant Strip Shingle
Lehon — Town and Country Shingle
Ruberoid — 15-inch Square Tab Shingle

The Architect, which once stood alone, must now hold its own in a very competitive market.

Continuing Process

This bringing out of new products and improving of standard products is a process that goes on continuously in American business. When competition is strongest, business is usually the most healthy. We are in a strong competitive market right now in all our divisions — Building Materials, Floor Coverings, Paper Products and Tie Pads. What is happening to the Architect is happening to all Bird products in all our lines. Somewhere some other manufacturer is making a competing product which he believes is just as good as ours. His salesmen are out trying to increase sales of his product — trying to get new customers — and that means taking customers away from Bird & Son.

Our Program

There is a way to meet competition. And the way is this. Our day to day work in production and sales departments must be continually the best we can give. We must make products so acceptable that old customers will stay with us, and that new customers will buy Bird. We can never forget that one defective shingle, one poorly printed rug or one weak box or carton can nullify months of sales effort and cause us to lose a valuable customer. We must continually watch operating costs. We must give service in handling of orders and deliveries that will please present customers and attract new ones. We must remember that customers literally are our bread and butter. They are the ones who pay our wages.

And through research, we must constantly be bringing onto the market something new and better.

That's the job ahead of all of us in 1955. We have been successful in the past. We can do it again in the next twelve months by following the path I have just described. Our future is in our hands; management and employees working together for high quality products and high quality service at reasonable cost can make the future a bright one.

President.

Charles A. Sumner, Vice President of the Floor Covering Division

CHARLES A. SUMNER has been named Vice President of the Floor Covering Division, in charge of Production and Sales, following the retirement of H. Eugene Sawyer, Jr., on December 31, 1954. Announcement was made by President A. H. Anderson on December 30.

Mr. Sumner's entire career has been at Bird & Son. He grew up in Walpole, attended its public schools and graduated from Boston University in 1932 with a Bachelor of Science degree in Business Administration.

He first came to Bird & Son as a student in the School of Apprentices which the company established in December of 1932 to help local young men and women get an understanding of business, even though, because of the Depression there were no positions open. He came at that time as a student and observer in the Credit Department. He displayed both interest and ability, and was hired as a Credit Clerk on March 1, 1933.

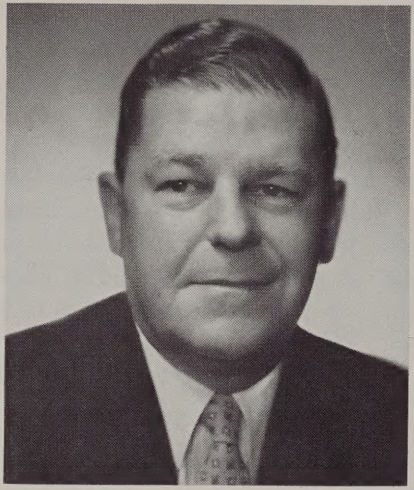
Assistant Treasurer and Credit Manager

Serving seven years in this department, Mr. Sumner became Assistant Credit Manager in 1940 and two years later was named Assistant to the Treasurer. In April 1947 he became Assistant Treasurer and in January 1950 was moved up to Assistant Treasurer and Credit Manager.

Executive Assistant

A year ago, January 1954, Mr. Sumner transferred from the Credit Department to become Executive Assistant to the Vice President, Floor Covering Division.

The Sumners live in Walpole where Mr. Sumner is active in local affairs. He is Commissioner of Trust Funds in Walpole, a member of the Board of Trustees of the Norwood Hospital, and former President of the Board of Governors of the Walpole Country Club. One daughter, Joan, attends Walpole High School; the older daughter, Gail, is a student at Connecticut College for Women.



Charles A. Sumner

BIRD & SON inc. Established 1795

H. E. Sawyer, Jr., Retires After Long Bird & Son Career

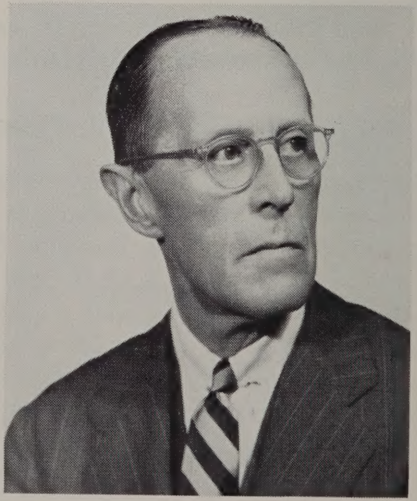
H. E. SAWYER, JR., retires from Bird & Son with almost 41 years of distinguished service in sales and top management posts.

Mr. Sawyer joined Bird & Son a short time after graduating from Yale University in 1913. He was born in Malden and had attended Hotchkiss before entering Yale. Immediately following college he took a business course at the Packard Commercial School, New York City.

He came to Bird & Son in the Fibre Case Division on January 26, 1914. After an apprenticeship at East Walpole, he was assigned fibre case sales work in eastern Pennsylvania. Between 1917 and 1919 he served in World War I, coming out of the service a captain in 1919.

His next Bird & Son assignment was as assistant to Philip R. Allen, who was then General Sales Manager. In 1923, he was named Sales Manager of the Floor Covering Division, and in September 1946 was elected Vice President in charge of the Floor Covering Division, Production and Sales.

From July 15, 1925 to December 31, 1937, the Floor Covering Sales Division was known as the Bird Floor Covering Sales Corporation, and during those years, as head of all floor covering sales, Mr. Sawyer held the title of President of this sales corporation.



H. Eugene Sawyer, Jr.

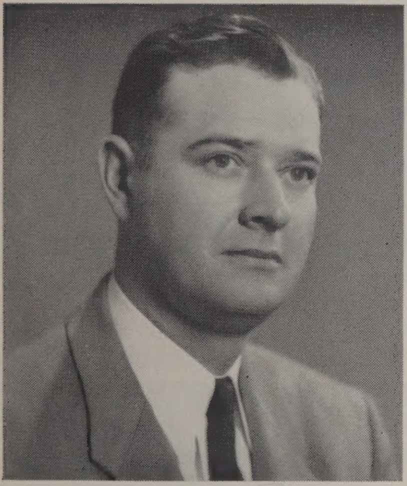
Mr. Sawyer has been a leading figure in the floor covering industry almost since its start. He was for many years very active in a floor covering association which used to exist, and which included all the well known floor covering manufacturers in its membership. In the early years when the number of dealers and distributors was relatively small, he knew personally almost every one of them. Today there are still a great many men in the trade and in the industry to whom he is known personally.

Through the years he has established a tremendous amount of prestige for Bird & Son in the floor covering field. This brought wide recognition to him as a leader in the industry. His influence and counsel will be greatly missed by many throughout the country.

Although he has no definite plans following retirement, Mr. Sawyer says that early spring will undoubtedly find him at his favorite fishing grounds down at Martha's Vineyard. His home is in Dedham. He has two children and four grandchildren.

Other Floor Covering Changes

M. E. Cummings Named Field Manager; M. E. Blondell, Sales Service Manager


Michael E. Cummings

Martin E. Blondell

Central Field Manager

MICHAEL E. CUMMINGS of Chicago was named Central Field Manager of the Floor Covering Division on November 1, 1954.

Mr. Cummings is a native of Chicago, attending local schools there and graduating from DePaul University in Chicago in 1949 with a Marketing degree. From 1943 to 1945 he was with the U. S. Army Air Force and spent 16 months with the 8th Air Force in Europe. Before his military service he worked for two years as a clerk with the Chicago, Rock Island & Pacific Railroad.

After becoming a civilian again he attended the University and worked in Chicago during his vacation. In September 1949, he joined the sales staff of the New York Wire Cloth Co. selling hardware cloth in Illinois, Wisconsin, Minnesota and Iowa. He resigned from this sales post to join the Bird & Son Floor Covering sales staff in January 1951, and had been a Salesman in the Chicago area until appointed Field Manager last November.

He is a member of Stephen Doyle American Legion Post and former president of the Keltic Fraternal Organization at Chicago. He was married in 1952. He and Mrs. Cummings and a small daughter, Lorraine, make their home in the Windy City.

Sales Service Manager

NEW Sales Service Manager for the Floor Covering Sales Division is Martin E. Blondell of Canton, who started in this post on November 22.

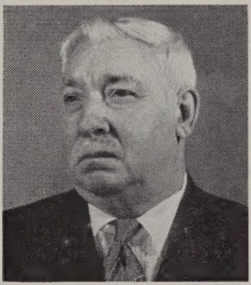
Mr. Blondell is a graduate of Milton High School and attended courses in accounting in the Evening Division of Boston University. Following several temporary jobs while he was attending Boston University, Mr. Blondell joined the Rust Craft Publishing Company in 1937 and there became Assistant Purchasing Agent. From 1941 to 1945 he was Office Manager for the Marine Optical Manufacturing Company of Roslindale, and since 1945 has been employed by the Charles A. Eaton Company of Brockton, serving as Office Manager, and working also in sales promotion and advertising. He left this position to come with Bird & Son.

Mr. and Mrs. Blondell make their home in Canton, and have two children, Marcia, aged 12, and Jon, aged 7. Martin is a member of the local P.T.A. and is serving at the present time on one of its special committees. He also is Treasurer of the Ponkapoag Civic Association. He has an active interest in the Scouting program and at one time was Assistant Scout Master of the troop sponsored by the Ponkapoag Civic Association. When he is not busy working around his newly acquired house and yard, he plays a fair game of tennis. This winter, to keep his hand in, he has taken up badminton.

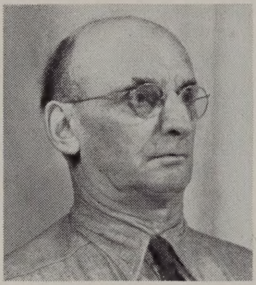
The following changes, announced January First, will be reported in detail in the February issue:

Establishment of the New Britain Box Division with Arthur J. Bushell as Manager and Marshall B. Lee, Sales Engineer.
Page S. Bunker to Assistant to Director of Personnel
Bernice F. Woolley to Assistant Employment Manager
Several changes at the Norwood Flooring Plant, including:
  William M. Pratt to Assistant Superintendent
  Samuel J. Piraino to Assistant to the Superintendent
  Ernest G. Paciorkowski to Process and Plant Engineer
  Stephen F. Cavanaugh, in charge of Production Planning, Special Contracts and Inventory Control.

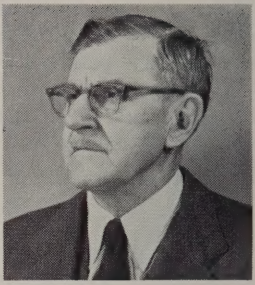
Retired at Year's End

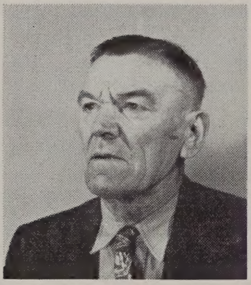

Antonio B. Paduck

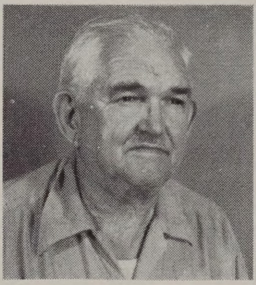
Mike Minkevicus

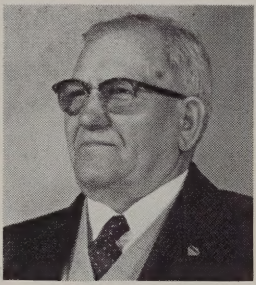

Philias Laliberty

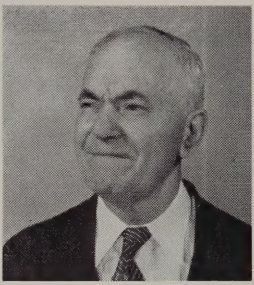
Lewis Kozak

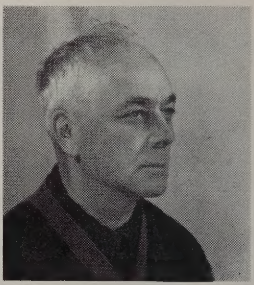

John E. Johnson

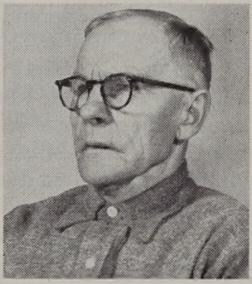

Walter W. Kozlowski


E. William Sundquist

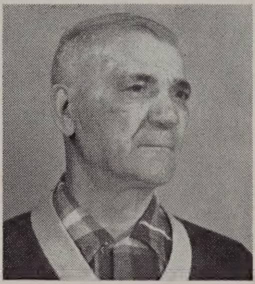

John S. Mattson

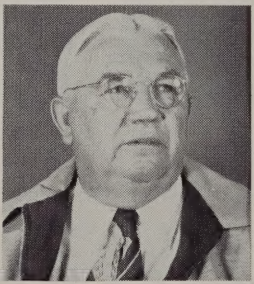

Michael Grugnale

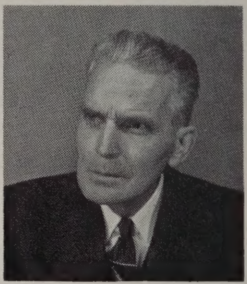

James P. Curran


John Valma

Waino J. Korpela

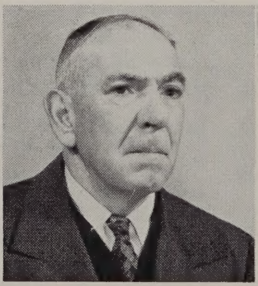

Nicola Troilo

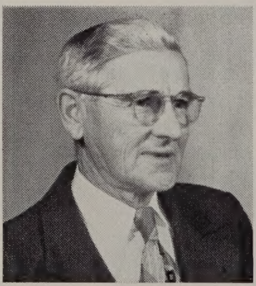

John Aviznis

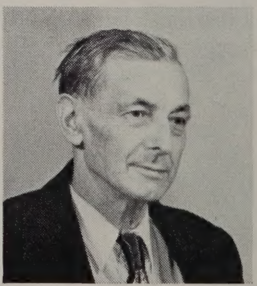

Earl A. Bradley

H. Eugene Sawyer, Jr.

R. I. Holcomb


William B. Callan


Edouard N. Roy


Thomas W. Rich

(more pictures, page 6)

— and the Record of Their Bird & Son Careers

East Walpole Mills

Antonio B. Paduck, 15 Sturtevant Avenue, Norwood. From September 4, 1905. Entire service at the Cutting and Sorting Department, East Walpole Paper Mill. Retired December 31, 1954.

Mike Minkevicus, 26 Folan Avenue, Norwood. From May 4, 1910. Entire service has been in No. 1 Box Shop. Since September 28, 1931, in Corrugated Fibre Cases Department. Retired December 31, 1954.

Philias Laliberty, 12 Wedgemere Court, Walpole. From April 10, 1916. Entire service in the Solid Fibre Cases Department, No. 1 Box Shop. Retired December 31, 1954.

Lewis Kozak, 23 Weld Avenue, Norwood. From May 1, 1918. Started in East Walpole Paper Mill. From July 6, 1932, Combiner Room, No. 1 Box Shop. Retired December 31, 1954.

John E. Johnson, 58 East Cross Street, Norwood. From July 22, 1921. Entire service as a Painter in the East Walpole Maintenance Department. Previous record, also in East Walpole Maintenance, August 16, 1918 to December 12, 1919. Retired December 31, 1954.

Antonio R. Unaly, 28 High Plain Street, Walpole. From October 17, 1922. Entire service in the Solid Fibre Cases Department. Previous record October 1919 to February 1920, and February 1921 to March 1921, both times in the East Walpole Maintenance Department. Retired September 30, 1954.

Walter W. Kozlowski, 320 Lenox Street, Norwood. From March 31, 1926. Entire service at East Walpole Power Plant, for many years, Fireman. Retired December 31, 1954.

E. William Sundquist, 237 Fisher Street, Walpole. From March 19, 1934. Started as Carpenter at Roofing Granule Plant. From April 27, 1936, Compositor at Printing Department, No. 1 Box Shop. "A" Compositor since February 2, 1942. Retired December 31, 1954.

Norwood Roofing Plant

John S. Mattson, 48 Cedar Street, Norwood. From March 4, 1908. Started at the East Walpole Maintenance Department. Transferred to Norwood Roofing Plant, July 31, 1915. Since June 1945, Mechanic Supervisor in the Maintenance Department of this plant. Retired December 31, 1954.

Michael Grugnale, 3 Elks Parkway, Norwood. From April 14, 1925. On various machines in this plant to May 27, 1940, then at Floor Covering Undercoat Department until September 14, 1942. Since 1942 on No. 1 and No. 9 Roofing Machines. Retired December 31, 1954.

James P. Curran, 293 Milton Street, East Dedham. From September 26, 1933. Always worked at this plant. Was a Carpenter during the Granule Plant construction in 1933, later in Oiling and Cleaning, and since 1945 in Maintenance Department. Retired December 31, 1954.

John Valma, 64 Austin Street, Norwood. From March 19, 1934. Entire service at this plant, starting at Granule Plant. Later in Slate Handling Department and since April 29, 1940, in Shipping Department. Retired December 31, 1954.

Waino J. Korpela, 67 Chapel Street, Norwood. From May 28, 1941. Except for one month, entire service on No. 1 Machine at this plant. Retired December 31, 1954.

Nicola Troilo, 191 Winslow Avenue, Norwood. Since September 16, 1947. Entire service at the Norwood Roofing Plant. Since 1948 on No. 6 Roofing Machine. Retired December 31, 1954.

Norwood Floor Covering Plant

George S. Petraitis, 742 Pleasant Street, Norwood. From November 28, 1919. Started at East Walpole Finishing Mill. Transferred to Floor Covering Plant, April 14, 1930. Since June 1, 1931, in Finishing Department of this plant. Retired December 31, 1954.

Frank Sutherland, 776 Washington Street, Walpole. From February 25, 1920. Entire service at Norwood Floor Covering Plant except for months of February, March and April 1920, when he was at East Walpole Maintenance. From May 15, 1920, Master Mechanic at Floor Covering. From January 1932, Foreman of the Print Machines, then General Foreman from September 1939. From June 1943, Process Engineer. Assistant Superintendent since April 1, 1953. During the war years he was in charge of the 40 mm. Shell Division at the Floor Covering Plant. Also had worked at East Walpole Maintenance from August 5, 1912, to March 8, 1918. Retired December 31, 1954.

John Aviznis, 16 Tremont Street, Norwood. From July 30, 1928. Started at Floor Covering Plant. Worked at Roofing Plant one year from November 2, 1928, then returned to Floor Covering. Since September 1931, in the Paint Mixing Department of this plant. Previous record: Floor Covering Plant, May 23, 1927 to February 18, 1928. Retired December 31, 1954.

Main Office and Sales

H. Eugene Sawyer, Jr., 57 Chestnut Street, Dedham. From January 26, 1914. Started first in the Fibre Case Sales Division. From 1919, Assistant to General Sales Manager. From 1923, Sales Manager, Floor Covering Division. From September 1946, Vice President in Charge of Floor Covering Division, Production and Sales. Retired December 31, 1954.

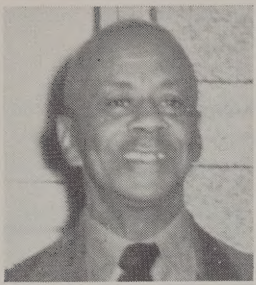
Earl A. Bradley, 107 Union Street, East Walpole. From March 29, 1926, Main Office Accounting Department. Since April 27, 1944 in Freight Accounting. Retired December 31, 1954.

R. I. Holcomb, 711 N. W. 19th Street, Oklahoma City, Oklahoma. From October 1, 1931, Floor Covering Salesman in the Texas-Oklahoma area with headquarters at Oklahoma City. Retired December 31, 1954.

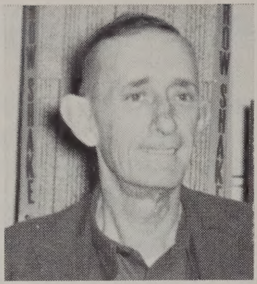
(Continued next page)

Year-End Retirements

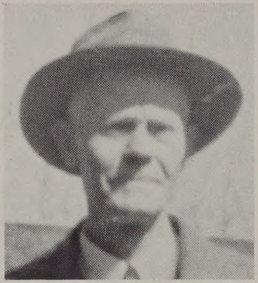
(Continued)



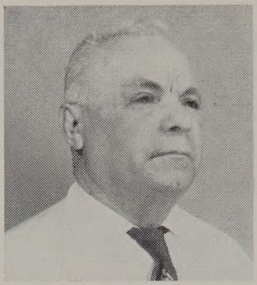
Ellis Taylor



Charlie D. Sharpe



Arch W. Melton



Francesco Antonico
(Retired August 31, 1954)

Phillipsdale, Rhode Island

William B. Callan, 140 Sutton Avenue, East Providence. From April 25, 1917. Started in Sweeps Sorting Department. Became a Watchman, October 1, 1918. Cleaner since May 28, 1951. Retired December 31, 1954.

Edouard N. Roy, 106 George Street, Pawtucket. From February 6, 1929. Started as Millwright in Maintenance. Appointed Mechanical Supervisor, January 20, 1947. Retired December 31, 1954.

Thomas W. Rich, 52 Taunton Avenue, East Providence. From August 19, 1942. In Insul Board Plant for most of service. Retired December 31, 1954.

Shreveport, Louisiana

Ellis Taylor, 1813 Winestock, Shreveport. From January 28, 1941. Employed as Nail Packer. Transferred to Cooling Drum Attendant, January 25, 1945, then back to Nail Packer, May 16, 1949. Retired December 31, 1954.

Charlie D. Sharpe, 209 Barksdale Boulevard, Bossier City. From April 21, 1944. Watchman. Retired December 31, 1954.

Berry Asphalt Company

Arch W. Melton, Stephens, Arkansas. Started March 23, 1943. Clean-Up Man at the Stephens Refinery. Retired August 31, 1954.

Suggestion Winners of Last Two Months

VICTOR LEONTIE, Floor Covering Rug Finishing, gave himself a $130 Christmas present. When his first suggestion for a dressing for the Rug Winder did not prove practical, he kept working on the idea. A second suggestion for the use of cork tape on the shaft which winds the rugs proved workable and a good money saver. As a result, on December 20, he received from President Anderson a check for $130, in the presence of the Administrative Committee.

In November, four men received additional awards of $20 for having had five accepted suggestions: John Arruda, DPP, John McLatchey, FFG, Joseph Nevins, FBPM7 and Arthur Trudell, DPE. In December there were also four winners in this category: Louis DeBaggis, FBM, Donald Gillis, FBPM5, Donald Ross, DMPM2, and John Stupak, FBV.

FOR A BETTER WAY, Victor Leontie, seated second from left, receives a $130 suggestion check, awarded in President Anderson's office. Seated, left to right: Frank Maconi, his Plant Superintendent; the winner; President Anderson, R. A. Wilkins. Standing: F. P. Reynolds, E. L. Chamberlain, C. A. Sumner, W. C. Ahlgren, H. E. Sawyer, Jr., H. S. Hanna and J. J. Murphy.

Awards for November were paid as follows:

Norwood Roofing Plant

Francis Campisano, FBN	$20
Peter Didick, FBM	20
Donald Gillis, FBPM5	25
Charles Matthews, FBPM1	20
Nicholas Santoro, FBM	20
John Sigmund, FBM	20
John Carberry, FBC	5
Joseph Nevins, FBPM7	25

Phillipsdale Plant

Daniel Hourihan, DPIF	$25
John Arruda, DPP	25
John Raposa, DPB	5
Vernon Stromberg, DPX	5
Arthur Trudell, DPE	25

Floor Covering Plant

Hayward Perry, FFDA	$20
Carleton Rafuse, FFG	20
William Spierdowis, FFT	20
Edwin St. John, PFL	20
Donald Hurd, FFFO	5
John McLatchey, FFG	30

Let's Get Acquainted . . . .

"Let's Get Acquainted" is a new column starting this month in the Review. Announced at the November Review reporters' dinner in Norwood, the column is planned so we'll get better acquainted with our fellow employees.

One name from the Massachusetts plants and one from an outside plant is chosen each month by the simple process of spinning the records wheel in the Personnel Office.

This wheel holds a card for every employee of Bird & Son and the Berry Asphalt Company. The card showing up when the wheel stops designates the employee whose story will be written up. The reporter for that employee's department does the interviewing and writes it up. The photographer then gets a picture of the two together.

This first month, Hubert Bamford of No. 1 Machine at the Norwood Roofing Plant is our featured employee from the Massachusetts plants. His reporter is Julius Aukstolis, who wrote the account of his fellow employee.

Catherine Lau of the Chicago (Roofing) Office was chosen by the spin of the wheel as the outside plant employee to be featured this month. Her reporter is Virginia O'Brien.

Next month, two more employees will be written up.

December Awards

Norwood Roofing Plant

Louis DeBaggis, FBM	$60
Norman Greene, FBSM	20
Charles Matthews, FBPM1	20
Walter Naff, FBPM1	20
Joseph Nevins, FBPM7	20
Martin O'Brien, FBV	20
John Stupak, FBV	40
Charles Brown, FBPM7	5
Thomas Concannon, FBV	5
Donald Gillis, FBPM5	25
Joseph Purpura, FBV	5
James Smith, FBPM1	10
Anthony Utorka, FBV	5

Paper Mill

Jarl Johansson, DMPM4	$20
Donald Ross, DMPM2	40

Floor Covering Plant

Pelligreno Capone, FFN	$5
Joseph Eppich, FFM	5
Edward Feeney, FFF	5
Victor Fornaro, FFF	25
Walter Hansen, FFDA	5
Victor Leontie, FFR	20
John McLatchey, FFG	5
Bronis Mackys, FFV	5
Theodore Paul, FFN	5
Gordon Penney, FFFO	5
Carleton Rafuse, FFG	20
Percy Russell, FFM	5
Frank Shumski, FFG	5
William Spierdowis, FFT	10
Francis Tohosky, FFN	5
Harold Widow, FFF	5

Chicago Roofing Plant

James Williams, FCM	$5

HUBERT BAMFORD, left, tells something about himself to Julius Aukstolis, Norwood Roofing reporter.

By JULIUS AUKSTOLIS, Reporter
Norwood's No. 1 Roofing Machine

HUBERT BAMFORD was born on June 8, 1908, in Blissfield, New Brunswick, Canada. He lived there until 1927, then moved to Sharon, Massachusetts. After four years in Sharon, he moved to Norwood in 1931. He now lives on Walnut Avenue, Norwood.

Hubert started to work for Bird & Son in May 1935. His first job was at the Main Mill. After one month he was transferred to the Roofing Mill, where he still is. His present job is Bundle Take-Off on FBPM1.

He met a Norwood girl, Eva DiMarzio, and they were married on June 11, 1938. Mr. and Mrs. Bamford have two attractive daughters, Mary Ann, 14, and Alexis, age 9. Mary Ann is in the Norwood Junior High School and Alexis at the Winslow School.

The two girls are excellent roller skaters and have won trophies and prizes at various skating rinks.

"Bert," as he is known to his fellow employees, is mainly interested in fishing and hunting as his hobbies. He goes trout fishing and hunts deer and moose. Almost every year on his vacation he goes back to Canada to enjoy these sports.

He is a member of the Roofing Fire Brigade.

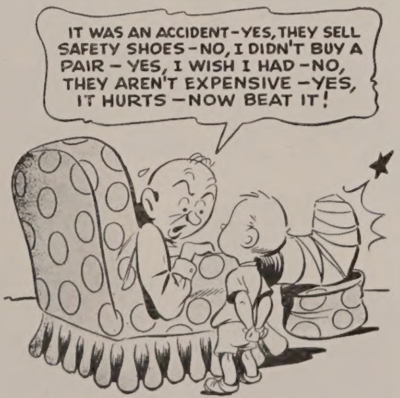
CATHERINE LAU is interviewed at her switchboard by Virginia O'Brien, reporter.

By VIRGINIA O'BRIEN, Reporter
Chicago Office

CATHERINE "KAY" LAU is our smiling Receptionist and Switchboard Operator. Kay is a young widow and has a seven-year-old daughter "Jackie."

Bowling is Kay's hobby.

She has been in the Bird Family for two years. She lived in the neighborhood, so she came in one day to file an application. Very shortly after filing her application, Kay was hired by Mr. Campbell.


IT WAS AN ACCIDENT-YES, THEY SELL SAFETY SHOES-NO, I DIDN'T BUY A PAIR - YES, I WISH I HAD-NO, THEY AREN'T EXPENSIVE -YES, IT HURTS-NOW BEAT IT!

Reporters Saluted at November Dinner

REPORTERS, Bird Club chairmen, Bird & Son executives, the engraver, the printer, members of the local press, a guest speaker, and the Review staff and other friends attended the third Review Reporters' Dinner, held November 15 at Holman Hall, Norwood, for reporters in the Massachusetts and Rhode Island Plants.

Journalists not being noted for their formality, the gathering was a neighborly affair where everyone, even the guest speaker, knew at least two other people.

Editor Ed Grout presided, introducing the head table, running off the door prize choosing, and presenting the other speakers after his own warm welcome to those who help make the Review. Director of Personnel John J. Murphy spoke briefly, followed by Eleanor Garland, Assistant Editor.

Guest from G.E.

Guest speaker Edward A. Smith, industrial editor and officially Supervisor of Communications at the GE's West Lynn Works, earnestly told his listeners his belief in the importance of company publications to the health of American business.

A. H. Anderson Spoke

President Axel H. Anderson, who took time out of a demanding schedule to attend the Reporters' Dinner, talked off the cuff about the business, commenting on new wrinkles in several departments, which the reporters will see develop as time goes on.

The technicolor Roofing Division movie was run off by Photographer Kenneth Pierce, with William Grazado, reporter and member of Advertising Display, lending a hand. Then the evening closed with showing of Ralph Williams' movies of the Bird Club in action.

Laden with pencils, reporters' pads, windshield scrapers, safety matches, notebooks, and so on, which kind businesses and other friends had donated, the crowd left. Once more Bird & Son had said a sincere thank you to the men and women employees of the Massachusetts and Rhode Island plants who give their time in helping to make the Review the best old company magazine (it's 42 years old this month) in the business!

BIRD
& SON, inc.
Established 1795

FELLOW NEWSMAN, Edward A. Smith of the General Electric Co. was guest speaker. Supervisor of Communications at the West Lynn Works where they have a weekly paper, Mr. Smith told Review reporters he found them a very friendly group. He said they were engaged in very important work, keeping fellow employees informed.

REPORTERS for the Review at the dinner given for them in November. In back is the head table. Another table of reporters and Bird Club chairmen is at right.

Fire Victims Aided By Warm Hearts At Floor Covering

By Ronald Murray, FFRD

THE tragedy that struck the DeBaggis family of Franklin, Mass., just a few short weeks before Christmas has received both national and local press coverage.

Sympathetic people from all over the nation, while knowing that no amount of money could ever console Mr. and Mrs. DeBaggis for the loss of five of their six children in the flash fire which consumed their farmhouse dwelling, have commiserated with the unfortunate couple the only way they knew. They have expressed their sympathies in the form of donations to the projected $25,000-fund for a new home for the DeBaggises.

A good many of the contributions have been from individuals, while others have come from various organizations. One donation which came from a group was the result of a drive, not sponsored in any way but spontaneous from start to finish. This was the donation sent in by the men and women of the Floor Covering Plant.

How It Started

Edward Benedetti of Department FFRD asked the union steward about the possibility of the Union's making a collection. The union president said the union had no authority to make collections throughout the plant. The only alternative was for the men to go out on their own. Permission of the plant management was first obtained, then Stanley Hayward of FFA was contacted and asked to help. It is to Stan that the lion's share of the credit must go. On his own time and with very little assistance, he canvassed departments and offices requesting any amount that the giver felt he could afford.

Stan contacted men in departments he couldn't cover and asked them to help. FFG was such a department. Billy D'Amico took over and collected what was probably the largest contribution from a single department.

Both salaried and hourly paid workers contributed. Although the total sum collected was modest, there is little doubt that the hearts of those who worked for it and those who contributed are very large.

AMONG THOSE WHO HELP MAKE OUR MAGAZINE. Lucky winners of door prizes at reporters' dinner, they are: Mary Moylan, Bird Club Veterans Show chairman, '53-'54; Joseph Foley, reporter for No. 2 Box Shop Shipping; Betty Wentworth, reporter for Advertising; John Folan, reporter, Roofing Asphalt Storage and Blowing; Margaret Corcoran, who handles Review mailing lists; and Catherine Bellew, reporter, No. 1 Box Shop Printing Department.

Herbert C. Jepson

HERBERT C. JEPSON, Chief Electrician at the Norwood Plants, died November 30 at the Norwood Hospital after an illness of six weeks.

Mr. Jepson was born in East Boston sixty years ago, and started work with Bird & Son in September, 1912. He soon became a regular member of the East Walpole Electrical Department. On May 3, 1918, he transferred to the Electrical Department of the Norwood Plants. Since February 1922, he had been Chief Electrician for both the Roofing and Floor Covering Plants.

He was a charter member of the Azure Lodge A.F. & A.M., Walpole and of several other Masonic orders and the Walpole Sportsmen's Association.

He is survived by his wife, Margaret (Anderson); two daughters, Mrs. Robert Morgan of Burlington, Vermont, and Mrs. Philip Marston of Walpole; two sisters, Mrs. Lyman Small and Mrs. William Thorn, both of Walpole; and three grandsons.

Funeral services were held Friday afternoon, December 3, at the United Church in Walpole. Burial was in Knollwood Memorial Park, Canton. Bird & Son men who served as bearers were: Frank Sutherland, John McDougall and William Pratt of Floor Covering; Richard Storkfelt, Roofing; and Harry Dresser and Raymond Call, retired.

Neponset Credit Union Votes Shareholders 4 Per Cent Dividend

FOUR per cent dividend was again paid in 1954 to Neponset Credit Union shareholders. The amount was voted at the annual meeting held November 10, at East Walpole.

Other votes governing the use of our Credit Union included:

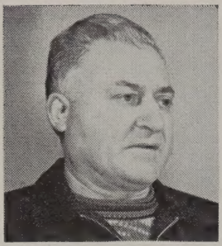
> Share limits:
> single account, 100 shares, $500.
> Joint account, 200 shares, $1000.
>
> Maximum amount of credit allowed according to law on unsecured loans:
>
> Not exceeding $300, no co-makers
> Not exceeding $500, one or more co-makers
> Not exceeding $1000, two or more co-makers

These regulations are the same as previously in effect.

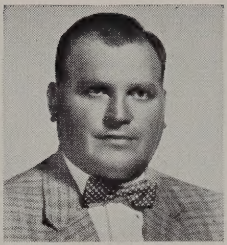
> As a borrower or co-maker or both, no person may assume an unsecured liability in excess of $1000. This is a new regulation.

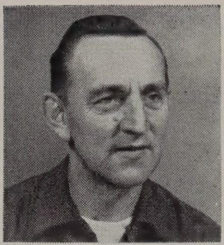
Four directors were elected for three-year terms. All re-elections, they were J. Robert Anderson, Arthur D. Colburn, Hilda M. Rafuse and Ronald F. Sager.

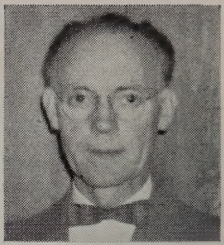
On January 13, 1955, new officers were to be elected. These will be announced in the Review later.

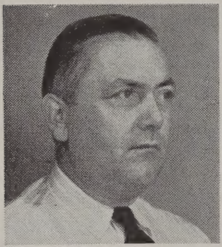

* Domenico D'Angelo
Undercoat Department
Floor Covering Plant

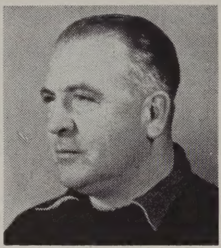
Frank G. Kissell
Linoleum Department
Floor Covering Plant

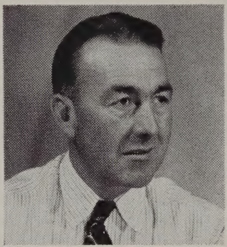

Stanley S. Phillips
Machine Foreman
Charleston Plant

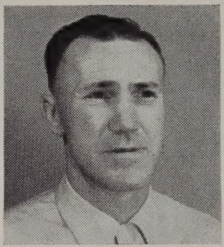

Walter C. Bisdnack
Paper Mill
East Walpole

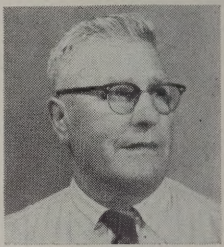

Charles Chorlton, Jr.
Assistant Foreman
Maintenance Department
Norwood Roofing Plant

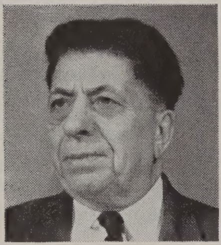

Carl A. Gustafson
Maintenance Department
Floor Covering Plant

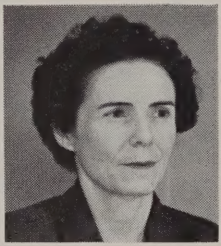

Clare L. Hayman
Yard Crew
Floor Covering Plant

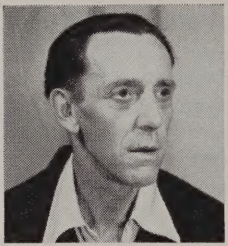

Robert B. Patterson
Foreman
No. 2 Box Shop

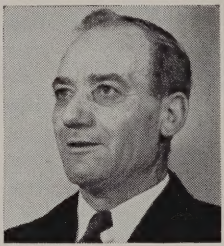

John D. Smith
Maintenance Department
Floor Covering Plant

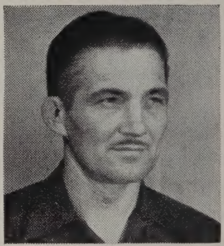

Alexander Palilunas
Paper Mill
East Walpole

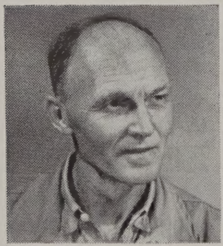

Natale Cordo
Undercoat Department
Floor Covering Plant


Dorothy R. McEleney
Floor Covering Sales
Main Office


Ludger G. St. Cyr
Shoe Cartons Department
No. 2 Box Shop


Santo Columbo
Asphalt Storage
Department
Norwood Roofing Plant


Marian L. Kissell
Print Machines
Floor Covering Plant


Axel A. E. Hertzberg
Combiners
No. 1 Box Shop

A. T. Van Pelt
Vice President
Berry Asphalt Company

Quarter Century Anniversaries

August through December 1954

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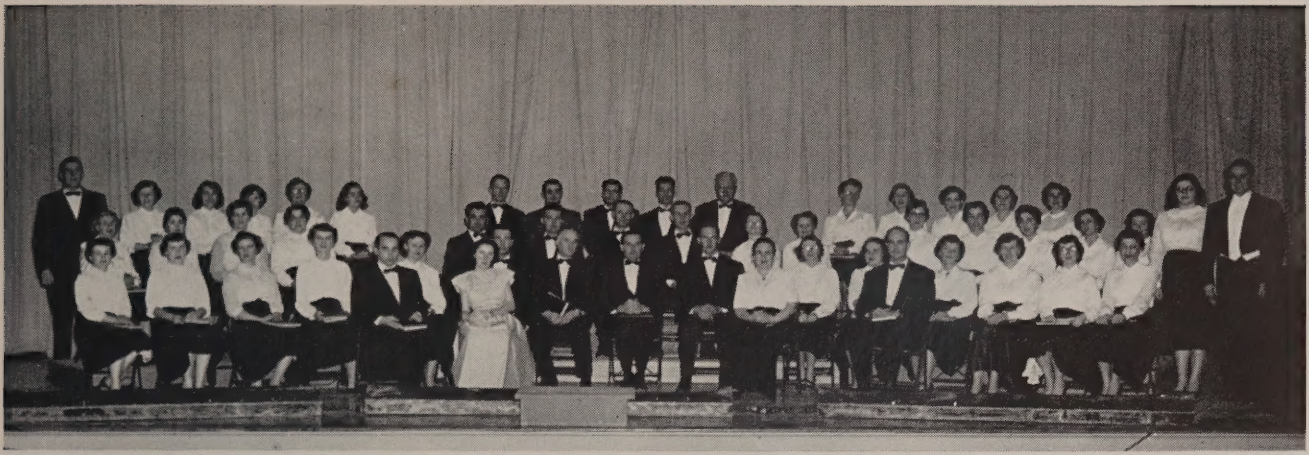
* Listed in Jan. — July anniversaries, but picture did not appear before.



SINGING was as fine as their appearance. The Neponset Choral Society posed just after they concluded their excellent performance of Mendelssohn's "Elijah," their first oratorio presentation.

Standing at right are director, Leonard W. Weaver, and organ accompanist, Sally S. Warner. Man standing at far left is Daniel O. Adams, narrator. Soloists are seated in center, front. On right center are Gladys Farris, contralto, and Edward J. Millen, Jr., baritone. At left center are James Silvi, tenor, and Catherine Mafusie, soprano.

Another First for Neponset Choral Society

– Oratorio Concert –

On December 1 at the Norwood Junior High School, the Neponset Choral Society went long-hair and sang Mendelssohn's oratorio, "Elijah." They did a beautiful job. The audience was appreciative.

Credit for this spirited and professional performance goes to the director, Leonard W. Weaver, more than to any other one person. He welded together the clerks, business men, factory workers and housewives into a truly fine chorus. The Bird Club, sponsors of the program, can be proud of it.

The soloists, who have a big part in the oratorio, were all good. Especially notable was the singing of Edward J. Millen, Jr., baritone, who sang the title role. Gifted with a beautiful voice and with good training, he was a superb performer.

Gladys Farris, wife of Ralph Farris of No. 1 Box Shop Shipping Office, did a fine job as contralto soloist. Catherine Mafusie of Medfield sang well as soprano soloist. James Silvi, who played the lead in the choral society's "Pirates of Penzance" last spring, and who has a very pleasing voice, gave a fine performance as tenor soloist.

Pauline Ransow, Secretary to E. L. Chamberlain, and Harriet Dusty, wife of George Dusty of the Development Engineering Department, sang the lovely duet for two sopranos.

Sally S. Warner, organist, accompanied on a Hammond organ.

Chief Research Chemist, Daniel O. Adams, a Sunday school superintendent on week-ends, stepped out onto the stage before sections of the oratorio and explained the story. His natural, human explanation of the man of God, Elijah, and his trials with such worldly people as Jezebel and the followers of Baal did much to help the audience follow the story told in the songs of chorus and soloists.

Others who helped in various ways were James Jackson, business manager, and Edythe McMullin, Ruth Clark, Harriet Dusty, Irene LeVangie and Walter Rockwood, rehearsal accompanist, who also sang, and Julia Lewis, Eleanor Garland and James Twohey. Office girls ushered. The Bird & Son Advertising Display Department and the Printing and Stenographic Departments gave valuable service in making posters and programs.

Plans for a musical comedy in the spring are already under way.

Members of the chorus included:

Soprano

Mary Bilotta
Barbara Bremilst
Elsa Ciancarelli
Janet Farris
Hilda Gillette
Jane Gorham
Lois Hallett
Ruth Harris
Priscilla Haverly
Irene LeVangie
Edythe McMullin
Kay Paonessa
Lorraine Pepin
Pauline Ransow
Margaret Sullivan

Contralto

Anne Ayer
Ruth Bishop
Marcia Carleton
Ruth Clark
Harriet Dusty
Barbara Elder
Rose Gallazzi
Laura Goldsmith
Eleanor Gregory
Lora Hermistone
Byrdie Jackson
Betty Keigwin
Eva Lindequist
Elaine Lombardi
Martha McLauchlan
Edith Peterson
Esther Petroni
Anna Santoro

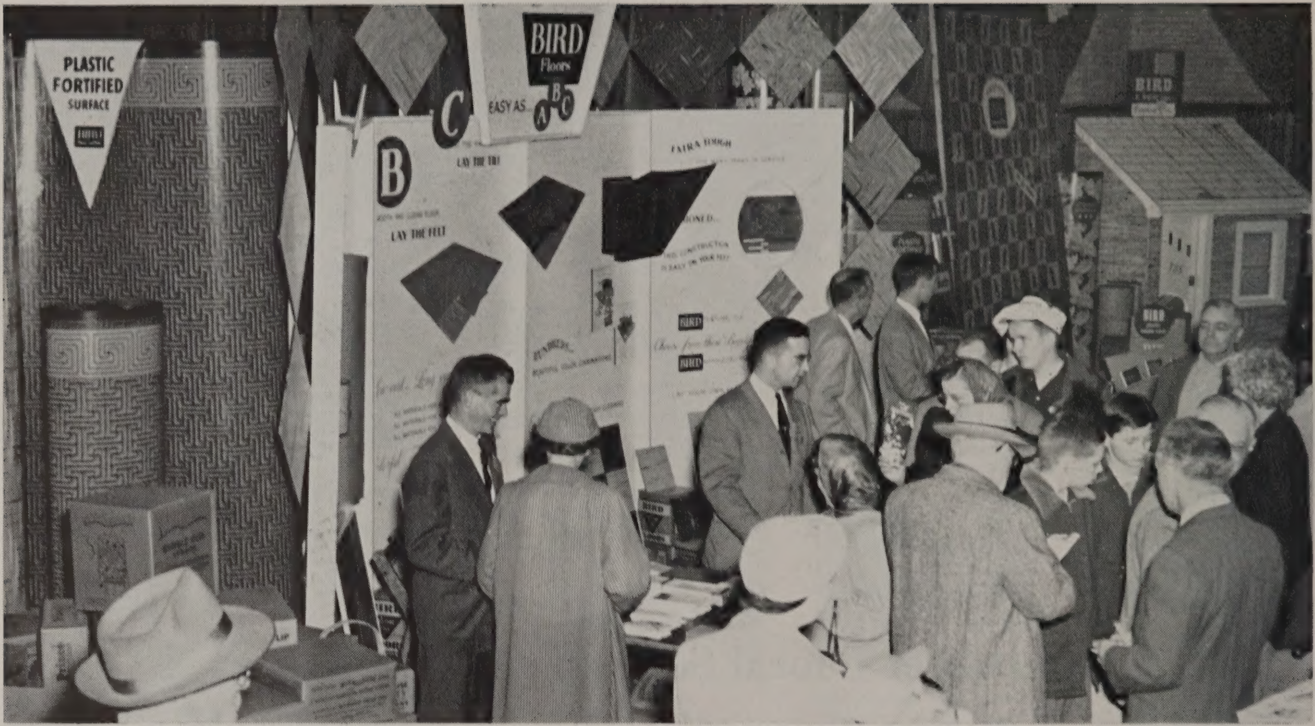
Tenor

Arthur Platt
Mario Pederzini
Walter Rockwood
Kenneth Wood

Bass

Walter Bishop
Emando Brandolini
James Connolly
Edgar Grout
Kenneth Lightbody
Colin MacIvor
Thomas Noonan
Raymond Procaccini
Peter Rakauskas
Daniel Rubini
Halvar Tolander

PRETTY USHERS at the choral society's "Elijah" performance included Marianne Masino, Wanda Wojdag and Janet Murphy, seated in usual order; and standing, Sylvia Mattson and Betty DiFillipo, left and right. Not in picture was Elsie Thompson, who also ushered.



NORWOOD INDUSTRIAL TRADES EXPOSITION, showing part of the Bird & Son display. Employees on hand at this time to greet the public and tell about our products are Ed Readel, Clarke Dwyer, Gordon Wilson and Earle Wolfe. Others helped tend the display, which drew favorable comment from the big crowd who attended.

Big Turnout for Lions Club Show

Bird & Son Joins Norwood Neighbors

ALONG with a great number of other industries and businesses located in the town of Norwood, we took part in the Industrial Trades Exposition sponsored by the Lions Club and held in November at the local Armory. The displays, which ranged from early paper currency shown by a bank to a new portable TV receiving unit, drew capacity crowds all three days.

The large Bird display showed products from our three major divisions. We noticed a little girl who was attracted by the revolving corrugated and solid fibre box display. Spying the top box on the stack, the child screeched to a pig-tailed friend, "Look, bubble gum!" It was the case we make for Gum Products, Inc., who manufacture these chewy delights for the younger set.

The Floor Covering Section, including rugs, yard goods and tile, was as always the most colorful of the Bird products since even our new shingle and siding colors haven't yet gone to sunshine yellow or Chinese red.

The Roofing Division's model house section did attract its share of attention. The visitors may not have remembered what color the Bird shingles on its little roof were, but most of them will recall that there was real water dripping off the eaves.

Credit for the Bird & Son display, which hundreds of Bird employees were proud to see, goes to the Adver-

AWARD PRESENTATION IN SOUTH for selling Bird Floor Covering finds this cheery-looking group of men, with our Field Manager Stanley Blackmer and Salesman A. L. Disher, Sr., in the center. Winner is Household Distributors, Charlotte, North Carolina.

From left: Joe B. Williams, Harold W. Rineer, Messrs. Blackmer and Disher of Bird & Son, L. C. Poole, J. R. Tucker, President Howard Snow of Household Distributors, B. G. Rhyne and Donald W. Clark.

Award Plaques for Floor Covering Sales

to distributors with highest percentage of quota

LADY PRESIDENT displays the Bird plaque awarded her company, distributors of Bird Floor Covering. She is Mrs. Elizabeth Rowlson, President of A. H. Marshall Co., Plattsburg, New York. With her is Francis Mullen, Treasurer of distributor company. Award was made by A. J. LeBlanc, Bird Field Manager.

tising and Advertising Display Departments, under the general direction of Howard O. Woods, Director of Marketing. H. F. Hillyard and Walter Siderwicz designed it, other department members helped, Edward Geraghty and Fred Coleman of the East Walpole Maintenance Department worked on it too, and members of the Sales Department manned the show, telling interested visitors about Bird products.

PACIFIC COAST gets a Flooring plaque, won by Portland, Oregon, branch of W. P. Fuller & Co. Presentation shows C. W. Dicken, Bird Salesman in this territory, Fred Gerspach, manager for distributor at Portland, and Loyde Wolf, their sales manager, receiving award. W. H. Tyson, Bird Field Manager, was at dinner for award winners.

MILWAUKEE BRANCH of Westcott-Hindmarsh, Inc. wins Bird Floor Covering plaque, presented by R. T. "Dick" Murphy, our Sales Manager. Third from right is Bird Salesman F. W. Jakel.

Reading from left: Steve Bledsoe, Herb Rother, President B. I. Hindmarsh, and Gordon H. Quinn, branch manager, all of Westcott-Hindmarsh. Next, Mr. Murphy, R. W. Westcott, Vice President and Treasurer of distributor company, Mr. Jakel, Max P. Frymark and Dick Flaherty, also of the distributor.

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Masino
Wanda Wojdag
Betty Wentworth
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald
Rita Petroni

Ann Smith enjoyed the countryside on day trips during a late fall vacation.

Carolyn Mara spent a very enjoyable week's vacation visiting friends in New York.

Rennie Feaver, the girl who never passes up the opportunity to visit her sister in New Jersey, was down there again this fall.

Berniece (Potter) Knox and her beautiful baby daughter, Elizabeth, stopped by one afternoon while waiting for daddy to get through work at the Machine Shop.

Gertrude MacDonald of Stenographic and her husband, Jack, of Floor Covering, returned home in November from a wonderful three months' vacation trip which included a European tour and ended up with several weeks in Jack's home town of Aberdeen, Scotland.

Mary Nevins enjoyed a Thanksgiving week vacation visiting her brother, Pete Stone, and his family in Richmond, Virginia.

Berry Asphalt's President, H. B. "Hal" Pullar, has recently been elected Chairman of the Executive Committee of the Asphalt Institute. He has been associated with asphalt, petroleum and such industries for a great many years.

New Assistant to the Office Manager, Edmund J. Rainsford, lives in Quincy on a nautical-sounding street, Taffrail Road. Welcome to Bird & Son!

Velma Cobb was a member of a panel of experts at the November meeting of the Metropolitan Chapter of the Credit Union League of Massachusetts. Velma represented industrial credit unions, as differentiated from community or municipal credit unions, each of which was also represented on the panel. A short time later Velma got called for jury duty and by now has finished her tour of civic duty.

Paper Mill

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
John Kalis
Ninnette Grusheski
Elna Gottberg
Nellie Coughlin
Milton Gardner

Production and Power

Attending the annual Bird chemists' meeting from this Laboratory in November were Ed Costello, Frank Nyborn, Bill Stillman and Joe Coburn.

Karl Larson's beagle has been getting frequent workouts chasing rabbits.

Hermon Barker spent part of his vacation in New Hampshire.

Warren Kumblad, now with Socony Vacuum, paid us a visit recently.

Following the elections, Oscar Robillard was able to spend more time with his family. He was working at the polls during voting time.

Sympathy is extended to Paul Guttormsen, retired, who was Chief Engineer here, on the death of his wife this fall.

A FATHER DANCES WITH HIS DAUGHTER on her wedding day. George Lamore, Machine Tender, No. 5 Paper Machine, and his daughter, Janet, on the day of her marriage last fall to Warren L. Buckman.

Mr. and Mrs. Kenneth Rouillard spent Thanksgiving in New York City.

Among new car owners: William Marland, '55 Ford, and William Cusumano, '55 Plymouth, Walter Bisdnack, also a new Plymouth, and Fernando Galano, a new Lincoln.

Arthur Chamberlain received a telegram saying his son's Christmas furlough was cancelled and he expected to be transferred to Corpus Christi, Texas.

Very good reports on the annual Bird Club banquet from all who attended.

John Clancy, one of our new men, reached into his pocket one day recently, to find his billfold missing. It had $89 in it. The story has a happy ending, for John Siegmund, Mill Yard Truck Driver, found the billfold and returned it promptly to Clancy.

Arthur Doderer is delighted with his new two-tone green Buick Riviera.

Michael Sawkiewicz is congratulated on his 40 years with Bird & Son.

Fiorino Felici is doing a fine job as Shop Steward. He recently had his three weeks' vacation. A few other employees also saved their vacations for December.

Weather forecasters take note: John Kalis has just purchased new aluminum storm doors and windows.

Alphonse Silvestri, retired, visited the Finishing Mill where he used to work and also came to see the gang at Stock Transfer. He was in good health and fine spirits.

Nick Silletti had relatives visiting from out of state over the holidays.

Sorry that Dom McKenzie has been ill at the Norwood Hospital but hope he will be better soon. When the call came for two blood donors for him, five of his fellow employees responded immediately.

We wish Donald Freeman a swift recovery after his accident.

Glad to see Oscar Magnuson back to work after his illness.

On Thanksgiving, Vincent Grassia and family visited his mother in Cambridge.

John Sipielka and family went to Woonsocket, Rhode Island, visiting relatives over the holidays.

Those who enjoyed vacations during Thanksgiving week were Peter Glebus and Edward Hayman.

Believe-It-Or-Not Dept. The Five Mattson brothers were all on vacation at the same time on December 1. They went together on their annual hunting trip.

Christopher McDonough is welcomed as a new man on No. 5 Paper Machine.

Ellsworth Hurd, Machine Tender on No. 3 Paper Machine, came home from a hunting trip with a 200-pound buck.

Frank Nyborn's wife found a beautiful pearl in a dish of baked oysters the other day. Unfortunately the pearl was already cooked, but Frank reports it was still pretty.

K. A. Wright, new assistant superintendent at the new Building Products mill in Edmonton, Alberta, visited the East Walpole mills this fall. Perley Mudgett did the honors. Wright and his wife and baby were driving out from their former home near Halifax, Nova Scotia.

Ed Geraghty vacationed for a week in Waterville, Maine, recently.

Birth announcement was received from Mr. and Mrs. William Looney (Jean Piezonka) of the birth of William Robert, Jr., in September.

Maintenance Dept.

Dick Walker, who was hit by a car on December 13, is reported recuperating at home. Everybody has been asking for Dick and all wish him a fast recovery.

SPOKE TO FELLOWS at annual chemists' meeting. Left to right: F. P. Reynolds, Director of Research; I. J. Cummings, guest from Dow Chemical, Richard Potter, Shreveport Chief Chemist; S. H. Sallie, Chief Chemist, Norwood Roofing; William Price, Chief Chemist, Charleston; Allan Murgatroyd, Chicago Roofing Chief Chemist; Carrol Homan, Norwood Roofing Chemist; D. O. Adams, Chief Chemist, Research Department; Roland Avery, Chemist, Floor Covering; and Calvin King, Chemical Engineer, Bird Machine Co.

You begin to think you really do live out in the country when you hear that a fellow employee, John Siegmund, shot a deer over in the Canton Meadows.

Oh, dear, no deer. He tried both Maine and the Cape but no luck. Guess our ex-Army captain, John "Cosmo" Bandonis is losing his touch. "Cosmo," of course, is bestowed on John because of the TV show, "Topper," in which a St. Bernard like John's appears. The crowning touch came, however, when the TV Cosmo in one night's episode became a general in the Army. The similarity to the real-life Bandonis, who was commanding officer of an MP outfit in Occupied Germany, was just too much for John's friends, so "Cosmo" it is.

Harry Godkin caused quite a stir early in the winter — Harry, who never, never wears a hat — appeared sporting a nylon ski cap. It looked rather handsome too.

No. 1 Box Shop

John P. Walsh
Kenneth Houghton
Ramona Chicoine
Catherine Bellew
Edward Paduck
Frances Penza

Donald Dyer, now in the Air Force and on leave from Solid Fibre Cases Department, dropped in at East Walpole while home for a few days. He is stationed at Shaw Air Force Base, which is near Charleston South Carolina. Donald had already been home to Maine.

Catherine "Gully" Bellew, reporter, says — better late than never, it's a rolling stone that gathers no moss, spare the pen and spoil the story, and so on, *but* — Alfred Breen has moved into his new house off Pleasant Street, Norwood, this last fall, that is. More up-to-date information on the Breens will be found in the Birth announcements.

Ben Baranowski, one of the better known nimrods of East Walpole, got a deer down on the Cape this fall.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady
Joseph Foley

Joe Butler knows what a white cane means when it is carried by a pedestrian who is trying to cross the street. Joe made a very impressive sight helping a blind woman with a white cane across East Walpole Square the other day.

George Chapman's new house on Dean Street, Norwood, is near completion. George has been building the house himself, with the help of his wife.

Amedio "Bobby Coons" DeFlaminis had a clipping not long ago from a Boston newspaper about that son Robert of his who in spite of physical handicaps made the team at Northeastern. The news writer mentioned one way young Bob got into trim. That was by working during the summer at Bird, where he really knocked off the pounds picking up shingles.

It is nice to see Robert Collins back again after his accident.

Eddie Maloof is home from the hospital and coming along after a serious accident. We all hope Eddie will be well soon.

Alfred DeFlaminis and family spent a week-end in New York City to attend the wedding of his nephew.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
James Murray
Michael Meomartino

Charles Savage, retired, who has a tourists' home in Searsport, Maine, during the summer, said when he was in East Walpole recently, that he and Mrs. Savage have moved again to their daughter's for the winter. She lives in Sullivan, near Bar Harbor. Charlie was looking fine and it was nice to see him.

Roger Percy, encountered grocery shopping one evening before Christmas, said he sure was looking forward to that December vacation he had been saving up and didn't take last summer.

Charles Seavey and Ralph Kemp and their wives had a very interesting automo-

MEN OF SCIENCE from Bird & Son gathered at the annual chemists' meeting held this year at the new Framingham Motor Inn, on November 10.

NORWOOD ROOFING UNION'S Christmas Party brought out the same wonderful crop of youngsters who each year unconsciously do so much to make Christmas. Tony Phillips is Santa Claus here. Uuno Wiik was committee chairman for the party, assisted by Bob Worthington, Donald Gillis and Jimmie Smith.

bile trip South this fall. They visited the Charleston Plant and went on to Florida. Friends back here were interested to know that they had breakfast with Mrs. MacLeod and Isabel, former Roofing Plant Nurse, and Helen Lipinsky, formerly of Floor Covering, at their home in Clearwater, Florida. Reports are that the folks from the North are getting acclimated fast.

Sympathy is extended to the family of Herbert Jepson on his recent death. Jep had many friends throughout the company.

Sympathy is extended to James Hanlon and family on the loss of his son, Kevin, 4, who was accidentally drowned early in December.

Francesco Antonico, recently retired, dropped in to say Merry Christmas just before sailing for a visit to Italy.

Oddity note: there are a Black, Brown, Gray and White all working on No. 9 Machine and all on the same shift. And there's a Greene in Stores. You'll recognize them as Philip Black, Francis Brown, Charles Gray, and Leslie White, and Norman Greene.

Joe Carchedi spent a late vacation visiting Army buddies in Brooklyn.

Archie Pyne has the latest thing in color schemes on his new-to-him car. The car needed a new door, so Archie went to the save yard and picked one up. It happened to be a different color from the rest of the car. So Archie decided to paint the whole car a third color. Shortly after he started painting, his wife objected to the new color. So Archie quit. He is now driving a tri-tone car.

A nice letter was received at the Review office from Donald Holbrook's sister and husband, expressing again their appreciation of the courtesies shown them at Bird & Son during their visit last summer. Back home in France, they recalled not only the size of the Bird plants but commented particularly on "the harmony of relations between members of all categories of the personnel."

It is nothing unusual for tonnage records to be made in the Shipping Department, but here are some Shipping production items of a slightly different nature. In December it was a girl for Bill Fitzgerald; a boy for Ernest Oakes, Jr., (Grandpa is "Irish" Oakes of East Walpole Stock Transfer); a boy for Vito Wasilunas.

We had a pleasant visit from Carol Trenouth who formerly worked in the Shipping Office. As a member of the Boston University choral group, Carol had the distinction of singing in Carnegie Hall as well as in Symphony Hall. Raymond Murphy, another former Bird worker, was also in the group.

We are a little tardy in reporting that Joe Lacivita took that big plunge into the sea of matrimony last November. Best wishes to Joe and his bride.

Stanley Phillips, now Machine Foreman at Charleston, was back in East Walpole briefly to get his wife and drive back South with her.

FLOOR COVERING PLANT

BRUCE GRINDLE
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY

Rita Connolly is riding in style in her new Chevrolet.

The Lab's Midge Baker is very proud of the fact that she is now a grandmother. She recently sold her home in Westwood.

Joe Waseleski has been doing scouting for the Foxboro High School football team this fall.

Bernard Bailey, Chief Chemist, who was taken sick while in Chicago, is home now, feeling better and can see visitors. All wish him a speedy recovery.

Hazen Bishop got himself a deer this fall in New Brunswick. He says moose are plentiful down there.

Andrew Malacaria's new daughter has not only her daddy working at Bird & Son, but her grandfather and an uncle.

Mr. and Mrs. Joseph Ferranti are now back after a wonderful trip abroad.

Jim Twohey drove to Burlington, Vermont, to visit relatives and friends over Christmas.

Paul Wildman planned to spend New Year's in New York City.

Charles Jarvis spent Christmas with friends in Dover, New Hampshire.

Frank Clem expected to entertain a houseful of people over Christmas.

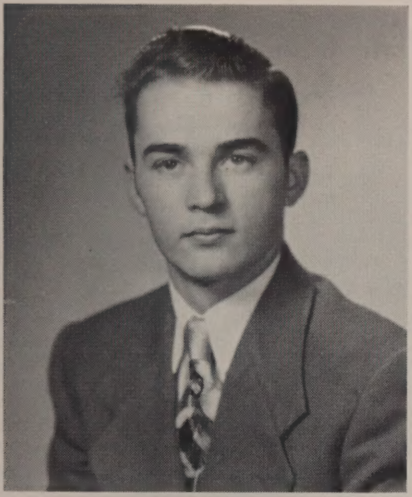
Thank You

I wish to thank the employees of the Flooring Plant for their kindness to me during my illness.

(signed) Carl R. Hamilton, FFN

FLOOR COVERING UNION entertains 350 children of members at Christmas. Stanley Hayward was chairman, assisted by Arthur Brooks, Ronald Murray, James Maroney, George Kisnman and Frank Shumski. Let's not forget the man behind the whiskers, Bill Barrett, who played Santa.

Young Hero



RESCUER. Robert Phillips, son of Nelson Phillips, Floor Covering Foreman, and another boy, Victor Suomi, pulled out a man from the partially frozen Neponset River one Sunday recently. Frank Tripp, the man rescued, said the boys saved his life as he was unable to climb out of the icy water himself. Robert and his friend are both seniors in Walpole High School.

New Britain Reports

By HELEN BARANOWSKI

The Employees of Bird & Son had a Christmas Party on December 17 at Val's Restaurant.

Mrs. Emily Ajaski has returned to her home after a recent operation, and we all hope to see her back at work in a short while.

New Britain wishes every one of the Neponset Review readers a Happy New Year.

EDWARD WIECZOREK and his bride, who were married on October 9, at St. Ann's Church, New Britain. Eddie was one of the first employees at the new Bird plant in New Britain.

Leslie Hall

LESLIE HALL, Blank Press Operator at the East Walpole Finishing Mill, died suddenly at the Norwood Hospital, November 24. He was 60 years old.

Mr. Hall started his Bird & Son career in February, 1922, at No. 1 Box Shop. He worked for some years on the Swift Creaser Machine. In 1929, he transferred to No. 2 Box Shop and in 1931 became Blank Press Operator. When the Blank Presses were transferred to the East Walpole Finishing Mill in January, 1950, he went along with his machine and had continued on that same work until shortly before his death.

He is survived by three children, Robert of Hyde Park, Walter of Portland, Oregon, and Mrs. Maxine Benkavitch of Norwood, and five grandchildren.

Funeral services were held at the Ginley Funeral Home in Walpole on November 27. Burial was at Maple Grove Cemetery, Walpole.

Bird & Son Men Aid Fight for Cross of Lorraine

(Reprinted from Norfolk County, Mass., Health News)

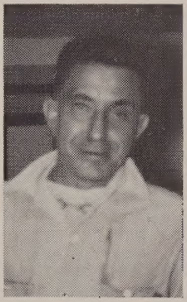
THE Cross of Lorraine, the international symbol of the fight against TB, which appears on TB Christmas Seals, is becoming more familiar to many people in our towns due to the efforts of many of our local committees in having the crosses built and erected in their respective communities. Typical of the fine teamwork committees generate in getting their crosses in the public eye is the "Walpole Story."

Directed by Ed Grout, TB Christmas Seal chairman, the following chronology of events ensued: 1) lumber donated by the Walpole Woodworkers, 2) cross built by John Medallieu, ex-TB patient, 3) painted by Mr. Grout, 4) lettered by William Grazado of Bird & Son, 5) erected in town square under the supervision and sanction of Mr. Libby, town engineer, and Walter Meyer, the superintendent of Public Works, 6) photo and front page billing in the "Walpole Times."

[Medallieu, Grout and Grazado all work for Bird & Son.]

FLAGGED TRAIN. Here is Bill Kingsley, snapped last summer in Pony League uniform.

Saves Abandoned Car At Grade Crossing



George Kingsley

TEEN-AGER Wilfred (Bill) Kingsley used his head quickly on some good, sound thinking and saved a car stalled near his home at a grade crossing in a heavy snowstorm about dusk.

Bill, son of George Kingsley of Norwood's No. 1 Roofing Machine, noticed the car stuck on the tracks. It was just before supper on December 21. Living right by a grade crossing, he knew something about how the trains thundered through if they thought all was clear. Their home is on Mohawk Street, Sharon, on the New Haven's main line between Boston and New York.

Then Bill heard a train coming. How to stop it? He got the light off his bicycle and ran out, flashing it up and down so the engineer was able to see it and stop the train in time.

The car, belonging to a local physician, was soon hauled out of danger.

Bill's dad, George Kingsley, brought in the pictures at the Review's request. George says that Bill, 15, is much interested in sports, all sports, and hopes some day to be a physical education teacher. Bill is now a freshman at Sharon High.

The Kingsleys have another son, Norman, 10. George himself has been with Bird & Son going on nine years.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Around the Plant

We hear John Conley has bought a 60 acre wood lot in northern Vermont. Do you suppose he is going to start another paper mill?

August Enos of DPR spent part of his vacation being housewife while the rest of the family was taking care of a new daughter Maureen, born November 20.

Leon Eatough was glad to get back into New England after running into snow and rain in upper New York while on his vacation.

Ethel Vincent from the office and Noel Bowers of Arkansas who were married in November took their honeymoon trip to Noel's home.

Ann Knight, Paul Knight's daughter, was elected the President of the Student Council of the Seekonk Junior High School. She is the first girl to have this office.

Good luck to Bob Pearson and Joe McBride, who have recently bought homes in Rumford.

Joe Wynne spent his vacation in Florida. How these boys get around!

Two new Buicks have appeared in the yard, one brought in by Henry Dutra and one by Phil Zompa.

Tony McBride has found he does not need to get new glasses. He uses Clarence Pierson's while Clarence is out in the mill.

We showed some pictures of Ed Vatcher and his son with the moose they shot in Newfoundland last summer. Guess the story was true for Ed has been treating some of the boys to moose meat. Joe Wynne says it's just fine — especially when he comes in at 1:00 A.M.

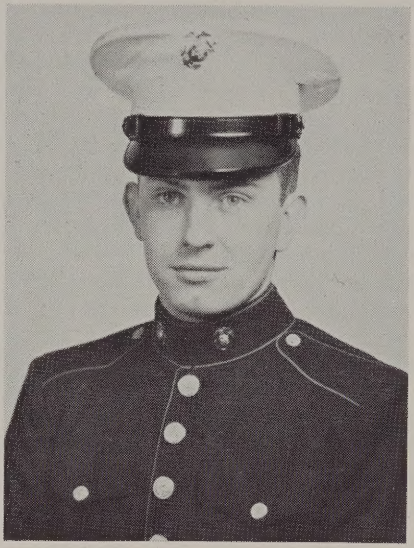
Louis Uncao has been having trouble with high electric bills. He is reported to be shutting off his refrigerator at night and has changed his lamps to 10 watts, but the bill is still up to $2.50 a month.

Jimmie Cicerelli, one of our retirees, paid us a visit recently. He says he is enjoying himself — even to taking in a few races at Narragansett. We are considering propositions to keep us from publishing lists of names of some of the people he saw there.

Howie Inman's wife and daughter were star performers in a minstrel show put on by Grace Church recently.

Pete Perry's son Dudley has been appointed a special officer of the East Providence Police Department. Be careful how you speak to Pete, boys.

Fred Pierson decided to take a cab home from the mill after working over one morning recently and when he got home he found that his wife was waiting at the mill for him in his car. Must have been a tough night.



MARINE. Pvt. Edward J. Boisvert, now training at Parris Island, is the son of one Phillipsdale employee, nephew of another and grandson of a third, now retired. His father is Ed Boisvert of the Paper Machines. Al of the same department is his uncle. Jim Boisvert is his grandfather.

Joe Souza of the Shipping Department became involved in a rather serious automobile accident with a resulting stay in the hospital. We hope by now that he is back to work again.

Several of our men had rather sad holidays. Gus and Russell Mollerberg lost their mother on November 19; Ray Nolan and Anthony Pimentel lost their mothers on November 23. Our sympathy goes to these families.

We were glad to welcome a class in forestry from the University of Rhode Island which made a trip through our mill. With the class was their instructor, Walter Gould, Extension Forester for the University of Rhode Island, and Henry Dion, Forester from the Rhode Island Department of Agriculture.

Acknowledgments

We want to thank our many friends at Bird & Son for their thoughtfulness at the time of Mr. Leonard Bartlett's death.

Sincerely,
Nelson and Helen Bartlett

The family of Mrs. Carolina DeBaggis will always remember your kindness and sympathy.

Mr. and Mrs. Louis H. DeBaggis

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Family of the late
Mrs. Antonio J. Pimentel
(Phillipsdale)

Bowling

The big news in bowling is the high single rolled by August Enos on November 17. On that night he rolled a wonderful 167! This figure very likely will stand for quite awhile.

For the second time Bill Kanoski broke the high single, only to have his high broken the same night. He still holds the second high with 148.

John Cyronak still has the high average with 114-12/36 (there are 17 with averages of 100 or better) and the office team still leads the league.

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

Family of the late
Johanna Mollerberg
(Phillipsdale)

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Paul A. Guttormsen and Family

The family of Leslie Hall acknowledges with grateful appreciation your kind expression of sympathy.

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Annese Family

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Mucinskas Family

May we express our sincere thanks to the many friends of "Jep" for their kind expressions of sympathy.

Mrs. Herbert C. Jepson
and Family

Your kind expression of sympathy was deeply appreciated and is gratefully acknowledged by the family of Catherine Smith Nolan.

(Phillipsdale)

The family of Allie L. Sharpe will hold in grateful remembrance your kind expression of sympathy.

C. D. Sharpe
(Shreveport)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Stewart Family

Acknowledging with grateful appreciation your comforting expression of sympathy.

Melish Family

Other acknowledgments, page 25

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

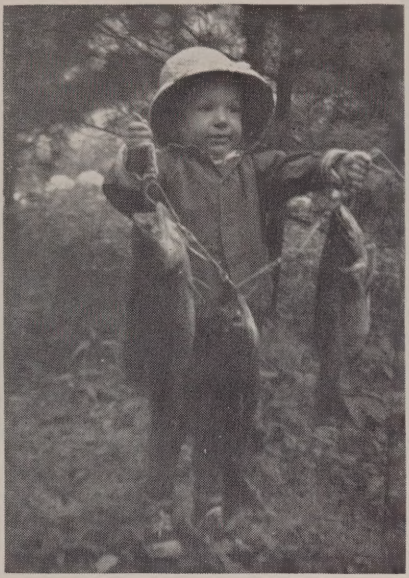
National Siding Group Votes Wilson President

William W. "Bill" Wilson has been elected President of the Insulating Siding Association. He had been Vice President for the past two years. The election took place at the annual meeting of this national organization of manufacturers of insulating siding, which was held in Chicago, November 16.

Chit Chat

Rose Gorman, of Order-Writing, proudly announces the birth of her second granddaughter, Karen Ann Stockman, on Nov. 5, 1954.

Dan Cupid has been catching up with quite a few of the "children" of our Plant Employees — Martin Pearce lost a son but gained a daughter; Tom Jones gained a son; and Patrick Morgan also gained a son.



LITTLE BOY, big fish. This is Gerald Raske, grandson of Charles Sheeley of Chicago Roofing, with some of the fish caught in Michigan at their summer resort.

Did you ever go to a doctor who told you to go home and take a hot bath but don't get your feet wet? It's hazardous. If it hadn't been that the wife of our boy, John Henry Pride, heard the bubbles, he would have gone under for the last time!

Gerald Peretti and Mike Loughney are back from the service and with us again.

Robert Julian is the proud owner of a new Buick special.

Mike Juozupaitis is sporting a new Plymouth (Belvedere).

Our reporter, Mathilda (Tillie) Hansen, is doing her cruising in a new Chrysler.

And have you seen Wallie Wiggins' new creation — that Dodge? Burgundy and sapphire white. Wowie!

We hear Tony Soltan has his eye on a new Nash.

Patricia Novak, our ex-Telephone Operator recently gave birth to a baby boy. Hope both are in good health now.

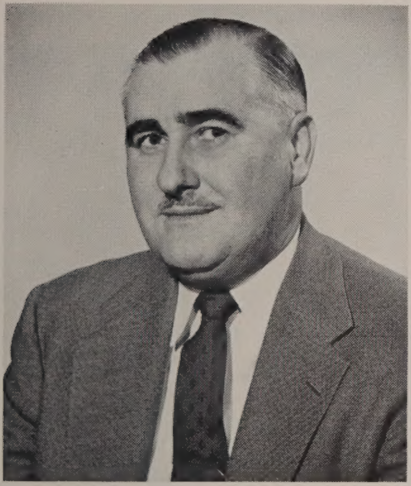
We wish to welcome Douglas Weeks and Charles Wieder, our two new Sales Trainees and Cavalcade operators. We hope they will enjoy their stay with us.

Mary Curran and Virginia O'Brien were December vacationers this year. Just spent the time in and around Chicago.

Dr. Dan Adams came to see us on November 19 from East Walpole.

Paul Bently of Pyramid Wholesale Co. of Downers Grove, Illinois, was a recent plant visitor.

Berry Asphalt Co.



Gordon W. Coe

New Manager of Gary Plant Office

GORDON W. COE joined the Berry Asphalt Company in Gary, Indiana, November 18, 1954, as Office and Credit Manager.

He was born March 13, 1907 at Toledo, Ohio. He moved and spent his early life in Troy, New York, where he attended grade school and part of high school. The family moved back to Toledo, where he completed high school education. He then attended Toledo University for two years, majoring in Accounting.

His first position was with France Stone Co. in Toledo, where he was an accountant from 1925 - 1927. He then went with Tiffin Art Metal Co. in Toledo, wholesale dealers in sheet metal, roofing and linoleum, where he was Assistant Manager from 1927 - 1932. Mr. Coe's next position was with Lake Shore Paint Co. in Toledo, wholesale and retail in paints and wallpaper, where he was Assistant Manager from 1932 - 1940. His last position before coming with Berry was with Graver Construction Co. in Chicago. They are contractors, have petroleum refineries, chemical plants, pipe lines. Mr. Coe was Accounting Manager and Auditor for fourteen years from 1940 - 1954.

He is married, but has no children and makes his home in Hammond, Indiana, which he has done for the past 12 years. His hobby is golf.

Gary, Indiana, Notes

By JUNE MIESEL

Jim Van Pelt was gone the first week in December, attending the Asphalt Institute December meeting in New York City.

We have a new employee, Don Bobillo, who is taking over Gene Edwards' job. We were a little worried about Don, at first — he was so quiet, not at all like Gene. But, it wasn't long before we realized that he was going to work out all right. Gene left us to take a position as a salesman with Del Monte Foods.

Joanna Mladenik is just about ready for that TV program, Championship Bowling. She bowled 173 a few weeks ago. She won't tell her other scores. She must be afraid we will submit her name for the program. Come to think of it, Clara McKinney is awfully quiet about her bowling scores, too.

Gordon W. Coe is our new Office Manager. We welcome him and hope he will be with us many years.

Berry Asphalt Company,
Arkansas, page 23.

to serve our customers

New Locations for Manchester and Lewiston Plants

OFFICE at new Lewiston, Maine, Shoe Carton Set-Up Plant. Guy F. Houghton, Manager, stands at right. At desk are Helen Lane, Clerk and Review reporter, and Parker F. Leonard, Salesman for Bird Fibre Box Division.

In Maine

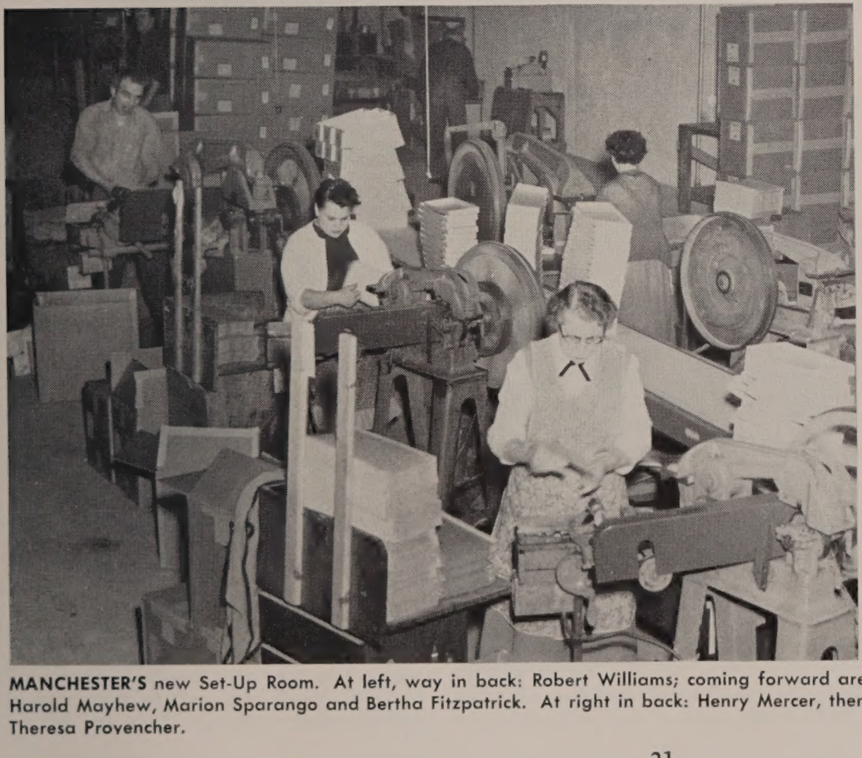
LEWISTON Set-Up. Left in front is Margaret Gillis. From back reading left to right: Edna Michaud, Janet Walmsley, Leola Gilbert, Annie Bannister, Joan Walmsley, Rita Tremblay, Fern Champagne, and Jeanette Woodward.

MANCHESTER OFFICE, with Elizabeth Schesser at desk and Robert C. Harden, Foreman.

PACKING ROOM, Lewiston. Left foreground, Normand Perry and Burton Kidder. Right side of room, at left is Mabel Peare, then June Briggs.

In November 1954, Auburn Plant moved to Lewiston, and Manchester Plant relocated in the same city.

In New Hampshire



MANCHESTER'S new Set-Up Room. At left, way in back: Robert Williams; coming forward are Harold Mayhew, Marion Sparango and Bertha Fitzpatrick. At right in back: Henry Mercer, then Theresa Provencher.

Speakers for Bird In Growing Demand

BIRD & SON'S new venture in public relations, its Speakers Bureau, has had a good number of bookings since the announcement of "Speaking for Bird & Son" appeared last fall.

Since September, we have shown the movie of the Building Materials Division to six different groups: the Norwood Rotary Club, Foxboro Lions Club, a group of Foxboro Company employees, the Roslindale Royal Arch Chapter of Masons, the American Legion Post 104 (Thomas A. Crowley) of Walpole, and the Married Womens' Sodality, at St. George's Lithuanian Church, Norwood.

Albert Smith and Stephen Traudt have taken turns presenting the movie to these groups and have addressed the gatherings briefly before showing the movie. At some meetings, they have also answered questions from the audience after the showing.

Russell Pulsifer has talked to the Franklin Rotary Club and the students of Norwich University at Northfield, Vermont. Stanley Sallie has spoken to the Sharon Rotary Club and Wylie MacIvor to the Mansfield Rotary Club. Edgar Grout talked to the students at the Norwood Senior High School. Early in January, L. G. Williams spoke to the Walpole Grange and John J. Murphy, to the Norwood Chamber of Commerce. Leonard Weaver is booked for a talk in March to the Kum Dubble Klub, First Baptist Church, Norwood.

A national publication, *Public Relations News,* made mention of the booklet in their columns. As a result, nearly 75 requests for the brochure came in from all over the country. Other public relations departments are apparently interested in establishing bureaus in their companies.

Most recent request for a speaker has come from the Lions Club of North Washington, D.C. Salesman Frank Ross will cover this assignment in February.

Several of these film showings and talks have been arranged through Bird & Son employees. The Speakers Bureau operates on a year-round basis. Arrangements for speakers can be made at any time through E. M. Grout, Public Relations Department, at the Personnel Office, East Walpole. Speakers are furnished without charge and two weeks' notice is required.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN,
RICHARD POTTER, Photographer

Shreveport Speaks

Mode Myers and his wife attended a Sunday School Tacky Party and won first prize. They had to drive through town on their way to the party and when they stopped for the traffic lights, everyone stared and laughed.

We were all sorry to learn of Bruce Horsley's resignation. For personal reasons he felt it would be better for him to get off the road for a while. He has accepted a position with Roswell Sash & Door Company, Roswell, New Mexico, and will continue to sell Bird Roofing. We are pleased there will be a connection between Bruce and Bird & Son and wish him success in his new work.

The new dominoes that are being used during the lunch hour are a gift from Dr. Birdwell who usually gets here on Thursdays in time to see how the game comes out.

Grace Fuller spent a week of her vacation visiting friends in Chicago. She had a wonderful time but was saddened upon her return to find that her uncle, Dr. McCullough, had passed away while she was gone.

Mode Myers spent a week-end near Alva, Louisiana, with a friend, Earl Liner, hunting deer. They bagged one 10-point buck.

Peggy Starnes and a group of friends spent the week-end in Dallas and saw the Notre Dame - S.M.U. game. She says that they had to walk at least three miles to get to the stadium and were exhausted when they got there. She further stated that they spent the rest of the week-end eating and she gained five pounds on that Texas beef.

The UNITED FUND CAMPAIGN topped its $695,096 goal by $10,340. Bird & Son, inc., and their employees pledged and paid in $2836.40 which is the largest amount we have ever contributed.

We were happy to have Messrs. Chamberlain, Wilkins, Weed and Tarbell visit us recently.

Joseph Gatlin and Noble Peterson were in the hospital. Joe had an operation and Noble had pneumonia. We wish them a very speedy recovery.

Dude Davidson and William Winkler were vacationing recently. We sure feel sorry for the poor fish, especially if Dude and Bill took their wives fishing with them.

Mrs. Frank Zellner was at Schumpert Hospital for appendectomy last month.

Weldon McElroy had a few days of vacation with his family during the Thanksgiving holidays. They drove to Mena and Hot Springs, Arkansas, and dropped in to see Hurcil Cowart at our Glenwood Quarry and Plant.

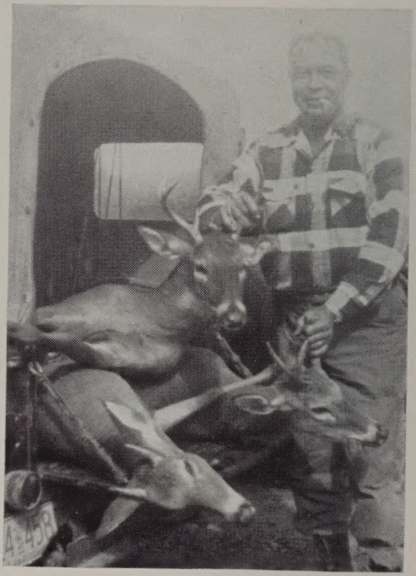
Vivian Wilson recently spent the week-end in New Orleans visiting her daughter and family.

Kent Colvin started his vacation and was called back to work the middle of the week. He finally managed to take his vacation the following week.

Bill Blue took part of his vacation visiting a friend on his ranch.

Johnny Runyan is back with us pinch hitting for Claudie Neel, who has been out sick.

ELLIS TAYLOR HONORED. On Thanksgiving evening, fellow employees of Ellis Taylor, at Shreveport, who retired December 31, gave a dinner at the Freeman and Harris Restaurant. The honored guest and his wife are in the center. The others, from the left, are: L. B. McCray and wife, Willie Weber, a friend from outside, Willie Taylor, Charlie Williams, Lenzy Cornelius and wife, George Solomon, Wilbur Harrison and Henry Giles.



TENSAS SWAMP DEER. Charles Musick, here, and Johnny Runyan of Shreveport spent a week-end in Tensas Swamp during the hunting season. They got seven deer and a summons for being in the woods too long.

Encouraging News

Claudie Neel is back home after another trip to the hospital. He lives at 2623 Emery. If you are in the neighborhood, drop in and see him a minute. A number of fellows have been by and he enjoys a short chat.

We received the following letter from Mrs. Neel:

> Dear Friends,
>
> We would like to thank Mr. Miller, the truck drivers and their families, Dr. Birdwell, Dr. Rushing, all the nurses and all the others during our serious illness. We really appreciate all the offerings and beautiful flowers at a time when they are needed. Claudie is now at home and can have visitors.
>
> Sincerely,
>
> (Signed) Mr. & Mrs. Claudie Neel

Claudie Neel has been seriously ill for a long time and we wish for him a very speedy recovery.

—o—

Long pieces of material piled haphazardly with ends protruding unnecessarily are bruises, cuts and stumbles waiting for a victim. Stack stuff straight for a square deal for other workers.

FIFTEEN-YEAR MEN: James Prescott, Finley Waters, Herbert McKamie, Lile Haltom, Silas Carpenter, Alvis Giles and Elvis Arrington.

Berry Asphalt Company

They reached another Service Milestone in 1954

Magnolia News

By ZUMA AWBREY, STELLA HINES, CARMEN RAY

Ina Popanz took a well-deserved vacation and planned to enjoy Christmas with her family and friends in Madison, Wisconsin.

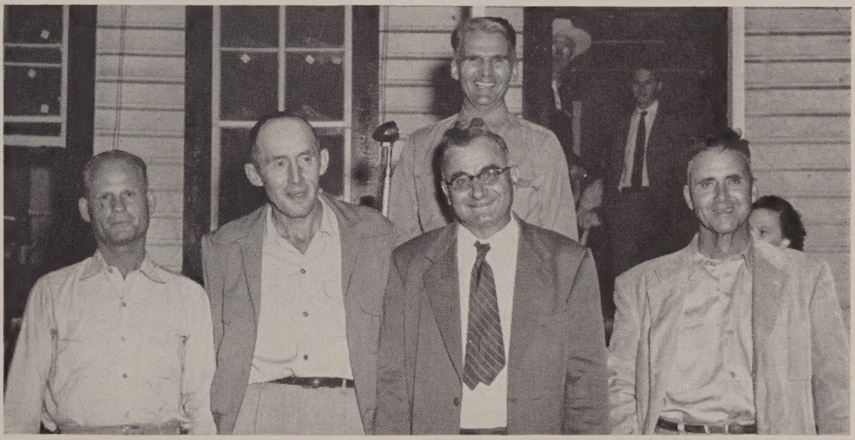
Cigars were handed out again this week by Stella Hines's son-in-law. It's another girl in the Cupp family. Her name is Sharry Beth — born Sunday, December 5th — black hair, blue eyes and pug nose.

Our sympathy goes to Margaret Lide in the loss of her brother, Mr. John Lide, who recently passed away after a long illness.

Zuma Awbrey and husband, Audis, spent the week-end of December 3rd in Dallas where they attended the Notre Dame-S.M.U. football game and spent an enjoyable week-end with daughter Cortez.

Ted and Lib Van Pelt also went out to see the Notre Dame S.M.U. game and enjoyed seeing and spending the week-end with Lib's brother in Dallas.

Bird season opened December 1, and Donald Ray and Travis Hollensworth took off bright and early that morning to see how many they could find. Donald came in at noon all tired out and birdless. Travis got two red squirrels.



TWENTY YEARS with the company: Sid Weems, C. T. Rollings, John Arrington and Loyd Dixon.

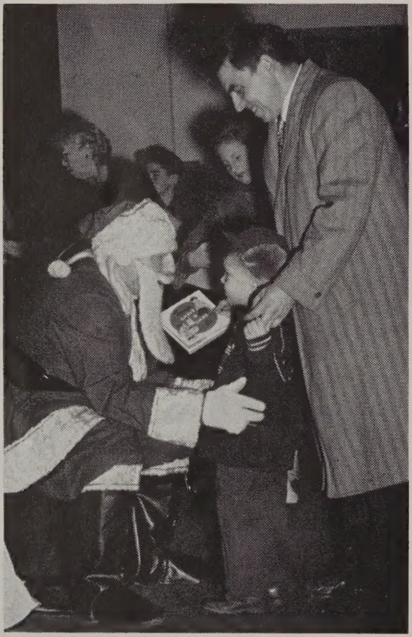
TWENTY-FIVE-YEAR Service Employees: Otto Holloway, W. H. Huffman and A. T. "Ted" Van Pelt. Directly in back is Roger Smith at mike.

BIRD CLUB

Parties

LIKE the lady in the "busy day, busy day" TV commercial, some Bird Club members — particularly the Entertainment Committee — hardly had time before Christmas to catch their breath.

The annual banquet was the evening of December 11 at the Norwood Junior High School. A good crowd, almost 300, attended the Holman-catered roast beef dinner and enjoyed the excellent entertainment at its close. Club members were glad to see President and Mrs. A. H. Anderson at this affair.



WELL, SON, I'm sure you have been a good boy." John Kalis, Paper Mill, beams on his small nephew as the little boy holds onto John's finger while he confronts Santa. Aldo Bertoni played St. Nick again, here at the Bird Club Children's Christmas Party at the Park Theatre.

Then on the following Saturday, December 18, the Entertainment Committee put on the Christmas party for children at two sessions at the Park Theatre. About 1200 youngsters altogether attended the shows, saw five technicolor short comics, were given candy and gifts, spoke to Santa (Aldo Bertoni), and half of them got soaked in the terrific rain that afternoon. They had a fine time.

Running these affairs were the Entertainment Committee: George Shackley, chairman, Julia Smith, Margaret Forrest, Agnes Fraser, Nick Ferrara and John Gnecco.

Cribbage

The cribbage parties of November and December both featured a turkey for first prize. Before Thanksgiving, on November 18, 40 players appeared. Much more interest was evident as the holidays drew near. John Flynn, FFV, won the turkey, with the capon going to R. K. Drake of Walpole. George Stone, retired, and F. B. Platt won the two fruit baskets.

Tally for the December 16 party was: Earl Bradley, who just retired, won the turkey; Leo Lamminen of FFFO, won the second prize capon. Kenneth Houghton and Spencer Peckham, of No. 1 Box Shop Shipping and of No. 2 Box Shop Shipping, respectively, won fruit baskets.

Shows

In the field of in-town entertainment, Bird Club theatre ticket "First Night" members have been going to shows in Boston. Tickets to the Ice Capades were offered to club members at reduced rates.

John McDougall reported that the Sports Night he has been planning is now scheduled for some time late in January.

Bowling

Girls

In December, a tie developed for the high single record. Anne Cavanaugh of the Lucky Five, who had hit a top of 113 early in the season, was tied by Mary McDonagh, who also rolled 113. The second-place tie of Mary Moylan and Jennie Mike at 111 remained.

New second place score for high three was made by Mary Moylan with a 301. High three at 306 was held by Anne Cavanaugh. The Willers as a team moved up into third place for best three string scores, ahead of the Washouts. They also bettered their earlier team single record. No wonder, as two Willers won the December competition for baskets of fruit: Mary Moylan in Group A and Shirley Barbaglia in Group B.

Men

Five households had free turkeys at Christmas time because the man of the house was hitting them at the alleys the night of December 15. Winners were: John Machado, FFR, Group A; Peter Didick, FBPM-1, Group B; Vaughan Allan, FX-2, Group C; Frank Molinari, BE team, D Group; and Jerry Tohosky, DMT team, Group E.

Paul Fulton's 158 has held to date of writing as high single of the season. Recently James Maguire knocked Walter Bisdnack out of first place for season's high three, Jim's 349 topping Walter's 347. Peter Didick moved into second place for high single with a 141, three better than Henry Houghton's 138, which stood for some time. Moe Bader had high average.

FLASH! FFV team (Floor Covering Shippers) won the first half.

Veterans' Entertainment

By MATTIE MCLAUCHLAN

WHEN the Bird Club troupers were at the Chelsea Soldiers Home, November 30, for their first show, they discovered that one of our own Bird & Son retirees, James Bunascienk, was a patient there. John Hutchins and a couple others dropped in to see him. "Jimmie" Bunascienk, retired from No. 1 Box Shop, was glad to see the home folks. At this writing he is better and due to be out of the hospital in another week.

There were new acts and new members of the cast, as well as actors and numbers which the show had presented in other years. Here is the cast at this first show:

Eddie King, master of ceremonies
Matty Ross, singer
David Dulkis, tap dancer
Lou Dom Trio, guitarists
Rosemary DeMichele, singer
George Makris, tap dancer
Katherine Kane, singer
"Out of This World," novelty act
Carol Trenouth, singer
Karl Larson, guitarist
Vin Perry, spoon act
Tom Rice, tin whistle and sweet potato

With Bill Grazado at the piano, his band included Al Pare, Domenic Fucci, Joe Tomasso, Louis Bedard, Karl Larson and Jim Araby.

Karl Larson and his guitar call for special mention. This guitar is the one he and a friend have been working on for a couple of years, and have finally perfected so Karl can play it with his one hand, plus knees, feet, and his own unquenchable sense of music.

Accompanying the entertainers were Julia Smith and other Lady Cooties, who are continuing their custom of giving out cigarettes to the men in the hospital.

FINE AFFAIR. Looking across a section of the Bird Club banqueters at their annual gathering this fall. Identified at the head table, in background, are: Committee members Nick Ferrara and John Gnecco, Bird Club President John Hutchins and Mrs. Hutchins, Mrs. A. H. Anderson and company President Anderson, committee members Julia Smith, George Shackley (chairman) and Margaret Forrest.

Transportation was by private car, provided by John Hutchins, Philip Macchi, Nunzio Julius, Lou Dom, Velma Cobb, Mary Moylan and Albert Pare.

Next show was to be at the Marine Hospital, Brighton, Tuesday evening, January 11.

Tri-Mill Sports

by Bill Mark

The holiday season started off with a big bang. Ed Welch, FFM, held a turkey shoot at the Norwood Sportsmen's Club on November 18. Winners were:

1st prize $12 — turkey dinner to Spencer Peckham, FXR
2nd prize $8 — turkey dinner to Ted Knaus, EM
3rd prize $5 — dinner (not turkey) to Bill Mark, PFH

Hats off to the men who made this affair so successful:

Ed Welch, chairman and judge
Larry White, guns and targets
Ted Knaus, supervisor of range
Bob Weger, publicity

Carl Johnson, Norwood Sportsmen's Club member, who not only made us comfortable but also prepared and served good coffee and those thick ham sandwiches.

Two boys were among the winners at the two-days-before Christmas turkey shoot. Peter Baranowski, Ben's son, and Matthew Connolly, Jr., both lugged home turkeys. This shoot, for Bird Club members and their families, was held at the same place as the November one. Ed Welch was again chairman, with Larry White in charge of firearms and ammunition.

John Nichols brought down the first prize, 18-pound turkey. Joe Mussi, and young Peter, second prize winner, both got 13-pound birds. Andy Malacaria, door prize winner, and Matthew, Jr., consolation prize winner, both won 12-pound turkeys.

Births

To the Andrew Malacarias, a daughter, December 11. (Floor Covering)
To the Ernest Paciorkowskis, a son, Ernest Edward, November 9. (Floor Covering)
To the Frank Vitkoskys, a daughter, September 25. (Floor Covering)
To the William Fitzgeralds, a daughter, Karen Marie, November 30. (Norwood Roofing)
To the Ernest Oakes, Jr., a son, Russell Francis, in December. (Norwood Roofing)
To the Vito J. Wasilunas' a son, John, December 12. (Norwood Roofing)
To the Ray Redells, a daughter, Wendy Ann, October 28. (Chicago Roofing)
To the Charles Grays, twin daughters, Debbie and Denise, in October. (Norwood Roofing)
To the William Stillmans, a son, Richard Battelle, November 9. (Paper Mill)
To the Alfred Breens, a son, December 11. (No. 1 Box Shop)
To the Stuart Farrises, a daughter, November 29. (No. 2 Box Shop)
To the William Grinavics, a son, James Joseph, November 28. (No. 2 Box Shop)
To the Robert Finneys, a daughter, Carol Anne, December 24. (Development Engineering)
To the August Enos', a daughter, Maureen, November 20. (Phillipsdale)
To the Elvin T. Davises, a daughter, Sandra Lee, December 16. (Norwood Roofing)
To the John H. Murphys, a son, John H., Jr., December 6. (Eastern Division Roofing Sales)
To the John Rays, a daughter, Patricia Anne, November 9. (Norwood Roofing)

Marriages

E. Paul Rossier and Mary Lou Coughlin (Office), on November 6, at the Blessed Sacrament Church, Walpole.
Noel Bowers and Ethel Vincent (Phillipsdale Office) on November 6, at St. Francis Xavier Church, East Providence.
Adam K. Jakobczyk (New Britain) and Helen Ann Hanko, on October 16, at Holy Cross Church, New Britain.

Acknowledgments

(See also page 18)

The family of Kevin Hanlon acknowledges with grateful appreciation your kind expression of sympathy.

The family of Jesse Tavares acknowledges with grateful appreciation your kind expression of sympathy. (Phillipsdale)

To thank you for your kindness and sympathy, at a time it was deeply appreciated.

The Family of Grace Clarke

Benefits Increased

SEVERAL changes have been made in the Group Insurance Plan, following recent discussions with the various employee groups or their representatives:

Daily hospital benefits have been increased to $12.

As the result of the above change, maternity benefits in connection with hospitalization have been increased from $100 maximum to $120 maximum.

The surgical fee allowance for normal delivery has been increased from $50 to $60.

These changes in the plan were explained in a payroll insert recently distributed with the weekly and monthly pay checks.

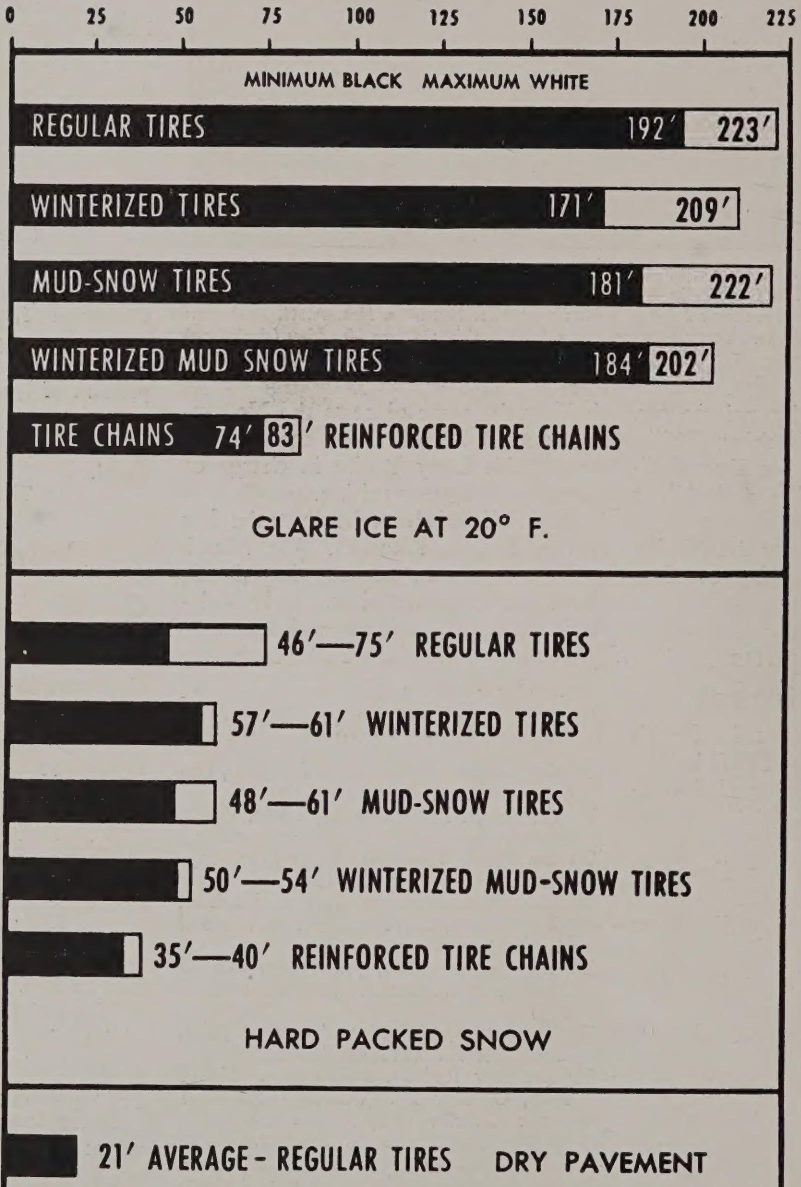
Rates have been adjusted in two ways:

a) When the rates were first established several years ago, they had not been tested by actual experience. This year the rates have been adjusted actuarially so employees in each classification are paying an amount consistent with their type of coverage.

b) Rates have also been adjusted further to cover the additional benefits mentioned above.

BRAKING DISTANCE SHOWN BY TESTS

BRAKING DISTANCE IN FEET FROM 20 MPH*

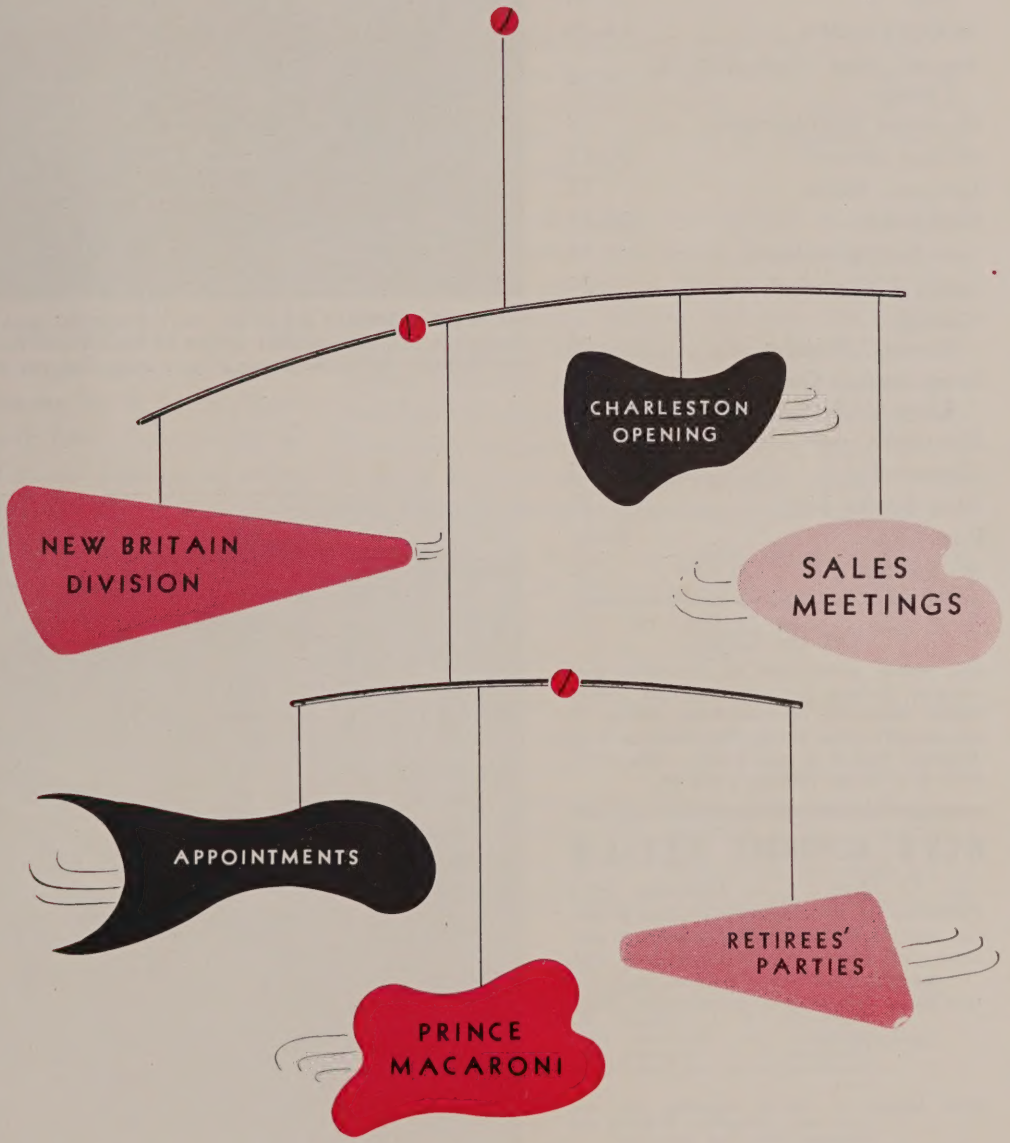


* Braking distances do not include "reaction distances." Reaction time may be as much as ¾ of a second or more. Using ¾ of a second (a generally accepted average for reaction time), the "reaction distance" at 20 mph would be 22 feet, which should be added to the above braking distances to determine the total stopping distances.

NATIONAL SAFETY COUNCIL

BIRD NEPONSET REVIEW

FEBRUARY 1955


CHARLESTON OPENING
NEW BRITAIN DIVISION
SALES MEETINGS
APPOINTMENTS
RETIREES' PARTIES
PRINCE MACARONI

SOMETHING'S ALWAYS ON THE MOVE AT BIRD & SON

Vol. 43 No. 2

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On the Cover

This **mobile** serves both as decoration and come-on, inviting the reader to look within. Walter Siderwicz of Advertising Display is this month's cover artist. The drawing is so designed that if a real mobile were made from it, it would balance perfectly.

BIRD NEPONSET REVIEW

Vol. 43 No. 2 February 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

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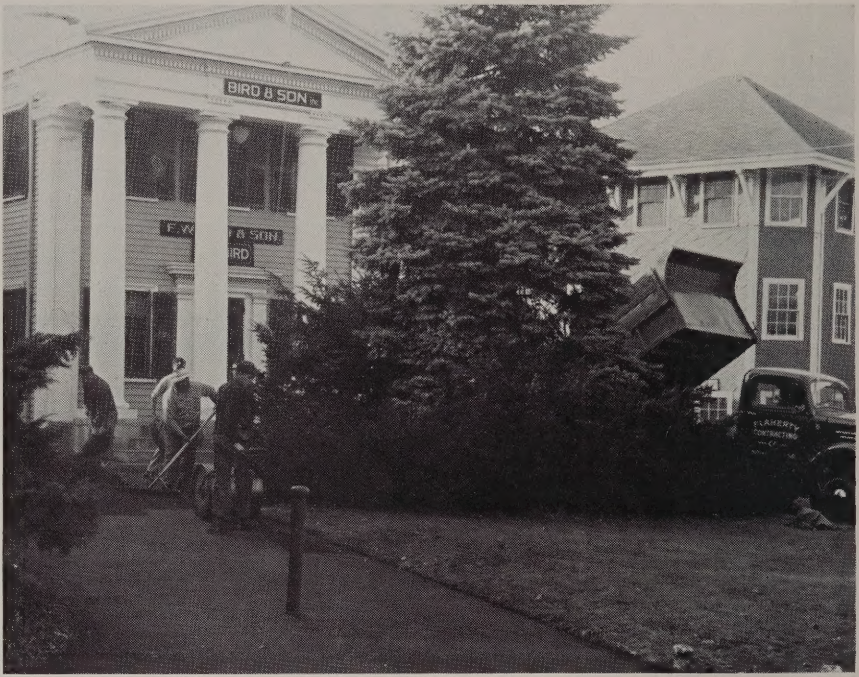
Rubarite in the News



THAT'S NO ORDINARY BLACKTOP, that's **RUBARITE!** Bird & Son, as one of the three owners of Rubarite, Inc., has installed a walk of this material leading to the Main Office Building at East Walpole. Notice the spring in your step when you tread on Rubarite!

USO
BRIGHT SPOT
ALLEN'S
SHOES

MAIN STREET, U.S.A., might be a title for this picture. To us it means something more. This is Rapid City, South Dakota, and 10 of its streets are paved with Rubarite, that new material for better roads. The extreme weather of Rapid City, close to the Wyoming border, is rough on roads. But the roads paved with Rubarite are making a marvelous record.

An End and a Beginning

As I write these lines I am making preparations to go to Charleston, South Carolina, with Mr. Bird and other company officials to open formally our new Charleston Plant. This is the final chapter of our biggest construction project in the last few years.

It is also Chapter One in a new book of expanding business for Bird & Son. This past year we have grown not only in the Building Materials Division, but in the Paper Products Division as well. There is the Fibre Box operation at New Britain, Conn., and new, more efficient shoe carton set-up plants at Lewiston, Maine, and Manchester, N. H. In the Floor Covering Division we already have the capacity to produce more. In every line we are looking for more business. How are we going to get it?

We have already started by increasing our sales efforts in every division. By proper merchandising of quality products we are confident we can bring in the business to keep all our plants, new and old, operating regularly and profitably.

But, "proper merchandising" includes many things:

aggressive selling by our salesmen all over the country;

advertising, skillfully placed where it will interest the greatest number of customers;

the best in service and in quality production to back up the salesmen and the advertising;

goods produced efficiently to keep costs down and prices in line.

You can read almost any prediction you want to about the business future of the country. Either business is on its way down — or we are going to have the best year yet in 1955. It all depends on the publication you pick up.

I'm not going to engage in that kind of crystal ball gazing. But I know this about *our* business. Construction in this country is still at high levels. This means a continuing demand for our roofings and floor coverings. Even without new construction there is good business ahead in supplying new roofs and new floors to the millions of families whose roofs and floors need replacing. In the paper industry there is a steady demand for containers and cartons. However, there is strong competition in all our lines.

All we need to be concerned about is that we, through teamwork all along the line, make the kind of products and offer the kind of service that will convince the public to buy BIRD.

Our success in the past has been based on conservative but progressive planning. That's the way we are planning for 1955, too. Chapter One in the new book of expanding Bird & Son business is already being written. We at Bird & Son are doing the writing. If we do our work well, we shall all be proud to read this chapter and all the others which will follow.

President.

New Britain Operation Now Becomes a Division

Arthur J. Bushell Named Manager

Marshall B. Lee Is Sales Engineer

A. J. Bushell

Marshall B. Lee

RALPH A. WILKINS, Vice President of the Paper Products Division, announces the establishment of the New Britain Box Division with headquarters at New Britain, Connecticut. Arthur J. Bushell has been appointed Manager, in charge of both sales and manufacturing. Marshall B. Lee has been appointed Sales Engineer.

Arthur J. Bushell

Mr. Bushell of 23 Stoner Drive, West Hartford, became a Salesman in the Bird & Son Fibre Box Division on December 8, 1924. For many years he has been the Bird representative in the Central Connecticut area.

He is a graduate of Boston University College of Business Administration, and permanent president of his Class of 1924. Following graduation he worked for a brief time with the National Shawmut Bank of Boston, and also for a short time with the Agar Company in Medford before joining Bird & Son in December, 1924. Mr. Bushell is a member of the military staff for the Governor of Connecticut, and served in this post with the sixth governor when newly-elected Abraham Ribicoff took office on January 5. Mr. Bushell, as Major Commandant of the First Company, Governors' Horse Guards, commanded the troops for the inaugural parade.

In his home town of West Hartford, he serves as chairman of the Zoning Board of Appeals. He is a member of the Hartford Sales Executive Club and the Hartford County Purchasing Agents Association.

Marshall B. Lee

Marshall B. Lee was born in Athol, Massachusetts, spent his boyhood in Clinton. He graduated from Massachusetts Institute of Technology in 1919 with a degree in Mechanical Engineering, and then worked for a short time with General Motors. In 1920 and 1921 he was an engineer for John A. Stevens of Lowell and first saw Bird & Son at that time when he came to East Walpole to help build the new boiler room. He subsequently worked as an engineer for the Lowell Gas Works and for L. B. Taylor of Athol before joining Bird & Son in March 1924.

During World War I he served as an ensign in the Engineering Corps of the Navy.

Working at the East Walpole Finishing Mill during his first three years, Mr. Lee transferred to special engineering studies at No. 1 Box Shop in 1927. He served as Foreman of the Corrugated Box Department from 1929 to 1931, was in sales work for eight years, and since June 1939 has been Packaging Engineer for the Fibre Box Division.

BIRD
& SON, inc.
Established 1795

Mr. Lee is well known for his leadership in community affairs. He has served on numerous committees for his church and is currently a deacon. He was active in Boy Scout work for more than 20 years, first as a troop committeeman and troop committee chairman in East Walpole, later for five years as a member of the Board of Directors of Old Colony Council. He was chairman of the Camp Committee of Camp Child in 1941, and in that same year was awarded the Silver Beaver — highest award in Scouting.

Mr. and Mrs. Lee have lived for many years in East Walpole. They have three children, Mrs. Elizabeth Egizi of Newton; William M. of Bryn Mawr, Pennsylvania; Baldwin B. of Ludlow; and two grandchildren.

Changes at Floor Covering Plant

Effective January First

SUPERINTENDENT Frank Maconi has announced the following changes effective the first of the year at the Norwood Floor Covering Plant:

William M. Pratt of 35 Pocahontas Street, Walpole, has been appointed Assistant Superintendent, taking the place of Frank Sutherland, 776 Washington Street, Walpole, who retired at the end of the year.

Samuel J. Piraino, 207 Winslow Avenue, Norwood, has been named Assistant to the Superintendent.

Ernest G. Paciorkowski, 816 Neponset Street, Norwood, has been appointed Process and Plant Engineer.

Stephen F. Cavanaugh, 12 Calvert Road, East Walpole, is placed in charge of production planning, special contracts and inventory control.

Other Floor Covering appointments announced at the first of the year are as follows: Albin L. Vietze, 259 Vernon Street, Norwood, Foreman of the Linoleum Department; Frank G. Kissell, 357 Moose Hill Road, East Walpole, First Assistant Foreman, Linoleum Department; James Fraser of Foxboro and Eric Soderlund of 142 Rock Street, Norwood, Assistant Foremen in the Linoleum Department. Bruce Grindle of Stoughton has been named Assistant Foreman in the Shipping and Storekeeping Departments and Clarence Phillips of 500 Common Street, Walpole, Assistant Foreman in the Print Machines Department.

William M. Pratt

William M. Pratt, when he was Assistant to the Superintendent, handled labor relations matters at the Floor Covering Plant, beginning in May 1953. He now moves up to the post of Assistant Superintendent. He has been with Bird & Son over 25 years, was named Foreman of the Paint Mixing Department in 1940. From 1942 to 1944 he was Foreman in the Shell Department. He served in the Navy in World War II from 1944 to 1946, becoming Foreman of the Oil Boiling Department upon his return to civilian life. In January, 1949, he was named Foreman of the Undercoat Department

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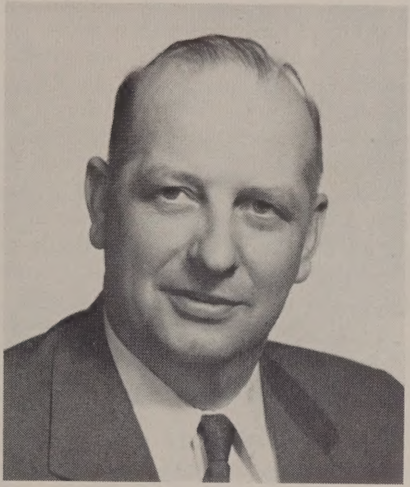
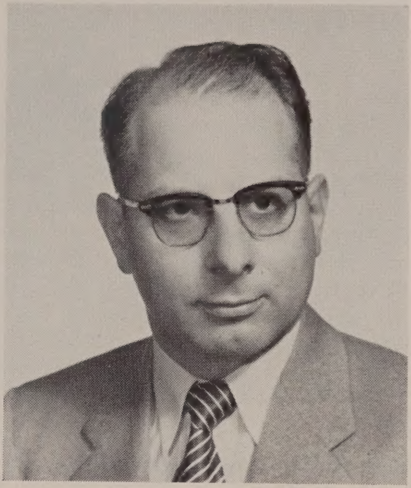
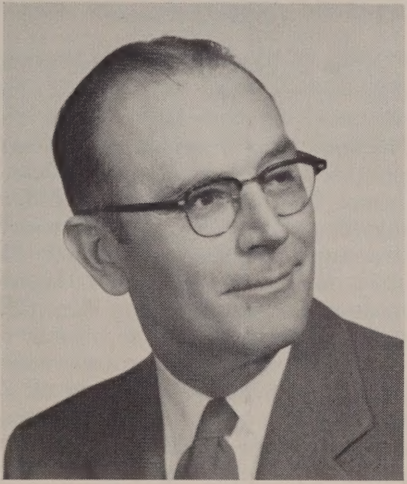
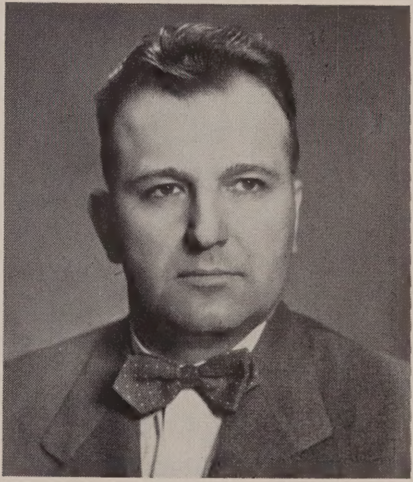

William M. Pratt


Samuel J. Piraino


Stephen F. Cavanaugh


Ernest G. Paciorkowski

Albin L. Vietze

and held this post until he took over labor relations work in 1953. In addition to the labor relations work he will also be in charge of production, and shipping operations.

Samuel J. Piraino

Samuel J. Piraino, newly appointed Assistant to the Superintendent, has worked for Bird & Son since 1934. For some years he did inspection, time study and production work, and was named Chief Inspector at the Floor Covering Plant in February, 1949. In his new post he will continue to be in charge of quality control work and will have direct charge of the Inspection and Finishing Departments.

Ernest G. Paciorkowski

Ernest G. Paciorkowski, who has been Process Engineer since March 1953, now becomes Process and Plant Engineer. He has been with Bird & Son since 1933 and was for many years a Mechanic in the Floor Covering Maintenance Department. After serving as flight chief in charge of maintenance in the Army Air Force during World War II, he returned to Bird & Son as a Draftsman in 1945. He became Assistant Process Engineer in January, 1951. In his expanded responsibility he will have charge of Engineering, machine and equipment design, layout, maintenance and power.

Stephen F. Cavanaugh

Stephen F. Cavanaugh is a graduate of Boston College High and Burdett College. Before coming to Bird & Son he worked three years for Winslow Bros. & Smith of Norwood, four years as inventory clerk at Hollingsworth & Vose and a year selling for the Boston Mutual Life Insurance Co.

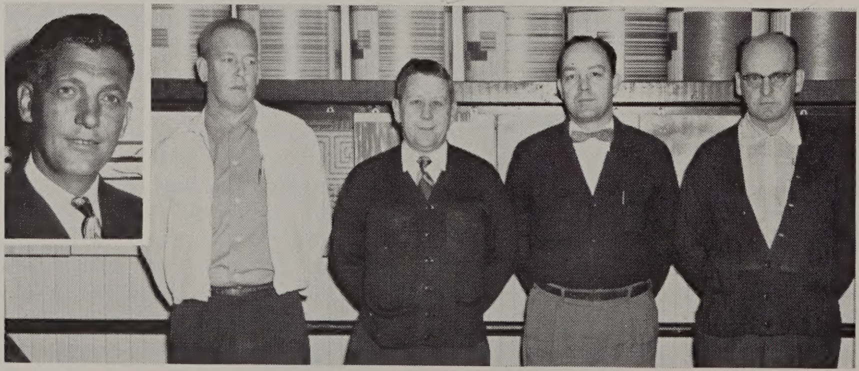
In September 1935, he joined the Shipping Crew of the Floor Covering Plant. In March 1936, he was made a Clerk at the Floor Covering Office. Through the years he continued to take on more responsibilities as Production and Planning Clerk and in January, 1953 was named Production and Planning Supervisor. His new duties include supervision not only of production planning but special contracts and inventory control as well.

From February 1943 to August 1946 he was in military service, serving as a captain in the Air Force in the Philippines and New Guinea. He and Mrs. Cavanaugh live at 12 Calvert Road, East Walpole. A sister, Lena, works at the East Walpole Finishing Mill.

Albin L. Vietze

Albin L. Vietze has spent his whole working career at Bird & Son. He was born in Norwood, attended the Norwood schools and then went two years to the New England Aircraft School. He worked at Bird & Son during the summer of 1933 and joined the company permanently February 13, 1934, in the Print Machines Department at the Floor Covering Plant. He was made Machine Tender, August 3, 1936, holding that job until promoted to Night Foreman in February 1952. On August 1, 1954, he became Acting Foreman at the Linoleum Department and has now as of January 1 been made permanent Foreman of this department.

He and Mrs. Vietze live at 259 Vernon Street, Norwood. Two brothers work for Bird & Son — Frank, Assistant Auditor at the Main Office, and Fred, Electrician at the Norwood Roofing Plant.



PROMOTED. New Assistant Foremen at Floor Covering. Standing: James Fraser, Eric Soderlund, Bruce Grindle and Clarence Phillips. Inset: Frank Kissell.

Frank G. Kissell

Frank G. Kissell has worked for Bird & Son since August 6, 1929. Although he began work at the Roofing Plant and was for a short time at No. 2 Box Shop, he transferred to the Floor Covering Plant in April 1930. For several years he was an Inspector, transferring to the Print Machines in July 1933. In 1937 he became a Machine Tender, was Assistant Foreman of the Yard Goods Finishing Department in 1950, Assistant Foreman in the Rug Border Department, February 1952, Foreman of the Tile Department, July 1, 1952, and the more important position of Assistant Foreman in the much larger Linoleum Department August 1, 1954. He became First Assistant Foreman, Linoleum Department, January 1, 1955.

James M. Fraser

James M. Fraser started in the Rug Finishing Department in April 1934, became an Inspector in April 1948. On February 1, 1952, he was named Assistant Foreman of the Yard Goods Finishing Department, became Quality Control Inspector, August 18, 1953, and now becomes Assistant Foreman in the Linoleum Department as of January 1, 1955.

Eric Soderlund

Eric Soderlund, the other Assistant Foreman in the Linoleum Department, has been a Supervisor in this department since May, 1947. After a short period of employment at East Walpole and the Roofing Plant, when he first joined the company, July, 1933, he moved to the Linoleum Department in 1934. In those years Chromalin and Plain and Jaspe Linoleum were being made in the department. He became a Machine Tender in 1939 and remained on that work until named Supervisor in 1947.

Bruce M. Grindle

Bruce Grindle, Storekeeper, became Assistant Foreman in Shipping and

LET'S BE FRANK about it, it was a memorable occasion for the Floor Covering Division and Plant. The Vice President, retiring, honors the Assistant Superintendent, who on retiring honors his V.P. And all congratulate new 25-year man Frank Kissell, who has been made First Assistant Foreman. From left: Frank Kissell, Frank Sutherland (retiring Asst. Supt.), R. M. Wight, (former Supt.), H. E. Sawyer, Jr., (retiring Vice President), C. A. Sumner, (new Vice President), Frank Maconi (Supt.) and Frank Reynolds (Director of Research).

Gifts and Good Wishes

BASEBALL has its double-headers but it takes the Floor Covering Plant to carry off successfully a "triple-header" party. The night was December 29 and the place the Lord Fox. Friends in the Floor Covering Division gathered to salute Frank Sutherland, Assistant Superintendent, who was retiring after nearly thirty-five years of service; but that same evening they also honored H. Eugene Sawyer, Jr., Vice President, who retired at the year end, and presented a $25 cash gift and congratulations to Frank Kissell, First Assistant Foreman at the Linoleum Department, who had recently completed twenty-five years of service with the company.

Frank Maconi, Plant Superintendent, opened the meeting and presented Ralph M. Wight as toastmaster. Mr. Wight, now retired, was Superintendent of the Floor Covering Plant for many years before he became Director of Personnel. Frank Sutherland was presented with a substantial purse of money and a basket of S. S. Pierce delicacies for Mrs. Sutherland. In recognition of his many years with Bird & Son and his years as head of the Floor Covering Division, Mr. Sawyer was presented with a portable cook stove for use during the summer on his fishing expeditions at the Vineyard.

Congratulations and good wishes were mingled with reminiscences of the past. Mr. Wight spoke particularly of the war years when he and Frank Sutherland had their problems operating the 40 mm. Shell Department. Both men made frequent trips to machine shops throughout the country to learn the techniques necessary for starting the operation here. Charles W. Conrad, then Director of Manufacturing, often went along, too. Difficulties in transportation were considerable — something to look back on with a chuckle now, but serious enough at the time.

Mr. Sutherland's long career with Bird & Son goes back to the early days of floor covering production. Although his first Bird & Son employment was at the East Walpole Repair Shop from 1912 to 1918, he joined the company again in February, 1920 at the Floor Covering Plant and worked there steadily until his retirement. His mechanical skill was soon recognized; through the years he took on increasingly heavy assignments, finally becoming Process Engineer in 1943 and Assistant Superintendent in 1953. During his years at the plant, the plant was modernized and enlarged at several different times and many new installations were under his supervision. One of his outstanding contributions was directing the production of the 40 mm. shell program during the years from 1942 to 1945. This work was entirely foreign to anything that had ever been tried at the Floor Covering Plant before. Quick thinking and resourcefulness were often required. The team of Wight and Sutherland solved the problems successfully and helped Bird & Son make a substantial contribution to the war effort.

As this party demonstrated, Mr. Sutherland retired at the end of the year with the warm wishes of his many friends who liked working with him and admired his many abilities.

Appointments (Continued)

Stores as of January 1. He worked in the Floor Covering Shipping Department from September 21, 1936, first as a Laborer and later as a Tractor Operator. He was promoted to Storekeeper, January 14, 1952.

Clarence F. Phillips

Clarence F. Phillips, who has been a Machine Tender on the Print Machines since June 1934, became an Assistant Foreman in the department January 1. His entire Bird & Son employment has been on the Print Machines where he started January 21, 1927 as a Machine Hand. From March, 1942 to October 1945 he was in military service where he served as a corporal in the European Theatre. He received a Purple Heart Medal for wounds in action, March 6, 1945.

BIRD MASTER-BILT SHINGLES
BIRD ARCHITECT SHINGLES
BIRD
Roofs & Sidings

CULMINATION of dreams and hard work comes at last as Gen. Mark W. Clark, President of The Citadel, welcomes the new manufacturer to the Southeast.

Left, front row, seated: Henry J. Munnerlyn, past president of National Retail Lumber Dealers Association; William M. Spurrier, President of Carolina Building Materials Association; Maj. William Clark; President A. H. Anderson. In back, left: David H. Fleming, John F. Seignious, Chairman, Charleston County Council; Paul M. MacMillan, Chairman of Charleston County Legislative Delegation.

Right, front row: J. H. Van Hoy, Charles S. Bird and E. L. Chamberlain. Back: George Christie, H. B. Pullar, Frank Field, W. C. Ahlgren and W. R. Wright, Jr.

Platform, erected for occasion, was covered with home grown product, Bird 90# Mineral Surfaced Roll Roofing, made on Charleston machine.

Charleston Opening

OFFICIAL ceremonies on January 28 formally opened the new Charleston Roofing Plant. More than five hundred dealers were present to hear greetings from distinguished citizens of South Carolina and to see President A. H. Anderson and Chairman of the Board Charles Sumner Bird take their part as company representatives.

James H. Van Hoy, Southeastern Manager, as Master of Ceremonies first introduced General Mark Clark, President of Charleston's college, The Citadel. General Clark spoke briefly and was followed by Lieutenant Governor Ernest F. Hollings who represented the Governor of the State of South Carolina. Mr. Anderson told of the company's decision to locate the new plant in Charleston and of Bird & Son's hope for the future in that area. He introduced the principal speaker of the day, Charles Sumner Bird, Chairman of the Board, and great grandson of the founder of this business. Among the dignitaries who were presented to the gathering were State Senator T. Alles LeGare, Jr., and the Mayor of Charleston, William McG. Morrison.

Held in Plant

The ceremonies took place within the huge 900-foot building which houses the modern roofing machine built to Bird & Son's specifications. The big 550-foot machine, longest roofing machine in the world, was kept in operation during the ceremonies, turning out production for this new Southeastern area.

For William R. Wright, Jr. and David Fleming this day was the culmination of more than a year of intensive work. As the Bird & Son engineers who designed the plant and some of the machinery, and who directed the construction, they had seen

FIRST SALES MEETING as representatives of our completed roofing and siding manufacturing plant for the Southeast. These Bird & Son men of the Sales force are, in front: E. F. Smith, J. B. Blandford, B. L. Sears, Southeastern Sales Manager; J. H. Van Hoy, Manager of the Southeastern Division; and G. A. Sayres.

Second row: R. S. Whitney, Kermit Mann, G. Lee Pulley, and A. K. Powers.

Back row: J. L. Nelson, A. G. Marsh, G. E. Stine, C. J. Darnell, and J. E. Saunders.

the huge plant rise to its completion from a vacant cornfield. Many other Bird & Son men also had a part in making this day possible. During the past year, Engineers, Draftsmen, Foremen had left their regular assignments and spent weeks or even months at Charleston to aid in the construction and the early operation of this plant. This was a big day for all of them.

Following the formal program, the guests were taken on a tour of the plant. Festivities concluded with a social hour and a southern barbecue, which, Charleston style, featured shrimp and pork.

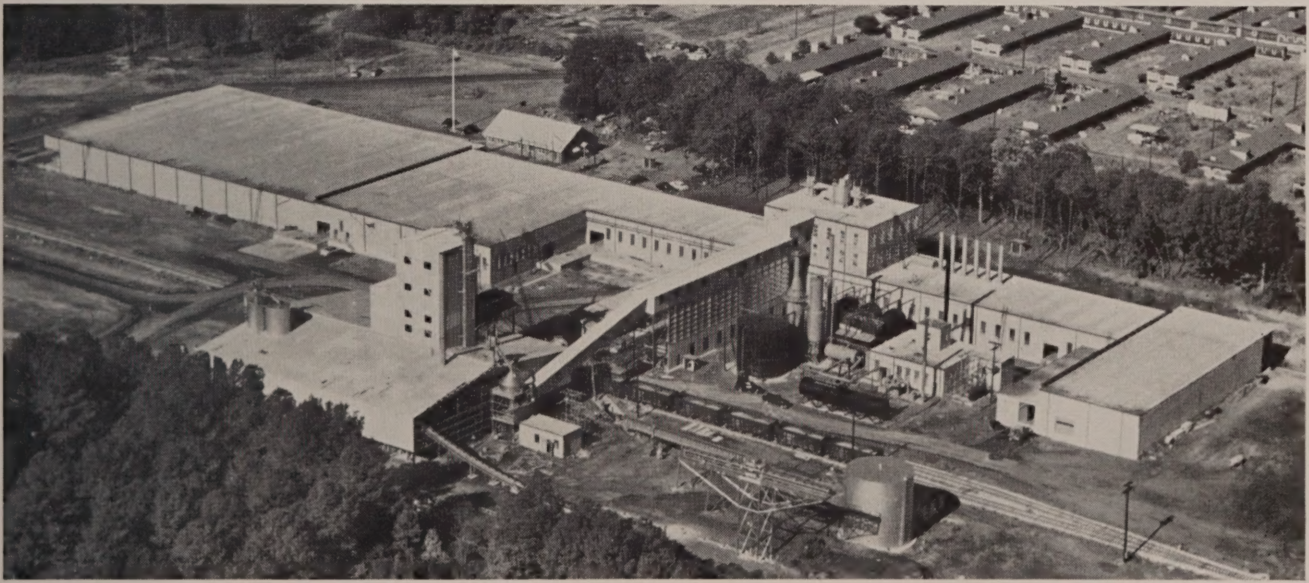
In addition to the Bird & Son officials who took part in the ceremonies, several other Bird executives were present, including E. L. Chamberlain, Vice President Building Materials Division, and Wesley C. Ahlgren, Secretary and Treasurer.

Out of town guests were present from the states of North and South Carolina, Virginia, Georgia, Florida and New York. Most of these were dealers who came from the wide area served by this new plant. For many of them it meant an over-night trip. The long list of dealer-friends present included Henry J. Munnerlyn, Past President of the National Retail Lumber Dealers Association and William M. Spurrier, President of the Carolina Building Materials Dealers Association.

Henry F. Davis, Assistant to the Vice President, was in charge of the highly successful program. Publicity was handled by Damon Carter of H. B. Humphrey-Alley & Richards.

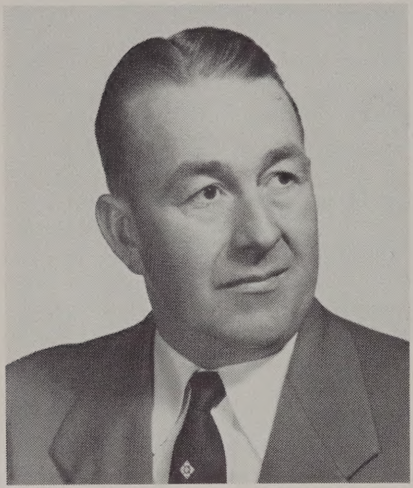
Fact Sheet Distributed To 500 Guests

1. There are 96 acres in our site, 40 acres being marsh to be filled in at a later date.
2. Over 100,000 — 12" slag cement blocks were used in the construction of the plant.
3. Over 100,000 slag bricks were used in the construction of the plant.
4. Over 20,000 cubic yards of concrete were poured for floors and footings.
5. There are ½ million square feet of Bird Roofing covering the buildings; ¼ million pounds of asphalt; and ½ million pounds of granules on roofs.
6. There is over ½ mile of paved road and the new product Rubarite was used in the construction of these roads.
7. We get water for manufacturing purposes from our own wells which have a capacity of 576,000 gallons every 24 hours.
8. There are over 10 miles of piping in this plant.
9. We have the longest roofing machine in the world, 550', plus an added 100' of conveyors for take-off.
10. It takes one mile of Dry Roofing Felt just to fill the machine. Each roll of felt is 2 miles long.
11. If you lay Bird #21 Master-Bilt Shingles end to end, 8 hours production would reach from Charleston, S. C., to Savannah, Georgia.
12. Our warehouse contains approximately one acre.
13. Our rail sidings will hold 50 railroad cars at one time including 20 at the shipping platform. All of our sidings are equipped with Bird Tie Pads.
14. We have dock space for loading 24 trucks at one time.
15. Our storage tanks have a capacity sufficient to supply finished granules for the manufacture of 42,000 squares of Bird #21 Master-Bilt Shingles.
16. Our two stock piles of rock contain approximately 20,000 tons.
17. The Coloring Plant is equipped to furnish practically an unlimited choice of colors.
18. The total floor space in our plant covers approximately 3 acres.
19. 67,000 feet of conduit and 275,000 feet of wire were used in the plant.



CHARLESTON PLANT from the air. Size can be judged by freight cars on tracks near center of picture.

New Superintendent for No. 2 Box Shop



Robert B. Patterson

ON January 10, Robert B. Patterson was named Superintendent of No. 2 Box Shop in East Walpole where shoe cartons are produced. Russell L. Tupper, Superintendent of the shop since 1936, will continue in an advisory capacity.

Robert B. Patterson

Mr. Patterson, who was born in Nova Scotia and educated there in Kentville, came to this country in 1927. His first job was a worker on the Charles S. Bird estate, Endean. During the next two years he worked on other farm jobs and for a short time at a jewelry company in Attleboro. He joined Bird & Son, August 26, 1929, as a Machine Helper in No. 2 Box Shop. He became a Combiner Operator in July 1934, and continued in that capacity until made Night Foreman, April 1, 1948, the post in which he has served until his recent promotion to Superintendent. His Bird & Son career was interrupted for three years by military service, from June 1942 to December 1945. He was a sergeant in the 925th Field Artillery Battallion and during his service in Europe was awarded a Bronze Star Medal for meritorious service in direct support of combat operations during the period from November 1944 to April 1945 in France and Germany.

Mr. Patterson lives with his parents in Stoughton. He is the owner of a beautiful golden palomino horse named "Topper" which last year won for him the highest number of points ever made in the Sheriff's Posse of Massachusetts, Inc., a riding club. In addition he has also piled up a number of Champion and Reserve Champion placements in Rhode Island and Connecticut shows this season. When he was cited for his remarkable achievement at the annual banquet of the Sheriff's Posse last fall it was pointed out that he had a record of a show every Sunday. Showing horses has been Bob's hobby for several years. His interest is increasing rather than decreasing, as he now owns two palominos. Topper, acquired last spring, is the second horse and the trophy winner. Prince, a horse which he raised from a colt, is used for riding but has not been used to any great extent in the Sunday shows.

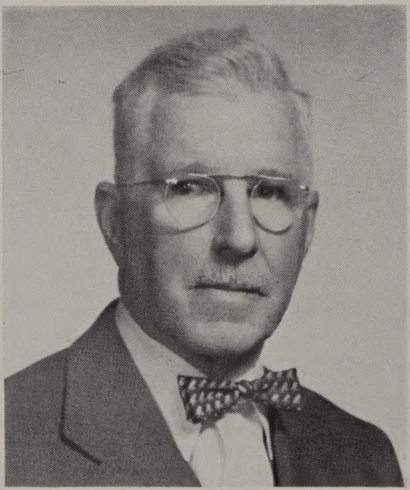
Bob is not the only Patterson working for Bird & Son. A younger brother, Garnet, is a member of the Linoleum Department at the Norwood Flooring Plant.

R. L. Tupper Continues In Advisory Assignment

RUSSELL L. TUPPER, who now moves into advisory work, has a Bird & Son career dating back to June 7, 1909, when he joined the Payroll Department. The entire office force at that time was housed in the front section of the Main office which was two stories high but in depth went back only as far as the present back wall of the lobby. The larger area of the Main Office was added while Mr. Tupper was working there. He recalls sitting at a desk during the construction of this new area with nothing but a canvas curtain separating the office from the coal pile.

After a short time in Payroll, Mr. Tupper was moved on to sales ledger work. He stayed in the office for four or five years and then was transferred to the Efficiency Engineering Department which at that time was located on C floor of No. 2 Box Shop.

A few years later he moved into the Planning Department, located in the Mill Office, where planning was done for all of Bird & Son, including Phillipsdale and the plant at Pont Rouge, Quebec. Russ says he will never forget one winter spent at Pont Rouge as assistant to the Superintendent. He was there from September to June and never saw the ground entirely bare of snow. Nothing but French was spoken by the natives and it was quite a chore for him and two or three other English speaking people to try to learn French during the evening after a hard day at the mill.



Russell L. Tupper

Recollections

He recalls clearly when George Smith came to work in 1917. He and Mr. Smith worked in the Mill Office area just back of Mr. Wyman's office (where Mr. Wilkins is at present). A. H. Russell, who for years was Purchasing Agent, was in charge and had his desk in the same area.

In those days, an old wooden building for storage of cartridge paper and Box Shop products stood where the present Machine Shop is located. Mr. Tupper kept the records at the adjacent Mill Office. In 1914, just the night before the old wooden building burned he had left for a vacation sailing off the coast of Maine. He recalls how the mill spent three days frantically trying to locate him, finally rushing him off the boat at Portland so that he could return and straighten out the records for insurance purposes.

Young Tupper saw service with the Merchant Marine during World War I. As chief quartermaster aboard the U.S.S. "Sewall's Point," he made two trips to Europe and then spent some time on coastwise steamers and on the Great Lakes. He returned in May 1919 and worked as Assistant to the Plant Engineer. Six months later, November 18, 1919, he was made General Foreman of No. 1 Box Shop.

Superintendent

After 10 years as General Foreman of No. 1 Box Shop, Mr. Tupper was named Superintendent of this shop, July 29, 1929. On January 1, 1936, he became Superintendent of No. 2 Box Shop, holding this position until moved to advisory duties last month.

Apart from his regular job, over the years Russ Tupper has spent a good deal of time and thought in the service of his fellow employees.

He is now president as well as a director of the Neponset Credit Union and started holding office in this organization back in 1938 when he was first elected a director. He has been a member of the Credit Committee since 1940. Before becoming president, he was vice president from November 1950 through November 1953. Russ first became a Credit Union member in 1921.

The predecessor of the Group Insurance Plan was the Employees Mutual Benefit Association. Mr. Tupper was vice president of the EMBA for a year, then president back in the 20's. He also held office in the Bird Club in its early days.

Mr. Tupper has served on the Cafeteria Committee since it was organized in 1946. In 1953, he became president of the Quarter Century Club and holds this office now.

The Tuppers live on Maple Street, Norwood. Their son, Russell, II, is with the Navy as lieutenant, j.g., aboard the destroyer U.S.S. "Dashiell."

Bird & Son Active in U. S. Jute Group

THE Jute Research Technical Committee is a cooperative research group composed of the major percent of jute corrugated liner board manufacturers in the United States. Bird & Son has been a member of the group since its inception in 1946. Major efforts at present are directed along the lines of stock cleaning and development of maximum fibre strength of reworked fibre.

A Technical Committee composed of representatives from member mills holds periodic meetings to direct the program and evaluate the results accomplished. The December 1954 meeting was held at the Hotel Statler in Boston with a mill visit to the East Walpole Plant.

William J. Koch

WILLIAM J. KOCH, operator of the Progressive Slotter at No. 1 Box Shop, collapsed and died suddenly in Norwood on Monday, January 31. He had just stepped from his car when he collapsed on the sidewalk. He was rushed to the Norwood Hospital and pronounced dead upon arrival.

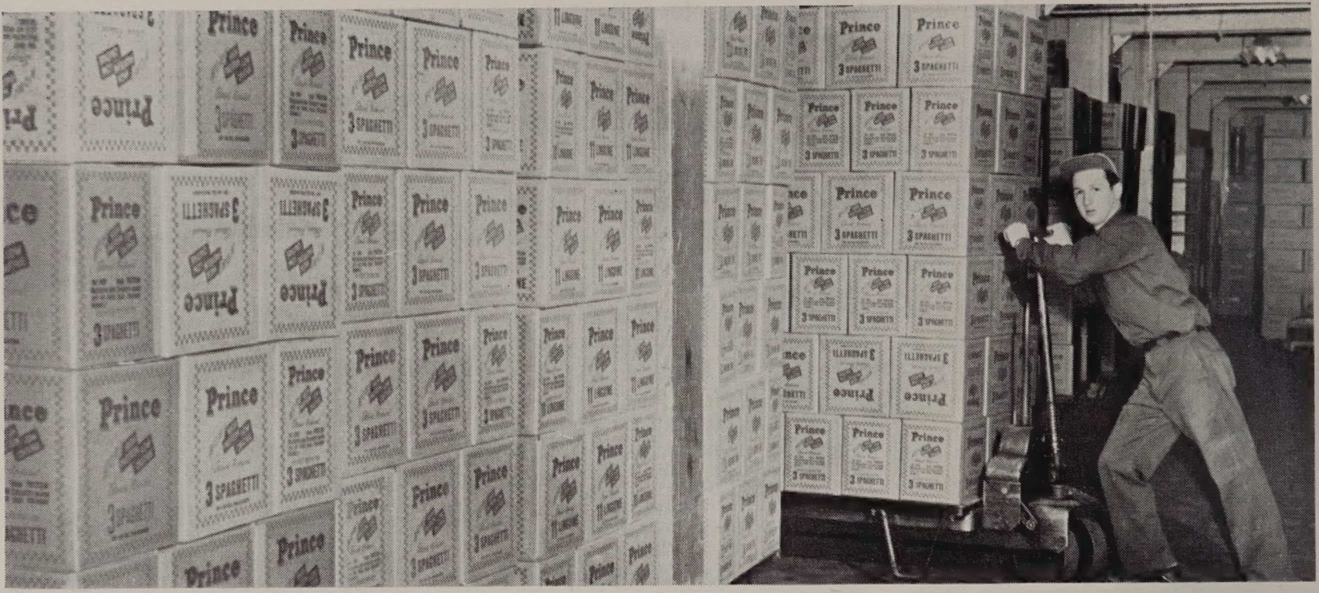
Mr. Koch, who lived at 46 Congress Street, Walpole, had a long Bird & Son career at the No. 1 Box Shop dating back to September 24, 1921. He had always worked in the Solid Fibre Finishing Department and for many years had been operator of the Swift Printer-Slotter-Creaser.

He is survived by his wife, Mary, and three children: Carl, a first lieutenant in the Air Force; John, and Mary Ellen of Walpole. Funeral services were held Thursday morning, February 3, at the Blessed Sacrament Church, Walpole. Burial was in Highland Cemetery, Norwood.

Work "hand in glove" with safety when you handle rough material.

MILL OFFICE
DM 1

JUTE RESEARCH group were guests of Bird & Son on a mill visit early in December. Host was Hermon Barker, third from right, Chief Chemist at East Walpole, and other Bird & Son paper men, seen here and there in this group. Coming from all over the country, Jute Institute members were meeting in Boston and took this opportunity to see one of the nation's oldest paper manufacturers, Bird & Son.



These are corrugated shipping cases by Bird, hundreds of them here in the Prince warehouse, now packed ready for shipment.

Salute to **Prince**

SOME of the lightheartedness that goes with a good spaghetti dinner seems to prevail throughout the Prince Macaroni plant in Lowell. Maybe it's because so many of the employees as well as the management have the blood of sunny Italy in their veins.

Yet the making of a million pounds of macaroni products per *week* is a serious job. This business has all the usual industry problems of raw material supply, manufacturing and marketing. As supplier of the bulk of the corrugated cases carrying this million pounds of weekly production, Bird & Son takes a lively interest in the Prince Macaroni business.

The secret of the Prince Macaroni Company's success as the largest macaroni manufacturer in New England is no secret at all. They keep up with the times.

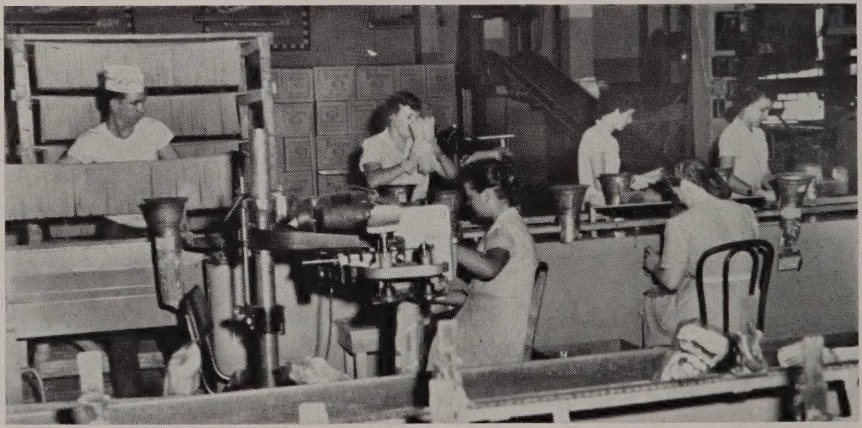
Fashion Wise

Now that it's fashionable to be slim, Prince Macaroni brings out a high protein, low calorie food. People get tired of eating the same thing, so Prince makes 110 different varieties — and gets out a free recipe book in color to clinch the sale.

Specially prepared baby foods are demanded by mothers these days for their young children. Prince has pastinas — egg, carrot, spinach, beet and banana. *Prince Enriched Pastinas* come in neat little blue boxes complete with baby picture on the outside.

Capably promoting these attractive products is Sales Manager Ray Whitley, who not only has ideas on marketing but can give you enticing accounts of his favorite macaroni dishes.

Their plant, as any food plant should be, is neat and clean. The girl packers are required to wear hairnets. All workers wear uniforms. Besides these basic requirements, machinery and methods are constantly improved. Flour which now arrives in cloth bags will soon come in tank cars and be piped



It's the latest in methods and machinery that keeps Prince out in front. This is a packaging assembly line.

Familiar look to No. 1 Box Shop workers are these cases still in the flat state, as they are received by the customer. Mr. Cantella is at left and Bob Comtois, inventory control clerk.

directly to machines. Once a hand process, kneading of the dough is now all done by machinery under vacuum.

Look Alikes

Parts of their process are almost dead ringers for some of Bird & Son's own manufacturing processes. We have our great loopers where embryo roofing or floor covering hang. At Prince Macaroni, slender strands of spaghetti also hang on 55-inch "macaroni sticks," row after row, in the drying process.

The 110 varieties of Prince Macaroni, spaghetti or egg noodles are all made by machinery. Stars, egg rings, zitellini, vermicelli, shells, elbows, egg bows, to name only a few, are all shaped by dies. The noise of thousands of finished macaroni shells rushing out of a shiny metal spout into a great bin symbolizes the mechanized clatter of modern production methods.

Packing girls work on an assembly line. With some products they can fill 160 boxes per minute. An endless belt moves the packages along to the end of the line where they are auto-

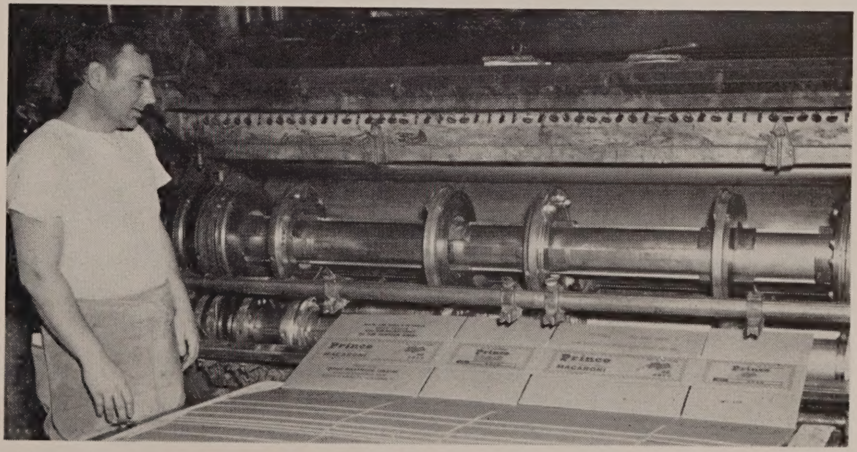
(Continued on next page)

From a Lover's Gift

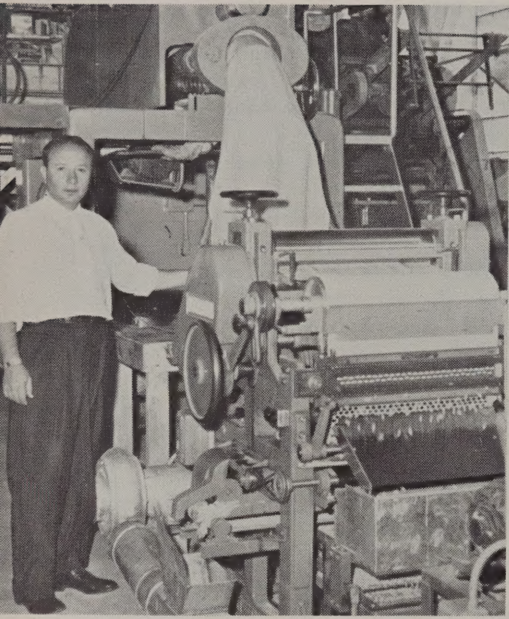
The origin of spaghetti, so they say, goes back to Marco Polo and his travels to far Cathay. In his company was a gay young blade, named Spaghetto, who one day came upon a lovely Chinese maiden mixing dough.

As the young couple tarried, leaves fell into the dough. When the girl turned to her task again, she noticed what had happened. To get rid of the leaves, the ingenious Spaghetto pressed the mixture through a wicker basket, thus producing long strands of dough. For sweet memory's sake, the Chinese miss gave some to the adventurer. Much later, on the way back to Italy, the men being hungry, Spaghetto noticed these strands of dough, now thoroughly dried, and popped them into the pot. They tasted very good. And this was the beginning of spaghetti!

Long fringe hanging on these poles will end up in a thousand dinner plates, smothered with mouth-watering sauce. Man at right is President Joseph Pellegrino.



Where Prince cases are made. This is the Printer-Slotter Machine in the Corrugated Department (FXG) of No. 1 Box Shop, East Walpole. William Fahey, who works on this machine, is representative of a great number of Bird & Son employees who have a hand in producing good shipping cases for the Prince Macaroni Co.



Another similarity to a Bird process is this passing of a sheet over a roll. The end is somewhat different for here the dough is forced through a die to make one of the many different macaroni shapes. President Pellegrino, beside the machine, is justly proud of this mechanized food maker.

matically sealed and can be quickly packed into waiting Bird shipping cases.

Keeping up with the times doesn't end here. In the shipping office, IBM machines speed the business. The loading platform is undercover with places for several big trailers to back in and pick up shipments. In addition to using commercial carriers, Prince Macaroni operates its own fleet of trucks.

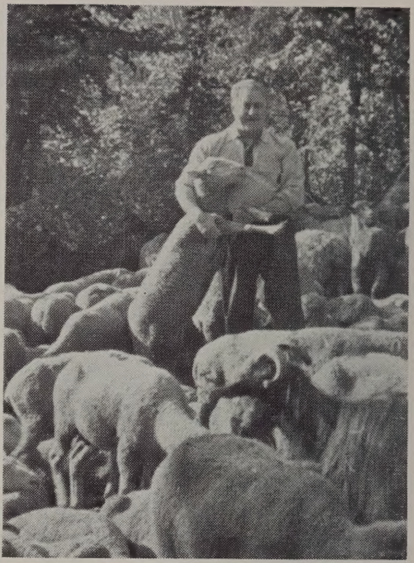
One hundred seventy-five employees including a small office staff carry on this business under Joseph Pellegrino, president, the dynamic leader of the Prince Macaroni Co. Salvatore Cantella, treasurer and purchasing agent is Mr. Pellegrino's right hand man.

To Far Corners of World

In business since 1912, Prince Macaroni plays a strong part in New England business. New Englanders aren't the only ones to wind Prince spaghetti around their forks, however. Shipments go to New York, Chicago and Toronto, and people in Cuba and far-off North Africa right now no doubt, are eating some of the 110 Prince Macaroni products — which reached them in stout Bird shipping cases.

Prince
MARGHERITA NO. 51

Bird & Son and Prince Macaroni Company meet weekly when Roy Wiggin, left, Bird Fibre Box Sales Representative, calls on this customer. In front is Joseph Pellegrino, President, and in back, Salvatore Cantella, Treasurer of the company, on whom Wiggin calls.



ITALIAN PASTORAL. Dominic D'Angelo of Floor Covering Undercoat flew to his native Italy this summer, returning by boat. He visited his sisters, owners of the sheep in the picture, and old friends. This was his third trip back. Dom came to the United States first in 1913.

William A. Letts

WILLIAM A. LETTS, 64, died January 25 at the Norwood Hospital following an illness which had forced him to leave work shortly before Christmas. He had also been out sick from June to November.

Mr. Letts had spent his Bird & Son years at the Norwood Roofing Plant, joining the company on April 7, 1920. He was an Inspector first and then worked in the Finishing Room. In 1922 he became a Still Man in the Asphalt Blowing Department and held that job for many years until his health required him to take lighter work in 1944. Since then he had been in the Cement Mixing Department, becoming Leader there in December 1949.

The funeral was held on Friday, January 28, with a solemn high mass of requiem at St. Catherine's Church. Burial was in Highland Cemetery. Bird & Son men serving as pallbearers included Joseph Fitzgerald, Roofing Plant, John Folan, East Walpole Maintenance, and Carl Hamilton, Floor Covering.

Mr. Letts is survived by his wife, Anne, a son, Charles, of Norwood who works at the Undercoat Department of the Flooring Plant, two sisters and a brother.

MEN OF THE YEAR, so named for the high quality of their ideas accepted under the company Suggestion Plan. Originators of the three Best Suggestions of 1954 meet with officials in the President's office and receive their awards. Seated: President A. H. Anderson, Michael Kelley (1st place), Bruce Grindle (3rd place), Victor Leontie (2nd place). Standing: C. L. Walton, Frank Maconi, F. P. Reynolds, E. L. Chamberlain, R. A. Wilkins, H. S. Hanna, J. J. Murphy and W. H. Anderson

Awards for Year's Best Ideas

ONCE a year there is a time for hand shaking and special congratulations at the President's office. All the Administrative Committee are present, the superintendents of the plants concerned and three men who have the proud distinction of being named the Men of the Year in the Suggestion Plan. They are the winners of the awards for the three best suggestions of the past year.

The pleasant occasion took place this year on January 11. The three men saluted by management were Michael Kelley, Engineer at the Boiler Room of the Norwood Roofing Plant, first place winner, Victor Leontie, Floor Covering Rug Finishing, second place winner, and Bruce Grindle, formerly Floor Covering Storekeeper, newly named Assistant Foreman, third place winner.

Good Thinking

Mike Kelley received $200 for his suggestion which had already brought him $830 last September. It showed how hot water condensate could be recovered from the Floor Covering Plant and used at the Roofing Boiler Room to save a large amount of money in the cost of steam, fuel, town water and chemicals.

Victor Leontie had hardly had time to cash his check for $130, which he received as a special award on December 20, before he received another $100 check naming his idea as the second best suggestion of 1954. This suggestion called for the use of cork tape on the shaft which winds rugs. It provided a better method of winding and saved damage to the rugs.

Bruce Grindle, as the winner of the prize for the third best suggestion in 1954, received a check for $50. His suggestion was "Quick Change for Ram for Handling Wrap with Fork Lift Truck." This ram is used to carry the big rolls of wrapping paper to and from storage. His idea provided a method for detaching or attaching this ram quickly, a job that formerly took 45 minutes for each operation.

As President Anderson handed the checks to the men he congratulated them for their good thinking and expressed the hope that he would soon be seeing them in his office again to receive checks in recognition of more first class ideas.

January Awards

Phillipsdale Plant

Gilbert Dias, DPSM	$30
Edward Perry, DPX	20
Vernon Stromberg, DPX	80
Albee Boisvert, DPP	5
Daniel Hourihan, DPIF	5
Charles McLaughlin, DPB	5

Norwood Roofing Plant

Louis DeBaggis, FBM	$20
Antonio LaCivita, FBE	40
Ted Michienzi, FBPM-1	20
Peter Didick, FBM	5
Domenico Restaino, FBPM-1	25
Joseph Watkins, FBPM-9	5

Floor Covering Plant

Victor Fornaro, FFF	$20
George Grover, FFV	30
John McLatchey, FFG	20
Edmund Marvelli, FFG	5
Leo Padduck, FFT	5
Alfred Ratte, FFDA	5

Three people in January received $20 additional awards for five accepted suggestions: Antonio LaCivita, FBE; Domenico Restaino, FBPM-1; and Vernon Stromberg, DPX.

BIRD REBATE DEALER
1. Your store will be advertised this Spring in Full Page-Full-color Ads-in your Sunday Newspaper.
2. Bird's colorful motion display will make your store windows the most attention-getting windows in your neighborhood.
3. Free interior display material will "pep-up" the inside of your store.
4. You will get fast turn-over from Bird's exciting pre-tested patterns
5. Extra profits will be yours because of the Bird Plastic Fortified Sales feature.
You'll find it easy to earn a Big Rebate!
BIRD FLOORS

BOOSTERAMA GUESTS. Eastern Field Manager A. J. LeBlanc, who is standing sixth from left, identifies Bird Salesman E. R. Guise, standing at extreme right, and Eskay and Kane men: President Sam Kaplan, Eskay Carpet Corp., seated, extreme left; Bob Singer, Sales Manager, Eskay Carpet Corp., seated, third from right; Vice President Eli Braunstein, Kane Carpet Co., standing, extreme left; and Vice President George Kaplan Eskay Carpet Corp., standing, second from right.

BOOSTERAMA Is Tremendous Show

From a report by Field Manager A. J. LeBlanc

FOR us to get satisfactory sales of Bird Floor Coverings and Wall Coverings, retail dealers have to buy and display our line in their stores. There the consumer can see our fine products and make a selection. We first have to persuade the retail dealers to take our line. They, however, have room in their stores for only a small fraction of the number of patterns offered them by various manufacturers.

The competition to get the dealer to buy is extremely keen.

One of the most effective means of getting a retailer to select more of our line is to get him to appreciate what we offer. This is not easy to do because ordinarily most dealers see our line in either small lithographs or samples. To demonstrate Bird Floor Coverings properly they should be shown in large samples.

This is what the Boosterama did in New York. And it was eminently successful.

To impress the New York dealers, we invited them to the BIRD BOOSTERAMA, held during the New York Distributors' Market, on January 3 and 4 at the Prince George Hotel. The New York wholesale market is easily the largest in the country, twice as big as the second largest. Some 1100 dealers offer us an unusual opportunity to sell our floor coverings.

Big as Life

There at the Prince George in the 48- by 93-foot main ballroom was the Bird Boosterama. Dealers saw every available pattern in the Bird line. Not in little pictures and samples measured in inches. They were in full-size samples, some 12 feet by 12 feet; several 9 x 12 rugs were shown; scores of pieces, 6 x 9 feet were draped all along the walls.

The new spring window display and eye-catching interior display were featured, both available to dealers.

Four turntables furnished action displays. Gaily colored streamers, huge banners helped decorate the display. All our spring promotional items were shown, including copies of the ads to be run.

One hundred special floor lamps brought out all the striking attractiveness of the Bird line. Dealers told us it was the finest display of hard-surface floor coverings they had ever seen. *Retailing Daily,* leading trade paper for the home furnishings industry, praised the Boosterama.

Our exhibit was open from 9 A.M. to 10 P.M. on Monday and from 9 to 5, Tuesday. Coffee was served each morning and buffet meals on both days.

Dealers started arriving by 9:15 the first morning and kept us busy both days. The attendance was much larger than expected. Over 400 dealers and distributor personnel attended. Besides these, over 30 representatives of competitive manufacturers and distributors visited the Boosterama.

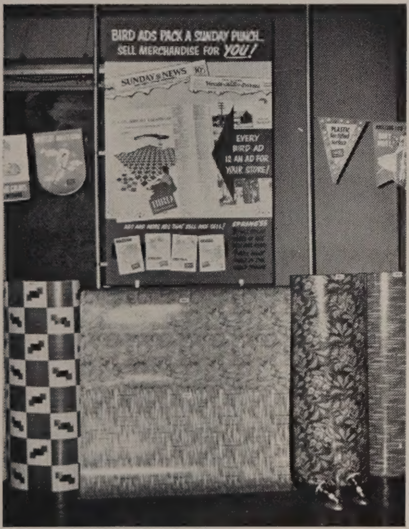
All dealers registered and became eligible for door prizes, a 21-inch TV set or one of several clock radios.

Each dealer was escorted around by a salesman from one of our two capable New York distributors, Kane Carpet Company and the Eskay Carpet Corporation.

Most of the dealers learned for the first time how extensive a line we have. All of them were very much impressed by its beauty. The Boosterama gave them a new idea of what the Bird line can mean to them in their business. They placed very good orders on the spot and promised us increased business. Several distributor salesmen took more Bird orders in the two days than they ever sold before in a two-day period. The distributors and their salesmen gained a much higher respect for the value of our spring line and promotional program after seeing this great display. They were all pleased about the tremendous dealer attendance.

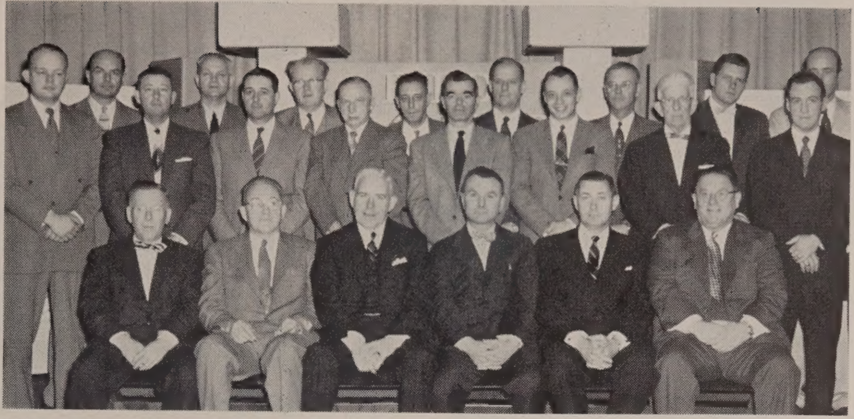
Bird Salesmen E. R. Guise, J. R. Maraist, R. W. Graffam and Paul DeChellis gave up their New Year's week-end, Saturday and Sunday, to help set up the Boosterama.

Other Boosterama shows will appear in major cities across the country during 1955.


BIRD ADS PACK A SUNDAY PUNCH. SELL MERCHANDISE FOR YOU!
SUNDAY NEWS
EVERY BIRD AD IS AN AD FOR YOUR STORE!

MULTIPLY THIS 50 times, add color, lights, people talking, the hum of New York in the background, and you get a little of the feeling of the BIRD BOOSTERAMA.

Salesmen Meet at Headquarters



FIBRE BOX and HORTICULTURAL DIVISIONS, holding their annual sales meeting last month, pose for this record of the men gathered together.

Seated: Marshall B. Lee, John J. Burke, Arthur J. Bushell, Benjamin Beale, H. R. Bonnyman, Ralph A. Wilkins.

Standing: Robert N. Christensen, William S. Cochrane, Charles P. Hall, Hermon T. Barker, Roy M. Wiggin, Jr., Francis J. Curran, John P. Dolan, Howard S. Whitney, E. P. W. Readel, Arthur D. Colburn, Robert M. White, Edward B. Holmes, James B. Maguire, Parker F. Leonard, Hugh W. Reynolds with William D. Marland in back.

SHOE CARTONS SALES MEETING in January assembled these sales and production men.

Seated: John J. Burke, Robert A. Moore, Ralph H. Hall, Robert B. Patterson, Russell L. Tupper, Ralph A. Wilkins.

Standing: W. Squier Munson, Arthur H. Lynch, Thomas R. Clarke, Jr., Hermon T. Barker, Ambrose E. Fitzpartick, Harry Maistrosky, Maurice L. Godfrey and Daniel H. Delaney.

Distributors'

Meeting

BOOSTING BIRD, this time in Philadelphia, are, from left, around back: A. J. LeBlanc, Bird Eastern Field Manager; Norman Deitch and Sidney Berman, distributors; Clarke Dwyer, Ed Guise and J. R. Maraist, of the Bird Sales force; Eugene Junier and M. L. Lewis, distributors.

Annual Sales Gathering at Chicago

By D. E. Frazier

WESTERN and Central Building Materials Divisions held their annual sales meeting, January 3 and 4, at the DelPrado Hotel, Chicago. Those attending from East Walpole missed the first day's sessions when the train on which they were riding was delayed 10 hours by a freight wreck near Utica, New York.

THE BIG PAY-OFF. The $20 hat is delivered. Chicago won!

Sessions on Monday, the 3rd, were devoted to the presentation of new products and colors for 1955, and were culminated with a dinner in the evening. The dinner honored the five top Salesmen for 1954 and Western Manager P. C. Johnson, who was declared winner of a $20 hat, Rogers Weed, donor.

At the dinner, Messrs. W. J. Brebach, G. T. Brebach, T. E. Downey, E. D. Baker and T. E. Reiman were seated at a table upon which was displayed a large question mark. Mr. Johnson hastened to explain that these gentlemen collectively had been responsible for over one third of the Chicago sales and were our five top volume men.

They were presented with tall silk hats and were served a delicious steak by their respective Sales Managers, A. M. Dobbins and James Morgan.

Last year at the time of the East Walpole Sales meeting, P. C. Johnson had sent Rogers Weed a telegram of congratulations, at the same time issuing a challenge, which was immediately taken up by Mr. Weed.

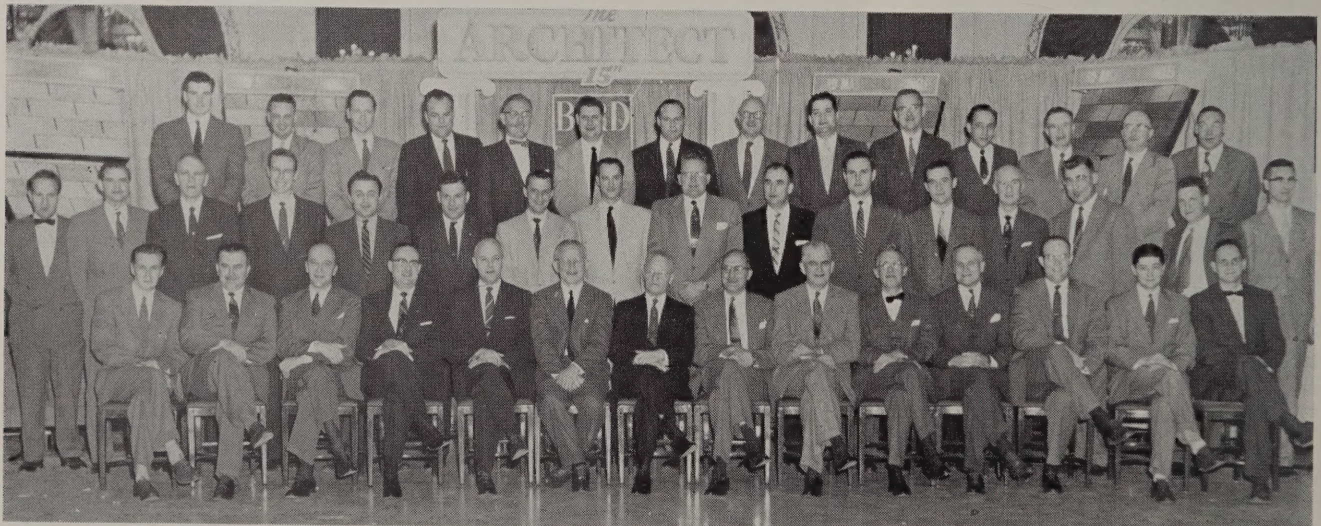
As the year progressed it became apparent that Chicago was well in front on increased volume. Even after two hurricanes it was still Chicago ahead by a comfortable margin.

Mr. Weed took time at the dinner to try to prove, with rather dubious logic, that he had not lost. But eventually he got around to presenting Mr. Johnson with his $20 hat in the form of a cellophane cap into which was folded a number of dollar bills. Only later was it discovered that there were less than 20, but Mr. Weed graciously made up the difference.

The dinner came to a close with Vice President E. L. Chamberlain giving us a report on the year 1954 as a whole.

Tuesday sessions were devoted to a display of the new advertising program for 1955 — a complete presentation of the 1955 edition of the Bird Caravan and a series of discussion panels on various sales subjects.

T. E. Downey was chairman of the winning panel. The other members were G. T. Brebach, T. E. Reiman, C. C. Combest and W. L. Rolow.



BUILDING MATERIALS CHICAGO MEETING just after the New Year gathered men from Western and Central Divisions. Attending also from the home office were division executives and Sales Promotion men.

Seated, left to right: H. F. Hillyard, D. E. Frazier, Frank Christian, J. W. Morgan, Rogers Weed, W. W. Wilson, E. L. Chamberlain, P. C. Johnson, A. M. Dobbins, H. F. Davis, H. O. Woods, H. E. Crowe, Fred Chudzik, Roger Sumner.

Second Row: Kenneth Doane, P. C. Armstrong, T. E. Downey, W. R. Burns, R. G. Shicotte, G. M. Mills, W. L. Rolow, C. C. Combest, R. C. Keitz, T. F. Reimann, T. E. Reilly, R. C. Loomis, G. A. Sayres, G. T. Brebach, T. J. Jones, R. D. Ryan.

Third Row: C. D. Weeks, H. R. Groters, A. T. Murgatroyd, H. F. Moore, W. J. Brebach, D. R. Robertson, J. A. Grawin, F. S. Aldrich, R. N. Eisenbeis, H. H. Heideman, A. W. Keaton, W. B. Harris, E. D. Baker, Leonard Miller.

CHATTING of this and that are June Murphy, Bill Wilson and Bob MacLeod.

Windy City Staff Has Gay Yule Party

The Office held their Christmas party at Nielsen's on December 22.

The committee of Bernice Behnke, Nancy Bohlin and Frances Syring worked long and hard to make it a success. Everyone reported an excellent time. Thanks go to the committee for a fine party.

One of the features was the grab bag. Some original and quaint little gifts showed up, including things for "little strangers."

The dinner featured Nielsen's famous smorgasbord and everyone went back for seconds. See picture.

For ME! Seated: Rose Gorman and B. G. Macfarlane. Standing: Don Frazier, Bernice Behnke and Nancy Bohlin.

Sales Aristocrats

THE BIG FIVE. Salesmen Reiman, Downey, G. T. Brebach, Earl Baker and W. J. Brebach.

MY, IT LOOKS GOOD! From left: Mary Sheeran, Della Lyndon, Harold Altman, Virginia O'Brien, Frances Johnson.

PRIZES TO PANEL WINNERS at Chicago Sales meeting. Henry Davis, right, presents gifts to (from left): G. T. Brebach, C. C. Combest, T. E. Reiman, W. L. Rolow and T. E. Downey.

OO, WHAT'S WALLIE GOT? Walter Wiggins opens his surprise, watched by Lillian Fuerst, Masie Patterson and Della Lyndon.

Page S. Bunker, Jr.

Bernice F. Woolley

Personnel Appointments

ANNOUNCEMENT has been made by Director of Personnel John J. Murphy of two appointments in the Personnel Department, effective January 1. Page S. Bunker, Jr., is named Assistant to the Director of Personnel and Bernice F. Woolley, Assistant Employment Manager.

Page S. Bunker, Jr.

Page S. Bunker, Jr., came to Bird & Son last March from Personnel at the Gillette Safety Razor Co., Boston. He had started with Gillette in 1937 in their engineering division, transferring to Personnel in 1944. For most of this period he was Assistant Personnel Manager.

Born in Kalispell, Montana, Page Bunker at the age of 6 came with his family to Boston. He graduated from Boston English High School, and in 1929 from Northeastern University with a degree in mechanical engineering.

His early working experience was in both mechanical and industrial engineering. He worked in Detroit for Whitman & Barnes, Inc., and in Boston for Mason-Neilan Regulator Co. and B. F. Sturtevant Co.

Mr. Bunker and his wife live in Needham and have two grown children. Their son, Charles F., is German sales representative for an American exporting company and has his headquarters in Nuremberg, Germany. Their daughter, Doris-Ann, 19, works in the office of the American Can Co. in Needham.

In common with lots of other American men, Mr. Bunker admits to a fondness for his basement workshop where he turns out a piece of furniture now and then. Outside of home and business he currently is serving his town as a member of the Needham Personnel Board.

Bernice F. Woolley

Bernice F. Woolley came to the Personnel Department after several years as Secretary to President Anderson. She had come to Bird & Son in September 1945, starting as a Correspondent in the then-combined Horticultural and Tie Pads Department. Later Mrs. Woolley transferred to the Treasurer's Office before going to the President's Office.

Born Bernice Floren, she was brought up in Brockton, where she graduated from high school, then went to Upsala College at East Orange, New Jersey. Here she met William Woolley, whom she later married. She graduated with an A.B. degree in science in 1929.

Her first job was with Loomis Sayles & Co., investment counsel, in Boston, where she worked for a year before her marriage. The Woolleys lived in Neptune, New Jersey, where William was a teacher and coach in the high school. In 1942, Mrs. Woolley went to work for the government as an engineering aide in the Army Signal Corps at Camp Evans, Fort Monmouth, New Jersey. Her husband died in February 1945. Mrs. Woolley then moved back to Massachusetts with their two children.

Since working at Bird & Son, Mrs. Woolley has taken evening courses to improve her business knowledge. Early in her career here, she went to Brockton Business College for secretarial work. A year ago she took a course in interviewing at Boston University College of Business Administration.

Mrs. Woolley's two children are a son and a daughter. Claire is 15 and a sophomore at Brockton High. Carl, 18, graduated from high school last June and is now at Williston Academy in western Massachusetts, whence he modestly sends his mother clippings about the school swimming team. Carl, an outstanding schoolboy swimmer, already holds a number of records.

GERMAN TRADE UNION LEADERS visited Bird & Son, East Walpole, this fall during a trip in this country under the auspices of the U. S. Department of Labor. The Program Officer from our Office of International Labor Affairs in Washington, Franz A. Groemping, accompanied them and is second from left wearing solid dark tie. Superintendent J. J. Burke of the East Walpole Mills is in back row, left. Everett Seavey, Vice President of our Local 1330, is in center beside Mr. Groemping. Second from right, front row, is Mr. Higgins of the state CIO.

Down Mexico Way
With the Frank Masseys

EAST WALPOLE Paper Mill Superintendent Frank Massey and his wife made a 22-day trip to Acapulco, Mexico, in November. The trip covered 7,184 miles. Following are some notes and comments by Frank, who is a veteran of many long-distance automobile trips.

"For those who have this trip in mind, here are a few details. First, you must have a car in A-1 shape with new tires. We had a Hudson Hornet. Going as we did about 1000 miles *below* the Border, there are times when you are over a hundred miles from any fourth class garage, and no telephones.

"We used 524 gallons of gas, paid $14.08 for bridges and turnpike tolls. One could figure about $500 would cover total cost of trip. Food and lodging run about half U. S. prices. As long as you stay on the regular tourist roads you can get American food and A-1 lodgings. Most auto insurance is invalid when you cross the Border. Being in Liberty Mutual we had to pick up a 34-dollar policy to cover our 14 days.

"We stopped a day in Monterrey, Victoria, Taxco, Zimipan; three days in Mexico City, taking Greyhound Co. sightseeing trips; two days in Acapulco. This is a beautiful beach resort on the Pacific Ocean. We made trips to the pyramids, Guadalupe shrine, Acolman Monastery, Xochimilco floating gardens, the University of Mexico. The buildings the Aztecs left are really remarkable. The guides were college boys and were very good.

IN MEXICO CITY. Mr. and Mrs. Frank Massey, left hand couple, and friends at Chapultepec Castle, formerly the residence of the Emperor Maximilian and Empress Charlotte. This is now a national museum.

"Also took in a bull fight in Mexico City. Six bulls were to be butchered. After part of the mess was over, Mrs. Massey decided she had had enough. We could see no sport in it. The poor bulls never had a chance.

"As you walk around the streets of the smaller cities, you are pestered by hundreds of beggars.

"A trip down there is not like one to Canada or California. The money is different, road signs are all in Spanish. One in a thousand talks some English. No road numbers to guide you. But everyone is very friendly. If you get on the wrong road, the police won't bawl you out but will try to help you. Some of the police speak English. Those that do, wear a little American flag on their jackets and if you are in traffic and want to ask a question, you try to spot a cop with the little American flag.

"We entered Mexico by way of Laredo. This is the best way to go, better than the El Paso road. We had a good time. Mexico is one of the most interesting places I have seen and I have been to Europe, as well as the United States and Canada. My wife and I both want to go again. Not next year, though. We haven't been to Alaska yet."

RETIREMENT PARTY for James Curran and John Mattson, Roofing Maintenance men, was held at Lewis Restaurant, Norwood, on December 4. Seven men already retired were among the guests.

Seated: Vito Carchedi, retiree, Ruel Fulton, retiree, Robert Goode, President of Local 896; the guests of honor, James Curran and John Mattson; Ralph Kemp, Foreman, William Angus, retiree, William McLauchlan, retiree.

Standing: Carl Magnuson, retiree, Attilio Tronti, retiree. Edward Hiller, Planning and Office Manager; Andrew Wright, of Maintenance, who was MC; Charles Chorlton, Assistant Foreman; Ray Call, retiree; and Nicholas Santoro, Union Steward of the department.

Acknowledgments

Acknowledging with grateful appreciation your comforting expression of sympathy.

Jankauskas Family
Mr. and Mrs. George Sckunes

The family of Mary A. Slauzis acknowledges with grateful appreciation your kind expression of sympathy.

Your kindness and sympathy will always be held in grateful remembrance by the family of John Lisowski.

We wish to express our sincere thanks for your sympathy, kindness and thoughtfulness during our recent bereavement.

The family of the late James Kane

Thank you all most sincerely for your expression of sympathy. It was so kind of all of you.

Alexander Balnis and Family

Your kindness and sympathy are more deeply appreciated than any words of thanks can ever express.

John Pesta and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Edward Feeney and Louise Krusas
The Ylyoki Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Mrs. Emma Prinzler and Family
(Chicago)

The family of Harold R. Blackler acknowledges with grateful appreciation your kind expression of sympathy.

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Masino
Wanda Wojdag
Betty Wentworth
June Crean
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald
Rita Petroni

Norma McDonald, on her last day at Bird & Son received a lovely travel clock from the girls at AT (Statistical). Norma is moving to Ohio.

Joan D'Amadio has left to take up full-time housekeeping duties at home. The girls in the Billing Department took Joan to dinner at the Toll House and presented her with many lovely gifts, wishing her the best of luck in the future.

It's nice to see Mary Geary back again and feeling much better after her long absence.

Elsie Thompson has recently taken over Sales Correspondent's duties in Roofing Sales.

Announcement has been made of the engagement of Mabel T. Jordan of Boston to Thomas Carroll of Industrial Engineering.

At this writing Gertrude Dawson and Julia Lewis are both looking forward to vacations in Florida.

William J. Anderson has been transferred from the Floor Covering Print Machines to train as a Floor Covering Salesman. He is one of the men now working with Bert Johnson, Sales Development Manager.

Gertrude MacDonald has given a great deal of pleasure to a number of Bird & Son friends by showing her color slides of the trip she and her husband took through Europe this past summer. Gertrude claims she is an amateur photographer, but she certainly has an eye for getting a lovely picture.

Sympathy is extended to Katherine "Kanie" Roe on the sudden death of her brother, James Kane, who was a member of the Walpole Police Force.

Thanks go to Dot McEleney for her long service as Review reporter in Floor Covering Sales and a welcome is extended to June Crean, new Review reporter in this department.

Home town booster Roxy Coburn calls our attention to the fact that a former East Walpole boy is a member of the current expedition of the U.S.S. "Atka" to the Antarctic. He is Lt. Comdr. Francis E. Law, executive officer aboard the ship. Many Bird & Son people remember the Commander's father, the late Joseph Law, and know his mother, who lives in the Vinegar Hill section on Washington Street.

That jazzy new yellow and black Ford convertible seen parked outside the Triangle Building is Mrs. Bourke's car, Dr. Bourke says.

GAY PARTY picture at the Lafayette House in December as the Floor Covering Sales Department and staff honor their retiring boss, Vice President H. E. Sawyer, Jr., seated third from right.

Seated: Mary Concannon, Mary Foley, R. T. Murphy, Mary Kelleher, Secretary to Mr. Sawyer for a number of years; Kathryn Sawyer, Mr. Sawyer's daughter; the honored guest; C. A. Sumner, who has succeeded Mr. Sawyer; and Janet Doane.

Standing: B. V. Johnson, Anne McGovern, Helen Curran, R. V. Garner, Anne Kelliher, Elizabeth Lamore, Frank Ross, Frederic H. Bagley, Martin Blondell, Dorothy McEleney, Carolyn Cogswell and Mary Berteletti.

Paper Mill

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
John Kalis
Ninnette Grusheski
Elna Gottberg
Nellie Coughlin
Milton Gardner

Maintenance

John Glebus is back from two weeks' vacation at Miami Beach. He stayed near Arthur Godfrey's hotel.

A great big welcome is spread out for Everett Brennan, who is much better and back after three months' illness.

Finishing Mill

John Wilkes, one of our men who retired two years ago, visited us recently. John certainly looked well. We were glad to see him and hope he comes again.

Joan Garland is wearing a beautiful diamond. She plans to be married in February. We wish her the best of luck.

Mary Brady has been on the sick list but we hope she will be back to work soon.

WANTED: by Patrick Gilmartin and Ray Colaneri, all empty soda bottles. (They are converting them into cash to buy gas for their new cars.)

Florence Fitzgerald has been out due to an injury to her hand.

A number of girls who have worked with us before are welcomed back to the Plant Band Machine.

Production and Power

We wish Walter Kozlowski happiness in his new retirement.

It is good to see Martin Bowers back to work after a long illness.

Patrick O'Malley has been out sick due to an automobile accident.

Andy O'Malley is the proud owner of a new Chevrolet.

We welcome Ernie Frank to the Boiler Room from the Beaters at the Paper Mill.

Congratulations to Alexander Pailiunas and Walter Bisdnack, new Quarter Century men during 1954.

Fiorino Felici is back from a winter vacation at Lake Placid.

Robert Ellis enjoyed his vacation during the holiday season.

We are glad Coleman Norton's injury was not too serious, even though he lost a week of work.

We are pleased to welcome Donald Freeman back after 19 days illness. He is proud possessor of a new General Electric TV set. The census taker says every man in Stock Transfer has television.

Martin McDonagh had some excitement one day when the oil burner flooded his home.

We are happy to know that Adelard Blais's wife is coming along fine since her sojourn in the hospital.

During the rebuilding of No. 4 Paper Machine and repairs being made to No. 5, the last week in December, some of the men were assigned to painting the machines. The machines now have a nice new look.

Foreman John Curran is welcomed back in Stock Transfer after being out sick.

Frank Nyborn tells of an amazing parakeet he saw and heard recently. The bird not only has an extensive vocabulary, but responds intelligently to statements made by his owners, Mr. and Mrs. Spencer of Walpole.

Donald Seymour is sporting a 1950 Oldsmobile.

Edward Hayman traded his truck in for a 1949 Plymouth.

John F. King, formerly of Stock Transfer, dropped in for a short visit one day last month. He said he had traveled about 15,000 miles since October. He also reported driving from Denver to Norwood, 2200 miles, with two sailors as passengers, in 50 hours. Sure they weren't Air Corps boys?

John Ambers (Ambruskevich) is one of the first to have a 1955 Chevrolet sports coupe. It's a beauty.

Leslie Gordon is a proud father again — fourth time and fourth son. The gang says thanks for the cigars.

Nice to see some of our old timers recently. They included John Poulousky, Anton Smolski, Michael Duffy, William Head and Nick Nikituk.

Rocco Silvestri reports winning a large turkey for his family.

Bynum Vickory spent a long week-end in North Carolina with relatives.

Rocco Puopolo and Harold Peterson, home from a hunting trip in December, reported no deer in sight but plenty of hunters looking.

John Farrell is proud owner of a new deep-freeze.

STAG PARTY for prospective bridegroom Francis Gilmartin, seated left, was given at Lewis Restaurant in December. From left, standing: Mario Boragine, John Wozniak, George Blair, Oscar Lambine, Charles Marshall. Seated, Francis and Amos Craig. The men from the Power Plant gave him a clock radio.

FOR FLORENCE on leaving in December to be a full-time housewife. Purchasing and Traffic friends gave Florence Desmarais (seated) a lovely housecoat and slippers. Standing in front: Sylvia Mattson, Natalie Locke, Patricia Smith, Eleanora Murray, Benjamin Taylor, Mary Molla and John Shelley. In back: Walter Keeler, Richard Phipps, Margaret Kerr, Charles Makarevich, Howard Hanna and Herbert Church.

We are happy to welcome Dom McKenzie back on his job. Dom was hospitalized twice and had a long recuperation.

We extend our deepest sympathy to Mrs. Nora (O'Donnell) Kane, whose husband, James, died suddenly last month. He was a member of the Walpole Police Force and formerly had worked at Bird & Son.

"Irish" Oakes decided to repair his own television set when it went out of focus recently. He found the trouble, put in six new tubes and Irish says it's as good as new.

We extend our deepest sympathy to Mr. and Mrs. George Sckunes. Mrs. Sckunes's father died recently. She formerly worked in the Finishing Mill.

Superintendent John Burke has a new 1955 two-tone green Buick.

No. 1 Box Shop

John P. Walsh
Kenneth Houghton
Ramona Chicoine
Catherine Bellew
Edward Paduck
Mary Petrovski

Bill Downing spent a well-earned vacation during the month of January in Miami. He has sent us cards, which we were glad to get. We missed him a lot.

Mary Petrovski is the new Review reporter taking Frances Penza's place in FXG (Corrugated). Thanks go to Frances for her help in sending in news, and welcome to Mary.

New cars: Larry Griffin has a new Ford; Henry Pino, a new Plymouth; and Leo Brisette is driving a new Oldsmobile.

To Marie Penza, a belated but hearty welcome to the Shipping Office. Marie has been here since December.

Henry Doudie had a good trip to Toronto, where he visited a niece recently over from Scotland.

Kenneth Houghton is scheduled to speak in April to the Medfield Garden Club.

Good luck to Frank Giandomenico, who has left Shipping and has enlisted in the Navy.

We see Richard Bell of FXG (Corrugated) is sporting a '51 Chevrolet.

Joseph Saunders has recently transferred from Shipping to Corrugated.

Shopping Around

FOR SALE. Modern Gas Stove (Chambers), white enamel, black trim. Three burners, grill and well on top. Oven and storage compartment underneath. Very good shape. $50. W. Roger Percy, 11 Neponset Ave., Walpole. Walpole 1521-M.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady
Joseph Foley

Nader Kalliel and family have moved into their new 4-room Cape Cod home on Fulton Street, Norwood.

Sorry to hear that Mrs. Barbara Coyne Feingold, formerly of Shoe Cartons Inspection Table, recently lost her husband.

Pet News

Louis Hertel has been out sick and we fear his shop kitten has been overfed. We urge Louis to hurry back with catnip and put him back on his feeding schedule.

Joe Smelstor and his two sons were seen skating on Cobb's Pond lately. If Joe is trying to reduce, he'll have to do better than that.

The sons of Ernest Field, John Mitchell and Ludger St. Cyr and Roy Hayes's brother all left for training at Samson

MICHAEL GRUGNALE, before he retired from Norwood Roofing in December, was given a party at the Bocci Club, Woonsocket, Rhode Island. Mike is seated in center, with George Palumbo at left and Paul Sansone at right. He was given an inscribed gold watch from the boys on No. 9 Machine and a wallet from the Union, presented by President Robert Goode. Standing, from left: John Reddick, Joe Watkins, Louis Gabrielli, Louis Silvestri, Bob Boulis, Bob Goode, Charles Sansone, Francis Brown, John McLachlan, Joe Strumskis. Way in back: Pat Whalen and Armando Croatti.

Air Force Base. We wish the boys good luck.

Glad to see Joseph Kelley back to work after his illness.

Ed Scanlon, who retired this past fall, paid a visit at Christmas to see fellow workers.

Nice to see Roy Hayes back again after his recent illness.

A few of the Shoe Cartons boys ended the year by taking vacations. They included: Martin Saulen, Patsy Solbo, Thomas Tierney and Tony Montisano.

Bill Morrissey purchased a 1948 Chevrolet.

To our three retired members, Bartley Curran, Edward Scanlon and Justin Antonitis, a nice gift in the form of a check was sent from fellow workers in Shoe Cartons and the No. 2 Box Shop Office.

answer the call
join and serve

NORWOOD ROOFING PLANT

ARTHUR MCKENNA
LEONARD WEAVER
RICHARD CARBERRY
JOSEPH NEVINS
FLORENCE MURRAY
JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
MICHAEL MEOMARTINO

Roger Percy, who was in the hospital for a month, is feeling much better.

Teddy Pierce, "A" Welder, is attending night school welding classes in Boston.

Rudy DeMichele's son Bob is playing great hockey for Walpole High School's outstanding hockey team. Rudy also has a son Rudy, Jr., playing for the East's No. 1 hockey team, Clarkson College of Potsdam, New York.

Michael Meomartino's brother, Louis, is playing hockey for the Clarkson College freshman team.

Frank Munchback is driving a 1947 Nash.

The boys on No. 9 Machine hope by the time this is printed to welcome Leo McEwan back to work after his recent injury.

Charles Chorlton is driving a new 1955 Pontiac.

Frank Troiano, Maintenance Helper Trainee, is attending night classes in Boston.

Letter of thanks

I would like to take this opportunity to express to my fellow workers my sincere appreciation for their very fine help during my illness and for the blood donors who gave in my behalf. I am deeply grateful.

Dominic McKenzie

Newell Tibbetts' son, who is in the U. S. Navy, is stationed in Maine.

Justinas "Choo-Choo" Zaranka spent the holidays in Canada visiting friends and relatives. He was a few days late returning to work. The excuse *he* gave was that he was snowbound.

New cars: A Ford for Leo Cormier; a Plymouth for Joe Strumskis.

At the rate Louis Gabrielli is going, building his new house in Westwood, it won't be too long before open house.

Local 896's basketball team at the time of this writing has a *Won 6, Lost 2* record in the Norwood Recreational League.

It's awful quiet around here without Maizie Driscoll to keep things going. We hope she will soon feel like coming back and stirring things up.

FLOOR COVERING PLANT

GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY

Charles Novick really believes in trading in his car every other year. He's now sporting a brand new Pontiac.

Spring will come a little early this year. So says James Sheptycki. He spends his spare time making and painting garden furniture, but always has a spare moment to tell you about "the big one that got away last year."

Gus Sacre has recently been promoted in the Floor Covering Office to Production and Accounting Clerk, taking over from Steve Cavanaugh, who is now in charge of production planning.

Robert Cotter is back at the Lino Department after his short bout with pneumonia.

Tom Michienzi's home is getting closer to the finished stage.

Tom Cotter and Gordon Ginn have recently been made Tenders on the Lino Calender Machine.

John McDougall has been performing civic duties as a juror.

John Woloshyn has a '55 Chevie.

Among the members of the Bird Club's First Nighters at the theatre are William Boyd and John Eppich and their wives, who enjoy the show and then go to an after-theatre supper.

Sympathy is extended to Edward Feeney on the death of his wife, New Year's Day.

We welcome back Edward Lukawecki and Robert McGowan, who have completed their military service.

Santine Giompietro has been a patient at the Norwood Hospital. We wish San a speedy recovery.

Perennial ice show fan Charles Cornelia has box seats this year.

Most of the boys from the Paint Room were at the party for John Aviznis, given him at the Red Wing on December 30. John just retired after working in the Paint Mixing Department for 23 of his 26 years at Bird.

John Eppich, former devotee of the full-length necktie, has apparently fallen for the jazzbow.

Alva Matthews is welcomed in the Paint Mixing Department. He transferred from the Linoleum Department.

If you put your ear to the pipes you may hear the latest schoolboy hockey dope, which will be coming from Bill Heino and Arthur Walker, Pipers, both of whom have hockey-playing sons.

You can tell when the Clarkson hockey team has won a victory. Cyril McCue, whose boy Joe graduated from there last year, appears wearing the Clarkson colors.

One winter morning, it is reported, Tony Auretto had to sand a local hill to get up it. Wonder if he sent the town fathers a bill.

Members of the Floor Covering Lab and Art Department enjoyed a skating party at Rocky Woods Reservation. After the party they gathered at Jim Tennant's house in Medfield for refreshments.

Last month was an unlucky one for some. Frank Clem's daughter cut her arm and was treated at the hospital. Then his boy had an appendix operation. Larry Hewins' wife was in the hospital. Gordon Wilson's mother fell and broke her hip. Andrew Jacobson was out sick. Hope many of these are now well on the mend.

NINETY YEARS with Bird & Son is represented by the two men honored here with a retirement party. They are Ivar Lindquist, 43 years at Norwood Roofing (third from left) and Paul Kruchas, 47 years at Roofing (fourth from right).

Held at the Sports Tap, South Norwood, December 29, the party featured gifts of wallets and money from fellow workers to Paul and Ivar.

Front row: Herbert Davis, Joseph Kowlowski, Ivar Lindquist, C. L. Walton, Paul Kruchas, Salvatore Purpura, Theodore Dahlquist and Nunzio Galano.

Second row: Samuel DiFlaminies, Fred Turco, Robert Goode, James Lowe, Edward Hiller, Jerome Rignanese, and John Heylin.

Third row: Auvo Aho, Robert Byrnes, Louis Silvestri, Nicholas Radzwill, Anthony Phillips, Agostino Purpura, Francis Rooney, Harold Fairbanks and Patrick Ridge.

Fourth row: Gerard Chisholm, Peter Didick, James Smith, John Riolo, Herbert Pratt and Anthony O'Donnell.

SALUDOS, SENORITA! Lola Mondoruza, who works at New Britain, though born in Albany, New York, moved to Spain when she was 5. Being an American citizen, it was her hope to return to this country, which she did. She enrolled in night school and learned to speak English very well. This picture shows her in Spain wearing a Spanish dancing costume.

Bill Mark, Howard Heath, Red Coyne, Frank Nyborn, Jr., and Bill Cody have been getting in a little extra skating at noon at the new ice skating spot adjacent to the parking lot.

Fun was had by all at the Christmas party. Being in our new factory helped add to the occasion.

New Year's resolutions have been made by almost everyone, but as the year progresses few of them are being kept.

Little Beverly Houghton, Guy's daughter, was doing well with the mumps on one side. Then she had to go and get them on the other.

Shoe Carton Set-Up Lewiston, Maine

HELEN LANE AND JOAN WALMSLEY

We extend a hearty welcome to Margaret Gillis, Mona Simpson and Leon Akeley, who have joined our Bird & Son family.

Edna Michaud and husband Bert are very happy with their new Nash.

We were very sorry to have Merton Kidder leave, but he was anxious to get back to his family in Connecticut.

The twins, Janet and Joan Walmsley, are planning a ski trip to Stowe, Vermont. Hope they come back all in one piece.

Normand Perry, best man at his cousin's wedding recently, claims that will be as near as he ever gets to the altar. We would almost doubt that.

Gertrude Bardier is very happy now that her husband is stationed nearer home. She gets to see him every week-end.

Jeannette Woodward was very happy once her daughter's tonsils were out. Mother and daughter are doing fine now.

ADAM JAKOBCZYK, New Britain Saw Machine Operator, and his bride, the former Helen Ann Hanko, photographed on their wedding day, October 16. They were married at the Holy Cross Church. Mrs. Jakobczyk is a stenographer at Landers, Frary & Clark. It is in this company's building that the new Bird Sheet Plant is located.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ROBERT CROWLEY
LESLIE E. HOWARD
RAYMOND NOLAN

UNION CHRISTMAS PARTY for Phillipsdale employees, especially for the men, third from left and third from right, Bill Callan and Edouard Roy, who are two of the Rhode Island Plant's four 1954 retirees. From left, they are: Joe Queenan, friend of Bill Callan, Bill himself, Paul Knight, Mrs. Knight, John Murphy, Armond Roy, Mrs. Roy, Edouard Roy, John Conley and Al Hammond.

Union Gives Retirees Party

THE Union held their annual Christmas party at the Palms Restaurant, Sunday, December 19, and honored the 1954 retirees, who were Edouard Roy, Vincent Zukowski, Bill Callan and Thomas Rich.

The party was attended by 205 members and friends. They were entertained by Albee Boisvert, Al Carvalho's daughters, and "Perry Como" and "Frank Sinatra," who looked suspiciously like Joe Queenan and Richard Vieira. John Murphy, Personnel Director of the company, was here from East Walpole. Mr. and Mrs. Paul Knight also attended. The party was arranged by Al Hammond, who did a good job as usual.

Safety Committees To Serve Six Months

THE members of the safety committees for the first six months of this year are as follows:

DPHT–C
Aniceto Apricio
William Barratt

DPB–P–L
Lawrence Massey
Ferdinand Dias
Antonio Cicerelli
Antonio Dias

DPR–E
John Conley
Manuel Paiva
Manuel Silva
Antonio Alves

DPM
Andrew Oates
Matthew Pino
Clarence Henriques

DPV
Louis Doyle
Stanley Kalenkiewicz

DPX
Anthony Amaral
Antonio Vargas
Manuel Goulart

DPI
Philip Zompa
William Gecawich
David Bethel

DPIF
Anthony Silva
Robert Berry
Daniel Hourihan

PPL
Robert Crowley
Serafim Moreira
William Dickie

GRADUATE RETIREES at a party for Phillipsdale men retiring at the end of December, '54. From left: Vincent Zukowski, Sam Gorelco, Manuel Perry, Jimmy Cicerelli, Manuel Avila, Charlie Cyronak and Helge Holter. Charlie "graduated" in '49, Vincent in June, '54, and the others in December '53.

Around the Plant

New cars this month include Fred Pierson's Oldsmobile, Augie Enos' Dodge and Tony McBride's Ford.

Let's Get Acquainted . . . .

Second in a new series designed to get to know our fellow employees better.

MARICELLI is at left. Reporter Oliver at right.

. . . with Cuz Maricelli

By D. L. OLIVER, JR., Reporter

Shreveport

JOSEPH H. MARICELLI, "Cuz," as he is known by his fellow workers, began his career with Bird & Son, inc., February 7, 1938, as a Pick Up Man on the Shingle Machine. During the years that followed, Cuz has been Tyer, Winder Operator and Remake Man. In July 1942, Uncle Sam had an opening for him in the Quartermaster Corps. After six months' training, he was transferred to North Africa where he served his unit as supply corporal for 36 months.

Harold returned to Bird & Son in February 1946, as #1 Slate Man, the position he held until November 1950, when he was transferred to the Power Plant as Fireman.

Harold's family consists of his wife, Mabel, an eight-year-old son, Harold, Jr. and four-year-old daughter, Peggy Louise.

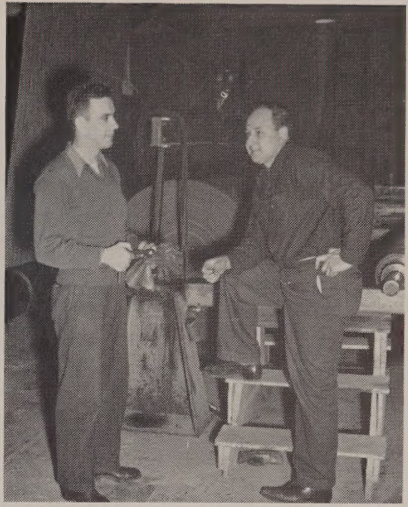
His hobbies are fishing and puttering around his workshop which contains a lathe, drill press and band saw. In this shop he makes lamps, repairs toys, lawnmowers and motor scooters. His first motor scooter overhaul job was disappointing as the machine ran backwards.

Harold's big smile and cheerful disposition have won him many friends among his co-workers and associates.

. . . with John Hayes

By FRANK SHUMSKI, Reporter

Floor Covering



JOHN HAYES, left, is interviewed by Reporter Shumski.

JOHN P. HAYES was born in Norwood, March 6, 1925. He attended parochial school and graduated from Norwood Senior High with the Class of 1943.

After graduation John entered the service. In the Army Air Corps he was trained as a gunner on B-17's.

John started in the Flooring Plant in August of 1948 and most of that time has been in FFG, the Lino Department. At present he is a Crane Operator.

His sister, Mrs. Mary McNamee, has been with Bird Machine Co. for six years.

Knights of Columbus and the American Legion take up part of his social life, as he is a good member of both organizations. His hobbies are hunting and fishing. (Reporter's note: He's a slow hunter because he is still a bachelor!) His vacation plans are for Maine and heading for the hills.

Ignatz J. Ratcavitch

IGNATZ J. RATCAVITCH, 54 Tremont Street, Norwood, died January 30 at the Norwood Hospital following an illness of several weeks. He had worked at the Norwood Roofing Plant as Remake Inspector since March, 1951. Before coming to Bird & Son he had worked for Winslow Bros. & Smith from 1912 to 1951.

Funeral services were held Tuesday, February 1, with a solemn high mass of requiem at St. George's Lithuanian Church. Burial was in Highland Cemetery. He is survived by his wife, Edviga, two daughters, Mrs. Mary Flaherty and Mrs. Jean Tripp, and two sons, John, and Joseph Ralkavich who works at No. 2 Box Shop.

Phillipsdale (Continued)

Retirees who have recently visited us include Manuel Avila, Sam Gorelco and Henry Phelps. They all expressed interest in the changes being made in the mill.

Mrs. Laurette Roy, wife of Armand Roy of Maintenance, broke the high single and the high three figures in the Pawtucket Women's Bowling League. Her high single was 120 and her high three 299. We see now where Armand gets his bowling training.

Six Bird Club members from Phillipsdale attended the annual Bird Club banquet at Norwood and we are told enjoyed themselves very much.

We were sorry to hear of the death of George Bouchard's father and Sam Stewart's brothers this last month.

William Alves, son of Manuel Alves of the Power Plant, was recently inducted into the Army and is now stationed at Fort Dix, New Jersey.

Eleven students of forestry from the University of Connecticut and their instructor, Professor Edgar P. Wyman, made a trip through our mill recently and expressed considerable interest in our processes.

Our Shipper, Leslie Howard, has been re-elected director of the Rhode Island Fire Chiefs Association.

John Arruda claims he felt considerably warmer one night while he was working on the 11-7 shift when he started up one of the air fans. The boys didn't have the heart to tell him the fan had been taken out two days before for repairs.

You need more tact in the dangerous art of giving presents than in any other social action. — *William Bolitho.*

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

Left to join the Chicago Police Department are Ray Tracey, formerly of No. 4, and Charles Fry of the Storeroom. Good luck to them with Chicago's Finest.

Quite a few of our Bird Family have been ill. William Eby (retired) was in South Chicago Hospital. Mary Henry (who formerly worked in the Sample Room) has been in Billings Hospital. Rudy Budz has been at home from work. Ernest Jacobs has had an operation on his eyes and is now at home.

Rose Fox of the Sample Room had quite a shock recently . . . a pleasant shock however. She turned around and there stood her son who had just come in by plane from the Army Camp in Greenland to surprise her.

Ralph Calhoun will be quite busy this spring as he has just moved into his newly built home.

James Williams and Leroy Flynn were slightly shaken up when a speeding cab, failing to stop for stop sign, crashed into the car in which they were riding. James' back was injured in the mix-up.

LaSalle Lowe, laid off just before Christmas, was the happy winner of $25 in a drawing.

Steve Blackman and Charley Sheeley have the honor of having two of the oldest automobiles at Bird & Son.

We extend our sympathy to Oples Sigmon on the recent death of his father.

Roger Sumner and family took their vacation during the holidays and journeyed to East Walpole. Roger reported a wonderful time and most of all appreciated not running into any real bad weather enroute.

We extend our sympathy to Bernice Behnke whose uncle passed away on January 6.

ROOFING SALESMAN'S DAUGHTER, bride of Air Force lieutenant. Marilyn Brebach, daughter of Mr. and Mrs. G. T. Brebach, of Homewood, Illinois, was married to William J. Crooke on November 27. Both graduates of Michigan State College, the couple are now living at Lubbock, Texas, where he is stationed.

The Union had their annual Christmas party at the Union Hall on December 18. From all reports the party was a great success and a good time was had by all.

We were all sorry to see Nancy Bohlin leave us in January to take up full-time housekeeping duties. Swen presented her with a baby Boxer for Christmas, so that will keep her busy. Good experience for Nancy. We will miss her and hope she comes back soon to see us.

We had a lot of new arrivals at the homes of some of the Chicago employees. Frances Johnson's Toy Manchester gave birth to four puppies on January 13. Ray Gusick's cocker spaniel gave birth to 11 puppies, nine of which were still surviving. Some production.

We were glad to see several of the Salesmen when they were in town for the annual meetings.

Other Chicago News
Pages 16–17

Harry C. Prinzler

HARRY C. PRINZLER, 71 years of age and a lifelong resident of Indianapolis, died Christmas Day.

Mr. Prinzler was one of the first Roofing Salesmen to be hired and work out of the Chicago Plant, coming with us on July 1, 1913. He covered most of the state of Indiana during his service with us. He retired on June 30, 1950.

Since his retirement he and Mrs. Prinzler had stayed in Indianapolis to be near their family of two daughters, four grandchildren and three great-grandchildren, all of Indianapolis.

Mr. Prinzler passed away on Christmas morning while driving to a daughter's home for the day. Fortunately he was able to bring the car to a halt before it struck anything.

Services were held on December 27 and were attended by Mr. and Mrs. W. W. Wilson of the Chicago Plant and Mr. and Mrs. George McNay, retired fellow Salesman.

Berry Asphalt Company

Magnolia News

By ZUMA AWBREY, STELLA HINES, CARMEN RAY

CECIL N. MELVIN is the Berry Asphalt Company's new Office Manager.

Mr. Melvin is a graduate of the College of Business Administration of the University of Arkansas. He formerly worked for Price Waterhouse & Company of Houston, Texas. He also worked for the Union Sulphur Company of Houston. Most recently he was associated with the Fulbright Industries of Fayetteville, Arkansas, where the University is located. Fayetteville is also Melvin's home town.

The Melvins, Cecil and Mildred, have lived in Magnolia about a year. They are both interested in golf and play often.

Gary, Indiana, Notes

By JUNE MIESEL

December 24th, at noon, we had a buffet luncheon at the Gary Plant Office. Caterers came in and served. About 40 people attended and a gift exchange was also part of the program.

John Waldron is now in charge of Asphalt Sales and is located in the Chicago Office. Gary and Southern Asphalt Sales have been coordinated, the headquarters being in Chicago.

George Harvey, who is Traffic Manager at Gary, has been transferred to Magnolia, Arkansas, as Traffic Manager there. He left around January 15.

Joe Trutza is the proud father of a baby boy, born December 6th. He has been named John Sidney. This is the Trutzas' fourth child.

Bill Long, Chief Chemist at Waterloo, is now at the Gary Plant, helping with the tests on the new Wyoming Crude.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

Mr. and Mrs. G. A. Sayres, Jr., are the proud parents of a son, G. A. Sayres, III. "Skip," born at 9:05 P.M., January 16, weighed a little over 9 lbs. The mother is doing fine, but the father and grandfather are still in questionable condition.

Jesse Morris's brother died in a crash when two cars smashed head-on. Driver of one of the cars had apparently fallen asleep, as he was driving in the wrong lane at the time of the accident.

J. D. Teutsch had a hair raising experience the other night. The door bell rang in the wee hours of the morning and J. D. saw a strange man on the porch. As J. D. eased the door open the man ran. J. D. being in pajamas and the night cold, he didn't run after the intruder. The police picked the man up in a short time and J. D. identified him. The stranger claimed he had been drinking and didn't remember being on Mr. Teutsch's porch.

James Washington, 16-year-old son of our employee, Tyeska, died December 11.

We were glad to have a note from Mrs. Charley Patterson the other day. She is living at Benton with Malvin Barnett and his family.

Earl F. Johnson sent his Christmas greetings from overseas. Earl has been gone since October 1951, and should be coming back to see us before long.

Loyd Patrick's house burned down January 13. Mrs. Patrick was not hurt but was unable to save any of the furniture or clothes.

Gertrude Salter was missed recently when she was sick with a chest ailment and spent several days in the hospital.

John Lee has bought a new home on Montgomery Street in Bossier City.

Kent Colvin spent a couple of days in Dallas last week and was sorely missed by his domino partner.

Claudie Neel is confined at the Confederate Memorial Hospital. He did get to go home a few days last month, but is back in the hospital now.

Grady Brown was batching with his daughter, Julia, while Mrs. Brown visited her sister in West Texas.

Anyone needing instructions for making sausage should contact Leo Hogan. Leo recently purchased a pork shoulder to make some PURE pork sausage. About 9 o'clock one night, Leo attached the meat grinder to the kitchen table and proceeded to grind until 1 A.M. The seasoning was added as the grinding took place. The net results — the grinder punched a hole in the table top, the sausage was too stringy and too hot. Harrington's Grocery was able to salvage Hogan's investment by the use of his modern grinder and the addition of more meat to equalize the seasoning.

As a gift for their retirement, the employees gave C. D. Sharpe and Ellis Taylor beautiful watches. Pictures were taken after the presentation. Front row, l. to r.: Ellis Taylor, B. P. Soward, J. D. Johnston and C. D. Sharpe. We will all miss these two long-time employees, and for a while we know they will miss the crowd they worked with.

Colonel and Mrs. Nash are building a new home in Mansfield, Louisiana.

In discussing a TV program recently, I asked D. L. Oliver if he had seen it. "No," he replied, "I was in the kitchen making fudge for the children. I began at 8 o'clock and at 10:30 I was still cooking the same batch, the children were all in bed asleep, all the programs were over and the candy still wasn't done. Next morning it was a good substitute for rubber and I decided to call it 'tootsie-roll' and pretend it was a success after all!"

Dick Potter and Mrs. Potter spent the week-end in Dallas and saw the Cotton Bowl game.

David Nance and family made a trip to Danville, Virginia, to spend Christmas with his mother and family. He reports a very nice time and plenty of snow for the holiday season.

Virginia Blount took a trip to South Louisiana one week-end and reports a wonderful time.

We were all glad to see Wick Guice, Cliff Pregge, Red Houston and Al Harper during the Christmas holidays.

We welcome Frank Shofner to our Lubbock, Texas, territory. Frank isn't new in the selling line since he has been selling Youngstown kitchens and Bird rugs.

Cliff Pregge has moved to Birmingham, Alabama, to serve that territory. Red Houston is moving to Beaumont, Texas, from Montgomery, Alabama, and will serve the Lake Charles-Beaumont territory.

Tommy Wilson, Vivian's son, had planned to start to Louisiana Tech the first of February, but Uncle Sam decided he should serve his hitch, so he will report to the Army instead.

On her return trip from West Texas during the Christmas holidays, Lucille Burrow encountered so much snow and ice that she plans to wait until next summer to make another motor trip out there.

Glenwood News

By HURCIL COWART and
ROBERT STEWART

Vacations are over, the holidays are over, even the hunting season is over. Everything, with the year, has begun anew.

Our most efficient hunter this past season has been Hurcil Cowart. He killed a deer and will be happy to tell just how it happened if you are a bit interested.

If there is a hunting reward for persistence we will have to award it to Burnett Price. He hasn't been too successful maybe, but he tried.

Orville Caldwell will soon be on a soup diet. His doctor advised him to have his teeth pulled. Soon he will be gumming his way through life.

Carl Whatley was the last man to complete his vacation time the past year, taking his second week the last week of the year.

—o—

He was a playful middle-aged wolf and he seated himself close to a cute little blonde on the bus. As the bus swayed a corner, he leaned over on her shoulder and said:

"Where have you been all my life?"

She looked at him coolly and replied: "Well, for the first half of it, I wasn't born."

A
B
C
BIRD
FLOORS

HOW TO FIT TILE is explained by Flooring Salesman Paul DeChellis at Lion's Club New Britain, Connecticut, Do-It-Yourself show in November. Booth was operated by a Bird dealer in this city and featured Bird Linoleum Tile.

ATLANTA ATHLETIC CLUB, Atlanta, Georgia, is the scene of this picture taken during the Floor Covering Southern Regional Field Meeting, held January 15 and 16. Snapped by Tom Paquette, they are, starting at left, going around back of table: R. T. Murphy, Stanley Blackmer, W. B. Hover, D. L. Stokes, A. L. Disher, Sr., W. L. Each, A. L. Disher, Jr., R. S. Lacy, C. A. Sumner and Y. A. Roberts.

Flooring Salesmen In New Territories

At the first of the year a number of territory changes were announced in Floor Covering Sales.

Paul DeChellis was transferred into the Boston-Portland territory formerly covered by Thomas G. Sullivan who resigned. James J. McComb transferred from Cincinnati to the Connecticut-Massachusetts territory formerly covered by Paul DeChellis. A new man, Harvey Quast, joined the sales force in January to take over the Cincinnati territory.

When R. I. Holcomb retired at the end of the year, Fred W. Jakel was assigned to take over his territory. Anthony DeBenedictis was promoted from his Sales Trainee position to Salesman in the Wisconsin territory formerly covered by Mr. Jakel. Mr. Jakel's new territory covers Texas and Oklahoma.

When M. E. Cummings was made a Field Manager, it created an opening in the Chicago territory which has been filled by the promotion of another trainee, Earle B. Wolfe.

Sales Lines

Fred Jakel secured a record order in December when he wrote up one for 31,000 square yards of linoleum. And — only two patterns were involved in the order.

The new pattern book for 1955 is out now, with another one due in six months to keep everyone up to date. It's mighty purty.

Can you hear the camel bells tinkling? The Bird Roofing Caravan hits the road the first of March.

FARTHEST WEST Retirement Party was Ira Holcomb's (center) in Denver. Floor Covering Sales associates gathered at the Park Lane Hotel, January 6, to honor Ira on his retirement and presented him with a suitable gift.

From left: John Cowan, Walter Wright, Albert Urban, William Tyson (in back), Fred Jakel, Mert Williams, Richard Murphy, Guest of the Evening R. I. Holcomb, Douglas Duncan, Charles Sumner (in back), Richard Meek, Addison Stockwell, Jack Gillespie and Charles Dicken.

Long Service List

March

Employees

Name	*Year*	*Dept.*	*Years*
Felix Thompson	3-10-11	Office	44
James Wilkes	3-10-16	No. 1 Box Shop	39
Alexander J. MacDonald	3-29-17	Maintenance	38
James Capone	3-19-19	No. 1 Box Shop	36
Howard S. Hanna	3-1-20	Purchas'g Agent	35
John Alexandrowicz	3-16-20	Roofing	35
Earl H. Hanson	3-20-20	No. 1 Box Shop	35
Joseph Ambroszkievicz	3-30-20	Roofing	35
Hugh Rooney	3-31-20	Power Plant	35
Girolamo Rignonese	3-14-22	No. 1 Box Shop	33
Victor E. Grant	3-3-23	Flooring	32
John Malacario	3-22-23	Flooring	32
Thomas A. Rogers	3-31-24	Flooring	31
Arthur P. Hassler	3-5-25	No. 2 Box Shop	30
James DeChalles	3-11-25	No. 2 Box Shop	30
Alice Connolly	3-27-25	No. 1 Box Shop	30
James E. Belcher	3-30-25	Roofing	30
John J. Goonan	3-26-26	No. 1 Box Shop	29
John T. Andrews	3-7-27	Office	28
Joseph Erker, Jr.	3-7-27	Office Manager	28
Nicholas N. Radzwill	3-28-27	Roofing	28
John Healey	3-30-27	Flooring	28
Samuel H. Kelley	3-12-28	Flooring	27
Muriel A. McDonald	3-20-28	Office	27
Harold J. Mattson	3-19-29	Roofing	26
Charles A. Norton	3-18-29	Roofing	26
Francesco Bilotta	3-28-29	Roofing	26
Angelo DeFlaminis	3-1-35	Flooring	20
Thomas F. Coyne	3-4-35	Flooring	20
Leon Curran	3-4-35	No. 1 Box Shop	20
Christopher J. Doyle	3-4-35	Flooring	20
Anna T. O'Brien	3-4-35	No. 2 Box Shop	20
Joseph Silva	3-4-35	No. 1 Box Shop	20
Ernest F. Smith	3-4-35	Flooring	20
Fred P. Turco	3-4-35	Roofing	20
Edward J. Walsh	3-4-35	Roofing	20
John J. Foley	3-5-35	Roofing	20
Howard Elias	3-8-35	Roofing	20
Leonard C. Nordstrom	3-13-35	Roofing	20
Patsy Bilotta	3-20-35	Roofing	20
Edward Carberry	3-1-40	Roofing	15
Elsie E. Johnson	3-4-40	No. 1 Box Shop	15
Ralph Surette	3-8-40	Maintenance	15
Thomas E. Miller, Jr.	3-11-40	Mid. Atl. Div. Mgr. Bldg. Mat'l.	15
Martin Bowers	3-15-40	Power Plant	15
William A. Cormier	3-20-40	Flooring	15
Charles P. Daly	3-20-40	Flooring	15
Tony Septelka	3-22-40	Flooring	15
John J. Phelan	3-22-40	Office	15
Harold F. Chevers	3-22-40	Flooring	15
Augustus W. Meyer	3-25-40	Flooring	15
Frank J. Michienzie	3-25-40	Flooring	15
Oscar F. Magnuson	3-25-40	Paper Mill	15
Mary E. McDonagh	3-19-45	Office	10
John Dabrowney	3-6-50	No. 1 Box Shop	5
Charles E. Rafuse	3-13-50	Finishing Mill	5
Samuel J. Cirillo	3-13-50	Roofing	5
Elwood H. Morse, Jr.	3-13-50	Roofing	5
Robert H. Ivatts	3-14-50	Finishing Mill	5
Leslie L. White	3-15-50	Roofing	5
Edward Abucevitch	3-15-50	Flooring	5
Addison M. Stockwell	3-20-50	Flooring Sales	5
Henry W. Ravinski	3-20-50	Roofing	5
Laurence C. Johnson	3-20-50	Roofing	5
William H. Patterson	3-21-50	Flooring	5
Leon N. Crummet	3-28-50	No. 1 Box Shop	5
Ronald A. Joyce	3-28-50	No. 1 Box Shop	5
George A. Chapman	3-30-50	No. 1 Box Shop	5

PHILLIPSDALE

Joseph DeCosta	3-5-24	31
Timothy J. Harrington	3-11-35	20
Manuel Mendes	3-17-45	10

CHICAGO

Joseph Blosky	3-11-19	36
Albert J. Bohnenberger	3-24-21	34
Rudolph Budz	3-15-25	30
Thomas Cooling	3-31-25	30

RETIREE JOHN VALMA was the honored guest at this dinner at Lewis Restaurant, Norwood, December 18. He's right in the center in front surrounded by fellow workers, mostly from his own Roofing Shipping Department.

Seated: Giuseppe DiVirgilio, James Weir, Ettore LeProtti, John himself, Rosario Campagna, Victor Konalski and John Kwiatkowski.

Second row: Walter Pribis, Frank Carchedi, Joseph Wenzel, John McDonald, Fred Picard, Robert Jewell, John Pesta and Anthony Utorka.

Third row: Thomas O'Toole, George Kozak, Michael Malacaria, Joseph Purpura, Robert Goode, Auvo Aho, C. L. Walton, John Korsun, Antonio Renda and Hans Warnick.

THREE NORWOOD ROOFING MEN were honored at this party at Medfield's Colonial Inn, December 12. They are retirees Leon Bahonski, Waino Korpela and Stephen Zinkowsky, 2nd, 3rd and 4th from left in front. Leon and Stephen retired August 31, 1954; Waino retired December 31.

Others seated are: James Goguen, Tiodoro Michienzi and Frank Mazzocca.

Standing, from left: Alexander Kupraszewicz, Julius Aukstolis, Edward Hiller, John Strasunskas, John Koval, Anthony Abril, James Lowe, Alessandro Alessandrini, C. L. Walton, Harold Johns, Emil Lestan and Bernard Jankowski.

SHREVEPORT

William Taylor	3-7-45		10
Clayton A. Cobb	3-2-50		5
David F. Nance, Jr.	3-6-50	Office	5
Jessie L. Morris	3-10-50		5
John S. Mims	3-10-50		5
Wilton M. Guice	3-13-50	Sales	5

BERRY ASPHALT COMPANY

Clarence W. Clark	3-18-40		15

CHARLESTON

John L. Nelson	3-20-50	Sales	5

NEW BRITAIN

Marshall B. Lee	3-11-24	Sales Engineer	31

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

William J. Quinn	3-9-00	55
Bartley B. O'Donnell	3-1-05	50
John S. Mattson	3-4-08	47
Ivar K. Lindquist	3-3-11	44
John Peza	3-13-11	44
Salvatore Lacivita	3-8-12	43
Camillo DiPlacido	3-22-12	43
John J. Foley	3-18-15	40
Stanley Alukonis	3-7-16	39
Michael Yasionis	3-5-17	38
Joseph Catalano	3-26-19	36
Antonio Piedzewicz	3-24-20	35
Berton L. Seekins	3-3-21	34
William C. Head	3-20-22	33
Steven K. Barron	3-5-23	32
Michael Curran	3-28-23	32
John Flaherty	3-4-25	30
Peter Folan	3-7-25	30
Earl A. Bradley	3-29-26	29
Walter W. Kozlowski	3-31-26	29
Leon Bahonski	3-10-27	28
Mary H. Nixon	3-28-27	28
John Kwiatkowski	3-28-27	28

For they are jolly

good fellows . . .

PHILLIPSDALE

Henry C. Phelps	3-7-09	46
Helge Holter	3-4-12	43

BIRD CLUB

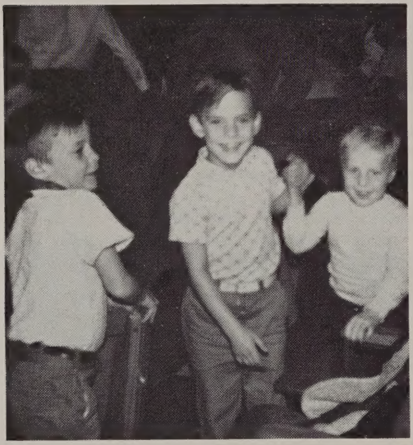
Girls' Bowling

WINNERS of the first half were the Lucky Five with 57 won and 3 lost. The Solids were second, with 30 wins, followed by the Washouts and Willers. Mary Petrovsky held high single with a 117 and Anne Cavanaugh's 306 was the season's best three string total. The Lucky Five held both high records for best team scores.

As the second half started, Mary Petrovsky raised her leading high single to 121. Gully Bellew nudged out Anne Cavanaugh with a 308 for high three to date. The Lucky Five were leading the Solids by one.

Men's Bowling

When the Review went to press the Office team, better known as the "Old Men", was ahead. This inquiring reporter looked over the list of star performers — season's best, weekly prize, top 12 averages — and saw no name with the Office (A) designation after it. Inquiry elicited the reply, "That just shows you what teamwork will do." However, *Uneasy lies the head that wears a crown* . . . To be frank, their perch is precarious.


BOWLING FANS, or maybe just fans of daddy's. These are Donald Hurd's boys, Donald and Alan, twins, 7, and Leon, 5, snapped during a Bird Club bowling match.

Some of the star performers in this first month of the second half were: Moe Bader, new high three, 383; Paul Fulton, holding high single at 157; five men with an average over 100: Moe Bader, Joe Purpura, Paul Fulton, Stan Hayward and Sammy DeRose.

Cribbage

The fourth cribbage party was held on January 20 with 36 players present, a good number for a cold, windy night.

There were five players with 10 games won and with the cut of the cards, prizes went to the following: 1st, Frank Linard, Walpole; 2nd, George Stone, retired. Baskets of fruit went to Edward Wozniak and Frank Linard.

The February party is the 17th. The last party is March 17.

Dinner for Club Workers

As the Review was going to press, the committee members, chairmen and council members were looking forward to a dinner in their honor the evening of February 3. The affair, given in recognition of work for the Bird Club in the 1953-54 season, was scheduled to be at the new Pine Grove Club in Walpole.

Art Class

Alice E. Nichols, retired, of Camden, Maine, herself an amateur painter, sent in an enthusiastic note after seeing the January Review cover of Jo Hutchins and her painting. Said Mrs. Nichols: "Three cheers for the art class! I follow its work with great interest."

Tri-Mill Sports

At the Directors' meeting on January 11, $10 was voted to the Massachusetts Federation of Sportsmen to start a magazine. We consider this one of the most important projects for the Federation. A pitch party followed the business meeting. Adding to our enjoyment was the presence of Bill Angus, our only honorary member. Fifteen members competed for the $10-groceries prize.

At the next meeting, February 8, Bob Weger is planning to show hunting and fishing films after the business meeting. All are welcome.

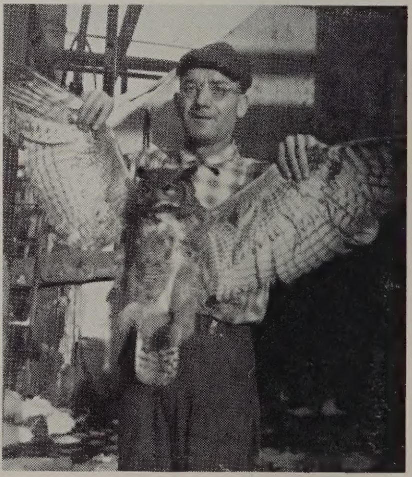
Neponset Choral Society

GOOD OLE SUMMERTIME, in Bill Urquhart's backyard in East Walpole. This was a cook-out last season, showing Bill with Ann O'Brien and Alma Walsh. Bill works at No. 1 Box Shop, Ann at No. 2 Box Shop and Alma, at the Finishing Mill.

Rehearsals have been under way since the second week in January for the spring show, Gilbert and Sullivan's the "Gondoliers." A good crowd is turning out each Monday night. Director Leonard Weaver is scheduling tryouts for principal parts, of which there are an unusually large number, for the first Monday in February.

Veterans Show

The men at Brighton Marine Hospital were still talking about our Veterans Show days after the January 11th


SANTO COLUMBO displays the wingspread of the owl he shot near his hen house. Albert Bussewitz of the nearby Moose Hill Wild Life Sanctuary identifies this as a great horned owl. Although these birds may occasionally bother a hen yard, their usual fare is mice and rats.

performance, according to a letter from the recreational leader. It was a warmly appreciative letter and asked for return engagements more often. The Lady Cooties were also thanked for the thoughtful distribution of cigarettes.

Mattie McLauchlan, chairman, was also happy about her troupers. This was the show:

Matty Connolly, master of ceremonies
Can-Can Girls, Dolly Parker, Judith Lane, Peggy Lydon, Patricia King
Songs, Mary Ross
Tap Dance, David Dulkis
Guitar Solo, Karl Larson
"Out of This World", The Spacettes
Songs, Claire Geary
Whistle & Sweet Potato, Tom Rice
Soft Shoe Dance, Dolly & Judy
Songs, Rosemary DeMichele
Accordion Solo — by popular request from the audience, Joe Tomasso
Tap Dance, George Makris
Finale, Claire Geary & Cast
Orchestra: Bill Grazado, piano; Jim Araby, drums; Joe Tomasso, accordion; Al Pare, bass; Karl Larson, guitar; Lewis Bedard, trumpet; Dom Fucci, saxophone.

Drivers who transported the cast included Hilda Rafuse, Al Pare, John Hutchins, Nunzio Julius, Mrs. Dulkis, Peggy Lydon and John Woloshyn.

Next show, February 16, at the West Roxbury Veterans Hospital, will include the Scottish Highlanders Pipe Band of Brookline. Andy Wright of Roofing Maintenance, manager of the band, says Pipe Major David Hogg is bringing 12 pieces, which include both pipes and drums. Kimble McEwen's daughter Janet and two other lasses are performing Scottish dances.

FOR BARBARA (left, front). Dinner glasses from the girls at the Office were given her in honor of her coming wedding. From left, Barbara Schmidt, now Mrs. Leo F. Connolly, Agnes Kozlowski and Edith Oblachinski. Right, from back to front: Helen Rafuse, Helen Bickford and Evelyn Thomas.

Births

To the Joseph DiMarzos, a daughter, Donna Elizabeth, January 3. (Flooring)

To the Leslie Gordons, a son, January 6. (Paper Mill)

To the Joseph Trutzas, a son, John Sidney, December 6. (Gary)

To the G. A. Sayres', Jr., a son, Gerald A., III, January 16. (Shreveport Sales)

To the Richard Bells, a son, Michael Joseph, January 17. (No. 1 Box Shop)

Marriages

Francis Gilmartin (Paper Mill) and Doris Rousseau, on January 8, at Notre Dame de Lourdes Church, Providence.

Leo F. Connolly and Barbara Schmidt (Office) on January 1, at Walpole.

WHILE WE'RE AT IT

"I must have a small step-ladder in the kitchen," we say, but we go on using a precarious chair to stand on.

Today is a very good day to do these things we are "going to do." And while we're at it, why not have an electrician check that wiring we've had our doubts about? Why not put a lock on the medicine cabinet, so that the youngsters can't help themselves to the grown-ups pills? And how about a screen to fit clear across the fireplace?

WILD CAT is what John Conley's hunting here on his farm in East Charleston, in northern Vermont. An Engineer at the Phillipsdale Power Plant, John says he hasn't bagged any of the big cats yet.

HE GUESSED 5000 POUNDS. Kenneth Pierce, Bird Photographer, with his wife, Daisy, in the center, was one of 20 winners in contest to guess the weight of $2,500,000 in one-dollar bills. Ken took a $1.00 bill, weighed it on chemist's scales and did some arithmetic. Contest was part of world premier of "Six Bridges to Cross," movie about a huge robbery. Stars with them are: Janet Leigh, Tony Curtis, left, and George Nader, right.

Ice Fishing

It's Rugged Sport And They Love It

First the hole is cut about 10″ in circumference. Father and son are using specially built ice chisels which look and feel like crowbars with a chisel end.

After the chips of ice have been scooped out of the hole the trap is set into a small crevice chipped out beside the hole. It quickly freezes in place. Here Frank Nyborn, Sr., with his line in place is bending down the flag and setting the trap. Note license tags worn on outer clothing.

It's a bite! It's cold work hauling the icy lines out of the water but a 20-inch pickerel or a 5-pound bass is worth that discomfort and more.

LIKE ice fishing? Then join the Frank Nyborns, Sr. and Jr., on a bright cold morning with the thermometer at 10 above and thrill with them when you catch a king size perch, pickerel, bass or hornpout. You will need to dress for it, from long woolies to warm cap with earlaps, leather coat with woolen shirt and sweater underneath, weathertight pants like riding pants, woolen socks over cotton socks and leather hunting boots. Your hands will get cold in the icy water but that won't matter if you are dressed for it.

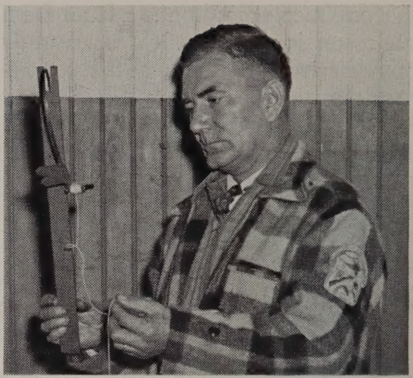
Favorite Ponds

The Nyborns like to fish at New Pond, Ellis Pond, the Norton Reservoir, Lake Miramichi (Attleboro), the Foxboro Reservoir and South End Pond in Millis. January was an ideal ice fishing month with anywhere from four to seven inches of good strong new ice, although 2 inches of new ice is considered safe. Frank Sr.'s biggest catch, made a few years ago at the Foxboro Reservoir, was a 28½″ pickerel weighing 5 lbs. 11 oz. It was the thrill of a lifetime to pull that catch out of the icy water.

Designed Own Trap

Just any gear isn't good enough for Frank. He has developed a special trap of his own design. The trap consists of a piece of wood about 1½ feet long to which the reel with its line is attached. A metal flag painted red and notched for better visibility is attached to a flexible metal band which is bent over and hooked onto the reel when the line has been set. Live shiners and live chubs are used for bait and the line is kept about 12″ off the bottom. When the fish strikes the spring disengages and the flag springs up. That's the moment every fisherman waits for. You never know whether you have just another shiner or the prize pickerel or bass of the year.

The limit in Massachusetts is five traps per man and of course a Massachusetts license is necessary. Two fellows with 10 traps can keep fairly busy and if the fish are biting there is plenty of excitement. If the day is bright and sunny the best fishing hours are before 10 in the morning and from 3 P.M. to dusk. On a cloudy day there is good fishing all day.



In a close-up indoor shot Frank demonstrates the trap he designed and built himself. In this position the flag is hooked to the reel ready to fly up as a signal when the fish seizes the bait at the other end of the line.

Ice fishing has always been popular with the Nyborns. The whole family are outdoor people. Frank's father taught him the sport and now his son, Frank, Jr., is another enthusiast. Both men work for Bird & Son, Frank, Sr. at the East Walpole Paper Mill Laboratory as a Chemist, and Frank, Jr. as a Laboratory Helper at the Norwood Floor Covering Plant. This has been a busy winter and they haven't been on the ice as much as they would like to. If the weather holds and the ice stays strong, however, you may see them any week-end through February, happy at their favorite sport.

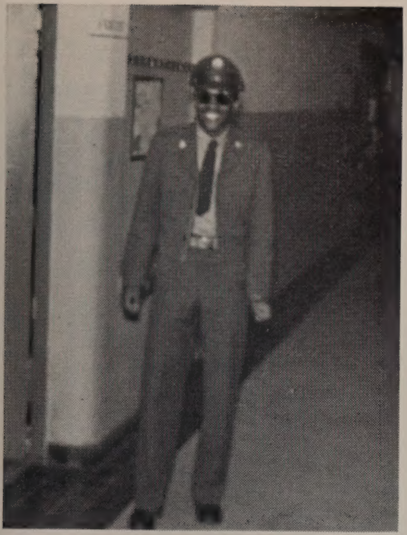
"Ice fishing is good fun and means good eating, too," says Frank.

HIGHWAY ZOO

The JACKRABBIT

This is the scatback type who zigs and zags through traffic like a frightened bunny. He may be a fat, puffy old geezer who couldn't waddle 100 yards in 10 minutes. But behind the wheel of his car he's the shiftiest, most swivel-hipped jerk on the road.

NATIONAL SAFETY COUNCIL



BEST SOLDIER in his battalion was the honor awarded Pfc. Herdis Cornelius, Shreveport employee Lenzy Cornelius's son. He is a graduate of the Booker T. Washington High School, received basic training at Camp Chaffee, Arkansas, and is now overseas.

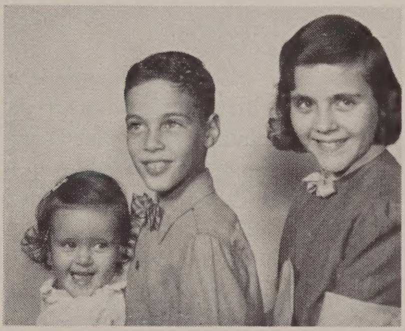
Photos to the Review

OH, NURSE! She's Alba Marie Alberico, recently graduated from the Cooley Dickinson Hospital School of Nursing at Northampton. Patsy Alberico's daughter, she is now working at the Pondville Hospital. Her dad is in Maintenance at Norwood Roofing.

FOUR LITTLE HOPKINSes, 6, 4, 2 and 1. The sons of Thomas Hopkins of the Floor Covering Laboratory, they are Timothy, Thomas, John and Kevin.

PIERCE PROGENY, fine looking children of Theodore and Mrs. Pierce of Lenox Street, Norwood, are Diane, 11, Janet, 7, and Theodore, Jr., 4. Dad is Ted, an "A" Welder-Millwright at Roofing Maintenance.

BABY BROTHER Jackie, is proudly presented by Kathy and Barbara Murphy, on combined Christmas card-birth announcement sent out by most proud Roofing Salesman John H. Murphy.



THREE REASONS why Nemus Cianfarani, Floor Covering, is a proud father. From left: Geraldine, 16 months, Ronald, 9, and Florence, 10.

ANNUAL SALE of safety shoes is over and some of the buyers are trying on the new footgear they ordered. This is a corner of the East Walpole Brigade Room, presided over by Safety Engineer Frank Eisenhauer, recording at table. In the foreground is Arthur Joyal of the Finishing Mill and in background getting his shoes is Michael Uzdavinis of the Paper Mill. Helping him are Martin Gates, Thom McCann sales representative, and assistant, Donald Grant.

She shot the ashes off the Kaiser's cigaret

HER name was Phoebe Mozee and she was born in Darke County, Ohio, in 1860, and she could shoot the head off a running quail when she was twelve years old.

Once, at the invitation of Kaiser Wilhelm II of Germany, she knocked the ashes off a cigaret he was holding in his mouth.

When she out-shot the great exhibition marksman, Frank Butler, he fell in love with her and married her and they were ideally happy together for the rest of their long lives.

She could handle a rifle or a six-gun with an artistry unsurpassed by that of any human being before her time or, probably, since. And when she appeared with Sitting Bull and other notables in Colonel Cody's Wild West Show, she thrilled your father and mother—not as Phoebe Anne Oakley Mozee but as "Little Sure Shot," the immortal Annie Oakley.

Annie Oakley, the poor back-country orphan girl who made her way to world-wide fame, was the very spirit of personal independence. That spirit is just as much alive in our generation as it was in hers. It is among the great assets of our people—and our nation. And it is one very great reason why our country's Savings Bonds are perhaps the finest investment in the world today.

Make that investment work for you! Increase your personal independence and your family's security, by buying United States Savings Bonds—starting now!

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months if you wish! Sign up today! Or join the Bond-A-Month Plan at your bank.

For your own security—and your country's, too—invest in U. S. Savings Bonds!

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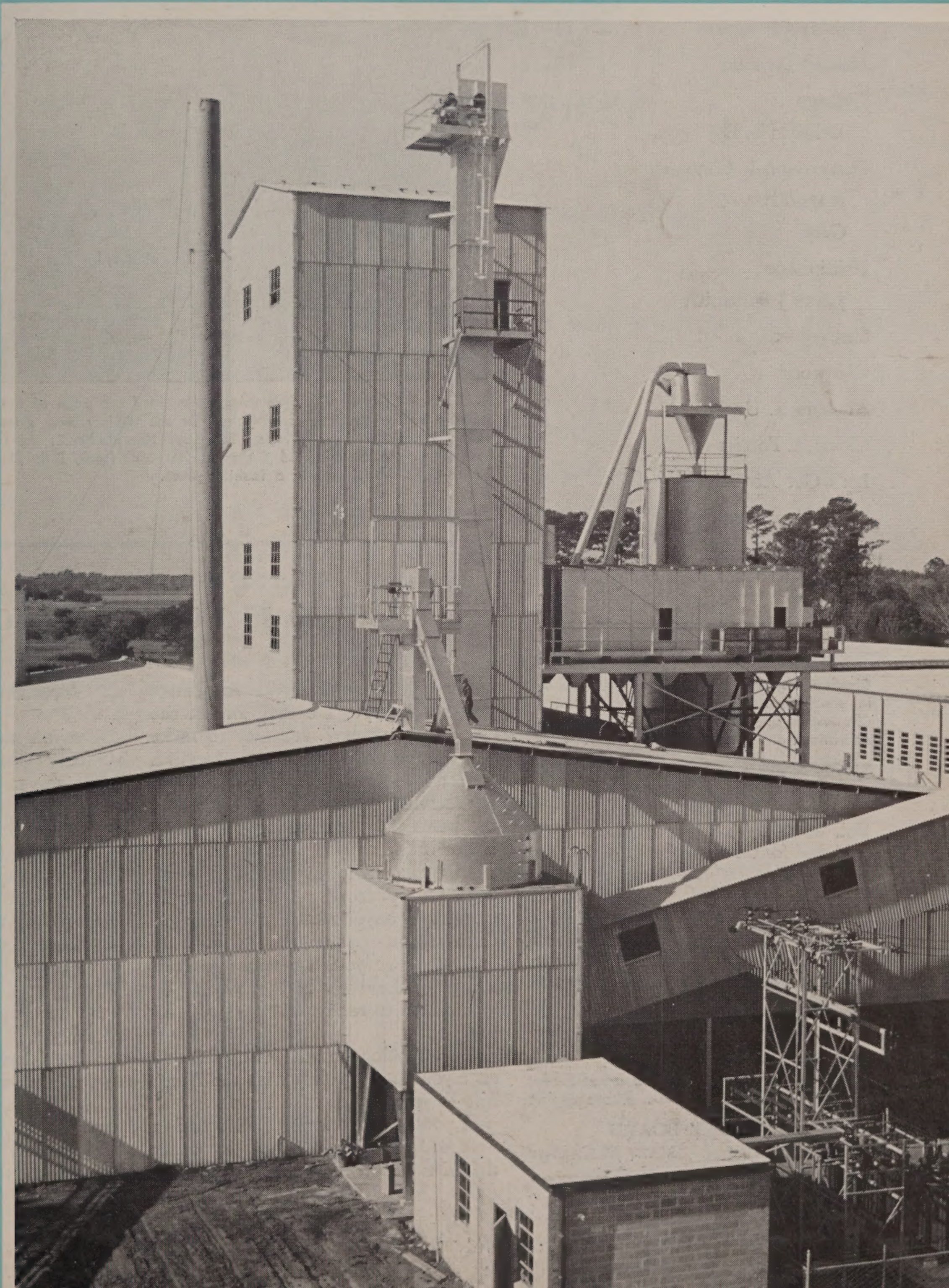
BIRD
NEPONSET
REVIEW

MARCH 1955



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On the Cover

Charleston's new Granule Plant, the final unit in the construction of the new plant at Charleston, S. C. Both crushing and coloring operations are performed in this unit.

BIRD NEPONSET REVIEW

Vol. 43 No. 3 March 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

EASTER'S COMING. This little miss made the front page of the Shreveport Times last Easter Sunday and we've been saving her for the Review ever since. She is Linda, daughter of Robert Wilson of the Shreveport Felt Mill. Her mother is the former Joycelyn McEachern of that office. In lace-trimmed Easter bonnet and frock, little Linda seems more interested in Easter eggs than in being a fashion plate.

WHO IS YOUR BENEFICIARY?

Have you checked your insurance policies lately? Do they all list the correct beneficiary? It's easy to make any changes now while you are alive. It means a serious delay for your family in receiving the money if you die and the beneficiary named in your policy is not living.

In such a case, your insurance money goes into your estate. It cannot be touched by anyone until an administrator has been appointed.

So look at your insurance policies today. Make sure they read as you want them to read. *Check all of your policies.*

If you belong to the Group Insurance you have a policy with the Aetna Life Insurance Co.

If you have worked for Bird & Son over five years you have a policy under the Bird & Son Retirement Plan with the Massachusetts Mutual Insurance Co.

Do you own Savings Bank Life Insurance? Check all of these policies.

Do you have policies with other insurance companies? Check these too.

Ernest Coleman, Assistant Treasurer, points out that there have been a number of cases within the past year where the payment of life insurance claims has been delayed by as much as three months because the insured person had not changed his beneficiary following a death, or a remarriage.

Be sure none of your policies lists any deceased person as a beneficiary.

If you have a question about this matter and work in Massachusetts, see A. W. Smith, Personnel Services Manager. If you work at one of the other Bird & Son plants, check with your Foreman or the plant office.

Highlights of
1954 Annual Report

- ✓ Net sales were the highest in the company's history — $51,744,442.49.

- ✓ Net earnings (profit) after taxes were lower than last year by $439,422.00.

- ✓ 1954 was a year of unusual expansion —

  The Charleston Plant was completed and put into operation.

  The New Britain Division was established.

  Modern and larger plants were acquired at Manchester, New Hampshire, and Lewiston, Maine.

- ✓ Over 3½ million dollars were spent for new plants, improvements and modernization.

- ✓ Salaries, wages and employee benefits in 1954 totaled $16,409,938.21, the highest ever paid.

- ✓ Dividend payments were on the same basis as in 1953 — $816,807.50.

- ✓ Taxes were a little less this year, in total. State and Federal taxes both were lower because of lower earnings, but local taxes were higher.

Annual Report for 1954

The year 1954 was one of expansion for Bird & Son, inc. Our belief in the future of this company was expressed in four major programs:

1. The Charleston plant was completed and put into operation.
2. Space was acquired at New Britain, Conn., and a sheet plant put into operation there.
3. We moved our Auburn, Maine, carton setup plant into new, modern quarters in Lewiston.
4. We moved our Manchester, New Hampshire, plant into a new and larger plant in same city.

In 1954 we had the largest dollar value of sales in the history of the company. For the first time net sales exceeded $50 million — the exact figure was $51,744,442.49. Earnings were $1,606,313.35 as compared with $2,045,735.22 for the previous year.

Competition was strong, and there were substantial price reductions in both roofing and paper products. We are not a large enough producer in either of these industries to hold out against a general price reduction. When the industry starts lowering prices, we can only fall in line. We do this to hold our customers and keep the volume of business necessary for continuing employment.

Wages and Salaries

This figure was higher by $930,708.55 than in 1953. Wages and salaries paid for the last three years are shown below:

1954	$14,669,754.18
1953	13,739,045.63
1952	13,331,372.45

Employee Benefits

For items such as vacations, holiday pay, group insurance, and the like $1,740,184.03 was spent. Included in this figure is a payment of $726,000 into the Retirement Trust to provide for future retirement benefits.

Raw Materials

Like salaries and wages, raw materials always represent one of the major costs of operation in our company. In 1954 we spent $21,218,399.21 for raw materials.

Plant Improvements

Improvements, replacements, and new plants cost us $3,594,787.19 in 1954. The Charleston plant alone represents an expense of approximately $2,450,000.00. Our program of modernization over the last 10 years has been a large one. Every division of the company has benefited from new equipment. We are better able than ever before to meet the competition of the future.

Taxes

There was a reduction in the total amount we spent for taxes. Both federal and state tax bills were lower because of lower profits, but our local taxes went up slightly. The amounts paid in taxes in both 1954 and 1953 are shown below:

	1954	1953
Federal Income Taxes	$1,859,112.58	$2,220,000.00
State Income and Excise Taxes	264,737.70	286,300.00
Social Security Taxes	373,296.85	388,537.49
Local Taxes	265,921.37	257,179.52
	$2,763,068.50	$3,152,017.01

Long-Term Loan

We still owe $6,500,000 on the loan we refinanced in 1953. We are paying this off at the rate of $500,000 each year. Interest payments last year were $264,770.83.

Dividends

The number of people owning Bird & Son common stock has now risen to 2726. There were 2657 common stockholders in 1953. Dividend payments to common and preferred stockholders were on the same basis as in 1953, and totaled $816,807.50.

The Future

During 1954 our wholly-owned subsidiary, Berry Asphalt Company, operated at a loss because of price conditions in the oil market. The situation has been corrected, and this subsidiary is again operating on a profitable basis.

Competition in all divisions promises to be keen in 1955. We have in addition our own problem of increasing our volume to keep pace with our expansion. We believe there is a large amount of business which can be developed in the Southeast to keep our Charleston plant busy. We believe more business can be obtained in the North and the East and the Southwest to replace that which the Norwood and Shreveport plants formerly shipped to the southeastern area. Sales volume at Chicago has improved and we believe it can be increased still more.

In the Floor Covering Division we are continuing to expand through a program of national advertising and increased sales effort. New, strong distributors are being added to give us greater volume in areas where we know there is more business than we have been getting.

The demand for all paper products remains strong. The fibre box business usually reflects the general business activity of the country. This means, we believe, that we are headed for a reasonably good year in our Paper Products Division.

Bird & Son has not stopped growing, or planning for the future. Your management believes firmly that we must continue to grow, to seek new markets for our products, and to develop new products to attract new customers. Our research department and our laboratories are busy week in and week out keeping our present products up to date and creating brand new products. The distinctive colors in our 1955 roofing line and the outstanding 1955 floor covering patterns are but two examples of the way we meet competition with something just a little ahead of others in the industry.

Business looks good for the country as a whole in 1955. And it looks good for us, if we continue our team work of the past, and pull together. Competition is increasing, even as this is being written. We can't see all the problems ahead. But we can meet them with confidence as they come up. It's up to all of us.

President.

CHARLESTON SUPERVISORY group pose with several experts from the Norwood plant who were in Charleston at the time:

Front row: D. H. Fleming, W. R. Wright, Jr., J. H. Van Hoy, B. L. Sears, W. K. Price.

Second row: R. A. Marston, E. J. Zitke, S. S. Phillips, N. C. Bartlett, W. E. Wingate.

Third row: M. M. MacDonald, C. F. McDonald, E. R. Mappus, K. L. Mann and E. F. Zinkowski.

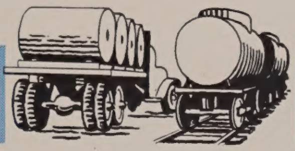
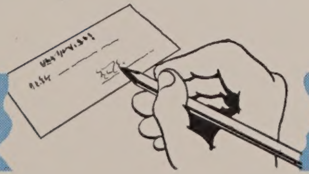
(See Charleston Plant pictures, pages 14-17)

How the Mone

		Per Cent
We took in:		
From sales of our products to customers	$51,744,442.49	
From interest, dividends, royalties, etc.	316,412.51	
Total	$52,060,855.00	
We spent:		
The following amounts necessary to keep the plants operating, excluding salaries and wages:		
For raw materials which we must purchase from others	$21,218,399.21	
For fuel, supplies and other expenses	6,799,562.11	
For depreciation, obsolescence, etc.	1,312,299.05	
For repairs	1,470,265.75	
For research and experimental expenses	216,237.99	
For interest paid on long-term loans	264,770.83	
For federal, state and local taxes	2,763,068.50	
Total amount spent for above	$34,044,603.44	
Leaving a balance available for wages to employees, payments to stockholders and reduction of bank loan	$18,016,251.56	100.0
This was divided as follows:		
Paid in salaries and wages	$14,669,754.18	81.4
Paid in employee benefits	1,740,184.03	9.7
Preferred and common dividends to stockholders	816,807.50	4.5
Payment on bank loan	500,000.00	2.8
	$17,726,745.71	98.4
Balance reinvested in the business after deducting 1954 payment on bank loan	$ 289,505.85	1.6

Was Spent in 1954

Total income: $52,060,855.00

40.8% Raw Materials		$21,218,399.21
28.2% Salaries and Wages		$14,669,754.18
3.3% Employee Benefits		$1,740,184.03
5.3% Repairs and Depreciation		$2,782,564.80
14.0% Research, Supplies, Interest and Other Expenses		$7,280,570.93
5.3% Taxes		$2,763,068.50
1.6% Dividends		$816,807.50
1.5% Bank Loan and Reinvested in the Business		$789,505.85

This is How Ou
at the End o

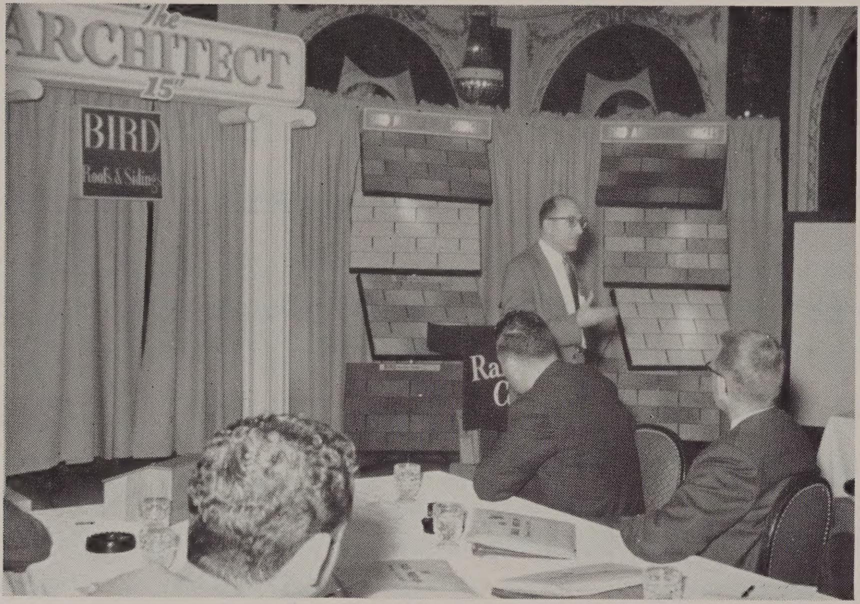
This Is What We Owned		ASSETS Total	Per Employee
Cash on hand and in banks and marketable securities — to be used to pay our 1955 liabilities for bank loan, dividends, trade creditors, contribution to Retirement Trust, accrued wages and federal and state taxes, etc.		$ 6,183,263.23	$ 1,947.49
Money owed to us by customers for products sold to them . . .		4,802,311.15	1,512.54
Cost of raw materials, products in process of manufacture and finished products ready for sale and stored in our plants and warehouses . .		7,414,914.91	2,335.40
Money invested in an affiliated company and miscellaneous securities, etc.		1,300,994.05	409.76
Cost of land, plant and office buildings, machinery, tools, equipment, furniture and other property used in the manufacture of our products	$27,900,115.36		
Less an estimated loss of value due to wear and obsolescence during lifetime . .	10,929,145.97	16,970,969.39	5,345.18
Money paid in advance for insurance, taxes and other expenses which will provide benefits in the future		842,169.58	265.25
Goodwill — an intangible, which is carried on the books at a nominal value		1.00	
Total of What We Owned		$37,514,623.31	$11,815.62

Company Stood the Year 1954

	LIABILITIES	
This Is What We Owed	Total	Per Employee
Liabilities payable in 1955 to:		
Bank for notes payable due in 1955	$ 500,000.00	$ 157.48
Trade creditors for materials and other purchases	2,354,141.41	741.46
Dividend declared in 1954, payable in 1955	283,598.00	89.32
Employees and others for wages, commissions and royalties earned in 1954 but not due until 1955	727,511.63	229.14
Retirement Trust for 1954 contribution	726,000.00	228.66
Federal and various state governments for taxes	2,267,703.54	714.24
Total liabilities payable in 1955	$ 6,858,954.58	$ 2,160.30
Reserves provided for workmen's compensation insurance and bonded roof expenses	188,135.36	59.25
Long-term loans (payable $500,000.00 annually 1956-67) to replace working capital which was used to carry out our plant modernization program	6,000,000.00	1,889.76
Total of What We Owed	$13,047,089.94	$ 4,109.31
The difference between what we owned and what we owed is what we are worth and represents the stockholders' investment in the business	24,467,533.37	7,706.31
	$37,514,623.31	$11,815.62

The above statement explains the various items on the company's balance sheet at the end of the year 1954. This shows that an investment of $11,815.62 was necessary for each job or a total investment of $37,514,623.31 was required to provide employment for the 3175 employees of the company.

Caravans Covering the Country



P. C. Johnson, Western Manager, discusses Architect Shingles at the Caravan demonstration in Chicago last January.

The Bird Caravan is on the move again.

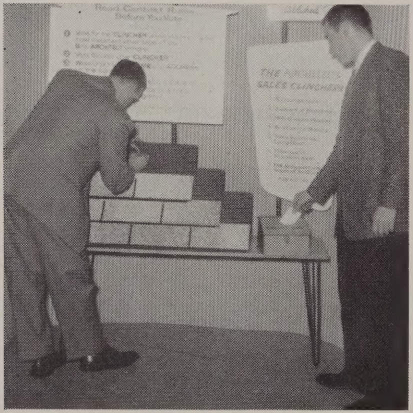
March first, the new units began their good-will, business-building tours for the Building Materials Division. There are six caravans. One operates in the Northern area, one in the Eastern and Middle Atlantic, and one each in the Central, Western, Southeastern and Southwestern Divisions.

The new Caravan is designed to sell BIRD to the architects, contractors and applicators. Where the first caravan show a year ago was beamed primarily at the dealers and their salesmen, this year's show has an entirely new approach.

The 1955 Caravan is set up to reach those who so often recommend our products to the home owner — those who so often write named products into the specifications — those who control the selection of a particular product for an entire housing project.

All-New Show

It's a fast moving show with lots of action and color. It was presented to the Northern and Eastern Division Salesmen at Boston's Parker House, February 18. Salesmen in other divisions had seen it earlier at their meetups.



ROBERT LOOMIS and HAROLD GROTERS, Chicago Salesmen, cast their ballots on the Architect sales clinchers.

BIRD ARCHITECT SHINGLES

HENRY DAVIS, Assistant to the Vice President, carrying on a critique during the Chicago presentation.

A new movie, again narrated by Lowell Thomas, opens the show. It uses animation techniques to sell Bird quality features like double surface construction, the triple coverage of Architect Shingles. Through cleverly presented drawings, you see how Bird Architects and Bird Master-Bilt Shingles repel wind, sun, snow, hail and rain.

At the conclusion of the picture, the Division Manager moves into a talk which again hits the selling points of the Bird line. To illustrate, he uses a magnetic board against which he tosses printed cards, which stick there emphasizing in large letters the points of his talk.

The meeting concludes with the announcement of the results of the meeting's popular vote. Before the meeting starts, each guest has been asked to cast his ballot for one of the seven sales clinchers of Bird Architect Shingles. These ballots are counted, and the results made known at the end of the show. A balloon board is brought onto the stage. Each balloon represents a sales clincher. One by one the Division Manager bursts them with a lighted cigarette. One balloon is left — and that is the winning choice for the evening. The names of all those who voted for this clincher are then drawn from a hat. The final winner gets a substantial prize.

ARCHITECT
BIRD ARCHITECT SHINGLES
BIRD ARCHITECT SHINGLES
Rainbow Colors
BIRD
Roofs & Sidings

T. E. MILLER, JR., Sales Manager Middle Atlantic Division, giving the Caravan presentation at the Boston Sales Meet-Up in February.

Meetings will be held this year in large cities across the country. The show is designed to be seen by one to two hundred people at a time. Only a large hotel room can hold the effective display. White Colonial columns in the center set the frame for the movie and magnetic board. On either side, against rich blue draperies are displayed panels of many of the Architect and Master-Bilt blends. Effectively spotlighted, it is one of the most beautiful settings ever achieved to display Bird products.

Building Materials Salesmen in all areas are responsible for booking the shows. Division Managers will personally present many of the shows. Buffet suppers or dinners will usually be a part of the formal meetings.

BIRD & SON, inc.
E. WALPOLE · CHICAGO · SHREVEPORT · CHARLESTON
1795 to 1955

BUILDING MATERIALS SALES MEET-UP at Boston last month. Front row, from left: H. P. Morton, L. T. Harriman, F. X. Lantier, F. P. Reynolds, Rogers Weed, Jr., E. L. Chamberlain, A. H. Anderson, J. H. Van Hoy, H. F. Davis, H. O. Woods, R. H. Emerson, T. E. Miller, Jr., and W. W. Ford.

Second row: C. L. Walton, F. B. Ross, Jr., J. D. Lantier, E. T. Washburn, C. P. Parker, Jr., J. D. Conrad, R. A. Beattie, M. L. Vose, D. E. Hurley, J. B. Clements, D. R. Clay and E. L. Lincoln.

T. F. Spencer, Jr., W. E. Smith, Jr., F. E. Weynand, J. H. Moran, T. M. McLaughlin, J. H. Murphy, D. J. Marvel, R. C. Newton, M. H. Hubbard, G. G. Sheehan, R. I. Barrett, T. E. Lazarovich, T. H. Johnson, S. H. Sallie and M. N. Sisson.

The Northern, Eastern and Middle Atlantic Divisions are represented here.

ARCHAEOLOGISTS. Edward J. DeRoche, left, and John A. MacIntyre, who salvaged the old stone because of its possible historic value to the company where they work. Thanks to them for bringing it to light.

Story of an Old Stone

EDWARD DEROCHE of the Floor Covering Undercoat Department has a neighbor in Dedham who is a carpenter. This neighbor was tearing down an old building, which had a number of old print stones in it. These he used elsewhere for fill. Ed acquired some of the stones too, and gave some to his friend, John A. MacIntyre, also of Dedham and a Tractor Driver at the Floor Covering Plant. John was making a stone walk in his back yard.

When the "Neponset" stone turned up, both John and Ed thought other Bird & Son people would be interested in it. John brought it in and gave it to R. V. Garner, Assistant to the Vice President, Floor Covering Division. Sounds like good team play. Thence the curio was deposited in the Review office.

The Review investigated and consulted such authorities as Webster's, two encyclopedias, the company geologist, the Review printer, and the Review photographer, whose father works at Plimpton Press and who referred us to Forbes Lithograph Manufacturing Co. in Boston.

So far as we can tell, this is a lithographic stone, used for printing some time after 1905, when the Hamilton, Ontario, Bird operations were started. (See photograph of stone.) This process of printing, invented in Europe, is almost exactly as old as Bird & Son—1796, in this case. Earliest lithographic printing was produced in the United States in 1819. By 1900, the heavy stone plates, like the one here, were being replaced by lighter materials. This offset process, of course, is one of the major printing processes used now.

An authority at Forbes Lithograph said the lettering directly onto the stone was done by hand. It was very fine, skilled work.

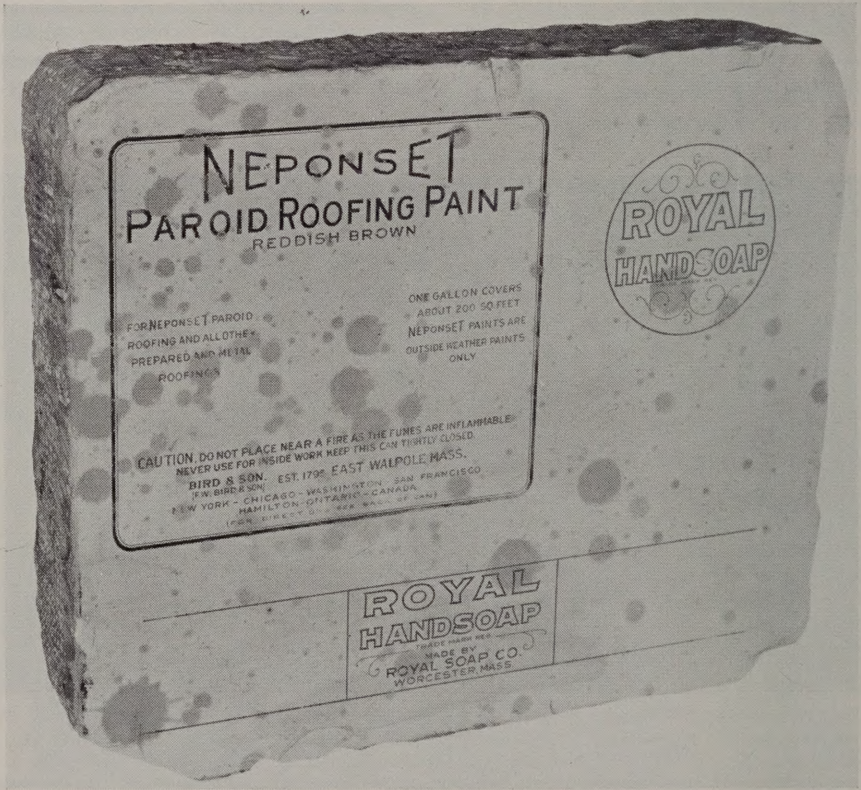
For older employees who knew Bird Roofing back before the First World War, the old advertisement will bring back a flood of memories.

As for Royal Handsoap, the other business represented on this plate, we wonder how many of our readers remember their ads.

The Most Important Quality

"The most important quality in an employee is not skill; it is character. A man of good character can acquire a skill; a man without character rarely becomes a desirable and profitable employee in a legitimate business."

BRUSHWARE


NEPONSET
PAROID ROOFING PAINT
REDDISH BROWN
FOR NEPONSET PAROID ROOFING AND ALL OTHER PREPARED AND METAL ROOFINGS
ONE GALLON COVERS ABOUT 200 SQ FEET
NEPONSET PAINTS ARE OUTSIDE WEATHER PAINTS ONLY
CAUTION. DO NOT PLACE NEAR A FIRE AS THE FUMES ARE INFLAMMABLE.
NEVER USE FOR INSIDE WORK KEEP THIS CAN TIGHTLY CLOSED.
BIRD & SON. EST. 1795 EAST WALPOLE MASS.
(F.W. BIRD & SON)
NEW YORK - CHICAGO - WASHINGTON - SAN FRANCISCO
HAMILTON - ONTARIO - CANADA
ROYAL HANDSOAP
ROYAL HANDSOAP
TRADE MARK REG.
MADE BY
ROYAL SOAP CO.
WORCESTER, MASS.

RELIC of a past era in printing is this lithographic stone carrying the old Bird advertisement. Made of limestone sanded very smooth on the upper side, this printing "plate" measures approximately 12 x 10 x 2¼ inches. A hefty chunk, it weighs nearly 20 pounds.

Salesman DeChellis Now Field Manager

NOT yet 29, Paul DeChellis has been appointed Western Field Manager in the Floor Covering Division to take the place of William H. Tyson, who has resigned.

DeChellis, less than six years in the game, has demonstrated a very high degree of ability to sell. He has rubbed shoulders around the country too. While representing Bird, his home has jumped around on the map: Walpole, Mansfield, Roanoke, Virginia; Burlingame, California; Arlington, Virginia; West Hartford and Elmwood, Connecticut. Now, headquarters for the Western Field is Kansas City, Missouri.

As a Field Manager he is going to teach others the techniques which are so successful for him and keep his eye on a whole field, not just one territory.

He is looking forward to his new job.

Born and brought up in Walpole, Paul DeChellis distinguished himself in high school as a member of the Honorary Society, captain of the basketball team, student council president and was class president all four years. He graduated in 1944. For two years he was in the Maritime Service, then worked as a carpenter and on April 1, 1948, started at the Norwood Roofing plant on a machine. By January of 1949 he had sold himself as a Sales Trainee in Floor Covering and a year after coming to Bird & Son he carried the title of Salesman.

Paul DeChellis married the former Audrey Woods of Norwood. They have two children, Peter, 7, and Paula, 4. DeChellis says his hobby if any is woodworking. He plays golf, though is no expert. He's also a baseball fan, cagily keeping his team preference out of print.

Sales Lines

From Floor Covering Boosterama in Pittsburgh as noted by Salesman Warren Graffam.

Attendance: 300, with over 100 retailers.

Area drawing crowd outside Pittsburgh included tri-state localities, Wheeling, W. Va.; Steubenville, Ohio; Altoona, Pa.

Occasion: Spring Opening of William Bahl Co., held in the Gold Room of the Fort Pitt Hotel.

Comments: The large crowd made it necessary to secure additional seating arrangements. This was accomplished with very little confusion.

It was a great success.

Siding on New England Radio.

Station WMEX, 1510 on your dial, is advertising Bird Insulating Siding, six times a day, five days a week, for 13 weeks. These one-minute spots started February 28.

After all is said and done, there is more said than done.

PENICK FLOOR CO.

3000 PEOPLE took the Bird name home with them in the form of leaflets and other thousands saw the Bird name both in the display and tile demonstration at big Denver show.

Third Position Board To Improve Service For Outside Lines

WITHIN the next month or two a third position switchboard will be installed at the company's telephone office in East Walpole. This provides space for an additional operator to handle incoming and outgoing calls.

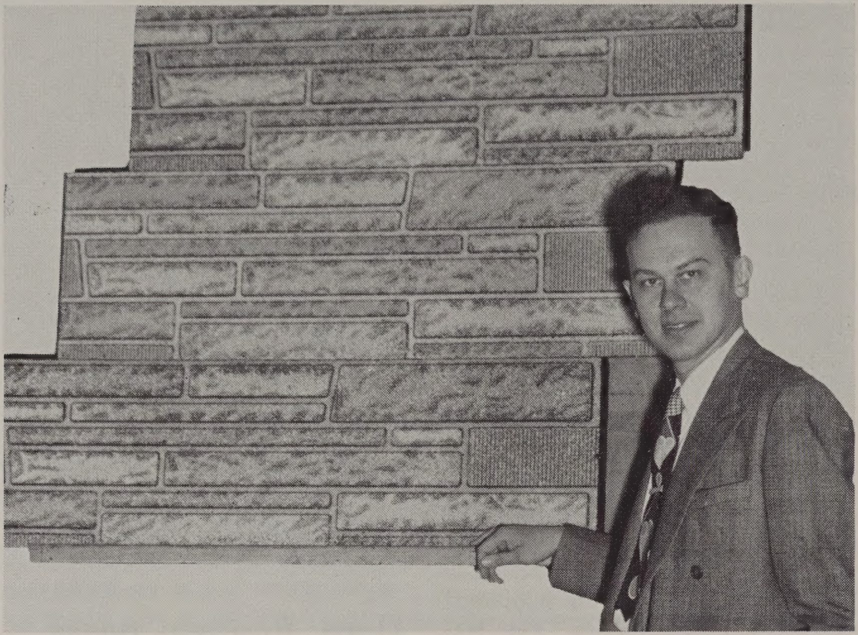
When the installation is complete, calls to or from the outside can be handled more efficiently, giving better service to our customers and other business friends.

HONORED by executives of Bird & Son distributing firms. H. E. Sawyer, Jr., center, just retired, at a dinner for him in January at the Prince George in New York, is offered good wishes by business friends.

Seated: William Kaplan, Kane Carpet Co., Harrison, N.J., Mr. Sawyer, and Sam Kaplan, Eskay Carpet Corp., Brooklyn.

Standing: Arthur I. Saklad, Ben Elfman & Son, Boston; Al Kaye, Kaye-Elfman, Hartford; William Bahl Co., Pittsburgh; Malcolm Elfman, Ben Elfman & Son, and Eli Braunstein, Kane Carpet Co.

Develops New Manor Stone



ENGINEER Ernest Zitke and siding panel. He designed the equipment which makes this new Bird Manor Stone.

CHESAPEAKE GREEN, Tennessee Tan and Colorado Pink — these are the eye-catching colors in the new Bird Manor Stone just introduced this Spring. But this product has more than new colors. Each stone within the siding panel has its *own* distinctive color.

When Manor Stone was introduced two years ago, it was the first three-dimensional siding on the market. Now it is first again. For the first time, individual stones have been given their own shadings.

The man responsible is Ernest Zitke, Engineer at the Norwood Roofing Plant, who designed the equipment to make this product possible. How is it done? That's what many a competitor would like to know. The important thing is that it has been done.

This achievement gives Bird & Son another distinctive product to add to its famous Insulating Siding line. It is achievements like this that keep the Bird name out in front and the orders rolling in.

Zitke is a Mechanical Engineer with a degree from Northeastern. After graduation in 1944 he spent three years with General Electric Company. For them he worked at several different plants, including West Lynn, as test engineer and factory engineer. He joined Bird & Son in 1947.

BIRD
Master-Bilt
SHINGLES
Rainbow Colors
ARCHITECT

DO-IT-YOURSELF Show early in March, in Boston for second year, displayed BIRD Roofing, shown by distributor. Visitors are Walter Siderwicz and Nunzio Julius.

SAVE THIS DATE

The annual banquet of the Quarter Century Club will be held on April 24 at the King Philip in Wrentham.

Invitations and full information will be sent to members soon.

Rich, Unusual Colors In 1955 Bird Roofs

HARD-BOILED salesmen are not easily impressed, but — Bird Building Materials salesmen broke into applause when they saw the terrific new colors for 1955.

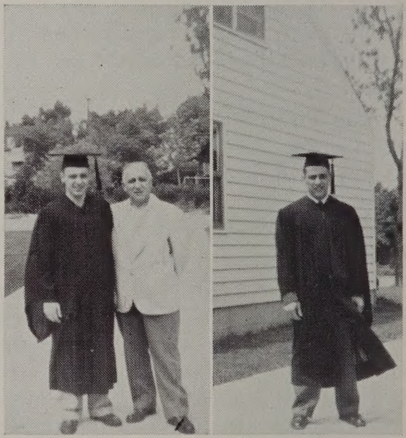
These were shown for the first time at the Sales Meet-Ups held in the West, the Southeast, the Southwest and most recently in the East at the Parker House, Boston.

The 11 colors and blendes in the Architect Shingle line have four new greens.

There are 22 colors now in the Master-Bilt line. They include such new and beautiful shades as Charcoal Pink, Dawn Mist (a pastel red), Emerald Green, and the whole range of colors in the Shadow Line — Shadow Blue, Shadow Brown, Shadow Green, Shadow Gray, Shadow Red.

These Shadow colors are particularly interesting because the effect is achieved entirely through different tones of the same color.

The greens and the blues are brighter than ever. The new red shades, Dawn



PHI BETA KAPPA members, both young men, here with their very proud dad, Floor Covering Salesman Michael Kareken.

Left: John Henry Kareken, University of Buffalo, 1951, also won scholarship in political economy, now working on Ph.D. at Massachusetts Institute of Technology.

Right: Francis A. Kareken, University of Buffalo, 1954, also won prize in sociology, now working for Master's Degree at his alma mater.

Phi Beta Kappa is the national honor society to which college students may be elected who excel scholastically.

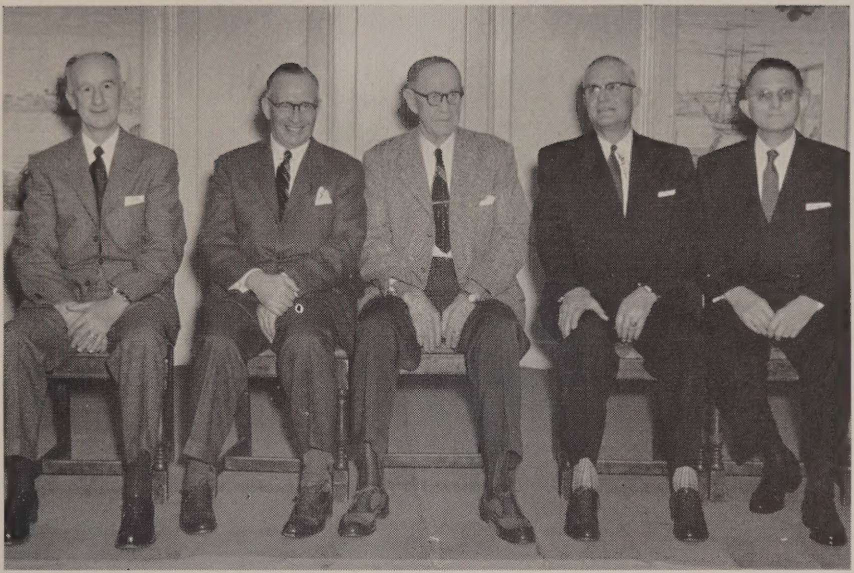
Mist and Charcoal Pink, are new color effects and very beautiful.

We are manufacturing some of the colors for the first time because of a new coloring process installed during the past year at the Norwood Granule Plant. Until now we had depended entirely upon high temperatures to fire the colors. While this worked well for most shades, there were some colors we could achieve only under lower temperatures. During 1954, we installed equipment which uses chemicals plus heat to set the colors. This process permits lower temperatures in the kiln. This in turn has made possible the new and brighter colors in the 1955 line.

High Point Display

SOUTHERN Field Manager Stanley Blackmer recently sent to East Walpole some beautiful full color pictures of the Bird & Son Floor Covering display at High Point, North Carolina. A. L. Disher, Jr., Carolina Salesman, was responsible for setting up the effective display. Linoleum, tile, plastic counter cover and the regular plastic fortified enamel surface line were all on view.

High Point is a big distribution center for floor covering. Mr. Blackmer tells us it is also one of the most important furniture manufacturing centers in the country.



THEIR YEARS OF SERVICE add up to 142. This picture was taken at recent Sales Meet-Up at Charleston. Left to right: Gerald Sayres, Sr., Baker Sears, A. H. Brooker, J. B. Blandford and J. H. Van Hoy. Mr. Van Hoy is Southeastern Manager and Mr. Sears, Sales Manager for the Southeastern Division. The others are Bird Salesmen. (Mr. Brooker retired in July 1945.)

Long Service List

April

Employees

Name	*Year*	*Dept.*	*Years*
John E. Maguire	4-4-11	Paper Mill	44
Charles Geigol	4-15-12	Paper Mill	43
Tony Milus	4-29-12	Roofing	43
Clemens Kaseter	4-22-16	Finishing Mill	39
R. Ernest Koebe	4-23-17	No. 1 Box Shop	38
Nicholas Hrenchuk	4-5-18	Paper Mill	37
John L. Stupak	4-17-18	Roofing	37
Andrew L. Stupak	4-17-18	Flooring	37
Ralph E. Nutter	4-22-18	Flooring	37
Joseph Adamonis	4-25-18	Flooring	37
Elton E. Hamilton	4-14-20	Flooring	35
John E. O'Donnell	4-22-20	No. 1 Box Shop	35
Robert H. Hood	4-23-20	Maintenance	35
John G. Eppich	4-16-23	Flooring	32
John Aidukonis	4-17-23	No. 1 Box Shop	32
George G. Bigelow	4-18-23	Flooring	32
Patrick Silvestri	4-24-23	No. 1 Box Shop	32
James O. Lowe	4-24-23	Roofing	32
Salvatore DelSignore	4-25-23	Paper Mill	32
Agostino Purpura	4-8-24	Roofing	31
Lorenzo Notarangelo	4-21-24	Flooring	31
Ralph L. Watson	4-3-25	Paper Mill	30
Bernardo Maini	4-7-25	No. 1 Box Shop	30
Ralph Farris	4-21-25	No. 1 Box Shop	30
Edward A. S. Hiller	4-27-25	Roofing	30
Ralph V. Thayer	4-30-25	Finishing Mill	30
Charles L. Hammond	4-1-26	Salesman, R'fing	29
Alessandro Alessandrini	4-2-26	Roofing	29
Peter J. Frain	4-5-26	Flooring	29
Andrew G. Hazlett	4-5-26	Flooring	29
Joseph P. LeBlanc	4-5-26	Flooring	29
Pasquale Alberico	4-8-26	Roofing	29
Stanley Wasiliauskas	4-12-26	Roofing	29
Luigi Carrieri	4-20-26	Roofing	29
Rudolph DiMichele	4-4-27	Roofing	28
Harold A. Dunakin	4-7-27	Roofing	28
Henry C. Cecchi	4-22-27	No. 1 Box Shop	28
Adam Scott	4-18-28	Flooring	27
John W. Faulkner	4-26-28	Roofing	27
Salvatore Frangiosa	4-30-28	Flooring	27
Edward A. Knaus	4-30-28	Maintenance	27
Michael J. Sameski, Jr	4-11-29	Maintenance	26
Joseph Strumskis	4-15-29	Roofing	26
Nelson M. Phillips	4-18-29	Flooring	26
Helen E. Makarevich	4-10-30	Office	25
Robert A. Beattie	4-21-30	Salesman, R'fing	25
Joseph Campisano	4-4-35	Flooring	20
John P. Bailey	4-5-35	Roofing	20
Peter Karkota	4-8-35	Flooring	20
Karl B. Eklund	4-8-35	Roofing	20
Levio M. Magnani	4-10-35	Flooring	20
Walter E. Erker	4-15-35	Flooring	20
Ernest E. Frank	4-16-35	Power Plant	20
George L. Kozak	4-23-35	Roofing	20
Joseph M. Sastavickas	4-23-35	Flooring	20
William W. Cherry	4-24-35	Flooring	20
Stephen Connor	4-24-35	Flooring	20
Wallace V. MacDonald	4-24-35	Flooring	20
Antonino Renda	4-24-35	Roofing	20
John P. Glebauskas	4-25-35	Flooring	20
James A. Twohey	4-2-45	Research	10
John Glebus	4-23-45	Maintenance	10
Helen M. Burke	4-4-50	No. 1 Box Shop	5
Coleman L. Norton	4-4-50	Paper Mill	5
James Michaels	4-17-50	No. 1 Box Shop	5
Kenneth Marsh	4-17-50	Paper Mill	5
William F. Hayes	4-20-50	Flooring	5
Thomas Flaherty	4-24-50	Paper Mill	5

PHILLIPSDALE

John P. Harrington	4-27-21		34
Joseph White	4-13-23		32
Manuel P. White	4-21-23		32
Everett A. Rockwood	4-15-25		30
William H. Queenan, Jr.	4-5-40		15
Jane B. Olney	4-10-50	Office	5

CHICAGO

Albert M. Dobbins	4-14-23	Western Sales Manager	32
James E. Stanek	4-8-25		30
Ernest Jacobs	4-25-25		30
Roswell Dodge	4-9-26		29
Thomas J. Jones	4-23-29		26
Waldo M. Overholt	4-23-29		26
James J. Hopkins	4-3-35		20
Frank Aldrich	4-8-35	Salesman	20
Agnor C. Oberg	4-9-35		20
Faite Rudolph	4-26-35		20
Bernard J. Van Brussell	4-26-35		20
Nazareth Peters	4-30-35		20
June Murphy	4-9-45	Office	10

SHREVEPORT

Augusta Taylor	4-16-45		10
Leo J. Hogan	4-5-50		5

CHARLESTON

William K. Price	4-8-40		15

Former Employees Now Retired

MASSACHUSETTS

Frank W. Fisher	4-3-95	60
Kenneth McLennon	4-9-00	55
Michael F. Powers	4-5-01	54
Mary A. Sline	4-11-01	54
John J. Spillane	4-9-02	53
Patrick B. Hessian	4-4-03	52
Joseph Sienkiewicz	4-13-08	47
Arthur W. Connolly	4-8-12	43
John Grusacki	4-25-13	42
Philias Laliberty	4-10-16	39
Michael O'Malley	4-29-18	37
John J. Poulousky	4-12-20	35
John P. Wasilunas	4-12-20	35
Edwin M. Lines	4-1-21	34
John J. Janusaitis	4-18-24	31
Oscar Saterdal	4-24-24	31
Joel W. Tammelin	4-30-24	31
Peter Flaherty	4-9-25	30
Michael Grugnale	4-14-25	30
Anthony Lasinskas	4-29-25	30
Manuel D. Caneja	4-15-26	29
Frank B. Ross	4-10-28	27
John Stankevich	4-5-29	26
Robert A. Barss	4-29-29	26

PHILLIPSDALE

Vincenzo Cicerelli	4-13-16	39
William B. Callan	4-25-17	38

CHICAGO

John W. Dexter	4-8-25	30

Charle[illegible]n Plant

[illegible]55

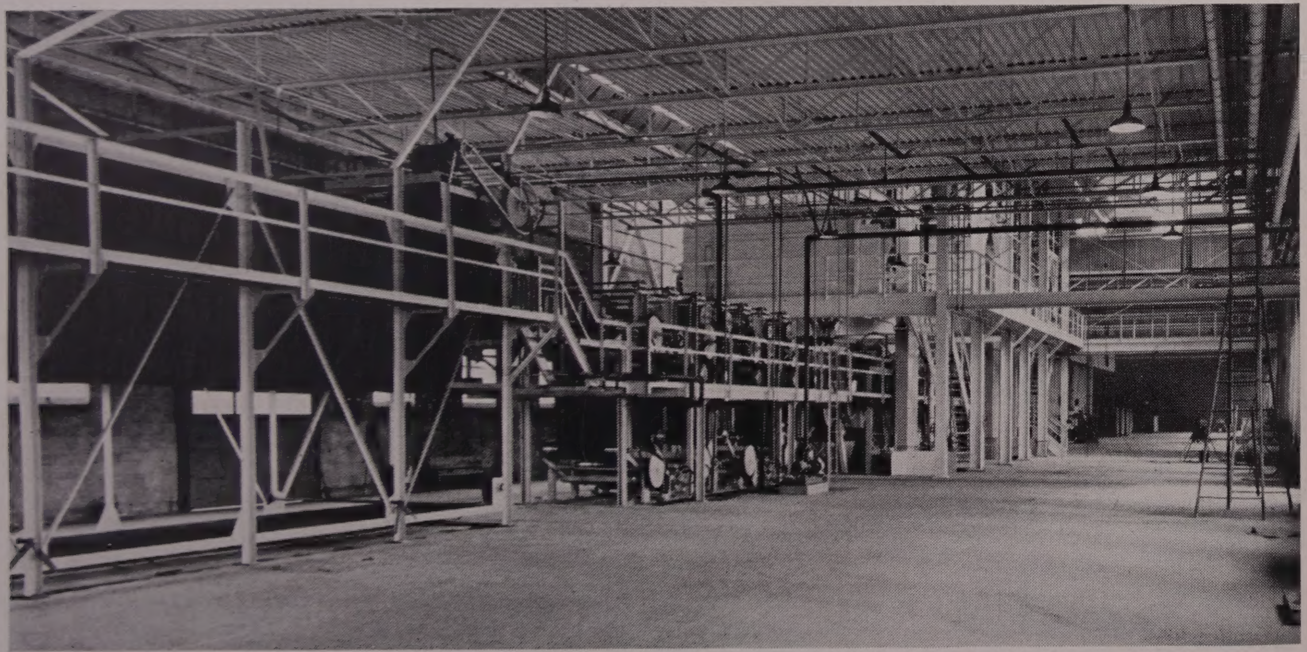
Here is the way the Charleston Plant looked to the 500 visitors on opening day, January 28, 1955.

PART OF THE CROWD of visitors who toured the Charleston Plant following the opening ceremonies on January 28.

LONGEST ROOFIN[illegible]NE in the world starts right [illegible]re dry felt is being fed into th[illegible]ator. The hooded section [illegible]nd is the Saturator.

VISITORS PAUSE to watch a splice being made at the Dry Felt Section. The man with the gloves is Stanley Phillips. Behind him is William Spurrier, President of the Carolina Building Materials Association.

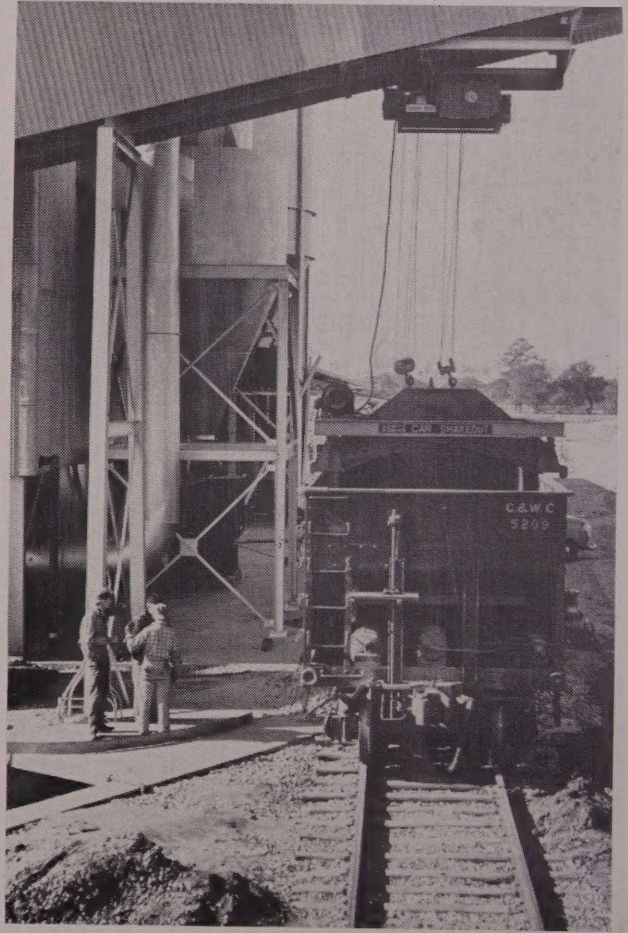
VISITORS at th[illegible]g and Surfacing Section. So[illegible] G. Marsh, Jr. is the guide.



ANOTHER VIEW of the tremendous Charleston Roofing Machine. In the middle distance are the Slate and Coating Sections and the Embedding Rolls. At the left is the Finished Rack.

100 People Now Employed at Charleston

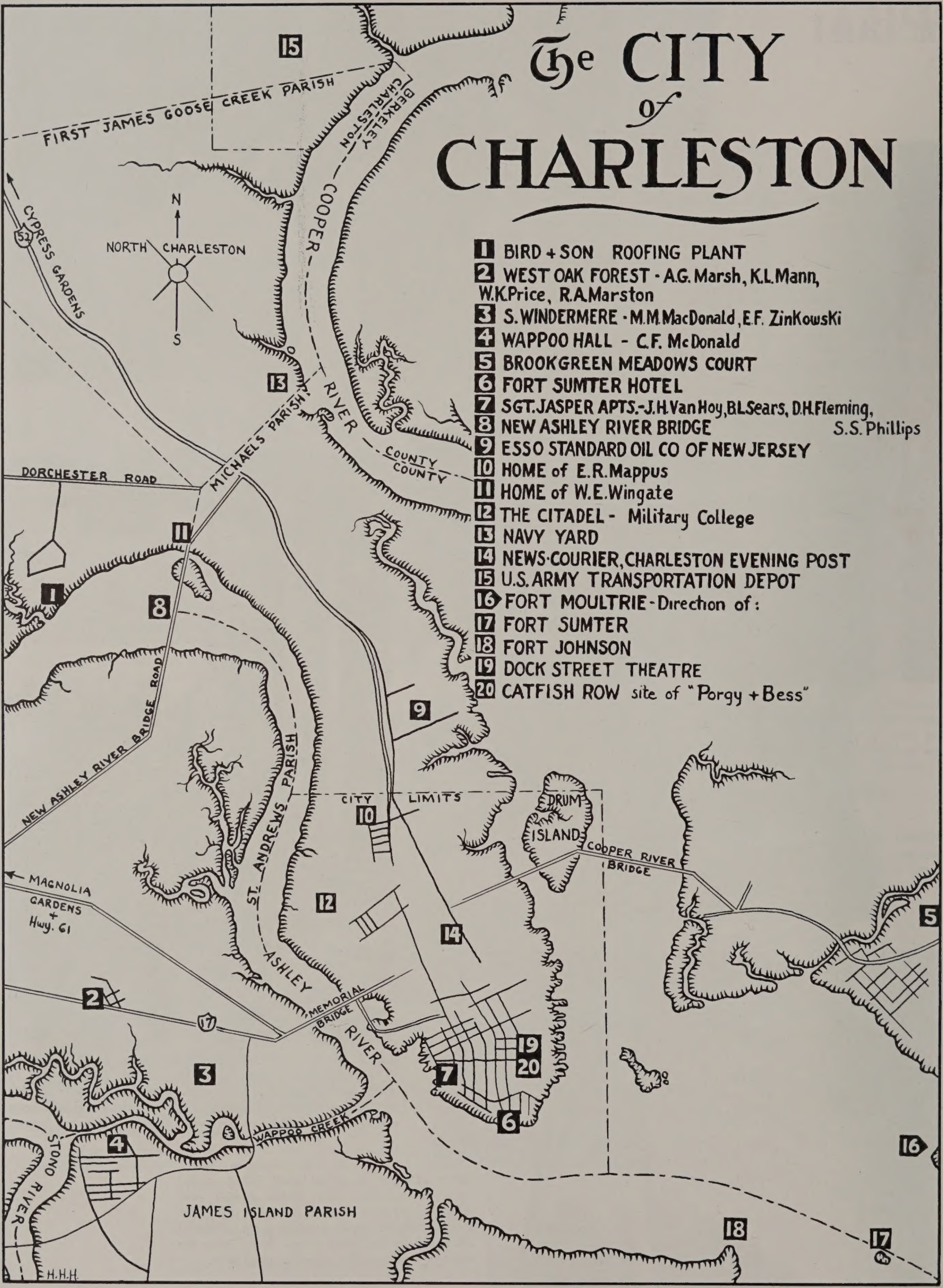
Cost of Plant, Approximately $2,450,000.00

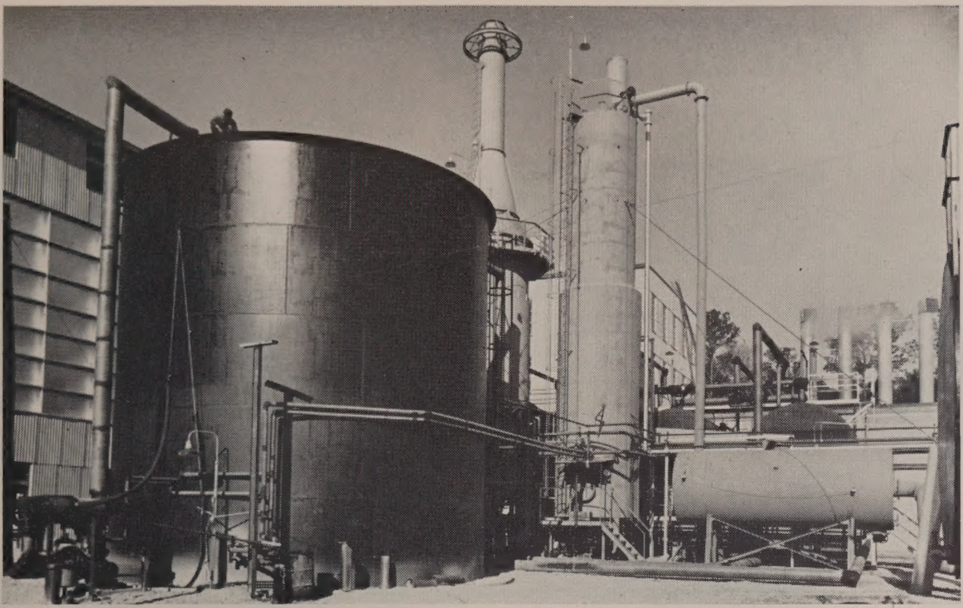


ROCK for mineral surfacing is delivered by freight car. It is dumped onto a conveyor belt at this location and to make sure that the car is entirely emptied of material this machine shakes the freight car like a giant hand to loosen all rock that might not otherwise flow out of the hoppers.

HIGH FLYING structural steel (60 feet up) supports conveyor belt which carries rock from freight cars to area for stock piling for Granule Plant. As rock drops from height, it always falls into cone shape. The higher the drop, the larger the possible stock pile.

(More pictures, next page)


The CITY of CHARLESTON
1 BIRD + SON ROOFING PLANT
2 WEST OAK FOREST - A.G. Marsh, K.L. Mann, W.K.Price, R.A.Marston
3 S. WINDERMERE - M.M.MacDonald, E.F. ZinKowsKi
4 WAPPOO HALL - C.F. McDonald
5 BROOKGREEN MEADOWS COURT
6 FORT SUMTER HOTEL
7 SGT. JASPER APTS.-J.H.Van Hoy, B.L.Sears, D.H.Fleming, S.S.Phillips
8 NEW ASHLEY RIVER BRIDGE
9 ESSO STANDARD OIL CO OF NEW JERSEY
10 HOME of E.R.Mappus
11 HOME of W.E.Wingate
12 THE CITADEL - Military College
13 NAVY YARD
14 NEWS-COURIER, CHARLESTON EVENING POST
15 U.S. ARMY TRANSPORTATION DEPOT
16 FORT MOULTRIE - Direction of:
17 FORT SUMTER
18 FORT JOHNSON
19 DOCK STREET THEATRE
20 CATFISH ROW site of "Porgy + Bess"
FIRST JAMES GOOSE CREEK PARISH
BERKELEY
CHARLESTON
COOPER RIVER
N
S
NORTH CHARLESTON
CYPRESS GARDENS
52
ST. MICHAELS PARISH
COUNTY
COUNTY
DORCHESTER ROAD
NEW ASHLEY RIVER BRIDGE ROAD
ST. ANDREWS PARISH
CITY LIMITS
DRUM ISLAND
COOPER RIVER BRIDGE
MAGNOLIA GARDENS + Hwy. 61
ASHLEY RIVER
MEMORIAL BRIDGE
17
WAPPOO CREEK
STONO RIVER
JAMES ISLAND PARISH
H.H.H.



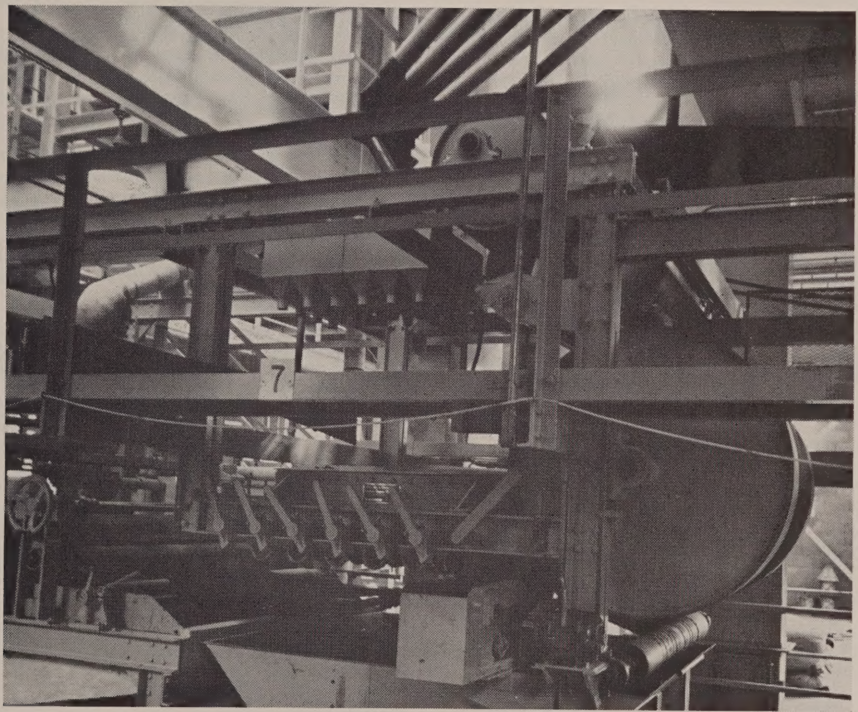
ASPHALT blowing and storage area at Charleston.

Below

SURFACING SECTION on Charleston's new machine. Pipes which feed the granules to the machine can be seen at the top. The cams at the center control the mixture of colors as they drop onto the sheet.

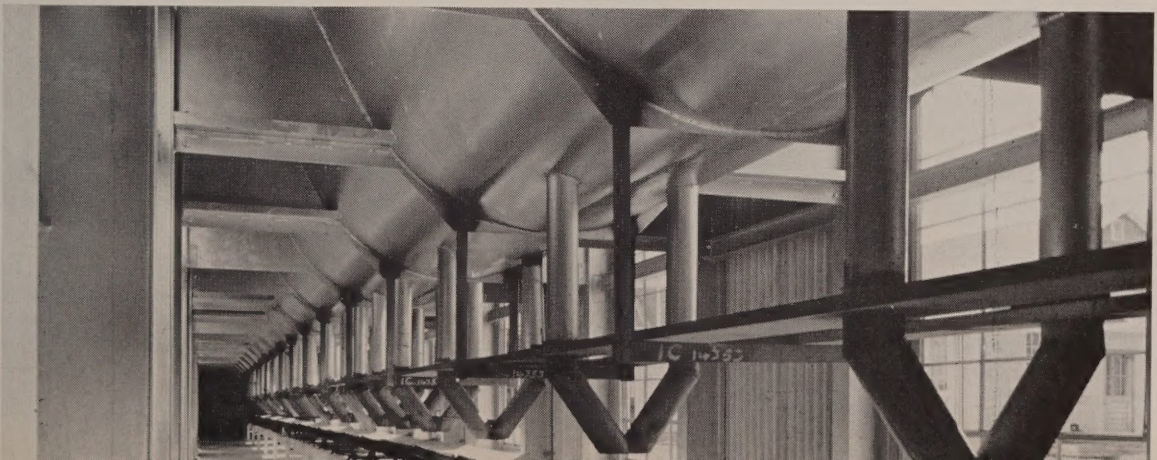
THE MAP

BIRD & SON at Charleston comes to life in this map. For the information we are indebted to Raymond Marston, Office Manager at Charleston. For the art work, many thanks to Howard Heath, Floor Covering Design Department.



Below

FORTY-FOUR TANKS for granule storage. Any combination of colors can be achieved by feeding from these tanks to the conveyor belt beneath.



Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Masino
Wanda Wojdag
Betty Wentworth
June Crean
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald
Rita Petroni

The Eisenhauers, Gladys and Frank and son Robert, drove South on a two weeks' vacation to Florida, Charleston, South Carolina, where they visited the new Bird plant, and to Washington, D. C.

Reports from Janet Murphy, who was a Sales Correspondent in Shoe Carton Sales and left at the end of December, say that she likes her new work very much. She is now a secretary, the kind of work she wanted to do, is working in an insurance agency on Federal Street in Boston. Anne Chick is the new Correspondent in this department.

Roger Anderson is back from a fine trip to Nassau.

Births to former Office girls: A daughter, Cynthia, to Louise (Hanscom) Fuller, in January. A daughter, Mary Terese, to Terry (Gonsalves) McGrath, February 6. A daughter, Toni Marie, to Joan (Metcalf) D'Amadio, February 20.

Elizabeth Gleichauf caught a "horse" at the Ice Follies. Elizabeth was sitting in the front row right on the edge of the ice when suddenly the "horse" landed in her lap. She got the front end.

Two Bird Caravan trucks left East Walpole on February 25th to show Building Materials products throughout this part of the country. Ken Doane from Milton, the New England states driver, expects to be on the road two months. Ed Madden, who comes from Sharon, Pennsylvania, has the Middle Atlantic and Eastern Building Materials Divisions to cover. He'll be on the go 13 weeks. These two lads had made the Sales Promotion Department their home base for the previous two months as they got ready for the Caravan.

Our deepest sympathy to Paul DeChellis, of Floor Covering Sales, on the death of his mother.

Caroline Cogswell received a beautiful friendship ring for Valentine's Day.

A Christmas present that had four legs and wiggled came to Mr. and Mrs. Henry Davis from their children. He's a black Cocker spaniel puppy and his name is Booker. He loves his ride back and forth to East Walpole when Mrs. Davis drives her husband to work.

Mimi Berteletti received a real live Valentine this year. This was an eight-week-old English Springer spaniel, named Bunty. At first Bunty cried all night and probably slept all day. Now she is already learning to retrieve.

Everyone was glad to see Wilda (Hignett) Leggee and her daughter, Carol Ann, last month. Although only six months old, Carol Ann will soon be able to come to work — the way she is growing.

GIVE
1955
HELP CRIPPLED CHILDREN
EASTER SEALS
©

Many people were sorry to hear of the sudden death of Jimmy Croak, who formerly worked in AM (Stock Records) and Accounting.

We are very glad to have Agnes Foley back to work with us after her illness.

Welcome to Ronald Babcock to Cost Accounting.

Among the new car owners is Ed Grout, who now swoops down from Peach Street in a pretty green 4-door Chevie.

Director of Research Frank Reynolds has been elected chairman of the Boston Research Directors Club. This is a group of 10 or 15 men representing such companies, besides Bird & Son, as Dewey & Almy Chemical Co., Kendall Co., Monsanto, Plymouth Rubber, and Dennison Mfg. Co.

A number of people have commented on the beautiful white poinsettia in the Roofing Sales Department. This unusual plant was sent at Christmas to her husband's old department by Mrs. William Walker in his memory. Mr. Walker, who was Assistant to the Vice President, died very suddenly in December 1953. The plant, unlike many which are forced for the holidays, is flourishing and putting out new shoots.

Mary McDonough of Department AF (Freight Accounting) recently received a beautiful diamond from Joseph Sexton. Joe is a former Bird & Son employee and is now employed at the Westwood Post Office. Mary is planning a late April wedding.

Richard Hazlett wrote that he expected to be out of the service by this time. He added he always enjoyed during his four years in the Navy seeing the big envelope containing the Review arrive every month.

Palma Bilotta DeGrazia, before her wedding, was given a shower by friends in CPX (Box Sales). She received a Toastmaster and a G. E. steam iron in addition to individual gifts.

We were delighted to hear that Ann White, who is at Goodrich House in Norwood, is in good spirits and has become a painting-by-the-numbers expert. Ann worked in CPX (Box Sales) before her illness.

Alayne Whitaker of Canton is welcomed to the Credit Union. She is taking the place of Mary Lou Rossier, who left to be a full-time housewife.

Frank Massey had some of the Mill Office people at his house one day for an unusual and enjoyable lunch hour, viewing his pictures from his trip to Mexico.

Traffic Manager John Shelley was recently elected secretary-treasurer of the

BEVY FROM BOX SALES wishes the best to Palma Bilotta before her recent marriage to Frank DeGrazia, of Box manufacturing (Combiners). Note gift, a great roaster oven, as well as flowers on Pam's desk.

Standing from left: Agnes Hefferan, Carolyn Mara, Wanda Wojdag, Dorothy Gahagan, Hilda Wallace, Pauline Rafuse, Ruth Delaney, Eleanor Morse, Betty Eckhardt, Rennie Feaver, Dorothy Legaski and Ann Smith.

Hard Surface Floor Covering Traffic Managers Council. This is a national organization which meets in various parts of the country to discuss transportation problems peculiar to the floor covering industry.

From RFD #1, Exeter, New Hampshire, we hear cheering news. Ralph Wight is getting back on his feet and able to relish life once more.

PAPER MILL

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINNETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTBERG
EDWARD WISNIEWSKI	NELLIE COUGHLIN

MILTON GARDNER

REMEMBER WHEN your two got scrubbed in the tub together, or are yours young enough so it looks very familiar — minus the splash? These are "Tappy" Venterosa's boys, Donald, 16 months, and Allan, 3. Dad works in Stock Transfer at the Paper Mill, East Walpole.

PRODUCTION AND POWER

Mike Boragine is another winter vacationer in Florida.

John Dorsheimer is driving a new (to him) Ford.

Peter Glebus is already making trips to Marshfield week-ends starting to open his summer cottage.

Raymond Vitaitis, Bob Mattson, Joseph Cofsky and Tauno Johnson all reported going ice fishing. They caught mostly bass and pickerel.

Patrick Kelliher has one of the best appetites in Stock Transfer. A sample lunch: Italian meat bread sandwich (whole loaf), celery, bottle of soup, cup of tea, fruit and vegetables, and home made cake.

Donald Seymour has reported to the Norwood Armory as a member of the National Guard.

At this season of the year it is good to hear the wish: From all of us to all of you, a Happy, Holy Easter.

Tauno Johnson has a handsome '55 Ford.

Our best wishes to Peter Rukstalis, who is still absent after an automobile accident five months ago when his leg was fractured.

We are glad to hear that Martin McDonough and Michael Korbut, who have been sick, are on the road to recovery.

Lost and Found. Arthur Chamberlain no sooner reported the loss of some color snapshots, when Chief Steward Charles Tracy found them and returned them to him.

Glad to see Michael Duffy, retired, recently. Sure, he is in fine health and spirits.

Sympathy is extended to John Lisowski and Leslie Gordon, both of whom lost their fathers recently. John recently received his transfer as new Beaterman and Tester at No. 2 Beater.

Edward Podgurski and his lovely bride have returned home from their honeymoon trip.

Richard Legge, who left recently, has accepted a position with the International Correspondence School.

Joseph Lynch is welcomed as the new Clerk, taking Dick's place, in Stock Transfer. He hails from Hyde Park.

Looking forward to spring gardening are Rocco Silvestri, Patrick Kennedy, Fiorino Felici and your Paper Mill reporter.

Leo Gavin says he enjoys reading the Review, but his name has never been mentioned in the year he has been with Bird & Son. Hello, Leo Gavin!

FINISHING MILL

James Schuller has been Acting Supervisor in the absence of Jack DeCosta, Foreman. Jack and family have been taking several weeks' vacation in Florida.

GRANDPA and grandchildren. Michael Burke, retired from the Paper Mill, is snapped with Mary Ellen and Joan Burke, his granddaughters, who are children of John Burke of Floor Covering. Picture was taken at the Bird estate, where Mike was working.

Congratulations to Harold Graves who has been named Shop Steward.

Lillian Jostin and friends gave a shower to Joan Garland, bride-to-be. Many of Joan's co-workers attended and gave her many lovely gifts.

Popular Edward Jankowski has been transferred to Maintenance as trainee Oiler and Jordan Man. Best wishes to Eddie on his new job.

Alphonse Silvestri, one of our retirees, visited us recently. He looked very well and is enjoying his leisure. It was nice to see him and we hope he comes again.

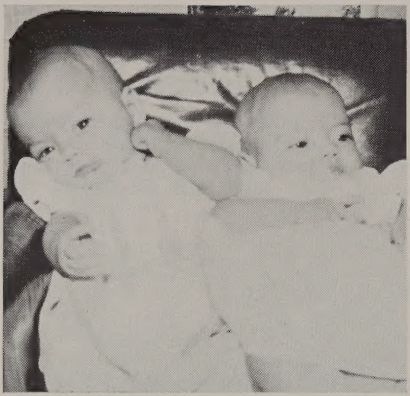
Clemens Kaseter has been sick. We hope he is recuperating and will soon be back.

GOOD LUCK, DICK, was the wish of Richard Legge's many friends in the Paper Mill as he left his job as Clerk in Stock Transfer for new work elsewhere. They presented him with a watch, which Dick, seated, has just unwrapped. He was very much pleased.

From left: Oscar Magnuson, Chester Grusheski, Joseph Lynch, Edward Shaughnessy, Peter Glebus, Harold Tracy, George Boone and Patrick Kelliher.

John Curran (in back), Rocco Puopolo, Fiorino Felici, Peter Costello, John Kalis (department Review reporter), Harrison Holton and Ernest Oakes.

Continuing, Martin Kane, Octavius Venterosa, Thomas Clancy, John Griffin, John Farrell, Earl Quimby and William DeRoche.



MOVE OVER, SISTER, says Debby to Denise (or Denise to Debby). Born in October, they are the twin daughters of Charles Gray, Norwood Roofing.

Terry O'Malley is back to work after being out sick for some time.

One evening after a Union meeting, a group of girls from here enjoyed a pizza party.

Robert Ivatts, who worked here a short time after returning from military service, has also been transferred as a trainee to Maintenance. We wish him luck.

Bill Dickinson is sporting a nifty 1955 Nash.

MAINTENANCE

Over the 22nd of February, Ethel Sweeney of the Machine Shop Office and daughter Kathy trekked north to snowbound Aroostook County in Northern Maine for Ethel's son's wedding. Kenneth Sweeney, who is stationed at Limestone Air Base, married Corinne Michaud in Edmunston, New Brunswick, just over the international border. It is reported that Ethel was wearing her snowshoes when she got off the train at Van Buren and never let them out of her sight all the time she was there.

Two new trainees, Robert Ivatts and Ed Jankowski, Piper and Oiler respectively, have joined this department. Nice to have them aboard.

NO. 1 BOX SHOP

JOHN P. WALSH
CATHERINE BELLEW
RAMONA CHICOINE
EDWARD PADUCK
MIRIAM HILL

Two weddings of interest here took place in February. On February 13, Frank DeGrazia of the Combiners took as his bride Palma Bilotta, who works in the Sales Office here. Frank, who hails from Franklin, came to work here last fall after four years in the United States Air Force.

The other wedding was that of Mary Petrovski, who worked in Corrugated. On February 20, at St. Mary's Church, East Walpole, Mary became the bride of Michael DiLeonardi.

Anyone driving along East Street by this building can see that a lot of people have swapped cars for one of the new gaily-colored '55 jobs.

DOING PUSHUPS ALREADY. This is Steven Solbo, 9-months-old grandson of Laura Illingworth of Solid Fibre Cases, No. 1 Box Shop.

Sympathy is extended to Mrs. Clovis Forcier on the death of her husband. He worked in FXC, the Combiners.

That is George Silva's boy, also named George, who is on the spectacular Walpole High School hockey team. George, Sr., works in FXG (Corrugated).

NO. 2 BOX SHOP

JOSEPH SMELSTOR, JR.
ANNE KELTER
A. D. SMITH
CATHERINE BRADY
JOSEPH FOLEY

It is good to see August Petrova back to work after his illness.

We were glad to see Eddie Maloof when he dropped in to say hello. Eddie looked very well recovered after a very painful accident. Hope he will be back with us soon.

Everett Seavey with his wife and family spent a nice vacation at St. Petersburg, Fla.

Gus Smith's daughter, Sylvia, has received her student's cap after completing successfully the beginning of her nurse's training at Faulkner Hospital.

Good luck to Bob Patterson, our new Superintendent.

Letter of Thanks

I would like to take this opportunity to express to my fellow workers my sincere appreciation for their kindness and my warm thanks to the blood donors who gave to my father. I am deeply grateful.

Joseph Ralkavich

THREE LITTLE PECKHAMS are Janet, Michael, and Paul, reading from left. Justly prideful dad is Spencer Peckham of Shoe Cartons, No. 2 Box Shop.

NORWOOD ROOFING PLANT

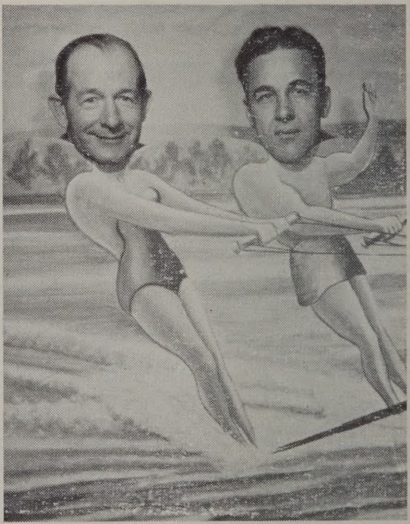
ARTHUR MCKENNA
JULIUS AUKSTOLIS
LEONARD WEAVER
ROGER PERCY
RICHARD CARBERRY
JOHN FOLAN
JOSEPH NEVINS
JAMES MURRAY
FLORENCE MURRAY
MICHAEL MEOMARTINO

Congratulations to James MacLellan of the Shipping Department, who recently received his final citizenship papers. He came here from Nova Scotia.

James Lowe is recuperating at home after an operation at the Norwood Hospital. Hope to see Jim back soon.

Glad to see Maizie Driscoll back to work.

Florence "Sis" Murray took a skiing vacation for a week up at Stowe, Vermont, and Jackson, New Hampshire. Taking over for her that week in the office was Dorothy O'Toole, wife of Tom O'Toole of Shipping. Dot, way back before Michael, 4½, and Jimmie, 3, arrived on the scene worked here in the Mill Office and was a Review reporter. We were very happy to have her back for a week with us again.



RISKING THEIR NECKS (!) at the Sportsmen's Show in Boston are Roger Percy, left, and Al Kallstrom, both of the Norwood Granule Plant. They said they had the picture taken so they could show their wives where they were.

Ernie Zitke is back from Charleston.

Edward Hallisey, new Messenger, replaces John Kunelius, who is being transferred to Clerk at Maintenance. Mike Meomartino, who has been Clerk there, transferred to the Mill Office. We wish all of them good luck.

Had a visit from George Smith recently. He is looking so well that we all envy his retirement.

Always good to speak with Dave Fleming on the phone from Charleston.

As manager of the Scottish Highlanders Pipe Band of Brookline, Andy Wright was on hand when the Bird Club Veterans Show entertained at the West Roxbury VA Hospital and included some rousing numbers by the Highlanders.

Our brothers over the Border, Building Products Limited, and we got together recently in a two-day technical conference in Montreal. Stan Sallie and Len Weaver went from the Lab with Research Director F. P. Reynolds and Dan Adams, Research's Chief Chemist.

Roger Percy is still taking it easy, per doctor's orders, but hopes to be back to work as soon as he gets an o.k.

Herbert Carr, former No. 7 Machine employee and brother of William Carr, "A" Millwright, is now in the egg business. He bought himself a farm in Norfolk and is doing well selling eggs and chickens in this locality.

FLOOR COVERING PLANT

GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY

We welcome Lorraine Homer to her new job in the Shipping Office.

John Healey was in an accident at home and was taken to the Norwood Hospital. We hope he will be able to return to work soon.

FROM ITALY came this wedding picture of Nicholas Silletti's daughter, Stella, and her new husband. On the back it read: "Ricordo del nostro sposalizio" (record of our marriage), Santeramo, Bari, Italy. Her dad works at the Paper Mill.

FAMILY REUNION in Italy. When Domenic Restaino of Norwood Roofing and his wife visited the old country last summer they assembled this wonderful group of relations for a family picture. Mrs. Restaino was a Marzuolo (sister of Tony of Bird & Son) and here are both his and her family.

Front, from left: Domenic and Mrs. Restaino, Vincenza Marzuolo, Carmelo Marzuolo, Adelina Ficoullo and Mrs. Salvatore Marzuolo. Back: Mr. and Mrs. Antonio Lavella, Mr. and Mrs. Mike Omogrosso, Mr. and Mrs. Falco Cianchetto and Salvatore Marzuolo.

Research's Jim Twohey is driving around in a '55 Chrysler.

Midge Baker is crusing about town in a new Plymouth.

Joseph Adamonis is back to work after a long illness.

George Bigelow recently blossomed out in a new Oldsmobile. He followed this purchase with a new Ford pickup truck.

Louis Camelio has recently swapped cars.

Thanks go to Bruce Grindle for a good job of reporting for the Review. Bruce has relinquished these duties and George Grover has taken over for the Shipping Department. Welcome to George, whose name first appeared over the Floor Covering news last month.

Peg Jean d'Heur has her license. Watch that Cadillac roll.

We welcome Jesse Walker and John Spillane to the Print Machines and hope their stay will be pleasant.

Congratulations to Clarence Phillips on his promotion from Machine Tender to Assistant Foreman.

Luigi Carpentiero has been rooting for the Walpole High School hockey team. His son Angelo ("Curly") is one of the players on this outstanding team.

We hope John Delaney will be well soon.

Peter Knox was glad when Tom Folan got the '50 Chevrolet. Pete was tired of giving the '41 Chev a push during cold weather.

We wonder why Joe DeRose is not in favor of a checker tournament in Shipping. Could it be that he is afraid of the competition?

Tom McColgan's boy, Tom, is another reason why the Walpole boys had such a good hockey season.

The same picture that was in the May '54 Bird Review appeared on the woman's page of a Dutch newspaper in January. This was the shot of Philip Macchi and R. V. Garner standing behind two visitors to Bird & Son, Sikko van der Woude and his daughter. The Dutch home furnishings designer recently sent Mr. Garner a copy of the paper.

PRETTY DRESS being worn by three-year old Sandra Jean is her aunt's wedding dress! Jean (Cronin) Peavey of Stenographic had as much fun as her niece putting her gown on the child. Sandra Jean is the daughter of Joseph and Lillian (Cronin) Gianetti. Joe works at No. 2 Box Shop and Lillian formerly was at Stenographic. Grandpa Michael Cronin is an East Walpole Plant Truck Driver.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

LOVELY LENORA, daughter of Nick Ahrens of Chicago's Sample Department and niece of Henry, also of this plant, recently became the bride of Roy Brelsford. Their honeymoon included Niagara Falls.

Chit Chat

Visitors recently included Mr. and Mrs. Conrad Sherman, New Methods Builders Supply, Toledo, Ohio; and Mr. and Mrs. Ted Pozarski, Valley Roofing Company, Chippewa Falls, Wisconsin.

We welcome Ward Lambert, a new Sales Trainee, and Jim Diamond as a new Salesman in the Cleveland area. Jim is replacing John Grawin, who transferred to the Western Division and will work out of Madison, Wisconsin.

Harold Altman has a sporty new tri-color Dodge hard top. — Trying to give Wally Wiggins competition with his new Dodge.

Ernie Jacobs who was out for a few weeks undergoing an eye operation is back. We are glad to see him again.

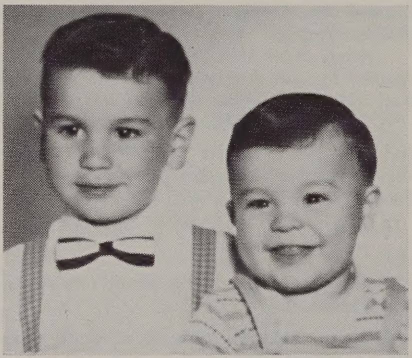
We hear that Ernie Grosscup, one of our retired employees, who recently underwent eye surgery, is home and improving rapidly.

Nick Tomei, the Union President, also was in the hospital for surgery. We are glad to report he is out and expects to be back to work real soon.

We hope that Rudy Budz, who has been on the sick list since the first of the year, will soon be back with us.

Leonard Miller, Assistant Foreman of Shipping, escorted his lovely daughter down the aisle of the Drexel Park Presbyterian Church. The date was February 5, 1955.

Janice Cummings became the bride of Robert C. Loomis, Salesman, February 11, in Grand Rapids, Michigan. A reception followed the ceremony in the church parlors and then the happy pair left for a honeymoon at Niagara Falls, N. Y. Bob Loomis is a Central Division representative in Eastern Michigan. Douglas Weeks, our new Sales Trainee, was a member of the wedding party.



TWO LITTLE DARLINGS. Mike and Jimmy Somers, grandsons of Edward "Ted" Moore of the Chicago Roofing Machine Shop.

Attending, of course, were Mr. and Mrs. Tracy Loomis, parents of the groom. Mr. Tracy Loomis of Loomis Service, Grand Rapids, Michigan, is one of our good wholesalers.

Mr. and Mrs. Harold Groters were also present at the wedding. Mr. Groters is a Central Division representative in Western Michigan.

Congratulations and all good wishes to Bob and his bride.

William E. Eby

WILLIAM E. EBY, formerly a Shingle Die Section Operator on our No. 2 Roofing Machine here, who retired in 1949, died following a three weeks' illness, on Sunday, January 30, 1955.

He was born in Hancock, Michigan, but moved with his family to Chicago when a boy. He joined Bird & Son on May 29, 1919. He was a member of Normandy Lodge, IOOF, and Unity Rebekah Lodge.

He is survived by his wife, Helen Bennett Eby, two sons, Earl and Ralph Bennett; two brothers, Chester and John; and two sisters, Estelle Workman of California and Ethel Fairbanks of Toledo, Ohio. There are also four grandchildren.

We extend our sympathy to his family.

FOR NANCY BOHLIN, a cake reading "Cheaper by the Dozen," and gifts when she left the Chicago Office to be a home girl.

Berry Asphalt Company

Magnolia News

By ZUMA AWBREY, STELLA HINES, CARMAN RAY

Helen Ray, Donald's better half, was honored recently by being named as Good Neighbor of the Week by KVMA's Mary K. Wyrick. This is certainly something she can be very proud of. Helen received a corsage, lunch at Bullock's Restaurant, and a gift from Payne Jeweler's.

George Harvey, Grace and George, Jr. have been transferred back to Magnolia from Gary, Indiana. We're glad to have them back with us, but had hard luck in finding them a home. They resided temporarily at the Magnolia Courts.

Carmen Ray has fully recuperated from a tonsillectomy which was performed early in February. The girls here in the office surprised her with a pair of pajamas which she was awfully proud of, to take to the hospital with her.

Magnolia has recently organized a Civil Air Patrol unit, and our Zuma Awbrey was instrumental in getting this started. She and daughter, Betty, together with son, Johnnie, are very much interested in this worthwhile project. Cynthia Fulenwider and husband, Von Elric, are also members of this Magnolia unit.

Henry Swanson, formerly of Magnolia and now located in Hot Springs, was in Magnolia for the first time in about a year. It was nice seeing him again.

Phillipsdale Felt Mill and Insul Board, Plant

Manuel Oliver
Arthur Trudell
David S. Lowry
Robert Crowley
Leslie E. Howard
Raymond Nolan

Around the Plant

Augie Enos and his family had quite a time recently on the Sheraton-Biltmore Breakfast Club program. His daughter Susan had her fifth birthday and this was a celebration which he arranged for her. They all appeared on television, and in spite of the excitement, enjoyed themselves very much.

New cars this month include Albert Carlson's Plymouth, Bill Dickie's Ford, Arthur Turner's Buick, Ed Perry's Ford and Joe Gomes' Ford.

We welcome two new men this month, Russell Olney and Ernest Pelland. They started to work with us in the Cutter Room.

Our sympathies go with the family of Joe Medeiros in the recent death of his mother.

SHIPPERS at Phillipsdale relax in the Machine Locker Room. They are Lionel LaGrandeur, Loader, left, and Louis Doyle, who is an Assistant Shipper Gang Boss.

SNAPSHOT FOUND in waste paper at Phillipsdale recently was taken almost 30 years ago, of John Nolan, brother of Ray Nolan of Phillipsdale's No. 3 Machine. John was about 15 when this picture was taken. He is living locally. His father was for many years our Storekeeper. His brother Harry was in Maintenance for several years and his brother Ray is now a Machine Tender.

As for how the picture got here, who knows where it has been who had it and what hand penciled on the back, "1926, J.N."?

Ted Pereira came to work one of those cold days we had with his car almost completely covered with ice. It seems there was a leak in the water main near where he parks his car each night and as the water splashed on his car, it became frozen. As he drove into the yard, he looked like a fishing vessel back from the Banks.

Talking about ice and cold weather, George Condry has discovered he's not as young as he used to be. He decided to take his young daughter out skating and it was George that fell, not his daughter.

James J. Kuzmich

We were very sorry to hear of the death of Jimmy Kuzmich who was formerly one of the men in our Beater Room.

Jimmy started with Bird & Son in August 1920 and worked steadily until his retirement June 30, 1950. He died February 4 after having been ill with pneumonia.

CHRISTMAS CAMERA catches co-workers. When Albee Boisvert, Phillipsdale Paper Machines, was given a new camera, he went around trying it in the mill. Snapped at the Inspector's Booth of No. 1 Machine are, left to right: Bob Ellis, John Arruda and Ted Maddern.

Berry Asphalt Company

(Continued)

Gary, Indiana, Notes

By June Miesel

Union Elects

There was a Union Meeting a short time ago. Officers elected were: John Curtis, President; Robert Swisher, Secretary-Treasurer. Those on the Grievance Committee are: Jack Ray Gordon, Joseph Tutza and Dalton V. "Red" Whipp.

Jim Van Pelt has just returned from Florida, sporting a nice sun tan and also a cream colored 1955 Ford.

We have two new girls in the office. Gertrude Campbell started February 7th and Ann Queeney began working February 21st. Bob Ladd is our new Traffic Manager, taking George Harvey's place. George was transferred to Magnolia as the Traffic Manager there.

Clara McKinney left the company February 18th for another position.

Francis Farmer finally found a home for his family in Hammond, Ind. and guess who his neighbors are? Bill Anderson and Gordon Coe. They all live within a few blocks of each other.

Bill Anderson has been voted the best dressed man in the Gary Office. He is quite the Beau Brummel with all his new outfits.

John Brown still is arguing the fact that the Yankees should have won the pennant and he has already started taking bets for next year's race.

Ralph Rush is the proud owner of a 1955 Ford. He and Jim Van Pelt have the only '55 cars in the parking lot.

SCIENCE PARK SAYS you can give the chickadees and nuthatches in your backyard a treat by tying a doughnut on a string and hanging it from a tree branch. (From Museum of Science, Boston)

Shreveport Roofing and Felt Mills

STAFF: Lucille Burrow, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, J. K. Colvin,
Richard Potter, Photographer

Shreveport Speaks

John Evans has been doing a very good job helping with the coaching of the nurses' basketball team out at Confederate Memorial Hospital. However, when asked about it at coffee one morning, John replied, "No comment. They got beat last night!"

During the recent March of Dimes drive, one of the Review reporters who was in town saw J. D. Johnston braving the winter winds and with a cow bell in hand, adding his support to the Rotary Club and the March of Dimes. He said he was freezing, but refused to get in a warm car and warm up a bit. . . . By the way, Mr. Johnston entered the office this morning with a very cheery, "'Mawning y'all!" He is fast becoming a true Southerner!

George McNay, retired Salesman from the Chicago Office, stopped in to see us on his way to Brownsville, Texas. We enjoyed his visit and R. N. Potter conducted him on a tour of the mills.

Anne Eddy is looking forward to her son's first school play. This is Gary's first year in school.

We wish Tommy Wilson the best of luck during his stay with Uncle Sam. Tommy is the son of Vivian Wilson of the Billing Department. He is stationed at Camp Chaffee near Ft. Smith, Arkansas.

Dick Doiron spent a week's vacation repairing fences and doing other odd jobs about his home.

Joe Springer went to the hospital one Monday with a bad case of flu. Joe is greatly admired at the office and practically worshipped at home by his granddaughter and wife. The first day he was in the hospital, his granddaughter said, "I missed three arithmetic problems today because I kept thinking about daddy in the hospital." His friends at Bird have sent cards and cigars so Joe really knew we missed him.

LUCILLE ("Miss Mac") and Martha Jean Burrow, her little 13-year-old stepdaughter. Lucille enjoyed a visit with Jean in Ranger, Texas, over a week-end late in the fall.

Ross Landrum bought 25 White Buffs (chickens) seven months ago. Now he is eating the largest and best eggs on the market — he says.

Claudie Neel is out of the hospital again and we sure hope he is on the mend this time.

Eddie Mosley enjoyed a week's vacation just taking it easy and watching his favorite TV programs.

Everybody enjoyed the sales meeting at Shreveport. Sure good to see all the salesmen again as well as company officials from the East and District Managers from Charleston and Chicago.

Daniel Patton was operated on recently for a stomach ailment. Here's wishing Dan a speedy recovery and return to work.

Talmadge Clark, our new Watchman since Charlie Sharpe retired, is dickering for a new home near the airport. Has an acre of ground where he can have a garden and cow.

Johnnie West was in Ft. Worth for a few days on account of the death of his wife's brother.

Charlie Statham, long distance Truck Driver, was married in February.

Wynn McPherson and husband spent a recent week-end in El Dorado, Arkansas, visiting friends.

Lucille Burrow and a friend, Marie Kipp from Asheville, North Carolina, who was visiting her, motored to Hot Springs, Arkansas, one Sunday. Marie had never been in Arkansas and Lucille decided that would be a good place for her to visit.

Grace Fuller is looking forward to seeing her nephew, Lt. Donald Hanley, who will be home from Germany soon. Grace has been shopping around for a new car for Donald.

Glenwood News

By Hurcil Cowart and Robert Stewart

Mr. and Mrs. J. D. Johnston and Mr. and Mrs. B. P. Soward from Shreveport visited the Glenwood operation recently. They first saw the quarry operation, also the old Buttermilk Springs quarry. They then saw the plant and watched each crushing and screening operation. They observed the making of filler dust from slate fines screened from the granules.

They also saw the equipment for mixing slate fines, asphalt, baromix powder and rubber to make a premix patching compound. All was quite interesting to the ladies. We appreciated having them here and look forward to their return.

* * *

Bill Davis, an employee now off work with an injured back, was being examined by a doctor in Little Rock. During the examination the doctor said one of the first things Bill would need to do is have his teeth removed. Bill replied, "Doctor, that will take darn little time" and he reached into his mouth and removed his false teeth!

On vacation, week of February 14, were Jesse Johnson, Charlie Ashley, Garlin Austin, Argus Dutton and Orville Caldwell. On vacation, week of February 21, were Clarence Diggs, Odus Babbitt, William Caldwell, Noble Medlock and Numan Smedley.

Orville Caldwell is now proud owner of a pick-up truck. This is a long-time ambition finally achieved.

William Caldwell has recently purchased a TV set and is now capable of discussing all current TV programs, fights etc.

Hurcil Cowart is in the preliminary stage of building a new home. I haven't discussed the roof with him but I'm sure it will be BIRD.

A few warm days recently brought forth talk of fishing but I guess talk is all they brought because I have heard nothing about any catches.

COUSINS. David F. Nance, III, son of Shreveport's David, Jr., of Accounting, with his cousin, Deborah Gay Hair, before the Christmas tree in his grandmother's home, in Danville, Virginia. Santa had left David a Roy Rogers outfit and Deborah a Dale Evans costume.

Antonio R. Unaly

ANTONIO R. UNALY, 28 High Plain Street, Walpole, died on Sunday, February 20, after a long illness. He had been employed by Bird & Son since October 1922, and had retired in September of last year because of poor health. During his 32 years with Bird & Son he had worked in the Finishing Department of No. 1 Box Shop and had for many years been operating a Chopper. Previous to 1922 he had worked for Bird & Son a short time as a Piper's Helper in the Maintenance Department in 1919 and 1920.

The funeral was held on February 23 with a solemn high mass at the Blessed Sacrament Church in Walpole. Burial was in St. Mary's Cemetery, Franklin.

He is survived by his wife, Amelia, a brother, Andrew, of Newark, New Jersey, and several nieces and nephews.

Clovis A. Forcier

CLOVIS A. FORCIER, Sweeper at the Combiners at No. 1 Box Shop, died suddenly on February 4. He was 42 years old. He had been with Bird & Son only a few months, since September 27 of last year. Before coming here he had worked for manufacturers near his home in Manville, Rhode Island, a small town near Woonsocket. Here he was a member of the Chamber of Commerce.

Funeral services were held with a solemn high mass of requiem from St. James Church, Manville, on February 8. He is survived by his wife, Theresa, and three children, Marie Bertha, 17, Jeannette, 12, and Roland, 11.

Acknowledgments

The family of William J. Koch acknowledges with grateful appreciation your kind expression of sympathy.

This brings a thank you more sincere than words could ever show.

Patsy Rizzo and Family

Acknowledging with grateful appreciation your comforting expression of sympathy.

Ratkavich Family

Your comforting expression of sympathy will always be held in grateful remembrance.

Mrs. Clovis A. Forcier and Family

Let's Get Acquainted . . . .

. . . with Henry Lourenco

By LESLIE E. HOWARD, Reporter

Phillipsdale

HENRY LOURENCO tells his story to Reporter Leslie Howard.

HENRY LOURENCO was born in 1921 in New Bedford, where he lived for 16 years, moving to New Jersey where he stayed about five years, and then coming to Providence where he has lived ever since. He started working with Bird & Son in April 1946, working a short time in DPIF (Insul Board Finishing), about eight years in DPP (Paper Machines) and is now a Loader in the Shipping Department.

He married Miss Mary Paiva of Providence in 1946 and they have an eight-year-old son Paul, who is attending St. Joseph's School in Providence. Paul is very much interested in painting.

Henry is a veteran of World War II, having served for three-and-a-half years in the artillery in Germany and Italy, becoming a sergeant during his term of service.

Henry's hobbies are fishing and bowling and he hopes to get on our bowling team next year.

. . . with Louis Maida

By NINNETTE GRUSHESKI, Reporter

East Walpole Finishing Mill

LOUIS MAIDA gives some facts to his reporter, Ninnette Grusheski.

LOUIS MAIDA was born on September 1, 1895, in Italy. At the age of five he came to the United States with his parents and took up residence in Needham, Mass. They later moved to Dedham, where he lived until 1946, then moved to his new home on Freeman Avenue, West Roxbury, where he now lives with his wife and three children — two boys and a girl. Louie's daughter is being married in April, so at the present time Louie is kept busy "getting things ready."

Louie came to Bird & Son in 1918, where he worked on the Slitter which was then located at the present site of the Machine Shop. It was later moved to No. 2 Box Shop basement, then to its present location in DF (Finishing Mill). Louie was at one time a camera bug and spent most of his spare time taking and developing pictures. Later, he gave this up and spent most of his time gardening. At present, he doesn't do either, and says that from now on he is going to take life easy and enjoy his new home.

The family of the late William Arthur Letts acknowledges with grateful appreciation the kind expression of your sympathy.

Mrs. William A. Letts
Mr. and Mrs. Charles W. Letts

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Mrs. Anna Kuzmich and Family
(Phillipsdale)

(Other acknowledgments, page 26)

Suggestion Awards To February Winners

IN February, $160 was paid out for suggestions which showed a savings in manufacturing cost. In addition, there were 19 awards of $5.00 each for suggestions of intangible value. Three men received $20 extra for having had five accepted suggestions:

Louis DeBaggis, FBM	$20
Peter Didick, FBN	20
George Schoener, FFM	20

Award payments were made as follows:

Norwood Roofing Plant

Joseph Bartell, FBPM9	$20
Louis DeBaggis, FBM	50
Antonio LaCivita, FBE	20
John Sigmund, FBM	20
Robert Byrnes, FBS	5
William Carr, FBM	5
Peter Didick, FBN	30
Giuseppi DiVirgilio, FBV	5

Norwood Flooring Plant

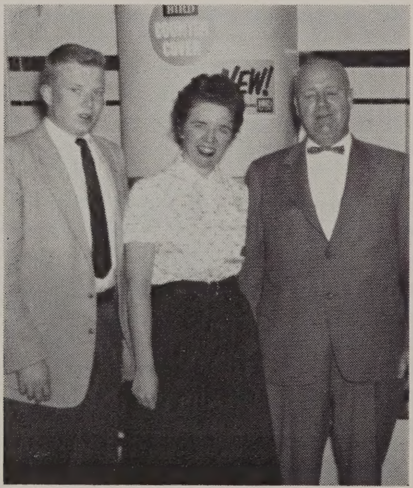
Arthur Balduf, FBE	$20
George Grover, FFV	20
George Schoener, FFM	60
John Burke, FFQ	5
Victor Fornaro, FFS	5
Robert Fullerton, FFG	5
Donald Hurd, FFFO	5
Leo Lamminen, FFFO	5
John McLatchey, FFG	5
Leonard Mastropieri, FFT	5
George Michaels, FFT	5
Ronald Swanson, FFG	5
A. Carleton Rafuse, FFG	5

Phillipsdale

Allen Perkins, DPI	$5

Chicago

Jeff Reed, FCPM6	$5



SMALL WORLD. Review Photographer Ken Pierce dropped in at the Bird & Son New York Office recently to get Catherine "Kitty" Walsh's picture (center) for the Review. When who should drop into both office and picture, but vacationing Roofing Salesman Horace Morton and son Peter. Kitty seems happy to have visitors from her own company.

Bartley M. Curran

BARTLEY M. CURRAN, retired, died on Saturday, February 19. He had a long record at Bird & Son, first at East Walpole and later at the Norwood Floor Covering Plant. His continuous service with the company started August 20, 1919. He was in active employment for 32 years until his retirement December 31, 1951.

For the first seven years he worked in the Wallboard Department of No. 1 Box Shop. He then transferred to the Floor Covering Plant where he worked in the Linoleum and the Tile Departments. He was an Inspector-Packer at the time of his retirement.

He also had short periods of employment in the Shoe Carton Department in 1911 and 1912 and in the Wallboard Department in 1913 and 1914 and 1915 to 1917. He served in the Coast Artillery during World War I.

Funeral services were held Tuesday, February 22, with a solemn high mass of requiem at St. Catherine's Church, Norwood. Burial was in Highland Cemetery.

His wife, Winifred, survives him. There are two sons, Thomas and Martin of Norwood, and one daughter, Mrs. William Turner of Nantucket.

Did You Know?

When a dependent child reaches age 19, he or she is no longer covered under the Aetna Group Insurance Plan.

You should notify the Personnel Department, Dept. GC, when your youngest child reaches 19.

Births

To the William S. Ivatts', a son, Robert, December 26, 1954. (E. W. Maintenance)

To the Patrick J. Currans, a daughter, February 17. (E. W. Maintenance)

To the Thomas R. Clarke, Jrs., a daughter, Naomi, February 16. (Carton Sales)

To the John Whitehalls, a daughter, January 29. (Chicago Roofing)

BEN J. PENICK
550 SO. BROADWAY
BIRD
BEAUTIFUL Floor Coverings

DENVER U-DO-IT Show. Douglas Duncan, Flooring Salesman, reports that the booth which Bird took part in this fall in Denver was one of two which received the biggest play in the whole show.

To the Dominic McKenzies, a son, Donald, January 27. (Paper Mill)

To the Robert Robys, a son, Michael Thomas, January 29. (Paper Mill)

To the Robert Ellises, a son, Joseph, January 22. (Paper Mill)

To the Patrick Kennedys, a daughter, Mary Ellen, February 15. (Paper Mill)

Marriages

Frank DeGrazia (No. 1 Box Shop) and Palma Bilotta (Office), on February 13, at St. Mary's Church, East Walpole.

Robert C. Loomis (Chicago Sales) and Janice Cummings, on February 11, at Grand Rapids, Michigan.

David Tavares (Norwood Roofing) and Gloria Cannucci on January 30, at St. Peter's Church, Plymouth.

Acknowledgments

(Other acknowledgments, page 25)

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Paul DeChellis

The family of Elizabeth Medeiros acknowledges with grateful appreciation your kind expression of sympathy.

(Phillipsdale)

With deep appreciation for your thoughtful expression of sympathy.

Leon and Rose Curran

The family of John Leston, Sr., acknowledges with grateful appreciation your kind expression of sympathy.

The family of Emma Spencer acknowledges with grateful appreciation your kind expression of sympathy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Family of Bartley M. Curran

BIRD CLUB

Dinner for Club Workers

The club gave a dinner the evening of February 3 for committee chairmen and members at Walpole's new Pine Grove Club. During the dinner, President John Hutchins introduced all the chairmen, who took a bow. Following the excellent meal, a good part of the crowd of about 60 stayed for dancing to music by Karl Larson and his orchestra. Everyone was most appreciative of this fine evening given them by the club.

Christmas Box Arrived

CORPORAL JIM JOHNSON, on writing to his old Roofing Office where he was a Messenger, says he received a Christmas package from the Bird Club that went all over the world and back again. He was very pleased with the package and wishes to thank the Bird Club for it and for their thoughtfulness.

Jim and his wife are living in Portsmouth, Virginia, where Jim is stationed in the Marine Corps.

Tri-Mill Sports

Victor Leontie of Floor Covering was elected President of the Tri-Mill Sports Club at their annual meeting and banquet on March 5, at Franklin's Venice Cafe.

Other new officers for 1955 are: John Machado, FFR, Vice President; Donald Brennan, EMM, Secretary; and Benjamin Baranowski, FXG, Treasurer.

Directors for three years are: Preston "Pete" Bethel, EME; Robert Weger, EME; and William Mark, PFH. Delegate to the Massachusetts Federation of Sportsmen's Clubs will be Vice President Machado, or William Mark, alternate.

Massachusetts game warden Joseph Hunchard, after-dinner guest speaker, talked on hunting in Nantucket. John Hutchins, Bird Club President and member of this club, was also a guest.

Following the spaghetti and steak or chicken dinner, door prizes were drawn and won by Uuno Wiik, Ben Baranowski and Dominic Silvi. Added attraction was Uuno Wiik the Magician, with his bag of tricks.

it's fun . . .

. . . to belong to the Bird Club.

This is the theme of the month-long membership campaign which was carried on by Hilda Rafuse and her Membership Committee during March.

Hilda and her committee got out — with the able aid of two or three office departments — attractive flyers and posters proclaiming the reasons why everyone should belong.

PREXY and Veep at the Bird Club committee workers' banquet are John Hutchins, right, and Dick Sprague. At table near camera: Mary McDonough, Marianne Masino and John McDougall. Next table back, facing this way: Julia Smith and Charles Makarevich.

Committee members have been getting in touch with all non-members in the East Walpole and Norwood plants and offices. It's too early yet to tell how many newcomers have decided the Bird Club would be fun for them too.

Neponset Choral at New Walpole High School Hall

The Neponset Choral Society is producing its spring musical comedy this year at the new Walpole High School auditorium. From all reports this is a very beautiful hall and one of which the community can be very proud. The choral society's show will be one of the first public entertainments to be given in the new auditorium.

The show, to be given the evenings of May 4 and 5, a Wednesday and a Thursday night, is Gilbert & Sullivan's the "Gondoliers." The story has an intriguing plot spun by a gay cast of men and maids, with a liberal sprinkling of upper crust nobility. Leading male roles are being played by Earl Cook, Joseph Hancort, Jim Silvi, Ed Grout, William Gibbens, Leonard Weaver, Tom Noonan, Ray Procaccini and Peter Rakauskas. Leading ladies are: Carol Trenouth, Lora Hermistone, Anna Santoro, Dorothy Harris, Lois Hallett, Harriet Dusty and Byrdie Jackson.

Coach is Hassler Einzig, with Walter Rockwood at the piano. Leonard Weaver is director, assisted by James Jackson as business manager. Dorothy McEleney has taken over as recording secretary for the society in Ruth Clark's place.

Cribbage

The fifth cribbage party was held on Thursday, February 17, under the experienced management of Herman Nordstrom with 30 players present. "Heinie" thanks all those who have attended the parties. There have been very good numbers present.

Winners were, first prize, William Angus, retired; second, George Stone, retired. (Showing up the young fellows!)

Baskets of fruit went to E. C. McLean and T. Flynn.

The last party was on the 17th of March.

Special Activities

Skridsko Club, Walpole, was the scene of a successful ice skating party the night of February 10. It had been warmish during the day, but the ice was wonderful that evening. Twenty-

(Continued on page 28)

Bird Club, continued

five came, skated, had refreshments, and wondered why they hadn't done this before when the skating had been so good this winter. They tried again, but already the spring thaws had begun to set in.

Veterans Show

It was a big night at the West Roxbury Veteran's Hospital, the evening of February 16. There were dances, songs, a guest band, with the big feature — both in size and volume — the Scottish Highlanders Pipe Band of Brookline. Lots of people said it was the best show yet.

Those in the Bird Club Veterans Show cast included: Vin Perry, Dolly DeRose, Judy Lane, Peggy Lydon, Patricia King, Matty Ross, Tom Rice, Claire Geary, David Dulkis, the Spacettes, Kathy Kane, and Rosemary DeMichele. The orchestra players were Bill Grazado, Jim Araby, Joe Tomasso, Al Pare, John Lamont, Lewis Bedard and Dom Fucci.

Guest performers were the Dixieland Band, Ralph Ferrigno, leader; Janet McEwan and Dianne Clarke, two sweet, precise little lasses who did Scottish dances to the music of a piper; Lorraine Robertson, Scottish sword dancer; and the Highlanders band, which thundered magnificently and had everybody, not just the Scots in the audience, on the edge of their seats.

The Veterans Show chairman is not Mattie *McLauchlan* for nothing.

Contributing their usual thoughtful gifts were the Lady Cooties, who handed around cigarettes to the patients in the audience.

Brockton's new VA hospital is the next stand, March 29.

Bowling

Early in March the Girl's League Lucky Five were leading the Solids, after trailing them in a nip and tuck battle. Mary Petrovski DiLeonardi of the Solids held both season highs, single at 121 and high three at 334. The Washouts and Willers were in third and fourth place, respectively.

According to the Men's Bowling score sheet as we went to press, the Dept. A team was still on top, though toppling. The FBV team and the EM boys also had won the same number of points, though they had lost more. Whether the "Old Men" could ward off the challengers, the next few weeks alone would tell.

Season's best remained the same. Paul Fulton held the top single at 157. High three was rolled by Moe Bader with a 386.

Named to Compete in Pan-American Games

Rodney deSarro
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"This one showing my backbone, doc -- could I have a print for my wife's mother?

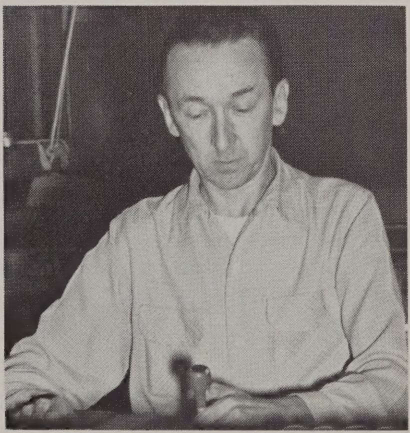
CARL WOOLLEY, 18-year-old son of Bernice "Bunny" Woolley, Assistant Employment Manager, has won the chance to compete in the Pan-American games in Mexico City being held the middle and end of March.

Carl, a star swimmer and member of his prep school, Williston Academy, swimming team, will swim the 100-metre free style race for the United States.

He got his chance by placing in the tryouts held at Yale in February one Saturday evening after he had helped his school win a hard meet against the Harvard freshman team that same afternoon.

Besides having the experience and chance to compete, the fellows have all their expenses paid.

The Salomaas



HUGO I. SALOMAA, son of John, at work in the Block Room in the Floor Covering Plant. It was at this plant that brother Toivo ("Tony") also worked before he went into farming.

PATRIARCH. John Victor Salomaa, who celebrated his 90th birthday in September at Lahti in his native Finland, is the father of two Bird & Son men, shown here, of Toivo, who used to work here, and a fourth son, Waino, who went back to Finland in 1928. The old man is still healthy and active.

Father and Sons

SULO E. SALOMAA, son of John, who works in the East Walpole Boiler Room. Sulo's son, Risto, is in the Army on military leave from Bird & Son. Sulo is snapped looking at his father's picture.

FIVE BIRD & SON FAMILIES can boast sons on this championship Walpole High School hockey team. They are the Carpentieros, the DeMicheles, the Famigliettis (with three boys), the McColgans and the Silvas. Coach Bill Jurgelevich's father, Joseph, is also a Bird & Son man.

Front row, left to right: Jim Bailey, Bob Famiglietti, George Silva, Duncan Campbell, Tom McGrath, Bob DeMichele, Dick Famiglietti, Tom McColgan and Angelo "Curly" Carpentiero.

Back row: Coach Jurgelevich, John Campbell, Joel McGrath, Ronald Famiglietti, assistant manager; Bruce Ellis, Bob Upton, Dick Sullivan, Ed Dutczak and Jim Manninen, manager.

A Matter of Family Pride

(from data gathered by Floor Covering employee and free lance sports writer Frank Karshis)

ANYBODY in Walpole will tell you this is a hockey town, has been for years. Every year the high school hockey team distinguishes itself, working itself into big-time competition and its fans into fever pitch.

The 1954-55 season was no exception. The high school team placed second in the Bay State League. They moved into the state tournament, defeated Lynn English, a big city high school, only to be defeated by Belmont High in the semi-finals. However, they had covered themselves with enough glory to satisfy the most critical.

The Bird Review, of, for and by Bird & Son people, takes considerable pride in noting the achievements of the local schoolboys. It is a family pride, for this year we find that Bird & Son employees are fathers of six players, of the young assistant manager and of the coach. Here they are:

DiMichele
- Father: Rudolph, Norwood Roofing (FBM)
- Son: Robert (Bob), wing, all star, voted most valuable player. Senior, team 3 years.

Famiglietti
- Father: Patsy, Norwood Roofing (FBF)
- 3 Sons: Richard (Dick), wing. High scorer. Senior, varsity 2 years.
  - Robert (Bob), forward second line. Junior, team 2 years.
  - Roland, assistant manager. Freshman.

Silva
- Father: George, No. 1 Box Shop (FXG)
- Son: George, defens all star 2 years. Senior, team 3 years.

Carpentiero
- Father: Luigi, Norwood Floor Covering (FFP)
- Son: Angelo ("Curly"), forward second line. Senior, team 2 years.
- (Sister Ann works in Purchasing)

McColgan
- Father: Thomas, Norwood Floor Covering (FFM)
- Son: Thomas (Tom), defense. Senior (transferred from another school) team 1 year.

Jurgelevich
- Father: Joseph, Paper Mill
- Son: William (Bill), coach. Has just been promoted to Athletic Director for Walpole School system.

On the Lighter Side

A bachelor is a man who enjoys life, liberty and the happiness of pursuit.

An old timer is a person who can remember when we talked about McCarthy and meant Charlie.

"There's always free cheese in a mouse trap."

The reason a woman is often called an angel by her husband is that she's always up in the air about something, always harping on something, and never has an earthly thing to wear.

A circus performer who for many years had made a living by being fired out of a cannon sought out his boss one morning and informed him that he was quitting.

"You can't!" exploded the showman. "Where would I find another man of your caliber?"

Mechanic: "I'll bet you were mad when you ran over that skunk."

Truck Driver: "Mad? I was highly incensed."

DAFFYNITION —

Maternity hospital: Heirport.

"Although they are usually composed of stupid husbands, smug wives, and ill-mannered children, there is one thing you have to admire about the families in TV serials — they don't waste their time watching TV."

Denver POST

BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

APRIL 1955

ol. 43 No. 4

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On the Cover

Cherub Choir of the First Baptist Church of Shreveport, Louisiana. First row: first child, Randy Colvin; fifth, David Nance, III, son of D. F. Nance of Shreveport Accounting. Third row, seventh child, is Benjamin Colvin. The Colvins are sons of J. K. Colvin, Shreveport Sales Service Manager. Photo by Langston McEachern.

BIRD NEPONSET REVIEW

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Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

Edgar M. Grout . . . Editor
Eleanor M. Garland Assistant Editor
Kenneth W. Pierce . Photographer

ADVISORY BOARD
John J. Murphy Mary McCarthy

Beat This Record!

311 YEARS SERVICE

THAT'S A LONG TIME CHIPPING. We present the Block Department (service years after each name). Front row: John Woloshyn (18), Roy Young (28), Adolphe Doucette (32), Howard Ellis (28), and Howard Hewins (30).

Back: Richard Seavey (29), Hugo Salomaa (31), Foreman James Garner (31), Walter Erker (19), Nils Lindequist (44) and Louis Coburn (21).

THERE'S something about the Floor Covering Block Room that makes men want to stay. There must be, when you have 11 men with 311 years of service and eight of the 11, Quarter Century members.

This 311 years of service means company service, but also most of it is in the Block Room. Foreman Jim Garner says the newest comer joined the department more than 15 years ago. And they don't leave.

It takes a long time to be a skilled Block Cutter. The Block Cutters make the wooden pattern blocks for printing floor covering. It's steady, clean and exacting work. The men are congenial. Once a man gets into it, he's in it for good.

Significant Changes in Retirement Plan

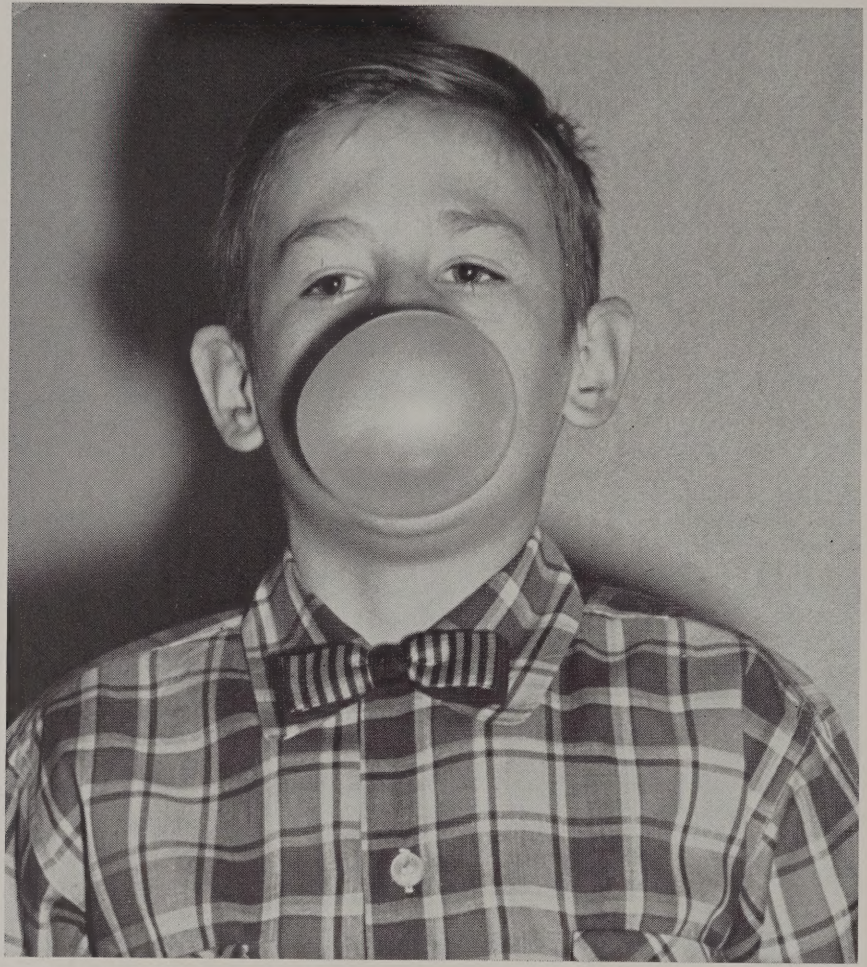
THIS month I want to call attention to one important change in our retirement plan made by the amendment approved by the stockholders at our annual meeting. This change will mean more money in the pocket for those who retired December 31, 1954, and larger benefits available for those approaching retirement.

The aim of our retirement plan is that each employee with a certain length of service and base pay shall have a definite monthly income after his retirement. This income is provided in part by an annuity purchased through the retirement trust and in part by Social Security. Before the amendment, the total amount of primary Social Security benefit was required to be used in determining how much had to be paid from the retirement trust to provide an employee's annuity.

As a result of the amendment, in the case of those now retiring, only the portion of the Social Security benefits up to $85 per month is taken into account. Any amount over $85 per month paid by Social Security is now just that much more in each retired employee's pocket. Thus, the company has allowed to the retiring employee the full amount of additional retirement income made possible by the recent change in the law. Elsewhere in this issue of the Review you will find some figures explaining in detail what this means in dollars and cents to an employee when he retires.

Our retirement plan was set up from the first to provide fair and liberal benefits. Twice before in the period of five years these benefits were made more liberal. This latest change continues that policy, and brings me back to a favorite subject which has appeared before in my messages but bears repeating, namely that a job at Bird & Son, inc. means much more than just a good place to work.

President.



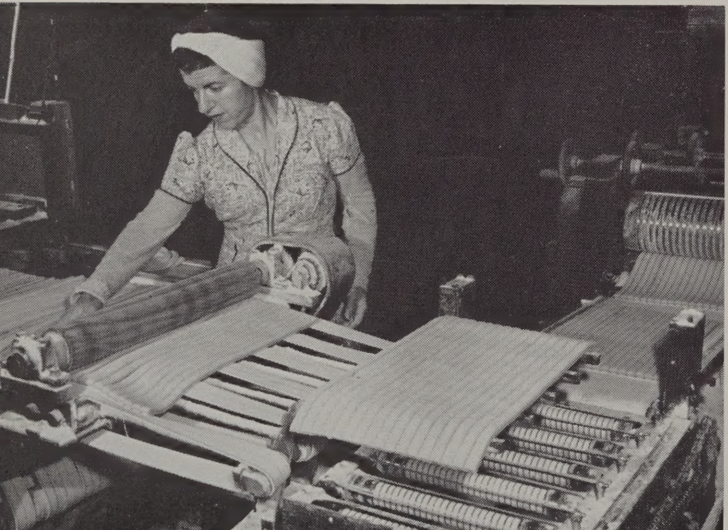
BUBBLE GUM EXPERT Edward Kelter II. He is one of 40,000,000 chewers between ages five and 13. His dad makes the Bird boxes for Jaw Teasers on a printer- slotter at No. 1 Box Shop.

JAW TEASERS

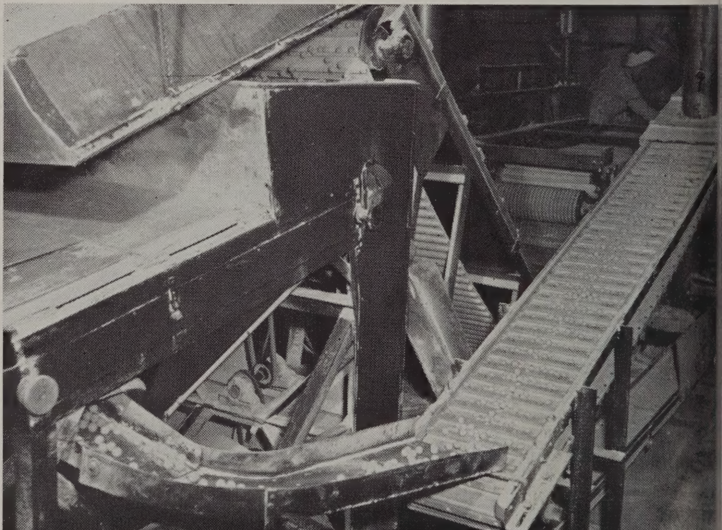
And why we have a stake in the gum chewing habits of American kids.

Manufacturing pictures on these two pages taken at Gum Products, Inc., East Boston.

"PENCILS" of bubble gum mixture being fed into the machine which will shape them into balls.



SHAPED INTO BALLS, gum now travels on another conveyor to candy coating machine.



STAINLESS STEEL MIXERS, which look like cement mixers, add 16 coats of crystallizing syrup in bright colors. Jaw Teasers then get a final tumbling to give the shiny surface.

YOU can fool some of the people some of the time. You can fool some of the people all of the time. But you can't fool the bubble gum customers. There are 40,000,000 of them in this country — kids from five to 13 years old — and they know what they want.

Gum Products, Inc. of East Boston and Bird & Son are both happy that a goodly share of them like *Jaw Teasers,* candy coated balls of gum. You see, Gum Products, Inc. make the *Jaw Teasers;* Bird & Son, many of the boxes in which they are shipped all over the country.

You need travel no farther than your nearest penny candy store to see how these toothsome jaw exercisers are sold. Vending machines of clear plastic called J. T. Vendors have been placed free of charge by Gum Products on some 200,000 store counters. Here, in spite of the high price of steak, lamb chops and coffee, your 10-year-old can still buy his favorite gum for one CENT. Color, which is a factor in selling Bird Roofs and Floor Covering, is equally important in *Jaw Teasers.* White, yellow, orange, blue, pink, green and red — they have plenty of sales appeal when heaped in the clear plastic vending machines, but regardless of color they all taste the same. The flavor is wintergreen. They are a big penny's worth — nearly an inch in diameter — and the kids know it.

PACKING JAW TEASERS in Bird corrugated boxes. Equipment is kept spotless. The entire operation is automatic. Note picture of the J. T. Vendor machine on side of box.

Some of the fascinating manufacturing processes are pictured here. Eighteen different ingredients, mostly natural tree resins, are blended in big stainless steel kettles. Later sugar, corn syrup and flavoring are added and the batch formed into 10-lb. loaves, which can be kept for months, if necessary.

The final process starts at the extruder. This automatic machine flattens the loaf, tosses out impurities and then slices the mix into slender pencils. A complex series of rollers shapes these pencils into rubbery balls, sorting out

(Continued on next page)

JAW TEASERS

(Continued from page 3)

the imperfect ones in the process.

Then comes the candy coating. In stainless steel machines that look for all the world like cement mixers each ball is covered with sixteen coats of special syrup in which both flavoring and color have been added. Still more tumbling later gives the high polish on the surface. Again automatic machinery sorts out imperfect balls, sends on the good ones to a sectioned bin that holds 50,000 pounds. Next step in the process is a machine which labels each ball *Jaw Teasers* and sends them back to storage in another bin.

Now they are ready for the final packaging in Bird Boxes. An automatic conveyor system carries them through electric counting and packaging lines. Neatly packaged in Bird containers which have a printed reproduction of the J. T. Vendor on the outside, they are ready for shipment. And out they go, winter and summer, at the rate of 2,500,000 *Jaw Teasers* a day.

Two and a half million a day. That's 12,500,000 in a 5-day week and nearly 60,000,000 a month. Impressive volume, whether you figure it in terms of bubble gum sales, Bird box sales or bubbles blown and jaws in motion!

TAPING J. T. VENDOR BOXES at Bird & Son. Elsie Johnson is inspecting, Leon Curran tying bundles and Martin Kane stacking bundles on skid for shipment to Gum Products plant at East Boston.

Larger Benefits for Those Soon Retiring

LARGER retirement benefits may now be expected by employees of Bird & Son, inc. retiring on and after December 31, 1954. They are the result of the amendment to the company's retirement plan which was approved by the stockholders at the annual meeting on March 22. This change gives employees about to retire the full advantage of the increased Social Security benefits which became effective last fall. Those already retired automatically received the benefit of the increase.

Like the retirement plans of many other companies, the Bird & Son plan has always provided that the primary Social Security benefit payable to the retiree shall be included in figuring his total retirement income. Thus, when Social Security benefits went up last fall, there was no increase in total retirement income for those employees who retired after the law changed. In the case of such an employee, more of his total retirement income came from Social Security; therefore the retirement trust was called upon to pay less to him.

By reason of the amendment approved March 22, not more than $85.00 of Social Security benefits is to be taken into account in figuring the normal monthly retirement benefit. Here is what that will mean to employees of Bird & Son, inc. who at the time of retirement are entitled to full benefits under the Social Security Act:

$13.50 more per month to those who retired December 31, 1954 or who are soon to retire

$18.50 more per month to those retiring at the end of 1955

$23.50 more per month to those retiring on July 1, 1956

This change must have approval of the Federal authorities. Such approval is being sought now.

Where retirement benefits are fixed by a collective bargaining contract, the change further requires agreement with the union before it can be made to apply to an employee who is covered by such a contract. All unions concerned have taken the necessary action to indicate their agreement.

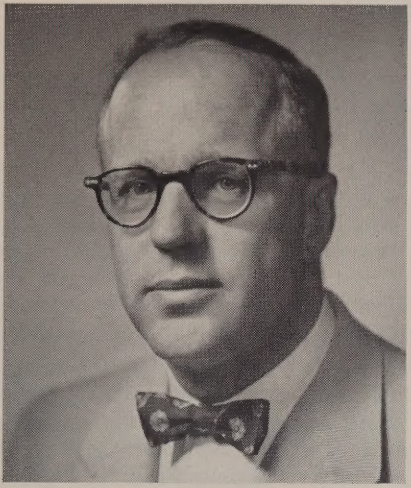
Stockholders Elect New Directors

RICHARD P. CHAPMAN and Charles A. Sumner were elected Directors of Bird & Son, inc. at the annual meeting of the stockholders on March 22.

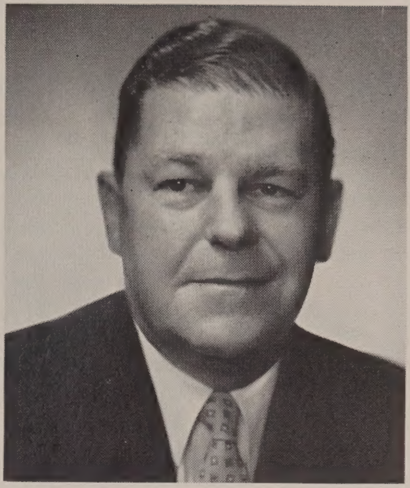
Bank President

Mr. Chapman is President of the Merchants National Bank of Boston. Born in Iowa, he lived his early life in Minnesota and graduated from Carleton College, Northfield, Minnesota, in 1925. Two years later in 1927 he graduated from the Harvard Business School and immediately joined the staff of the Merchants National Bank of Boston. He was elected a Vice President of the bank in 1939, later became Executive Vice President. His election as President of the bank took place on June 19, 1952.

Mr. Chapman is Vice President of the Trust Division of the American Bankers Association and is a Director of the following companies in addition to Bird & Son: New England Mutual Life Insurance Co., Forbes Lithograph Mfg. Co., Kennedy's, Inc., Lumber Mutual Fire Insurance Co. of Boston and Graton & Knight Co., Worcester. He is a trustee of the Wm. Underwood Co. and the Franklin Savings Bank.



Richard P. Chapman



Charles A. Sumner

He serves at present as chairman of the Board of Trustees of Wheaton College in Norton and President of the Winsor School. He is also a Trustee of the Newton-Wellesley Hospital and Vice President and Trustee of Boys' & Girls' Camps, Inc.

Bird Vice President

Mr. Sumner as Vice President of the Floor Covering Division joins the list of active Bird & Son executives who also serve as directors. He became Vice President following the retirement of H. Eugene Sawyer, Jr., on December 31, 1954. He also replaces Mr. Sawyer as a Board member. Mr. Sumner has been with Bird & Son since 1932, working for many years in the Credit Department. From 1950 to 1954 he was Assistant Treasurer and Credit Manager. During 1954 he was Executive Assistant to the Vice President of the Floor Covering Division.

Newest Graduates in Thayer Academy Program

FOREMEN'S COURSE GRADUATES, class of '55, seated, are Albin Vietze, George Johnson, Louis Silvestri and Albert Gilmore. Standing at right is Gordon Thayer, headmaster at Thayer Academy where evening course is given, and E. M. Grout, Employment Manager, representing the Personnel Department which arranges foremen's training program. William Murphy was also a graduate but not present for picture taking.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Alfred J. Audet.

Gratefully acknowledging and thanking you for your kind expression of sympathy.
The family of the late Gaetano Nanni
(Phillipsdale)

Please express my thanks to the members of Bird & Son for the beautiful flowers and many expressions of sympathy.
Ira Goding and Family
Kenneth and Stowell Goding and Families

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
The Fabiani Family

The family of the late Phillip Wingate acknowledges with grateful appreciation your kind expression of sympathy.
William E. Wingate
(Charleston)

Storkfelt Named Electricians' Foreman

RICHARD STORKFELT has been named Foreman of the electrical departments at the Norwood Roofing and Floor Covering Plants.

Mr. Storkfelt learned the electrical trade in Denmark over 35 years ago. He came to the United States in 1925, worked first for two electricians in Sharon. From 1927 to 1934 he was employed as electrician at the Neponset Woolen Mills in Canton. In 1927 he attended Hawley School of Engineering and then obtained his Massachusetts license.

He and his family made a trip to Denmark in 1934. Upon his return in 1935 he joined Bird & Son as an Electrician at the Norwood Plants. During World War II he was one of the electricians who worked on maintenance at the Ordnance Department where 40 mm. shells were made.

He became Electrical Supervisor in 1953, and was put temporarily in charge of electrical work for Roofing when Herbert Jepson died in November 1954.

The Storkfelt family has been a Bird & Son family through the years. Two daughters have worked here, Grethe at the Credit Union, and Elsie at No. 1 Box Shop and the Payroll Department. Grethe is now Mrs. Walter Reddick and living in Sharon. Elsie, now Mrs. Herbert Gleichauf, lives in Norwood. A third daughter, Elaine, age 11, is in grammar school.

Long Service List

Employees

May

Name	*Year*	*Dept.*	*Years*
Pasquale Sansone	5-4-10	Flooring	45
Helena G. White	5-8-13	Office	42
Peter Rukstalis	5-29-17	Paper Mill	38
Axel H. Anderson	5-1-18	President	37
Martin Flaherty	5-9-18	Paper Mill	37
William J. Ivatts	5-28-18	Maintenance	37
Stephen Surkont	5-7-20	Flooring	35
Frank Armukevich	5-19-20	Flooring	35
Arthur W. Mellin	5-25-20	Office	35
Bernard H. Bailey	5-31-21	Flooring	34
Clarence G. Hagman	5-12-22	Flooring	33
Thomas F. Bannon	5-22-22	Maintenance	33
Adam Sidlauskas	5-31-22	Flooring	33
Jeremiah Collins	5-1-23	Power & Steam	32
John Kacinauskas	5-8-23	Paper Mill	32
Albert S. Hayward	5-12-23	Flooring	32
Martin F. Connolly	5-18-23	No. 1 Box Shop	32
Nellie L. Coughlin	5-1-24	Office	31
Mary Stone Nevins	5-1-24	Office	31
Coleman J. Foley	5-5-24	Roofing	31
Melvin J. White	5-16-24	No. 1 Box Shop	31
Paolo Persechino	5-4-25	No. 1 Box Shop	30
Ira M. Treen	5-5-25	Flooring	30
Joseph J. Stepanowich	5-8-25	Flooring	30
Joseph Giampa	5-6-26	Roofing	29
Frank Mazzocca	5-14-26	Roofing	29
John E. Folan	5-14-26	Roofing	29
Ben Semski	5-18-26	Flooring	29
Deeb Esber	5-18-26	Roofing	29
Antonio F. LaCivita	5-19-26	Roofing	29
John A. Pratt	5-21-26	Roofing	29
Virginia Szukalla	5-21-26	Chicago Fl. Off.	29
Byard W. Bennett	5-9-27	No. 2 Box Shop	28
Amos T. Dixon	5-14-28	No. 2 Box Shop	27
John Walsh	5-15-28	Maintenance	27
Julian Borowko	5-1-29	Maintenance	26
Harold M. Tracey	5-7-35	Paper Mill	20
Hubert J. Bamford	5-13-35	Roofing	20
Ruth A. Wilson	5-13-35	Office	20
Joseph W. Eppich	5-16-35	Flooring	20
Luigi Rondinelli	5-16-35	Roofing	20
Anthony S. Utorka	5-21-35	Roofing	20
E. Nelson Wilber	5-22-35	Flooring	20
Theodore Paul	5-3-40	Flooring	15
Philip M. King	5-6-40	Flooring	15
Harold S. Mott	5-8-40	Flooring	15
William S. Ivatts	5-8-40	Maintenance	15
Marshall H. Hanf	5-8-40	Maintenance	15
John P. Koval	5-9-40	Roofing	15
Ellsworth R. Hurd	5-20-40	Paper Mill	15
Elsie Thompson	5-24-40	Office	15
Joseph G. Troiano	5-28-45	No. 2 Box Shop	10
Philip S. Wise	5-8-50	Roofing	5
James W. Kelly	5-8-50	Roofing	5
Louis J. Columbo	5-8-50	Flooring	5
Albert Zimlicki	5-8-50	Flooring	5
Rocco Silvestri	5-9-50	Paper Mill	5
Patsy Famiglietti	5-10-50	Roofing	5
Arnold T. Carlson	5-10-50	Roofing	5
Alphonse Babel	5-12-50	Roofing	5
Bruno J. Bilotta	5-15-50	Roofing	5
Joseph F. Purpura	5-16-50	Roofing	5
Anne M. Cavanaugh	5-18-50	Finishing Mill	5

PHILLIPSDALE

Serafim Moreiro	5-22-17		38
John S. Vargas	5-26-22		33
Theodore B. Maddern	5-27-25		30
Charles F. Sinnett	5-7-29		26
John R. Ellis	5-8-40		15

CHICAGO

Lawrence Howell	5-3-20		35
Harold W. Altman	5-21-23	Office	32
Harry Jansen	5-26-24		31
James B. Scott	5-31-29		26
Michael O'Grady	5-3-50		5
James W. Morgan	5-8-50	Sales	5
Edward Dettling	5-15-50		5

GLENWOOD

Hurcil L. Cowart	5-28-45	10

BERRY ASPHALT COMPANY

Ober L. May	5-9-35	20
Willard J. Liechty	5-17-45	10

Former Employees Now Retired

Patrick J. Reardon	5-7-07	48
Paul Kruchas	5-20-07	48
Herman Wauhkonen	5-1-09	46
Mike Minkevicus	5-4-10	45
Alexander H. Brooker	5-15-15	40
Michael Connors	5-1-16	39
Michael Novick	5-16-16	39
Wesley A. Beaulieu	5-14-17	38
Nicolantonio Puopolo	5-31-17	38
Lewis Kozak	5-1-18	37
Winifred Rhind	5-6-18	37
Thomas Foley	5-31-18	37
Joseph Wasalunas	5-2-19	36
Stanley Palleiko	5-20-19	36
Anisim Nikituk	5-20-20	35
John DeFlaminis	5-15-22	33
Frank V. G. Heinonan	5-24-22	33
Oreste Saraca	5-19-23	32
Harold M. Hale	5-22-25	30
Alpheus E. Matthews	5-25-25	30
Paul Weta	5-14-26	29
Elaros J. Balutis	5-12-27	28
Wilmot C. Irving	5-16-27	28

PHILLIPSDALE

Stephen Baron	5-12-23	32
Manuel M. Avila	5-16-24	31

CHICAGO

Clemens Reithofer	5-21-26	29

$285 in Awards

MARCH was a profitable month for four Floor Covering men and one Phillipsdale man. These five people received an additional award of $20.00 for having had five accepted suggestions:

William Cherry	FFJ
Gilbert Dias	DPS
William Janusaitis	FFJS
Bruno Maini	FFT
Carleton Rafuse	FFG

Awards totalling $285 were paid as follows in March:

Norwood Roofing

John Dearnaley, FBM	$20
Antonio LaCivita, FBE	20
Frederick Stahnke, FBPM9	20
Joseph Watkins, FBPM9	20
Louis DeBaggis, FBM	5

Chicago Roofing

Jeff Reed, FCPM6	$5

Norwood Flooring

William Cherry, FFJ	$40
Bruno Maini, FFT	40
Russell Pease, FFG	20
John Dziubaniuk, FFN	5
Thomas Hopkins, PFL	5
William Janusaitis, FFJS	25
Henry Petrolini, FFF	5
Carleton Rafuse, FFG	25

Phillipsdale

Gilbert Dias, DPS	$30

Better Benefits Under Social Security for Those Who Become Totally Disabled

(Prepared for the Review by C. A. Derby, Manager Norwood Social Security office)

IF you are now totally disabled, or become so in the future, you can apply to your local Social Security office to have your earnings record frozen during your disability. This, in almost all cases, will result in higher social security benefits for you.

How It Works

Social security benefits are based on the worker's average monthly earnings. If you become totally disabled before you reach 65, and the disability is expected to be of long or indefinite duration, the new law may help you. You can apply to have the time you are disabled excluded from figuring your benefits. Thus it will be easier for you at 65 to qualify for benefits. The amount of your benefit will also be larger.

Under the old law, the periods when the worker had little or no earnings, due to disability, were included in figuring the average monthly earnings. The longer a worker was disabled, the lower his average monthly earnings. His benefits at 65, based on the low average monthly wage, were correspondingly small.

Now, if you are already receiving old-age payments, but were totally disabled for a long time before reaching 65, and still are disabled, your benefit may be refigured. The new disability provisions may increase your benefit amount. No benefits can be increased under these provisions before July 1955.

Who Qualifies

You can have your earnings record frozen if all the following points apply to you:

You become totally disabled before you are 65.

You remain totally disabled for at least 6 months.

Your disability is expected to continue indefinitely.

You have worked in covered employment at least 5 of the 10 years before disability, and

You have worked in covered employment for 1½ years out of the 3 years immediately before the start of your disability.

To be eligible for the disability freeze, you must be totally disabled. Total disability means that an injury, bodily sickness, mental illness or blindness — anything that can be medically determined — prevents you from doing any substantially gainful work.

Example 1 — Retired worker

Mr. Smith worked in covered employment from 1937 to 1946, when he became totally disabled. He became 65 in 1952 and applied for social security benefits. Since he was unemployed for six years from 1946 to 1952, his average monthly earnings from 1937 to 1952 were greatly reduced. His monthly benefit, based on these average earnings, amounted to only $30.00.

He has now filed an application for a determination as to his disability. His average earnings will be refigured based on the period from 1937 to 1946. This will increase his benefit substantially beginning in July 1955.

Example 2 — Disabled but not yet retired

Mr. Jones will reach 65 in 1968. He worked in covered employment from 1948 until 1954 when he became disabled. Under the old law, Mr. Jones would not have enough employment under social security to be eligible for benefits. Then he would ordinarily need approximately nine years of covered employment to be insured, and he only has six.

Under the new law, however, Mr. Jones can apply at his Social Security office to have his earnings record frozen as of 1954. Even though he is unable to return to work again, he can be eligible for benefits at age 65. The amount of these benefits will be based on his average earnings excluding the period of disability. If he recovers and returns to work, the period of his disability will not be counted in determining his rights to benefits or in computing the amount of his benefit payments.

What You Should Do

If you are totally disabled and your disability is expected to be long-continued and you meet the employment qualifications explained above, apply at your Social Security office to have your earnings record frozen. An application filed now can be retroactive to the beginning date of your present disability. Applications made after June 30, 1957, can be retroactive for only one year.

If you are unable to visit the Social Security office, you may telephone or write, or someone else may make the call for you.

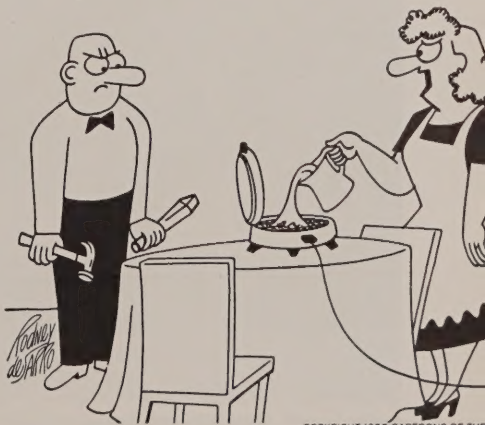
The Norwood office is in the Post Office Building. For workers outside Massachusetts, ask your plant office if you don't know the location of your Social Security office.

Quarter Century Plans Complete

INVITATIONS are now in the mail to attend the banquet for Bird & Son's Massachusetts and Rhode Island Quarter Century Club members. The ladies are invited again this year. Honored guests will be those who retired within the past 12 months.

The date is April 24, a Sunday. The place, the King Philip in Wrentham. Time: 6:30 P.M.

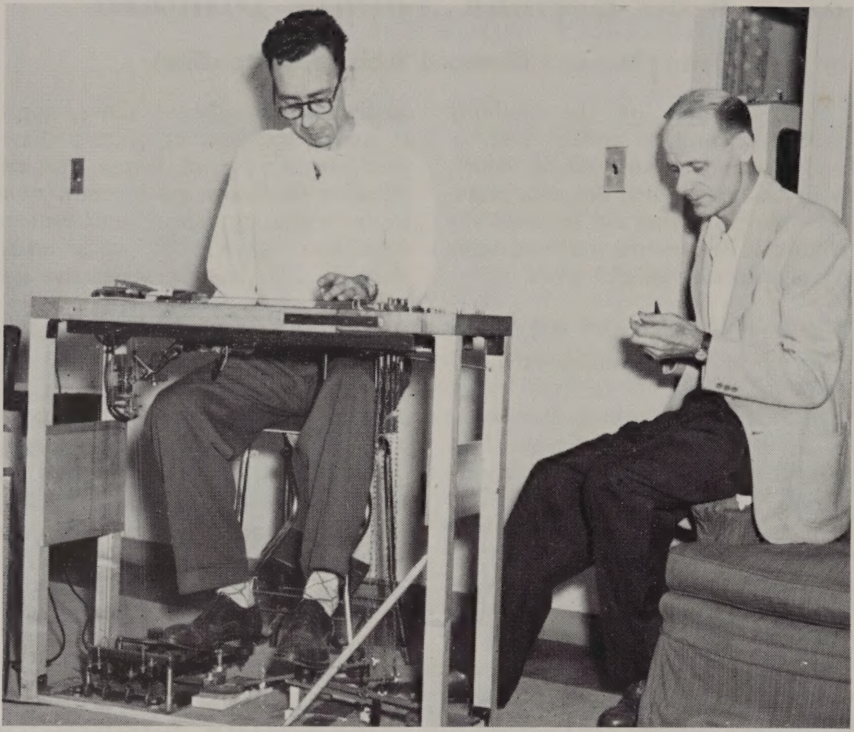
For the first time there will be a guest speaker. He is Samuel H. Ramsay of East Providence, one of the country's outstanding humorists.



COPYRIGHT 1955 CARTOONS-OF-THE

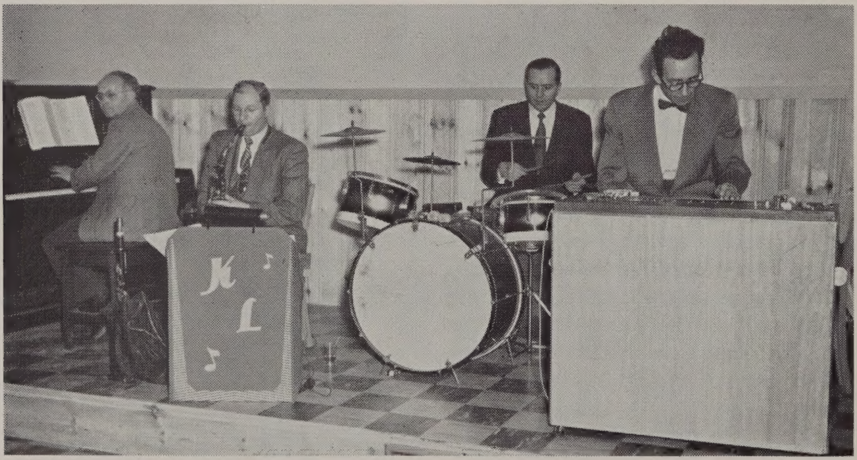
"Oh, sit down! I'm not making them crisp this morning!"

Before



B-FLAT BOOBY TRAP before it acquired the polished look below. Karl knew what he wanted and Lawrence Cobb devised ways to make wires and pedals do things they had never done before. Night after night this scene was repeated at the Larson house. Would this "thing" ever respond as a musical instrument?

After



BACK IN HIS ELEMENT with his own band. From left: Eddie LeFebre, piano; Red Gugliotta, who was substituting for the regular sax player; Leo Tetreault, drums; and Karl Larson, electric guitar. Modernistic letters on music stand were designed by Walter Siderwicz of Advertising Display.

He had been a good musician — and a band leader before he lost his arm.

It took six years to come back.

but *NOW*

KARL LARSON

with his orchestra

PLAYS AGAIN

"Fred Coleman, the cabinet-maker from the Machine Shop, was at the house last night to look over the guitar and give us some advice on how to finish it off. According to him it shouldn't take very long to finish it — a matter of a few weeks I imagine. Meanwhile if you want to see how it operates before the parts are closed in let me know. You can also hear how I sound now and how much better I'll sound in a couple of months — it says here."

— Karl Larson

This note to the Review was dated October 1953.

It was already four years after Karl Larson, now an East Walpole Laboratory Assistant, had lost his arm following a mill accident in January 1949. That was a long time for someone who ate, drank and slept dance music, had had his own band, a fellow who just had to make music, or else.

A year after the accident, in 1950, he and a friend, Larry Cobb — also with him in the *Before* picture here — had devised a bass (bull fiddle) with a mechanical string plucker. That hadn't quite worked, though as this is being written Karl is getting at the bass again.

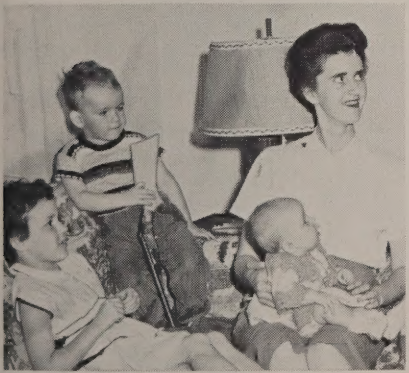
By 1953, the electric steel guitar, which they had started on after the initial try at the bass, was at last almost perfected. Then months passed. The Review inquired from time to time how it was coming.

ONE OF HIS FANS who sometimes can get her mother to sit with the four children so she can come and listen is a pretty young woman with beautiful auburn hair. She is Karl's wife, Barbara.

Karl said, "Wait 'til I get playing somewhere."

On December 10, 1954, Karl finally phoned the Review office. He announced he had his own band, was hired and had been playing for two weeks. He was at the new Pine Grove Club in Walpole, that people liked his music. He wouldn't say so of course, but he knew they would like it. It had to be good or he wouldn't be playing for them.

The night of February 3rd when the Bird Club committees' banquet was held at the Pine Grove Club, there was Karl Larson and his orchestra, playing for his fellow employees' dining and dancing pleasure.



HERE'S THE FAMILY, all but the oldest, Karen, 7, who was in school at the time. Mrs. Larson is holding Barbara, now a year old, Michael is 3 and Gail, 6.

Let's Get Acquainted . . . .

. . . Helen Makarevich

By MARIANNE MASINO, Reporter

Main Office

HELEN MAKAREVICH is a native of Walpole and was educated in the Walpole schools. Helen has been active in Bird Club sports. She served as chairman of Girls' Golf and bowls with the Walpole Country Club League at present. In a few weeks Helen will be out on the golf course again playing that steady, even-tempered game of hers.

During the war, Helen served at the local and Army hospitals as a nurse's aide.

She works in Accounts Payable at the Main Office.

Get acquainted with Odus Babbitt, Glenwood, next month.

Helen Makarevich, right, devotes her attention to interviewer Marianne Masino.

Asphalt Key Product Writes H. B. Pullar

HAROLD B. PULLAR, President of the Berry Asphalt Company and of Rubarite, Inc., is chairman of the Executive Committee of The Asphalt Institute for 1955.

The Asphalt Institute is an international, non-profit association sponsored by members of the industry. These include such companies as the Berry Asphalt Company, American Oil Co., Anglo-Iranian Co., Ltd., Esso Standard Oil Co., Imperial Oil Limited, The Texas Co., Shell Oil Co., and many others.

Today Mr. Pullar is one of the top authorities on asphalt in this country. His career in the asphalt industry covers more than 45 years.

Writing in the January 1955 issue of the *Asphalt Institute Quarterly,* Mr. Pullar says:

"With automobiles pouring from assembly lines in ever-increasing numbers and a great new highway-building program taking shape, asphalt, as 1955 begins, stands at the threshold of its greatest development. As the material best suited for all road paving needs, its leadership in the highway construction field, already long established, is expected to become stronger than ever . . . over 4/5ths of all paved roads and streets in the United States have an asphalt surface. That's quite an achievement. Consider what would happen to American automotive transportation if all that asphalt mileage were suddenly removed. Traffic would almost cease to move. And consider further the effect on our economy if that were to happen!

"That is how important asphalt is today — truly one of the key products of our modern way of life."

ALL IN THE FAMILY. The bride is the former Palma Bilotta of the Box Sales Office and the groom is Frank DeGrazia, who works where the boxes are made (No. 1 Box Shop). Married in February, they honeymooned in New York City and are making their home in East Walpole.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH
JUNE CREAN
JULIA LEWIS
WILLIAM GRAZADO
MARY MCDONOUGH
PAT MCDONALD
RITA PETRONI

Margaret Forrest flew to Bermuda for the first week in April.

Coming back with the robins and looking more full of vim than ever was Julia Lewis, who after an extended Florida vacation began to feel so much at home that she now calls the cities by their first names.

Welcome to new Floor Covering Salesman George McGuire in the Chicago area.

Charles Keating of Westwood is welcomed to Floor Covering as a Sales Trainee.

Pat McDonald reached too fast for a falling dish, ending up with her arm in a sling.

Sympathy is extended to Winifred Rhind, retired from the Credit Department, on the recent death of her mother.

Dr. R. W. Bourke is taking off for a month's vacation, the middle of April through the middle of May. Just got his new blue Cadillac broken in in time.

Industrial Engineering said good-bye to Sylvia Eysie, who worked there while Julia Lewis was on vacation. Sylvia didn't go far away, though, for she is welcomed into Purchasing in the next building.

NICE DOGGIE. Introducing Mary Berteletti's lovable Bunty, three-months-old Springer spaniel. Mary is in Floor Covering Sales.

Janice Baker is working in Purchasing after school these days.

Mary McDonough was given a shower at the Floral Club in Wrentham on March 16 in honor of her coming marriage. Office girls and other friends gave her a Mixmaster, two hurricane lamps (somebody must have remembered last fall's candle burning), and a set of bowls and measuring cups.

WINTERS NOT GETTING WARMER, proof being several weeks of good skating south of Boston this winter. At Rocky Woods one night, Design and Lab people from Floor Covering had a good old-fashioned skating party. Pictured here, four of gang were: Red Coyne, Bob Goodale, Howard Heath and Ralph Williams.

Page Bunker and his wife drove to Montgomery, Alabama, the middle of March, to see his dad, who lives there.

Natalie Locke's engagement to Robert Lee has been announced. She received a *beautiful* diamond.

Mail call came just as Sgt. Harold Smith was about to board the plane from Germany home. In the mail was a Bird Review, which served very nicely for reading matter on the flight back and caught him up on the latest news in his sister Julia's business.

Alice Holmes has been confined to the Brockton Hospital. Best wishes to Alice for a speedy recovery.

Bunny Woolley says that son Carl, who swam for the United States in the recent Pan-American games in Mexico City, has done nothing but eat since he got back. Carl scored a third place in his event, not bad for an 18-year-old.

Betty and Mary Zinni are the proud owners of a brand new Ford, a blue Fairlane model sedan.

Julie Kucab had her lucky number drawn at a recent St. Patrick's Day dance and thereby became the winner of a week-end trip for two to New York City.

Agnes (Novick) Weir is back in Roofing Sales temporarily while Elsie Thompson is out. We hope Elsie will be able to be back soon.

Anne Walukevich spent three glorious weeks on the sunny beaches of Florida, basking in the warm sun. Have you seen the handsome tan she is now sporting?

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

MAINTENANCE

Dick Walker is out again at this writing after being back to work for a short time, following being hit by a car. His injury is still troubling him.

Arthur Lloy is back after his operation, looking fine and more streamlined.

Ralph Surette is congratulated on reaching the 15-year service mark.

PRODUCTION AND POWER

The old saying is that vacation time is the best time of the year. Already everyone is talking about vacation and where it will be spent this year. Julian Borowko has mentioned Niagara Falls and John Amber (Ambruskevich) talks of Buzzards Bay.

Another sign of spring in Stock Transfer is Martin Kane's singing and whistling.

Richard Legge wishes to express his appreciation to those who contributed to the new Benrus wristwatch he received from his co-workers when he left Bird & Son this winter.

Congratulations to Arthur Chamberlain and his wife who observed their 20th wedding anniversary in February. With four other neighboring couples they enjoyed a party at a night club in Boston.

Oscar Magnuson just had his 15th Bird & Son anniversary.

Peter Glebus, Night Supervisor and Gang Boss of Stock Transfer, has two boys, Martin and Peter, Jr., who have been playing on the Norwood Junior High basketball team, which has done very well this year. The Glebus boys also play baseball on the St. George's team.

Joseph Lynch is welcomed back to the Stock Transfer Office after being on the sick list.

Mario Boragine got a nice tan under the Florida sun on his late winter vacation.

Congratulations to Mr. and Mrs. Ernest ("Irish") Oakes on their 25th wedding anniversary.

John Kalis says he went skating for the first time in his life this winter. No broken bones either.

Rocco Puopolo and his wife had a fine time touring New York City over a long week-end this winter.

Sympathy is extended to William Spencer on the death of his mother.

The Stock Transfer men are planning a deep sea fishing trip. See Rocco Puopolo or Harrison Holton.

The one-year anniversary mass was celebrated recently for deceased employees, Raphael Patinsky, retired, and for George Bassett, both at St. George's Church. At St. Catherine's Church, a one-year anniversary mass was celebrated for Edward Power.

TOM FLOOD of Paper Mill Stock Handling lets his eyes stray from his desk to draw inspiration from the wall above.

HAIL TO THE CHIEF on his 35th Bird & Son anniversary. Purchasing Agent Howard S. Hanna, center, is surrounded by as pleasant a looking staff as one could wish.

They are, from left: Marianne Masino, reporter who tipped off the Review, Natalie Locke, Margaret Kerr, Charles Makarevich, Mr. Hanna, Richard Phipps, Herbert Church, Sylvia Mattson, Benjamin Taylor, Ann Carpentiero, John Andrews, Mary Molla and John Shelley.

It's "Do-It-Yourself" Quimby now that Earl fixed his own car, making savings to the tune of $50. Car runs like clockwork too.

We are happy to have Michael Korbut back after his long illness.

Dom McKenzie and family were among the thousands attending the Spring Flower Show in Boston last month.

Plans are under way for the annual banquet of Local 1330 in May.

John King here from Denver, dropped in to say hello.

We offer our deepest sympathy to the John Lestan family on the death of his father in February.

Nicholas Hrenchuck and Stanley Rossetky are new home owners. Nicholas' residence is on Union Street, East Walpole. Stanley's is in the Cerel development at Norwood Park.

Popular Norwood schoolboy hockey coach, Lennie Ceglarski, is a former Bird employee in the Stock Transfer Office. Lennie's boys did well this year.

FINISHING MILL

William Counter is proud owner of a nifty two-tone '55 Mercury.

Harold Peterson has been hospitalized for an operation. Hope Harold is better and will be back to work soon.

Others on the sick list recently include Ann Griffin and Clemens Kaseter.

Steve Hogan was one of the local boys pictured in the Norwood Tribune recently in a reproduction of a 1922 photograph. Irish Oakes was spotted in the same picture.

NO. 1 BOX SHOP

JOHN P. WALSH — CATHERINE BELLEW
RAMONA CHICOINE — EDWARD PADUCK
MIRIAM HILL

Thanks go to Kenneth Houghton for his service as Review reporter for the Shipping Department for some time. Taking over in this department is Miriam Hill of the Shipping Office. Welcome to Miriam.

Jennie Mike and her sister, Sadie, have bought a new home on Allendale Park Drive in the new development in South Norwood. They moved into their new home the first of April.

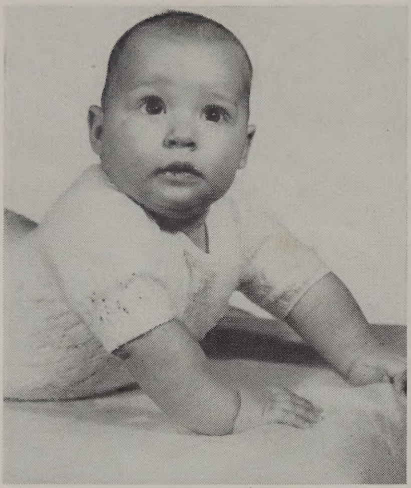
Louise Stanke is welcomed back after three months' leave of absence because of sickness in the family.

Romance! Agnes Foley is engaged to Paul Curtin, both of No. 1 Box Shop. Agnes is wearing a beautiful diamond.

The Shipping Department is sporting several new 1955 model cars: Charles McDonald, Olds; Bill McCarthy, Chevrolet; and George Sullivan, Plymouth.

Danny Bitar, not heretofore mentioned as a new employee in the Office here, is a very busy man. He is a regular night school student at the Spadea School for Investigators. In his spare time he is making a study of auto insurance, is a member of the weight lifting class at the Boston YMCA, and is a Town Meeting member from District No. 6 in Norwood. Danny is busy every minute in the week but Friday nights. He's trying to find something to do on this night for he is miserable without some action.

Florence Hurley has a new Olds 88. Nice!



HI, BIG BOY! He's Donald, son of Marie Penza of the Office at No. 1 Box Shop Shipping. Grandpa is Napoleon "Tappy" LaCasse of Floor Covering Shipping.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady
Joseph Foley

We are glad to see Johnny Olson back after his recent injury at work.

Nice to see Billie Duquette back after his recent illness.

Jim Maguire spent a fine week in New York, where he took in the St. Patrick's Day parade.

Elmer Barron, who was a Roll Porter in Shoe Cartons, has taken a transfer to the Roofing Plant in Electrical Maintenance. Best of luck to Elmer.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
Francis Wall
Michael Meomartino

After months of car shopping, John Reynolds, our Chief Steward, has come out with a new car, a Chevrolet.

Our sympathies are extended to Patsy Rizzo, who recently lost his father.

Norman Olson, Routine Tester in the Lab and Northeastern student, is congratulated on the arrival of a bouncing new son, Matthew Ramsdell, born March 28. Next big event in the Olson family is expected to be Norman's receiving his degree at the end of the college term.

We are glad to see Felix Carlson back to work following a long illness.

Robert Worthington took an early vacation this year when his second son was born, March 21.

Work has been started on a new house for Jim Jackson of the Lab. He's building on Old Post Road in Walpole.

Reporter Meets Retiree

The following is such a pleasant picture of a retired Bird & Son worker, written by Paper Mill reporter John Kalis, that we are printing it separately so you will be sure to see it too.

Michael Curran has already had five years of retired life. (He worked in the East Walpole Power Plant.) He was recently walking through South Norwood on Washington Street and your reporter had the honor of meeting him. His leisure hours, he says, are spent watching television, and reading a Boston daily newspaper. He also enjoys reading our monthly magazine, besides attending mass every Sunday at St. Catherine's, Norwood.

He is in fine spirits and health. Watch your figure, Michael. His weight agrees with him, over 200 pounds, at this writing.

He says "Hello!" to all the readers of the Bird Review.

Floor Covering Plant

George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray

Francis Kane is back in the Lino Department after serving Uncle Sam.

Charles Ollis is riding around in a new '52 car.

Elbert Allen of the Print Machines had a birthday on St. Patrick's Day, but we haven't heard how he celebrated.

Welcome back to Foreman Tom Rogers, who had quite a sick spell. Sam Steele, Clarence Phillips and John Delaney, all of the Print Machines, were also out sick.

Leo Clarkin has a new car (to him), a Mercury, no less.

Bob McColgan and Eddie Abucevitch were the two proud daddies who recently passed out cigars. Both had new sons added to their families.

Tommie Cotter, Calender Tender, took an early vacation. He was reported seen in a St. Patrick's Day parade.

John Green is getting started on helping the kids of his home town, Foxboro, prepare for the annual Soap Box Derby. John and his wife too are enthusiastic and tireless workers on this project for the small boys in their town. A recent issue of the Boston Traveler has a nice article on the Foxboro racers and gave John deserved recognition for his part.

George Ferrara has told your reporter that the flounders are really in. He and his two boys caught their share in Wareham, the middle of March.

John Didik will be starting his new home very shortly. He's planning to do most of it himself.

Welcome to the new men in the Lino Department.

A brand new 1955 "Catalina" Pontiac is what Arnold Holtman is driving these fine spring days. He's a bachelor too!

The landlady brought in a plateful of extremely thin slices of bread which dismayed her hungry men boarders. "Did you cut these, Mrs. Brown?" asked one.

"Yes, I cut them," was the stern reply.

"All right," said the boarder, "I'll deal."

ADVANTAGES OF COUNTRY LIVING when you can own and ride your own horse. Al Hayward, Left, of Floor Covering Shipping is a horse lover from way back. Next, John "Little Mac" MacDonald of Floor Covering Finishing, another horse fancier. The third horseman is George Hathaway, Gould truck driver, who with a different "horse" has hauled many a load of felt from Phillipsdale to Floor Covering. Picture taken at Ebandale Stock Farm, South Walpole.

CHRISTOPHER DOYLE of the Yard Crew, is snapped on his way through the Floor Covering Laboratory.

Shoe Carton Set-Up Lewiston, Maine

By

HELEN LANE AND JOAN WALMSLEY

This month we extend a hearty welcome to William (Wild Bill) Cody and Gerald Hinkley. The "Wild Bill" really does not apply in this case as we all agree that Bill is a very considerate and polite person.

Edna Michaud's brother has been spending a few days with her before being transferred to overseas duty.

We were all very happy to have Eddie Quinn back with us after he had to spend a few days at home with a leg injury.

Sympathy is extended to Jeannette Woodward on the death of her father recently.

DOLLS, the real live ones being the daughters of Clarence Donahue, Helper at Lewiston. Sylvia Ann is 6 and baby sister, Sharon Rose, is 4½ months. Their mother, Alice Donahue, also formerly worked for Bird & Son.

Janet and Joan Walmsley report their trip to Stowe, Vermont, was a big success, 42 inches of snow, a skiers' delight. They did have a bit of bad luck in that another car ran into theirs causing quite a bit of damage, but luckily no one was hurt.

Mabel Peare's daughter has left for Chicago to join her husband, who is attending school.

Ann Bannister and husband Lucien are very anxious to christen their new Chris-Craft. They haven't decided on a name yet.

We understand Mona Simpson is planning a trip to the altar in May. Our best wishes to her.

Tips for Parents

TEEN-AGERS learn that parents and sitters have mutual responsibilities, as they attend the Needham Visiting Nurse Association's course for baby-sitters.

Parents who want to relax on their evening out can help the sitter and insure their own peace of mind, declares the Needham director, by observing the following rules:

1. **Provide transportation both to and from your home for the sitter.**
2. **Don't rush off without giving the sitter instructions.**
3. **Describe your children's habits to the sitter and if possible, have the children meet the sitter. Mention illness, fear of the dark, tendency to wake up during the night, and toys which will comfort the child if it does awaken.**
4. **Introduce the sitter to the family pets. The unexpected appearance of your favorite St. Bernard dog can shatter a sitter's composure.**
5. **Leave a list of phone numbers to be called in case of emergency and the number which will reach you during the evening.**
6. **Mention what contents of the refrigerator are for the sitter's refreshment. Explain the workings of the phonograph or TV if the sitter has your permission to use them.**
7. **Don't ask the sitter upon arrival to do extra work, such as dishwashing or ironing. If you have agreed in advance upon other chores in addition to child care, be sure you increase your payment.**
8. **Be home at the time specified for your return. Even a slight delay merits a phone call to the sitter.**

For Ball Players and Others

Spring training instructions for baseball players don't often contain sermon notes, but candidates for the Brooklyn Dodgers read this legend on the bottom of a mimeographed sheet: "Talent is God-given; be humble . . . fame is man-given; be grateful . . . conceit is self-given; be careful."

Dear Memories of Irish Friends

MENTION in the Boston Sunday Globe, March 13, of Mary Lavin and Bective House, the Bird estate in Ireland, brought back memories to a number of East Walpole folks.

Jack Walsh of the No. 1 Box Shop office called the article to our attention. It was about the making of the movie, "Captain Lightfoot," in Ireland. The location was Bective Abbey, which is on the grounds of the Bird estate. Mary Lavin, author, though born in Norwood, grew up there. Her father, Tom Lavin, had worked at East Walpole for the Bird Family and for Bird & Son. Tom was a warm-hearted Irishman who was fond of children and made quite a hit with East Walpole small fry. Some of these same small fry, now grown up long since, still remember Tom Lavin with deep affection.

Connecticut Couple

NEW BRITAIN NEWLYWEDS, snapped in Baltimore, are Clovis "Chico" and Lorraine (Gregoire) Madore. Chico was recently made Gang Boss of cleated production. Lorraine works on stapling and nailing cleated fibre boxes.

For a Lawn Summer

A new chemical cure for crabgrass will be distributed nationwide for the first time this spring, according to a recent issue of Better Homes & Gardens magazine. It is called Sodar. It is by far the best crabgrass control yet tested, and it works so fast that the effect is visible the first day after spraying.

Sodar needs no special climatic conditions to perform well, as do some other crabgrass controls. Its lack of residual effect, once applied, allows reseeding two or three days after treatment.

Sales Lines

BIRD & SON, inc.
160 YEARS PROGRE

SOUTHWESTERN DIVISION Building Materials Sales Meeting this winter.

Front row: H. B. Beauchamp, E. M. Dyess, S. H. Cararas, H. F. Davis, J. D Johnston, E. L. Chamberlain, R. F. Jenkins, Rogers Weed, Jr., J. K. Colvin, R. N. Eisenbeis and A. K. Powers.

Second row: Deacon Dyess, P. C. Johnson, J. W. Morgan, G. A. Sayres, Sr., A. M. Dobbins, Carl Andrews, J. M. White, Wesley Cragin, L. G. Houston, A. G. Harper, B. P. Soward, F. H. May, G. A. Sayres, Jr., C. C. Pregge, J. D. Cook, T. D. Blanchard, J. H. Van Hoy, W. R. Rolow, H. F. Hillyard, K. L. Doane, and L. L. Williams.

Third row: John Evans, F. E. Shofner, W. L. Smith, O. N. Sherburne, W. M. Guice, R. N. Potter, M. E. Roach, W. R. Burns, Jr., and H. O. Woods.

BIRD
Floors
EASY AS.. A B C
A
B
C
HERE'S
WHAT YOU NEED
LAY THE TILE
ALABAMA APPLIANCE CO.
ALABAMA MANUFACTURING CO

WIVES of state and national hardware association presidents visit Bird Floor Covering display at show during meeting in March of Alabama Retail Hardware Association at Birmingham. From left are William Each, Salesman, and Field Manager Stanley Blackmer, both of Bird, talking to Mrs. Alton C. Black wife of new Alabama association president. Right are Mrs. A. B. Hill, wife of national hardware president, and J. Henderson of the Alabama Appliance Company.

Territory Changes for Flooring Salesmen

CHANGES in Floor Covering Sales territories have been made following the recent resignations of Salesmen Thomas Sullivan and E. B. Wolfe.

On April 1, J. Ralph Maraist transferred from the Philadelphia territory to the Boston territory. Mr. Maraist formerly had the Boston territory for many years but has been in Philadelphia since 1951.

Replacing him in the Philadelphia territory is Thomas L. Paquette. He moved from Atlanta on April 1 to assume his new duties in Philadelphia.

Parks Stewart, who joined the Bird & Son Floor Covering Sales organization early in January as a Trainee, has been assigned the Atlanta, Georgia, territory.

On March 22, George E. McGuire joined Bird & Son to take over the Chicago territory formerly covered by Salesman E. B. Wolfe. This includes the Chicago area and a few counties in Indiana.

BIRD TIE PADS have their show too in a three-day stand in Chicago, March 14-17. Railroad men visiting exhibits of the National Railway Appliance Association were much interested in our product, as shown by two men at left, talking with Tie Pads Manager A. A. Cross (in light suit) and H. L. Holderman, our Chicago representative (seated, center of picture). Standing are W. E. Bugbee, San Antonio representative for Bird Self Sealing Tie Pads, and Nunzio Julius, right, of our Advertising Display Department.

John Lestan

JOHN LESTAN, retired, died suddenly at his home on Bullard Street, Walpole, on February 27.

When he retired in 1949 he had one of the long records of employment in the East Walpole Paper Mill. He started April 28, 1913, and worked for many, many years as a Back Tender on No. 5 Paper Machine. In 1928 he transferred to No. 2 Paper Machine and in April 1933 became Beaterman for No. 2 Paper Machine. He retired June 30, 1949 under the provisions of the Bird & Son Retirement Plan and had been enjoying very good health until stricken suddenly with a cerebral hemorrhage.

Funeral services were on March 2 with a solemn high mass of requiem at the Blessed Sacrament Church in Walpole. He is survived by his wife, Victoria, and a large family of children. Four sons work for Bird & Son: Vincent at No. 1 Box Shop, Joseph at the Floor Covering Plant, Emil at the Norwood Roofing Plant and John at the Paper Mill. Another son, Edward, lives in Norwood. There are four daughters, Mrs. Elizabeth O'Bocki of Westwood, Mrs. Mary Warnagle of Reading, Mrs. Olga Cameron of New Jersey, and Shirley of Walpole. There are 15 grandchildren.

James Fabiani

JAMES FABIANI, retired, died at the Norwood Hospital, March 8, as a result of injuries received a few days earlier in an auto accident in Dedham.

He joined Bird & Son early in the World War II years and spent all of his working time at the Norwood Roofing Plant. He worked briefly in the Shipping Department and in the Cement Department shortly after he came here in January, 1943. Then he spent the rest of his working career on No. 1 Roofing Machine. He retired December 31, 1950. He was 69 years old at the time of his death.

Funeral services were held on March 11 with a solemn high requiem mass at St. Mary's Church, Dedham. Burial was in Brookdale Cemetery. He is survived by his wife, Rose, five daughters and two sons.

CARE Dollars Go Further, Now

With the help of the American public, CARE will distribute 300 million pounds of United States farm surplus to the needy of other countries during 1955.

Cost of the program, a continuation of CARE's "Food Crusade" to move American surplus out of storage to the world's underfed, will be $3 million, Executive Director Paul Comly French has announced. He asked Americans to chip in at the rate of $1 for each such package CARE delivers in their name to an institution or family in Asia, Europe or Latin America.

Choice of recipients must be left to CARE, but donors will know whom they help to feed, he stressed: for each package they send, they will receive CARE's customary receipt signed by the beneficiary.

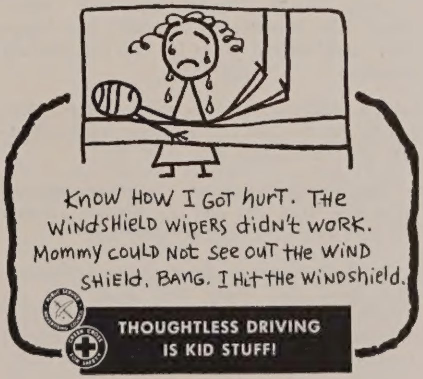
Milk powder, cheese, butter oil, butter and cottonseed oil are the commodities thus far released to CARE without charge through the Department of Agriculture, Mr. French said. The public funds are needed to cover processing, shipping and delivery costs.

Under the plan, institutions receive an average of 100 lbs. of food for each $1 sent.

You can write to "Food Crusade" at your nearest CARE office:

175 Tremont Street, Boston 11, Mass.
660 First Ave., New York, N.Y.
189 W. Madison, Chicago, Ill.

Distributions will begin in Austria, Bolivia, France, Greece, Western Germany and Berlin, India, Israel, Italy, Korea, Pakistan, Peru and Yugoslavia. Other countries will be added as arrangements are completed for CARE supervision.


Know how I got hurt. The windshield wipers didn't work. Mommy could not see out the wind shield. Bang. I hit the windshield.
THOUGHTLESS DRIVING IS KID STUFF!

SHREVEPORT ROOFING AND FELT MILLS

STAFF: Lucille Burrow, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, J. K. Colvin,
Richard Potter, Photographer

Shreveport Speaks

We were all saddened by the death of C. D. Sharpe, March 27. Mr. Sharpe was for many years our Night Watchman and was retired December 31, 1954.

We enjoyed a visit from W. C. Ahlgren recently. It seemed like a long time since Mr. Ahlgren had visited us. We are always glad to see him.

William Winkler, Phil Leon, A. C. Sheppard and Claude Ragsdale returned recently from a trip to Charleston Plant where they worked for 60 days helping to get the machine into operation. Phil Leon went back to Charleston alone, but was called back here because of the serious illness of his father. It has been said that trouble always comes in bunches. By the time Phil got home, his wife was also in the hospital for an operation.

Frank Markman just returned from another visit to Charleston. We enjoy going to Charleston but are always very glad to get back to Shreveport.

The Sales Department had a meeting April 1, to announce the new Siding, DRIFTWOOD. Enroute to the meeting Cliffe Pregge got on the plane in Birmingham, Alabama, and rode some four or five hundred miles and was getting off in Shreveport when he discovered that Frank Markham had been on the same plane returning from Charleston. Frank had been reading a book and had failed to notice that Cliff was in a seat close to him.

Things were rather quiet around the Todd home recently when Leon Todd's three children, Terry, Linda and Tommy all had their tonsils out.

We are glad to know that Gladys Bryan's mother is improving since her stay in the hospital. Gladys took a week's vacation to be with her.

Mr. and Mrs. Ollie Sherburne motored to Wichita Falls, Texas, to visit daughter, Mrs. Bill Denny.

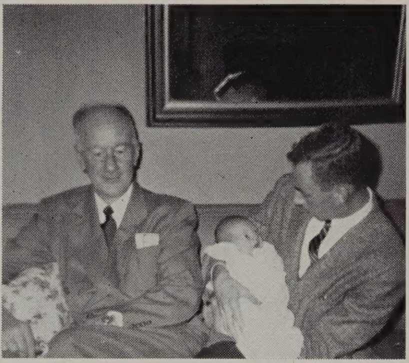
We are glad that little Ben Colvin, son of Kent Colvin, is doing so well after his recent operation.

Jerry Sayres reports that the '49ers called him recently to ascertain just when they could expect Jerry III out for football practice.

We welcome the following new employees to the Sample Department: Huey Watley, Marvin Green and Roy Burt.

The Travis Bakers are the proud parents of a new baby girl and the Marvin Greens are just as proud of their new son.

Softball season is about to get underway. Our boys had their first work out on March 31, with John Evans and Phil Johnson as playing managers. We expect to have a fine team this year.



THREE SAYRES, all with same name in same picture. G. A. Sayres, G. A. Sayres, Jr., and G. A. Sayres, III. The first two are Bird Salesmen (Charleston and Shreveport), but Jerry III, born in January, has a way to go yet.

A Foremens' meeting was held in March at the Captain Shreve Hotel with the following in attendance: A. H. Anderson, E. L. Chamberlain, R. A. Wilkins, J. D. Johnston, B. P. Soward, O. N. Sherburne, Bill Blue, Kent Colvin, N. R. McNeill, Hurcil Cowart, Dude Davidson, William Winkler, Phil Johnson, Willie Smith, D. L. Oliver, Dick Potter, Ashford Sheppard, Robert Wilson, Cephas Myers and William McElroy. Questions concerning the company and employees were answered by Mr. Anderson.

White perch fishing has been very good for the past few weeks in the shallow water. However, with heavy rains and colder weather, they stopped biting. Bass fishing has been very poor but should pick up with warmer weather.

We are happy to learn that Claude Neels is back home and well on the way to complete recovery. It will be good to see him among our truck drivers again.

We welcome two new long distance truck drivers to the Bird Family, Carl Winslet and M. L. Gorum.

The Commercial National Bank in Shreveport had a Bird & Son display in their lobby for a week recently. A display such as this is a feature of this bank, which gives space each week to different manufacturers and business establishments.

Welcome, Charleston!

Editor's Note. It is a great pleasure to welcome Charleston employees to the Bird Neponset Review and to have Charleston represented with its own personal news section, here for the first time.

These notes were sent in by a visiting Review reporter, Lucille (Miss Mac) Burrow, who heads the Shreveport reporting staff. In Charleston helping to get production department records going for a week or 10 days, she dashed off these friendly personals in what must have been a rare spare moment.

Next month the Review expects news directly from the just-appointed staff at the Charleston Plant. Ray Marston has been named chairman, Pauline Dawley, secretary. The others are Kermit Mann, Mildred Dorr, Edward Mappus and William Wingate.

Mildred Dorr FK (Charleston's Symbol) Stenographer has been complaining that her knees are very sore this week and no doubt they are. After a day's work in the office, she crawls around her yard and plants tubs of grass cuttings that Lila Weeks took her.

While their husbands were away, three of the office wives had quite a time visiting each other. Lucille Schram's husband was working nights, Jeanie Laney's husband is in the Navy and stationed in Green Cove, Florida, and Margaret Dees's husband was away at school for a few weeks.

It wasn't that Lila Weeks, Order Typist, wanted to make a quick get away, but she accidentally left the motor of her car running. She thought she had lost her keys and was searching through her desk when someone told her that they were in the car and the motor had been running all the time.

We were happy to have as recent visitors Mr. and Mrs. E. L. Chamberlain and Larry Lindblom from East Walpole. Frank Markham from Shreveport has been here so often he is like "home-folks" to us, but we are glad to have him anyway.

Glad Nelson Bartlett made it back to Charleston after his trip back to East Walpole to attend his daughter's wedding.

Charlie McDonald has a wonderful idea to boost sales. He proposes to give an entry blank to each customer purchasing a Bird Roof and allow him to guess the number of granules in a carload; the prize being a Cadillac. Catch is — who will buy the Cadillac for the prize?

It's good to see Phil Leon from Shreveport back on the machine. This is his second trip to Charleston.

Election day Lucille Schram was a few minutes late to work because she had to go and vote. Someone asked Mildred Dorr where she was and she replied, "You'll find her at the polls today. You know she is running for Mayor of Mt. Pleasant!" If you want to know anything about the

When you see an unsafe condition, report it at once!

Finished Stock or Raw Stock Records at Charleston, just ask the Mayor of Mt. Pleasant.

This reporter had lunch at Jean Brooks' home one day last week and had the pleasure of meeting her mother. Mrs. McKnight is a very interesting person. One thing Jean told us on her was that she decided to make a feather hat one day. She paid 90¢ for a rooster at a local chicken ranch. The hat turned out so nicely and she had so many feathers left she just made three more hats and sold them for $3.00 each and then ate the rooster. Seems to me that Bird & Son is overlooking a wonderful opportunity in not having her in their Cost Department.

Kirk Ramsey is certainly a busy person these days trying to learn all about his new job as Payroll Clerk and attending school nights too. I understand he burns a lot of midnight oil.

Lucille Burrow (Miss Mac, that is), says of her stay in Charleston in March: These are WONDERFUL people to work with.

Two in the Bush

The story gets sort of involved and perhaps you have heard about Ray Marston's Japanese plum. Lucille Burrow and friend, Mrs. Stuart, were in Charleston. Lucille (on loan from Shreveport) was working at the Charleston office. Friend, who came for the trip, was being taken around by Charleston Office Manager Ray Marston's wife.

Friend, wishing to thank Mrs. Marston, toward the end of their stay, heard they admired Japanese plums. Lucille would help find one — and on one of her last days there had about spotted the desired shrub. Every time she tried to phone about the surprise gift, there was Ray Marston at her elbow. It was her birthday that day, and the Charleston people wanted to surprise *her* with a beautiful cake. Hence Ray's attentiveness.

Frank Markham (also on from Shreveport) remarked to Lucille after the cake celebration (but before Ray knew about the bush): "Now, Mac, you should tell Ray that a bird in the hand is worth two in the *bush!*"

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN,
JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Fellow workers of Bird & Son, this is to inform you that the discolored eye of Joe Blackman was not the result of contact with the wife's shoe heel, but came from not being able to duck the little fist of Joe Jr. Incredible, but true.

John Pride, rookie landlord, is having his troubles as most home owners do. One tenant, her heat control all the way up to 90, all windows wide open, demanded that John immediately check the heating plant, because something must be wrong as she wasn't getting enough heat.

Isom Jacobs has served his term in the Army and is back on the job that he left behind. We welcome Jake back.

Donald E. Frazier, Jr. arrived March 3, 1955, weight 5 lb. 4 oz. Congratulations to the Fraziers! Mr. Frazier Sr. is Plant Superintendent.

We are glad to report that Mrs. Dodge, wife of Boswell Dodge of Blosky's Dept., is improving nicely after a recent serious operation.

Donald Pearce, son of Martin Pearce, Foreman on No. 6 Machine, is helping out on No. 4 Machine. We welcome Donald to the Bird Family.

We are happy, too, to welcome Ward Lambert to the Bird Family. Mr. Lambert is a Sales Trainee on the Caravan.

We heard from Lillian Grembowicz, formerly of the Sample Room, now of Florida, that they are building a home.

Nick Tomei is back on the job after his recent operation.

Donald Brown, Assistant Electrician, has a new son. Congratulations to the new parents! Congratulations in order too to Al Bohnenberger. The baby's arrival makes Al a proud grandfather. His daughter, Janet, is the baby's mother.

Waskl Salik has been planning to leave soon. He and his wife will fly to Germany, where they will spend some time. On their return they will bring back their daughter, they had left in Germany when they first came to the U.S.A. a few years ago.

Berry Asphalt Co.

Magnolia News

By ZUMA AWBREY, STELLA HINES,
CARMAN RAY

By the time this is received, C. L. Crenshaw, who resigned his position as Manager of Berry's refinery at Stephens on March 15, will have winged his way across the Atlantic and on to Baghdad, Iraq, where he will be associated with the Iraq Oil Corporation for the next two years.

Mrs. Crenshaw, better known as Verna, has also resigned her job in the Magnolia office and will join C. L. as soon as housing is available in Baghdad. We certainly will miss them and wish them lots of luck.

George and Grace Harvey are feeling much better now that they have located a house in Magnolia. It was beginning to look as though Magnolia Courts was to be their permanent address.

We welcome Merle Davis to the Magnolia office. She isn't new to Berry, having worked in the Stephens office on two different occasions. Merle is replacing Verna Crenshaw in the Billing Department.

Chester and "Gus" Eberle dropped in to say hello recently and, as always, it was a treat to see them.

Directs Cherub Choir

KEN DOOLEY is the director of the Cherub Choir appearing on this month's cover.

He is a native of San Antonio, went to high school there and later graduated from Westminster Choir College, Princeton, New Jersey, in 1946. He has appeared with the New York Philharmonic Orchestra, the NBC Symphony and the Philadelphia Symphony Orchestra.

Ken directed choirs at the First Baptist Church, La Grange, Georgia, and St. John's Baptist Church, Charlotte, North Carolina, before coming to the First Baptist Church, Shreveport.

Births

To the Victor P. Taggarts, a daughter, Madeline, February 19. (No. 2 Box Shop)

To the Donald E. Fraziers, a son, Donald E., Jr., March 3. (Chicago Roofing)

To the Harrison Holtons, a son, Gary, March 10. (Paper Mill)

To the Edward Baldassaris, a son, John Joseph, March 14. (No. 1 Box Shop)

To the J. J. Linnehans, a son, John Patrick, March 15. (E. W. Maintenance)

Phillipsdale Felt Mill and Insul Board Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

Around the Plant

New cars this month are Freddie Dias's Ford and Dick Ferris's Oldsmobile.

Talking about new cars, Joe Marrier's new Buick cost him more than he thought it would as he had to add an extension to his garage to keep it under cover.

Sam Gorelco and Ed Roy were among the retirees who visited us this last month.

Dick Carlson is on his regular two week "cruise" with the Naval Reserve. We understand his cruise this year went as far as Newport, R. I.

We were sorry to hear of the death on March 5 of Leonard Audet's father.

Office and Yard Teams Hold Lead

WITH the season almost over, the standing on March 21 would indicate that, barring accidents, the Office and Yard teams are on the inside track for first and second places.

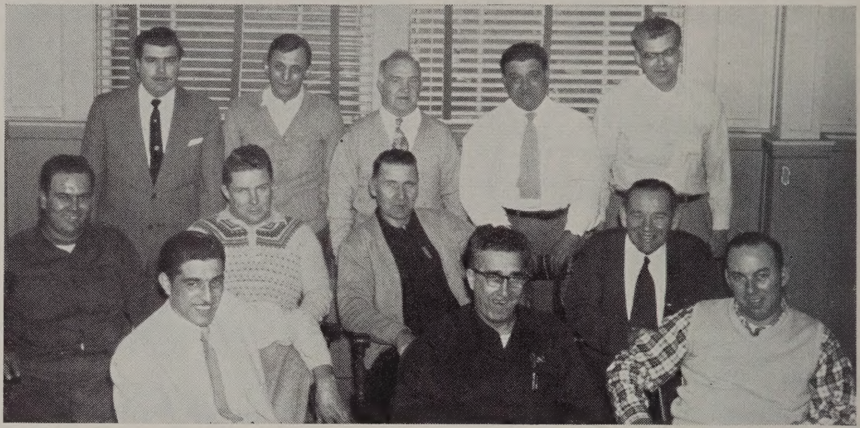
John Cyronak still has the high average and Augie Enos still has the high single. By the time this is written, the league may be over, and we can expect the final standings.

The standings on March 21 were as follows:

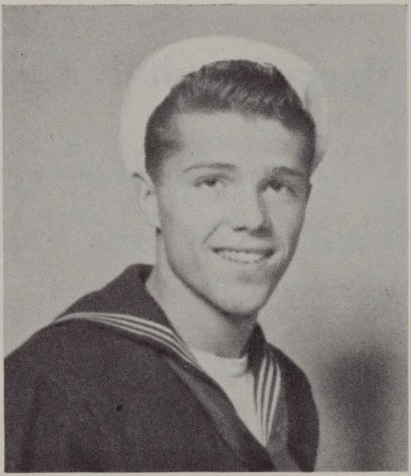
	Won	Lost
Office	76	24
Yard	61	39
Insul Board	49	51
Millwrights	43	57
Engine Room	38	62
Machine Shop	33	67

Those having averages over 100 are as follows:

J. Cyronak	113 63/75
H. Inman	109 37/57
G. Condry	109 1/75
B. Kanoski	108 27/75
J. McBride	103 55/63
C. Soderlund	102 64/73
A. Enos	102 62/66
M. Pino	102 47/70
R. Pearson	102 39/65
R. Nolan	101 38/48
J. Borges	101 15/51
B. Pino	100 62/66
A. Roy	100 59/75



EASTERN BUILDING and ROOFING EMPLOYEES UNION (Phillipsdale) officers and representatives in a recent picture.
Front: Antone Paiva, President Joseph Queenan and Al Hammond.
Second Row: August Enos, Gibson Strickland, Secretary Ted Maddern and Vice President John Conley.
Back. Fred Dias, Anthony Silva, Treasurer Arthur Trudell, Sergeant-at-arms Ed Perry and Jack Ferreira.



SON of Bill West of Phillipsdale Insul Board. This is William West, 3rd, training to be a medical corpsman at the Naval Training Center at Bainbridge, Maryland.

SCIENCE PARK SAYS that Greenland, Alaska and Switzerland cannot claim all the glaciers. There are over 100 in the United States. Most of them are in the Rockies and the Cascade Range of Washington and Oregon. (From Museum of Science, Boston)

Gaetano Nanni

WE were all saddened to hear of the death on March 12 of Gaetano Nanni.

He came to work with Bird & Son in Phillipsdale in 1918 and worked with us almost 37 years in the maintenance department. Because of his constant good nature, he was liked by everyone and will be missed by all his fellow workers. Our sympathies are extended to the members of his family.

Did You Know?

Payment of weekly sickness and accident benefits, under the Aetna Group Insurance Plan, starts on the first day of disability in case of a non-occupational accident and on the eighth day of disability in case of sickness and is payable up to a maximum of 13 weeks.

The weekly payment will equal one-half of your weekly base pay up to a maximum of $40.00.

Do It Yourself – In Moderation

"Anyone can do it," the man said. So you painted the living-room walls and ceiling yourself. It looked fine, too, but next day you had a painful shoulder that just about ruined all your pride of achievement. You decided, perhaps, that you weren't made for that kind of work, and, in a way, you were right. It's one of the many troubles we made for ourselves when we decided to get up on our hind legs and use our front paws for hands.

Hooked up between your shoulder blade and the big bone of the upper arm is a little muscle with a job that is sometimes too big for it. Its long name — supraspinatus — isn't much help when it has to work all day keeping the arm bone in its socket against the pull of gravity. Holding the arms up and out puts a constant strain on the muscle and its tendon. And every arm movement we make pinches the tendon between the shoulder blade and arm bone.

So you see, it wasn't surprising that the unaccustomed work of painting gave you a painful shoulder. Acute bursitis usually cures itself quickly, but it can develop into a condition that disables its victims for months or years. We tend to baby the sore shoulder, when the best cure is to keep it moving. Lack of motion may cause adhesions to form, and then the shoulder becomes practically frozen in its socket.

Of course, every painful shoulder does not mean bursitis. The safe course is to consult your doctor if shoulder pain does not clear up quickly.

Doctors frequently recommend exercise after they have diagnosed a case of bursitis. With proper treatment in a few weeks your shoulder will probably be as good as new.

— Norfolk County, Mass. Health Assoc.

DIAS DARLINGS, Garey Philip, 3 and Pamela Jean, 1½, children of Gilbert Dias, Maintenance Stores at Phillipsdale.

—o—

"The first thing to save for your old age is yourself." — *Executive Digest.*

—o—

Work safely . . . Don't be a man of extinction . . . *Work safely.*

OK's ROLL OF FELT. Inspector Ted Maddern, Phillipsdale, marks roll as Burns guard Peter Flynn makes his rounds. Ted is also Secretary of the Union.

CONCENTRATED CAMPAIGN for more floor covering sales in Birmingham, Alabama was recently conducted by these men representing Bird and distributor, Alabama Appliance Co. Sales Development Manager B.V. Johnson is second from right, front row; other Bird men are Parks Stewart and William Anderson, second and third from left, back row. Head of Alabama Appliance, Charles R. Rew is in center of first row; his son, Charles, Jr. who is Assistant Manager is at his left.

BRIDEGROOMS AND BRIDES at rehearsal for Neponset Choral Society's lively show, "The Gondoliers." Wedding couples are Jim Silvi (with turtleneck tee shirt) and Carol Trenouth (in jeans holding bouquet) and Anna Santoro and Ed Grout beaming at her. Others in front row are Rose Gallazzi, right, and at left Leonard Weaver, Lois Hallett and Irene LeVangie.

Choral Group Busy Rehearsing "The Gondoliers"

Spring Show May 4 and 5

BIRD CLUB

Cribbage

The final cribbage party of the 1954-55 season, reports Herman Nordstrom, was held on Thursday night, March 17, with 20 players present.

First prize, cribbage, went to Roy Young.

Second prize, cribbage, went to George Wilson and Gus Farris.

Baskets of fruit were won by Red Pierce and Howard Hewins.

Charles Locke, EMM, won the series prize for most games won for the season.

So long until October 1955, when we will get going again.

Membership Drive

Fifty new members are welcomed to the Bird Club as the result of the membership drive during March. The numbers joining from the different local areas, as East Walpole plants, Roofing, Floor Covering, and Office and Sales, were about equal.

Anyone who works for Bird in Norwood, East Walpole, South Walpole (Bird Machine) or Phillipsdale can join at any time.

The club now numbers around 1100 members.

Committee on membership is Hilda Rafuse, chairman, Catherine Bellew, Florence Murray, Jenny Wasilunas, Steven Cavanaugh and Stephen Traudt.

Veterans Show in 10th Year

The Bird Club show for veterans played at the Brockton Veterans Hospital on March 29. Emceed by Matty Connolly, the entertainment included dances, songs, and popular instrumental numbers.

The Bird Club takes prides in noting that this is the tenth anniversary of its Veterans Shows. Starting in January 1945, the shows have been taken every season since then to hospitals in the Greater Boston area. The recreation directors of the hospitals have been unfailingly enthusiastic.

Next show is April 26 at Murphy General Hospital, followed in May by the last show of the season for the children at Canton's Massachusetts Hospital School.

Golf

Al Flammia, ACF, Men's Golf chairman, announces the start of their season on April 26, at the Walpole Country Club. Thirty-six regulars and five subs had already signed up by the first of April. Play at Walpole will be for eight weeks, followed by a second half at Wampatuck Country Club in Canton.

Girls' Golf chairman, Eileen Geraghty, AB, has scheduled an eight-week season, also at Walpole, to be played Friday nights, beginning April 29.

Neponset Choral Society

At the Monday and Friday night rehearsals, finishing touches are being put on the dance routines, songs and dialogues in "The Gondoliers," Gilbert and Sullivan comedy to be presented by the Neponset Choral Society.

It promises to be the same professional performance which this group always gives. Come and see your fellow employee, his son, your next door neighbor or his wife, your business man turned actor — and you'd swear he'd been in shows all his life — the little girl down the street who has grown up now and sings with the voice of an angel, looks like one too.

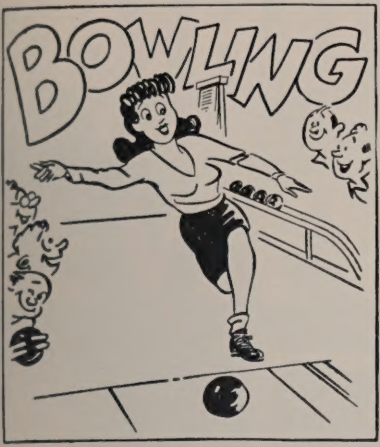
"The Gondoliers" will be given in the new Walpole High School auditorium. The dates are the evenings of May 4 and 5.

Soft Ball

Joe Wall of the Floor Covering Lab is chairman of a group interested in entering a softball team in the Norwood Recreation League.

Tours

Andrew Center and committee are working on family day trips to spots of interest. Among those suggested are New Bedford, Concord, Sturbridge Village (definitely set for the fall), and the South Shore.



Bowling

The wind-up banquet for both men's and girls' teams is set for Saturday night, April 23. It will be at the Pine Grove Club, Walpole, where the successful dinner for Bird Club committees was held this winter.

Who will be walking off with top honors then is still a mystery at this writing, especially in the Men's League. The veteran Dept. A office team was leading the league by 5 points. They were doing some crowing, though they would be the first to admit that maybe it was the noise of the rooster before going to the chopping block. Still — the axe might slip . . .

In the Girls' League there was a battle too, between the Solids and the Lucky Five. The Lucky Five were two points ahead, having been tied with their rivals only two weeks before. With Kathy Kane on the leading team turning a new high single of 132 for the season's best, the Solids had plenty to worry about.

THORNDYKE
TIGERS CLUBHOUSE
COPYRIGHT 1955 CARTOONS-OF-THE-MONTH

"Quit now and you lose your seniority!"

A Pain in the Neck

"He gives me a pain in the neck."

We've all said it at one time or another. And it can literally be true. A boring person can give you a pain in the neck. In spite of the discomfort, pain has its good points. It is a warning that something is wrong somewhere.

The bore causes you pain because, in pretending an interest you don't have, you tense your shoulder and neck muscles forcing yourself to pay attention to him. Perhaps you can't run away, but at least you can shift position and try to relax. No pain should be ignored. It is a danger signal from your nervous system — a warning of disease, injury, infection, or an emotional upset.

Pain can help your doctor find out what is the matter with you. Pain doesn't always come where the trouble is. Heart trouble can cause shooting pains in the left arm. The gall bladder can make your shoulder hurt. Some diseases of the tongue cause earache. A headache can come from the effort to hold your temper when you are angry.

The amount of pain you feel is no sure sign of how serious the trouble is. A severe injury, for example, may cause a state of shock which numbs the senses. You might suffer more lying in bed with a broken leg than from the immediate pain of the break.

Once it has given its warning of trouble, pain is useless to you. There is no value in being a martyr about it. Continued pain only weakens resistance and turns pleasant people into complaining neurotics. Any pain which can't be explained by a known injury or disease, and which doesn't go away in a reasonable length of time, should be investigated by your doctor.

On the Lighter Side

"A pickpocket is a man who generally lives alone, but occasionally goes out in a crowd for a little change."

The IMP

"After reading your novel, I'm tempted to say that if the muse strikes again you should strike back."

Publisher quoted by Dave Gerard

"I would like to have your definition of a perfect lady — I must have it before this week end."

From letter to Dorothy Dix

"If at first you don't succeed, you're running about average."

M. H. Alderson

Anyone can do any amount of work provided it isn't the work he is supposed to be doing. — *Robert Benchley.*

Some people are like blotters, they soak it all in and get it all backwards.

"It takes a mighty conscientious man to tell whether he's tired or just lazy." — *Galen Drake.*

"I had an operation and the doctor left a sponge in me."

"Got any pain?"

"No, but boy do I get thirsty."

When a woman goes on a drastic diet, she has one or both of two objectives in mind — to retain her girlish figure or her boyish husband.

Scotchman (approaching the owner of the riding academy): "I'd like to rent a horse."

Owner: "How long, sir?"

Scotchman: "The longest ye've got. There are five of us goin'!"

It Was Easy

For all those who like Shaggy Dog stories, here is a Shaggy Skunk tale that is going the rounds:

Mama Skunk was worried because she could never keep track of her two children. They were named In and Out, and whenever In was in, Out was out, and if Out was in, In was out. One day she called Out in to her and told him to go out and bring In in. So Out went out and in no time at all he brought In in.

"Wonderful!" said Mama Skunk. "How, in all this great forest, could you find In in so short a time?"

"It was easy," said Out. "In stinct."

"At this point the gallery deserted the defending champion to watch Miss ———, whose shorts were dropping on the green with amazing regularity."

Golf news in Daytona Beach newspaper

The modern idea of "roughing it" is driving with a standard shift.

BIRD
& SON, inc.
BIRD PRODUCTS
Established ® 1795

BIRD
NEPONSET
REVIEW

MAY 1955

Beautiful BIRD floor coverings
1955
BIRD

Vol. 43 No. 5

"THIS IS MY LIFE"

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On the Cover

Fred Bagley, right, Bird Floor Covering Salesman, takes an order from Lewis Crowell, manager of the Floor Covering Division of Dunham-Hanson Co., distributors, Bangor, Maine. Bangor distributor, incidentally, also handles Bird Roofing. See story of Salesman Bagley, starting on page 2.

BIRD NEPONSET REVIEW

Vol. 43 No. 5 May 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

Another Boosterama

BEAUTIFUL BIRD FLOORS

ALLENTOWN, PA., BOOSTERAMA, held at our distributor's, Samson Wholesale Corporation, for three days in March. At left is Mrs. Sidney Berman, wife of owner and buyer at Samson Wholesale, then three customers, and Mr. Berman. At right: are Ed Hess, a customer, Bird Salesman Tom Paquette and another customer. Tom's comment: "Very successful."

Send in Your Graduate's Picture

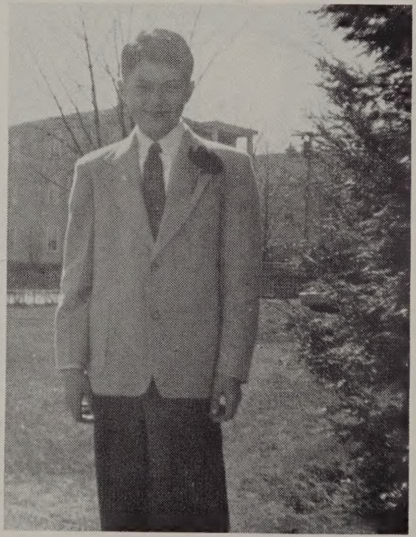
YES, the Review does want to run in the June Review that picture of your son or daughter graduating from high school or college this year. Continuing this popular annual feature, we remind you that we want to borrow the final picture (not the negative). Pictures will be returned to you. You can start sending them in now through your department reporter or directly to the Review.

Include:

Name of graduate
School graduating from
Relation to Employee
Name of Employee
Employee's Department

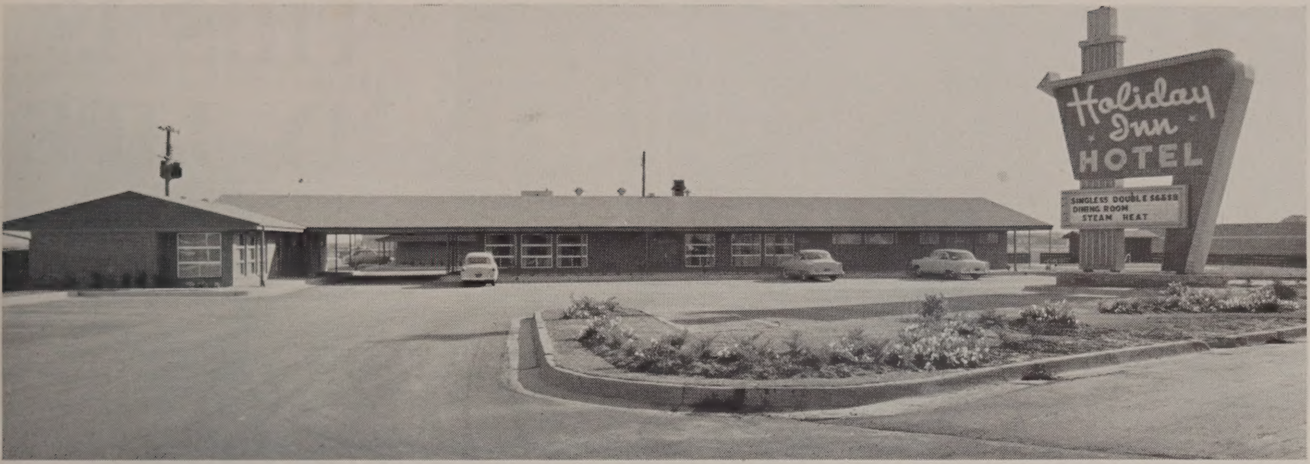
As usual the Review is glad to have brothers and sisters of employees as well. Berry Asphalt Company employees are of course included.

The Children Grow Up



GROWING UP, Anthony J. Abril, Jr., received confirmation this spring at St. George's Lithuanian Church, South Norwood. His dad is at Norwood Roofing on No. 1 Machine.

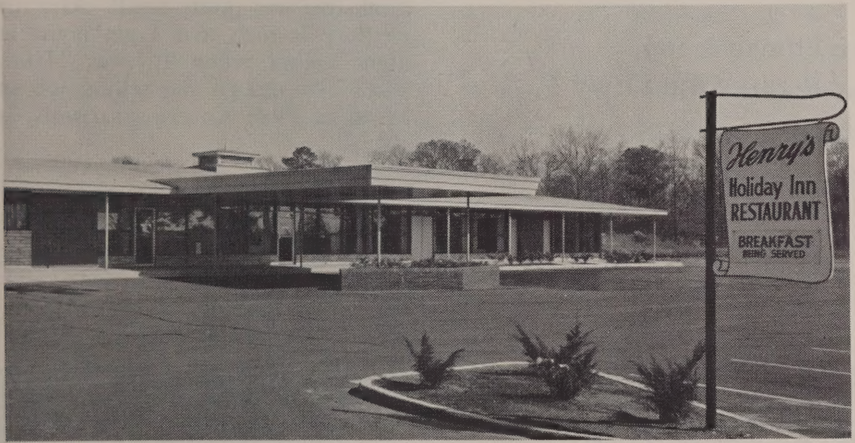
CONFIRMED recently was Veronica Strasunskas, at St. George's R. C. Church, South Norwood. She is the daughter of John Strasunskas of No. 1 Roofing Machine.



Eye-catching yellow Bird Roof identifies Holiday Inns now operating through the South and Mid-West. This inn is at Clarksdale, Miss.

Bird ARCHITECTS Protect These Hotels

— *and Glorify Them, Too*



Attractive Holiday Inn on Savannah Highway out of Charleston (Route 17). Well-known to Bird people in Charleston, this Inn has been used by people from other Bird locations on temporary assignments at Charleston. Lucille Burrow from Shreveport stayed there recently. Another user has been O. N. Sherburne.

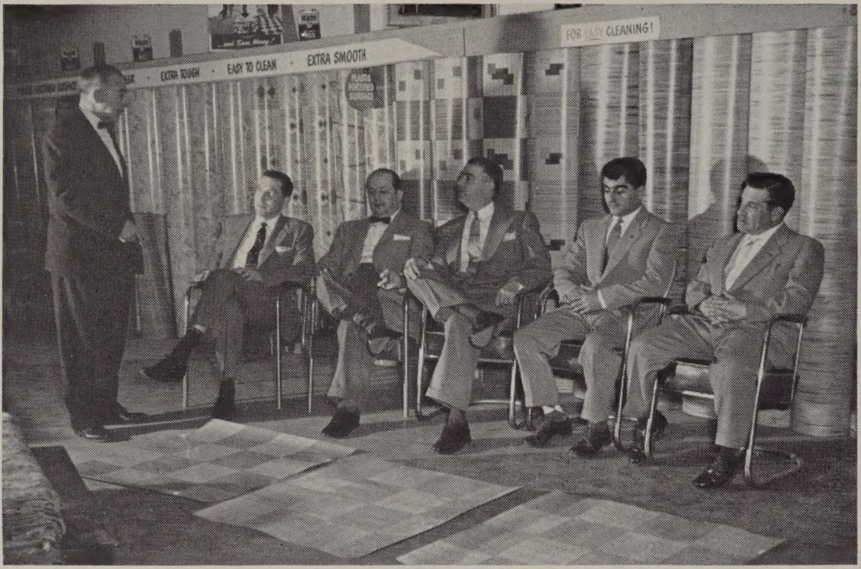
Registration desk and lobby at the Charleston Holiday Inn.

VACATIONING in the South or Mid-West this year? Maybe you'll stop at a Holiday Inn. If you do, look for the distinctive yellow roof. It's a Bird Architect Roof made especially for Holiday Inns.

Originating in Memphis, Tennessee, in 1952, the Holiday Inn organization has grown now to a network of 11 inns extending from Charleston, South Carolina to Amarillo, Texas. Holiday Inns are currently operating at Alexandria, Louisiana; Amarillo, Texas; Birmingham; Charleston; Jackson, Tennessee; Kansas City, Missouri; Oklahoma City; Wichita, Kansas; Clarksdale, Greenwood and Hattiesburg, Mississippi; and Memphis.

They range in size from 52 units to 144. The Memphis Inn is the world's first highway hotel with complete convention facilities. Its Holiday Room can accommodate 500 guests and there are smaller rooms for banquets and sales meetings as well.

Holiday Inns were conceived by Memphis builders Wallace E. Johnson and Kemmons Wilson, president and chairman of the board respectively of Holiday Inns of America, Inc. The inns are operated on a franchise basis and must provide first-class room accommodations and restaurant service. New inns are under construction at St. Louis, Colorado Springs and Canton, Ohio.


Samples of new Bamboo pattern spread on floor, Bird Salesman Fred Bagley presents sales pitch in Providence to distributor Ben Elfman & Son's men. Seated from left: Malcolm Elfman, Vice President of Boston, Sam Epstein, Clarence Cleasby, Edward Kopoian, Edward Boonas.

With distributor, Ben Elfman & Son, Inc., whose headquarters are in Boston, but who has a number of other branches.

THIS IS MY LIFE

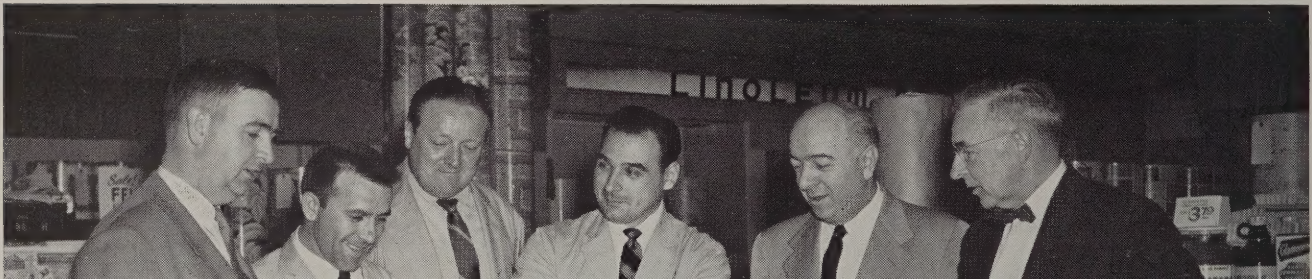
Frederic H. Bagley is a Bird Floor Covering Salesman with territory in Rhode Island, part of Massachusetts and in northern Maine.

This is his story as told to the Review.

A similar story could be written about Bird salesmen in the Building Materials or Paper Products Divisions.

YOU want to know what a Bird Floor Covering salesman does for a living? I don't know as I'm typical. I average only about 600 miles of travel a week. I'd guess some of the fellows in the Western territory would think this was pretty small. Also my territory is such that I get home at night except when I cover Maine. Essentially though the selling job of all of us Floor Covering salesmen is alike.

(Continued on page 4)


Elfman salesmen Cleasby, left, shows off recent Square Knot pattern to Providence retail account, huge City Hall Hardware Co. Four Hardware Co. men are Anthony D'Agnenica, Rod Pruefer, Pat D'Aquila and Benjamin Ruttenberg. At right is Salesman Bagley, alert for an assist to Cleasby if needed. You've got to be on your toes!

BEAUTIFUL BIRD FLOORS
NEW PATTERNS HERE!
BIRD Textured Linoleum

Corner of the unusually large rug department of Wing's is transformed into a sales display with marquee headlining rolls of Bird Floor Coverings. Oscar St. Jacques, store decorator, and Fred finish up.

HAPPY COLORS
EASY
PLASTIC fortified
COME IN! BIRDS EXCITING NEW COLORS AND DESIGNS ARE SHOWING HERE RIGHT NOW!
PLASTIC fortified surface
Come in and see the BIG FLOOR SHOW
PLASTIC fortified surface
BIRD

Inside a front window at Wing's, shirt-sleeved decorator and salesman get the display lined up. Attractive cloth drape at back is nice touch added by St. Jacques.

At C. F. Wing Co., 81-year-old department store located in New Bedford, a shopping center for upper Cape Cod and the Islands.

BEAUTIFUL BIRD FLOORS
NEW PATTERNS HERE!

Now finished interior display becomes setting for a sale. Everything had led up to the point of this woman's deciding, over all other products, to buy Bird. Making sale is John Harney, buyer for Wing's rug and linoleum department.

BIG FLOOR SHOW
BIG FLOOR SHOW
HAPPY COLORS
EASY
BIRD Textured Linoleum
COME IN! BIRDS EXCITING NEW COLORS AND DESIGNS ARE SHOWING HERE RIGHT NOW!
Come in and see the BIG FLOOR SHOW
PLASTIC fortified surface
BIRD

Coats back on, St. Jacques and Bagley stand outside window to get effect. Window was set up only a few days before latest textile strike involving New Bedford mills. Store agreed to display anyhow. They had survived harder times.

For more than 10 years, Sales Correspondent Betty Lamore's pleasant, calm voice has gone over the wires to customers, her nine Bird Salesmen, the men at the mill, the various office departments, soothing, checking, pleading, coordinating.

This is My Life

(Continued from page 4)

You must remember that Bird sells, not to retail stores, but to distributors, that is, wholesalers. My job is to keep my distributors' warehouses filled with my company's product, to help his salesmen get it into retail stores, and to promote its sale in the retail stores.

That's about the size of it. It's the doing, of course, that gets me up early for a 9 o'clock appointment at some distance, home for a late supper for the same reason, and to bed late after doing paper work, five and sometimes six days a week. That's just the way it goes.

On the Move

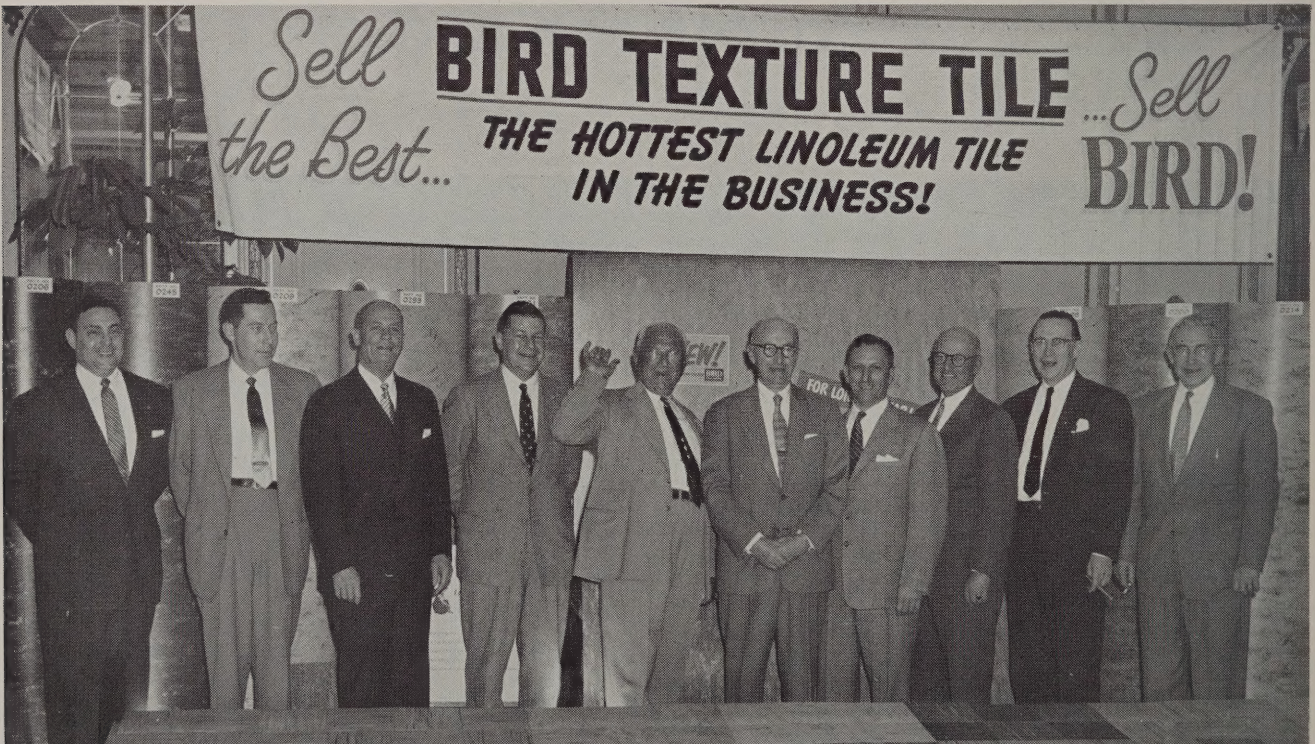
The picture (page 2) of Ben Elfman's salesmen — Elfman is one of our big distributors — might have been faked for the story. As it happened this was a real sales meeting in Providence I had arranged to get his salesmen to take 3 x 3 paper samples of the new Bamboo series and push the pattern in their retail outlets. They really admired it and ordered some.

As you see, this was working with the distributor's salesmen, bringing them up to date on the latest in our line. The other picture on that page shows how I go with the distributor's salesman, Clarence Cleasby here, to the retailer to give him a hand with selling Bird.

Don't think that we spoon-feed the distributor's men. It's just that they have a lot of different lines to sell. Nuts, bolts, plumbing fixtures, rakes, lawnmowers, and what-all, besides floor coverings, are stock in trade for hardware wholesalers, for instance. For the floor covering wholesaler, he's got wool, cotton and fiber rugs, besides my smooth surface line, to sell. All I have to know is Bird Floor Covering. So I have to be the expert on that.

Selling for the Team

The pictures taken at C. F. Wing in New Bedford not only show setting up displays, but point out that we sales-


Sell the Best...
BIRD TEXTURE TILE
THE HOTTEST LINOLEUM TILE IN THE BUSINESS!
...Sell BIRD!

Attending shows is part of salesman's job. This was Boosterama by Boston distributors and Bird at the Kenmore.

Identification, from left: Arthur Saklad and Malcolm Elfman, both of Ben Elfman & Son, Boston; Ralph Maraist and Vice President Charles Sumner of Bird; Ben Elfman, president of his company; William Heffernan of Heffernan & Co., another big distributor, Boston, Bird Field Manager A. J. LeBlanc, Robert Heffernan, R. T. Murphy, Bird Sales Manager, and Mr. Bagley.

men call directly on retailers. Sometimes I travel with the distributor's man. Often I go it by myself.

When the retailer places an order for Bird Floor Covering, it goes through the distributor, who is happy to have me sell for him. Naturally I'm selling for myself at the same time. Bird salesman and distributor's salesmen work as a team. What's good for us is good for them and vice versa. It's a fact that a lot of them feel that they are really part of the Bird organization.

We Set Them Up

Something else I do is set up window and interior displays in retail stores in my territory that carry Bird Floor Covering. The Advertising Department furnishes the materials knocked down. The salesman, with the back seat and the trunk of the car loaded, carries them to the store, then unloads marquee, pinwheel, pinwheel motor, stickers and banners, assembles them and sets them up.

The store may have a stray stock boy I can nab to shift around rolls of floor covering. The store decorator will lend valuable professional assistance. But it's up to me, the salesman, to get the displays up so they are a credit to the product, the store and are a real come-on for her majesty, the American housewife.

These displays are timed to go with our national ads in the Sunday supplements. So they all have to go up in a short space of time.

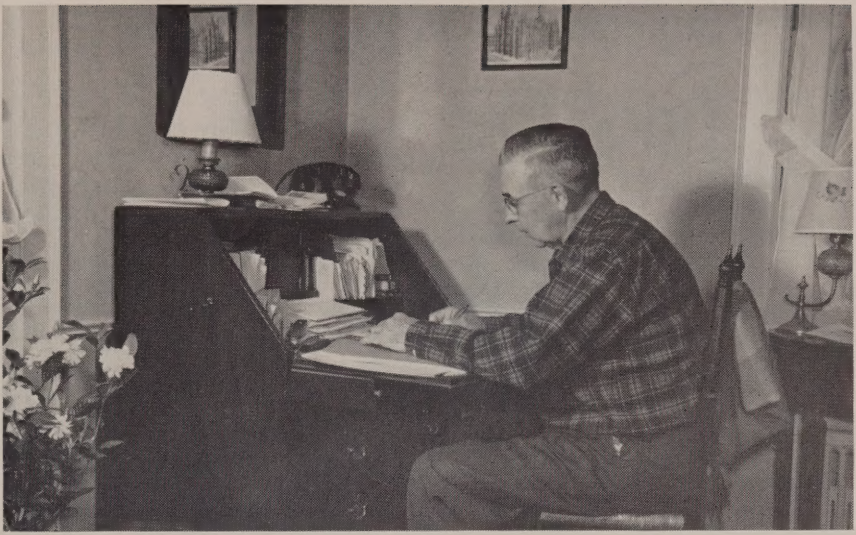
Saturday mornings I try to catch up on my necessary paper work. There are always reports, route lists, and so on to be done. Orders sometimes get written up on the spot when I make a sale, as illustrated in the cover picture. Sometimes later.

If you had any illusions before about the soft life of a salesman, I hope you're losing them! I like my job — don't get me wrong — and I have been able to own my own home, drive a good car, and can buy my wife a gardenia plant instead of a geranium if she wants one. It's a good life, but not a snap.

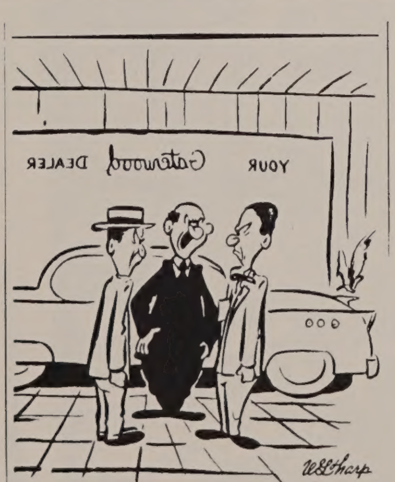
You've Spoiled Me

In telling my story, I'd like to toss a bouquet or two to the Bird organization which backs up the salesmen. You other Bird employees, they say, could not get along without the salesman. I know very well I wouldn't get very far without something good to sell. I expect I'm probably spoiled, having Bird Floor Covering to peddle all these years. It's a good quality product, the patterns are the best in the business, people in the mill and the office knock themselves out to give the customer good service. I also want to say that the sales correspondent, sitting at her phone in East Walpole, is a very vital part of the business, my business. Miss Lamore, take a bow.

It's pretty hard to boil down the story of what you do for a living into a few paragraphs. I've been selling Bird for over 30 years. Sometime when you're not doing anything, come on a trip with me. I think you'll find it very interesting. I do.



On Saturday morning, at a small desk in his own attractive living-room, Fred Bagley sits down to reduce to paper and pencil his past week's work. Meanwhile his wife is busy in the kitchen, their old, sort-of-a Golden Retriever woofs out on the front lawn, and the little brook behind their house runs babbling along.



"Harrison! The customer is always right and has been since about the middle of 1953!"

—o—

The reason so many of us do not recognize opportunity is that it usually goes around looking like work.

—o—

Suggestion Awards

ONE-THIRD of the 21 suggestions accepted in April were money-saving ideas. In addition, two men received special awards of $20 for five accepted suggestions: George Grover, FFV, and Nicholas Santoro, FBM.

April awards were paid as follows:

Norwood Flooring Plant

Bernard DeSavage, FFG	$20
George Grover, FFV	45
John Blanchard, FFFO	5
Rocco DeLuca, FFR	5
Michael D'Espinosa, FFJS	5
John Finningham, FFC	5
John Green, FFM	5
Donald Hurd, FFFO	5
Norman Lull, FFV	5
John Machado, FFR	5
Broney Slauzis, FFR	5

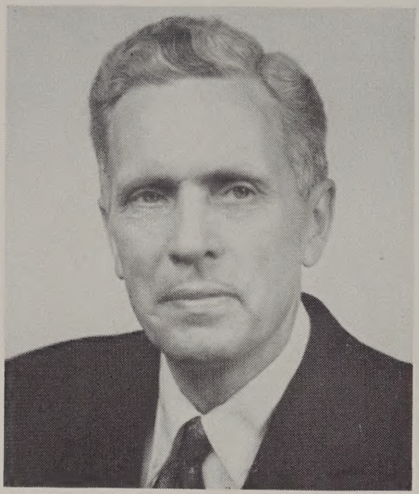
Norwood Roofing Plant

Robert Byrnes, FBF	$20
Thomas Concannon, FBV	20
Thomas McDavitt, FBM	20
Nicholas Santoro, FBM	60
Tiodoro Michienzi, FBPM1	5
Warren Wing, FBC	5

Phillipsdale

Gilbert Dias, DPSM	$ 5
Howard Inman, DPR	5

Superintendent at Charleston



William Freegard

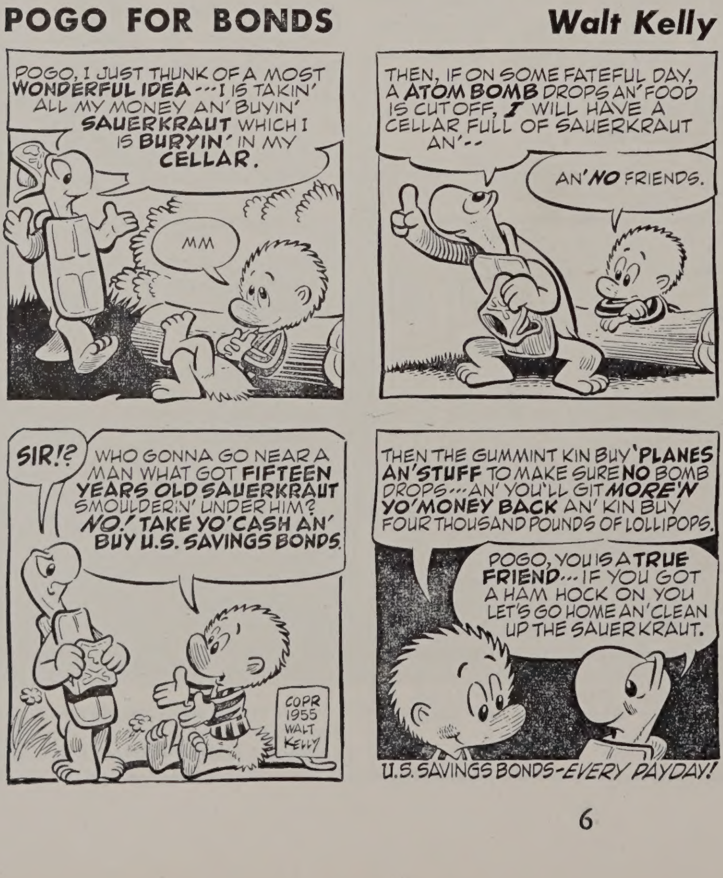
CHARLESTON'S new plant Superintendent is William Freegard, who joined the Bird & Son organization, April 11. Mr. Freegard has had long experience in the asphalt roofing industry.

He started with the Barber Asphalt Co. in 1921 and was with them for 16 years in various capacities including engineering, asphalt sales, plant supervision and management.

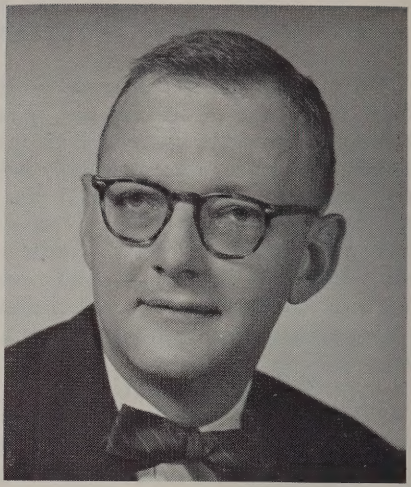
In 1937 he laid out and built the Artic Roofing Plant at Edgemoor, Delaware. He operated this plant as general manager for many years and later served as president of the Artic Roofing Co.

In the Asphalt Roofing Industry Bureau, he has been a member of the Manufacturing Committee, the Planning Committee and of the Board of Governors. While in Delaware, he was active in the Delaware State Chamber of Commerce, being a director for a number of years. He served two terms as president of the organization.

Mr. and Mrs. Freegard will soon be making their home in Charleston. There is one daughter, married and living in Philadelphia. They have also a much worshipped grandson, age 4. In odd moments Mr. Freegard likes to work in silvercraft. He has had quite a shop in his Delaware home where he turns out everything from coffee pots and tea sets to jewelry. He also plays golf, likes the game, but when we asked about his score, his answer was "no comment."



POGO FOR BONDS
Walt Kelly
POGO, I JUST THUNK OF A MOST WONDERFUL IDEA --- I IS TAKIN' ALL MY MONEY AN' BUYIN' SAUERKRAUT WHICH I IS BURYIN' IN MY CELLAR.
MM
THEN, IF ON SOME FATEFUL DAY, A ATOM BOMB DROPS AN' FOOD IS CUT OFF, I WILL HAVE A CELLAR FULL OF SAUERKRAUT AN'--
AN' NO FRIENDS.
SIR!?
WHO GONNA GO NEAR A MAN WHAT GOT FIFTEEN YEARS OLD SAUERKRAUT SMOULDERIN' UNDER HIM? NO! TAKE YO' CASH AN' BUY U.S. SAVINGS BONDS.
COPR 1955 WALT KELLY
THEN THE GUMMINT KIN BUY 'PLANES AN' STUFF TO MAKE SURE NO BOMB DROPS... AN' YOU'LL GIT MORE'N YO' MONEY BACK AN' KIN BUY FOUR THOUSAND POUNDS OF LOLLIPOPS.
POGO, YOU IS A TRUE FRIEND... IF YOU GOT A HAM HOCK ON YOU LET'S GO HOME AN' CLEAN UP THE SAUERKRAUT.
U.S. SAVINGS BONDS-EVERY PAYDAY!



Frederick C. Aber, Jr.

F. C. Aber, Jr. Named to Sales Promotion Post

FREDERICK C. ABER, JR. joined Bird & Son, April 11, as Advertising and Sales Promotion Manager of Floor Covering. Working under Howard O. Woods, Director of Marketing, Ted Aber is in charge of the expanding program which aids the sale of our floor covering to a nation-wide market.

He comes to us with an excellent background in the floor covering field. From 1946 to 1953 he was Assistant Manager of Advertising and Sales Promotion for the Mohawk Carpet Mills, Inc. of Amsterdam, New York. Although Mohawk is a soft carpet manufacturer, his work included many of the same techniques and problems to be found in the hard surface floor covering industry. In this position he also had extensive experience in the field of public relations. In 1953 he established his own business, Service Master East, Inc., selling cleaning materials for rugs and furniture.

He is a graduate of Harvard University, receiving his B.A. from there in 1936. He is a native of Amsterdam, New York. In the years immediately following graduation from college he was in magazine publishing work in New York and newspaper work later in Amsterdam. From 1941 to 1945 he was in an anti-aircraft unit of the U. S. Army, holding the rank of captain at the time he returned to civilian life.

Long Service List

June

Employees

Name	*Year*	*Dept.*	*Years*
Kostanty Geigol	6-1-09	Paper Mill	46
Russell L. Tupper	6-7-09	Advisory	46
James F. Maroney	6-12-12	Maintenance	43
Francis A. Massey	6-15-12	Paper Mill	43
Patrick O'Malley, Jr.	6-8-17	Power Plant	38
Francis V. Sheehan	6-25-17	Flooring	38
James J. Dowling	6-29-17	Office	38
Benedict F. Muchyn	6-3-18	Flooring	37
David E. Bowles	6-3-19	Maintenance	36
James B. Maguire	6-23-19	Box Sales	36
August Petrova	6-23-19	No. 2 Box Shop	36
Vincent M. D'Espinosa	6-23-20	No. 1 Box Shop	35
Martin Wallace	6-26-20	Power Plant	35
Frank S. Clem	6-30-20	Flooring	35
Constanti Lewicki	6-20-21	No. 1 Box Shop	34
Pierino Palazzi	6-20-21	Roofing	34
Carl L. Johnson	6-22-21	Flooring	34
Sabino Perniola	6-6-22	Roofing	33
Edward J. Geraghty	6-26-22	Maintenance	33
Angelo Melino	6-28-22	Roofing	33
George E. Goodwin	6-12-23	Flooring	32
Richard T. Murphy	6-25-23	Flooring Sales	32
Samuel J. Steele	6-9-24	Flooring	31
Mario A. Boragine	6-9-24	Power Plant	31
Anna G. Smith	6-16-24	Office	31
Margaret B. Owens	6-22-25	Office	30
Emilio Nicastro	6-29-25	Maintenance	30
Pauline L. Rafuse	6-7-26	Office	29
P. Antonio Cregnalo	6-8-26	Flooring	29
Martin Green	6-10-26	Flooring	29
George S. Johnson	6-11-26	Flooring	29
John Suman	6-16-26	Office	29
Evelyn M. Wadleigh	6-21-26	Office	29
John M. Pechulis	6-23-26	Maintenance	29
Ernest W. Oakes	6-20-27	Paper Mill	28
Mary I. Geary	6-20-27	Office	28
Alfred M. Kendall	6-5-28	No. 1 Box Shop	27
Raymond F. White	6-18-28	Office	27
Lambert J. Anderson	6-20-28	Office	27
Anastasia T. White	6-10-29	Office	26
James A. Schuller	6-28-29	Finishing Mill	26
Martha C. McLauchlan	6-5-30	Office	25
Roxy T. Coburn	6-3-40	Office	15
James F. Moylan	6-5-40	Paper Mill	15
Mary J. Conton	6-24-40	Office	15
George M. Blair	6-4-45	Power Plant	10
James F. Barnes	6-7-45	Maintenance	10
Grace A. MacDonald	6-20-45	Research	10
Elmer G. Johnson	6-21-45	Roofing	10
Elvin T. Davis	6-8-50	Roofing	5
Michael F. Cloherty	6-9-50	Military Service	5
John Strasunskas	6-9-50	Roofing	5
Raymond Wojdag	6-9-50	No. 1 Box Shop	5
Albert F. Blackler	6-13-50	Roofing	5
Charles R. Zabronsky	6-19-50	No. 1 Box Shop	5
Ann McGovern	6-19-50	Office	5
Barbara G. Hanks	6-19-50	Office	5
Edith R. Oblachinski	6-22-50	Office	5

Phillipsdale

Albert G. Carlson	6-9-20		35
Antone L. Alves	6-6-22		33
Anton S. Vargas	6-10-22		33
Joseph L. Braga	6-4-23		32
Arnold F. Manchester	6-9-27		28
Paul I. Knight	6-17-35	Superintendent	20
Edward F. Perry	6-3-40		15
Howard L. Inman	6-4-45		10
Anthony T. Gouveia	6-13-50		5

Chicago

Harvey Brooks	6-19-45		10
Thomas Haavig	6-19-50	Military Service	5

Shreveport

Claudie Neel	6-13-50	5

Glenwood

Bill Davis	6-21-50	5

Berry Asphalt Company

Warren H. Huffman	6-1-50	26
Coburn V. Arrington	6-10-40	15
William J. Oswalt	6-12-45	10
Sheldon Davis	6-18-45	10

Former Employees Now Retired

East Walpole and Norwood

Michael Kodis	6-1-09	46
Ludwig Polovitch	6-21-11	44
Mike Waytekunas	6-20-12	43
George Wallace	6-17-14	41
Thomas Coyne	6-18-14	41
Waclaw M. Baranowski	6-26-14	41
Charles D. Savage	6-14-17	38
Bartholomew Murray	6-15-17	38
Vincent Grudinskas	6-8-18	37
Giovanni Fruci	6-22-20	35
Alvah H. Bridgham	6-17-21	34
Michael F. Duffy	6-6-22	33
Peter J. Kiarzis	6-13-22	33
John F. Ahearn	6-16-23	32
Joseph Magnani	6-28-23	32
Samuel McLeod	6-9-24	31
K. Hilmer Eklund	6-18-29	26

Phillipsdale

Walter Gill	6-23-11	44
Samuel D. Gorelco	6-8-23	32
Onesime Boisvert	6-25-23	32
Joaquim Cabral	6-17-26	29
Jose Ladd	6-26-45	10

Chicago

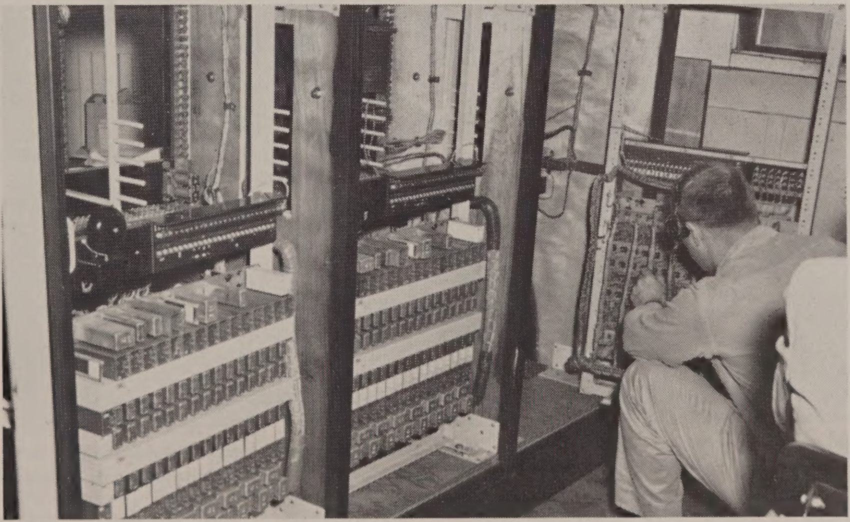
Freida M. Leonhardt	6-10-29	26
John Dobias	6-24-29	26

Old wire clothes hangers, bent into a square or diamond shape with the hook straightened out to stick into the ground, make excellent supports for flowers or vegetables in the gardens.

B. P. News

New Switchboard

THREE-POSITION PBX BOARD, regular operators seated, with relief operator Gladys Noddin, standing. Chief Operator Martha (Mattie) McLauchlan is at right, then Eleanor Kehoe and Geraldine Buckley, who was hired for new third position. New board, opened April 4, gives additional outside line service.



STILL BEING INSTALLED when this "under the hood" picture was taken earlier this spring, new switchboard looks neat but complicated. Asked for simple explanation of what is there, telephone man replied: "This is relay equipment which provides supervisory signals to 3-position board. It contains retard coils, condensers, repeat coils, relays, resistors, etc." Phone company worker here is John Tumas.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH
JUNE CREAN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI

Third voice on the switchboard, you probably already know, is that of Geraldine "Jerry" Buckley. Welcome to Bird & Son.

Sympathy is extended to Concetta Lippolis of Stenographic on the recent death of her father, retired Bird & Son employee.

George Johnson is extended a belated welcome. George, who lives in Needham, is in the Auditing Department.

"Ramblin' Bill" Burns of Sales Promotion says his trips commuting between Salem and East Walpole seem much shorter in his newly acquired Nash Rambler Ranch Wagon.

Right in style is Frank Molinari with his new Chevrolet hard-top. Happy miles ahead to Frank.

Welcome to Ted Aber, our new Floor Covering Advertising and Sales Promotion Manager. He was formerly with Mohawk Carpet Co.

Hilda Rafuse and Velma Cobb took a week's Bermuda cruise in April. The cruise, Bermuda, everything — it was wonderful!

Gladys Hagblom recently spoke at the annual meeting of the Henry O. Peabody Alumnae Association. She told the story of her "European Holiday" last summer to a delighted audience. Gladys illustrated her account with excellent color pictures which she took herself. Her invitation to speak came via Elizabeth Gleichauf, Secretary of the Alumnae Association.

We welcome Nora Kane and Bob White to the Statistical Department.

Thelma Sjoberg is back with another beautiful tan after her trip to Florida.

After school helpers include Mary Costello and Claire Marshall from Walpole High and Catherine Devine and Carol Hunt from Norwood High.

The Delaney girls, Carolyn and Peg, are driving their new glacier-blue 4-door Chevrolet sedan.

Earle Davis has a new Chevrolet sport coupe, shadow grey over coral. He and Mrs. Davis and son Richard spent a week before Easter touring below the Mason and Dixon Line, visiting Williamsburg, Virginia Beach, and Kitty Hawk, North Carolina.

Eleanor Graves is welcomed back to work after several week's illness.

Good luck to Jack Wilson on his new job in the Stock Transfer Office in the Paper Mill.

BRIDE AND WELL WISHERS. Mary McDonough, now Mrs. Joseph Sexton, just before her wedding was given silver in her pattern as a gift from Office friends. Standing behind her are: Mary Costello, Blanche Libertowicz, Helen Makarevich, Marianne Masino, Shirley Barbaglia, Mary Bannon, Marie Evans, Sylvia Mattson, Katherine Golden, Fay Hitchman. Almost hidden is Dorothy Cronin, then Eileen Geraghty, Edythe McMullin and Roger Anderson.

HAPPY ANNIVERSARY to Helen Makarevich from her many Bird & Son friends. Surrounding her on her company 25th are fellow office people: Roger Anderson, Dorothy Cronin, Kay Drinkwater, Alice Peterson, Shirley Barbaglia, Eleanora Murray, Mary McDonough, Marianne Masino and Marion Smith.

That sharp black and white '55 Plymouth you'll see tootling through East Walpole belongs to none other than Mary Concannon of Flooring Sales. Good luck to Mary on her first car.

Word has been received that Peggy Daunt Patriaca, formerly of Statistical, now of Canton, is the proud mother of a bouncing baby boy.

The top floor of the Main Office accepts only royalty. No ordinary bumble bee for us, only the Queen herself. There was plenty of excitement until she was ushered out of a window by Mary Concannon.

We suggest that Flossie MacDonald take trumpet lessons, that is, if she plans to attend parties where it is necessary to blow up balloons. The girl has no wind!

Edith Oblachinski of Stock Control is sporting a '55 Plymouth.

Neglected to ask the Safety Engineer, Frank Eisenhauer, if his marvelous new Mercury has the latest safety devices. Much too interested in noting its luxurious appointments.

The skies are brightening for Eleanor Garland. Her cat, Peter, is at last practically recovered from a badly broken leg.

Also she (Eleanor, not the cat, who's a he) has recently graduated from the clippety-clop of the cherished Willys to the long smooth canter of a sky-blue Ford ranch wagon.

On April 20 a miscellaneous shower was given to June Crean, Floor Covering Sales, at the home of Ann McGovern. June received many beautiful and useful gifts. Ann's home was beautifully decorated in pink and white. A delightful lunch was served, accompanied by favors. The guests played games and had a very enjoyable evening.

Dr. Daniel O. Adams was one of a panel of experts on paper chemistry at a program given on April 22 at Providence College. This was the joint meeting of the Chemistry Clubs of Rhode Island colleges and universities.

Wanda Wojdag was given a big shower recently in honor of her coming marriage to Albert Ippoliti in June.

Dr. John Hayes took over in place of Dr. Bourke when he was on vacation this spring.

John Coleman, M.I.T. '56, son of E. H. Coleman, has been elected to Tau Beta Pi, national honorary engineering society. Students are chosen for high scholarship, character and citizenship. John, a junior, had to be in the upper 8th of his class to be elected. Fifty-five at the Institute, from both junior and senior classes, made the grade.

Sympathy is extended to Field Manager Arthur J. LeBlanc on the death of his brother recently.

Richard Hazlett, four years ago an Office Messenger and now a veteran just out of the U. S. Navy, dropped in to say hello and tell us he is now aiming for a college education, specifically the U. of Mass.

We welcome Bertha Yadisernia from Franklin to the Carton Sales Department. She is replacing Evelyn Kenison, who has left us.

Late news from Industrial Engineering: Dave Kennedy's new daughter (fourth child) was born on her sister Betsy's birthday, also May 4.

Tom Carroll's bride (wedding May 7) also works in Industrial Engineering, at Westinghouse in Hyde Park. Tom had a bit of tough luck just before his marriage. His car, parked outside the apartment which he was getting ready to move into, was smashed into and so badly damaged he was planning to hire a U-Drive-It for his honeymoon.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

We are pleased to hear that Paul Guttormsen, who is retired and living in Bristol, Maine, is better after being ill in the hospital.

PRODUCTION AND POWER

Roger Freeman is back to work after being out sick for some time.

The ER Department men (Power Plant) extend their sympathy to George Blair on the loss of his mother.

Martin Bowers is sporting a new (to him) Dodge.

Francis Dolan is happily engaged this year in one of his favorite pursuits, serving as Norwood chairman of the VFW Buddy Poppy sale.

The gang in the Boiler Room thanks Mike Boragine for the fresh oranges he brought them from Florida.

John Flaherty has moved from Highview Street to Nahatan Street.

Early morning fishing trip may not have yielded any catch for Harrison Holton, but his son brought home two hefty ones.

Early vacationer is Arthur Doderer.

Joseph Glebauskas is proud of his new driver's license and his first car, a Pontiac.

Among new car owners are Frank Shore, Harrison Holton, John Kulbok and Julian Borowko.

Among recent retirees visiting us were John Folan, Alphonse Silvestri and Anisim Nikituk.

Greetings to newcomers Angelo LaSalvia, George Stone and Lyle Fields.

Edward Hayman has been made Third Hand on No. 5 Paper Machine.

Sorry to hear that Dom McKenzie is out sick and hope he'll be feeling better soon.

WILBUR WRIGHT ORVILLE WRIGHT

MEMORIAL TO WRIGHT BROTHERS, Kitty Hawk, North Carolina, was snapped by Richard Davis on a recent trip with his parents, Mr. and Mrs. Earle Davis. Monument is on site of first airplane flight at Kill Devil Hill.

FINISHING MILL

Glad to have Harold Peterson back after his illness.

Sigurd Johnson is welcomed in the DFF Department.

Joseph Haire has transferred to the Paper Mill.

We hear that Joseph Dorci received a fine letter from former employee Arthur Marinelli, now living in New Mexico.

(Continued on page 14)

EASTER PICTURE of Michael Sawkiewicz's family, with Mike, 40-year man at East Walpole, standing in middle. Another Bird & Son man, extreme left, is Alex Schuka, retired, Mike's brother-in-law. Others standing are: John Sawkiewicz, Mrs. Michael Sawkiewicz, an aunt, Mike, Mrs. Josephine Gore (a daughter), Mrs. William Sawkiewicz, William Sawkiewicz holding baby and Kenneth Gore.

In front: Susie, Joan, Mike and Dickie Sawkiewicz and Fred Gore, son-in-law, and assorted Easter toys.

QUARTER CENTURY CLUB
BIRD
BIRD & SON, inc.

"The Value of a Sense of Humor." Quarter Century members know it!

Good food, good fellowship . . .

Quarter Century Members Gathered April 24 at The King Philip in Wrentham

. . . and pretty ushers to greet the members.

George Smith, retired, is still pitching for the old team. That's his lovely wife with him.

Seven Hundred at Sixth Annual Banquet

THERE was something new at the Quarter Century Party this year. The feature of the party at the King Philip on April 24 was a humorous speaker. Samuel H. Ramsay, known nationally for his speaking ability, talked on "The Value of a Sense of Humor." Roars of laughter from the seven hundred members and guests proved beyond a doubt that his message was understood and thoroughly enjoyed.

The evening started with a social hour. Wives were invited again this year. As each lady arrived an usher greeted her and pinned on a gardenia corsage.

Following the customary singing of the Star Spangled Banner and the invocation by President A. H. Anderson, the guests dined on hot roast tenderloin of beef catered by Hicks. It was a delicious meal and there was plenty of everything. Russell L. Tupper as President of the Club opened the business meeting. He and Helena White, Secretary, were re-elected to the posts for another year. The Nominating Committee which presented the two names for renomination was: Paul Sansone, FBM, Chairman; Nils Lindequist, FFB, Patrick Costello, DFW. The speaker of the evening was introduced by Howard S. Hanna, Bird & Son Purchasing Agent, who served as Toastmaster.

At the head table, in addition to the wives of the speakers, were the two members present with the longest service, Hattie E. Willis and William J. Quinn. Mrs. Quinn also was at the head table.

Music for the evening was furnished by a group of five artists from the New England Conservatory of Music.

John J. Murphy, Director of Personnel, was in charge of arrangements. He was assisted by A. W. Smith, E. M. Grout, Page Bunker, Mary McCarthy and Bernice F. Woolley. Mrs. Woolley was in charge of the ushers who were: Anne Lindsay, Janet Doane, Gertrude Dawson, Mary Moylan, Velma Cobb, Roxy Coburn, Ella Stratton, Florence Murray, Ann Allen, Martha McLauchlan and Jenney Wasilunas.

The 42 people who retired during the past 12 months were special guests of the evening and were greeted by Mr. Anderson in the course of his remarks. He also made special mention of the 23 people who became Quarter Century members this year. The total membership is now 733.

Didn't have to tell this table to smile . . .

The Rhode Island folks were there too.

Turn page for

more pictures

BIRD + SON INC
QUARTER CENTURY
BANQUET
KING PHILIP
APRIL 24, 1955

Guest speaker Ramsay and Director of Personnel Murphy.

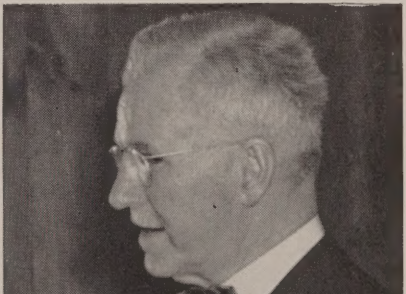
Members and wives enjoyed the fine dinner. Treasurer Ahlgren at left.

QUARTER

QUARTER CENTURY CLUB
BIRD & SON inc.
Paramount Studios Prov. R.I.

Looking toward recent retirees' table.

Club President R. L. Tupper.



IRON CORES on which huge paper rolls will be wound are being taken to No. 5 Paper Machine by Rocco Silvestri and Robert Ellis. This is another candid camera shot of fellow employees by Arthur Chamberlain.

MAINTENANCE

It now comes out why Preston "Pete" Bethel never says "bear," but it's always "b'ar." That's because he's a distant relative (on his mother's side) of the famous Davy Crockett. Following in Davy's illustrious footsteps, Pete himself is no mean outdoorsman.

Everyone will be glad to know that Jimmie Barnes's back is getting back in shape.

Walter Downs has a beautiful new Plymouth.

Bernie Walker and Bill Mattson are just back from the CIO convention in Detroit.

An usually reliable source reports that Charlie Bailey has been looking for some storm windows.

THAT'S MY BOY! Charles Treacy, Beaterman at the East Walpole Paper Mill, is holding Charles, Jr., who looks as though he'd grow up to be as handsome as his dad.

NO. 1 BOX SHOP

JOHN P. WALSH
RAMONA CHICOINE
CATHERINE BELLEW
MIRIAM HILL

Wilmer Wiggin of Shipping, one of our first vacationers, planned to spend his week at home.

Spring has really sprung this season with Ken Houghton already having started in April giving his lectures on flowers at the Medfield Flower Club.

Norma Disnard enjoyed an early vacation visiting relatives in Indiana.

We welcome George Mather back from an absence due to illness and hope he is feeling much better.

Claude Smith of this office is busy making plans for a cross country trip by automobile.

NO. 2 BOX SHOP

JOSEPH SMELSTOR, JR.
A. D. SMITH
ANNE KELTER
CATHERINE BRADY
JOSEPH FOLEY

Everett Seavey attended a CIO convention in Detroit.

First day of fishing season, John Mitchell went out before breakfast and then came in to work looking very unhappy.

Billy Morrissey, Jr., of the Combiner has a flashy 1951 Plymouth.

Anne Kelter enjoyed her spring vacation painting walls.

Victor Taggart enjoyed his spring vacation at home.

Edward Scanlon has been a frequent visitor since his retirement.

Alice Pole of the office here has taken a two weeks' vacation.

Bartley Curran, retiree, paid a visit this past month. Bartley looked very well and said he is enjoying his retirement. It was nice to see him.

Joseph Ruscetti and Frank Swierk were both out sick, but we hope they will be back soon.

Rose Coveney filled in at the office while Alice Pole was on vacation. It was nice to see Rose, who is no stranger to Shoe Cartons, as she worked here before her marriage.

Ambrose Fitzpatrick has a new Oldsmobile.

Shopping Around

FOR SALE. Used Magic Chef Gas Stove. In good condition. 4 burners, broiler and baking oven. $20. George L. Dusty, 51 Woolford Road, Wrentham. EVergreen 4-3386, after May 20.

FOR SALE. House with 4 apartments. All improvements. Near church, bus line and stores. Carlo Salvatorelli, 465 Washington Street, Norwood. NOrwood 7-2058.

YOURS FOR THE ASKING. Six-weeks' old kitten. Ancestry uncertain. Personality outstanding. Call Ed Grout, Walpole 766-R.

NORWOOD ROOFING PLANT

ARTHUR MCKENNA
LEONARD WEAVER
RICHARD CARBERRY
JOSEPH NEVINS
FLORENCE MURRAY
JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
FRANCIS WALL
JOHN W. KUNELIUS, JR.

Greetings to James Nuttall of Norwood, new Northeastern alternate at the Laboratory. He is replacing Norman Olson, who is joining the Lab on a full-time basis.

John Colaneri spent an April week-end at Charlemont trying to outwit the trout in the Deerfield River. Score one more — for the trout.

Forrest Clark, about to move into his newly constructed house in Holliston, said that if he knew then what he knows now he'd have done it the easy way and moved into a house already built.

HOUSE IS ALSO A HOME when you've got somebody like this waiting for you. Katherine Kalliel, 3, daughter of Nader Kalliel of No. 2 Box Shop, stands proudly on doorstep of their brand new house.

Get a load of Dave Fleming's new Buick. He must have had a hush puppy concession on the side while in Charleston!

Al Kallstrom has agreed to cover the Granule Plant for the Review in Roger "Scoop" Percy's absence. Hope Roger will be able to be back soon, but it's nice of Al to take over.

Andy Betro reported lovely weather at Charleston while he was there for 10 weeks earlier this year, assisting in getting the new plant under way.

John Hutchins has been elected member of the Advisory Board of the Department of Veterans' Service in Westwood.

Henry Eklund has been home with a bad knee.

Urho Wiik is welcomed to the Machine Shop as a Helper. He had spent the last 10 years as Machine Tender on No. 7.

Peter Carchedi has taken Urho's place as Machine Tender. Good luck to both of them on their new jobs.

Herbert Davis is the proud owner of a new Plymouth (red and cream).

Bill Carr of Maintenance told us his mother and father had their 50th wedding anniversary on April 25.

James Michienzie was the winner of a clock radio given by the Union.

Abel Michael has a 1953 Ford.

Recently back after a siege of illness are John Grudinskas, Coleman Joyce and Luigi Abbruzzese.

Frank Mazzocca has returned to work after his accident.

Floor Covering Plant

George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray

Carl Hilton has had planting trouble already. The land he planned to use for his potato crop was still too wet for plowing and his seed potatoes had sprouts 12 inches long. Then to make matters worse he had quite a time signing up help for the season. Carl plans on 3 or 4 acres this year. He works on a 50-50 basis with a farmer down in West Bridgewater.

James O'Sullivan (Finishing) and Tom Cotter (Lino) spent the week of March 17 in New York City with their wives. They dined with the Irish consul himself in New York, attended the Corkmen's Ball and paraded down Fifth Avenue the "nixt marning" on the Saint's Day. 'Twas a real Irish vacation.

We welcome back James Ellis, Jr. Jim served with the military forces in Korea.

John McDougall tells us his son, a senior in high school, is planning to enter Teachers College of Connecticut at New Britain this fall.

Jim Bunker traveled to Durham, North Carolina, the week of April 4 to see his son Dick, on the Notre Dame team, play ball against Duke University. Jim also had the opportunity to take a tour through the Chesterfield cigarette factory.

George Shackley, working for the Norwood Little Leagers for the third year, is manager of the St. Louis Cardinals. He has two boys playing junior baseball. George, Jr., is on Norwood's Detroit team in the American League and David is with the Royals in the minors.

George Shackley's daughter Mabel, who works at the Bird Machine Co. office, has recently become engaged.

Frank Wiberg, the piano player of the Lino Department, has bought himself a new '55 Chevrolet.

Tony Auretto, greyhound owner, has had a few of his dogs winning their races this season at Raynham Dog Track.

Johnnie Mullen and Bob Fullerton have both been out sick.

Billy D'Amico has a new bass viol on which he is playing at the Wings Club.

Hottest fish story of the spring is about the salmon being caught by John Didik at local ponds and streams. (Editor's note to non-fishermen: There *are* salmon in Massachusetts waters.)

ROOFING SHIPPER. Francis Malacinski, caught by camera in a familiar pose at the wheel of his Towmotor at the Norwood Roofing Plant.

Following his usual Easter-time custom, James Sheptycki handed out portions of his home-made smoked kielbassi (Polish sausage) to all members of his department. Owing to a little argument Jim had had with his power saw, Jim was unable to do the mixing himself, so had his son-in-law do the mixing, smoking and cooking. All agreed it tasted wonderful this year, so let's hope Frank Milozewski can help him next time too.

Tony Antonelli, retired, was visiting at the plant one day when the Design Department was trying out a Polaroid camera. Tony obligingly posed for a picture too.

New Britain

By Helen Baranowski

Connecticut fishing season opened on Saturday, April 16. There were some pretty big fish taken from some of the streams and ponds. Bird & Son in New Britain believes they set a record with the biggest one yet, in the form of a 190-lb. catch. This was a non-eatable specimen, one Stanley "Smitty" Zmitruk, Printer Slotter Operator. After hours of patiently waiting for a bite, Smitty decided to try his luck from a different angle, and was himself fished from the water by Chester Bartkowiak, and Danny Wirtes, our truck driver.

Romeo Valerio, our Foreman, is sporting a new 1951 Chevrolet.

Erick A. Johnson

ERICK A. JOHNSON, retired, died at his home in Stoughton on April 21 at the age of 83.

He was a former Norwood resident and had worked for Bird & Son nearly 45 years when he retired in July 1948. All of his service was in the Wad Finishing Department at the East Walpole Finishing Mill. He started November 20, 1903. For a great many years, he worked as Wad Slitter Operator.

Funeral services were held April 24 at the Emmanuel Lutheran Church in Norwood. Burial was in Highland Cemetery.

Mr. Johnson is survived by three children, Runo of Melrose, Henry of Florida and Mrs. Bertha Patnaude of Stoughton, with whom he lived.

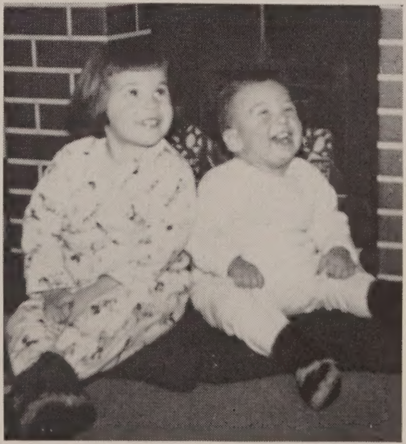
Allan J. Hill

ALLAN J. HILL, retired from the Floor Covering plant since 1952, died at a Braintree hospital on April 24. He had been in poor health for some time.

Born in Nova Scotia in 1887, he came to this country in 1922 and soon afterwards began work on June 15, 1922 at the Undercoat Department of the Floor Covering plant. Here, he worked for many years on various jobs, transferring to the yard crew in May 1938. He became a tractor driver and later assistant gang boss in this department. He retired December 31, 1952 at the age of 65.

Funeral services were held at the First Baptist Church in Norwood on April 27. From the time of his retirement until his last illness, Mr. Hill had served as sexton of this church.

He is survived by his wife, Annie, and five children: Mrs. Kenneth Hutchins; Mrs. Fred Turco of Walpole; Mrs. Ernest Hart of New Britain, Connecticut; Gordon of Walpole; and David of Norwood. Gordon and David both work at the Bird & Son Floor Covering Plant. There are 14 grandchildren.



GRANDPA'S PRIDE. They are Marlene and Lawrence Notarangelo, two and one respectively, grandchildren of Lorenzo Notarangelo of Floor Covering.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: Lucille Burrow, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, J. K. Colvin,
Richard Potter, Photographer

MACK BEAIRD is mighty proud of this year-old bonneted daughter of his, Gladys Mae. His other child is Mack, Jr., 19, who is certainly old enough to take care of his little sister. Mack works at Shreveport Maintenance.

Shreveport Speaks

George Walker recently finished his work shop, which is 18′ x 24′, and is already complaining that it is too small. May be that George has too many tools, instead of too small a shop.

We welcome Robert Horn and Kenneth Hamrick to the Bird Family as tractor drivers for DSV.

James Procell is sporting a tu-tone tan and green '55 Fairlane Ford. He's very proud of it and us with him. It's a beauty.

Joseph Maricelli is spending his spare time improving his place on the Mooringsport Road and painting his present house. After looking at "Cuz" the other day we wondered if he had any paint left for the house, as he was covered.

Larry Chatman and Bobbie Anderson were married at the home of Bobbie's parents March 26th at 8 P.M.

Earl Johnson, on military leave, came to see us April 15. Earl has six more months to go and expects to be discharged in October.

Colonel Nash underwent an operation the first week in April. He is out of the hospital now, but will probably be away from work for a couple of months.

A new lake has been opened 15 miles east of Leesville, Louisiana, and the fishing has been reported good. Daniel Patton and family drove down on a recent week-end to get first hand information.

Gladys Bryan's mother has been seriously ill in the hospital. We all wish her a speedy recovery.

David Nance, Jr. and his mother had a nice "choo choo" ride the other day and left daddy to baby sit. They left here at 5 P.M. and rode to Texarkana, Arkansas. Had dinner at a nice cafeteria (Bryce's) and then caught the train back to Shreveport and were home before 11 P.M.

Jack Stein, our waste paper supplier, has been sorely missed since he went back East for an operation. There's no connection between this sentence and the first, but Jack always brings doughnuts on Friday. Yesterday (Thursday) we knew Jack wouldn't be back today, so we made up a "pot" and Grace brought in the doughnuts.

Loyd Patrick bought a 1955 Chevrolet 4-door Sedan last week.

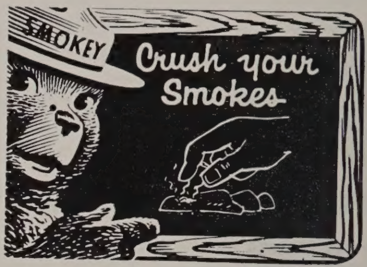
Everybody is not as lucky as "Buck" Oglesby. His uncle lives across the road and has a lot of milch cows. Buck can get all the free milk he wants by just crossing the road and applying "pressure."

Robert Jones is adding a living room to his present home. Expects to finish in a couple of weeks.

Heloise Grazier jumped up the other morning and dashed into the kitchen to put the coffee on. That done she started to dress, but got to wondering if she had cut the alarm clock off. When she looked at the clock, she found out she was making coffee at 2 A.M.

Softball season is here again. Our boys have entered the Industrial League and will play against teams from the Post Office, Rothschild Boiler, United Gas, Texas Eastern, etc. Season opens May 15. Watch the bulletin boards for playing dates. Let's give them a lot of rooters' support.

PATRICIA DAWN was four months old and weighed a solid 15 pounds when this engaging picture was taken of her recently. She is the daughter of George and Artelia Solomon of Shreveport.



PREVENT FOREST FIRES !

Vivian Wilson was mighty happy when her son, Tommy, came in on a furlough from Camp Chaffee, Arkansas. Tommy and Vivian planned to drive to New Orleans over the week-end and see their daughter and sister, Betty and her family.

Wynn McPherson was a mighty proud mother and grandmother on Easter Sunday. She was fortunate in having her son and family from Little Rock and daughter and family from Lafayette attend church with her.

Lloyd D. Fogger was passing out cigars recently. The baby boy weighed 7lb. 3½ oz. at North Louisiana Sanitarium and has been named Lloyd, Jr.

A hearty welcome to Carl Futrell and Ernest Wright who have recently joined us. Carl is a Sales Trainee and taking the Caravan on its rounds and Ernest took over the South Alabama territory. L. G. Houston, who had this area, is transferred to Southeast Texas.

Carol Sherburne came out to see us while she was home for the Easter holidays. We certainly enjoyed her visit and she says she keeps up with what is going on by reading Dad's (O. N. Sherburne) Review when she comes home.

We enjoyed seeing most of the salesmen when they came in for a one-day working meeting. Quite a few of them made it out to the Office before the meeting and afterwards.

We certainly have missed Lucille Burrow since she has been in Charleston on loan for a couple of weeks.

Anne and Gary Eddy were planning to spend the week-end in Alexandria, Louisiana, visiting Anne's brother and family. Anne is mighty happy these days, since Gary is going to receive the Salk vaccine.

Bill Blue recently taught a Study Course at Mooringsport. They gave Bill a very pretty tie clasp to show their appreciation for the work that he had done.

A. W. Miller was telling one of the reporters that Carl Winslett was complimented on a load he took to Wichita, Kansas, recently. It always makes us feel good to hear from customers on matters like this.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Lewis Jennings

WE were sorry to hear of the death on April 12 of Lewis Jennings.

Lewis started to work with the company in 1927, working in the Engine Room at the start, but most of his time having been spent in the Shipping Room. He retired December 31, 1948.

The funeral was held Saturday, April 16, in Fall River.

Around the Plant

One hundred and sixty-three employees at Phillipsdale participated in the campaign for the chest X rays in East Providence. The chestmobile was at the plant all one day and practically 100 per cent of the employees who were on duty took advantage of it.

Two of Pete Perry's sons recently distinguished themselves by playing on the New Haven Methodist basketball team which was the winner in the New England playoffs.

News cars this month include Dick Ferris' Oldsmobile.

Joe Queenan, not having anything else to worry about, now has a parakeet which recently led Joe on quite a merry chase when he escaped from the house and stayed outside for two days. We would like to have a picture of Joe chasing the bird.

Some dog in Seekonk was so bold as to take a bite out of Dick Carlson while he was selling tickets to the Seekonk Policemen's Ball, and while he was in uniform too. The dog is now tied up and Dick hopes the dog will have more respect next time.

Swede Pierson is appearing in a new style haircut. At least you can say he has courage.

Barbara Vandal of the Office is justly proud of that husband of hers. Maurice Vandal was first prize winner in an essay contest sponsored by the American Society of Tool Engineers. The $300 scholarship is being used to further his education at Northeastern and Brown.

New cars this month include Herb Chamberlain's Oldsmobile and Ray Nolan's eight-passenger station wagon.

We understand Ed Boisvert has bought a new home in East Providence so as to get out of "hurricane hollow." We understand he is getting tired of moving his furniture up and down stairs to escape possible floods.

Office Bowlers Win As Fine Season Ends

ANOTHER successful season closed on April 20 for the Phillipsdale Interdepartmental Bowling League. The office won this year being able to keep most of its members bowling a large percentage of the nights. The final standings and the prize winners follow:

	Won	Lost
Office	88	30
Yard	75	45
Insul Board	57	59
Millwrights	50	70
Engine Room	48	68
Machine Shop	38	82

High Average, John Cyronak	113 59/84
High Single, August Enos	167
High Three, Joe McBride	388
High Team Single, Yard	665
High Team Three, Office	1867
Ladies High Average, Jane Olney	90 17/87
Ladies High Single, Margaret Pierson	113

Thirteen men ended the season with averages over 100. They are:

John Cyronak	113 38/87
Howard Inman	109 21/69
George Condry	108 31/87
Bill Kanoski	107 19/90
Joe McBride	103 48/72
Clif Soderlund	103 33/88
Matt Pino	102 23/76
August Enos	102 20/77
Bob Pearson	101 64/77
Ray Nolan	101 17/54
John Borges	101 16/60
Ben Pino	100 53/81
Jimmy Hammond	100 4/54

Six men — Bill Kanoski, Armond Roy, Tony McBride, Tony Tirocchi, Clif Soderlund, Bill Queenan — were able to attend every night.

The annual banquet was held May 12 at Club Merrill and prizes were distributed by Paul Knight. We are looking forward to another good season next year. There is some talk of a larger league, so those men wishing to bowl should be sure to get their names in to Manuel Oliver as soon as possible.

And we must not forget the work done by Manuel Oliver and Margaret Pierson. They have done the paper work, which we appreciate.

BIRD Floors
EASY AS.. A B C
A
B
C
HERE'S WHAT YOU NEED
SPREAD THE CEMENT...
LAY THE TILE
LAY THE FELT
SAVE 50
DO IT YOURSELF

RUG DEPARTMENT in Birmingham store, Pizitz Department Store, shows how our Do-It-Yourself tile display gets around. Salesman Bill Each is in center, and Bird promotion team men Bill Anderson and Parks Stewart at right end. From left are L. E. Ivey and Paul Smith, Pizitz salesmen; H. D. Russell, store's floor covering manager, Mr. Each; James Downey and Mrs. Nettie Maddox, Pizitz sales people and the other two Bird & Son men.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Tomei Elected for Fourth Term

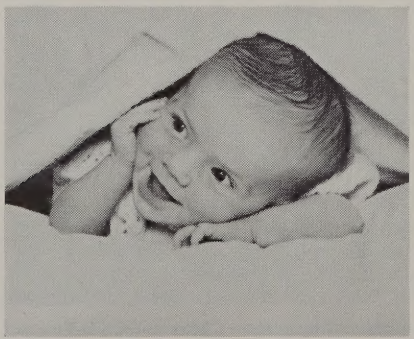
LOCAL No. 170 representing the workers at the Chicago Plant held its annual election on April 17 at the Union Hall.

Nick Tomei was elected to office of president for the fourth term. His election marks the sixth straight year he has held office in the Union.

Several other officers were also re-elected for their second and third terms. It looks as though the members have a lot of faith in their representatives.

Congratulations to all the newly elected officials of Local No. 170. They are:

President	Nicholas P. Tomei
Vice President	Robert Lockinour
Financial Secretary and Treasurer	Marvin Harvey
Recording Secretary	Columbus Hardville
Chief Steward	Milton Crawford
Sergeant-at-Arms	Theodore Neuman
Trustees	Willie Blackman Roland Abraham Samuel Lawes
Stewards	
FCPM 6	Edward Reeves James Jones
Shipping	Edward Newman
FCPM 4	Anthony Christopher
Machine Shop	John Pride
Blowing Dept.	Otis Thompson



BRIGHT LITTLE MISS. Debra Lee O'Day was two months old in this recent picture. Proud grandfather is Frank O'Day, Chicago Shipping.

EIGHTIETH BIRTHDAY for John Dexter, Chicago retiree. John proudly poses for a cake-cutting picture, which the Review as proudly prints.

Chit Chat

We extend our heartiest welcome to John Hickey, who joined our office staff on April 1.

We extend our sympathy to Rose Fox and family on the death of her husband.

We welcome back the men in the mill from the winter layoff and extend our welcome to several new men who recently joined us.

Marge Mulhall and Marge Hoey took one week of their vacations early to get their spring housecleaning done.

Our No. 1 White Sox fan was among those at opening day on April 14. We mean Virginia O'Brien, of course. Again she says: "This is the year!"

We extend our sympathy to Mary McWade on the recent loss of her father.

We were glad to see E. H. Coleman, if only for a few hours, on a recent trip to the Windy City.

We had a nice visit with one of our old timers, John Dexter, now retired. He told us all about his 80th birthday party.

New cars have been and will be in evidence soon. Tony Soltan has his eye on the new Chrysler Imperial. Don Albright has a new Chevrolet on order. B. G. Macfarlane has a new Mercury, a "beaut," red and white.

Rita O'Toole is now sporting a beautiful sparkler. Tom Nealon is the lucky fellow. All good wishes to them both.

Peter Wagner and family had a nice trip to see his daughter in Indianapolis.

Say, did you notice in the Office that big, tanned Texan in that 10-gallon hat (a real "import" from Texas)? And did you note the marked resemblance to Gresh Brebach?

Let's Get Acquainted . . .

. . . with Odus Babbitt

ODUS BABBITT, left, talks to Hurcil Cowart, Glenwood Granule Plant Foreman, who doubles as Review reporter. The equipment here is the 24-inch belt conveyor.

By HURCIL COWART, Reporter
Glenwood

ODUS BABBITT began work for Bird & Son as a quarry employee in 1945 where he worked until 1949. At that time he was transferred to the plant as Oiler. He still serves as Oiler and Relief Screen Operator.

Odus keeps all of us informed on the TV wrestling matches. He declares after seeing enough matches he will be able to take Finn Caldwell, but no one seems to think he will ever see enough to make him feel safe.

Odus likes to hunt for squirrels, birds and deer. He has been trying hard for the last several years to bring in a nice buck but the ones he tells about drag their horns off before they reach his stand. It is common in this section, however, for men to hunt eight to 10 years before killing a deer.

Odus is a member of the Baptist church and attends regularly. He and his wife live in Glenwood. They have one son, Darrell, who is now serving in the U. S. Navy.

Charleston Chatter

Staff: RAY MARSTON, PAULINE DAWLEY, KERMIT MANN, MILDRED DORR, EDWARD MAPPUS, WILLIAM WINGATE

We welcome to the Bird Family Elaine Baker and Bob Dukes our new Payroll Clerk.

Lila Weeks strolled the avenue Easter Sunday in the dress and duster she so carefully made during the off minutes from the office.

Our car racing enthusiast, Margaret Deese, is really making a go of it. Every Monday she arrives at the office with a good case of either sunburn or windburn.

On Friday, April 22, a luncheon was given in honor of Jeane Leany, our PBX Operator, whose husband, Merc, has been transferred to Panama City, Florida. She has been with us three months, coming here from Salt Lake City. We regret losing Jeane but our best wishes go with her and Merc.

It is always a pleasure to have Mrs. Lucille (Miss Mac) Burrow visit with us from the Shreveport Office.

We are happy to have Lorrina Craven join our Bird Family. Lorrina, a local girl, is to be our PBX Operator.

Acknowledgments

The family of the late Mrs. W. C. Rhind acknowledges with grateful appreciation your kind expression of sympathy.

The family of Frank Lippolis acknowledges with grateful appreciation your kind expression of sympathy.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Mrs. Willard Blair.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Family of the late Lewis Jennings
(Phillipsdale)

Acknowledging with sincere thanks your kind and thoughtful expression of sympathy.

The Fox Family
(Chicago)

Your kind expression of sympathy was deeply appreciated and is gratefully acknowledged by the family of Robert F. McWade.

(Chicago)

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Adolph Doucette

Roofing News Camera Flashes

A CARAVAN MUST ALSO EAT. Helping themselves at a smorgasbord given for Building Materials Caravan show in Sharon, Pennsylvania, are: T. E. Miller, Jr., Middle Atlantic Sales Manager, W. W. Ford, district Sales Representative, both of Bird; Charles W. Campman, vice president; Vincent J. Madden, president, and Samuel Hutchison, secretary, all of Sharon Industrial Supply Corp.; and Ted Madden, Bird & Son Trainee on the Caravan. This was in March and 125 were present.

BIRD & SON INC.
ASPH SHING
Driftwood
BIRD Manor Stone

AT CHICAGO CONVENTION of building materials men in March, Bird & Son was well represented. Here at the Bird display at the Sherman Hotel are P. C. Johnson, Western Manager, second from left, talking to J. W. Ricker of Tappan Bros., Detroit. J. W. Morgan, Central Sales Manager, first one in right hand group, chats with K. Widmeyer, President of Hoosier Building and Supply Corporation of Elwood, Indiana, and Elmer Jansen of Jansen Wholesale Roofing and Supply Co. of Chicago.

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

James A. Tintocalis

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

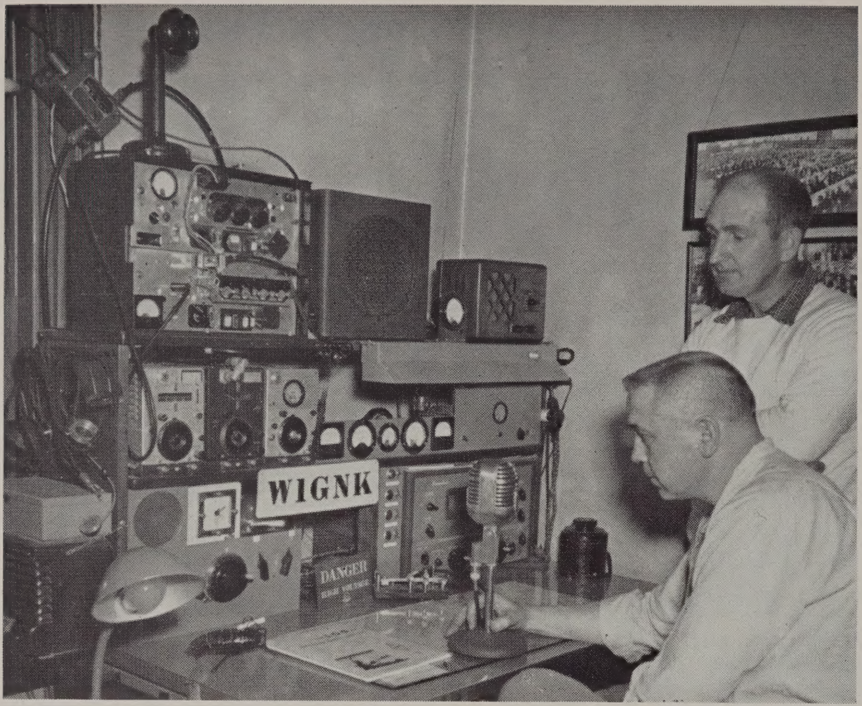
The Family of the late
Eric A. Johnson

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Theda LeBlanc

Think twice before you speak, especially if you intend to say what you think.

— *Exchange*



HAM OP Dziubaniuk picks up some talk as reporter Blundell visits his friend's "shack." Wherever a ham has his equipment set up, that's his "shack." During Navy career, John, surprisingly perhaps, was a radio operator.

WIGNK Calling

By THOMAS BLUNDELL, Reporter
Floor Covering Plant

BEING a reporter for the Bird Review has many rewarding and enlightening moments. In the search for news one meets many interesting people with varied backgrounds and hobbies. Select any department and you will find amateur photographers, painters, philatelists, numismatists, rug makers, gladiolus hybridizers, chicken farmers, boat builders, and so on.

For me, interviewing radio ham John Dziubaniuk was one of the most interesting experiences I have had as a reporter. John, along with three other Bird personnel belongs to a world-wide organization of 180,000 members.

John was born in Austria 42 years ago. Brought as a child to this country by his parents, who settled in Norwood, he attended the local schools, graduating in 1934. This same year he came to work for Bird. For many years he worked in the Finishing Room of the Flooring Plant, later transferring to the Maintenance Department, where he is an "A" Piper. During this time he also served three years in the U.S. Navy.

Toward the latter part of his school days, John decided to take a night course in radio engineering at Boston Technical School. It was then he got the idea of becoming a radio ham. The name "radio ham" is given to those people who, in most cases, not only operate but build, service and improve their own short wave radio receiving and transmitting sets.

As is usual in any hobby, the amount of money you put into it varies, depending upon the degree or depth of your interest. John tells me he built his own radio receiver for just over $100. But now as he is always adding and replacing new equipment, the value is way up in the big money.

The time came in 1933 when he had to present himself to the FCC in Boston to take his very rigorous tests to qualify as a radio op. After passing he was granted a license and was assigned the call letters W 1 G N K. This license enables John to send and receive messages in a narrow band of wave frequencies which will not conflict or interfere with other modes of communication, such as television, radio, telephone or telegraph. This no interference edict is one of the strictest rules of the Federal Communications Commission and the one most meticulously enforced. This is to protect us of the television and radio audience from distorted pictures and scrambled audio reception.

And now John is all set. He can talk with someone in the next town or switch across to Europe or Timbuctoo. He turns on the power, switches to his own frequencies and starts sending out his call letters.

"This is W1GNK. Do you receive me?"

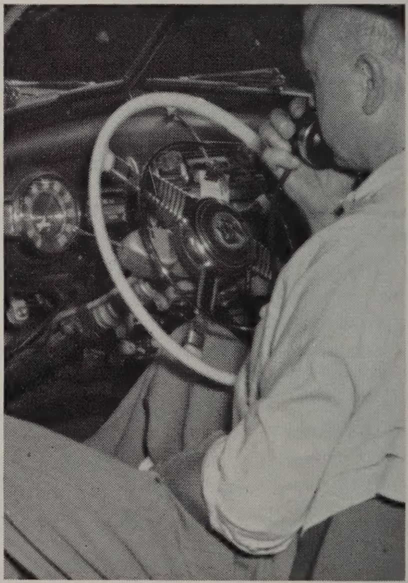
Before very long he is answered by some other ham.

"Hello, W 1 G N K. This is W Z A B L." (Or some other call letters). "I am receiving you strongly, O M. Q R K? How are you receiving me?"

The codes and lingo of radio hams are really something. The O M in that answer stands for Old Man. Q R K are the code letters for "What is the readability of my signals?"

After making contacts with another ham, he can turn the conversation to any item of interest. "How is the weather?" "How is your X Y L?", the code letters for ex young lady or wife.

One of John's interesting experiences came when he was corresponding with a Y L in Montreal, Canada. He had made a contact with a ham in



SHORT WAVE in John's car, too, was demonstrated to reporter, who stayed at big set and listened to John send from his car parked out front.

Montreal. During this conversation, John happened to ask him if by any chance he knew the girl John was writing to. Imagine his surprise when it turned out she was living right next door to the ham. So each night she would come next door and talk over the air to John. He would always finish his conversation with, "Well, 73 and 88," 73 being the code for "best regards" and 88 for "love and kisses."

One of John's more serious moments on the air happened on Washington's Birthday this past winter. All the local hams were hooked up helping to locate those three missing children who were eventually found up at New Pond.

Each operator is required to keep an accurate log of all calls sent and received. Most operators also send a card of acknowledgment after each conversation. John has many of these cards from various countries decorating his walls. He also has a log a mile or so long of his conversations.

The contributions of all radio hams to the defense of our country in both war and peace is tremendous. From the ranks of hams in wartime have come some of our best radio technicians and engineers. Ninety per cent of our merchant marine radio operators were originally hams. They were found in all radio departments of Navy, Army and Air Force.

In these critical days of peace, hams also play a most important part in Civil Defense, giving freely of their time and experience. Other Bird & Son hams in this area are Perley Mudgett, Paper Mill (W 1 A L K), Clarence Eggers (W 1 M M Y) and Paul Zenis (W 1 G O F), both of Floor Covering.

Working under the direct supervision of the Civil Defense Director, John, with 20 men under him, has recently been placed in complete charge of all radio communications for the Norwood area. This central communications station is being set up in the Municipal Building. This will be used not only for Civil Defense, but to assist at times of domestic disaster, such as hurricanes, floods and fires. Hams have been involved in every kind of crisis — shipwreck, life saving, uniting lost relatives, criminal detection, romance.

If any of you readers are interested in this hobby, you will find John and all the rest of the radio hams only too glad to help you. They are a very cooperative group. For a very special thrill, John says if any of you has a friend who is a ham in a far away place, he will be glad to see if he can get in touch with him. Besides English, John speaks Polish and Ukranian, and can get along in most other Slavic languages.

As your reporter, I must apologize if I have missed any of the important points of radio transmitting. I started out not knowing a condensor from the resistor. And believe me, I still feel the same way.

OVER AND OFF.

Distinguished Company at Union Affair

FLOOR COVERING UNION officers at annual banquet, held April 17 at Walpole's Echo Inn. They are: George Kinsman, Arthur Brooks, Vito DiCicco, Stanley Hayward and John Blanchard.

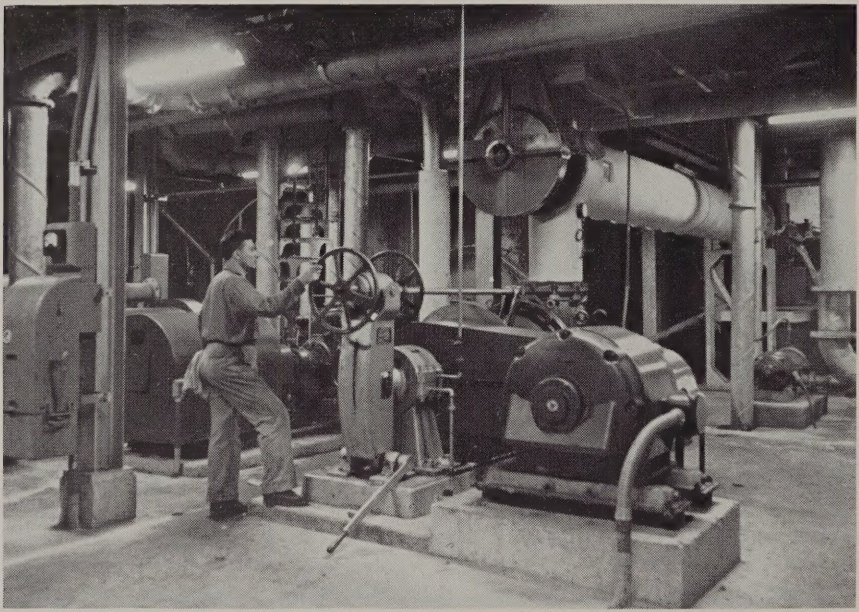
LIKE OLD TIMES. Some of the boys grouped together at Floor Covering Union banquet: Hugh Boulter, Harvey Hayward, John Graney, Jimmie Murray and Lorenzo Notarangelo. You wouldn't guess that John and Jimmie are retired.

Huge New Machinery Produces Better Product At East Walpole

Bird Dirtecs made in South Walpole prepare stock for dispersion unit.

IMPRESSIVE machinery here! And an impressive installation cost — about $300,000 for the machinery and the new building to house it. That's equal to the cost of more than 20 medium-priced new houses.

But the Bird management considers the money well spent. The new equipment makes cleaner paper stock through a process known as asphalt dispersion. Impurities are first removed in machines known as classifiners. Then the paper stock goes to Bird Dirtecs, made in South Walpole, by Bird Machine Company. Here more dirt is removed and the stock pumped to a vacuum thickener. This machine removes a large part of the water and sends the stock along to a Davenport press, where still more water is taken out. Then comes a preheater which steams and softens the fibres. This is the long cylinder over the operator's right shoulder, shown in picture No. 3.

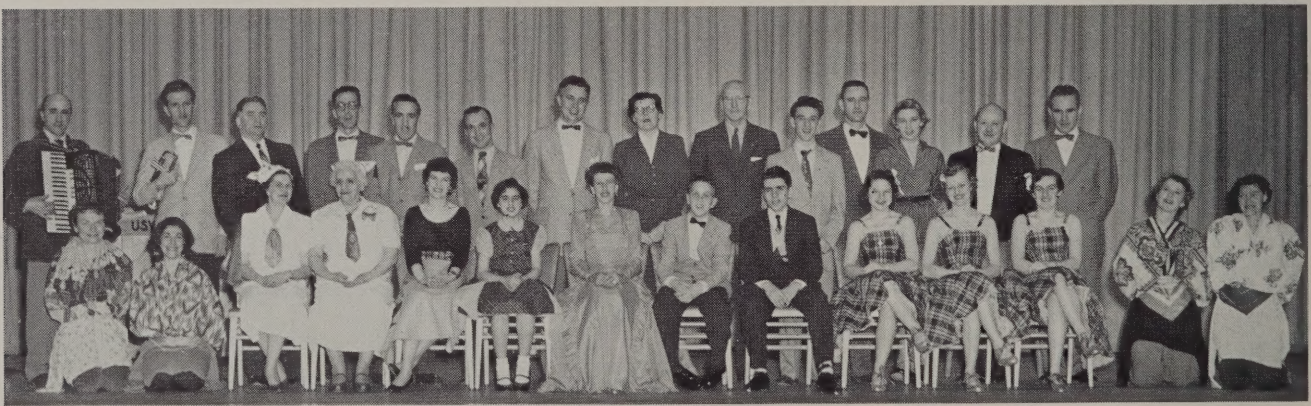


BEATERMAN NICHOLAS SILLETTI at the controls of the Defibrator.

Complete Dispersion

Finally the stock reaches the heart of the unit — the defibrator. Under steam and pressure the paper fibres are forced along by screw conveyors in the preheater and the defibrator. Flecks of asphalt and other impurities are completely dispersed through the stock. Without this process, they remain intact and cause black spots or smears on the finished paper.

Last step in the process is a cyclone which adds the right amount of water back to the paper stock. Now it is ready for the paper machine. From this unit, stock is supplied to No. 4



TROUPERS, members of the Bird Club Veterans Shows, many of whom haven't missed a performance this season. Front: Velma Cobb, Jennie Mike, Mrs. Rita Brown and Mrs. Martha Ferrara, Lady Cooties; Carol Trenouth, Rosemary DeMichele, Claire Geary, David Dulkis, George Makris, Marie Montisano, Peggy Lydon, Judy Lane, Catherine Bellew and Julia Kucab. Back: Joe Tomasso, Lewis Bedard, Jerry Norton, Karl Larson, Jim Araby, John Woloshyn, Bill Grazado, Mary Moylan, Tom Rice, Matty Ross, Matty Connolly, Mattie McLauchlan, chairman, Vin Perry and Al Pare.

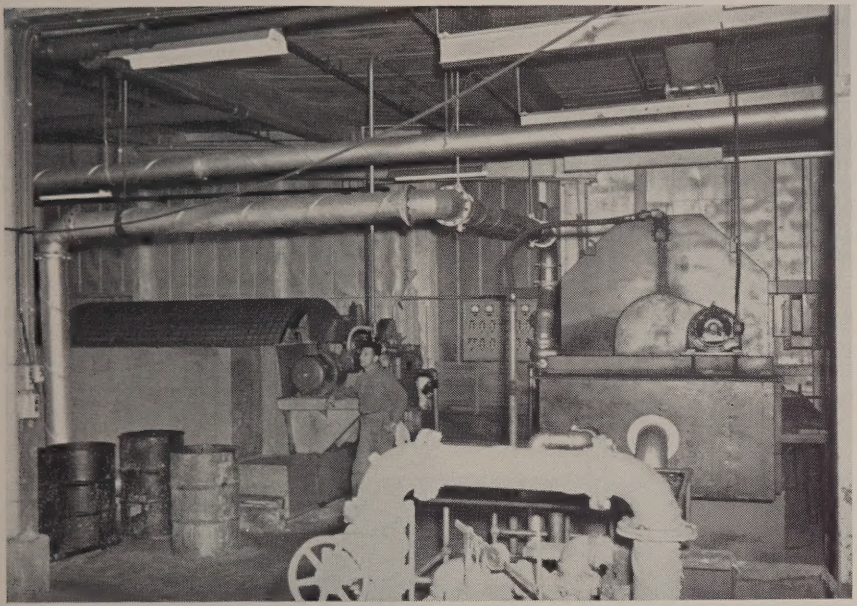
Last show this season is on May 24.

and 5 Paper Machines. Another asphalt dispersion unit, installed several years ago, furnishes No. 2 and 3 Paper Machines.

To Please Customers

Clean, unspotted paper means higher quality boxes. And these boxes make satisfied customers. So the new asphalt dispersion unit becomes a link in the chain of operations which produce quality fibre board to bring more business to Bird & Son.

The unit was installed last fall. Readers may recall pictures in the November Review showing the heavy equipment being lifted into the building by crane.



ON THE FLOOR ABOVE Defibrator is the Vacuum Thickener, left, which removes water from the stock. Machine at the right is a screen used for removing impurities.

BIRD DIRTECS, important early step in process of making clean paper.

Frank Lippolis

FRANK LIPPOLIS, 585 Washington Street, East Walpole, died on April 5. He had worked for Bird & Son 22 years before he retired in October 1951.

Except for one month at the Roofing Shipping Department in 1931, all of his work had been at the Norwood Floor Covering Plant. He started there in the Finishing Department, August 26, 1929. He worked subsequently as a Watchman, a Mason and a Tile Press Operator. He also worked for a short time in 1947 in the Linoleum Manufacturing Department.

Funeral was held from the Ginley Funeral Home, Walpole, on April 7. There was a pro-burial mass on April 12 at St. Mary's Church, East Walpole.

Mr. Lippolis is survived by his wife, Marta, three daughters — Concetta, who works at the Main Office of Bird & Son, Anna of East Walpole and Mrs. Mary Serena of Norwood — a son, John, of East Walpole, and two grandchildren.

Births

To the Urho Wiiks, a daughter, March 23. (Norwood Roofing)

To the Patrick Kellihers, a son, April 16. (Paper Mill)

To the David Kennedys, a daughter, Susan, May 4. (Office)

To the Edwin Jankowskis, a son, William Francis, April 7. (E. W. Maintenance)

To the Oresto Contis, a daughter, Angela, April 18. (Phillipsdale)

To the Edward Fourniers, a daughter, Paula Marie, April 22. (Norwood Roofing)

To the Norman Lulls, a son, Robert Dana, April 17. (Flooring)

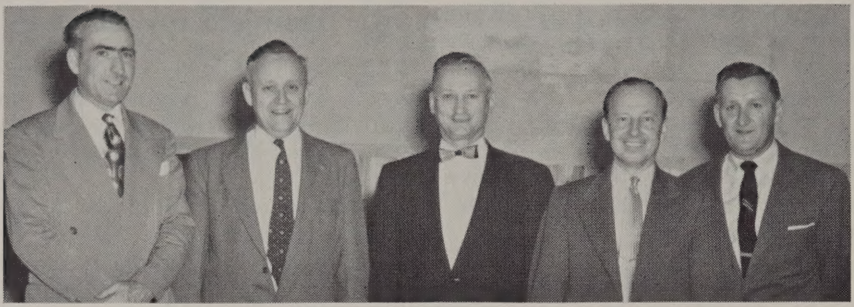
To the Wallace Duncans, a daughter, Elizabeth Frances, April 18. (Office)

Marriages

Fred W. Ritvo (Flooring) and Jane Bartlett, on March 19, at the Union Congregational Church, East Walpole.

Thomas F. Carroll (Office) and Mabel Jordan, on May 7, at St. Anne's Church, Readville.

John Dearnaley (Norwood Roofing) and Dorothy A. Hughes, on April 23, at Chestnut Hill.



VICTORY SMILES. Five of the six (Jack Rambeau was absent) members of the Dept. A (Office) team, who conclusively separated the men from the boys in the final match! They are: Eddie Hobbs, Warren Anderson, Frank Vietze, Joe Erker and Roger Anderson.

Bowling Winners
Dept. A Team
and
Lucky Five

Men's

IN a record-making finale, the Dept. A (Office) team won the second half of the Men's Bowling League contest and defeated FFV, winners of the first half, all on the night of April 13. Picture of the justly proud winners (minus one member) taken at the wind-up banquet appears herewith.

Men who bowled as substitutes for the Dept. A team during the first half included John Murphy, Lambert Anderson, Jim Tintocalis and Stan Wasilauskas.

Final team standings and total points:

1. A — 2nd half and final winner	
2. FFV — 1st half winner	
3. FFH	107
4. FFR	101
5. EM	100
6. FBV	97
7. FX-1	90
8. FFM	75
9. FX-2	75
10. DMT	70
11. FBPM#1	63
12. EMT	58
13. FFR#1	57
14. FBN	56
15. FFG	43
16. BE	20

Top 10 averages were:

M. Bader, EM	106.0
J. Aukstolis, FBPM#1	105.4
J. Woloshyn, FFH	103.8
J. Purpura, FBV	102.9
P. Fulton, FFR	102.5
P. Didick, FBPM#1	100.6
S. Hayward, FFR	100.0
T. Pierce, FBPM#1	99.9
J. Maguire, FX-2	99.9
L. Petroni, EM	99.7

With over 100 men bowling, 37 rolled an average this year of 96 or better.

Girls'

The Lucky Five won, followed by the Solids, the Washouts and the Willers. The high 10 averages for the girls were:

Mary DiLeonardi, Solids	92.4
Anne Cavanaugh, Lucky Five	91.6
Catherine Bellew, Solids	91.5
Evelyn Balduf, Lucky Five	91.4
Catherine Kane, Lucky Five	90.0
Mary Moylan, Willers	88.3
Alma Walsh, Lucky Five	85.3
Jennie Mike, Solids	84.7
Helen DeSavage, Washouts	84.6
Eleanor Shea, Washouts	82.9

GIRLS' BOWLING WINNERS, the Lucky Five (it's perfectly legal to have six on the team!) are: Anne Cavanaugh, Bernice Perry, Anne Kelter, Evelyn Balduf, Catherine Kane and Alma Walsh. Their combined averages are 86-plus!

The banquet, at which prizes for best individual and team scores were awarded by genial President John Hutchins, was on April 23 at the Pine Grove Club, Walpole.

Family Tours

Andy Center announces that the first tour is planned for Sunday, May 22, by bus to Boston's Museum of Science and to the museums at Harvard. Included in the sights at Cambridge are the famous glass flowers.

In June, the family tour, tentatively set for the 19th, will probably go to Concord and Lexington.

Tri-Mill Sports

Father and Son Fishing Contest on May 10 at the club house, South Walpole, is the big event for this month.

Field Day

George Shackley, Entertainment Committee chairman, is going ahead with plans for the annual Field Day for Bird Club members and their families at Bird Park, East Walpole, on Sunday afternoon, June 12.

Softball

With the regular season starting on May 23, the 14-man Bird Club Softball team already has a few games behind them. Joe Wall, chairman, reported to the Bird Club Council that the team is joining the Norwood Recreation League.

Special Activities

Chairman John McDougall is making arrangements for a block of tickets for a Red Sox night game in June. Details will be announced as soon as the tickets arrive.

Convention Delegate

President John Hutchins will attend the annual Industrial Recreation Association convention in Dayton, Ohio, June 12-15.

Golf

Both men's and girls' leagues have started play at the Walpole Country Club. The men, with Al Flammia as chairman, compete Tuesday nights Chairman Eileen Geraghty and her girls swing around the course on Friday nights. The first Scotch foursome is planned for May 24. The first tree-roosting ball is also reported, hit by chairman Al into a big pine on No. 5.

CLUB

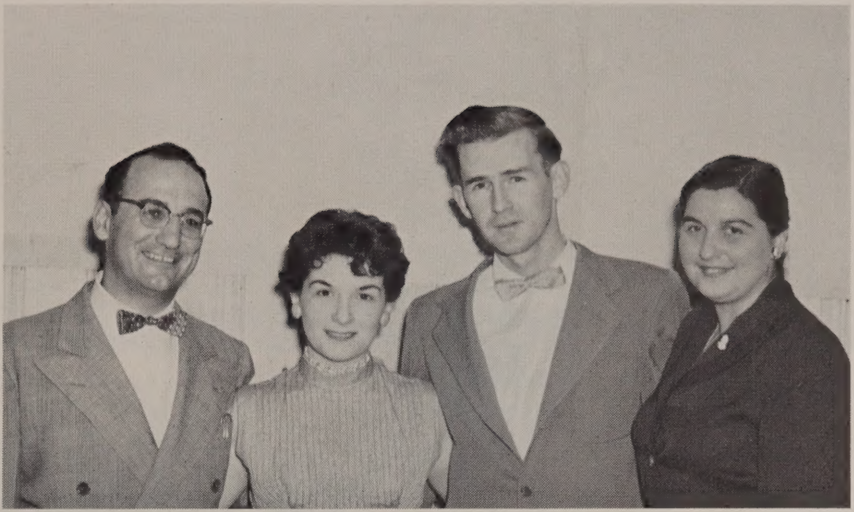
Veterans Show

Having had a cancellation from Murphy General for April 26, the Bird Club troupe traveled to Brighton Marine Hospital that night instead. They were warmly received, as they are everywhere. New feature of this show was a solo by each member of the orchestra. Those who kindly furnished cars were Julia Lewis, Mary Moylan, Peggy Lydon, Lewis Bedard, Bill Grazado and Mrs. MacEwan.

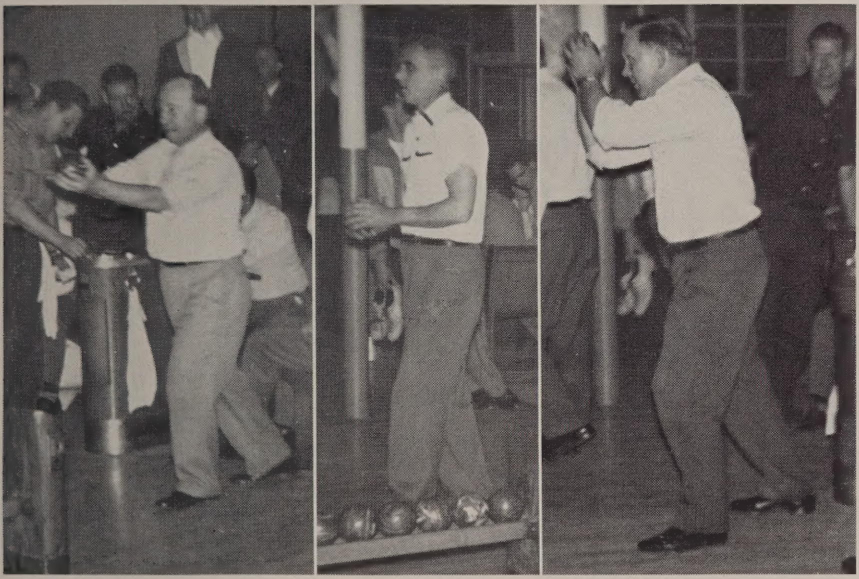
Last show of the season will be on May 24 for the youngsters at the Massachusetts Hospital School, Canton.

Neponset Choral Society

"The audience didn't exactly sit on their hands at the final curtain!" commented the coach of "The Gondoliers." Both nights, May 4 and 5, the audience clapped and clapped and clapped. More about this very successful show, with pictures, in the June issue.



TERRORS OF THE ALLEYS. These are the top bowlers from this year's Bird Club teams. On the outside are the high three-string titlists: Moe Bader (386) and Mary DiLeonardi (334). In the middle are Kathy Kane and Paul Fulton, who were high single string rollers. Kathy's, 132. Paul's 157.



Left: The old Erker control. Center: Houghton, about to let go. Right: Alex winds up. These last two are Flooring Shippers rolling aginst the winning Dept. A team, represented by Joe Erker, left.

Vacation in Rhode Island

STATE HOUSE, PROVIDENCE, R. I. — "Your Invitation to Enjoy Rhode Island, America's First Vacationland," a complete 1955 listing of all accommodations, principal events and points of interest, and miscellaneous vacation data, is the latest publication of the Rhode Island Development Council.

One section gives brief descriptions of many principal points of historic and scenic interest. These include the famous artist Gilbert Stuart's birthplace near Wickford where a 200th anniversary of his birth will be celebrated on June 10; "The Breakers," Vanderbilt mansion open to visitors at Newport; the beautiful early 19th century main street at Kingston, quartz-faced Diamond Hill in Cumberland and granite quarries of Westerly.

Ferry schedules to Block Island from Galilee, Providence and Newport, and New London are given. Also, ferry schedules between Jamestown and Newport and Bristol and Prudence Island are listed.

Outstanding is the jam-packed Calendar of Events listing art shows to Indian ceremonies at Charlestown to a full sail of yachting regattas. Events listed include the 13th United States Atlantic Tuna Tournament at Galilee, international yachting and tennis events at Newport, the colorful and big July 4th celebration at Bristol, clambakes at Warren and Moosup Valley, the annual Woodville chicken barbecue, historic pageants, sports and antique cars events, flower shows, beauty pageants and a score of miscellaneous listings.

Particular attention is devoted to the Washington-Rochambeau Celebration in Newport in July. This will commemmorate the 175th anniversary of the French Expeditionary Forces which landed at that seaport in 1780. These troops from overseas held the balance of victory for Washington's hard-pressed Continentals at Yorktown. Another big event will be the 275th anniversary of Bristol in September. A week's program includes a tour of historic houses, exhibits and flower shows, a firemen's muster with antique engines and a mammoth anniversary parade.

The publication is free and will be mailed with a picture booklet. Address requests to Resort Department, Rhode Island Development Council, State House, Providence, R. I.

The rule is— when it's slippery keep a safe distance from the car in front. My brother said why should I. Now look at him→
THOUGHTLESS DRIVING IS KID STUFF!

THE WOOD IN YOUR LIFE

Big league baseball park or sandlot — the thrill that comes with the crack of a well-seasoned hardwood bat against horsehide — knows no limitations of age, sex, race or creed. Traditions of sportsmanship, fair play and an ability to work as a team made this country great. One hundred and sixty-five million Americans look to self-renewing forests for wood to make baseball bats and six thousand other useful articles made from trees.

PREVENT FOREST FIRES
KEEP OUR STATE GREEN

THE FIBER OF AMERICA

BIRD NEPONSET REVIEW

JUNE 1955

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On the Cover

It's spring in New England and the kids are fishing again. So are their fathers, who, knowing the delights of goin' fishin', want their kids to know too, and so ran a fishing derby for them. These are some of the youngsters at the Tri-Mill Sports contest held from the South Walpole clubhouse on an island in the Neponset, one golden late afternoon in early May. The children: Jackie and Richard Machado, Judy, Aldo, Jr., and Joe Bertoni, and Victor Leontie, Jr. (Story, p. 22.)

In the Heart of Industrial Connecticut

BIRD & SON'S NEW BRITAIN DIVISION occupies the top floor of this wing of the Landers, Frary & Clark Building at Ellis Street. Note Bird Truck at shipping platform.

DOWNTOWN NEW BRITAIN looks like this. Bird & Son's plant is about a mile south of the center. *(Photo by Coale Pictures)*

BIRD NEPONSET REVIEW

Vol. 43 No. 6 June 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

New Britain

Bird & Son's

Newest Division

ARTHUR J. BUSHELL, Manager of the New Britain Division. Bushell was Fibre Box Salesman in the Connecticut area for many years prior to his appointment as Manager last January.

AT first glance the New Britain Sheet Plant looks very much like one of the upper floors of No. 1 Box Shop. And at second glance it still looks that way.

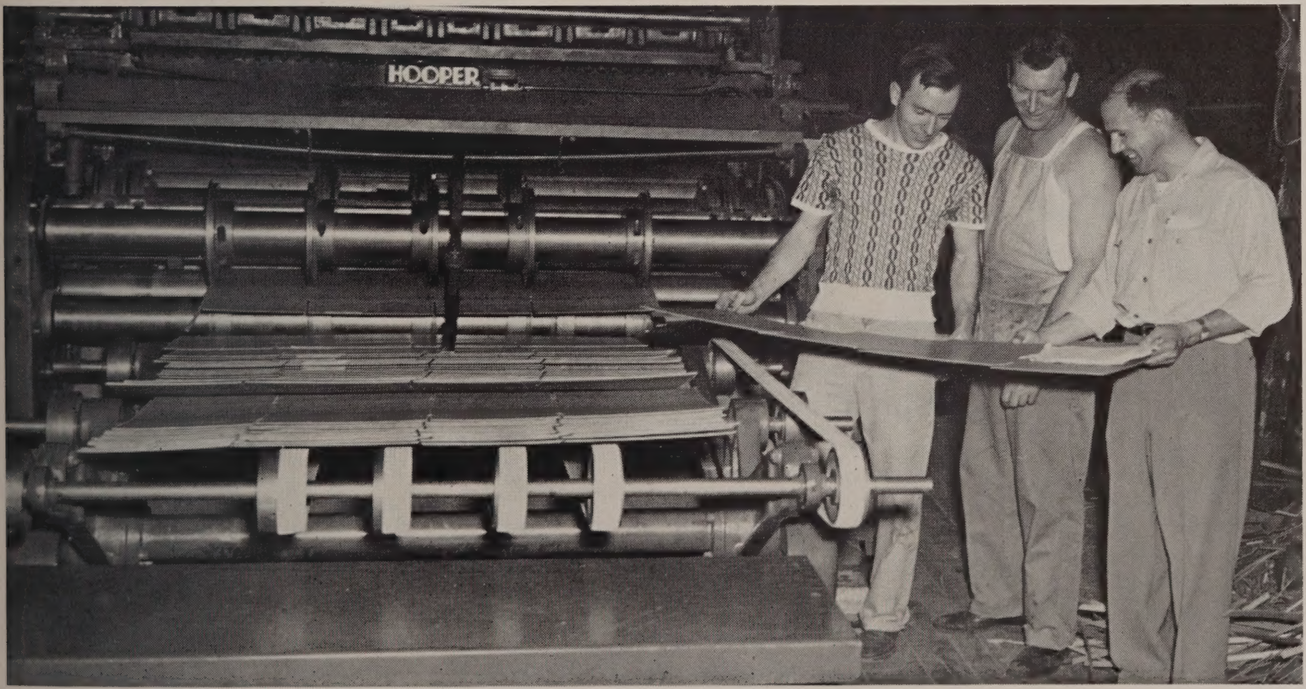
The day we visited, Maria Kowalski and Anna Stryczek were folding and taping cases on the semi-automatic Taper. Lester McCormack was trimming corners on Pratt & Whitney pads at a Knowlton Chopper. Roger Griffin and Stanley Zmitruk were running more corrugated on the Hooper Printer-Slotter and Stanley Ross and Maria Tasienska were making large wood frame cases for packaging airplane gas tanks for the government.

A sheet plant's first purpose is to give quick service to customers in the immediate area. That's what the New Britain operation does.

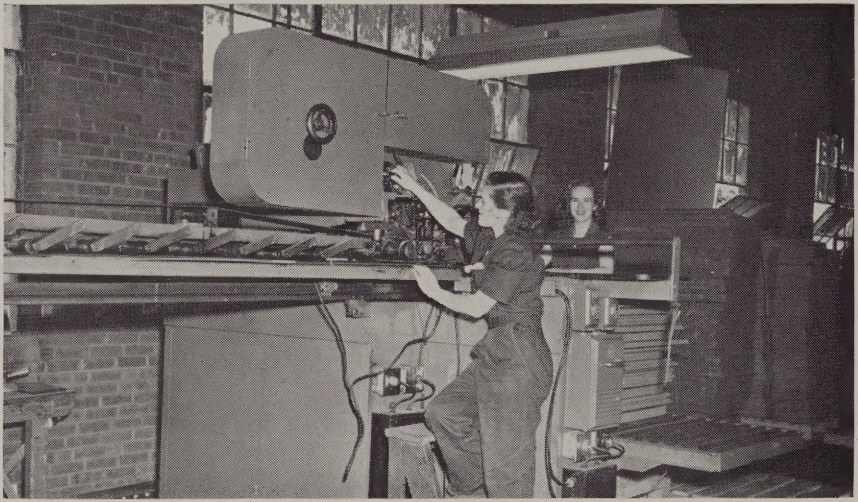
The plant occupies a large area on the top floor of the Landers, Frary & Clark Building on Ellis Street. Adequate supplies of corrugated sheet stock made at East Walpole are kept on hand here and a complete stock of solid fibre for the wood frame operations. Customers in the Connecticut area can call in for quick service on small orders of 50, 100 or 200 cases. Large orders received direct or via East Walpole are also run.

The New Britain operation is headed by Arthur J. Bushell, Manager, with Marshall Lee as Sales Engineer and Robert White, Salesman. Chester Porter is Plant Superintendent and Romeo Valerio is Foreman. There are 34 employees in all, most of them living in New Britain. All cleated fibre orders are made up at this plant, a logical

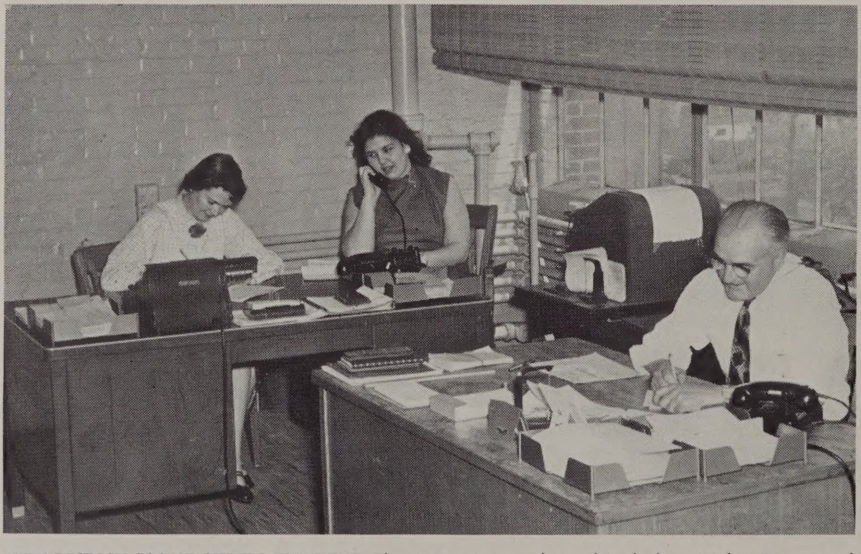
ROGER GRIFFIN and **STANLEY ZMITRUK,** checking a printed corrugated case at the Hooper Printer-Slotter with Foreman Romeo Valerio.



MARSHALL B. LEE, formerly Packaging Engineer at East Walpole and now Sales Engineer for the New Britain Division, discusses a new clock panel design with Plant Superintendent Chester Porter.



TAPING CORRUGATED CASES at the New Britain Plant are Maria Kowalski and Anna Stryczek.



NEW BRITAIN PLANT SUPERINTENDENT Chester Porter works at his desk as Helen Baranowski and Isabel Faria check a special order.

shift from No. 1 Box Shop since most of this business comes from the Connecticut area. Any corrugated order, large or small, may be run at New Britain to give faster service to the customer. The plant was first established in the spring of 1954, made a Division in January, 1955.

Landers, Frary & Clark is one of New Britain's largest manufacturers. They make electrical products which sell under the well-known trade name, "Universal." Bird & Son occupies the area formerly used by them to produce washing machines and electric stoves. All Bird & Son operations are on the 5th floor of this wing, except a small area just off the shipping platform on the ground floor where two men operate the saws for cutting wood for cleats. Other floors in this building are occupied by Pratt & Whitney for warehouse space and Landers, Frary & Clark for manufacturing purposes.

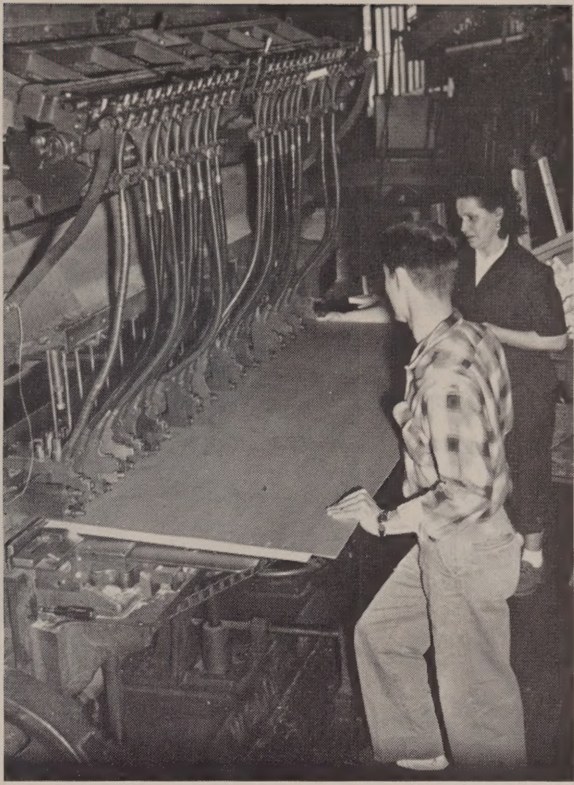
New Britain is a large manufacturing center in the heart of industrial Connecticut, five miles south of Hartford. Much of its industry is heavy industry. Within the city are plants of such manufacturers as the Stanley Works, Stanley Tool, Fafnir Bearing, North & Judd Mfg. Co. (hardware manufacturers) and the New Britain Machine Company.

Although small in volume compared with the East Walpole operation, the New Britain Division is highly important in its function of providing quick service to many customers. As the Bird & Son Fibre Box Division grows, New Britain's place in the total picture will grow, too.

JAMES CALDERONE and **Stanley Lisowski** cutting cleat stock.

FOREMAN ROMEO VALERIO checks an order with Gang Boss Clovis Madore. Valerio was formerly a service man at the Wood Frame Department when it was located at East Walpole.

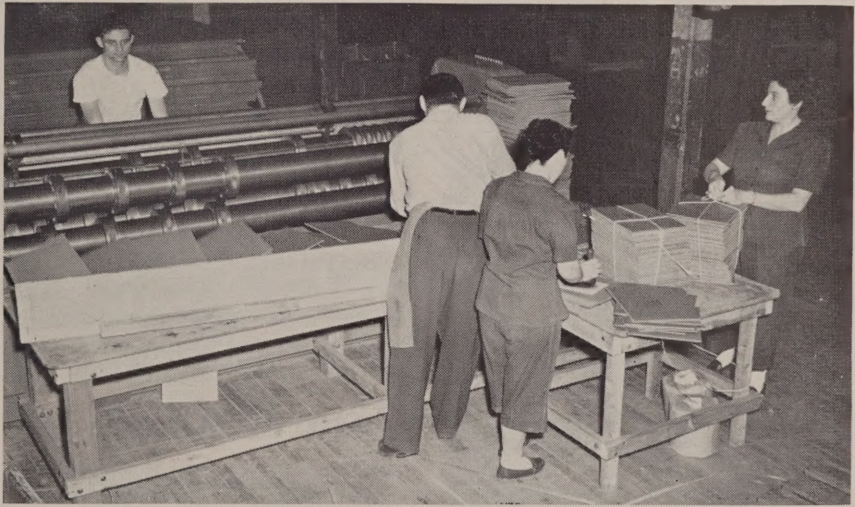
OVERSIZED wood frame cases for the U. S. Government. Cases will carry gasoline tanks for airplane wings. Operators are Stanley Ross and Maria Tasienska.



LESTER McCormack cutting corners on Pratt & Whitney pads at the Knowlton chopper.

Below:

OPERATING THE SLITTER are Stanley Mackiewicz and Edward Wieczorek. Stamping and finishing are Lola Mondoruza and Anna Florio.



Below:

GENERAL VIEW of New Britain plant. Albert Larkum, operating Towmotor, is headed for the elevator with a load of finished stock; a Bird truck for quick delivery is waiting at the platform five stories below.

Benjamin H. Roberts and John R. Macomber Die

Benjamin H. Roberts

President from 1935 to 1946

BENJAMIN H. ROBERTS, former President of Bird & Son, inc., died at the Massachusetts General Hospital, May 26, at the age of 57.

He was born in Eureka Springs, Arkansas, and had lived in Walpole since 1930. In 1917 he graduated from Washington University, St. Louis, with a degree in Electrical Engineering. He then served two years overseas in World War I in the U. S. Army Air Corps. The following two years, from 1919 to 1921, he spent in engineering work, joining Bird & Son in September, 1921 as Plant Engineer at Chicago. He later became Superintendent and Manufacturing Manager of the Chicago Division. In 1930 he was transferred to East Walpole as Staff Engineer, was made Manufacturing Manager in 1933, and served as President of the company from January, 1935 until September, 1946. He then served a year as Vice Chairman of the Board, retiring in 1947 because of ill health.

As President he led the company through the later years of the Depression of the '30s. He also skillfully guided the Bird & Son operations during the years of World War II. He had a brilliant mind thoroughly trained in engineering. Under his direction many significant manufacturing advancements were made, both at Chicago and East Walpole.

While serving as President he was a member of the Board of Directors and the Executive Committee. He was President of the Berry Asphalt Company, Bird & Son's subsidiary, from 1935 to 1947.

Surviving him are his wife, Edith Keener Roberts, and a brother, Powell, of Arcadia, California. Funeral services were held May 28 at the Ginley Funeral Home, Walpole. Burial was in Arkansas.

John R. Macomber

Director Since 1927

JOHN R. MACOMBER, nationally-known financier and a director of Bird & Son since 1927, died at his estate, Raceland, in Framingham Center on May 11. He had been in poor health for the past year. Mr. Macomber was elected to the Board of Directors when it was first enlarged following the death of Charles Sumner Bird in November 1927.

Mr. Macomber was president of the Massachusetts General Hospital and chairman of the Finance Committee of Massachusetts Institute of Technology. For a number of years, he was a chairman of the Board of the First Boston Corporation. Other directorates included the United Shoe Machinery Corp., the U. S. Smelting, Refining and Mining Co., the First National Bank, Old Colony Trust Co., Boston Safe Deposit and Trust Co., New England Power Association, Chase National Bank, International Paper Co., Puget Power & Light Co., and the Harris Trust and Savings Bank.

He was a member of the Executive Committees of Bird & Son, United Shoe Machinery Corp. and the U. S. Smelting, Refining and Mining Co. He was a graduate of MIT in 1897 and received an honorary degree of Master of Arts from Tufts in 1920. In the early years, he was associated with N. W. Harris & Co., becoming a member of the firm in 1909. When Harris, Forbes & Co. succeeded N. W. Harris & Co. in 1916, he became president of the new firm, holding this position until 1931. He was chairman of the Board of Chase, Harris, Forbes Corporation from 1930 to 1933 and then became chairman of the Board of the First Boston Corp. in 1934.

He was a breeder of thoroughbred horses. He owned a 220-acre estate, Raceland, at Framingham which contained a full-sized track and an outside steeplechase. Here in the past, many sports events have been held — horse and automobile shows, dog shows, and other public events.

Private funeral services were held at the Newton Crematory Chapel on May 13. He is survived by a brother, Charles, of Framingham.

BIRD
& SON, inc.
Established 1795

Let's Get Acquainted . . . .

. . . with Elbert Allen

By Philip D. Muehlberger and Dorothy Hawes, Reporters

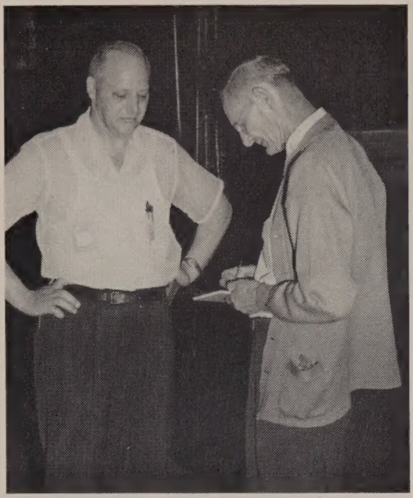
ELBERT ALLEN of the Print Machines, Floor Covering Plant, was born March 17 (though not Irish), 1909, in Norwood. He went to school in Walpole and Norwood. After school days he went to the West Coast for four years, where he worked in the circus for Ringling Bros. and Christie Bros. He was a prop boy and took a hand at the side show end of the business.

He came back here in 1929, went to work for Bird & Son, February 14, 1934, and has been working here ever since. He is Senior Second Hand on the Print Machines at the present write-up.

His hobbies are stamp collecting and fishing. As for being a fisherman, he went out in Plymouth Harbor, the boat tipped over and Elbert and six other Bird employees were thrown in the drink and got real wet.

He is a past governor of the Norwood Moose and also a trustee of the Norwood Eagles. He married the former Sarah Ross, daughter of Donald Ross, retired, of the Block Room. They have one daughter, Frances, 11, who just finished the fifth grade at the Callahan School here in Norwood.

Al was a supply sergeant in the National Guard, Co. G, 101st Infantry, from 1926 to 1936. His company used to go to Camp Devens and to New York State for a couple of weeks in the summer for drilling and general conditioning. Al was also gas officer, instructing the men in the use of poison gas and its effects. As instructing officer he went to school to learn the use of gas, gas masks, and to identify the smell of different kinds of gas, and know its effect on human lives. Gas used at these summer camps was not the kind used in actual warfare. Conduct under the use of gas was an important part of summer training and Al was a specialist in this branch.



You can guess that the reporter is at right. That's Philip Muehlberger interviewing Al (Elbert) Allen.

. . . with Edna Michaud

By Helen Lane, Reporter
Lewiston

EDNA MICHAUD was born in Lawrence, Mass., in 1923, but has lived in Maine practically all of her life. She came to work for Bird & Son in July 1953 as an H A Machine Operator.

She is 4 feet, 11 inches tall and weighs 98 pounds. Her size in no way hampers her activities which include, crocheting, knitting, making plastic jewelry, and hunting and fishing. Her hobby is collecting salt and pepper shakers. She now has about 105 sets.

Edna and her husband, Bert, and their three-year-old daughter live on the Hackett Road in Auburn. They have done most of the work on their new home in their spare time.

Edna Michaud is at right, with Helen Lane doing her journalistic duties.

FACES OF MEN WHO BUY BIRD, or may do so, recorded at a big Roofing Caravan meeting at Syracuse, New York. Division Manager F. X. Lantier gave the talk before 274. Assisting was Salesman D. R. Clay. Reserve Supply of Central New York, distributor, joined Bird & Son in running the affair.

Names for Hurricanes

Once again despite feminine opposition, girls' names are to be used to identify hurricanes.

"Alice" is already on the record books for 1955. She developed in January of this year with winds up to 80 miles per hour, but blew herself out in the Caribbean Sea.

The other names from B to Z follow: Brenda, Connie, Diane, Edith, Flora, Gladys, Hilda, Iona, Janet, Katie, Linda, Martha, Nelly, Orva, Peggy, Queenie, Rosa, Stella, Trudy, Ursa, Verna, Wilma, Xenia, Yvonne and Zelda.

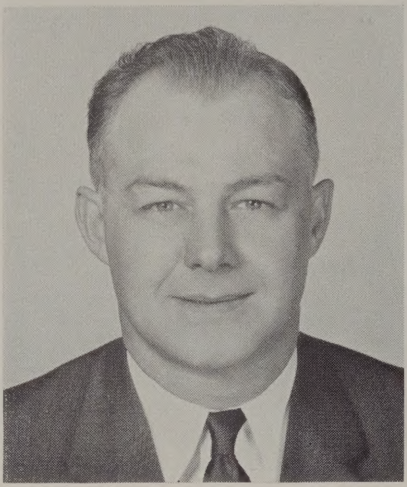
New Advertising Man for Building Materials Division

LEONARD C. NIESE joined Bird & Son, May 16, as Advertising and Sales Promotion Manager of Building Materials.

Mr. Niese had been sales promotion manager of Alexander Smith, Inc., New York City, for the past five years. Prior to that he was Assistant Advertising Manager at Landers, Frary & Clark, New Britain, Connecticut, for a year, and Art Director for John Shillito Company, Cinncinnati, Ohio for three years.

He is a native of Manchester, Connecticut. After graduating from Pratt Institute, New York City, in 1941, he joined the Coast Guard, serving as Chief Petty Officer until after the end of the war, in November 1945.

Mr. and Mrs. Niese have been living in Manchester, Connecticut. They have two children, Susan, age 13, and Laurie, age 7.



Leonard C. Niese

In his new post with Bird & Son, Mr. Niese will work under Howard O. Woods, Director of Marketing, and will have direct charge of the sales promotional activities in the Building Materials Division.

Long Service List

July

Employees

Name	*Year*	*Dept.*	*Years*
Patrick E. Costello	7-29-13	Finishing Mill	42
Joseph A. Sheehan	7-23-15	Staff Engineer	40
William Lewicki	7-6-16	Paper Mill	39
Eli Chamberlain	7-31-16	Vice Pres., Bldg. Mat. Div.	39
Paul Sansone	7-2-17	Roofing	38
Tony Simkus	7-23-17	No. 1 Box Shop	38
Andrew O'Malley	7-24-17	Power Plant	38
Marion F. Smith	7-1-18	Office	37
William J. Colmer	7-11-19	Flooring	36
Charles H. Seavey	7-14-19	Roofing	36
Howard S. Whitney	7-6-20	Asst. to Vice Pres. Paper Div.	35
Alfonso DiIuliis	7-2-21	No. 1 Box Shop	34
John L. Geraghty	7-14-21	No. 2 Box Shop	34
Patrick F. Rogers	7-15-21	Office	34
Herbert A. Schaier	7-5-22	Office	33
Michael Kozloski	7-7-22	Paper Mill	33
Frank H. Vietze	7-23-23	Office	32
Felix J. Counter	7-8-24	Flooring	31
Albert V. Duffy	7-11-24	Flooring	31
Edward B. Holmes	7-21-24	Sales, Box Div.	31
Ambrose E. Fitzpatrick	7-3-25	No. 2 Box Shop	30
Earle C. Davis	7-6-25	Sales, Special Papers	30
John J. Cooke	7-8-25	No. 1 Box Shop	30
Charles F. Haak	7-8-25	No. 1 Box Shop	30
Carl E. G. Johnson	7-8-25	No. 1 Box Shop	30
Gladys K. Noddin	7-13-25	Office	30
Michael J. Connolly	7-15-25	Flooring	30
James M. Sheptycki	7-16-25	Flooring	30
Thomas P. Durkin	7-21-25	Flooring	30
Frank Michienzi	7-21-25	Roofing	30
Wesley C. Ahlgren	7-1-26	Treasurer	29
Stuart M. Farris	7-6-26	No. 2 Box Shop	29
Harold J. Watson	7-13-26	No. 1 Box Shop	29
Michael J. Connolly	7-24-26	Flooring	29
Hermon T. Barker	7-18-27	Paper Mill	28
Julia A. Lewis	7-2-28	Office	27
Victor P. Taggart	7-7-28	No. 2 Box Shop	27
Steven D. Wilson	7-9-28	Flooring	27
John W. Hunter	7-9-28	No. 1 Box Shop	27
Newell W. Tibbetts	7-10-28	Roofing	27
Domenick DelGrosso	7-10-28	Roofing	27
Charles Bochanovicz	7-11-28	Flooring	27
Elliot E. Webber	7-24-28	Flooring	27
John Terpstra	7-27-28	Paper Mill	27
James O'Sullivan	7-27-28	Flooring	27
Earl O. Boyden	7-30-28	No. 1 Box Shop	27
Albert F. Gilmore	7-1-29	Paper Mill	26
Perley H. Mudgett	7-1-29	Paper Mill	26
Edgar B. Bigelow	7-18-29	No. 2 Box Shop	26
Howard S. Osborne	7-9-35	Flooring	20
Edwin V. St. John	7-22-35	Flooring	20
Richard S. Storkfelt	7-22-35	Roofing	20
Joseph Porazzo	7-29-35	No. 1 Box Shop	20
George L. Barton	7-30-35	Paper Mill	20
Roger N. White	7-30-35	Flooring	20
Fred Babel	7-11-40	Roofing	15
Patrick J. Curran	7-15-40	Maintenance	15
Albert J. Pask	7-19-40	Flooring	15
Paul Basilici	7-2-45	Paper Mill	10
William A. Madusky	7-5-45	No. 1 Box Shop	10
W. Richard Phipps	7-16-45	Office	10
Edward J. Hobbs	7-19-45	Office	10
George L. Dusty	7-10-50	Office	5
Caryl E. Hinds	7-10-50	Roofing	5
John E. Reddick	7-10-50	Roofing	5
Robert L. Johnson	7-24-50	Finishing Mill	5
Bruno Bilotta	7-27-50	Paper Mill	5
James H. Walsh, Jr.	7-27-50	No. 1 Box Shop	5
John V. Doody	7-28-50	Flooring	5
Michael Puopolo	7-31-50	No. 1 Box Shop	5

PHILLIPSDALE

Joseph C. Betencourt	7-28-20		35
Antonio Dias	7-28-24		31
Hjalmar Hyrske	7-10-26		29
Joseph Borges	7-19-27		28
Francis E. Hall	7-2-28		27
Joseph E. McBride	7-25-29		26
Paul W. Johnson	7-1-40	Asst. Supt.	15
Russell Weddell	7-24-50		5

CHICAGO

Nicholas Ahrens	7-6-22	33
Anthony Soltan	7-4-25	30

SHREVEPORT

Eddie Marshall	7-9-40	15
Claude Scott	7-14-50	5
Henry Tillman	7-14-50	5
Jacob White	7-14-50	5
Eddie Mosley	7-24-50	5

CHARLESTON

Baker L. Sears	7-21-24	31

BERRY ASPHALT COMPANY

Roger N. Smith	7-3-30	Vice Pres. & Prod. Supt.	25
Quay Biddle	7-22-35		20
Bertie L. Powell	7-25-40		15
Irvin O. Coppett	7-12-45		10

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

William F. Geary	7-1-96	59
Chester H. Andrews	7-10-07	48
John H. Graney	7-8-08	47
Holly B. Dyer	7-14-11	44
William E. Harper	7-30-12	43
Anthony C. Capachin	7-16-18	37
Carl Jennetta	7-23-18	37
Matthew G. Phillips	7-12-20	35
Carlo Salvatorelli	7-14-20	35
Garnette B. Cocke	7-1-21	34
John E. Johnson	7-22-21	34
William McLauchlan	7-26-21	34
Daniel Keady	7-22-22	33
Stephen Zinkowsky	7-25-22	33
Attilio Tronti	7-11-23	32
Donald W. Ross	7-17-23	32
Edwin W. Gillmore	7-30-24	31
Michael Silvestri	7-10-28	27
Tony Paonessa	7-10-28	27
Mario Tomassetti	7-11-28	27
John S. Aviznis	7-30-28	27
Vito Carchedi	7-30-29	26
Jonh T. Johnson	7-18-35	20

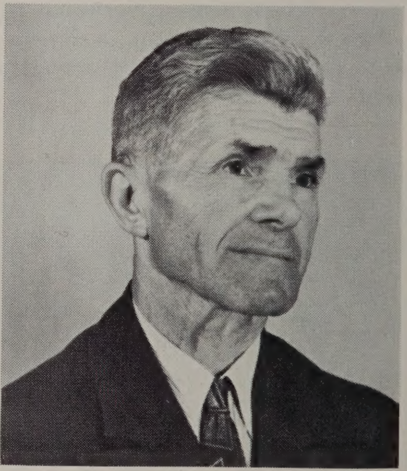
PHILLIPSDALE

Fergus Christie	7-1-13	42
Peter Dziercyz	7-6-27	28
Stanley Sorzadel	7-26-27	28

CHICAGO

Benjamin Gasparro	7-17-22	33

Retires



Nicola D. Rossi, 14 Chauncy Place, East Dedham, retired on May 31. He had worked at the East Walpole Finishing Mill since 1943. He came to work for Bird & Son, December 16, 1942, at Floor Covering, but transferred the next month to the plant from which he has just retired. His fellow workers gave him a purse and their best wishes.

R. T. Murphy Speaks in Connecticut

TRADE paper, *Retailing Daily* of May 17, reported at some length a talk by Sales Manager R. T. Murphy. This was given the previous day before 125 members of the Connecticut Floor Covering Club at the Wethersfield Country Club.

Feature speaker, Mr. Murphy suggested the reasons why hard surface floor covering sales are getting larger:

1. Modern living. There is a strong relation between out-of-door living and the practical aspects of housekeeping.
2. Large number of types of floor covering. New kinds keep appearing, indicating industry keeps pace with the times.
3. National advertising. Manufacturers are constantly keeping their product before the public.

BEAUTIFUL BIRD FLOORS
BIRD

ALBANY APPROVAL. At Floor Covering Boosterama held this spring with Roskin Bros., new Bird Albany distributor, furniture stores operator, second from right, shakes hands with distributor. From left are Bird Field Manager A. J. LeBlanc; Frank Lyons, Vice President of Roskin Bros.; Ira Post, Bird Salesman, who sold Jay Breslaw his first order, a carload, of Bird Floor Coverings 31 years ago; Mr. Breslaw, president of Breslaw Bros., Inc., who operates 14 New York State furniture stores; and Martin Breslaw, secretary of the Breslaw firm. (Photo courtesy Albany Times-Union.)

Active Part in Annual Meeting of Credit Unions

TAKING active part in the annual convention of the Credit Union League of Massachusetts, May 6-8, were members of our Neponset Credit Union. The convention, drawing a thousand people, was held at the New Ocean House, Swampscott.

At the opening session, Velma Cobb, Clerk of our Credit Union, was one of four speakers. She spoke on "Auditing."

The following day, moderator of the morning-long educational session was Albert W. Smith, Treasurer of the Neponset Credit Union. That evening at the banquet Mr. Smith was honored along with three other past league presidents.

Joseph Coburn, member of our Credit Union board, served on one of the league's convention committees, and later was elected 3rd Vice President of the league.

From our Credit Union were: R. L. Tupper, President of the Neponset Credit Union, and his wife, Mr. and Mrs. Nelson Bartlett, Mr. and Mrs. A. W. Smith, Velma Cobb, Mr. and Mrs. John J. Burke, Mr. and Mrs. Joseph Coburn, Mr. and Mrs. Arthur Colburn, Mr. and Mrs. Nelson Phillips, Hilda Rafuse, Mr. and Mrs. Ronald F. Sager, Mr. and Mrs. Howard S. Whitney, Mary Moylan and Mary McDonagh. Nancy Olson and Eleanor Graves and their husbands also came to the banquet.

State League Honors A. W. Smith

THEY SERVED. Past presidents of the Credit Union League of Massachusetts, standing from left, were honored at recent annual convention. Albert W. Smith (second left), longtime treasurer of our Credit Union, was president of the league three years and a director for 20. Gifts to men were exquisitely hand-drawn certificates bestowing honorary membership, and in addition briefcases. In front of Mr. Smith is his wife, seated with wives of others honored. Ladies received roses.

Men are: Harold Jensen, Mr. Smith, Charles Healey, John Hennessey and making presentation, James F. Scanlon, league president 1954-55.

No wonder the hen gets discouraged, according to Marshall Pickett. She can never find things where she laid them.

On Vacation

When driving on your vacation, remember, a heavily loaded car is harder to stop, so make extra allowance for stopping distances.

If You Can't Swim

Know what to do for a drowning person if you can't swim? The Institute For Safer Living warns, don't make it a double drowning by going in. Throw the victim a rope, try to reach him with a branch, push a board or log out to him. If you go for help, be sure to line up on the shore two sticks or four stones to get a fix on the exact spot where the person was last seen.

Milling Around

FOR JUNE. Girls in her office gathered 'round to give June Crean, now Mrs. Leo Flanagan, a happy send-off before her wedding. June is at her desk (Flooring Sales) and standing are, from left: Anne McGovern, who was her maid of honor, Adeline Gazerro, Ruth Doane, Florence MacDonald, Priscilla Bandoni, Laura Marinelli, Helen Curran, Caroline Cogswell, Dorothy Russell and Mary Berteletti.

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH
JUNE FLANAGAN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI

Rus Pulsifer's daughter, Jean, is planning to go to Maine's Gorham State Teachers College and wants to be a kindergarten teacher. Rus himself was pictured in the *Quincy Ledger* recently with the winning team of the South Shore Church Bowling League.

Mahlon Johnstone, Messenger, has left for the service and is at Sampson Air Force Base, New York.

Margaret Forrest, from Advertising, takes the prize as leaving for the most unusual job of the year — or at least for the most unusual place. Starting July 1, Margaret will be a civilian employee in Naval Intelligence at the Navy base, Kodiak, Alaska. Margaret assures us that it really isn't the ends of the earth to her, because she was born and raised in Seattle, which isn't so far from Kodiak by plane and has a similar climate.

Purchasing welcomes Sylvia Eysie to the department.

Ben Taylor has had a week of his vacation, spent in Duxbury.

Herb Schaier's daughter, Martha, who just graduated from the Chamberlain School, is engaged to a young Naval lieutenant, John Taylor Thorington, of Birmingham, Alabama.

Steve Traudt has just been elected vice president of the New England Chapter of the American Materials Handling Society.

Peter Parker, who was in Floor Covering Advertising, has left for Dewey & Almy Chemical Co. in Cambridge, where he will continue in sales promotion work.

Salesman Horace Morton tells us that son Peter expects to enter Bowdoin in the fall.

George Dusty and family recently moved into their new home in Wrentham on the shores of Lake Pearl.

Dutch designer Sikko van der Woude dropped in again this year to see our Floor Covering design heads, R. V. Garner, Assistant to the Vice President, and Chief Designer A. P. Macchi. Mr. van der Woude had his younger daughter with him on this trip to the United States. Although only 18, she has already created designs which have sold. Fellow Netherlander Albert Boonstra, manager for W. J. Hill, was interested to meet Mr. van der Woude on his brief visit in East Walpole.

Recent winner in the Boston *Herald-Traveler* "Know New England Contest" was Advertising's Bill Burns. His prize was $50.

Sailing from New York for LeHavre and Southampton on the "Mauretania" on June 14 are Hannah Flavin and her sister and cousin. They plan to travel in England, Ireland, and in France. They expect to be gone six weeks, sailing for home from Cobh.

Girls in the CPX (Box Sales) Office gave Wanda Wojdag a personal shower last month at the home of Ruth Delaney, in honor of Wanda's approaching marriage.

Tom Carroll finds he not only has a green thumb, but it's good for hitch-hiking too. Still carless pending settlement of his damaged vehicle, he made use of the thumb when his "ride," Moe Bader, absent-mindedly took off one morning from Roslindale without him.

Among those named to the Dean's List at Harvard is Robert Bourke, a junior, son of Dr. R. W. Bourke, plant physician.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

FINISHING MILL

Congratulations to William Dickinson on his re-election as secretary of the Union.

Welcome to Eugene Tetreault and Edward Sheehan, who were transferred from No. 1 Box Shop.

We welcome John Calmaza back to work from his duties in the military service. John served two years with the Army.

Good luck to Katherine Kane, who left us to be married. Before leaving, Kathy was presented with a piece of luggage and a sum of money from her fellow employees.

Alma Walsh's niece, Janice Baker, has recently started work in the Purchasing Department.

PRODUCTION AND POWER

Some of the Lab men are kept busy from time to time acting as guides to interested visitors. Frank Nyborn and John Hayes last month conducted Bob Anderson of Cost and a group from his church in North Easton around the plant. Several weeks before, Frank, Ed Costello and Karl Larson had had a group of 40 to show around.

John Curran went fishing in Maine during his vacation.

HANDSOME COUPLE, of especial interest to the Review because bride is a Main Office Review reporter. They are Joseph and Mary (McDonough) Sexton, who were married in April.

DANCING AT SON'S WEDDING, Roy Meears and his wife, Abbie (left) are enjoying themselves as much as the new bride and groom, right. Their son, Donald Edwin, and Carol Elizabeth Jostin, were married in April at St. Catherine's Church, Norwood. Roy is employed in the Paper Mill, East Walpole.

John Kalis is proud of always taking part in Norwood's Memorial Day parade.

Ken Rouillard's daughter, Marcia, has been named Director of Christian Education at the East Cleveland, Ohio, Baptist Church, beginning in September.

Jack Wilson spent his vacation in Maine and New Hampshire.

Bruno Bilotta and family spent their annual vacation in Montreal.

Vincent Grassia's little daughter received a Boxer dog for her birthday. Her new playmate is named Pony.

We hope that Paper Machine Tender Albert Mucciaccio is much better following his accident.

Richard Legge dropped in for a short visit recently.

Marshall Hanf went fishing at Rockport and expected to tour through parts of New England during the rest of his vacation.

Stock car racing fans among Bird employees are showing up at the Norwood Arena.

Karl Larson made Ted Ashby's column in the Boston "Globe" following the publication of Karl's story of having his own band again, which appeared in the April Review. Karl and his orchestra are now playing at the East Side Club in Wrentham.

Milton Gardner reports visiting Paul A. Guttormsen, retired Chief Engineer, at his home in Bristol, Maine, near Damariscotta, one Sunday in May. Mr. Guttormsen is quite well recovered from a recent illness and wants to be remembered to everyone. He was much pleased to have someone from his old company drop in to see him.

Anthony Buckley and family are moving from Quincy to their newly purchased home on Lake Street, Walpole.

Pat O'Malley, an early vacationer, has been painting his summer home at Nantasket.

Perley Mudgett's son, Paul, receives his B. S. in Mechanical Engineering from the University of Maine, his dad's alma mater, this June. Paul was president for three years of his fraternity, Sigma Phi Epsilon.

Ralph Watson of the Lab completed the 3½ year course in watchmaking and repair at the Massachusetts Trades Shops School in Boston last October. Since then, he has also passed the prescribed examination in "Practical and Theoretical Watchmaking," given by the Horological Institute of America, Washington, D. C., and has been awarded the certificate of Certified Watchmaker, which now decorates the wall of his workshop.

MAINTENANCE

Dick Walker's new daughter gives the Walkers three girls in a row.

Charles Bailey has been painting his cottage. Although he calls the shade "flamingo," there are those who think "shocking pink" would describe it better.

Alec MacDonald and his wife were off to Europe the first week in June, by plane from Boston to Shannon. They plan to visit in the British Isles and on the Continent, doing much of their travel by plane. Alec has a brother in England whom he hasn't seen for many, many years. They expect to be gone about a month, returning on the "Mauretania."

Dick Sprague's daughter Emily, just graduated from Framingham State Teachers College, has a position teaching this fall in Rockville, Connecticut.

NO. 1 BOX SHOP

JOHN P. WALSH
CATHERINE BELLEW
RAMONA CHICOINE
MIRIAM HILL

Henry Doudie of Shipping should be very proud of his irises. Anyone interested in seeing a beautiful display should ride by his home in iris blooming time (beginning right after the lilacs). Henry lives in East Walpole, almost across from Hollingsworth & Vose.

Kenneth Towle's son, Calvin, has been chosen to spend his junior year in college in France. More details and picture next month.

Sorry to hear that Assistant Superintendent John Locke is sick in the Norwood Hospital. We hope he will be able to be back on his feet very soon.

Donald Dyer is back after four years in the Army. He is in Department FXF (Solid Fibre Cases).

Andy Center was pleased with the turnout and interest in the Bird Club Family Tour, held on May 22, which he planned for this year's first event. He is chairman of this activity.

Our Scottish rug maker has lately turned to weaving stoles. Bill Urquhart has turned out some beautiful examples, and has several completed at this writing. He says he thinks it's the colors that fascinate him. So far no two have been alike.

NO. 2 BOX SHOP

JOSEPH SMELSTOR, JR.
ANNE KELTER
A. D. SMITH
CATHERINE BRADY
JOSEPH FOLEY

Sorry to hear about Catherine Brady's accident and we wish her a speedy recovery.

Congratulations to Everett Seavey on being elected president of Local 1330.

Sorry to hear that Amos T. Dixon lost his father recently.

Joseph Ralkavich has been out following an appendix operation. Hope to see him back soon.

Anne Kelter's daughter Annette, graduating from high school this June, has a job at the new Norwood office of the Factory Mutual Insurance Co.

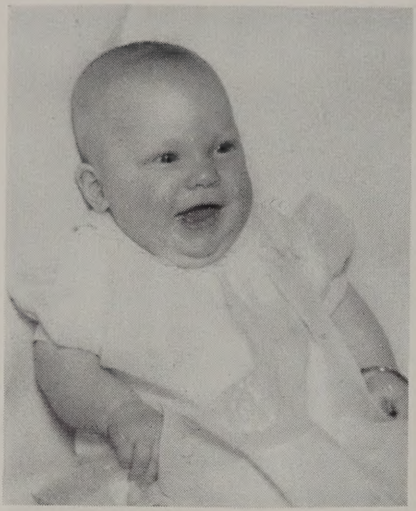
Louis Hertel's son, Robert, expects to enter Northeastern this fall.

A Tribute

It was with deep regret that we all learned of the sudden death of Francis "Banny" Bannon, foreman of Department EME. His humor, smile and ability to work with men will never be forgotten. He was a great fellow. With the greatest of pride we will always refer to him as one of us. Things will never be quite the same in the Maintenance Department without him.

Our sympathy is extended to his family.

East Walpole Maintenance Department



SUSAN. She is Alfred Breen's chubby, four-months-old daughter, who looks like a very happy baby. Al works at No. 1 Box Shop.

PRIDE OF THE HEYLINS are these three fine-looking boys, sons of John Heylin of No. 7 Roofing Machine, Norwood. They are: John, Jr., 6, Dennis, 22 months, and Stephen, 3.

NORWOOD ROOFING PLANT

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
Francis Wall
John W. Kunelius, Jr.
E. H. Kallstrom

Ed Muehlberger was presented with a gift of golf balls by his fellow workers on No. 7 Machine before he left for his new position as custodian for one of the Boston high schools.

Lorne Murphy's daughter, Aileen, has been accepted at the Cambridge City Hospital School of Nursing.

Arthur E. Blakeney was elected grand master-at-arms of the Knights of Pythias at their state convention in Boston last month. Arthur's picture was in the *Boston Globe,* May 13, showing the newly elected officers.

The boys on No. 9 held a stag party for Barney Munchbach on May 1 at the Club Embassy, Woonsocket. Barney was presented a purse. (See Marriages.)

Louis Gabrielli's new house is nearing completion. He hopes to move in sometime in July.

The gang on No. 9 is waiting for the *grand opening* of Armando Croatti's new Whoopee Room. Armando is very proud of son Robert, 12, who was chosen first string catcher for the Westwood Little League Giants.

New car: John MacLachlan's 1955 Plymouth.

Lennie Nordstrom has been spending his spare time finishing up the landscaping around his new home. He is also getting his boat ship-shape for summer cruising.

We hope to see George Stewart and Bob Boulis back to work by the time this goes to press. They both have been ill.

Pat Whalen's summer cottage on the Cape is nearly done.

Mr. and Mrs. Pierino Palazzi sailed, May 30, for a five-month vacation in Italy.

Emil Lestan has started construction of a roadside landscape service and nursery on Route 1, Walpole.

John Tura made the much-awaited move into his new apartment in Kingston.

Arthur Harris moved into his new house in Walpole last month.

We welcome Charlie Seavey back after his long illness.

FLOOR COVERING PLANT

George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray

Howard Heath, Design Dept., has been building a new rowboat, to be used on his many fishing ventures.

Andy Jacobson reported that two new lambs arrived on his place this spring.

Mrs. Kay Adams is the new Secretary-Stenographer working in Bill Pratt's office.

Bernard DeSavage and Larry and Howard Hewins recently acquired a trailer, which should solve the sleeping problem on their week-end fishing trips.

Ed McLean has just acquired a '52 Chevrolet.

Frank Nyborn spent the early part of his vacation fishing in local waters and at the Cape.

Bill "Puncho" Damico put on a Syrian dance for guests following Bill Melish's wedding.

Richard Wehmas has had quite a siege and is still on the injured list. We send our best wishes to Dick and hope all will be well again soon.

Deepest sympathy to Gordon Hill on the loss of his dad, Allan Hill, former Floor Covering worker for many years.

Willard Jonah has been out sick. The boys of his department wish him a speedy recovery.

Mike Connolly has been at the Veterans Hospital. Hope Mike will be back soon.

Bernard and Helen DeSavage's son, Bernard, Jr., is planning to enter Tufts in the fall.

JUNIOR HIGH graduate this spring is George Michaels' daughter, Georgiana, 14. George, who works in the Tile Department at Floor Covering, is looking forward to a visit from her this summer. Georgiana lives in California.

Dan Adams, who has made a lot of friends here, is leaving this month to join the West Virginia Pulp & Paper Co., Covington, Virginia. All best wishes go with him in his new work. He will be Director of Research.

Shopping Around

FOR SALE. English Springer Spaniel puppies, AKC registered, liver and white. May be seen at 3 Stone Circle, Norwood. Richard Coolidge, FFZ, 3 Stone Circle, Norwood.

OUR GIRLS, even though two of them left us and went to Florida. Left to right: Isabel MacLeod, Julia Lewis (who was only vacationing there) and Helen Lipinsky, at Palm Gardens, not far from Clearwater, Florida. Photo was taken this winter on the 25th of February.

Thomas F. Bannon

THOMAS FRANCIS BANNON, Foreman of the East Walpole Electrical Department, died suddenly on May 6. He was stricken while driving his car in Norwood, was rushed to the hospital and died soon afterwards. Mr. Bannon's whole working career had been at Bird & Son. He started as a Mill Messenger in May 1922. In September 1923 he transferred to the East Walpole Electrical Department. He became an Electrician in February 1929, Supervisor in 1942, and Foreman in March 1948.

Funeral services were held May 9 with a solemn high mass of requiem at St. Catherine's Church in Norwood. Burial was in Highland Cemetery.

He is survived by his wife, Alice F., of 162 Nichols Street, Norwood, a daughter, Nancy, 12, his mother, Mrs. Honor Bannon, a sister, Mary, who works at the East Walpole Office and two brothers, Edward of Walpole and Martin of Norfolk.

Ernest Berglund

ERNEST BERGLUND of 74 Edgehill Road, Sharon, died May 18 at the age of 37. He had been in poor health for some time, but had been able to continue at work until quite recently.

He joined Bird & Son in April 1942 at the Norwood Roofing Plant. When the Shell Department opened in August of that year, he transferred and worked in that department until it closed at the end of the war. Since then he had worked in the Shipping Department of the Norwood Floor Covering Plant, serving at various times as Helper, Stencil Man and Tractor Operator.

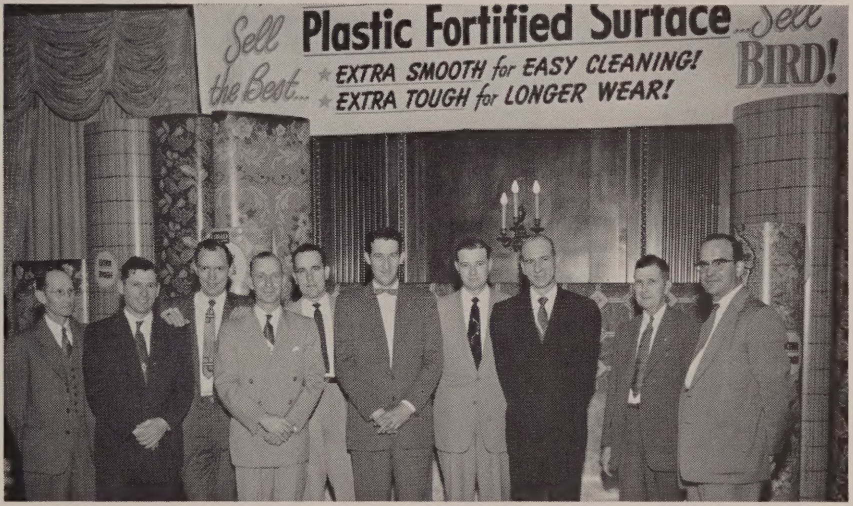
Funeral services were held Sunday afternoon, May 22, at the home in Sharon, with burial in the Canton Corner Cemetery. Many Bird & Son friends attended.

Surviving him are his wife Marion, three children — Allan 12, David 9, and Robert 3; his mother, Mrs. Sven Berglund, and a sister, Mrs. Laura Field of Westwood.

Flooring Fete at Tennessee Capital

SELL BIRD!
LARGEST & EST LINE OF QUALITY RUGS ON THE MARKET!

NASHVILLE BOOSTERAMA, general view of the affair. Field Manager M. E. Cummings and Salesman Howard Cartwright represented Bird & Son on this gala occasion.


Sell the Best...
Plastic Fortified Surface
...Sell BIRD!
EXTRA SMOOTH for EASY CLEANING!
EXTRA TOUGH for LONGER WEAR!

W. A. CASE & SON Mfg. Co., Bird Nashville distributor, in cooperation with us held a Boosterama for our Floor Covering line on March 22. Left to right: J. S. Lazenby, receiving and shipping; Grady Covington, Clayton Lewis, Paul Rains, Howard Steele and Millard Gotto, all W. A. Case salesmen, Field Manager Cummings, John Castleman, assistant manager and J. R. Bonnell, manager, both of W. A. Case, and Howard Cartwright of Bird & Son.

Ruel G. Fulton

RUEL G. FULTON, retired, died May 26 at his home, 68 Rhoades Avenue, East Walpole. He had been with the company 41 years when he retired in June 1953.

All of his employment had been at the Norwood Roofing Plant. He worked on various machines until 1943 when he transferred to the Maintenance Department. Here he worked as a Mechanic's Helper until his retirement two years ago.

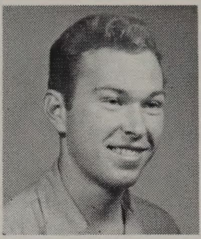
Funeral services were held May 28 with a high mass of requiem at St. Mary's Church, East Walpole. Burial was in St. Mary's Cemetery, Dedham.

Mr. Fulton is survived by his wife, Mrs. Mary O'Leary Fulton; three daughters, Mrs. Elizabeth Holliday, Mrs. Ellen Mitchell and Mrs. Patricia Plummer; and ten grandchildren.

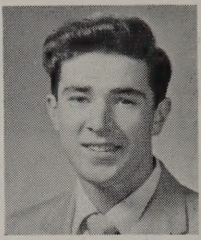
Congratulations t

Arlene Blais
Norwood High School
Daughter of
Adelard Blais
Paper Mill

Patricia Ann Blue
Fair Park High School
Daughter of
William D. Blue
Shreveport



Billy Joe Bryant
Byrd High School
Son of
Harvey L. Bryant
Shreveport

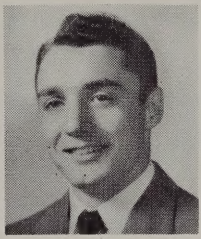


Richard D. Famiglietti
Walpole High School
Son of
Patsy Famiglietti
Norwood Roofing

Sybil Joy Arrington
Stephens High School
Daughter of
John Arrington
Berry, Stephens

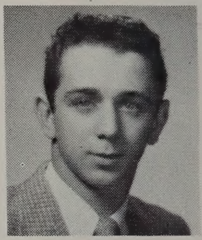
Janice Baker
Norwood High School
and
Henry O. Peabody
School
Main Office Employee

Mary E. Beasley
Stephens High School
Daughter of
Wade Beasley
Berry, Stephens



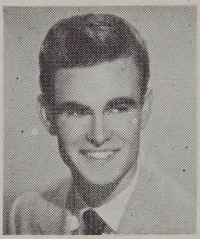
Joseph Betro II
Walpole High School
Son of
Andrew N. Betro
Norwood Roofing

Rosemarie Booth
Canton High School
Daughter of
John J. Booth
Norwood Roofing

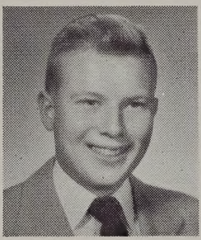


Angelo Carpentiero
Walpole High School
Son of
Luigi Carpentiero
Flooring
Brother of
Anna Carpentiero
Main Office

Martha Juozupaitis
Luther H. S. North
Chicago
Daughter of
Mike Juozupaitis
Chicago

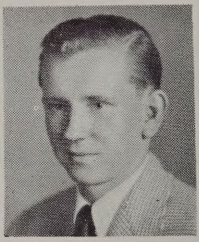


Robert Luthi
Chicora High School
Charleston Heights
Nephew of
Jeanne Brooks
Charleston



Peter Morton
Weston High School
Son of
Horace P. Morton
Roofing Sales

Aileen Murphy
Norwood High School
Daughter of
A. Lorne Murphy
Norwood Roofing

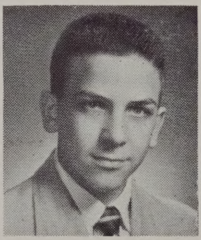


Norman Olson
Northeastern Univ.
Chemist
Norwood Roofing

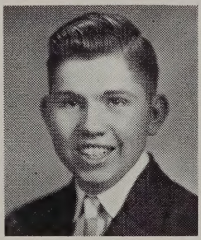
Geneva Ray
Magnolia High School
Sister of
Carmen Ray
Berry, Magnolia

Lorraine Cavanaugh
Norwood High School
Daughter of
Anne M. Cavanaugh
Finishing Mill

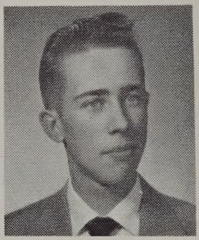
Mary Costello
Walpole High School
Main Office Employee
Daughter of
Daniel Costello
Norwood Roofing



Charles Cyronak
Mt. Pleasant H. S.
Providence
Son of
John Cyronak
Phillipsdale
and
Grandson of
Charles Cyronak,
Retired



Richard S. Davis
Dean Junior College
Son of
Earle C. Davis
Special Papers
Division



Bernard F.
DeSavage, Jr.
Walpole High School
Son of
Bernard F. and Helen
DeSavage
Both of Flooring

Catherine Devine
Norwood High School
Main Office Employee

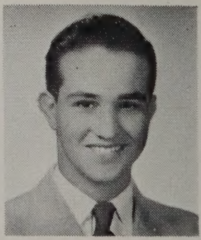
Eleanor Armour
Norwood High School
Daughter of
Arthur R. Armour
Norwood Roofing

Julia Elizabeth Brown
Byrd High School
Daughter of
G. B. Brown
Shreveport

Elaine Cozzi
St. Mary's High School
Daughter of
Joseph Cozzi
Chicago

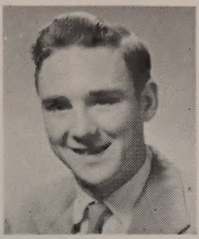
Judith Ann Holliday
Walpole High School
Daughter of
Jack Holliday
E. W. Power Plant

Carol Hunt
Norwood High School
Main Office Employee



Daniel Iagatta, Jr.
Bentley School of
Accounting, Boston
Son of
Daniel Iagatta
Flooring

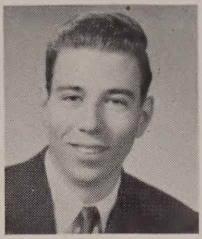
ur Graduates



Alfred J.
Mucciaccio, Jr.
Dedham High School
Son of
Alfred J. Mucciaccio
Paper Mill

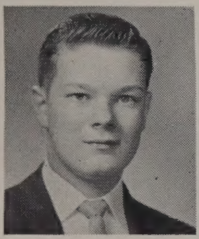
Paul H. Mudgett
Univ. of Maine
Son of
Perley H. Mudgett
Paper Mill

Ruth Ann Smith
Fisher Jr. College
Boston
Daughter of
George E. Smith
Retired



Karl Verderber
Walpole High School
Son of
Frank Verderber
Paper Mill

More graduates in
the July Review.



James A. Manninen
Walpole High School
Son of
Eino Manninen
Flooring

Claire Marshall
Walpole High School
Main Office Employee
Daughter of
Charles H. Marshall
E. W. Power Plant

June Mather
Walpole High School
Main Office Employee
Daughter of
George A. Mather, Jr.
Sister of
George A. Mather, III
Both of
No. 1 Box Shop

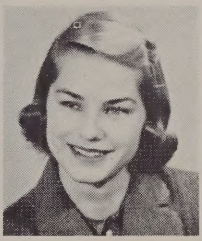
Lillian Meek
Oak Grove High
School
Oak Grove, Mo.
Daughter of
Richard D. Meek
Flooring Sales

Louise Nelson
Walpole High School
Daughter of
Howard Nelson
Flooring

Robert Perry
East Providence
High School
Son of
Dudley Perry
Phillipsdale
Grandson of
Henry Phelps, Retired

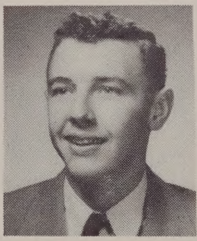
Martha Jean Schaier
Chamberlain School
Boston
Daughter of
Herbert A. Schaier
Main Office

Dick Smedley
Glenwood High School
Son of
Numan Smedley
Glenwood



Bette Van Pelt
Magnolia High School
Daughter of
A. T. Van Pelt
Vice Pres., Berry

John William Walker
Norwood High School
Son of
Arthur W. Walker, Jr.
Flooring



Richard A. Walker
Norwood High School
Son of
Arthur W. Walker, Jr.
Flooring

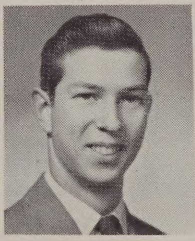
Geraldine Anne Walsh
Norwood High School
Daughter of
James Walsh
No. 1 Box Shop

Robert L. Hertel
Norwood High School
Son of
Louis Hertel
No. 2 Box Shop

Barbara M. Holbrook
Oliver Ames High
School
North Easton
Daughter of
Donald F. Holbrook
Norwood Roofing

Darriel L. Holden
Stephens High School
Daughter of
Lester Holden
Berry, Stephens

Annette M. Kelter
Walpole High School
Daughter of
Anne Kelter
No. 2 Box Shop



Richard F. Locke
Norfolk County
Agricultural School
Walpole
Son of
Charles H. Locke
E. W. Maintenance
Brother of
Natalie J. Locke
Main Office

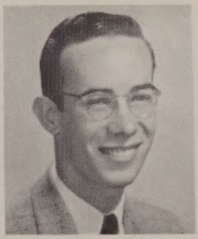
Dorothy J. McKenna
University of
Massachusetts
Daughter of
Arthur A. McKenna
Norwood Roofing

Jean Pulsifer
Milton High School
Daughter of
E. R. Pulsifer
Main Office

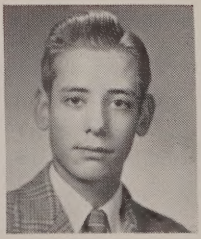
Patricia M. Rakutis
St. Xavier Academy
Providence
Daughter of
Joseph Rakutis
Phillipsdale

Marcia C. Rouillard
M. A. from School
of Theology
Oberlin College
Daughter of
Kenneth G. Rouillard
Paper Mill

Emily M. Sprague
Framingham State
Teachers College
Daughter of
Richard G. Sprague
E. W. Maintenance



J. Douglas Vatcher
East Providence
High School
Son of
Edgar C. Vatcher
Phillipsdale



Paul R. Vietze
Walpole High School
Son of
Frank H. Vietze
Main Office

Is Your Name Here?

EACH time a suggester accumulates five accepted suggestions he gets an additional $20 award. Listed below are the names of all those who have either three or four accepted suggestions to their credit now.

Is your name there?

Make it five and there's an extra $20 for you.

Three Accepted

Anthony Abril	FBPM1
Nicholas Ahrens	FC
Antonio Amaral	DP
Harry Angus	EMM
Arthur Balduf	FBE
Byard Bennett	FXR
Aldo Bertoni	FFM
Robert Byrnes	FBF
Edward Carberry	FBW
Peter J. Carchedi	FBPM7
William Carr	FBM
John Clancy	DFB
Michael Connolly	FFV
Joseph Cornelia	FXV2
Robert Deane	FFA
Rocco DeLuca	FFR
Vito DiCicco	FFN
Edward Doran	FC
William Doyle	EMM
William Duquette	FXR
John Dziubaniuk	FFM
Arthur Eames	EF
Henry Eklund	FBM
James Ellis	FXC
Joseph Fameli	FBV
Stuart Farris	FXR
Nicholas Ferrara	FFG
Richard Ferris	DP
John E. Folan	FBB
John J. Folan	EMW
Roland Forbes	FFDA
William Gecawich	DP
Joseph Giampa	FBPM1
Gordon Ginn	FFG
John Gnecco, Jr.	FBN
William Grazado	CDH
John D. Green	FFM
Anthony Grinavic	FFG
Carl Gustafson	FFM
Clare Hayman	FFY
Stanley Hayward	FFA
William Heino	FFM
Philip Holden	FBV
Jack Holliday	ERB
Robert Hood	EMM
Levi Hosch	FC
Kenneth Houghton	FXV1
Donald Hurd	FFFO
Howard Inman	DP
Frances Johnson	FC
Benedict Devine	FFN
Thomas Jones	FC
Albert Kaiser	DP
Michael Kelley	FBR
Victor Leontie	FFR
Constanti Lewicki	FXG
Nils Lindequist	FFB
Norman Lull	FFV
L. B. McCray	FS
John McDonald	FBV
Wallace Macdonald	FFG
John McLatchey	FFG
Charles McLaughlin	DP
Charles Makarevich	T
Joseph Marrier	DP
Thomas McDavitt	FBM
Donato Marrollo	FBI
James Mason	FC
Arthur Medeiros	DP
Tiodoro Michienzi	FBPM1
Elton Moore	FFF
John F. Morrissey	FBPM9
James Mulkern	DMPM5
Andrew O'Malley	ERB
Patrick O'Malley	ERB
Helge Ostrom	DMPM2
Bennie Palleiko	FXC
Charles Peters	FBW
Fred Pierson	DP
Anthony Pratasius	FFN
Claude Ragsdale	FS
Josephine Rose	DFB
Gordon Russell	FFV
Percy Russell	FFM
Michael Sawkiewicz	DMW
Edward Sears	FBQ
Charles Shusta	FXV2
John Sigmund	FBM
Patrick Silvestri	FXC
Ernest Smith	FFV
Frederick Stahnke	FBPM9
Edwin St. John	PFL
John L. Stupak	FBPM1
Vernon Stromberg	DP
Ronald Swanson	FFG
Francis Tohosky	FFN
Everett Tripp	FFM
Joseph Troiano	FXR
Richard Walker	EMP
Ralph Watson	PEL
Eino Wauhkonen	FFF
James P. Whalen	FBPM9
Joseph White	DP
Lawrence White	FFN
Edward Wisniewski	EMM
Edgar Wormald	FBN
Andrew Wright	FBM
Luigi Zinni	FBN

Rainbo Colors

(Elgin, Ill. *Daily Courier-News* Photo.)

CARAVAN AT ELGIN, ILLINOIS, attracted well over 100 to show put on late in April by Elgin Lumber & Supply Company, distributor, and Bird & Son. Standing are: Vern Acton, Howard Rogers, both of Elgin firm, and A. M. Dobbins, Bird Western Division Sales Manager, and Bird Salesman Howard Heideman. In front are distributor's men Les Junge and Bill Reihmer.

Four Accepted

Pasquale Alberico	FBM
Austin Allan	FFM
Alessandro Alessandrini	FBPM1
Fred Babel	FBM
Joseph Bartell	FBPM9
Andrew Center	FXF
Leo Clarkin	FFP
Patrick Clarkin	DP
Patrick Costello	DFW
Amedio DeFlaminis	FXR
Bernard DeSavage	FFG
Michael D'Espinosa	FFJS
Francis Donlan	DMB
Albert Duffy	FFR
John Eatman	FS
Joseph Eppich	FFM
Victor Fornaro	FFF
Salvatore Frangiosa	FFN
Nunzio Galano	FBPM9
Peter Glebus	DMT
William Grinavic	FXR
Andrew Hazlett	FFC
John Healey	FFM
Eino Heikkila	FXR
Daniel Hourihan	DP
Joseph Jarlis	ERB
Nunzio Julius	CDH
George Kingsley	FBPM1
George Kinsman	FFA
Edward Knaus	EMW

(Continued on page 16)

QUARTER CENTURY CLUB
BIRD
BIRD & SON inc.

CHICAGO CHAPTER of the Quarter Century Club assembled for dinner and fellowship. At the head table are from left: H. B. Pullar and Mrs. Pullar of the Berry Asphalt Company, President A. H. Anderson, Mrs. W. W. Wilson, Vice President E. L. Chamberlain, Mrs. Johnson and P. C. Johnson and W. W. Wilson. It was a very pleasant occasion.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Quarter Century Banquet

By DELLA LYNDON

ON the evening of April 28th, 33 members of the Chicago Chapter of the Quarter Century Club gathered at the Windermere Hotel to celebrate the 6th anniversary of the founding of the Chicago Chapter. We were particularly happy to have the wives of 22 of the members join us on this occasion, as well as three of our retired members, and their wives, William Bennett, George McNay and Raleigh Stearles. We were honored, too, in having our President, Mr. Anderson, and Mr. Chamberlain, Vice President, representing the East Walpole parent chapter as guests. Also, Mr. P. C. Johnson, Western Manager, and his wife were guests.

The present active membership of the Chicago Chapter totals 53 members, including nine members previously retired. In the latter part of 1954 we lost two of our members in death, Harry Prinzler, who had traveled out of the Chicago Office for 37 years before retirement, and George Campbell, formerly Chicago Office Manager at Chicago and later Office Manager for the Berry Asphalt Company at their Gary plant. In January of 1955, William Eby, passed away. This makes a total of five members claimed in death since the founding of the Club here.

Following a delicious dinner, a sound film narrated by Lowell Thomas, portraying our new Architect shingle, was shown to the group. Next was a song fest, led by the orchestra, in which all joined.

Of course the evening would not have been complete without hearing from Mr. Anderson so Mr. Wilson asked him to speak to us. He shared with us some of the highlights of the East Walpole get-together. East Walpole is to be congratulated on such a splendid membership. This infant chapter in Chicago hopes that it may grow and blossom as luxuriously as the home chapter has done.

Mr. Wilson then called on Mr. Chamberlain, who responded by recounting for us some of the stories told by the humorist at the East Walpole chapter dinner. The stories told by Mr. Anderson and Mr. Chamberlain were so well received that Mr. Wilson suggested other members in the group might have a story to tell, to which John Walsh and Milton Crawford responded with a story each. If it had not chanced the hour was getting late, we might have had stories to rival the humorist at the East Walpole dinner, who had spun yarns for 40 minutes. Mr. Pullar of Berry Asphalt Company also gave a nice talk.

The Chicago Chapter is quite proud of its membership and looks forward to extending its welcome to fellow workers who will one day be eligible to join the Quarter Century Club.

Chit Chat

Ivan Anderson of Shipping left for a trip to Mexico.

Joe Chu is really enjoying that new Pontiac! Has over 500 miles on it in a week. Said it rides like sleeping on a Sealy Mattress.

(Continued next page)

EVENT for Chicago Switchboard Operator Catherine Lau's little daughter was her First Holy Communion, May 5. In observance, Jacqueline Ann had a small party of her little friends and another in the evening with relatives and friends of the family.

Chit Chat

Continued

Eddie Crockett of No. 4 Machine and wife are planning to spend their vacation in Detroit.

All the boys are busy buying extra milk. We have about fifteen new kittens.

We are proud to report that three members of the Bird Family are now in the Cook County Police Reserves after completing 12 weeks of intensive training: Lt. W. J. Brebach (Chicago Sales Representative), Ray Redell (Shipping Foreman) and Len Miller (Asst. Shipping Foreman). Congratulations, boys!

The Shipping Department recently went on alternating shifts and now the boys say they like it and can get in a little more recreation than before.

We extend our "best of luck" to Doug Weeks, one of our Sales Trainees, who recently took over the Central Illinois territory.

We welcome Beatrice Pressley who has joined us to help out this summer in the Sales Dept. "Bea" is another neighbor living just half a block from the office. We hope she enjoys her stay with us.

Harold Altman reports that the fishing is excellent at his farm in that pond he made a few years ago. The fish just about ask to be caught.

W. W. Wilson spent a few days recently up in Wisconsin. We understand he did a little boating while there.

Faite Rudolph finally got rid of the Packard and has a '53 Chevy.

Long ago Jim Hopkins borrowed a fishing pole from Ed Dettling. He finally returned it after, guess what . . . never catching a fish.

Tom Cooling took a week of his vacation and went fishing down in Kentucky and Tennessee. "No place for a Northerner," says Tom.

Len Miller and his family spent a weekend in Michigan recently at the time of the Blossom Festival.

Ed Hayden is a sort of "always tired" individual. He sleeps to and from work—his driver is Tom Cooling.

Is Your Name Here?

(Continued from page 14)

George Kozak	FBV
Edward Lincoln	CEM
Charles Locke	EMM
Anthony McBride	DP
Cyril McCue	FFY
Edmund Marvelli	FFG
Leonard Mastropieri	FFT
Charles Matthews	FBPM1
Fred Matthews	DP
Frank Michienzi	FBV
Anthony Montisano	FXR
Frank Montisano	FXG
Edward Moore	FC
Serafim Moreiro	DP
Fred Morrison	FXR
June Murphy	FC
Howard Nelson	FFM
Waldo Overholt	FC
Leo Padduck	FFF
Theodore Paul	FFN
George Peckham	FBPM7
William Percy	FBW
Sabino Perniola	FBPM1
Joseph Pidzewich	FBQ
John Pratt	FBE
Joseph Purpura	FBN
Joseph Ralkavich	FXR
John Reynolds	FBPM7
Armand Roy	DP
Joseph Sastavickas	FFP
Domenic Silvi	FBI
Charles Solbo	FBPM1
Richard Sprague	EMM
Kenneth Stuber	FXR
John Suman	VJ
J. D. Teutsch	DS
Henry Thomas	FBPM1
Arthur Walker	FFM
Stanley Wasiliauskas	FBL
Elliott Webber	FFV
George Wise	FXF

Suggestion Awards

The System is 42 years old. But new ideas continue to appear and pay off.

TWENTY-SEVEN suggestion awards were made in May, 12 of them money-saving ideas worth $20 apiece to the winners. In addition four men received an extra $20 for having had five accepted suggestions: John Down, FFR, Joseph Watkins, FBPM9, Frank Shumski, FFG, and Clarence Young, FFG.

Chicago

Julius Cozzi, FCJ	$20

Phillipsdale

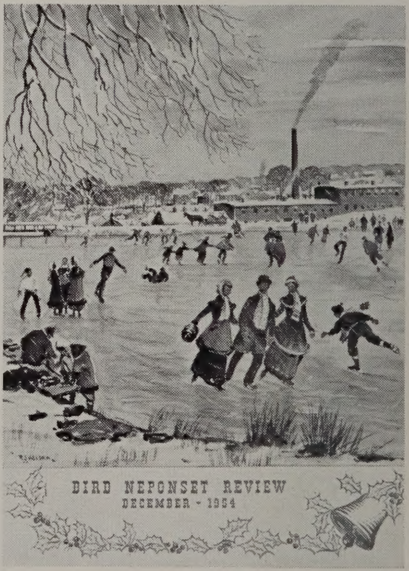
Gilbert Dias, DPSM	$ 5
Vernon Stromberg, DPX	5

Norwood Flooring Plant

Benedict Devine, FFN	$20
George Moore, Jr., FFFO	20
James Ronci, FFN	20
William Cherry, FFJ	5
Michael D'Espinosa, FFJS	5
John Down, FFR	25
George Grover, FFV	5
Clinton McGowan, FFF	5
Bruno Maini, FFP	5
Russell Pease, FFG	5
Frank Shumski, FFG	25
Joseph Waseleski, PFH	5
Clarence Young, FFG	25

Norwood Roofing Plant

Rudolph DiMichele, FBM	$20
Robert Jewell, FBV	20
Thomas McDavitt, FBN	20
Donato Marrollo, FBI	20
Tiodoro Michienzi, FBPM1	20
Theodore Pierce, FBM	20
Joseph Watkins, FBPM9	60
Joseph Bartell, FBPM9	5
Joesph Fitzgerald, FBN	5
Andrew Wright, FBM	5



WINS AWARD in Boston advertising art competition. Cover of Christmas 1954 Review, painted by Raymond J. Holden, took one of small number of awards bestowed at competition this spring.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Around the Plant

Red Hamel on the Paper Machine has been saving paper cups with the excuse that he is going to use them for raising tomato plants. The boys are wondering where in Fall River he would be able to raise tomato plants.

John Arruda has been very successful fishing at Mount Hope Bridge, coming home on May 10 with 15 very large tautog.

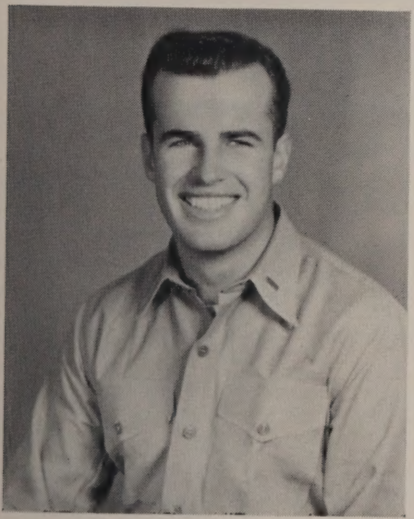
We hope by this time that our two sick people are back to work. Lawrence Massey was laid up with a siege of pneumonia. Arthur Turner, Jr. was laid up with an injured left arm sustained in an automobile accident.

Sharkey Hyrske is out $200 and is very happy about it. It seems he promised his son this amount if he would present him with a grandson, which event happened on April 21.

Congratulations to Albert Kaiser and the Mrs., who observed their 25th wedding anniversary with a party sponsored by their family and friends at the Polish Club in Warren.

Talking about fishermen, we hear that Bill Kanoski is having unusual luck, much to his surprise. He claimed to have caught a 14-inch trout and a 19-inch pickerel.

Also we hear that Bill Conway is trying his luck with a new bait. He says he is using cooked canned shrimp. While he hasn't caught any fish, he at least had a bite.



MARINE CORPS OFFICER. Edward J. Fisher, son of Joseph Fisher of Phillipsdale Shipping, recently was commissioned a second lieutenant on completing officer training at Quantico. Young Fisher, a graduate of Providence College, is now at Tyndal AFB, Miami.

GRANDSONS Thomas, Wayne and John, with their justly proud grandfather, Joseph Wynne of Maintenance at Phillipsdale.

CONFIRMED. Diana Rebello, daughter of Manuel Rebello of the Paper Machine, Phillipsdale, poses following her confirmation on April 24 at St. Francis Church, East Providence.

We hear that Ted Pereira hired a boat at Jamestown. Since it had an outboard motor, he didn't think it necessary to take out oars. Unfortunately the motor did not start when it came time to come home and he had to wait until the boat drifted into the shores of Wickford. To make matters worse, he wasn't able to bring home any fish.

The golf season has started under Captain Kanoski. He hopes to repeat last year's championship play. With him on the team this year are Pat Cicerelli, Oresto Conti, Herb Chamberlain, Dick Carlson, Fred Pierson and Bob Woods.

George Condry took a week of his vacation to go to the automobile races at Indianapolis over Memorial Day.

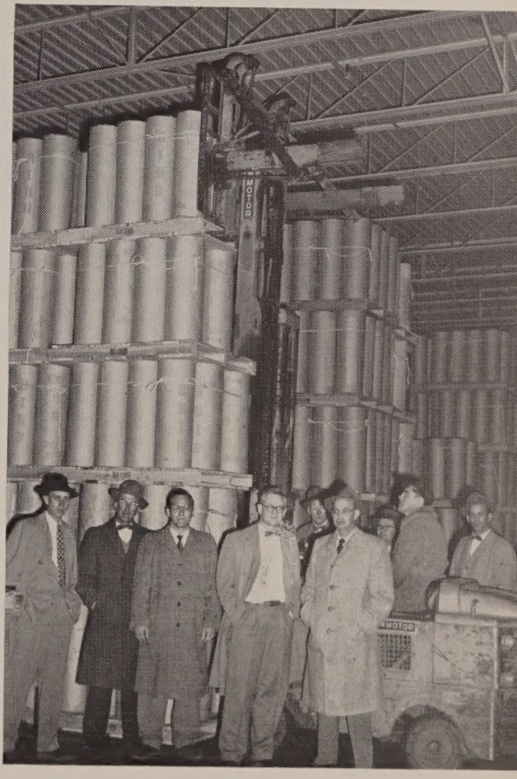
Incidentally, George is one of those who bought safety shoes at our last sale, but there is no truth to the rumor that he had to take his size 13 kickers out of the storeroom with a hand truck.

New cars this month include Al Dyson's Ford, Herb Chamberlain's Oldsmobile, Joe Wynne's Dodge and Fred Couture's Oldsmobile.

High Stacker Shown Off for Specialists

DOUBLE TELESCOPIC MAST on truck being operated by Eugene McCarthy here at Norwood Roofing Shipping attracted attention of materials handling specialists. Guest visitors at Massachusetts Bird plants this spring were over 100 members of the New England Chapter of the American Materials Handling Society. Their visit was arranged by Stephen C. Traudt, Industrial Engineer, who was program chairman of the chapter this year. Guide of this group was James Weir, left.

Later they had dinner at the Lafayette House, where Director of Personnel John J. Murphy was principal speaker.



SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

THAT'S GARY EDDY, directly in front of Bo Peep! Young Gary, son of Anne Eddy of the Shreveport Stenographic Department, was one of Bo Peep's sheep in the annual school play. This is Gary's first year in school.

Strike Three!

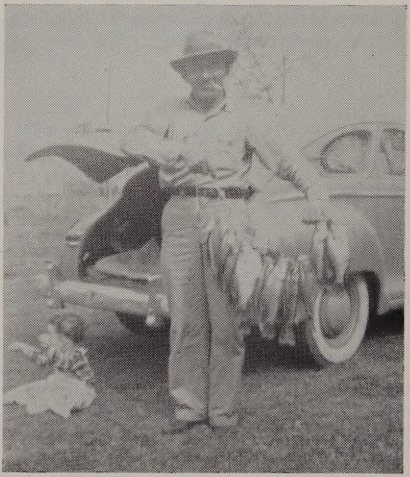
SOFTBALL season is now in full swing and our team played their first league game on May 16. It ended in our favor after 10 innings of hard play. The score was 9 to 8. If you missed this game, don't fail to make plans to see the next ones. If you saw it, we know you won't miss any of the other games. These fellows played seven practice games and lost only one. The game was tied up in the seventh, Post Office had the bases loaded, the batter stood three balls and no strikes and the pitcher threw three straight strikes and then set the next two men down in order. In the 10th inning pitcher Jimmie Oliver won his own game when he hit one through center field for a home run.

Shreveport Speaks

We welcome Jimmie Oliver and Bruce Parker to the Bird Family as long distance Truck Drivers. We also welcome Robert Catts to the Sample Room and James Taylor as Tractor Driver.

We just received a card from Pvt. Huey E. Young at Camp Chaffee, Arkansas. He hasn't yet had time to grow fond of the Army life, it seems. His new address is: Co. "A" 45th AIB CCA, 5th Armd. Div., Camp Chaffee, Arkansas. He would like to hear from his friends so drop him a line won't you?

We were all so happy to see Claudie Neel back for a visit after months of illness. He is still unable to go to work, but plans to hunt uranium at his home town. He says of Many, Louisiana, "There's nothing else there so there's bound to be some uranium!" Good luck to Neel. Hope he makes a strike!



FIRST DAY OF SPRING, Charles S. Hodges, Shreveport, caught a nice string of 17 white perch at Cross Lake. The baby, Charlie's grandson, doesn't seem particularly impressed, but we are.

Phil Johnson is managing a Midget Baseball Team out in Caddo Heights. He has 30 little boys ranging from 9 to 12. "Everyone wants to be pitcher," Phil declares. "By the time the season opens, I'll have 29 pitchers and one short-stop on the team."

Things have really been humming at Grace Fuller's home. Her nephew, Donald Hanley, just returned from Germany and his family visited her along with her niece, Lenora Evans and family from Sheffield, Alabama. We know they had a wonderful time together.

We extend our deepest sympathy to Gladys Bryan in the death of her mother, who passed away April 21.

Blanchard Watts took a vacation and planned on resting and fishing. However, what he overlooked was the fact that wife, Irene, had remodeling ideas just about that time. When this reporter checked with them one day, Blanchard was so busy that he almost forgot it was his birthday. He stated that he'd much rather have Dude Davidson for a foreman as he didn't work him nearly as hard as Irene. Happy Birthday, Blanchard!

We enjoyed having H. S. Hanna with us for a few days visit.

Ellis Taylor, who retired last December, came by to see us today. He is looking well and says he is enjoying life just taking things easy and doing a little preaching and teaching.

Bill Morris, Dave Nance and John Evans will all have new addresses beginning next month. John is buying a home; Bill and Dave are moving into larger houses.

Dude Davidson enjoyed a week's vacation fishing. Out of eight days off, he fished seven.

D. L. Oliver was missed a few days while he was in the hospital.

William Taylor, who hasn't been absent for many months, went to the hospital May 6 for an operation.

Melvin Patterson, son of employee George Patterson, came by in uniform the other day. He will be stationed in Glendale, Arizona, for a while.

Bill Blue's daughter, Patricia Ann, this year's high school graduate, plans to enter Baylor University, Waco, Texas, this fall, where she will study elementary education and library work.

Byrd High School graduate this year, Mack Bryant's son, Billy Joe, is going to Centenary College, where he will study art.

It is impossible for anyone to learn what he thinks he already knows.

—*Epictetus*

GLENWOOD REPORTER and his bride. They are Robert and Dollie (White) Stewart, formerly of Norman, who said "I Do" at Hot Springs, famous Arkansas resort, recently.

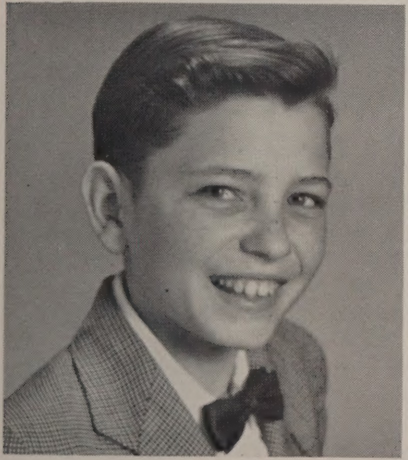
Glenwood News

By HURCIL COWART and
ROBERT STEWART

Robert "Bob" Stewart and his bride, Dollie White of Norman, spent a week in North Arkansas on their honeymoon. Bob takes care of the office work here and serves as reporter for the Bird Review. At present Bob and Dollie live in Norman.

Carl Whatley wishes to thank everyone for the cards and flowers he received while in the hospital. He is now at home looking forward to full recovery and coming back to work.

Numan Smedley's son, Dick, this year's high school graduate, was vice president of his class, sports editor of "Caddo Ripples" and assistant business manager of the "Caddo Echo." He is planning to enter Henderson State Teachers College and major in math.



TO ENTER HIGH SCHOOL next term is Lynwood Therrell's son, Lynwood, Jr., 12, who just graduated from Liberty Homes Graded School, North Charleston. The senior Therrell is in Maintenance at the new Southern plant.

Charleston Chatter

Staff: RAY MARSTON, PAULINE DAWLEY, KERMIT MANN,
MILDRED DORR, WILLIAM WINGATE

Congratulations to the entire Shipping Department for a new shipping record made on May 7.

We are very happy to have Lloyd Josey back to work after spending 10 days in the hospital. Lloyd is Asst. Shipping Foreman at Charleston Plant. We also note Lloyd strutting a new Chevrolet 1953 model (new to him).

Recently we had Jimmie Williams narrowly escape death when he had an automobile wreck in Oxford, Ala. Jimmie is one of our towmotor operators.

We are glad to have Wallie Smith join our plant in the Sample Room.

We would like to welcome Marjorie Dwiggins and John Burn to our Bird family. Marjorie is a Sales Correspondent and John is our new Payroll and Cashier Clerk.

It was indeed a pleasure to have the Board of Directors visit with us from East Walpole. We were happy that they chose Charleston to hold their meeting. Also, we enjoyed having Mr. and Mrs. E. N. Hiller (PBN) visit with us.

DONNA CAROL WINGATE, daughter of Charleston Shipper William Wingate, is almost 9, and already has been tap and toe dancing for three years.

CHARLESTON OFFICE GIRLS contribute this picture for the Bird album as newest members of the family. Seated is Mildred Dorr. First row: Elaine Baker, Lila Weeks, Lucille Schram, Mary Aldridge and Pauline Dawley. In back: Lorrina Craven, Jeanne Brooks, Jeane Leany and Margaret Deese.

Acknowledgments

During a time like this, we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

William and Gladys Bryan
(Shreveport)

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

Frances and Leo Hogan
(Shreveport)

Your kindness and sympathy will always be held in grateful remembrance.

Betty and Don Cook
(Shreveport)

Acknowledging with grateful appreciation your comforting expression of sympathy. Thank you for your lovely flowers.

Mrs. Ernest Berglund and Family

Other Acknowledgments
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BIRD CLUB

BIRD CLUB EXECS and committee chairmen photographed at a recent meeting in the Credit Union's directors' room. From left: Bill Mark, John Hutchins (prexy), Julia Smith, John McDougall (almost hidden), Bill Ivatts, John Woloshyn, Dick Sprague (veep), Andy Center, Al Flammia, Joe Wall, Joe Coburn, and Howard Whitney (treasurer). Secretary and liaison man between the club and the company, Al Smith, is not in the picture.

Tours

On May 22, 14 adults and 14 children traveled by bus on a museum excursion, arranged by the Bird Club Family Tours committee. Andy Center, chairman, reports this was an interesting trip.

They went first to Cambridge to Harvard University museums, including the Agassiz and the Peabody. One of the things they saw was the famous glass flowers collection. From Cambridge they crossed the Charles and spent the rest of the excursion at Science Park at Boston's excellent new Museum of Science.

More people are welcome to join these tours. The June expedition is on the 19th, to Concord and Lexington.

Baseball Tickets

Starting on Monday, June 6, 75 seats at $1.90 each for the Red Sox — Chicago night game, June 24, were on sale to Bird Club members. Limit was two to a customer. The tickets were available at the Credit Union. The Special Activities Committee, under John McDougall, made the arrangements.

Softball

The first round of Joe Wall's softball team ends on June 21, to be followed by round two. Bird has been playing teams from Brown, Gabriel, Control Engineering, Plimpton Press, the VFW, Telco, Kelek and Factory Mutual. Games have been at Wilson Street, and Endean.

Phillipsdale Upsets East Walpole Champs

FROM Phillipsdale came a score card record of a contest at the Bowling Academy, East Providence, with the following non-committal memo: "Here are the scores of the game between the championship bowling team of East Walpole and a team of Phillipsdale foremen, which took place in East Providence, Tuesday, May 10."

The Phillipsdale team's total was 1807; the East Walpole team's, 1732.

Inquiry regarding this decisive defeat of the champions of the Bird Club Men's League drew forth some fine-sounding arguments, which, said with tongue in cheek, are reported herewith:

Of course the losing team was bowling in strange alleys, with unfamiliar duckpins instead of candlepins and with heavier balls. And besides, they won the last of the three strings. Isn't the man who's ahead in the last lap of a race the winner? If they had bowled three more, they would have won the match. In conclusion the East Walpole team is looking forward to another match with the Rhode Islanders when they hope (they admit) they can redeem themselves!

For Phillipsdale were Messrs. Lowry, Queenan, Pino, Pearson, Kanoski and Condry. For East Walpole: Messrs. Erker, J. J. Murphy, Ahlgren, Hobbs, R. Anderson and W. Anderson.

"Gondoliers" Success

Neponset Choral Plans Next Year's Program

If you saw this year's Gilbert and Sullivan show (it was their fourth) given by the Neponset Choral Society, you know what a good evening's entertainment it was. Nice thing about having such a good show, there was a good big crowd who came to see it at the Walpole High School, the night of May 4 and again on May 5.

Director Leonard Weaver says he expects next year's program will be modeled after this, with serious music around the first of December and a musical comedy in the spring. A large number of "The Gondoliers" cast are looking forward to next year's program.

Those who played in, or helped promote, produce or stage "The Gondoliers" were, starting with the coach:

L. Hassler Einzig, Barbara Judd and Walter Rockwood, accompanists, and James Jackson, business manager, Joseph Hancort, William Gibbens, Earl Cook, Lora Hermistone, Dorothy Norris, Byrdie Jackson, James Silvi, Edgar Grout, Thomas Noonan, Leonard Weaver, Raymond Procaccini, Peter Rakauskas, Carol Trenouth, Anna Santoro, Lois Hallet, Harriet Dusty, Esther Petroni and Eileen Smyth.

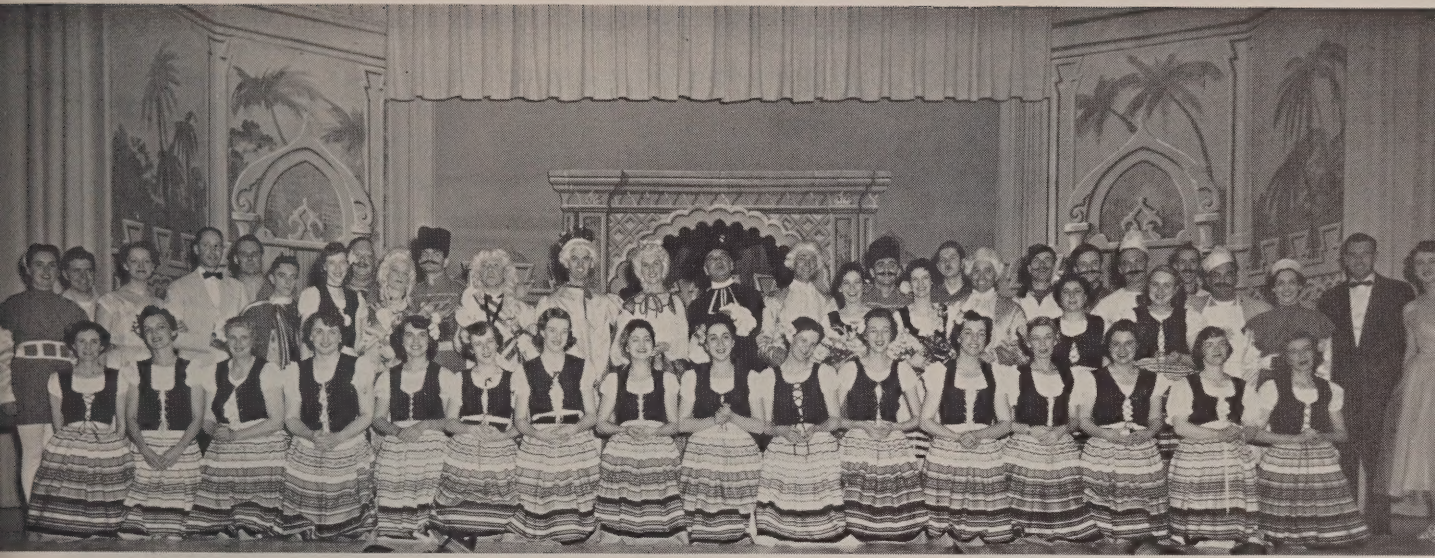
Continuing: Anne Ayer, Mary Bilotta, Barbara Bremilst, Delphine Brule, Lourine Cyr, Janet Farris, Rose Gallazzi, Mary Kerr, Laura Goldsmith, Eleanor Gregory, Irene LeVangie, Dorothy McEleney, Martha McLauchlan, Edythe McMullin, Edith Sprague and Sally Weston.

Others: Emando Brandolini, Bernard DeSavage, Jr., Arthur McCormick, Donald Megathlin, Daniel Rubini, Robert Modee, Lewis Parks, Ernest Manocchio, and Kenneth McLean.

Others were: Deborah Jacobs, James Twohey, Caryl Hinds, Eleanor Garland, Julia Lewis, John Phelan, Ruth Clark, Catherine Collins, Palma DeGrazia, Elizabeth Eckhart, Wanda Wojdag, Rennie Feaver, Helen Lewis, Sylvia Eysie, Eunice Whittier, Ruth Phelan and Anna Carpentiero.

The Bird & Son Advertising Display Department turned out quantities of excellent posters and bumper ads. The Stenographic Department typed the stencils and produced the pages of the program. The Printing Department also made posters.

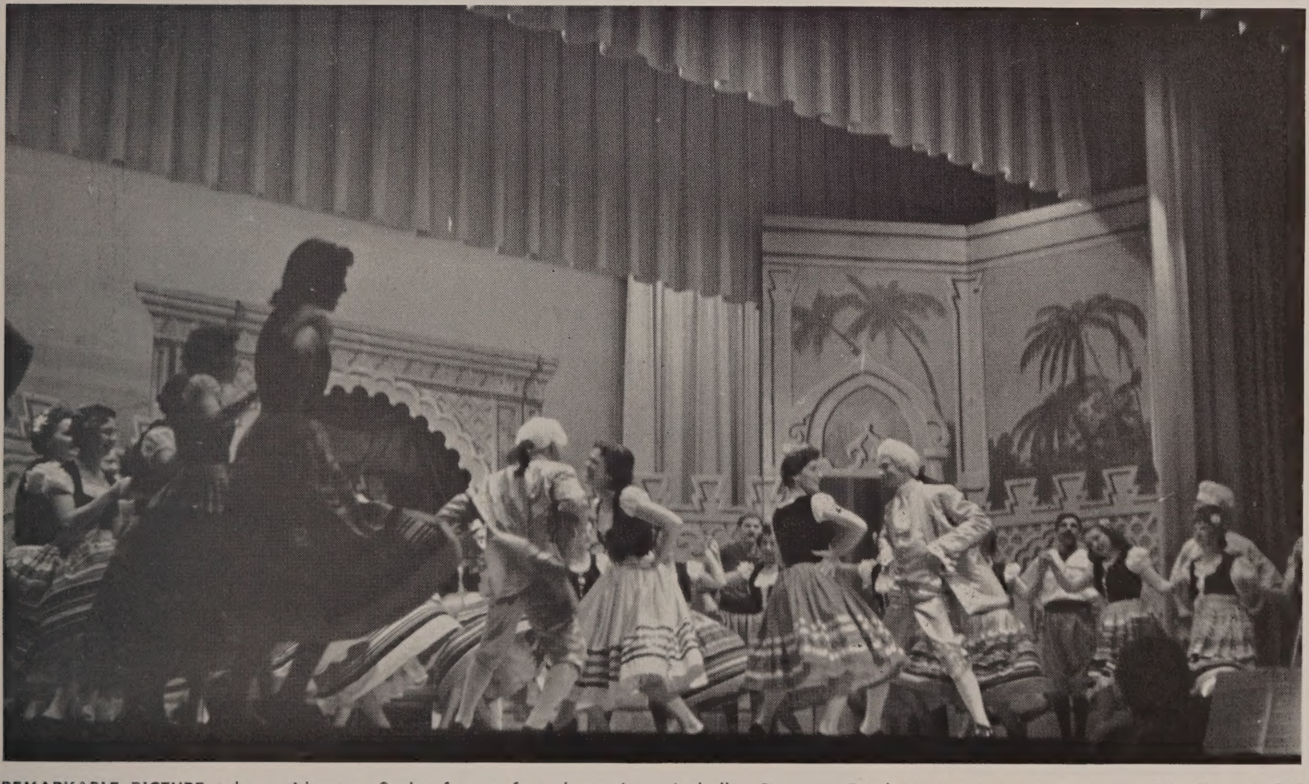
Celebrating their success, the now ex-Gondoliers and friends took themselves to a banquet at the Floral Club. Here they had a wonderful time not only eating and dancing, but seeing pictures of themselves taken on high speed film and hearing their own voices on Jim Silvi's tape recording of the whole show.



TRIUMPHANT CAST poses for a final picture as the show closes after second night curtain has rung down amidst enthusiastic applause from a well-filled house.

The two gondoliers, Marco and Giuseppe, can be spotted in white wigs standing with their brides between them just to right of center. Girls of the chorus, like a bright flower border, line the front of the stage. The coach is the man in white jacket and black bow tie at left, with Director Len Weaver in costume just at his left. Jim Jackson, business manager, is standing second from left. Indefatigable Walter "Rocky" Rockwood, regular accompanist, is in tuxedo at right.

Bravo!



REMARKABLE PICTURE taken without a flash of very fast dance in "The Gondoliers" catches the swirling skirts, flying coattails, and happily excited faces of the dancers. Photograph is reminiscent of well-known painting of Spanish dancer by Sargent in Boston's Isabella Stewart Gardner Museum. For the technically minded, picture was taken by Jim Jackson with his 35 mm. Zeiss Contessa. Exposure was f 2.8 at 1/50 sec. Film was Kodak's new extremely high speed Tri-X Pan, which made exposure possible without flash.

Bird Club

(Continued)

NICE CATCH, proudly displayed by Leona Wozniak, almost 12, here with her Tri-Mill Sports dad, John Wozniak of the East Walpole Power Plant.

Dads Teach Kids It's Fun to Fish

Tri-Mill Sports

By Bill Mark

VIC LEONTIE, the new president of the club, started his program with a Family Fishing Contest and weenie roast. About 50 children and 40 parents attended and consumed 25 pounds of dogs and seven cases of tonic. Brook trout, perch, shiners, horn pout and kivers were caught.

Prizes were

Most Fish	Cathie Nichols
First Fish	Jean Bethel
Largest Fish	Barton Leontie
Smallest Fish	Mary Lou Mark

Most Pounds of Fish By Age Groups

- *6 years or less*
  - (a) Cathie Nichols
  - (b) Betty Ann Jankowski
  - (c) Jean Bethel
- *7 to 12 years*
  - (a) Ray Baranowski
  - (b) Victor Leontie
  - (c) Susan Bethel
- *13 years and over*
  - (a) Dorothy Bisdnack
  - (b) S. Maloof
  - (c) John Medailleu

Every child received a prize whether he or she caught a fish or not.

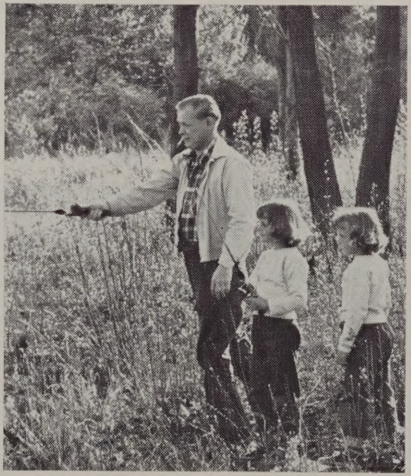
These kids were fun to watch. Some of them even would rather fish than eat. Barton Leontie offered his big, prize-winning sunfish to father, Victor. Smart boy, that Barton. His dad may invite him to go fishing with him from now on.

Hats off to Vic Leontie and his committee who spent many hours making the dock, cleaning grounds, and obtaining refreshments. Thanks also to the wives who served with their husbands.

The committee:

Fishing and Prizes	Ted Knaus, EMM
Refreshments	Aldo Bertoni, FFM
Grounds	Tony Lasky, FFM Hugh Boulter, FFM Joe Mussi, FFDA
Publicity	Don Brennan, EMM

Plans are being made for a Crow Shoot and a deep sea fishing party in June.



IT'S WOODSY along much of the Neponset. Joseph Sastavickas of the Floor Covering Print Machines and his two pretty daughters, Evelyn and Kathy, might well be off in the Maine woods somewhere, instead of on the edge of South Walpole, fishing in the Neponset River.

Golf

A Scotch foursome with men's and girls' teams combining was held at Walpole, May 31. The winners were: 1st net, 28, Gus Sacre and Dot Cronin; 2nd net, 31, Al Flammia and Helen Makarevich; 3rd net, 32, Howard Whitney and Carolyn Delaney; consolation, David Kennedy and Mary Moylan. After the match there was a weenie roast, followed by movies.

As we go to press, in the men's league, John Woloshyn and men lead by a single point, followed by teams of Fred Turco, John McDougall and Joe Eppich.

In the girls' group, the Topfliters (Capt. Mattie McLauchlan) led, followed by the Comets (Capt. Bunny Woolley), the Pros (Capt. Mary Moylan) and the Perserverers (Capt. Peg Delaney).

THOUGHTS OF A GOLFER, first time out this season. Nice to be able to get out doors after work again. You sort of forget from one season to the next how good it feels to have thick green turf beneath your feet. Golly, that first drive was lousy. The old frame's kind of stiff. Just wait though 'til I get limbered up. I'll show 'em . . .

Vets Show Presents Davy Crockett Night

Once a year the Bird Club Veterans Show deserts the ex-GI's in favor of entertaining another group of veterans, the children at the Massachusetts Hospital School in Canton. Children? Veterans? They sure are, in their long battle with arms and legs that won't work, backs that aren't straight and any number of other difficulties.

It was Davy Crockett night for the Hospital School youngsters. The Bird Club started with the curtain closed and Davy Crockett music by the orchestra. The kids spontaneously joined in. Then the curtain opened and Davy Crockett himself stepped forth. What cheers! In full regalia, complete with gun of appropriately ancient vintage (loaned by Jim Araby), Davy Crockett was none other than our own Matty Connolly, versatile M.C. of many shows.

The Bird Club show had come supplied with gifts for all the children: Davy Crockett wallets, Davy Crockett storybooks, ditto pins, great quantities of lollypops. There were door prizes, also of the popular frontiersman. (Whatever happened to Daniel Boone?) These special gifts included Davy Crockett hats, a ditto belt and ditto tie. It was a great night and the kids loved it all.

Those in the cast besides the M.C. included: Janet McEwan, Dianne Clarke, Rosemary DeMichele, Tom Rice, the Spacettes, Karl Larson, George Makris, the Dixieland Band, the Can-Can girls, Matty Ross, Dolly Parker, Bill Grazado, Jim Araby, Al Pare, Joe Tomasso and Lewis Bedard. Chairman Mattie McLauchlan and her committee members and the Lady Cooties were present too. All assisted in giving the children a good time.

The Veterans Show season wound up with a spaghetti feed given them by the Lady Cooties, and on June 1, a banquet for the cast at Chicken Pete's.

Field Day

Next issue there will be a report on the annual Family Field Day, held Sunday afternoon, June 12, at Bird Park, East Walpole. In prospect at this writing, the Field Day, being planned by George Shackley and his Entertainment Committee, includes free popcorn and gifts, plus merry-go-round, ferris wheel, pony rides, and so on, at 10 cents per trip per child. The art class is also holding an exhibit at the Music Court.

Laura N. Illingworth

LAURA N. ILLINGWORTH of 559½ East Street, Walpole, died at the Norwood Hospital, May 17. She had worked for Bird & Son since August 1944.

Her first employment with the company was at the East Walpole Finishing Mill. A year later, she transferred to the Solid Fibre Finishing Department of No. 1 Box Shop and had worked there until her last illness.

Funeral services were held at the Ginley Funeral Home in Walpole, May 20. Burial was in Maple Grove Cemetery. She is survived by two daughters: Freeda, who works at the Main Office, and Mrs. Cheryl Solbo of Walpole.

East Walpole Votes New Union Officers

LOCAL 1330 held its annual election of officers last month, with the following results:

President — Everett Seavey
Vice President — William Mattson
Financial Secretary — Ernest Koebe
Recording Secretary — William Dickinson
Sergeant at Arms — Herbert Palmquist
Members of the Executive Board — Frank Montisano and William Ivatts

Chief Stewards
Samuel Thompson — No. 2 Box Shop
Edward Fitzpatrick — No. 1 Box Shop
Charles Treacy — Paper Mill
William Mattson — Maintenance
William Dickinson — Finishing Mill

Pictures taken at the recent banquet of this Union, which represents the workers at the East Walpole plants, will appear in the July Review.

"Kings of the Wild Frontier"

DAVY CROCKETT (Matty Connolly) and helpers. Bird Club Vets Show M.C., now divested of Davy Crockett garb, chats with Hospital School children who eagerly volunteered to help him sing "Davy Crockett" when he "lost" the words.

Americans Biggest Paper Users, Canadians Next

Paper is one of the world's healthiest "growth" industries, and the United States is its leader.

Federal statistics show that in the six years after Japan surrendered there was a 40.3% per capita increase in volume (by weight) of paper products consumed in the U.S. Petroleum's increase in the same period: 32.3%; finished steel: 20.7%.

Right now the "average American" is using up paper products at an annual rate estimated to be about 400 pounds per year. About 150 lbs. of this is board (carton, shipping cases, etc.), 78 pounds newspapers and newsprint, 45 pounds magazines, books and other printed matter, 45 pounds kraft and sulphite wrapping and other coarse papers, 34 pounds construction paper and board, 19 pounds toilet paper, towels and other "sanitary" items, 17 pounds writing and other fine papers, 12 pounds miscellaneous types.

Canadians are the second biggest paper consumers. They used 260 pounds per capita in 1950. This compares with 133 pounds for the United Kingdom, 63 for France, 13.6 for Russia and only 1.9 for China.

— *The Wall Street Journal*

HEAVYWEIGHT CHAMPS . . . SINCE 1889

- The Title was held the longest time by Joe Louis — 12 years to the day.
- The lightest heavyweight champ was Bob Fitzsimmons weighing 167 lbs.
- The heaviest champ was Primo Carnera weighing 260½ pounds.
- The youngest champ was Joe Louis at 23.
- The oldest heavyweight champ was Joe Walcott at 37.
- The shortest Title fight was between Dempsey and Willard in 1919, a 3 round KO.
- The longest Title fight was between Sullivan and Kilrain, a 75 round KO (last bare-knuckle fight).
- The Championship has never changed hands in Jan., May, Aug., Oct. or Nov., yet it has changed hands 8 times in June.
- Only one Championship battle was decided by a foul, when Schmeling was awarded the Title over Sharkey in 1932. 5 have been decided by decisions, and 12 by knockouts.

Berry Asphalt Co.

Magnolia News

By Zuma Awbrey, Stella Hines, Carmen Ray

Geneva Ray, sister of Carmen Ray and niece of Donald Ray, Royalty Division, Magnolia office, plans to attend Four States Business School in Texarkana in September, following her graduation from high school this spring.

Stella and Ford Hines spent the week-end of May 7 at Narrows Dam, fishing and breaking in a new 3 h.p. motor. The catch — five real nice bass and a very painful sunburn.

New car department: Cecil Melvin driving a new Oldsmobile and Merle Davis a brand new Ford.

Donald Ray has something new, too, but not a car. He has 3000 baby chicks and a new house for them. Bet they'll keep somebody busy for a while.

The Magnolia office force was looking forward to moving day, May 31, when we were moving into our new office building. Pictures and more details will be sent in later.

May 12 was the date for the big barbecue at Waterloo, celebrating the completion of Highway 19 to Waterloo. A number of Arkansas Highway Department officials were guests of honor at the barbecue and a big time was had by all.

Shoe Carton Set-Up

Lewiston, Maine

By Helen Lane and Joan Walmsley

We were all sorry to have Gertrude Bardier leave Bird & Son. She is joining her husband who is stationed in the Air Force at Bangor.

Fern Champagne really looks sharp in her new red and black Buick.

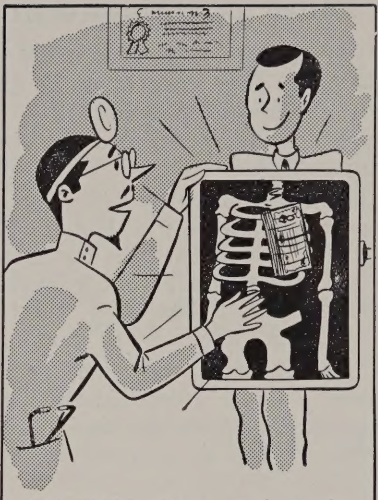
Gerry Hinkley is sporting a new powder blue Chevrolet, really nice.

Our best wishes to Mona Simpson, who was married May 21, and is to live in Augusta.

Now that the fishing season is here we are hearing about the progress Edna Michaud's husband is making on their new boat.

Ben Sirois reports that he caught three nice trout that he could keep and a salmon that he had to throw back because the game warden was looking over his shoulder.

With the nice weather we are having, the conversation seems to be mostly about how long it is until the July shut-down.



"Well! Now I'll say you're looking much better with that bundle of U. S. Savings Bonds!"

Sportsmen Befriend Blinded "Honker"

Late in March a pair of Canada geese, the kind you see migrating in spring and fall in a great wavering V, settled on New Pond. Some men belonging to the North Walpole Sportsmen's Club tossed scraps to the geese, making friends with them so the two great birds would fly to them at their whistle or "honk." Among the sportsmen were Henry Eklund, his brother Karl and Auvo Aho, all of the Norwood Roofing Plant. Henry got best acquainted. He was out of work with a bad foot, but was able to hobble around and visit the sports club not too far from his home on Hoover Road, North Walpole. He named the birds Billie and Tillie.

About May 15 it was discovered that Billie had been injured, especially around the head. Perhaps he had flown into some wires; maybe thoughtless boys, as the local paper reported, had stoned him.

Taken to Veterinary

Henry Eklund was able to catch Billie, took him home and cleaned him up, in the process discovering he was blind. One eye was destroyed. The other eye looked all right, but the bird obviously had no vision. The veterinarian, Dr. Francis Maguire, to whom Henry took the bird, held out some hope that the sight might come back.

Henry kept Billie at his home for over a week. The bird made no attempt to fly away. Then Henry returned to work, and the men, still hoping to save the bird, sent him to a place where he could have special care.

In the meantime Tillie had been sitting on 11 eggs. Latest reports are that the eggs have been destroyed.

Not Required to Return
Mailed Goods Unordered

If you receive merchandise through the mail that you did not order, you are not required to return it, so long as you do not use it.

—Boston Better Business Bureau, Inc. *Bulletin,* May 1955

BLIND WILD GOOSE and friends. They are: Karl and Henry Eklund and Auvo Aho, all of Norwood Roofing, in Henry's back yard, trying to figure out what to do about the sad case of Billie.

On the Lighter Side

"Yes," said the old man, "I have had some terrible disappointments but none stands out over the years like the one that comes to me as a boy."

"And what was it?"

"When I crawled under a tent to see a circus — and discovered it was a revival meeting!"

* * *

A gang of county roadmen were way out in the country when they discovered they'd left their shovels in town. They phoned their foreman back in town about the trouble.

He replied: "I'll send the shovels out right away by truck. Lean on each other until they get there."

* * *

An Englishman was on his first driving tour of America. While motoring along he saw a sign that said: "Go Slow: that means you."

"By jove," said the Englishman, "how did they know I was here?"

* * *

The engineer was questioning the job applicant.

"Do you know anything about electricity?" he asked.

"Yes sir," was the prompt reply.

"Then, what's an armature?" the engineer queried.

"A guy who boxes for nothing," was the answer.

* * *

Bridget had just been discharged. Extracting a $5 bill from her purse she threw it to Fido. Then the shocked mistress heard her explain: "Sur'n I niver fergit a friend. That's for helpin' me wash the dishes."

* * *

"Did you have a nice time, Bobby?" his mother asked on his return from a birthday party.

"I've never been to a worse party," Bobby replied. "They had some woman there who didn't do anything but try to restore order."

* * *

"You sure got sunburned at the beach, didn't you?"

"Yeah, and I can't understand it — I drank a whole bottle of sun tan lotion."

* * *

The distance from here to Hereafter may be measured in feet — your feet. Watch your step.

* * *

Mother: "That was nice not to throw your gum on the floor of the bus. Where did you put it?"

Johnny: "In the pocket of the man next to me."

* * *

Small boy scowling over report card said to his dad: "Naturally I seem stupid to my teacher; she's a college graduate."

WILLIAM and PRISCILLA MELISH are certainly a fine looking couple. Bill is a Machine Tender in the Undercoat Department at Floor Covering. His bride is the former Priscilla Conley, a nurse at the Norwood Hospital.

Did You Know?

The charge for your Aetna insurance goes on even while you are out sick.

Send someone with the payments or mail them in so that you will be fully protected.

Acknowledgments

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Mrs. George H. Purdy
Mrs. Robert E. Munroe
Amos T. Dixon

The family of Laura Illingworth acknowledges with grateful appreciation your kind expression of sympathy.

Daughters Cheryl Solbo
and Freeda Illingworth

We wish to thank our many friends at Bird & Son, inc. for the beautiful flowers, spiritual bouquets, and kind expressions of sympathy expressed to us in our recent bereavement.

Mrs. Alice F. Bannon and Family
Mary E. Bannon

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Hadden Johnson.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Edward J. Blackler.

Other Acknowledgments
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Marriages

Joseph Sexton and Mary McDonough (Main Office), on April 23, at St. Catherine's Church, Norwood.

Leo Flanagan and June Crean (Main Office), on May 15, at St. John's Church, Canton.

Robert Stewart (Glenwood) and Dollie White, on March 19, at the Grand Avenue Methodist Church, Hot Springs, Arkansas.

William Stone (Paper Mill) and Clare Ann Norton, on April 19, at St. Catherine's Church, Norwood.

James A. Michienzi (Norwood Roofing) and Mary Jane Mahoney, on May 8, at St. Catherine's Church, Norwood.

Irving C. Munchbach (Norwood Roofing) and Patricia Margaret Slattery, on May 28, at St. Mary's of the Assumption Church, Green Hill, Nantasket.

William Melish (Flooring) and Priscilla Conley, on February 19, at the Epworth Methodist Church, Pawtucket, Rhode Island.

Births

To the Robert Coles, a son, Robert Conklin, April 22. (Magnolia)

To the George Harveys, a daughter, Lee Ann, May 6. (Magnolia)

To the Peter J. Currans, a son, John Thomas, May 15. (Norwood Roofing)

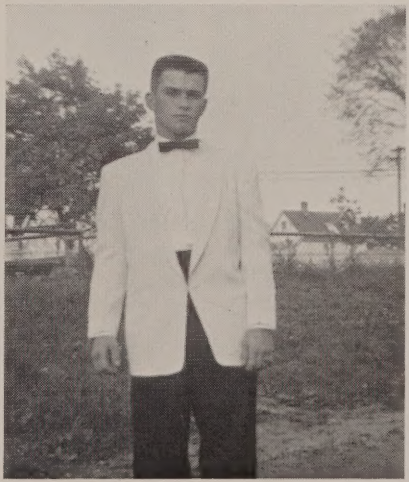
To the Patrick Costellos, a son, Michael John, April 28. (Norwood Roofing)

To the Richard Walkers, a daughter, Barbara Jo, May 14. (E. W. Maintenance)

To the Raymond Nolans, a daughter, Marie Theresa, May 2. (Phillipsdale)

To the John Raposas a son, Dennis John, May 4. (Phillipsdale)

To the Raymond Marstons, a son, Donald Ray, May 3. (Charleston)



HEADED FOR JUNIOR PROM. Daniel Iagatta's son, Matthew, 16, looking very handsome, stands in front of his house before taking off for the Big Evening. Dan, who works at Floor Covering, says Matthew is hoping to enter college when he finishes high school.

BIRD
& SON, inc.
BIRD PRODUCTS
Established ® 1795

BIRD
NEPONSET
REVIEW

JULY 1955

16
TIGERS
TIGERS

Vol. 43 No. 7

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SHE has the advantage over her four-footed friends, among others, when it comes to cool costumes. This is Mary Zinni of Stenographic. Her pal with the non-detachable fur coat is Skippy, her two-year-old pedigreed black spaniel.

On the Cover

Practically a Bird & Son team, the Tigers of Walpole's Little League. At bat is Paul White, son of Raymond White, Main Office Accounting. James Moylan, Draftsman, Tigers' manager, stands near the fence with three other Bird Little Leagers, Paul Procaccini, Francis Murphy and Raymond Baranowski. Young Procaccini's father, Albert, is a Foreman at the Floor Covering Plant; Murphy's father, Leo, is in East Walpole Maintenance; and Baranowski's dad, Benjamin, is a Foreman at No. 1 Box Shop. It's Bird on the other team too. Catcher is Kenneth Allan (White Sox), whose dad is Vaughan Allan, No. 2 Box Shop. Vaughan, a Little League enthusiast, is the umpire here. The Tigers play good ball. Under Jimmy Moylan's expert coaching, they were tied for first place in the Walpole League as of June 24.

BIRD NEPONSET REVIEW

Vol. 43 No. 7 July 1955

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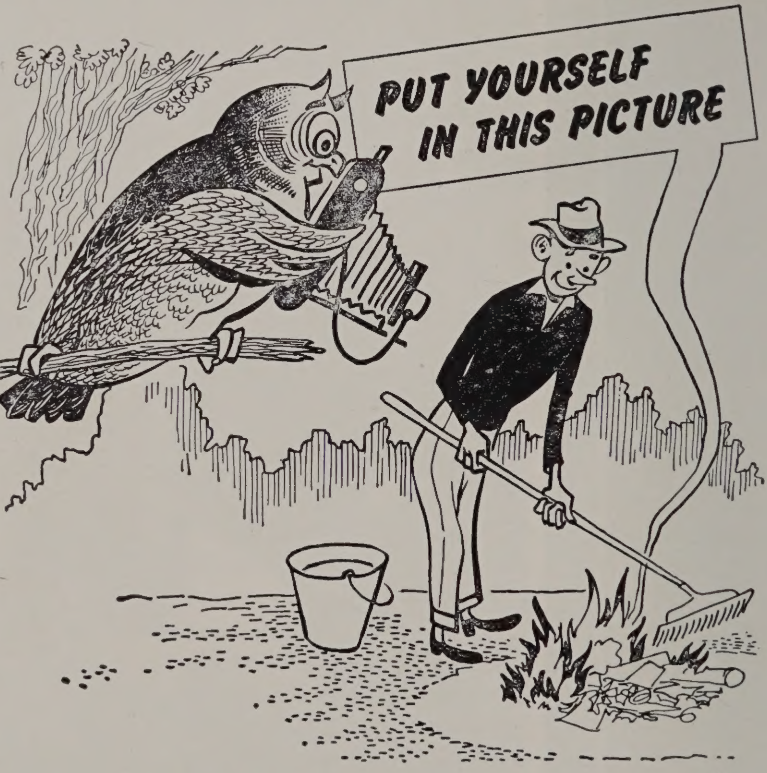
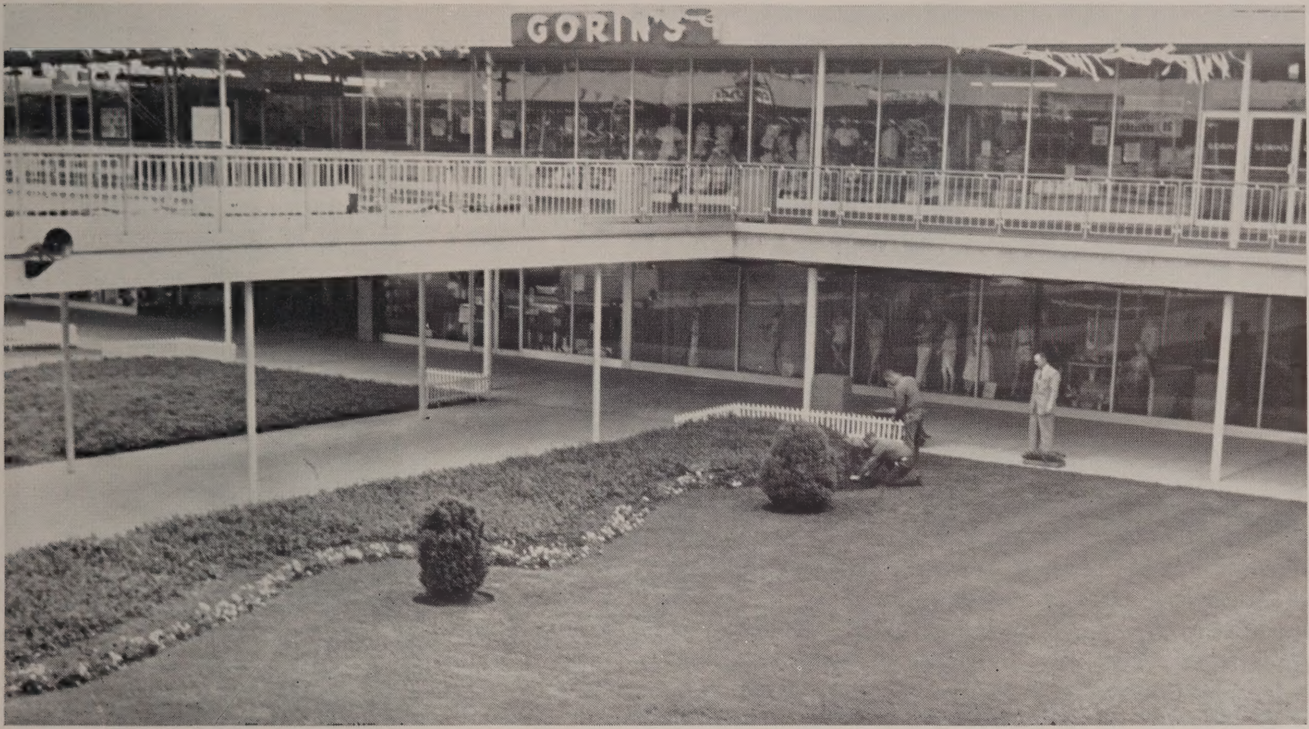

PUT YOURSELF IN THIS PICTURE

When you burn brush or trash have water and fire fighting tools handy. Then watch the fire until it is completely out. Prevent forest fires. Keep Our State Green.



Bird Plant Bands guarantee that all summer long

OVERLOOKING MALL at Shoppers' World, Framingham. George W. Aptt, Jr., and William Olson of Shoppers' World Services, Inc., replacing pansies and setting out Vita-Band-grown zinnias one morning before center opens. Bird Salesman Robert Christensen plays sidewalk superintendent.

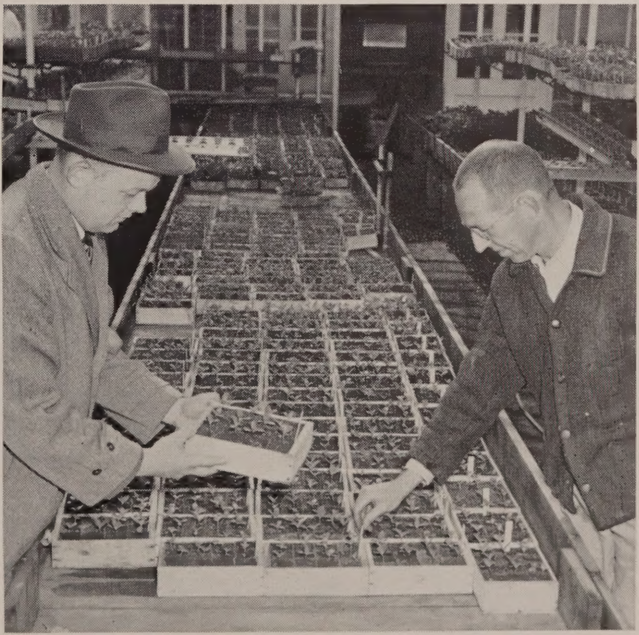
Flowers Will Bloom at Shoppers' World

ALL the ladies stand around and cry when they dig up the tulips and put in the pansies. Then the women do the same thing when the pansies have to go and they set in the zinnias."

Bob Christensen, Bird Horticultural Department Salesman, was talking about the ever-blooming flower borders over at Shoppers' World in Framingham. Naturally this spiel was a plug for that lowly, uninteresting-looking product, the Bird Plant Band, which is, nevertheless, close to Bob's heart. Without Bird Vita-Bands, was Bob's theme, the flowers at Shoppers' World wouldn't be half so fine!

Feature of the Shoppers' World landscaping in which the management takes so much pride is the almost continual blossoming of its flowers. Tulips give way to pansies, pansies to zinnias and these in turn to chrysanthemums. Each variety is in keeping with its own season. Tulips come with the spring suits, pansies usher in the summer cottons, and the zinnias now in bloom are as bright as the beach togs in the shop windows.

(Continued on page 2)



SALESMAN CHRISTENSEN in early spring looks over flat of tiny plants, already growing in bands. Bob Elwell of Wayland was raising these baby zinnias for Shoppers' World grounds. Wally Patch, large grower for shopping center, this year turned zinnia production over to Elwell.

GROWER and **SALESMAN**, with look of parents whose children are a credit to them, admire strong young plants. Bands forming square flower pots can be seen in this picture. During moves from greenhouse to coldframe to outdoors, Vita-Bands keep tender roots shock-free, promoting growth.

Flowers for Shoppers' World

(Concluded)

As the merchandise in Shoppers' World is always bright and new, so must the flowers be. They are never allowed to fade gently away as they do in your own garden. Usually the change-over can be accomplished in non-shopping hours. It is only when the men work while the shopping center is open that they run into trouble with sentimental ladies. Bob Christensen says he doubts if any of the displaced posies really gets tossed onto the rubbish heap.

Next time you go to Shoppers' World, you can take pride in how nice the flower borders look. They got their start in Bird Vita-Bands.

IN go zinnias, **OUT** come pansies. Also, **off** come the plant bands, like a cocoon, and each sturdy little zinnia plant settles down to brighten the landscape for summer shoppers. William Olson of Shoppers' World service staff is doing the honors here.

Long Service List

August

Employees

Name	*Year*	*Dept.*	*Years*
Leroy A. Fullerton	8-30-13	No. 2 Box Shop	42
Anthony Pratasius	8-1-16	Flooring	39
Helga D. E. Petersen	8-22-17	Office	38
Everett Brennan	8-5-19	Maintenance	36
George E. Wood	8-4-20	Flooring	35
Joseph Jurgelewich	8-23-20	Paper Mill	35
Charles J. Miksis	8-23-20	Flooring	35
Stanley J. Jezulewicz	8-22-21	Roofing	34
Arthur R. Balduf	8-2-22	Roofing	33
William J. Downing	8-4-22	No. 1 Box Shop	33
James Donnelly	8-28-22	No. 1 Box Shop	33
Adolphe T. Doucette	8-30-22	Flooring	33
Edgar W. Ross	8-6-23	No. 1 Box Shop	32
Pietro Cisternelli	8-13-23	Paper Mill	32
William R. Duquette	8-15-23	No. 2 Box Shop	32
Walter R. Mazeika	8-20-23	Flooring	32
Alex B. Morrison	8-24-23	Flooring	32
Timothy P. Dowling	8-25-23	Roofing	32
Harvey A. Batten	8-6-24	Paper Mill	31
Henry A. Doudie	8-11-24	No. 1 Box Shop	31
Robert V. Garner	8-1-25	Asst. to V. P., Flooring	30
Howard A. Johnson	8-17-25	Flooring	30
Wilfred N. Turenne	8-10-26	No. 1 Box Shop	29
William F. Wall	8-11-26	Maintenance	29
Lauri Palonen	8-12-26	Flooring	29
Arthur M. Bent	8-30-26	Flooring	29
Frank W. Nyborn	8-1-27	Paper Mill	28
Luigi Cicolani	8-15-27	Roofing	28
William Misevicius	8-16-27	Roofing	28
Hilda M. Rafuse	8-23-27	Office	28
Frank Kondry	8-2-28	Roofing	27
Joseph Popka	8-3-28	Flooring	27
Witold Juszkiewicz	8-30-28	Flooring	27
Frank G. Kissell	8-6-29	Flooring	26
Walter C. Bisdnack	8-15-29	Paper Mill	26
Charles Chorlton, Jr.	8-19-29	Roofing	26
Carl A. Gustafson	8-19-29	Flooring	26
Clare L. Hayman	8-19-29	Flooring	26
Robert B. Patterson	8-26-29	Supt. No. 2 Box Shop	26
John D. Smith	8-27-29	Flooring	26
Alexander Palilunas	8-28-29	Paper Mill	26
William J. Janusaitis	8-5-35	Flooring	20
John F. Farrell	8-5-35	Paper Mill	20
C. L. Walton	8-22-35	Roofing	20
Francis Campisano	8-22-35	Roofing	20
Michael D. Shea	8-1-40	Flooring	15
Carlton D. Kraft	8-1-40	Flooring	15
Robert M. McColgan	8-5-40	Flooring	15
Vito Puopolo	8-8-40	Flooring	15
Martin Folan	8-8-40	Flooring	15
Richard Jennings	8-12-40	No. 2 Box Shop	15
John M. Hennessey	8-12-40	Flooring	15
Louise Drummey	8-13-45	Office	10
Martin H. Fisher	8-22-45	No. 2 Box Shop	10
Joseph D. Gianetti	8-27-45	No. 2 Box Shop	10
Francis A. Swierk	8-27-45	No. 2 Box Shop	10
George F. Moore, Jr.	8-30-45	Flooring	10
Thomas F. Dunlevy	8-1-50	Flooring Sales	5
Ronald D. Johnson	8-2-50	Military Service	5
Henry Pino	8-4-50	No. 1 Box Shop	5
Joseph A. Glebauskas	8-9-50	Paper Mill	5
Robert P. Finney	8-14-50	Office	5
Walter J. Fahey	8-17-50	Flooring	5

PHILLIPSDALE

Wilfred Couture	8-6-23		32
Anthony N. Perry	8-9-23		32
Leonard Audet	8-14-45		10
Philip Zompa	8-24-45		10

CHICAGO

Ivory Bozeman	8-1-50		5
Ell Cooper	8-14-50		5
Loyd Washington	8-14-50		5
Marvin Harvey	8-28-50		5

SHREVEPORT

J. D. Johnston	8-22-27	S. W. Div. Mgr.	28
Charles M. Reeves	8-7-50		5

CHARLESTON

Stanley S. Phillips	8-12-29		26
Joseph B. Blandford	8-11-30	Sales	25

BERRY ASPHALT COMPANY

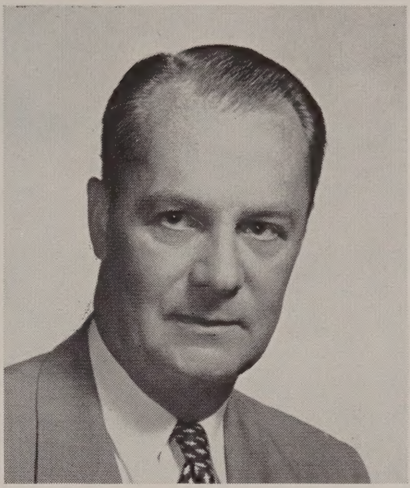
Milburn Hart	8-28-35		20

New Chief Chemist, Research Division

JAMES WILLIAM KEMMLER joined Bird & Son on June 6 and has been appointed Chief Chemist of the Research Division. He took over these new duties on June 13, following the resignation of Dr. Daniel O. Adams.

Receiving his degree in Chemical Engineering from Pennsylvania State University in 1926, Mr. Kemmler joined Certain-Teed Products Corporation as a chemist at their Philadelphia plant. This plant was then engaged in making oilcloth, printed felt base and inlaid and battleship linoleum. About 1930 when Certain-Teed's flooring plants merged into Sloane-Blabon Corporation he began his employment with Sloane-Blabon. In 1939 he was made Chief Chemist in charge of the plants at Trenton, New Jersey, and Philadelphia. He was later named Technical Director and finally Director of Product Research and Development.

Many of the products produced at these plants were similar to those made by Bird & Son. Under Mr. Kemmler's direction Sloane-Blabon also developed a flexible vinyl tile known as "KOROSEAL" and other vinyl products. KOROSEAL was a first in the industry when it was introduced. In 1953, Sloane-Blabon was sold to Congoleum-Nairn, Inc. Mr. Kemmler continued with the new organization until operations were consolidated. With this background he is unusually well qualified to direct the work of Bird & Son's Research Laboratory, under Director of Research Frank P. Reynolds.



James W. Kemmler.

Mr. Kemmler is married and has been living in Morrisville, Pennsylvania. He has a boy, James Murray, age 13, and a girl, 11, Carol Ann. He has been a member of the American Chemical Society since 1926. During his years in the Trenton area he held various offices in the Trenton Section of ACS including the post of Program Chairman in 1949 and Chairman of the Section in 1950. He is also a member of the Federation of Paint & Varnish Production Clubs.

In Morrisville he has served as vice president of the local parent teachers association and has put in many hours of work for the Little League of which his son was a member and good ball player. Hunting and fishing are his hobbies. He particularly likes surf fishing. New Jersey beaches are noted for this sport. He expects soon to pick up where he left off, this time on the famous Cape Cod beaches.

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

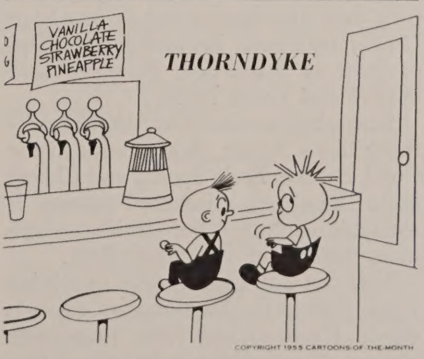
Hattie E. Willis	8-17-96	59
John Sullivan	8-3-99	56
John Sheehan	8-2-02	53
Mary R. McKinnon	8-9-05	50
Michael J. Hawkins	8-6-06	49
John Blazonis	8-15-07	48
George Stone	8-7-08	47
John Wilkes	8-8-08	47
Samuel A. Hunter	8-29-10	45
Ethel M. Havey	8-13-12	43
Fred J. Kinsman	8-17-16	39
Antonio Antonelli	8-12-18	37
Esidoro Palumbo	8-12-18	37
Francis D. O'Neil	8-6-19	36
Edward J. Scanlon	8-30-20	35
Andrew J. Thompson	8-31-20	35
Victor Konalski	8-2-22	33
Anton Smolski	8-29-22	33
Charles E. Tyson	8-1-23	32
Andrew Grigun	8-30-26	29
Thomas J. Finn	8-20-28	27

PHILLIPSDALE

Charles S. Cyronak	8-4-10	45

CHICAGO

Lawrence Doherty	8-7-19	36
Frank W. Krueger	8-30-26	29



"They have swell banana splits here. I was sick for two days after my last one!"

BIRD WIND SEAL CEMENT applied under the tab of each shingle assures you that any roof will take hurricanes lying down. Better try it if you are worried about what high winds might do to your roof.

Licks Hurricanes

REMEMBER Carol and Edna? The 1955 hurricane season will soon be with us. In the long list of Bird building materials, one more product has been added to ward off hurricane damage. It's called Bird Wind Seal Cement.

This new product is packaged in a paper cartridge which fits any standard caulking gun. As the picture shows, just insert the tube in the gun, break the seal and apply a little cement under each tab.

Directions recommend placing a spot of the cement about 1 inch in diameter under the center of each shingle tab about 2 inches up from the edge. Press the tab down firmly and the job is done. Each tube contains enough cement to secure the tabs of one square of shingles.

This method of sealing down shingles has grown in popularity in areas subject to high wind damage. Those who use it in time this year can laugh at hurricanes Connie and Edith or even Yvonne and Zelda.

New Patterns Lure Customers

IT is vacation time for most of us, but for Floor Covering Sales and the Sales Promotion Department it is time to introduce the fall patterns.

At the summer markets in June and early July distributors and dealers have already seen such intriguing new Bird patterns as Scatterbox, Bamboo, Leaf Weave and Loom Lyric.

Scatterbox, a criss-cross pattern something like a Scotch plaid, comes in the Coral, Smoke, Early Spring and Cherry Malt. Bamboo's checkered pattern is available in three color choices — Seatone, Sunset and Morning Glory.

You can buy Leaf Weave in Alpine (pale green), Moonstone (gray), Acorn (brown) and Wine Rose. The pattern effect is light leaves on a darker background of the same color. Loom Lyric is described as a modern type of floral pattern. It comes in Green, Willow, Tawny Tone, Spun Silver and Port Light.

The designs and colors, created by Robert Garner, Philip Macchi and the staff of Floor Covering artists, are being promoted and sold by the Sales Promotion and Sales departments of the division. First introduced at the summer markets in Chicago and New York, they will soon be advertised nationally and displayed in every dealer's stock across the country.

At the big Chicago market late in June, Scatterbox was the talk of the show. Competitors openly expressed enthusiasm. It caused more favorable comment than any pattern we have introduced for several years.

In the First 500

FORTUNE MAGAZINE for July lists the 500 biggest U.S. industrial corporations in terms of gross sales. Bird & Son ranks 483 on this list. In assets we rank 439; in pre-tax profit, 419; in net profit, 435; in number of stockholders, 426; and in number of employees, 436.

The report does not include such companies as Ford, Lever Brothers, Sherwin-Williams and half a dozen others who obviously are big, but do not publish sales figures.

Among the Bird & Son competitors listed are: Armstrong Cork, 144; The Philip Carey Manufacturing Co., 456; Congoleum-Nairn, 470; Container Corporation, 171; Flintkote, 300; Robert Gair, 262; Johns Manville, 117; Ruberoid, 355. Our Walpole neighbor, the Kendall Co., is listed 306th.

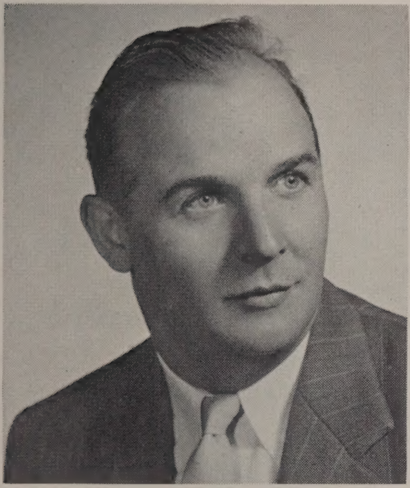
MATCHED LUGGAGE AND A CHECK to Bernie, and an orchid to Mrs. Walker. Local 1330, CIO, of the East Walpole mills presented these gifts at the Union banquet to Bernard J. Walker in recognition of his service as their Union president and active worker in their behalf. He has recently been named a Foreman at East Walpole. Left to right: Edward Moore, International representative, Mrs. Walker, Bernard, and John Collins from the National CIO. Mr. Moore and Mr. Collins were guests at the banquet.

Acknowledgment

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Frank R. Larrabee and Family

B. J. Walker Named Foreman



BERNARD J. WALKER was appointed Foreman of the East Walpole Electrical Department on June 1. He has been a Bird & Son worker for nearly 20 years and a member of the East Walpole electricians' crew since 1941.

He started first with Bird & Son in October, 1935, a year after graduating from Dedham High School. He worked for several years at the Floor Covering Block Room and on the Print Machines. While working in the Block Room he began the study of electricity at Wentworth Institute nights. This put him in line for a promotion to electrical work and he was accepted as an Electrician's Helper at the East Walpole Electrical Department, May 28, 1941. He completed his schooling and advanced in the department, first to an unlicensed electrician and then to "A" Electrician in October, 1945. He became Electrical Supervisor, March 1, 1948, the post he held until his recent promotion.

Mr. Walker was President of Local 1330, CIO, at East Walpole from 1948 through 1950, and again in 1953 and 1954. Before becoming President he was for several years Financial Secretary and a member of the Bargaining Committee.

Mr. and Mrs. Walker live in an attractive Cape Cod house on High Street, Westwood. It's a genuine old-timer built, according to Bernard, about 200 years ago. Together they have spent many hours remodeling the interior and improving the grounds. The Walkers have two children, David, 11, and Caryl, 7. Bernard serves as Wiring Inspector for the Town of Westwood, a post he has held for eight years.

As Foreman of the Electrical Department he fills the vacancy caused by the death of Francis Bannon in May.

Caravan Tally

SOLD 159 squares of Architects as a result of last night's Caravan meeting."

"Mr. A. S. gave me four truckloads today and told me he thought the meeting was the best ever. We had almost every contractor and carpenter in the county at this meeting and the next day two roofs were sold as a direct result of the meeting."

Enthusiastic comments like these from every Building Materials Division salesman are the proof of the pudding for this year's Caravan program.

In the Northern Division, 45 meetings were held with a total attendance of 5207. In the Eastern and Middle Atlantic Divisions, 56 meetings brought an attendance of 5197. Thus, 10,404 experts in the roofing application field have heard the Bird story, seen the display of Master-Bilts and Architects, and learned the reasons why the Architect is the finest of them all. Reports are not yet in from the West and Southwest, but preliminary figures show a wonderful reception in these areas also.

One dealer wrote, "I want you to know that I enjoyed your program, your meals and the fellowship with the employees of your company whom I am privileged to know. As you know I also was well pleased to hear my name called as one of the winners of your gift. I am sure that my family and I will enjoy it very much in the days to come." (He won one of the door prizes.)

Another dealer told a salesman that he had built seven houses last fall. On four he used Bird #21 Master-Bilt Shingles, and on three he used a competitor's shingle. Recently, there was a bad windstorm in that section. On all three houses with the competitor's shingles, quite a few shingles had to be replaced. On the four Bird houses, not a single shingle was lost.

"I am sticking with Bird from now on," he said.

Not only do these figures and statements prove the Caravan's success, the Publicity Department in the Personnel Office has many clippings to prove it. Salesmen have followed through to make sure that the local newspapers carried stories on the Caravan meetings. These items have then been clipped by the salesmen and sent to the Publicity Department for filing. They tell an impressive story. They point up the success of the meetings and show that hundreds of thousands of newspaper readers who did not attend the meeting nevertheless saw the name Bird and read about Bird quality products. Who knows how many sales the newspaper articles may have made?

The Caravan program is over. The "caravan of orders" continues to roll in.

Blanchard Re-elected For Two-Year Term

FOLLOWING a new national policy, officers in Local 385, CIO, are now elected for a two-year term. This local of the United Rubber, Cork, Linoleum and Plastic Workers of America represents the employees at our Floor Covering Plant.

Officers just elected will serve for 29 months, to October 1957. Thereafter elections will come in October for a two-year term.

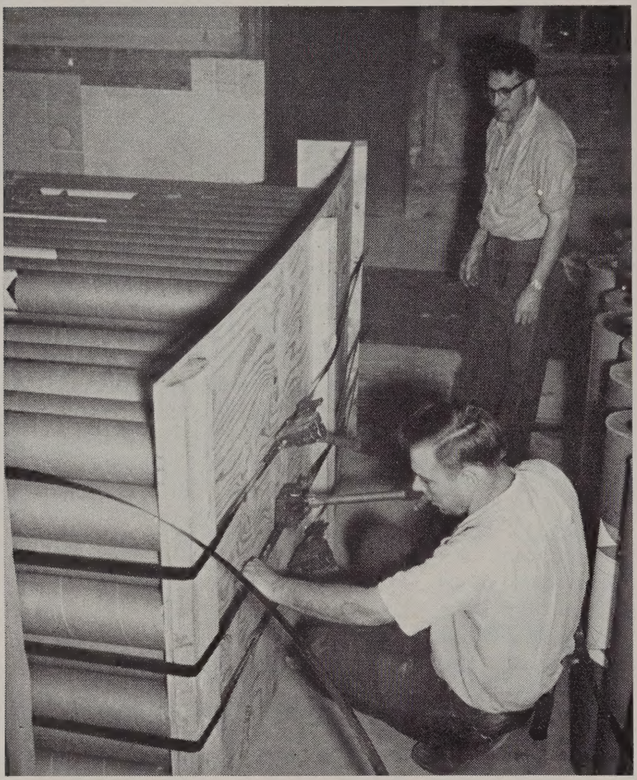
John Blanchard was re-elected President. Other re-elections were Vito DiCicco, Vice President, and Leon Schensnol, Treasurer. George W. Grover replaces George Kinsman as Secretary.

Executive Board members are: Stanley Hayward, Robert Clark, Russell MacDonald, Michael Shea, John Dzuibaniuk, Aldo Bertoni and Michael D'Espinosa.

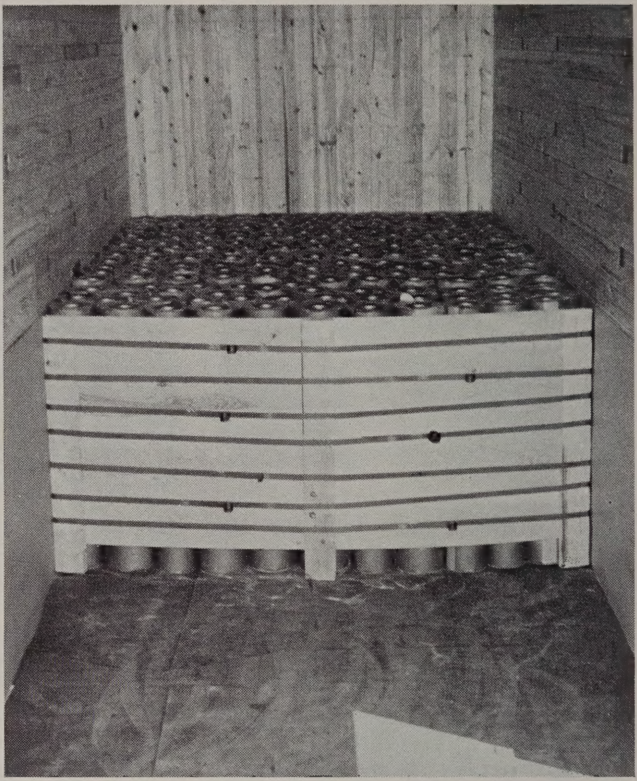
Trustees elected are Vito Puopolo and Henry Marden.

Mankind's oldest written records —hieroglyphics chipped on 5 Egyptian pyramids 4,000 years ago — were published after 72 years of tedious deciphering by a Toronto University archaeologist and a score of earlier scholars. One revelation: Egyptian scientists of 2300 BC knew the earth was round, although the idea wasn't accepted till Columbus proved it 3,800 years later.
Quick

New Gating Method Solves Problem



PLYWOOD GATE in freight car of floor covering gets personal installation by its originator, George Grover, Floor Covering Shipping. William Riley is helping. Although only two straps have been secured you can see the bow in the gate which holds the load and keeps it from shifting.



STRAPPING COMPLETED, this load of 8/4 yard goods is ready for its rail journey. Tests have proven that such loads get through without damage.

Clever Suggestion by George Grover Prevents Damage to Heavy Shipments of Floor Covering. Tests Continuing.

AN idea submitted through the suggestion system last August has apparently solved a tough shipping problem. For many months the Industrial Engineering Department and the Floor Covering Shipping Department had been working on the problem of securing heavy loads in freight cars. Various methods of strapping and gating had been tried.

Then on August 16, 1954, George Grover at the Floor Covering Shipping Department entered a suggestion. He wrote: "I suggest that plyboard be used instead of 2″ x 6″ spruce for making gates. I believe this would be cheaper but the major advantage is the prevention of damage that would result."

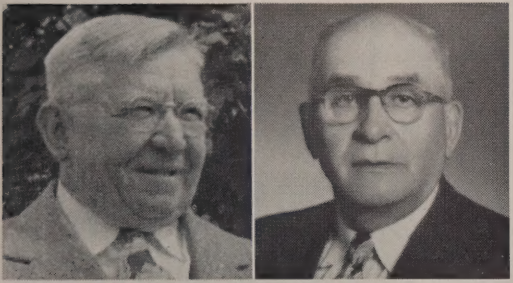
Experiments were started and trial shipments made. Finally this spring an acceptable gate and method of strapping were developed. It is too early yet to know the whole story but several hundred cars have already been shipped with no damage reported.

Here is the present method with standard 40-foot and 50-foot cars: Nine-foot gates are made of ⅜″ plyscord reinforced by three vertical 2 x 6's located at each end and in the center. The gates are held in position by 1¼″ steel straps, one strap for each 3,000 pounds to be held secure by the gate. The straps are nailed to the anchor plates of the cars, and as the pictures show, are brought around and secured in front of the plywood. The pressure on the ends nearest the car walls causes the plywood to bow. Thus the rug tubes or the rolls of floor covering are anchored securely and cannot shift back and forth.

Test shipments have been made with impact recorders placed in the cars. These little machines record the number and the severity of the shocks received by the frieght car in its journey from the Floor Covering shipping platform to its destination. Successful shipments have been made with the plywood gates withstanding as many as six severe shocks such as might be caused by sudden stopping of a freight or the shunting of freight cars.

It is still too soon to know the full story on this new method of bracing. Grover's suggestion, however, has proven that plywood will take it where regular planking will crack and let the load shift. The many shipments going out daily during the truck tie-up provided a further test. Not all reports are in yet but plywood looks good to us and to grateful distributors and dealers who are receiving heavy shipments without damage.

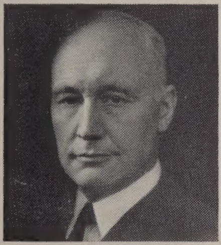
Just Retired



Peter Rukstalis, 39 Austin Street, Norwood. From May 29, 1917, East Walpole Paper Mill. Since 1942 in the Beater Room. Started in the Beater Room, was on Paper Machine in 1928, in Cartridge Cutting Department from 1931 to 1942. Also worked in Beater Room from March 1913 to January 1917. Retired May 31, 1955.

Joseph Catellier, 17606 So. 66th Court, Tinley Park, Illinois. From January 31, 1922 at Chicago Roofing Plant. All his service has been at the Chicago Boiler Room. For the greatest part of this time he was Chief Engineer. Retired June 30, 1955.

New Quarter Century Club Members This Year



Charles S. Bird
Chairman
Board of Directors

Claude A. Boiteau
Field Manager
Floor Covering Sales

Helen E. Makarevich
Accounts Payable
Main Office

Martha C. McLauchlan
Chief Telephone Operator
Main Office

Blanche A. Libertowicz
General Accounting
Main Office

You *Can* Make Over Your Life

JOSEPH T. DOYLE, Finished Stock Records Department, has received the award given each year at Bryant & Stratton to the student getting the highest examination percentage in the Junior Accounting Course. He made a 96%. Joe attended Bryant & Stratton from 1953 to 1955 and received his diploma last month. That's an achievement and a newsworthy story in itself but there is more to it than that.

Joe used to work for Bird & Son at the Norwood Floor Covering Plant. He was a rugged boy, tipping the scales at 198 pounds. He worked first as a Shipping Helper and later in the Finishing Department as a Yard Goods Winder. Then on April 4, 1950 tragedy struck.

He was cutting a limb from a tree in his yard. The limb slipped and struck him on the head. It wasn't a severe blow; he was able to get to the house by himself. Then complications set in. A blood clot developed which sent him to the hospital — first to the Norwood Hospital, then St. Elizabeth's, then finally to Cushing in Framingham. He soon knew the worst and it was pretty bad — paralysis of the spine. He didn't know it then but he was to stay in Cushing for nearly three years. He was paralyzed from the neck down at first. Gradually he began to recover, but his legs are still affected.

Even before he was ready to come home the rehabilitation officer of the Veterans Administration and the State Rehabilitation Department had begun to work with him. A new career would have to be found for him and this would mean training. The picture was further complicated by the fact that he was the first veteran with a disability not service connected to be trained under the Massachusetts program. There was much red tape to be unraveled. Finally an accounting course was agreed upon and he was discharged from Cushing in March 1953.

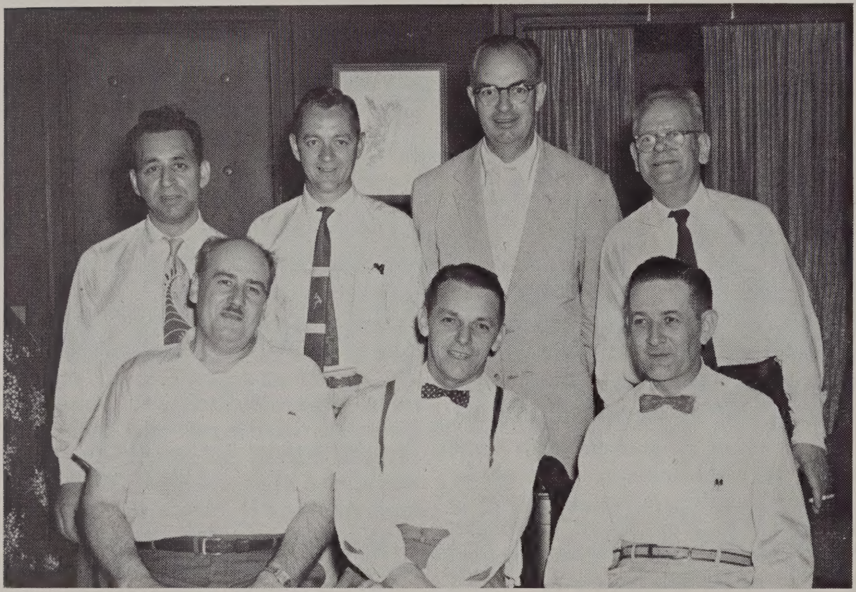
He applied himself.

There were still months of waiting since no school could take him immediately and he had to obtain a car with automatic transmission and learn how to drive it. In August 1953, he finally began his studies at Bryant & Stratton, driving himself to and from school and making the best of his handicap. The course was completed in February 1955. He reapplied at Bird & Son to see if we could use his newly acquired skill. On April 4 this year he started on his job at our Main Office — five years to the day after his accident.

Joe was married in 1942 and has two fine youngsters, Joseph, Jr., age 8, and Margaret Ann, age 6. That's Mrs. Doyle you see driving Joe to work or picking him up at five o'clock. She, too, deserves a lot of credit for her part in the difficult years they have just gone through. But now the world looks bright again. Joe has a job, a nice family, a good measure of health and, to top it all, he has just won high scholastic honors.

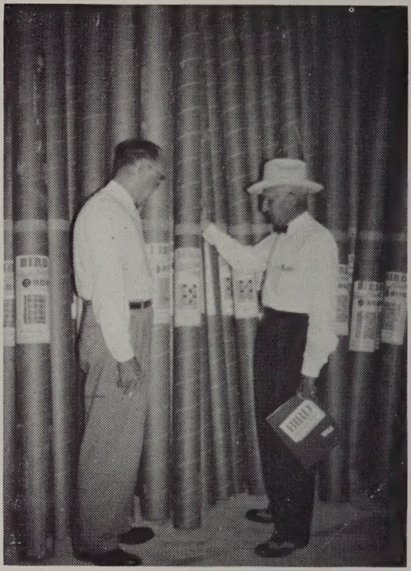
Here and There With Bird & Son Folks

"WHEN GOOD FELLOWS GET TOGETHER." Photographer Pierce snapped these retirees enjoying themselves at the Local 1330 Union banquet, May 29. Left to right: Joseph Catalano, John Flaherty, Carl Jennetta, Michael Waytekunas, Joseph Wasalunas, Mike Minkevicus, Anthony Paduck, Waclaw Baranowski, Anisin Nikituk, Alphonse Sylvester, Joseph Caspignano and Paul Weta.



NEWLY ELECTED OFFICERS of Local 1330. Front row, William Dickinson, Recording Secretary, Everett Seavey, new President; William Mattson, Vice President. In back row, Frank Montisano and William Ivatts, members of the Executive Committee; Edward Moore, International representative; and Ernest Koebe, Financial Secretary.

FRIENDS PROMOTED LUNCHEON when Peter Parker left Sales Promotion for another firm. Present also is another member of the department, Margaret Forrest, second girl from left, who left shortly after for a job in Alaska. From left: Frank Molinari, Arthur Wilson, Bill Burns, Lorraine Liddell, Miss Forrest, Elliott "Skip" Middlebrooke, the guest of honor, Leonard Niese, Betty Wentworth, Hal Hillyard and Howard Woods.



THAT THERE TEXAN at right in fancy 10-gallon hat is Floor Covering Salesman Fred Jakel, who was recently transferred back to territory in his beloved Lone Star State. With Chuck Berry, salesman for new Ft. Worth-Dallas distributor Specialty Products, Inc., they are checking rug stock in Ft. Worth warehouse.

CLASS GOODS, the Architect Shingle and the Cadillac. Bird Salesman T. F. Reimann points to the Architect decal in rear window of customer Roy Sherman's new Cadillac. Mr. Sherman of New Methods Builders Supply in Toledo, says Ted Reimann, is the leading Architect Shingle jobber in the U.S.A. Quoth Mr. Sherman: "We're going to sell enough of these Architects to buy Reimann a Cadillac too."

When a Machine Meets Its Masters

Shift No. 2 Are the First to Break the Production Barrier on No. 6

SHIFT No. 2 at Chicago's new roofing machine broke all previous machine records in May. During that month they averaged over 101% of the production standards for this machine, FCPM-6.

Uphill Since '51

The new Chicago machine went into production early in 1951 with two shifts, running mostly roll roofing and some shingles. A year later all roofing production was transferred to this machine and the old FCPM-2 machine was dismantled. Since that time the foreman and men on this machine have been striving to bring the production in line with the standards set when the machine was first installed. There have been many individual days and weeks of satisfactory runs but the challenge of a full month of better than standard production had never been met successfully before.

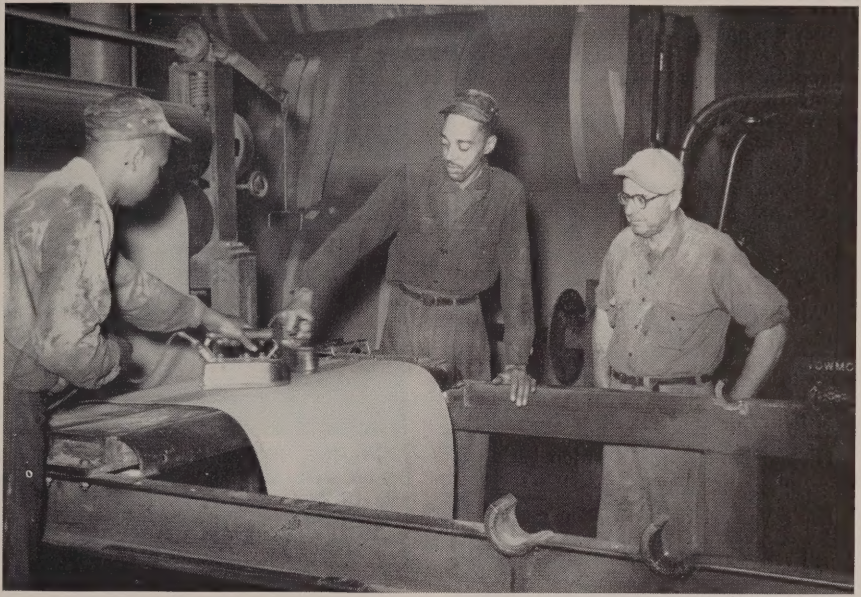
They Won

Congratulations to these men: Harry Jansen, Foreman, Martin Pearce, Assistant Foreman, Joseph Cozzi, Inspector, William Clifton, Dudley Donelson, Albert Moore, Jessie Reid, Steve Blackman, Harvey Brooks, Columbus Hardville, Isom Jacobs, Jeff Reed, James Jones, Herman Royster, Monroe Williams, Mack Newton, Leroy Flynn, Joseph Blackman, James Clifton, Curley Orr, Andrew Johnson, James Williams, William Fredericks, Tom Tucker, George Alsup, Wilbert Tinkshell, Arthur Crowther and Elvin James.

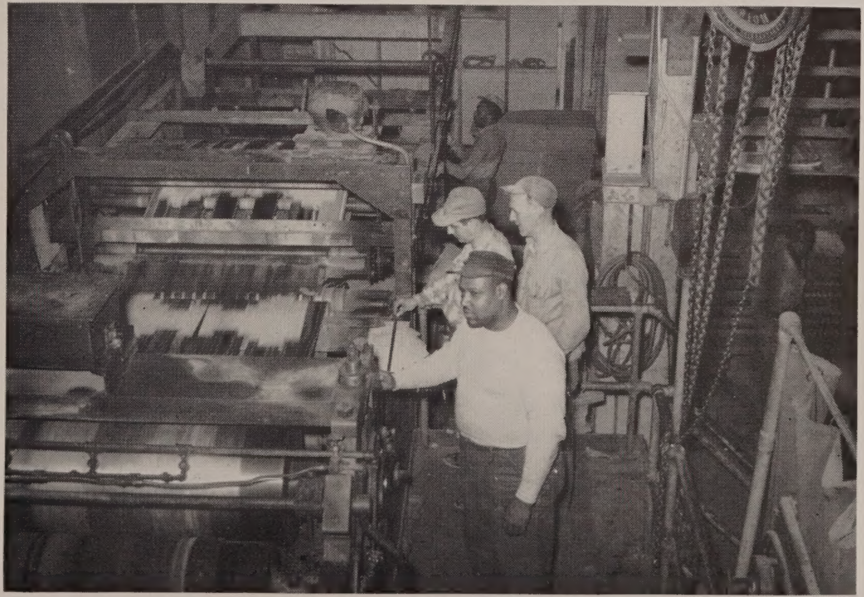
They Keep Toppling

This feat called for some pictures. Even as the pictures were being taken, the crew was actually setting a new record on Standard Twin Locks! But this particular record didn't last long, as Shift No. 1, William Keaton, Foreman, proceeded to break it on the very next shift!

Late news flash: In June Shift No. 2 exceeded their May performance, and then Shift No. 1 passed them by a narrow margin. Records were broken, right and left. In addition to these new production peaks, Chicago shipped 5.5% more than the previous high month, September, 1954!



WILLIAM CLIFTON and **DUDLEY DONELSON,** quickly make a splice at the Dry Felt end as Foreman Harry Jansen looks on. These men are part of the crew which achieved the very high production record in May.



AT CHICAGO'S NEW NO. 6 MACHINE, Relief Man James Jones operates the Shingle Cutter as Inspector Joseph Cozzi and Assistant Foreman Martin Pearce check shingle lengths.

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Masino
Wanda Ippoliti
Betty Wentworth
June Flanagan
Julia Lewis
William Grazado
Mary Sexton
Pat McDonald
Rita Petroni

At long last!! Shirley and Bob Barbaglia are now living in their newly built home in Canton. A group of their Bird friends dropped in on them for a surprise house warming and an entertaining evening was had by all. Best of luck to them both!

"All alone, I'm so all alone!" That is the song Nunzio ("Ponzi") Julius will be singing when you read this. He has sent his wife and five children to Iowa to visit his in-laws for the summer. You lu - - - - poor fellow, Ponzi.

Nice to have Dottie Reardon back with us again in the Statistical Department.

Louis Vazza left Bird & Son on June 3, and was given a farewell gift of a pen and pencil set. Good luck to Louis in his new work.

Marianne Masino surprised us on June 14 with her exquisite diamond ring! Best wishes to Marianne and her fiance, Louis Cercone, Bird Salesman, on their coming marriage.

A welcome to John Quinn in Statistical.

Ethel Shaw received a lovely leather wallet on her last day, May 27. Best wishes to Ethel in her new job.

E. R. "Rusty" Pulsifer, our Industrial Engineering boss, took an active part in the commencement program at his alma mater, Norwich University, Norwich, Vermont, over the June 12th week-end. Reelected president of the general alumni association, Rusty presided at two alumni meetings, and awarded three cups to returning alumni. This commencement at Norwich, oldest military college in the United States, was memorable for its commencement speaker, Senator Leverett Saltonstall, and its baccalaureate speaker, Francis Cardinal Spellman. Both of these men received honorary degrees, as did nine others. They included the Superintendent of the U. S. Military Academy at West Point and the Governor of Vermont. At the ceremonies also was the late General Patton's son, who presented a pistol to the graduate excelling in military training.

Rusty's two sons are both Norwich men. Donald, class of '53, is now a first lieutenant in the First Armored Division at Fort Hood, Texas, and Bruce is a member of the class of '56.

EXCHANGE VOWS. Mr. and Mrs. Thomas Carroll were married at this beautiful ceremony in St. Ann's Church, Readville, May 7. Mrs. Carroll is the former Mabel Jordan. The bridegroom is an Industrial Engineer at East Walpole.

For her 25th Bird & Son anniversary, office friends gave Blanche Libertowicz a sizable Savings Bond, a bouquet with blue flowers that just matched the dress she was wearing that day, and their best wishes.

Anne Lindsay and Carolyn Delaney are soon heading for a vacation in the Rockies.

Pat McDonald took over for Kitty Walsh in the New York Office for a week of Kitty's vacation. But neither saw the other for Pat came in Monday morning after Kitty had left and when Kitty returned, Pat had gone back to East Walpole.

Betty Lamore made all the sun worshippers in Floor Covering Sales jealous by coming back from her spring vacation with a beautiful Florida tan, acquired at Sarasota.

Joe Doyle, Stock Control, is now driving a pretty, two-tone blue Pontiac.

The top floor of the main building bid a fond farewell to Bud Williams and Ann McGovern as they moved their department over to Advertising.

Marjorie Wight, daughter of Ralph Wight, retired, was married on June 25 to Marcus A. Hall, at a church wedding in Kingston, New Hampshire, a town near Mr. Wight's present home.

BRIDAL PARTY at the reception following the wedding of Mr. and Mrs. Leo Flanagan on May 15. Left to right: Jack Flanagan (best man), Ann McGovern (maid-of-honor), June Crean Flanagan and Leo Flanagan (bride and groom). June works in Flooring Sales and Ann in Market Research.

It was nice to see the Office Managers from the outside plants on their recent annual confab at East Walpole.

Bob Christensen, Horticultural Salesman, had a time the other night when he got home and found ants had gotten into a package of "Tums" and become inebriated. The insects had a wild gleam in their eye, Bob recalled, and they almost flew along the wall as he went after them with a swatter.

Dick Davis, son of Earle Davis, got his picture on the cover of the "New England Caller" for June, and a write-up about him as a popular square dance caller. We knew this, but didn't realize he is something of an amateur magician as well. Dad Earle, of course, is a master dance caller himself.

NEWEST QUARTER CENTURY CLUB MEMBER is Blanche Walukevich Libertowicz of Accounting. Congratulating her on the occasion are John Carey, Nancy Knox, Phyllis Lindsay, Alice Caron, Mary Sexton, Eleanora Murray, Edythe McMullin, Dorothy Cronin, Alice Peterson, Marianne Masino, Shirley Barbaglia, Mary Bannon, Roger Anderson and Helen Makarevich.

FOR THE JUNE BRIDE, Wanda Wojdag, seated, now Mrs. Albert Ippoliti, office friends in Box Sales gave her beautiful flowers and a radio. Behind Wanda are: Elizabeth Eckhardt, Rennie Feaver, Ruth Delaney, Eleanor Morse, Palma DiGrazia, Pauline Rafuse, Agnes Hefferan, Ann Smith, Irene Iafolla, Hilda Wallace, Dorothy Gahagan and Dorothy Legaski.

New girls in Sales Promotion are Charlotte Deltano and Barbara Sameski. Barbara was transferred from Stenographic.

Deepest sympathy is extended to Jenney Wasilunas, whose mother died quite suddenly. Her father is John Wasilunas, retired, and she has a brother Vito, also a Bird & Son employee.

Welcome back to Roland Peterson. He started with Bird & Son in 1950, transferred almost immediately to Bird Machine Company as Staff Engineer. He rejoined us June 1 as Office Methods Engineer and Assistant General Office Manager.

It's dark green, like the sea deep down, it carries you like a magic carpet, it is something longed for and now attained. It's beautiful, it's her first car; a 1955 Olds 88; it belongs to Elizabeth Gleichauf.

Welcome to Robert Ripley, Messenger.

Hannah Flavin was given a dinner party at the Toll House by office friends, prior to her sailing for Europe. Her plans were changed at the last minute because of the British transportation strike and she set sail on an Italian liner for the Mediterranean instead of on the "Mauretania" for the English Channel.

Bunny Woolley's star swimmer son Carl, who just completed a year at Williston Academy, has been accepted at the University of Michigan in the fall.

Edward A. Madden, Roofing Sales, has now been assigned territory in western Pennsylvania. Ted has been working for us this past winter on the Caravan in the Middle Atlantic Sales Division. Bill Ford covers southwestern Pennsylvania, had covered all the territory in this part of the state until Madden's assignment.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

Production and Power

We extend our deepest sympathy to Mrs. Barbara Frucci McKenzie in the death of her husband Domenic.

Deepest sympathy goes to our popular "Irish" Oakes, whose mother died after a long illness.

Hello to our new men in the Paper Mill.

Leo Gavin has left us to work elsewhere. Good luck to Leo on his new job.

Joseph Cofsky and Nicholas Sillette received transfers to another job.

The following men have left the paper machine and are working at No. 1 Box Shop: Bruno Bilotta, Otis Probert, and Bynum Vickory. Fernando Galano is working on No. 5 paper machine instead of No. 4 paper machine.

Sorry to hear that our retiree, John J. Poulousky, has been ill at the Norwood Hospital. Latest reports are that he is recuperating well and is at home.

We're glad to have Albert Mucciaccio back with us again after an eight weeks' illness.

John Lisowski is going to spend his two weeks' vacation at Buttermilk Bay.

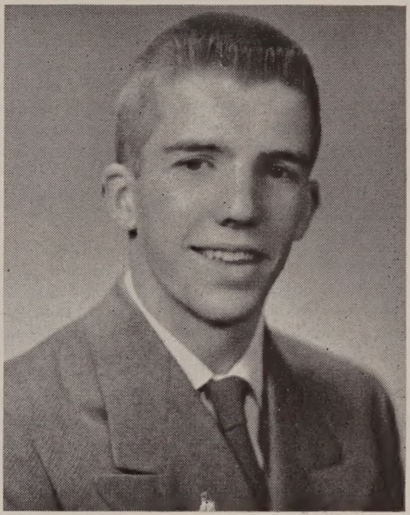
CUTEST BABY, winner in contest recently conducted at Eysie's Market, South Norwood. Patricia, who certainly deserves the award, tells us that her dad, Charles Wisniewski, works at East Walpole Finishing and that her mother, Louise (Wozniak), used to work for Bird & Son, too.

There are a few of our employees who are making home their vacation spot this year.

The Stock Transfer gang spent an enjoyable fishing trip off Gloucester on Fathers' Day, June 19. Harrison Holton took first prize with a nifty 40-pound cod. Everyone made a catch of either cod or haddock. While on the trip, the gang saw a huge whale breaking water around the boat. Another fishing trip is being planned after vacation time.

Bob Crowe, a senior at Lowell Tech, is spending the summer working in the Main Mill Laboratory.

Joseph Coburn and Edward Costello attended a TAPPI meeting at Oceanside Hotel in Magnolia, on the North Shore, June 3 and 4.



A YEAR IN FRANCE is scheduled for Calvin Towle, son of Kenneth Towle, No. 1 Box Shop. Calvin has just completed his sophomore year at Dartmouth. He is one of five chosen to spend a year studying in France under a program administered by Sweet Briar College, Virginia. Towle, an English major, will go first to Tours for six weeks' intensive language study and then to Paris to study at the University of Paris.

Maintenance

New Electrician, Myron Brennan, son of Everett and brother of Donald, has joined them at the Machine Shop, making a Brennan trio. Myron is a licensed electrician.

Present chairman of the Garry Moore Club is Jim Barnes with his new "pineapple" haircut.

Rosalie DeBaggis has been in the Shop Office filling in for vacations. Her presence has not gone unnoticed.

Edith Sprague, one of Dick Sprague's daughters, assisted in giving artificial respiration to a small child who nearly drowned in Bird Park pool recently. The child recovered. It is nice to know there are young people like Edith growing up in our community. Edith was pictured in last month's Review as a member of the cast of "The Gondoliers."

FOR HER APPROACHING MARRIAGE, a mixmaster. Alice Peterson, center, is assisted by Eleanora Murray, right, and Marianne Masino unpacking. She was married June 25 to Willard Peterson at the Covenant Congregational Church, North Easton. The couple will live in Chicago where her husband will attend North Park College to study for the ministry. These girls are from the Office.

John Bandonis and his wife and Mr. and Mrs. Joseph Sienkiewicz, her parents, drove to Mexico recently. Mr. Sienkiewicz, retired from Bird & Son, wanted to see his brother, who owns a curio shop in Juarez, just over the border from El Paso. More details and maybe a picture next month.

Ethel Sweeney and daughter Kathleen are happily settled in their new apartment on South Street, Walpole.

When one of the men got hit in the eye, fortunately not too seriously, and developed a beautiful shiner, he immediately got tagged "Mr. Peeper."

Finishing Mill

Sympathy is expressed to Alma Walsh whose sister died recently.

We are very proud to report that we have two fathers in our department that have a son graduating from college this year. Clemens Kaseter's son, Francis, graduated from Boston College with a Bachelor of Science degree in physics. Robert A. Joyal, son of Arthur Joyal, graduated from Massachusetts College of Pharmacy in Boston with a Bachelor of Science degree in pharmacy. Congratulations to these two young men. We wish them a prosperous future in their chosen professions.

Further data on young Joyal's school record indicates he was a member of the Student Council, Research Club, American Pharmaceutical Association, and vice regent of Kappa Psi. He has accepted a position at the Blackstone Pharmacy.

We have an inventor in our midst. The *Norwood Messenger* for June 26 says that Eugene Tetreault, Jr., has invented a new hand cream. This product is now on sale at many drug stores in Massachusetts and New York under the label Gentet Lanolin Creme. It is both a hand lotion and a sunburn cream. Eugene works here at the Finishing Mill.

SABRE JET PILOT. Philip C. Raymond, 1st Lt., USMC, is now instructing at Washington, D.C. He was at Corpus Christi and Kingsville, Texas. His proud step-father is Arthur Chamberlain of the Paper Machines, East Walpole.

Anne Griffin plans to spend her vacation at Rexhame.

Alberta DeFlaminis is going to spend two weeks' vacation at White Horse Beach.

No. 1 Box Shop

John P. Walsh Catherine Bellew
Ramona Chicoine Miriam Hill
Patrick Silvestri

Walter McKenna became a proud and happy grandfather, June 9, when his daughter gave birth to a son.

Patrick Silvestri, you will notice, is the new reporter in these parts, specifically FXC, the Combiners. Welcome!

We have had cards from Claude Smith, who has been on a trip to California with his wife. They've been having a fine time.

Everybody is pulling for John Locke and glad to hear he is home from the hospital and making progress.

John Walsh, Review reporter, and George Dexter, both of the Office, are among those vacationing the first two weeks in July.

We hope Flossie Hurley, who has been out sick, will be able to be back soon.

John Bennett is a daddy again, another girl.

Shopping Around

FOR SALE. One tent, good as new, never been used. Also, one pair of oars. Price reasonable. Frank Larrabee, 91 Union St., E. Walpole. Tel. Walpole 1278-M.

RECEPTION FOR THE NEWLY-WEDS at Gray Stone Lodge in Hingham. Mr. and Mrs. Irving Munchback were married May 28. She was formerly Patricia Slattery of Hull. Irving works on No. 9 Roofing Machine; father, Frank, is in the Roofing Oiling and Cleaning Department.

No. 2 Box Shop

Joseph Smelstor, Jr. Anne Kelter
A. D. Smith Catherine Brady

Carl Wenstrom's daughter, Janet Marie, worked for a short time at Peter Bent Brigham Hospital, Boston, following her graduation from Mary Brooks Junior College, and expected to come soon to the Norwood Hospital to be a laboratory technician.

Joseph Ralkavich was still on the sick list when we sent this news in. We hope to see him back soon for we miss his friendly talk.

Joe Carpino's flower garden must be in full bloom for flowers are being left at a certain doorstep before work begins. Roxy Coburn does have lovely bouquets at the Main Hospital these days!

Our deepest sympathy goes to Victor Taggart on the loss of his father.

Catherine Brady, who is home now, is reported to be coming along. We hope she will be able to be back very soon.

Edgar Bigelow's son, Robert, has joined the Air Force.

Charles Ricker spent his vacation with his foiks at Springhill, Nova Scotia.

Mr. and Mrs. Samuel Thompson moved into their new home on Neponset Street, Norwood.

Angus Boyle's vacation was saddened by the death of his brother-in-law in Mabou, Nova Scotia.

Warren Pagliari's smiling face is due to the fact that he is a proud grandfather.

Arthur Holtman is sporting a new Pontiac.

Roy Fullerton was headed for Pennsylvania and a "farm vacation" whence he could take day trips to points of interest.

Bill Morrissey was at the Yankee Stadium on the Fourth of July when the Red Sox defeated the Yankees in a doubleheader.

FAMILY TREE. Lively children of Peter Didick, Roofing Maintenance. Left to right in the tree are young Peter, Joe, Dan and Richie, who shows up behind Ann, peeking in at the right.

NORWOOD ROOFING PLANT

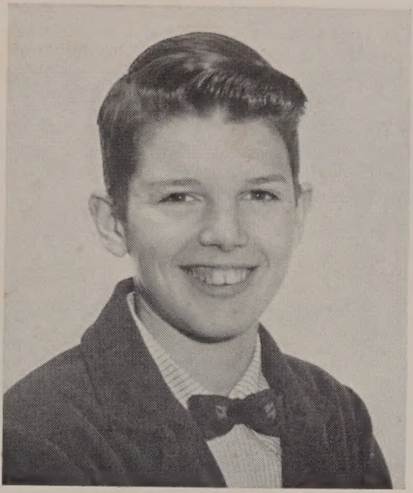
Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
Francis Wall
John W. Kunelius, Jr.
E. H. Kallstrom

Greetings to Ruth Phelan, who is transferring to the Lab from Shipping. Ruth is replacing Janet (Haste) Trotta, who is leaving to enjoy "the felicity of unbounded domesticity." (Quote from "Pirates of Penzance," of course). Janet has been in the Lab for a brief five and one-half years. We are going to miss her friendliness and cheerful cooperation, and wish her the best of luck. We extend a cordial welcome to Ruth and hope she finds her association enjoyable.

Norman Olson has just left for a six-week hitch at Camp Gordon, prior to getting his second Looie's commission. After this grind in Georgia's July weather, we expect to see him less chubby on his return.

John Hutchins is back following his NIRA trip to Dayton. He has a complete report he can produce on request.

Miscellaneous Lab Doings: Stan Sallie vacationing at his Manomet cottage; Carroll Homan helping Harry Mann rebuild his hurricane-demolished cottage in Mattapoisett; Forrest Clark moved into his new Holliston home; Jim Jackson in process of building his home.



SCOTT MASSEY was the boy who made the most progress in his class during the school year at St. Catherine's Parochial School, Norwood. When he graduated on June 12, he was awarded a missal for this achievement. His dad, Gordon J. Massey, works in the Floor Covering Undercoat Department.

Mark Michienzi, son of Ted Michienzi, Machine Tender on No. 1 Machine, was the only graduate of Leland Powers to be honored with a contract with the Fox Valley Playhouse, St. Charles, Illinois. Mark was born in Walpole in 1935 and attended the Walpole public schools. After graduating in 1952, he attended the Leland Powers School of Radio-TV and Theatre. He majored in theatre and graduated on May 21. He will appear in six productions, including "Oklahoma." A few of the players Mark will have the pleasure of working with will be Shelley Winters, Eva Gabor and Sarah Churchill. The woman who plays the part of Mrs. Aldrich in the "Aldrich Family" (radio) was Mark's promoter, recommending him to this summer theatre group.

Maizie Driscoll is back after a long siege and there "ain't nuthin' " she doesn't know now about how the human ear is put together. The new car Maizie is driving came at a nice time. Her sister got it while Maizie was in the hospital.

The Granule Plant seems to be a favorite spot for future professional men to work in the summer. Phil Geraghty, back again this year, is studying to be a doctor at the University of Toronto. Gordon Anderson is studying for the ministry at Boston University.

Charlie Peters is planning a trip to the West Indies.

We wish Roger Percy, who has been in the Norwood Hospital, a speedy recovery.

Al Kallstrom's Red Sox are playing good ball now that Teddy is back.

Mickey Laski is back at work after being at home recovering from a leg injury sustained at work.

Foreman Howard Bearce is now sporting a '55 Oldsmobile.

Assistant Foreman Andy Betro left for South Carolina for a month. He is taking over for Ernest Zinkowski, Foreman at the Charleston Granule Plant, while Ernie is here in Norwood on a three weeks' vacation.

Raymond Murphy is back for the fourth consecutive summer. He is in the Granule Plant Office this year. With his new sheepskin from the Boston University College of Music, Raymond is going on to the Harvard Graduate School of Education in the fall.

KINDERGARTEN KIDDIES. Bright-eyed, lively Robert Tauber, Jr., is second from the left in the first row. He attended a private kindergarten in Dedham last winter. His dad works at the Solid Fibre Finishing Department of No. 1 Box Shop.

FLOOR COVERING PLANT

George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray
Joseph Radzevich

Sympathy is extended to the family of Santine Giampietro on his recent death. San had many friends throughout the plant.

We welcome back Risto Salomaa after completing his service with the United States Army.

Howard Johnson has added a new room to his cottage at Wells Beach, Maine. Everybody is welcome. Howard and his wife spend every week-end there.

Joseph Radzevich is welcomed as new reporter in Dept. FFRD. When you think of the Review, think of Joe, and give him your scoops and pictures.

The girls at the plant gave Eleanor (Lane) Grover a farewell dinner at the Foxboro House. Mrs. Grover was presented with a pair of booties, which contained a sum of money.

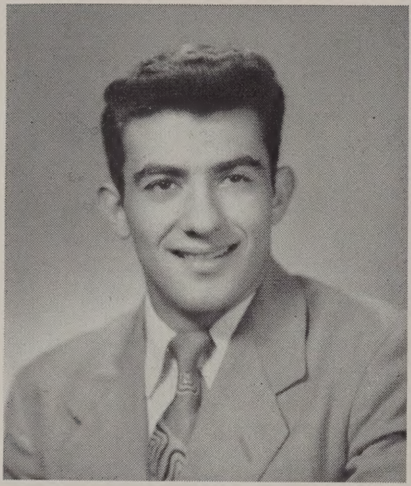
Nazareno Lori's daughter, Nora, was vice president of her class at St. John's High, Canton, from which she just graduated.

Philip Muehlberger's son, Roland, was one of the youngest to graduate from Franklin Institute this year. Although he has had good offers of jobs, he is taking a little rest fishing before settling down to work. His field is industrial electricity and electronics.

Joseph Daisley, retired, and his wife observed their 45th wedding anniversary last month.

Messenger Kenneth Smith is proud of that new Nash.

Frank Nyborn, Jr. of the Lab is the owner of a new Oldsmobile.



IN SUMMER STOCK at St. Charles, Illinois. Mark Michienzi is the son of Ted Michienzi, Machine tender on No. 1 Machine, Norwood Roofing Plant. (See Roofing Notes)

Research's Charles Jarvis spent his vacation in the New Hampshire mountains.

Frank Clem has acquired those long-needed seat covers for his car. We hear he is talking new car business now.

Morton Port of Research was elected chairman of the Rhode Island section of the American Institute of Chemical Engineers. This section covers all of Rhode Island and southeastern Massachusetts. Mort lives in Providence.

Richard H. "Dick" Ellis has been elected by the Neponset Credit Union Board of Directors to fill the vacancy caused by the resignation of Leo Bernier. The unexpired term on the board lasts until the annual meeting in November.

Dick and family spent part of their vacation at Niagara Falls.

Mrs. Laura Desmarais, who is working here for the summer in the Shipping Office, has a little girl, 10 months, who owns two race horses. It's a fact! The Desmarais' hobby is horses. Currently Mr. Desmarais is driving baby daughter Laura Anne's two horses at the Foxboro track. Their names are Mary H. Gratton and Miss Pete. Mrs. Desmarais says she believes her little daughter must be the youngest member of the U. S. Trotting Association.

We wonder if Gus Mackys has given up the hobby of playing disc jockey. We don't hear his juke box playing his selections of Spike Jones during the noon lunch period any more.

We heard that Ruth Hiller was enjoying a fine vacation in Alabama.

The Charles Novicks were given a surprise party honoring their 25th wedding anniversary, the last of May.

John Green's racers did all right this year in the Soap Box Derby, held last month in Stoneham. His own son, Michael, won a watch, and Gary Bearce, son of Ray Bearce of Roofing, won a bicycle. John in a large measure prepared and trained the 31 Foxboro boys for the big event, the same as he has done in previous years. The kids are now training and looking forward to the town's annual "Jimmy Fund" Soap Box and Puwder Puff (for the girls) Derby later this summer.

Another derby winner in Stoneham, John tells us, was Peter Fraser, of Sharon, son of Ralph Fraser, who used to work in the Lino Department.

Shoe Carton Set-Up
Lewiston, Maine

By HELEN LANE and
JOAN WALMSLEY

HAPPY CHILDHOOD DAYS are brought to mind by this picture of little Diane, age 3, daughter of Edna Michaud of Lewiston, June Review's "Let's Get Acquainted" girl.

Rita Tremblay and husband Leo are proud owners of a new home. Rita will be all settled when vacation is over.

Janet and Joan Walmsley are very happy with their Chevrolet and are planning on driving to The Wiers for their vacation.

Fern Champagne and husband Russ will tour the eastern part of Canada in the new Buick.

Leola Gilbert and husband Earle will have their first vacation together in 20 years of marriage. This will be spent quietly at home with their family.

Mabel Peare was certainly overjoyed to have her daughter and granddaughter from Chicago spend a month with her.

Bill Cody and Benoit Sirois and their wives will spend a week in Canada.

We extend a cordial welcome to Yvonne Fish.

Gerry Hinkley hopes to catch some big ones while he is on vacation.

Guy Houghton and family have moved to their cottage for the summer.

Dominic McKenzie

DOMINIC McKENZIE, 31, Back Tender on No. 5 Paper Machine, East Walpole, died at the Norwood Hospital, June 4, after a long illness.

He was a native of Norwood and after graduating from Norwood High School in 1941, joined Bird & Son as Fourth Hand on No. 2 Paper Machine in March 1942. A year later, May 1943, he entered the Army. As a member of the 166th Engineer Combat Battalion, he saw service in northern France, the Rhineland and central Europe. He attained the rank of sergeant; his decorations included the Bronze Star and the Purple Heart.

Returning to Bird & Son in January 1946, he continued to work on No. 2 and No. 5 Paper Machines. He had been a Back Tender on No. 5 Machine since June 1952.

He married Barbara Frucci in June 1949. Mrs. McKenzie and four children survive him, Marie, Joan, John and Donald. He is also survived by his mother and father, Mr. and Mrs. John McKenzie, a sister, Mrs. Jennie Gugliotta, and a brother, Vincent, of the United States Navy.

A military funeral was held on June 7 with a solemn high mass of requiem in St. Catherine's Church, Norwood. Burial was in Highland Cemetery, Norwood.

Peter Taggart

PETER TAGGART, retired Roofing Plant worker, died at the Norwood Hospital, June 23. He would have been 79 years old on July 3.

He was born in Canada, came to this country in 1923 and worked a year in Cambridge before joining Bird & Son in 1924. He worked first as a Slate Handler and then on the roofing machines. He had been Overlay Coating and Surface Man on No. 1 Roofing Machine from April 1930 until his retirement December 31, 1948.

After living for many years at 1285 Washington Street, Norwood, he moved to his daughter's home in Dighton in 1954.

Funeral services were held at the Gillooly Funeral Home on June 25. Burial was in Dighton.

He is survived by his wife, Mrs. Alma Smith Taggart of Dighton, three children, Mrs. Muriel Murray of Dighton, Hilton and Victor of Norwood, ten grandchildren and one great-grandchild. Both sons are Bird & Son workers, Hilton at the Floor Covering Plant and Victor at No. 2 Box Shop.

Santine Giompietro

SANTINE GIOMPIETRO, Bird worker for 22 years, collapsed and died suddenly while at work at the Floor Covering Plant on June 7.

He joined Bird & Son in June, 1933 as a Waxer and six months later became an Inspector, first of rugs and later of yard goods. He held this job until the time of his death. He had also worked for Bird & Son at the Flooring Plant from April 1918 to February 1925. In the years between 1925 and 1933 he was in business for himself as a mason. He was 53 years old at the time of his death.

Funeral services were held June 10 with a high requiem mass at St. Catherine's Church, Norwood. Burial was in Highland Cemetery. Surviving are his wife, Mildred Conley Giompietro, his mother, Vincenza Giompietro, three daughters, Marie, Mildred and Mrs. Claire Yurick, and a brother, Louis, of Walpole.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Ernest and Norman Oakes

Acknowledging with grateful appreciation your comforting expression of sympathy.

Fulton Family

We wish to thank our many friends and neighbors for their kindness and sympathy, and also each Berry Asphalt Company employee. It was deeply appreciated.

The Family of Mrs. Nancy Atkins
(Waterloo)

Your kind expression of sympathy will be held in grateful remembrance.

The Penza Family

Acknowledging with grateful appreciation your comforting expression of sympathy.

Giompietro Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of the late Mrs. Rose Baker.

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Mr. Walter Gill and Family
(Phillipsdale)

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

George Tincker
Richard Tincker
Geraldine Tincker

TO SERVE HIS COUNTRY. When Messenger Mahlon Johnstone left for the service, his friends presented him a gift. With him here are Lourine Cyr at the left, and on right, Mary Finnerty and Joseph Costello.

To thank you sincerely for your kind expression of sympathy.

John Wasilunas Family

To thank you for your thoughtfulness.

McKenzie Family

Truck Tie-Up Has Hurt Our Business

THE southern New England truck dispute is still unsettled as this is being printed. In fact it is now spreading to other areas. It has affected all our operations seriously.

Many people all through the organization have put in long hours and extra hard work to see that our customers got as good service as possible under the circumstances. Sales, shipping, traffic and production all had to tie together to make the best of a rough situation.

Unfortunately, "as good as possible" has not always been good enough. Even though we have used rail shipments and shipments by trucks not involved, we have lost some good business. We have also been faced with additional expense, such as handling felt after it arrives by rail.

Plants were kept operating until the vacation shutdown, but not nearly the anticipated volume of shipping was completed before July 1.

Vice President Eli L. Chamberlain, in charge during President Anderson's absence, states:

"We appreciate all the fine work put in by Bird employees during this time. It is a situation which is affecting our operations seriously in spite of our best efforts."

Births

To the Nader Kalliels, a son, John Nader, May 21. (No. 2 Box Shop)

To the John P. Stupaks, a daughter, Debra, May 31. (Norwood Roofing)

To the Grady Nelsons, a son, June 1. (Shreveport)

To the George Stines, a son, Roy Stanley, June 1. (Bldg. Mat. Sales, Southeastern Div.)

To the William Prices, a daughter, Janet, June 8. (Charleston)

To the Robert Lauries, a son, Robert Joseph, June 10. (Flooring)

To the John W. Tuckers, a son, John William, Jr., June 17. (Charleston)

To the Donald J. Brennans, a son, Donald James, Jr., June 19. (E. W. Maintenance)

To the John J. Murphys, a son, Cornelius Vincent, July 3. (Director of Personnel)

To the Walter Siderwicz', a son, July 3. (Main Office)

Marriages

Joseph Keane and Katherine Kane (Finishing Mill), on May 29, at St. Mary's Church, East Walpole.

Albert Ippoliti and Wanda Wojdag (Main Office), on June 19, at St. Peter's Church, South Norwood.

Willard Peterson and Alice Peterson (Main Office), on June 25, at the Covenant Congregational Church, North Easton.

Michael Connolly (No. 1 Box Shop) and Kay Concannon, on July 2, at St. Catherine's Church, Norwood.

SCIENCE PARK SAYS walk, don't run, from a snake . . . and you will be well ahead of him. No snake in the United States will chase people, and it can't move nearly as fast as a person can walk. Top speed for a snake is about three miles an hour.

A regular column featuring your fellow employees. Names are picked at random by the editor. **Watch for this column every month.**

Let's Get Acquainted . . . .

. . . with Michael Flaherty

By Mona Chicoine, Reporter

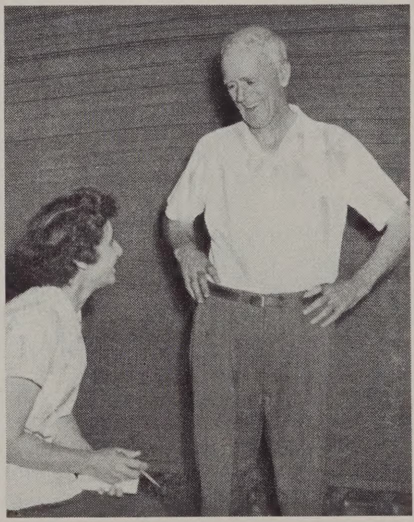
LET'S get acquainted with Michael Flaherty of Lenox Street, Norwood, once of Galway, Ireland, where he was born in 1891. Michael Flaherty came to this country 43 years ago. That same year, 1912, he first came to Bird's, working a short time at the wage of 16¢ per hour. Mike's second time here was in 1922 and he has been employed with us ever since. He has worked as a Pressman for the past 30 years in FXF Department (Solid Fibre) in No. 1 Box Shop, East Walpole.

Mike's family life is a happy one, and he looks it. He has two daughters and one son, and of course his wife, Mary A. His daughter, Mary E., is a registered nurse and Catherine is a telephone operator at Kendall Mills, Walpole. His son, John B., is a graduate of Bentley. He is an accountant and electronics engineer employed at Raytheon in Waltham.

Mike's main hobby is raising strawberries, but he never refuses a good game of pitch or "45."

He served in World War I and now belongs to the VFW. He is also a member of the Knights of Columbus. He hasn't been back to Ireland since he came over, although both his wife and daughter went recently. When he retires — it won't be too long — Mike would like very much to go back too for a bit of a visit.

Getting it down on paper, Ray Nolan, right, gathers that Phil Gordon is a rather solid citizen.



It's Michael Flaherty telling reporter Mona Chicoine sure, he'll go along with this Review stuff. And why not, she says, a handsome Irishman like himself!

. . . with Phil Gordon

By Ray Nolan, Reporter

PHILIP GORDON of Phillipsdale was born December 20, 1910, in East Providence, Rhode Island. He now resides at 539 North Broadway in his own home in that town.

He started to work for Bird & Son in 1946, first as a Hydrapulper Operator and now as an Oiler and Changeman.

He was married in 1936 to Celia Corridetta, an East Providence girl. They have two daughters, Beverly and Jean, who are in the East Providence Junior High School.

Phil's hobbies are fishing and golfing. In 1951 he was on the Bird & Son team which won the local industrial league championship.

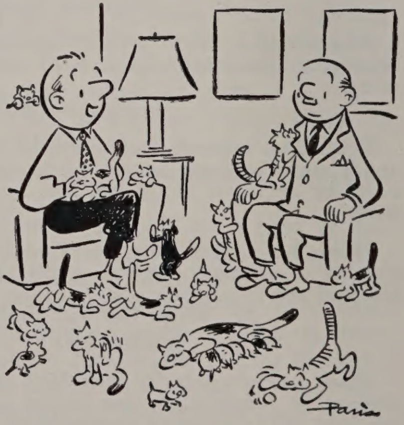
At present being steward of Club Merrill, he does not have as much time for his hobbies as he would wish. He is interested in Union matters and was at one time vice president of the Union.

Children, like canoes, are more easily controlled if paddled from the rear.

CORPORATION PROFITS

The Conference Board in New York recently published figures of profits after taxes for leading manufacturing groups in 1954. Here is how Bird & Son profit figure shows up beside the average of nearly 3500 companies across the country.

	Companies Reporting	Per Cent Return on Sales 1954
All Reporting Corporations	3,442	6.1
Manufacturing	1,778	5.9
Bird & Son, inc.		3.1

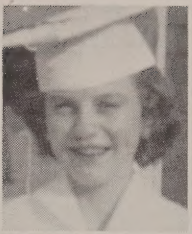


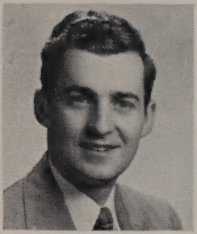
"It's sort of like payroll savings—before you know it you've really accumulated something."

More June Graduates

These pictures were received too late for the graduates' pages last month. We are proud to add them to the 56 appearing in the June issue.

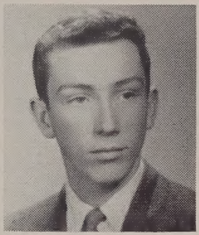
Thomas J. McColgan, Jr.
Walpole High School
Son of
Thomas J. McColgan
Flooring


Diane L. McColgan
Walpole High School
Daughter of
Thomas J. McColgan
Flooring

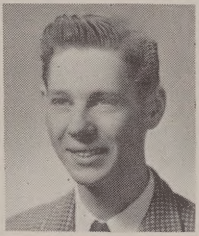

Robert A. Joyal
Mass. College of Pharmacy
Son of
Arthur J. Joyal
Finishing Mill

Robert J. Donlan
Norwood High School
Son of
Francis E. Donlan
Paper Mill

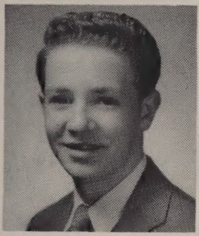
Barbara Swanson
Walpole High School
Daughter of
Carl T. Swanson
No. 1 Box Shop


Robert C. McDougall
Westwood High School
Son of
John McDougall
Flooring

Nora Theresa Lori
St. John's High School
Canton
Daughter of
Nazareno Lori
Flooring

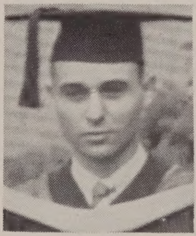

Roland Muehlberger
Franklin Tech. Institute
Son of
Philip Muehlberger
Flooring

June Chapman
Canton High School
Main Office Employee


Robert E. Bigelow
Norwood High School
Son of
Edgar B. Bigelow
No. 2 Box Shop

Nancy Lou Hartford
Norwood High School
Main Office Employee

Eunice Whittier
Walpole High School
Main Office Employee


Francis W. Kaseter
Boston College
Son of
Clemens Kaseter
Finishing Mill

Janet Marie Wenstrom
Mary Brooks Junior College
Daughter of
Carl B. Wenstrom
No. 2 Box Shop

Health for All: *How Long Will It Keep?*

Summer weather brings up the perennial housekeeping problem of the overstuffed refrigerator. Cool drinks are in demand; fresh vegetables are coming in from the garden. What foods must be refrigerated to prevent spoilage?

Left-over cooked foods, especially meat and poultry, must be refrigerated as quickly as possible to prevent development of the bacteria known as staphylococci. These are the little fellows that cause food poisoning. Putting hot foods right into the refrigerator won't hurt the food, but it may raise the temperature too high in an already overloaded refrigerator. Place the containers of hot foods in cool water before refrigerating to speed cooling. Don't leave them outside more than an hour.

Other excellent mediums for development of staphylococci are sandwiches made with mayonnaise, also soup stocks, and gravies. Four hours outside the refrigerator is the limit of safety. How long they may be held depends on many factors. The safest rule is to use them up quickly.

Fresh meat keeps in the refrigerator somewhat better than cooked meat. Chopped meat should be frozen or cooked immediately. The life of fresh meat can be prolonged by cooking just before it "turns." This kills the bacteria in the fresh product, so you start off with a "new" food. Vegetable shortenings and salad oil should be refrigerated if they are to be kept for some time.

Fresh vegetables are best, of course, if they are eaten within a few hours of picking. High temperatures speed the enzymatic change from sugar to starch — the reason why city folk never know the real flavor of corn on the cob and new peas. If these vegetables must be held before cooking, refrigerate corn in its husks and peas in their pods.

To get the most from your refrigerator these hot days, be sure you aren't wasting space on unopened bottles and cans or useless little dabs of left-overs. Don't open the refrigerator door unnecessarily. And be sure to defrost when a half inch of frost has accumulated on the freezing unit.

This column is sponsored, in the interest of better health, by Norfolk County TB & Health Ass'n., Inc.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

ROBERT WOODS of No. 3 Machine, Phillipsdale, is proud of his two youngsters, Robert and Judith. This picture was taken on the day of Judith's First Communion.

Dick Carlson, assistant scout master of Troop 7 in Seekonk, recently received for his troup a camping award as a result of their activities at Camp Frontier in Seekonk. Dick is quite interested in Scouting, having been a state official and now very active in troop work. In fact, over the week-end of June 20, he took his troop to Mount Monadnock and then to the Benson Animal Farm.

We were sorry to hear of the death on June 16 of Mrs. Walter Gill.

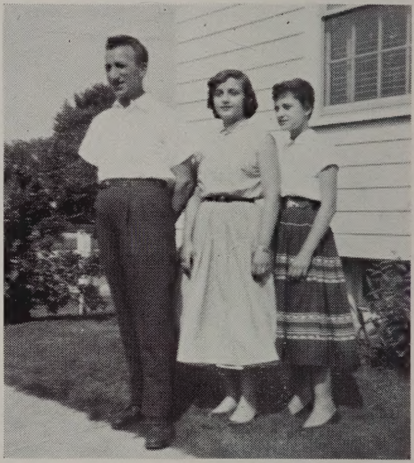
New cars this month are Oresto Conti's Buick, Angelo Medici's Oldsmobile, Russell Olney's Plymouth and Paul Knight's Oldsmobile.

Ann Knight was one of the recent graduates from the Seekonk Junior High School.

George Condry and Everett Rockwood have returned from trips to the Middle West, but we have been unable to get much out of them. As soon as we do, we will let you know.

We are glad to welcome back for summer work Les Howard who is working in the Lab, and Allan Duhamel who is working in the Board Mill. We are also glad to welcome Fred Lowry who is here for the summer and Margaret Hallisey who is working in the Office.

Pete Tereaska and John Gecawich are regulars at hi-low-jack noons in the brigade room with the loser supplying the drink. It seems, however, that Pete is always buying the drinks regardless if it is the winner or the loser who pays and we think Pete is getting wise to John at last.



PRETTY DAUGHTERS of Phil Gordon, Phillipsdale's "Let's Get Acquainted" man for July, with their dad. Beverly, 15, has just graduated from East Providence Junior High, where Jean, 12, is a student.

Our own golfers, Bill Kanoski and Oresto Conti, qualified in the Rhode Island Public Links Championship held in Providence on June 19. The qualifying score was 82. Bill Kanoski got a 79 and Oresto Conti got a 76.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN,
RICHARD POTTER, Photographer

Shreveport Speaks

Everyone has been enjoying vacations the past month. M. O. Madden spent his in California. We understand there were two cars in the party and everyone had a very nice time.

Kavat Loe spent most of his vacation time working at home. He did take time for a week-end trip to Galveston.

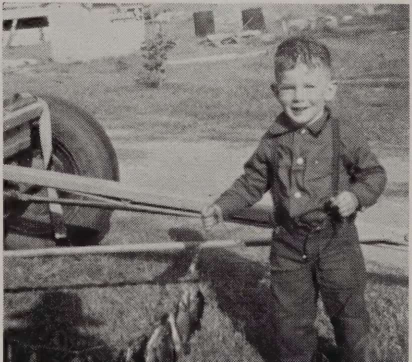
We were all very glad to see Ellis Taylor (retired) last week when he visited the office. Ellis says he is feeling much better and has gained 17 pounds.

Claudie Neel was in for another visit. He is still improving and we are always glad to see him.

Johnnie West, Jr. bought a new, to him, Chrysler convertible and tried it out on a week-end trip to San Antonio. We understand it will easily cruise at 105 m.p.h.

Vivian Wilson and her mother motored to Camp Chaffee, Arkansas, to see son, Tommy. It was their first trip to the Ozarks and Vivian said they had a wonderful time.

N. R. McNeill and his family spent a few days on the coast in South Louisiana. They spent some time deep sea fishing and catching shrimp. This was an entirely new experience to son, Jerry, and he had a wonderful time even if he was disappointed when Mac refused to let him bring home with him a baby shark he had caught.



CHIP OFF OLD BLOCK. William Winkler, Jr., 2½, loves to fish as well as his dad, of the Shreveport office. Quite a string for a young fellow to help catch.

Gertrude Salter spent her first week in Texas City and Galveston. She spent some time on the beach and reports a wonderful time. Her second week, Gertie spent at home resting.

Robert Jones said that he only went fishing. He caught some fish and enjoyed just relaxing.

Joe Springer went to Petit Jean, Arkansas, and visited friends and relatives along the way. He had a very nice vacation and liked the mountains so well he almost bought a place and settled up there.

We received a very nice Thank You card from the Earl Henry, Jr., family for kindness shown during the time when several members of his family were ill.

The Shreveport Plants are very proud of their softball team this year. So far they have played 11 games and are still undefeated. At this rate they all hope to win the play-off and the trophy. James Oliver and Clayton Taylor have been doing a very good job of pitching and along with excellent team work and the hitting ability of

Charleston Roofing Plant

Staff: Ray Marston, Pauline Dawley, Kermit Mann, Mildred Dorr, William Wingate, Homer E. Bills, Tommie S. Epting, Theodore Riddle, E. A. Tumbleston

Charleston Chatter

Congratulations to Richard ("Pee Wee") Usry of the Granule Plant who is getting married July 2. May we wish you lots of happiness and success.

We of the Bird family wish to extend our greatest sympathy to Ernest Fountain of the Granule Plant on the recent death of his mother.

Summer is bursting out all over Charleston, including white shoes and straw hats with the colorful bands.

Maintenance Department is happy to see that Ed Toler is able to be up and around after his accident.

"Chuck" Higbee, Maintenance, waited six months for the weather and other elements to be just right to go fishing. The perfect day comes, he goes, and you guessed it. No Fish!

To the Bird Family we'd like to welcome Marlene Osborne, PBX Operator, Lorraine Hill, Purchasing and Traffic Clerk, and Robert Luthi, Messenger.

Jeane Leany, our former PBX Operator, is now PBX Operator for the Christo 5 & 10¢ Store in Panama City, Florida. Jeane reports she likes her job, with the exception — no calls!

Shreveport, continued

all the other members, we have stayed on top of the league all season.

Jack Hiltibrand had a very exciting trip to Topeka, Kansas, to visit his grandparents recently. Before he reached Kansas City, there were eight tornado warnings and the Highway Patrol kept stopping him. After some delay he reached Topeka. The only damage done to his grandparents' place was one barn blown down.

The Shreveport Division has two infants, so new neither has a name as this goes to press. Jimmie Oliver, long distance truck driver, is the proud father of a boy and Buck Oglesby, Maintenance, has a girl.

The "Ford Times" for May carried a glowing account and pictures of Devil's Den, Oklahoma. The Markhams, Frank, Mary, Scott and Linda, packed tent, bed rolls, cooking utensils, etc. and set out to vacation there. You pass through Denison, Texas, President Eisenhower's birthplace, and drive across a $60 million dam that forms Lake Texoma, which provides flood control, electrification and recreation. Devil's Den is out in the country from Tishomingo. Everything was fine except the weather. It rained, they had one tornado warning announced with sirens and winds got up to 105 m.p.h. at Oklahoma City, not too far away.

BROOKGREEN GARDENS on way to Myrtle Beach were visited by Bird "cousins" one Sunday. Lucille Burrow and Claude Ragsdale from Shreveport, left and right, who were working at Charleston, were taken here by Lucille Schram, center, of the Charleston Office, and her husband, Dan, who clicked the camera. Comment on Gardens: Should not be missed.

Berry Asphalt Co.

Magnolia News

By Zuma Awbrey, Stella Hines, Carmen Ray

Moved to Own Building

The week-end of May 28, 29 and 30 was moving time for the Magnolia office. After six years in the McAlester Building, we are now in a building of our own located at 805 N. Clay in Magnolia. The outside of the new office building will finish getting its coat of white paint in a few days, and we will then be able to send in some pictures for the benefit of the Bird Review readers.

Messrs. John Murphy and E. H. Coleman were welcome visitors on June 7. We are sorry they could not stay for the Stephens barbecue, June 9. That delicious barbecued beef, pork and goat, as well as the many home-made cakes, pies and salads made everyone forget calories and scales.

Betty and Johnnie, children of Zuma Awbrey, are members of the Magnolia Civil Air Patrol Squadron. They recently attended the annual encampment for cadets in the C. A. P. Betty was at Lackland Air Force Base and Johnnie spent his time at Randolph Field, in Texas. They both had a wonderful time.

Margaret Lide has returned from a week's vacation at Camp Dutchit on the Tensas River in Louisiana. While there, she made a trip to Vicksburg, Mississippi, and to the National Park (War Memorial Cemetery) and spent one day in Jackson.

Roger and Beadie Smith, with their family, spent a couple of days in Hot Springs in June.

Janet Van Pelt, daughter of A. T. and Lib Van Pelt, who will be a senior at Northwestern University, majoring in education, is spending the summer vacation in Magnolia, working with the city summer recreation program, teaching arts and crafts.

The average human heart weighs about half a pound, generates enough energy in twelve hours to lift a 65-ton load a distance of one foot — but not with one big heave!

* * *

Work "hand in glove" with safety when you handle rough material.

EISENHOWER BIRTHPLACE

EISENHOWER BIRTHPLACE in Denison, just over the north Texas border from Oklahoma, with Frank and Mary Markham posed in front while on a vacation trip.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

Frances Johnson, Sales Correspondent, went south on her vacation. Fran, Edith, and Mrs. Johnson made the trip by car, visited their brother and family who own the Tropical Motel, Glennville, Georgia, then drove into Florida and toured the West Coast of the State. They had a fine trip.

Nancy and Swen Bohlin are receiving congratulations on their new daughter. Judy Beth arrived May 24, 1955. Nancy Bohlin was our Billing Clerk.

Lillian Fuerst and family are now enjoying their new home in Chicago Ridge.

Andrew Edmond and Mike Presbitero recently counted 21 candles on their birthday cakes. Of course, there were more than 21 candles, but that's where they stopped counting!!

Herman Christopher is proudly showing off his new 1955 Buick, a sharp maroon and tan Century.

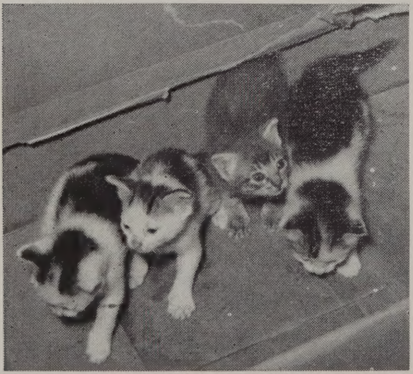
Peter Wagner decided to get away from it all by spending his vacation in Indianapolis.

Tony Soltan and his family will follow the sun to Miami, Florida, for three weeks. (Tony laid his plans, no doubt, during that rainy, gloomy spell when we wondered if we'd ever see the sun again.)

Bruce Keller, a former employee of our Plant, died recently. His many friends were saddened by this report.

Mrs. Helen Eby, wife of the late William Eby, died June 12, 1955. Mrs. Eby was a great friend of many of the employees.

Frank O'Day and his family have fled the city life for suburban living. They recently moved into their new home — away out in the country, in Worth.



FIERCE FELINES, part of the fifteen referred to in the Chicago Notes last month. They are now training to become industrial cats to chase industrial rats. No overtime on this job, but plenty of extra milk brought in by the boys who like cats.

Two college lads, John Josupait and Don Yabush, have joined the Bird family for the summer. They will fly back to their classes in the fall.

P. C. Johnson, Western Manager, has two proud graduates in his family. Phillip graduated from Morgan Park High and will go on to Wabash College, Crawfordsville, Indiana, in the fall. Kenneth graduated from eighth grade. He won the American Legion Award and his school award for leadership. He was elected mayor of Student Council and president of his class. Congratulations are certainly in order, Mr. Johnson!

We are happy to welcome Ron Snyder back for the summer.

We are mighty glad to see Barbara Mayer in our ranks again for the summer.

When Columbus Hardsville was discovered walking to work one morning, he was asked what had happened to his new, bright-red Mercury Montclair. Said he: "It looked like rain this morning and I didn't want to get it dirty."

The Blackmans and the Prides spent the week-end in Cleveland enjoying the games between New York and Cleveland. All went well except, due to the half-foggy day, John couldn't recognize his wife standing 10 feet away, and thought he had lost her. The poor guy was in tears when Joe led him to his waiting Mrs.

See page 9

"When a Machine Meets its Masters"

FIRST HOLY COMMUNION for Diane on April 24, at St. Sabina's Church. It was a big day when 45 friends and relatives gathered afterwards for a party. Diane is the daughter of Marie Patterson of the Mail Department at Chicago.

WE AWARD PLAQUE to distributor Lott & Geckler, Inc., Grand Rapids, Michigan, for highest percentage of quota attained for the fall season of 1954 in the Central Field of the Floor Covering Sales Division.

Seated is Leonard R. Jennings of the distributor's firm, holding award, flanked by Bird Salesman Dick Tanis at left and Bird Central Field Manager Michael Cummings, right. Standing, distributor's men: Robert McCormick, Robert Etheridge, Dean Van Dam, Fred L. Reyers, Bill York, Gasper Amodeo and George Bauer.

BIRD CLUB

DICK SHUFELT, star pitcher for Bird, is on the mound. Game was with Browne's, May 23, which ended in a tie, 3-3, called on account of darkness. Joe Purpura is catcher, with Ronald Babcock at short, and Paul Galano in outfield. Batter is Don Johnson. John McComb is the umpire.

1955 BIRD CLUB Softball Team. Front row, left to right, Joseph Wall, manager, Dick Shufelt, pitcher, Paul Galano, infielder, John Machado, infielder, Stan Hayward, first base, Joe Waseleski, outfielder, Arthur Brooks, infielder. Back row, Frank Nyborn, Jr., coach, Joe Purpura, catcher, Frank Wall, center fielder, Paul McColgan, second baseman, Ronald Babcock, infielder, Dick Van Den Berghe, pitcher.

Others not present when picture was taken are "Tappy" Venterosa, Vito Puopolo, Bill Hester, Edward Padduck, John Hazlett, Robert Noonan, Nick Ferrara, John Bennett, Francis Seastrand and Frank "Varnish" Miloszewski.

Softball Team Going Strong

By Joe Wall, Softball Manager

THE Bird Club Softball Team won six out of the eight games played in the first round in the Recreation League in Norwood.

The Bird Club downed the Press 11-4, Telco 5-3, Kelek 13-10, and Factory Mutual 13-0. In a game between Control Engineering and Bird, at the end of the second inning the Bird Club was leading 8-0 but rain forced the game to be called. Not having gone 4½ innings, the game will be re-played at a future date.

The two losses suffered by the Bird Club were at the hands of Browne's and the VFW. The Bird Club led the Browne's 3-2, when Hugh Browne hit a home-run that tied the game in the last inning and darkness forced the game to be called after one extra inning. The game was re-played at a later date and the Browne's ended up on top with a 5-0 score.

The Bird Club led the VFW, 4-0, but lost the game 5-4. Two unearned runs and one earned run gave the Vets the 5-4 decision. At a later date, the Vets downed the Browne's team 9-2, and were leading the Recreation League at the end of this first round.

Dick Schufelt missed by one single pitching the first no-hitter of the season when the Bird Club downed Factory Mutual, 13-0. A single in the sixth inning prevented the no-hitter.

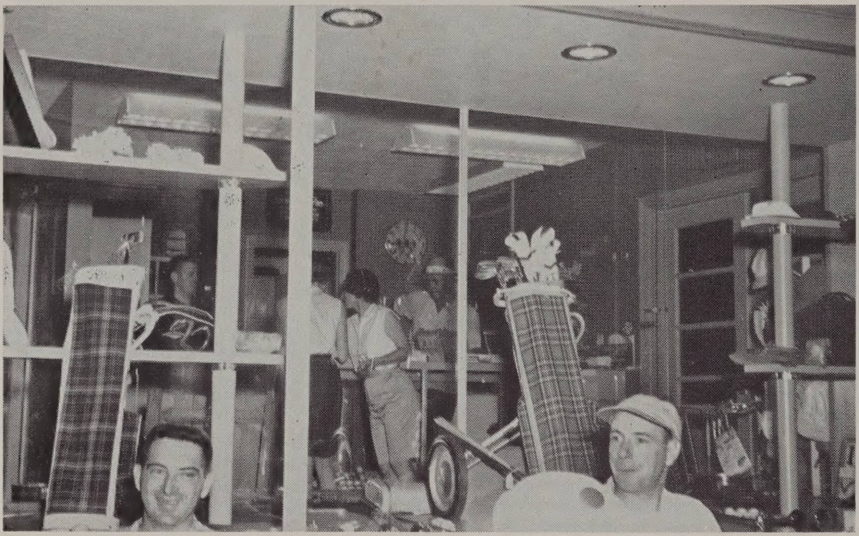
Banquet for Veterans Show Cast June 1, at Chicken Pete's

Left side: Mattie Ross, a guest, Charlotte Thompson and husband, Agnes Bergstrom, Martha Ferrara, Caroline Kerrigan and Mr. and Mrs. Brusseau.

Right side, also reading from front: Marie Montisano, Peg Lydon, Mattie and Mrs. Connolly, John and Mrs. Hutchins, Agnes Fraser and Julia Smith.

Far left: Mrs. Nunzio Julius and Mrs. Karl Larson. Left side of table, from front: Mrs. Dulkis, two guests, Eddie DeMichele, William and Mrs. Grazado, Jim Araby, Louis and Mrs. Bedard. Other side: David Dulkis, Rosemary DeMichele, Thomas and Mrs. Rice, Janet McEwan, Dianne Clarke, Mrs. Kimble McEwan. Other members of the show and guests are in back.

BIRD CLUB (Continued)



BIRD CLUB LEAGUE GOLFERS Jim Tennant and John McDougall after a match enjoy the new clubhouse piazza. Behind them is a window full of tantalizing golf equipment. Pro George O'Leary is the man behind the counter in the straw hat.

It's not our's, but isn't it nice!

NEW CLUBHOUSE, pride of the members of the Walpole Country Club, many of whom are Bird & Son people. Naturally the building has a Bird roof. Chimney indicates huge stone fireplace inside at end of a big lounge. Pro shop and refreshment facilities are at right end. They have Bird linoleum on the floor. The verandah makes a pleasant place to play the "19th hole."

Tri-Mill Sports

By Bill Mark

The June meeting was held at the clubhouse, June 14. The mighty twin oaks that Hurricane Carol laid across the clubhouse were cut down by Vic Leontie and John Machado. Brush was cut by Ted Knaus and Joe Sastavickas. Helping in the spring cleaning were Joe Mussi, Ed Welsh, Pete Deptula, Don Brennan, Donald Dyer and Bill Mark. Those wizards of the skillet, Pete Bethel and Bob Weger, served an outdoor dinner. We wish to thank their wives too.

When they were able to move again the gang put on the usual trap shooting demonstration. Joe Mussi, the Davy Crockett of Franklin, didn't miss a pigeon.

A short business meeting was held with the following results:

1. Secretary Brennan will send each member the annual program.
2. The final arrangements for the deep sea fishing trips are being made.
3. A chicken barbecue for August meeting is being planned.

Men's Golf

First half final standings in men's golf found Capt. Turco and men 8½ points ahead of the second-place teams. We say "teams" because both Eppich and Woloshyn's teams won 43 points, tying for second. The fourth team, captained by John McDougall lost a three-way tie by only half a point, totaling 42½.

Medal tournament winners were Joseph Coburn, 24, Percy Spiers, 27, and Howard Whitney, 29, all net scores.

The second half starts on Wednesday, July 20. Play will be at the Wampatuck Country Club in Canton.

President Reports On Dayton Meeting

JOHN HUTCHINS, Bird Club President, was the Bird Club's official delegate to the annual National Industrial Recreation Association conference at Dayton, Ohio, this year, held June 13-16.

Following is a condensation of John's report to the Bird Club Council:

Because of bad flying conditions on Sunday, June 13, I did not reach the Dayton-Biltmore Hotel until nearly 9 P.M. The mixer which started at 7:30 P.M. was in full swing by the time I arrived.

The first session in the morning was called, "Planning the Christmas Party." This was followed by "Insurance for Recreation Accidents." In the afternoon an event called a "Visitation" started as a trip to Frigidaire's recreation park. The park was originally an old estate, purchased several years ago by General Motors for the employees working in Dayton. This park had all sorts of sports facilities, besides picnic tables scattered throughout the 240 acres.

The next stop was at Dayton Power and Light's country club, where there is a 9-hole golf course.

Then we were taken to National Cash Register's country club, where there are two 18-hole golf courses and a 9-hole course. Members pay $5.00 a year for lockers and $5.00 dues for playing golf. Leaving there, we went by bus to the recreation park located near the company itself. Here are swimming pools, miniature golf course, canoes and boats and picnic tables. Supervision is also provided at a tots' playground.

Dinner was at the National Cash Register company cafeteria that seats 1200. After dinner the delegates were entertained in the NCR theatre.

Tuesday's first meeting was at 9 A.M., called "Programming for Employees' Children." The NIRA annual meeting and election was held later that morning. Carl Klandrud of Allis Chalmers, Milwaukee, was elected president.

Subjects for discussion in the afternoon included: "How to Get Fuller Use of Community Facilities" and a clinic for delegates on problems of either small or large companies. The next day topics considered were "Fitting Fishing into the Program" and "Meeting Night Shift and Lunch Hour Problems."

In summing up, I became more aware of the fact that one of the greatest assets of a planned recreation program is a suitable place for meetings, classes, or just plain relaxation. The Bird Club has as broad a program on recreation as most others, but we are handicapped when it comes to providing facilities for retired employees, or families of employees.

Attend Red Sox Game

Thanks to Special Activities chairman John McDougall, Bird & Son got a free plug on the air the night of June 24. Of course so do a lot of other groups attending the ball game if the WHDH announcer, Curt Gowdy, is asked ahead of time to announce that "so many people at the ball park tonight are from such-and-such a town or organization."

The Special Activities Committee had bought a block of tickets for the night game between the Red Sox and Chicago. Seventy-five were going. So John wrote to the obliging Mr. Gowdy. The next Monday, John McDougall, who attended the game, had any number of enthusiastic people call him to report they had heard during the broadcast that 75 from the Bird Club, Bird & Son, East Walpole, were at the game. Gives you kind of a thrill!

That the Red Sox lost in the 9th didn't matter too much, especially the way they are going now. . . .?

AFTER THE SCOTCH FOURSOME. Supper on a dank but sociable evening on the porch of the new clubhouse at the Walpole Country Club. At the left: Gus Sacre, Howard Whitney, Carolyn Delaney, Kenneth Rouillard, and Pat MacDonald. At right from front: Mary Moylan, Dave Kennedy, Dorothy Cronin, Mary Bannon, Peg Corcoran, Helen Makarevich, Marion Tolman, Chet Grusheski. Standing in back are Rocco Puopolo, Bill Dickinson, John Woloshyn, and John Eppich.

CHAIRMEN, PAST AND PRESENT, of the Bird Club Veterans Shows snapped together at this year's final banquet. Left to right: Martha McLauchlan, this year's chairman, William Grazado, Hilda Rafuse and Mary Moylan. Miss Rafuse held the office for several years. Bill Grazado has been with the show constantly from its beginning over 10 years ago as piano player and director of the orchestra. Miss Moylan has been both chairman and committee member.

Girls' Golf

EILEEN GERAGHTY, Chairman

The girl golfers wound up their season with a traditional Saturday morning of golf, followed by luncheon at Seiler's, on June 25. At this time prizes were given out. This year's chairman turned over her job to her successor, who will be Mary Moylan. Following is the final tally:

Lowest Average	
Anne Lindsay	50.00
Carolyn Delaney	50.20
Peg Corcoran	56.66
Marion Tolman	57.50

Team Standings

1st Comets (Capt. Bernice Woolley)
2nd Topflites (Capt. Mattie McLauchlan)
3rd Pros (Capt. Mary Moylan)
4th Perseverers (Capt. Peg Delaney)

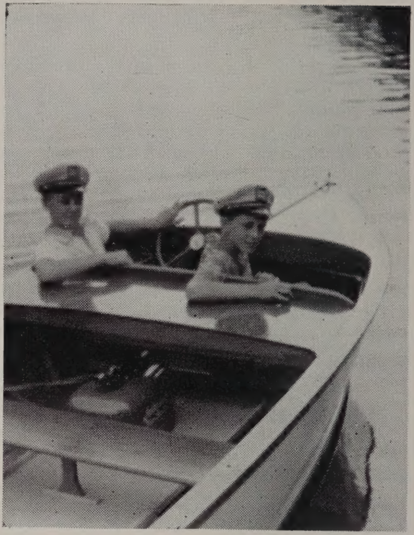
Lowest Gross	
Pat McDonald	51
Anne Lindsay	51

Lowest Net	
Marion Tolman	47
Peg Corcoran	51
Mary Bannon	51

Other Highlights	
Peg Delaney, lowest no. putts	15
Helen Makarevich, lowest no. putts	15
Ninnette Grusheski, longest drive	
Carolyn Delaney, 2nd longest drive	
Mary Blazonis, low on water hole	3
Mattie McLauchlan, 2nd low on water hole	4
Florence MacDonald, most 8's	
Catherine Collins, most persistent	

They Did It Themselves

DONALD ROSS of No. 2 Paper Machine, East Walpole, and two sons, Gordon and Robert, building their 14-foot Chris-Craft outboard. They used a prepared kit, but Donald says it was a good thing he is handy at woodworking.



SHE'S IN, she floats of course. The Rosses have their boat at Mirror Lake, Wrentham. That's Robert at the wheel, with Gordon right up in the bow too.

It's a Town Pool

The question has come up these hot days about the use of the pool in Bird Park, East Walpole, by Bird & Son employees. If you are a resident of the town of Walpole, you and your children are welcome, no matter if you work for Bird, the A & P, or commute to Boston like lawyer Joe Welch.

The pool is run by and for the town, which feels it cannot accommodate non-residents too. Since Bird & Son has no control over the park or pool, the fact that you work for Bird & Son has nothing to do with your use of the pool.

BEST OF LUCK to Dan Adams. Thirty-one friends gathered for a buffet supper at the Lord Fox, the evening of June 2, to say farewell to Chief Research Chemist Daniel O. Adams, who left June 10 for new work at a paper company in Virginia. Here, Dan examines his gift while Mrs. Adams looks on smiling. At the left are Paul Knight and James Tennant. At the right, Director of Research Frank Reynolds. Dan was presented with this luggage inside of which was a case, inside of which was a wallet, inside of which was money!

James Sword

JAMES SWORD, 65 retired, died suddenly of pneumonia on July 2. He had just retired from the company two days before, on June 30.

Mr. Sword had been a Bird & Son worker since September 9, 1915. He started at the Norwood Roofing Plant and by 1917 had become Machine Tender on the Roofing Machine. From 1923 to 1947 he was a Still Man in the Asphalt Blowing Department. Since 1948 he had been a Sample Maker.

Just a week before his death, arrangements had been completed for his retirement on June 30.

He was a veteran of World War I and a member of the Norwood VFW Post.

Services were held at the Gillooly Funeral Home, Norwood, on July 5. Burial was in Brookdale Cemetery, Dedham. He is survived by two daughters, Mrs. Barbara Marvelli of Sharon and Mrs. Roberta Kelly of Somerville, a sister, Mrs. Walter Angus of Walpole, and four grandchildren.

Field Day Postponed

It rained hard the morning of June 12, the Sunday when the annual Bird Club Field Day was to have been held. The Field Day was called off then and has been postponed until further notice.

On the Lighter Side

City boy in the country seeing first lightning rod: Gee, you must be rich out here. Even the cows have TV.

* * *

The modern idea of roughing it is to sleep without an electric blanket.

— *Wooden Barrel*

* * *

"We always say a Yankee tourist is worth two bales of cotton — and is a lot easier to pick."

W. E. Torbett, President
Oklahoma Sportsmen's Association

* * *

"Well, at least the amusements in the penny arcade are still only a nickel."

Franklin P. Jones

* * *

"July is the month when the farmers let the cows out of their barns and let the actors in."

Wall Street Journal

* * *

"What?" yelled the city editor as the cub reporter came in empty-handed. "You say there was no story on that big society wedding?"

"Not a word," mourned the cub, "The groom failed to show up."

* * *

Bank teller to man at window: "Sorry, Mr. Cottor, Your wife beat you to the draw."

* * *

The young lady eyed her escort with extreme disapproval. "That's the fourth time you've gone back for more ice cream and cake, Albert," she said acidly. "Doesn't it embarrass you at all?"

"Why should it?" the hungry fellow shrugged. "I keep telling them I'm getting it for you."

* * *

An American was seated opposite a nice old lady in the compartment of an English railway car. For several minutes he chewed his gum in silence, then the old lady leaned forward.

"It's so nice of you to try to make conversation," she said, "but I must tell you that I'm terribly deaf."

* * *

The only way to have a friend is to be one.

* * *

Too often those who throw a party are thrown by it.

* * *

Yes, there are bigger things in life than money — *bills!*

* * *

"It's for you, Gladys. Your baby sitter wants to know where you keep the fire extinguisher."

Telephone interrupts bridge game, according to NATION'S BUSINESS

JUST BEFORE KATHERINE KANE LEFT to become the bride of Joseph Keane on May 29, Bird & Son friends took her to dinner at the Bocci Club in Rhode Island. Here they presented her with a handsome gift of luggage. Attending, left to right, Ann Griffin, Alberta DeFlaminis, Alma Walsh, Mary Brady, the guest of honor, Bernice Perry, Anne Kelter, Evelyn Balduf, and Lourette Kane, Kathy's sister-in-law. Bernice Perry was maid-of-honor at the wedding.

LOVELY GIRLS in lovely gowns. Three of the ushers at the Local 1330 banquet on May 29 were Florence Hurley, Anne Kelter and Mildred Shimsky. Agnes Fraser, not in the picture, also ushered.

"The greatest remedy for anger is delay."

Seneca

* * *

No job has a future. It's the man who has the job that has the future.

* * *

"What we need is not the will to believe, but the wish to find out, which is the exact opposite."

Bertrand Russell

* * *

"The best job security a girl can have is her own system of filing."

HUDSON NEWSLETTER

"No man gets ready for an emergency in a moment. What he does in an emergency is determined by what he has regularly been doing for a long time."

E. L. Bosworth

Just another reason for making safety a habit.

* * *

"Don't itch for something you aren't willing to scratch for."

Ed Larson in *New England Printer*

* * *

"The reason there are so few good talkers in public is that there are so few good thinkers in private."

TIME

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& SON, inc.
BIRD PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

AUGUST 1955

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Making the Most of Retirement

Machinery Gets Face Lifting

Vol. 43 No. 8

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On the Cover

What is more appealing than a baby? Two of them, especially when they are twins! They are Gary and Mark, nine-months old twin sons of Mr. and Mrs. Albert Procaccini of Walpole. Al is Foreman at Floor Covering of the Yard Goods Finishing Department. The Procaccinis have three other children.

BIRD NEPONSET REVIEW

Vol. 43 No. 8 August 1955

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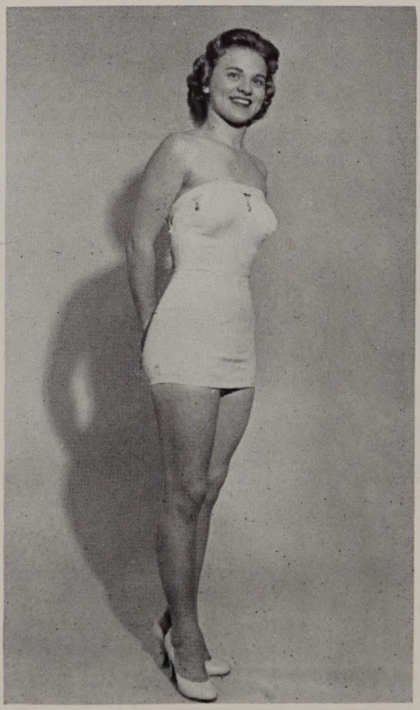
Lovely Bird Girl Wins Miss Shreveport Title



OUR VOTE would go to Peggy any day!

PEGGY STARNES, Bird & Son Shreveport Sales Correspondent, entered the contest for the title of Miss Shreveport with this picture. Then on June 23 at the Strand Theatre, Peggy won the first round that entitled her to a trip to New Orleans and a chance at the Miss Louisiana title.

On July 6 and 7, on the first vote, Miss Shreveport and Miss New Orleans were tied for first place. The judges huddled again. One gave Miss New Orleans one more point. That's just how close it was. A win here, and Peggy would have gone to Long Beach, California.

While in New Orleans the contestants stayed at the Jung Hotel on famous Canal Street. The girls enjoyed a boat ride on the Mississippi and were entertained at banquets and luncheons.

Peggy's home town paper in Hope, Arkansas, carried her picture on the front page.

Miss Starnes came to work for Bird & Son in June 1953 as Cost and General Accounting Clerk. She transferred to Sales Correspondent in January 1954.

Close-Up of European Industry

Editor's Note: Instead of his regular message on Bird & Son business, we asked Mr. Anderson if he would give us an account of his recent seven weeks' trip to Europe.

MR. BECKER, President of the Bird Machine Co., Mr. Wilkins of the Paper Division and I, have recently returned from a trip to Europe. The purpose of our trip was to see how Europeans conduct industries similar to or associated with Bird & Son and the Bird Machine Co.

We visited many paper and board mills and several floor covering plants. The floor covering plants and felt mills we saw in England and on the Continent are operated by the people who are owners of the New London Mills plant in Connecticut. In Brussels, Belgium, we received a most cordial welcome from Mr. Charles Loos, president of the companies, from Mr. Harvey Bowser and other executives. Mr. Loos and his wife entertained us at their delightful penthouse home in Brussels. We gained a great deal from the exchange of information and ideas and also from the opportunity to meet and know these men better.

Mr. Wilkins returned to East Walpole after our visit to the paper and floor covering plants. Mr. Becker and I continued on to confer with machinery builders on the Continent. In Reutlingen, Germany, we visited the Hermann Finckh plant. We were sorry not to meet the owner, Mr. Finckh, who was away, but we were greeted by and conferred with Mr. Heinz Alms and Mr. Karl Kocher. Here and in Sweden at Stockholm, Karlstad, Kristinehamn and Avesta, tremendous projects are under way. We had practically no language difficulty, for everywhere we went, English is spoken.

We were very much impressed with the progress we saw. We had an opportunity to see at first hand developments in industry overseas and we learned many ideas for manufacture and use in the States.

Our first meeting in Stockholm was with the officials of A-B A. Ekstroms Maskinaffär, with whom the Bird Machine Co. is closely associated. Mr. Nils Hult and his associates, whom I had met in the United States, were most cooperative. Mr. and Mrs. Hult and other officials and their wives gave a dinner for us following the business conferences.

While in Sweden also we visited the Kristinehamn works, which produce the Controllable Pitch Propellor for ships, which the Bird Machine Co. is now making in this country. It is an entirely new, revolutionary development for use in ship propulsion.

After our plant visits at these Swedish cities, we were entertained by Mr. and Mrs. Axel Johnson, Jr., at their Krylbo summer residence — a most attractive home occupied by a most delightful host and hostess. Mr. Johnson is one of Sweden's prominent industrialists.

We had an interesting visit too with Mr. Pierre Beetz at plants of S. A. Metalergique de Prayon at Englis, Belgium. This company has developed a filter known as the Prayon Filter, which the Bird Machine Co. is manufacturing under license in the United States.

In Germany, at Cologne, we went to see another associate of the Bird Machine Co. There at the Klockner-Humbolt-Deutsch firm we met Messrs. Stevens and Dietrich and had an opportunity to see their plants and to meet associates of theirs. This is the plant where the Humbolt screen centrifugal is made and for which the Bird Machine Co. has the rights for manufacture in the United States and Canada. They also build centrifugal machinery under license from the Bird Machine Co.

I talked with members of the Railroad Commission of Stockholm on the matter of tie pads. I had an excellent reception there. I spent a day at the oil refineries at Nynäshamn, discussing with the men there the advantages of Rubarite, a new development for road surfacing. They have already been sufficiently interested to purchase a substantial quantity of the material.

The countries we visited included England, the Netherlands, Belgium, France, Germany, Switzerland and Sweden. In Belgium, outside of Liege, we went to the American Cemetery. Here we found the cross marking the grave of an East Walpole boy whom many of you, as well as I, knew very well. He was Roland C. "Chappie" Boulter, navigator of a B-24 during World War II.

We had three week-ends to do some sightseeing. While in Munich, Germany, we drove to Oberammergau, where the Passion play, famous throughout the Christian world, is given every ten years. The next day we journeyed to Salzburg, Austria, and found it most interesting — everyone in a hurry and everyone out on the highways, most of them on motorcycles or bicycles.

While in Sweden we visited briefly with relatives of Mrs. Anderson's in the north of Sweden and with mine in southern Sweden. I was also happy to see again Mr. Ivar Humble and his wife, who had visited with us in the United States. Mr. Humble, who was connected with Bird & Son in 1929 for a period of time, is chief engineer of one of the larger paper plants in Sweden. The Humbles made our last day in the country a most pleasant one.

Among those business men we met in France were Mr. Willie Rettmeyer and his son, Christian, of Rives. They are engaged in the manufacture of Bird Machine Co. equipment in France. In Paris, Mr. Paul Chaix, another associate of the Bird Machine Co., met us with a car, which was at our disposal throughout our stay in the French capital.

We were greeted by and had the opportunity to meet many other officials of the companies whose plants we visited. Our hearty thanks go to them all for the many courtesies extended us.

We found the trip a most worthwhile experience. It is one that broadens a man's thinking. I believe it is important to see how men in other countries meet the same problems which we are continually facing. We found the cooperation everywhere everything that could be desired.

President.

Making the Most of Their Retirement

WE give them a handshake and perhaps a farewell party. We wish them good luck and out the company door they go to an entirely new life — a life of retirement. What happens then?

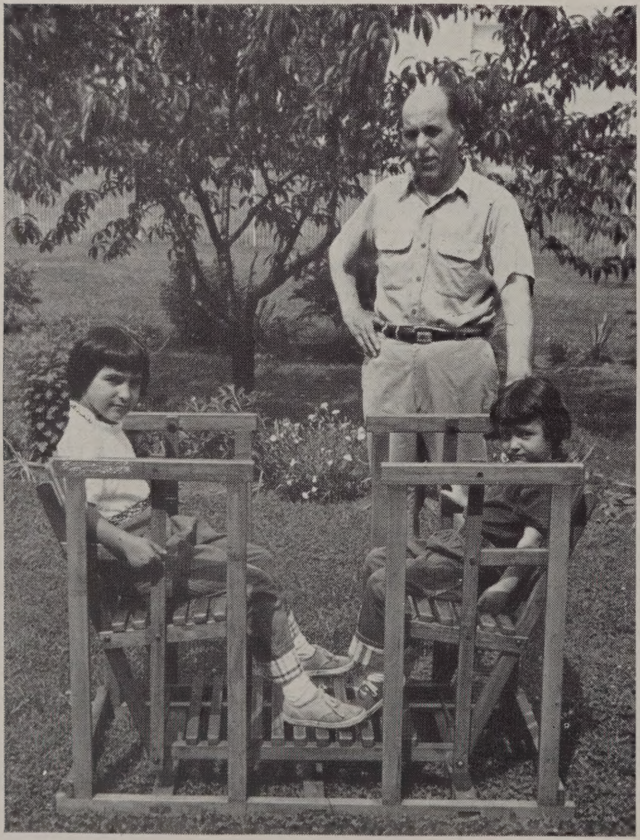
For many of our 290 retirees, a satisfying and stimulating new life opens up.

They have time for travel, for puttering around the house, for doing all of those things they never had time to do before.

Many of them, too, find part-time jobs. Freed from the necessity of working a full week every week, they find a variety of jobs which keep them busy but still allow plenty of time for leisure activities.

A recent survey made through Review reporters revealed dozens of interesting stories on retirees. We couldn't use them all — we did select a few at random. More pictures and stories will be published later.

Rosario Campagna, retired from Norwood Roofing, was born with a green thumb and it's still with him. You would agree on this if you could see his flourishing vegetable garden. This small greenhouse built several years ago is giving him both occupation and pleasure in his retirement. He grows tomatoes and pepper plants for his own garden and for sale.

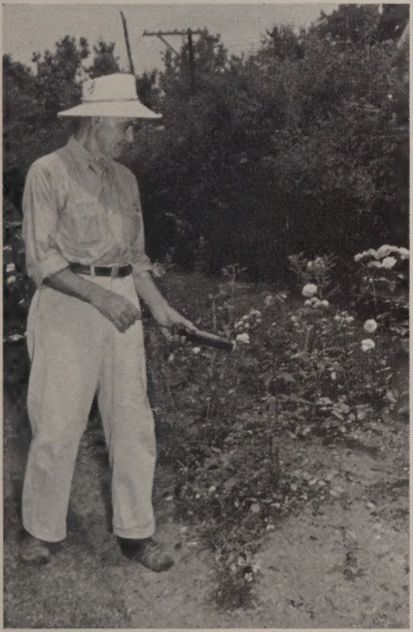


Anisim Nikituk, retired from East Walpole Finishing Mill, likes to work with his hands. Since he retired in 1953, he has built this lawn swing for his grandchildren, Theresa, 6 and Linda, 3½, and several fine pieces of furniture for his daughter, Mrs. Helen Bruno, with whom he lives. His latest venture is rug weaving. From recollections of looms he had seen in Russia and from studying a neighbor's loom, he built a wooden loom, making every part himself. On this he has already woven numbers of fine, sturdy rugs. The loom was dismantled when we visited with the camera. He has promised us a picture later.

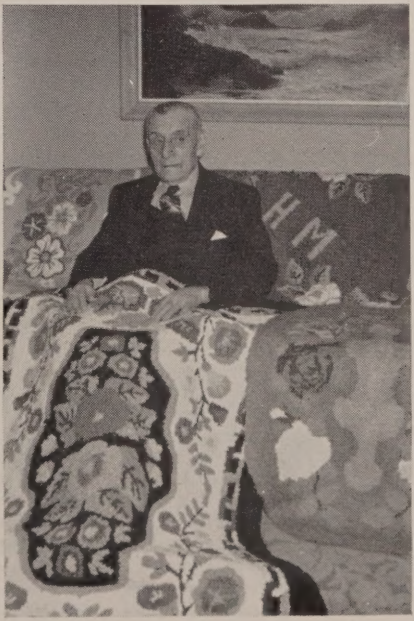
Michael Burke, retired from the Paper Mill, spends several days a week caring for the lawns and flowers at Endean, Mr. Bird's estate. Quite a change from tending a paper machine but Mike has made the transition successfully. He was weeding the walk in the rose garden the day we visited.

Harold Hale, retired from Floor Covering, works part time as a caretaker at Francis William Park, East Walpole. The camera caught him as he was returning from cleaning out the popular swimming pool just prior to its opening in June. Since his retirement, Harold has also made an extended visit to California. He and Mrs. Hale liked it there, may go back again some day.

Mike Minkevicus, retired from No. 1 Box Shop, is a successful backyard gardener. Potatoes, beans, tomatoes, they all flourish under his care. Eight special reasons for the garden this year are his grandchildren, six girls and two boys, who have come all the way from Argentina to spend the summer. When they return in October, the two oldest girls, ten and twelve, will have made the round trip three times. Their dad, Mike's son, Fred, works in the Argentine for Armour & Company.



Michael Grugnale, Norwood Roofing, lives in Norwood but works part-time at this estate on Sandy Valley Road, Dedham, owned by Mr. John S. Madden. Like Mike Burke, he cares for lawns and flower gardens. As a matter of fact, he had this job for several years before retirement and just kept right on. He likes the work. It keeps him just busy enough.



John Dexter, retired from Chicago, is now an expert rug maker. His hobby keeps him busy and happy even at the age of 80. It is too bad we can't show you the rugs in color. Chicago folks who have seen them report that they are beautiful.

Allen Seaver, retired from East Walpole Maintenance Department, now lives in beautiful Castine, Maine. Here are Mr. and Mrs. Seaver on the lawn of their fine old home, which is at least 150 years old. For occupation in retirement, they keep two rooms ready for transient visitors. One room is steadily occupied for the next two years or so by a teacher at the Maritime Academy. Their place is on Route 166A, 14 miles from Bucksport. They will be happy to see any late vacationers heading down Maine this summer or fall.

Mary Nixon, retired from East Walpole Finishing, has long been interested in the Pocahontas organization, serving as a deputy of the local chapter. Since her Bird & Son retirement five years ago, she has attended national conventions in Indianapolis — 1953, Atlantic City — 1953, Asheville, North Carolina — 1954 and just recently, June 1955, Rochester, New York. While in Rochester, she went on to Niagara Falls as this picture shows. She enjoys the conventions and likes the travel.

Their Retirement (continued)

Joseph Sienkiewicz, retired from East Walpole Maintenance, is just back from a trip to Juarez, Mexico. Here he visited with his brother, Vincenti, whom he had never seen. Vincenti was born in 1906, 4 years after Joe had left Poland. He now has a bottled gas business and a novelty leather business in Mexico. Joe and his wife made the two weeks' trip with his daughter and son-in-law, Mr. and Mrs. John Bandonis. John is East Walpole Storekeeper. Juarez is just across the border from El Paso, Texas, and terrifically hot in June. Seeing the relative was wonderful, but both Joe and John say the next trip will be made in winter! Left to right, Mrs. Joseph Sienkiewicz, Mrs. John Bandonis, Joe and Vincenti.

Robert Barss, retired from Floor Covering, took a 21-day trip to Florida last February with his son, Ralph, and Ralph's wife. Picking oranges right off the trees as shown here was a new experience for him. They covered the state well, driving down the West Coast and up the East. At Pompano Beach they visited Bert Ellsworth, former Bird worker, who is doing very well as a carpenter. They also stopped several days with Bob's daughter in Atlanta, Georgia. Bob says he'll never forget the meals of fresh shrimp, the scenery in the Everglades and the miles and miles of peach and orange groves.

Alice Fales always busy

Alice Fales did not have a picture for the Review, but her account of activities sounds as if she were even busier than she used to be as Mr. Anderson's secretary. In a letter dated July 8th, she writes:

"I do have a part-time job in Tremont Temple in Boston and enjoy it very much. However, work there is slack in the summer and I haven't been in for weeks. I enjoy getting back into the harness for a few days at a time.

"In the little church here I teach a class of twelve lively teen age girls; serve as a deaconess and act as secretary for the Diaconate Board; am leader of one of the women's circles, on the program committee of the women's guild; member of the parish calling committee and represent the church on the board of managers of the Baptist Home in Newton. Two or three times a year I give book reviews to women's clubs and church groups.

"We are three in the home on Woodland Avenue and as I am at home more than the others I do most of the cooking and a lot of the housework. We have two Persian cats to be taken care of and I do some baby and grandmother sitting. My garden has been lovely this year, although not as nice as the Norwood one was. I still collect antique buttons, make scrap books and dress dolls for various charity groups — and we do quite a bit of entertaining — porch breakfasts and teas now being the rage in our neighborhood.

"Outside of the above, shopping for the neighbors and occasional visits to friends and relatives, my life isn't very eventful.

"Sorry I haven't any recent snapshots or photos.

"Would be delighted to see any old Bird & Son friends at any time."

Long Service List

September

Employees

Name	*Year*	*Dept.*	*Years*
Philip R. Allen	9-15-98	Advisory	57
John E. Clancy	9-7-09	Finishing Mill	46
Domenick Triventi	9-5-12	Roofing	43
Roy B. Packard	9-13-15	Roofing	40
William O. Koehler	9-13-15	Office	40
John J. Burke	9-29-15	Gen. Supt., E. Walpole	40
Gustaf R. Mauritz	9-13-16	Roofing	39
John D. Hurley	9-24-17	Roofing	38
Victor A. Burrell	9-24-17	Paper Mill	38
Mary C. Driscoll	9-3-18	Roofing	37
Arthur V. Wilson	9-30-18	Office	37
James Connors	9-8-19	Maintenance	36
Felix Carlson	9-10-20	Roofing	35
Lyman W. Small	9-19-20	Flooring	35
Ernest H. Coleman	9-20-20	Asst. Treasurer	35
Nelson C. Bartlett	9-6-21	Roofing	34
Edward J. Sears	9-9-22	Roofing	33
John M. Korsun	9-11-22	Roofing	33
Louis Lamperti	9-1-23	No. 1 Box Shop	32
Ralph A. Wilkins	9-4-23	Vice Pres. Paper and Felt Div.	32
Charles S. Mutch	9-4-23	No. 1 Box Shop	32
Vincent Lestan	9-14-23	No. 1 Box Shop	32
John N. DeCosta	9-24-23	Finishing Mill	32
Anton Skinnari	9-27-23	Flooring	32
Walter E. Downs	9-11-24	Maintenance	31
Everett R. Tripp	9-18-24	Flooring	31
Claude T. Smith	9-20-24	No. 1 Box Shop	31
Hilton H. Taggart	9-20-24	Flooring	31
Samuel DiFlaminies	9-22-24	Roofing	31
Arthur E. Doderer	9-24-24	Paper Mill	31
R. Warren Graffam	9-29-24	Flooring Sales	31
Sabina R. Costello	9-8-25	Office	30
Katherine E. Roe	9-21-25	Office	30
Mary E. Bannon	9-21-25	Office	30
John J. Keefe	9-24-25	Maintenance	30
Richard T. Seavey	9-28-25	Flooring	30
Frank Davidauskis	9-1-26	Flooring	29
Carl R. Hamilton	9-10-26	Flooring	29
Roy L. Young	9-13-26	Flooring	29
Charles H. Grover, Jr.	9-17-26	Maintenance	29
Leo J. Clarkin	9-20-26	Flooring	29
Basil G. McAusland	9-6-27	Flooring	28
Domenico Restaino	9-7-27	Roofing	28
Walter S. McKenna	9-9-27	No. 1 Box Shop	28
Arthur A. McKenna	9-18-27	Roofing	28
Arthur J. LeBlanc	9-1-28	Flooring Sales	27
William F. Bishop	9-5-28	Roofing	27
Horace P. Morton	9-6-28	Roofing Sales	27
Richard G. Sprague	9-13-28	Maintenance	27
Robert McLaughlan	9-17-28	Maintenance	27
Natale Cordo	9-17-29	Flooring	26
Dorothy R. McEleney	9-18-29	Office	26
Ludger G. St. Cyr	9-30-29	No. 2 Box Shop	26
Ernest A. Ostrom	9-16-35	Roofing	20
John V. Batulevitch	9-19-35	Flooring	20
Stephen F. Cavanaugh	9-19-35	Flooring	20
William E. Counter	9-25-35	Finishing Mill	20
Arthur L. Holtman	9-17-40	No. 2 Box Shop	15
Bernice F. Woolley	9-10-45	Office	10
Dominic P. Nolfi	9-12-45	Paper Mill	10
Arthur J. Chamberlain	9-19-45	Paper Mill	10
Maurice E. Hanscom	9-20-45	Maintenance	10
Bruno L. Maini	9-20-45	Flooring	10
Francesco Orlando	9-20-45	Power Plant	10
Ralph R. Clifford	9-24-45	Power Plant	10
John F. Griffin	9-24-45	Flooring	10
Herbert W. Church	9-20-50	Office	5

PHILLIPSDALE

Frank L. Reed	9-30-12		43
Manuel Oliver	9-30-24		31
Edgar C. Vatcher	9-22-27		28
Fred G. Pierson	9-27-27		28
Russell L. Medbury	9-24-45		10

NEW BRITAIN

Chester H. Porter	9-1-26	Supt.	29

CHICAGO

Edward J. Moore	9-14-25		30

SHREVEPORT

Robert E. Jones	9-6-45		10
Vivian O. Wilson	9-10-45	Office	10
Richard B. Doiron	9-13-50		5

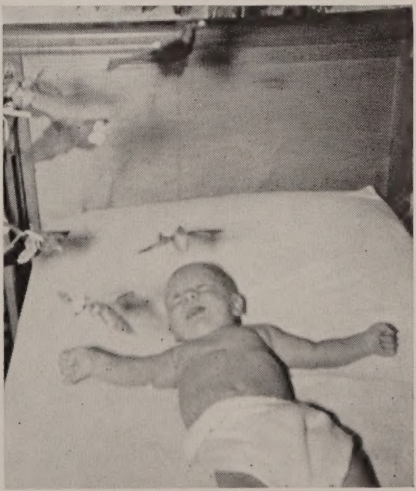
BERRY ASPHALT COMPANY

A. T. Van Pelt	9-22-29	Vice President	26
Earl E. Hart	9-20-35		20

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

John Eppich	9--5-03	52
Patrick Coughlin	9-10-04	51
Antonio B. Paduck	9-4-05	50
Michael Burke	9-22-05	50
Louise McFarland	9-7-08	47
Michael Costello	9-26-09	46
William F. Sline	9-28-15	40
Joseph M. Caspignano	9-4-18	37
Ellen Ahlman	9-20-18	37
James F. Costello	9-23-18	37
Charles L. Miller	9-7-20	35
James Capaldo	9-14-20	35
Ira C. Goding	9-2-21	34
Helen G. Costello	9-6-21	34
Anthony Ceglarski	9-17-23	32
Salvatore Purpura	9-18-24	31
Nicola Calderone	9-26-26	29
Leonardo Ciancarelli	9-6-28	27



GOOD COSTUME for a young feller in the summer. He is Robert, the two-months-old son of Bob and Sybil Cole of the Magnolia Office of the Berry Asphalt Company.

A regular column featuring your fellow employees. Names are picked at random by the editor. **Watch for this column every month.**

Let's Get Acquainted . . . .

Hurd to Flood. Over. No. 3 Paper Machine is in background.

. . . with Ellsworth Hurd

By THOMAS J. FLOOD, Reporter

ELLSWORTH HURD was born August 4, 1914, in Walpole. He attended the local schools and graduated from Walpole High. In 1940, he started to work for Bird & Son. He worked as a Third Hand and Back Tender on other East Walpole Paper Machines until he transferred to No. 3 Paper Machine as Machine Tender, the job he now holds. He is known to all his fellow workers as "Chubby."

Chubby Hurd was married in 1940 to a high school classmate, Bina Kerr. The Hurd family lives on Washington Street, South Walpole, in the house Chubby built himself in 1949. He and his wife have two children, Allan, 13, who has just finished grade 7 at the Stone Junior High, and Phyllis Jane, 8, who completed the second grade this year at the Boyden School.

Chubby's hobbies are fishing, hunting and gardening.

Prior to working at Bird & Son, he did some farming and worked for a couple of other local industries.

Reporter Markham drops in on Alphonso Whitaker, right, to get his story.

. . . with Alphonso Whitaker

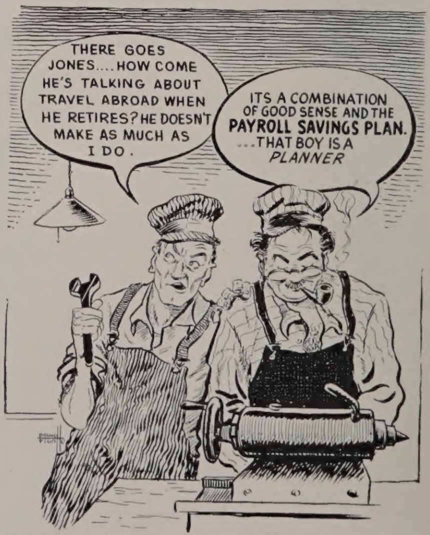
By FRANK MARKHAM, Reporter

ALPHONSO WHITAKER'S seniority dates from July 16, 1946, when he was employed as Stacker on the night shift. In the same year he was moved to Pick Up Man and held this job for almost seven years. In March of 1953 he was advanced to Cooling Drum Attendant, his present job here at Shreveport.

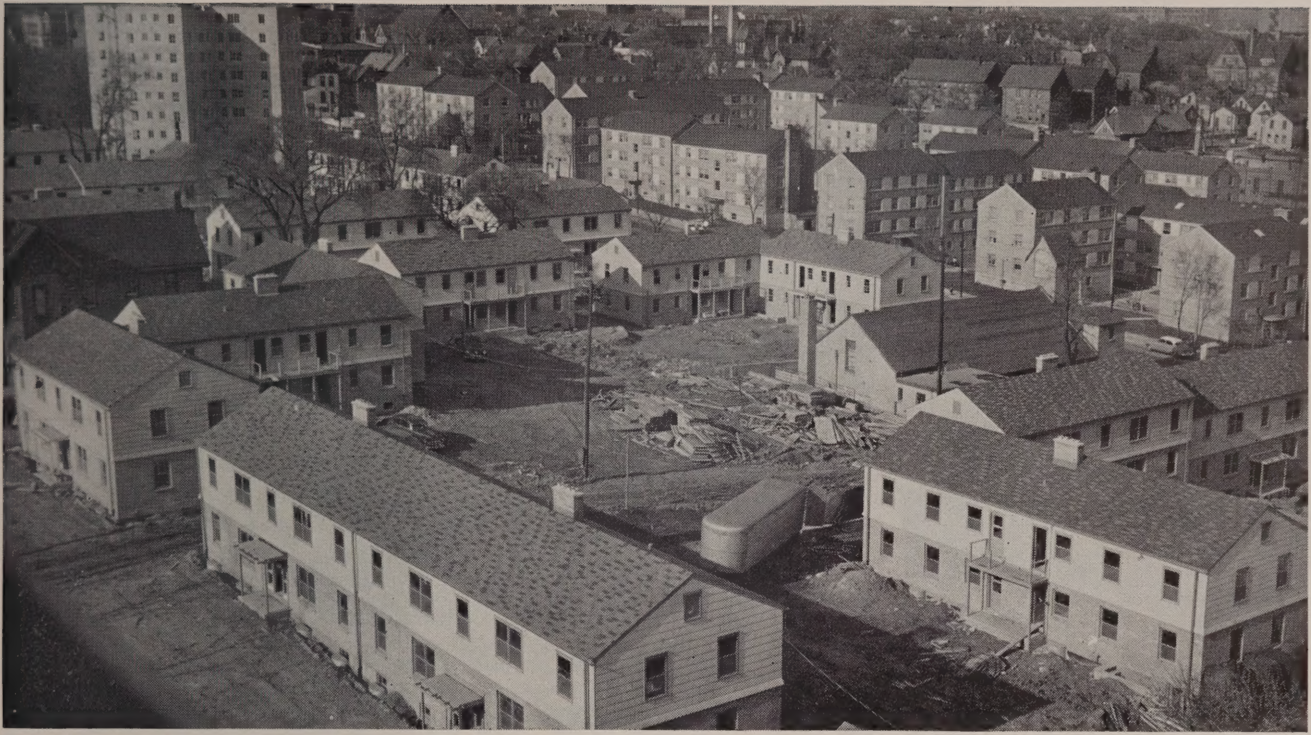
Alphonso was raised on a farm near Holly, Louisiana. He finished grammar school and completed two grades in high school. He worked for a short time in an Ordnance Plant at Port Arthur, Texas, before coming to Bird & Son.

In October of 1950, Alphonso married Rosie Lee Green. They live at 1208 Western, across the street from the new government housing project. They both enjoy TV. Alphonso's favorite programs are Dragnet and the Friday night fights. Rosie Lee belongs to the Union Mission Baptist Church, but Alphonso has his membership in the little country church near his birthplace.

PROUD DAY. July 6 marked 30 years at Bird & Son for Earle Davis, cutting cake, and 35 years for Howard Whitney, smiling beside him. Earle is Sales Manager of the Special Papers Division; Howard, Assistant to the Vice President of the Paper Products Division. Left to right surrounding the guests of honor at party given by Mill Office are: William Cusumano, Frances Clare, Jenney Wasilunas, Perley Mudgett, John Burke, Carolyn Delaney, Gladys Eisenhauer, Lester Tarbell, Frank Massey, Kenneth Rouillard and Nellie Coughlin. Besides the cake and the party, each man received a gift of a leather pocket secretary.


THERE GOES JONES.... HOW COME HE'S TALKING ABOUT TRAVEL ABROAD WHEN HE RETIRES? HE DOESN'T MAKE AS MUCH AS I DO.
ITS A COMBINATION OF GOOD SENSE AND THE PAYROLL SAVINGS PLAN. ...THAT BOY IS A PLANNER

Will they say, "There goes a Lucky Guy," when YOU retire?



General view of Hillside Terrace low rent public housing project of the Milwaukee Housing Authority. There will be 404 families accommodated here when the buildings are complete. In June the first families moved into the apartments which were then complete.

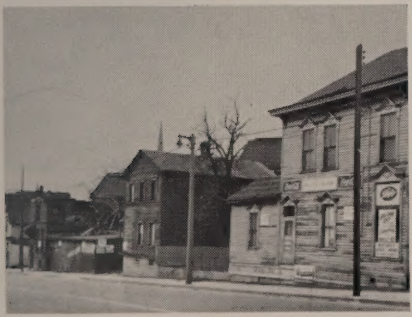
Acres of Linoleum

30,000 Square Yards for one Housing Project

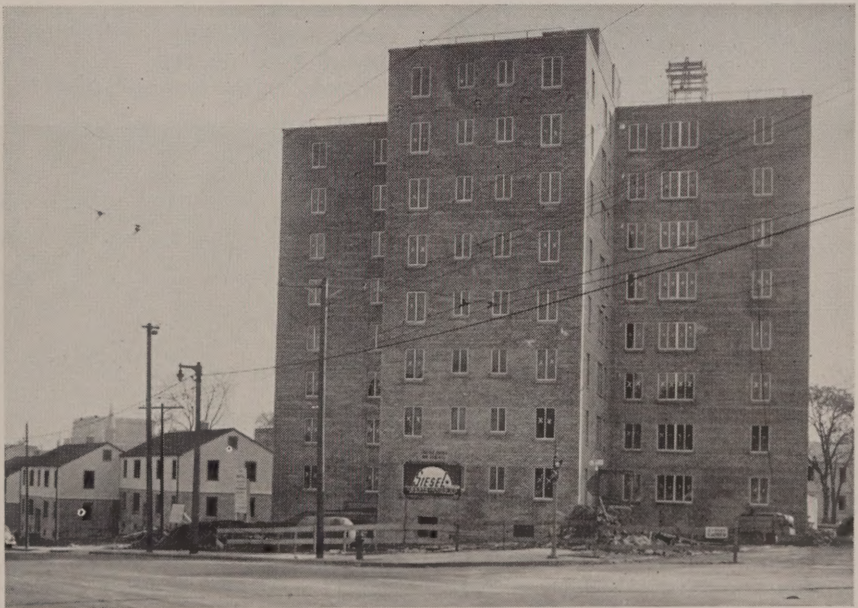
Once one of Milwaukee's worst slum areas, Hillside Terrace is fast becoming one of the city's show places.

Selected for its beauty plus wearing qualities, Bird linoleum, 30,000 square yards of it, is being used throughout on the floors of kitchens and bathrooms. Sold by Bird Salesman Fred Jakel last year, the order is being handled through Westcott-Hindmarsh Inc., Milwaukee distributor for Bird Floor Covering. Contractors for the installation are Middleton-Faase Co. Inc. of Milwaukee. Two of our attractive marbleized linoleum patterns are being used at Hillside Terrace.

Before



After



Slum eye sore removed. Before, at left. Above, as it looks now. This area is at the intersection of North 7th and West Galena Streets. Unfortunately you can't see the beautiful Bird Linoleum Floors inside.

All *Milwaukee Journal* photos.

Named Night Foreman

Amedio DeFlaminis

AMEDIO DEFLAMINIS has been appointed Night Foreman at No. 2 Box Shop effective July 18. For several months he has been filling in on this job since the promotion of the former Night Foreman, Robert Patterson, to Superintendent the first of the year.

It's a long way for DeFlaminis to look back to the year 1913 when he arrived in this country at the age of 12 from Italy. The family first lived in East Dedham. He entered schools there and progressed in four months' time from the first grade through to the fourth. About a year later the family moved to Norwood and he completed his schooling there.

As a young man he had several brief periods of employment with Bird & Son, at No. 1 Box Shop in 1920, at Floor Covering in 1921, and at Roofing in 1922. Re resigned in July 1922, and shortly thereafter went to Bayonne, New Jersey, to work for the Tidewater Oil Company. After several years there, he returned to Norwood, working for a time with Winslow Bros. & Smith and later in a local meat market.

July 1, 1933, he came with Bird & Son again as a Combiner Helper at No. 2 Box Shop. In April 1941, he became a Combiner Operator, and in October 1945, Box Rotary Operator. This job he held until his recent advancement to Night Foreman.

Amedio, whom everybody knows as Bobby, is married and lives at 584 Neponset Street, Norwood. His son, Robert John, is a student in the Industrial Relations course at Northeastern University. Mrs. DeFlaminis is very active in club work in Norwood and holds a responsible position at Sears, Roebuck & Company.

Ideas Pay Again

SUGGESTION winners received a total of $395 in checks distributed in July. Seven men walked off with $20 apiece additional for having had five accepted suggestions: Alessandro Alessandrini, FBPM-1, Joseph Bartell, FBPM-9, Victor Fornaro, FFF, Daniel Hourihan, DPIF, Victor Leontie, FFR, Edward Moore, FCM, and Leo Padduck, FFR.

Distribution of awards was a follows:

Norwood Roofing Plant

Alessandro Alessandrini, FBPM-1	$40
Joseph Bartell, FBPM-9	40
Samuel Cirillo, FBPM-9	20
Francis Malacinski, FBV	5
Charles Peters, FBW	20

Norwood Flooring Plant

Vincent Chubet, FFT	$20
Victor Fornaro, FFF	40
George Grover, FFV	20
Victor Leontie, FFR	30
John Milton, FFN	20
Leo Padduck, FFR	25
James Sheptycki, FFQ	20
Edward Trusevitch, FFF	20

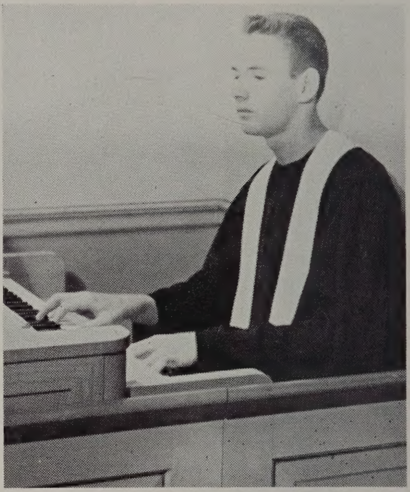
Chicago

Margaret Hoey, VEW	$ 5
Edward Moore, FCM	40

Phillipsdale

Daniel Hourihan, DPIF	$25

Keyed to a Career


BUDDING ORGANIST. Robert E. Kallstrom, Messenger for the summer at the Norwood Roofing Plant, has always had a keen interest in music. He studied piano for three years, accordion one year, and the organ in 1954 and 1955. This picture shows him at the console in the new chapel of the Union Congregational Church, East Walpole. Bob was the organist for the 8:30 services held in the chapel this spring. He is a senior at Walpole High School, and plans to attend Oberlin College a year from now. His father, Elvir, works at the Roofing Granule Plant.

PARTY FOR MATTIE, Chief Telephone Operator. Martha McLauchlan was guest at a dinner party, June 29, at the Floral Club, Wrentham, in honor of her 25th Bird & Son anniversary. Here she is surrounded by Bird & Son friends and two former PBX operators. Left to right: Berniece Potter Knox, Harriet Phalen Conrad, Katherine Kane Roe, the guest of honor, Eileen Geraghty, Velma Cobb, Mary Moylan, Julia Lewis, Ella Stratton, Gertrude Dawson, Elizabeth Gleichauf, Mary Bannon and Margaret Corcoran.

GOOD LUCK, BEN! it said on Ben Taylor's card from the long list of friends. This picture was taken just as he left for two weeks' vacation on July 15, before his retirement. In addition to the card and the good wishes, Howard Hanna also presented him with an envelope of the long green stuff from many friends. First row, left to right: Ann Carpentiero, Mary Molla and Mr. Taylor. Second row: Patricia Smith, Janice Baker, Natalie Locke, Richard Phipps and John Andrews. Back row: Sylvia Mattson, Mr. Hanna, Arthur Plummer and Herbert Church.

Ben Taylor Retires

Host of Friends Will Miss "Busiest Man at Bird & Son"

FRIDAY, July 15, was the day Benjamin R. Taylor left for two weeks' vacation. It was the day also that he cleared his desk after 32 years as Assistant to the Purchasing Agent and over 41 years with the company. Following his vacation, he officially retired from Bird & Son on July 31.

Ben has been known to more people both within and outside the organization than almost any other Bird employee. For years he was Mr. Bird & Son to hundreds of vendors calling to sell us everything from paper clips to structural steel. And within the company, almost everyone who had reason to have any item purchased, has known Ben Taylor. He was one of Bird & Son's busiest men, often keeping two telephone conversations going and talking with a salesman at the same time.

When he retired, he didn't want a party, but more than 125 people all through the organization contributed to the gift of money presented to him at his desk, just as he left. He was taken to lunch at the Lafayette House by his closest associates: Howard Hanna, Purchasing Agent, John Andrews, John Shelley, Richard Phipps and Herbert Church.

Credit Union Charter Member

Mr. Taylor's services were not confined to his busy hours at his desk. For 19 years he was Clerk of the Neponset Credit Union, from its beginning, October 5, 1915, to November 1934. He is one of three living charter members of the Credit Union, the other two being Philip R. Allen of the Board of Directors, and Arthur Connolly, retired Bird & Son employee. Ben Taylor served as a member of the Credit Union Board of Directors until 1936, when he withdrew from further nomination to office.

Move to South Duxbury

The Taylors have lived for years in East Walpole. Their two children, Lucy Ellen, now Mrs. Fred Hill, and Gilman, grew up here. (There are now six grandchildren.) Several years ago, Ben Taylor and his wife began to plan their retirement. They built a beautiful new house in South Duxbury, overlooking the water. There they moved the middle of July. Ben didn't say goodbye when he left. Why should he? Duxbury is only a few miles away. We expect to see him back frequently. He'll always get a warm welcome.

Thank You from Ben

Dear Folks at Bird & Son:

Once more I am indebted to you all for a very nice gift on the occasion of my retirement and I want to thank you for it.

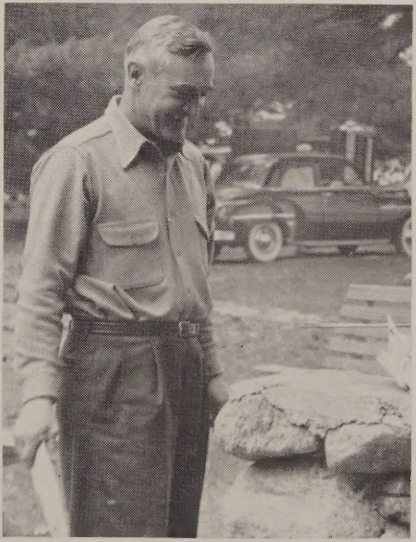
My years with Bird & Son were happy ones and both Grace and I look back on our life at East Walpole with a great many pleasant thoughts and memories.

It is our intention to purchase a picture for our new living-room with the gift and by that we shall have a constant reminder of you all.

If any of you should be near Duxbury, we most certainly hope you will drop by and make us a visit.

Sincerely,
Ben Taylor

Selling Keeps Him Young



ANOTHER QUARTER CENTURY MEMBER. Robert Beattie, Northern Division Roofing salesman, reached his 25-year mark this spring. Here, Bob is making a fire for a cook-out at his summer cottage on Governor's Island, Lake Winnipesaukee (see office notes).

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA IPPOLITI
BETTY WENTWORTH
JUNE FLANAGAN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI

A. W. Smith, Personnel Services Manager, and his wife are back from two wonderful weeks in the Canadian Rockies. They flew to Edmonton, Alberta, where their niece, Ethel Brown Snow, lives. After a week around Edmonton, the Smiths and the Snows drove to Banff, Lake Louise, and Jasper Park. The scenery was marvelous, the golfing good and the weather cooperative. Al was much surprised, when taking pictures from a vantage point on the sixth floor of the Banff Springs Hotel, to meet Edwin Lines, retired Director of Research. They later had a short half hour of visiting together at the hotel's famous swimming pool.

Anne Lindsay and Carolyn Delaney had an all-too-short vacation trip to the Rocky Mountains, the Royal Gorge, Salt Lake City, the Grand Tetons and Yellowstone. It was a marvellous trip and they were much impressed with the beauties of the American West.

Our deepest sympathy is extended to Walter Siderwicz, whose mother died recently. There were both sorrow and joy in the Siderwicz family this summer, for just about this time, Walter's wife presented him with another son.

No wonder Peg Corcoran's smile has broadened lately. Have you seen that lovely new Chevrolet hard-top? Peg certainly is traveling in style.

The welcome mat has been put out for Charlotte Deltano, a Sharon resident, and Barbara Sameski, formerly of Stenographic, who have recently joined the staff of the Sales Promotion Department.

Lorraine Liddell was the guest of honor at a wienie roast given by the members of Advertising and Advertising Display. Lorraine, who is now a full-time housewife, was given a silver cocktail shaker as a farewell present.

L. G. "Bud" Williams and Ann McGovern have recently moved their part of Market Research into the Sales Promotion Department.

W. O. Koehler spent his vacation at home. No place like home!

"Ponzi" did it! And his wife and children will love him even more when they return to see their home all prettied up with fresh paint, all done by Daddy Julius.

Sympathy is extended to President A. H. Anderson, whose mother died at Manchester Connecticut, last month.

Betty and Mary Zinni enjoyed a motor trip to Daytona Beach, Florida. They stopped off at points of interest en route.

BRAND NEW and a charmer already. This is Debra Stupak, born May 31 to Mr. and Mrs. John P. Stupak. John works at Roofing Shipping and **his** father (the young lady's grandfather), John, works at Roofing Finishing.

Freeda Illingworth vacationed in New York City.

On Cape God were Alice Holmes at Wareham and Mary Foster and Louisa Graham at Dennisport.

Alice Donovan and Mary Finnerty took day trips.

Sympathy is extended to Velma Cobb on the death of her father.

To Albert Hargreaves we also extend our sympathy on the death of his mother.

George Dusty, first liuetenant in the Army Reserves, has been on duty at Fort Devens for two weeks. George is in an ordnance battalion.

Tom Carroll won't have to depend on his green thumb (you would have to see his flowers to realize how green it is) any more to get to work. However, Tom had better find some place besides South Huntington Avenue to park that new blue Ford Tudor, which now replaces his knocked-about Studebaker.

Frances Clare and family have moved to their new home on Pleasant Street, East Walpole. Frances works in the Mill Office.

Gladys and Frank Eisenhauer vacationed at Sebasco Estates on Casco Bay, Maine.

Dot Cronin took a trip to Baltimore during her July vacation.

Welcome to June Chapman and Gordon Smith.

July vacationers in Payroll included Ed Hobbs, Helen Bickford, and Elin Johnson. Helen Rafuse enjoyed one week in June and one in July.

Also escaping from some of the record heat in July were Ann Eklund, Carmella Mariano, Betty DiFillipo, Ruth Wilson, Noreen Boschen and Parky Rogers.

Lambert Anderson enjoyed an early vacation in May.

Mary Geary vacationed the last week of June.

Helen Donovan of Billing has just about the best tan we've seen.

HOUSEWARMING. Bob and Shirley Barbaglia cut the cake at a housewarming party in their new home on Greenwood Road, Canton. With them are Mrs. Janet Jefferson, right, Shirley's mother; Mildred Cirello, left; and friends. Both Shirley and Bob work in the Office.

Nice to see Edythe McMullin back after her recent illness.

A miscellaneous shower was held at the Toll House for Adeline Gazerro on June 28. Adeline received many beautiful gifts. She became the bride of John McCarthy of Medway on July 17.

Sympathy is extended to Frank Larrabee on the loss of his sister, Miss Ada Larrabee, who passed away recently. Miss Larrabee was well known here, for she had worked for a number of years as a clerk in the East Walpole Post Office.

We welcome Charlotte Gustafson and Gertrude Sigmund, who have recently come to work in the Mail Room.

Bob Beattie, Northern Division Roofing Salesman who reached his 25-year mark with Bird & Son last April, has owned a cottage on Governor's Island, Lake Winnipesaukee, New Hampshire, for the last 18 years. The picture in this issue shows Bob getting ready for a cookout at this beautiful vacation spot near The Weirs. The whole family goes early and stays late at the lake. Bob, Jr., has just graduated from Middlebury College. Jack is a junior at Middlebury. The Beatties have a small boat with an outboard motor and like water sports, including water skiing. The property on Governor's Island, all privately owned, is regulated by an owner's association. It was originally a true island but in recent years a causeway has been built so that the owners can drive right to their cottages.

Al Cross, Manager of the Tie Pad Division, tells us that his daughter, Polly, whose picture appears in this issue, will pursue her studies in the fall at Colby Junior College, New London, New Hampshire, and will major in medical technology. She has just graduated from Dean Academy in Franklin.

Connie Lippolis came back from vacation at Hampton Beach to find her new '51 Ford ready and waiting for her.

BIG TOOTHLESS SMILE from Donald Colageo, one year old on August 8, son of Pio Colageo, East Walpole Maintenance. The picture was taken several months ago.

Wilkinses Tell of Visit
To Fatherless German Family
Whom They Had Befriended

THE business part of my trip is reported in Mr. Anderson's account. However, Mrs. Wilkins and I had an interesting experience visiting a German family we had been able to help through our church.

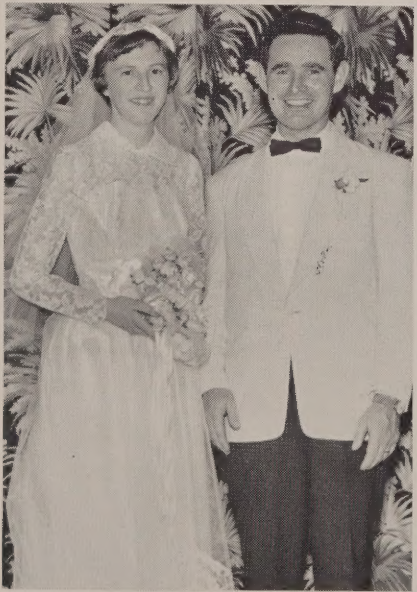
The family lives in Wetter in the Ruhr, which is near Cologne. The father, a Lutheran minister, was captured by the Russians when the family was living in East Prussia during World War II, leaving the mother with four small children. She fled to West Germany and now lives there under difficult conditions, but with wonderful courage.

Mrs. Wilkins took them all for a day's boat trip on the Rhine. The children had never been even to Cologne, famous city and site of one of the world's finest Gothic cathedrals, though the city was only 40 miles away. Highlights of the day for the children were the boat trip itself and dinner in a hotel.

Martha Palonen and Lydia Engberg have both been sick this summer. We hope they will both be well soon.

Madeline Boyden has left Billing to be a full-time housewife. Office friends gave her flowers and a gift on her last day at the Office.

Ed Grout and family took a trip to the Rockies, including very lovely Grand Teton National Park and Yellowstone National Park.



MIKE AND HIS BRIDE, both looking very happy about their choice of a life partner. On July 2, Chrissie Hanley was married to Michael Kelliher at St. Thomas Aquinas Church, Jamaica Plain. Michael works at the Combiners in No. 1 Box Shop.

Hannah Flavin, back from a marvelous trip to Europe, sketched her itinerary briefly. They went over on the ship, "Andrea Doria," via the Azores and Gibraltar, landing first at Naples. Vessels of the U. S. Navy, visiting in Naples Harbor, greeted them with a stirring rendition of "Anchors Aweigh." They went on to Cannes, France, then to the French Alps. They visited Lourdes in France also. They had five days sightseeing out of Paris and then crossed the Channel to Southampton, England, where they visited relatives. London took five days, then on to Wales and across to Dublin. Three days there, six days on a tour of Ireland, and another week was spent visiting relatives in Ireland. The "Mauretania" brought them home from Cobh and back to earth again.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

PRODUCTION AND POWER

Mr. and Mrs. Frank Massey vacationed in Pennsylvania.

Mr. and Mrs. Patrick Kelliher vacationed at Old Orchard. That's the spot John Clancy picked, too.

On July 5, 27 men, including Stock Transfer, Paper Machine and the Finishing Mill men, took another fishing trip off Gloucester. They had such a good time, they immediately made plans for another trip on the 31st of July.

Mr. and Mrs. Vincent Grassia and family spent two weeks vacationing at the Cape.

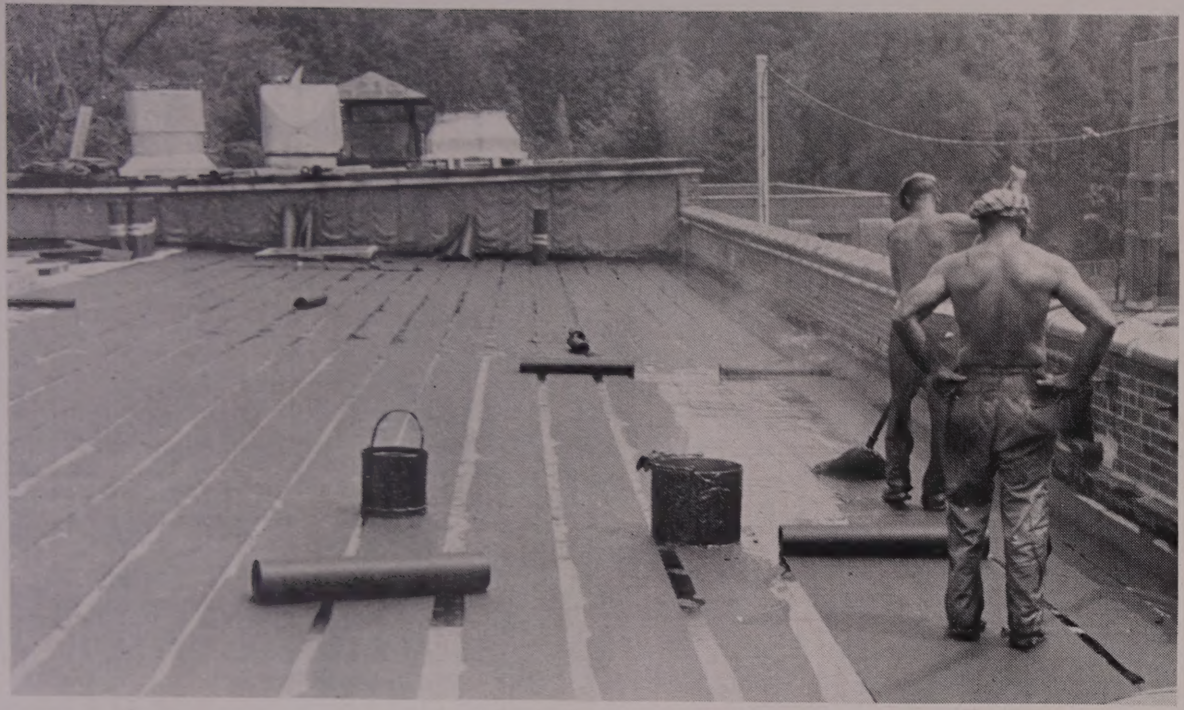
"Tappy" Venturosa and family enjoyed the fine weather at the Cape.

(Continued on page 16)

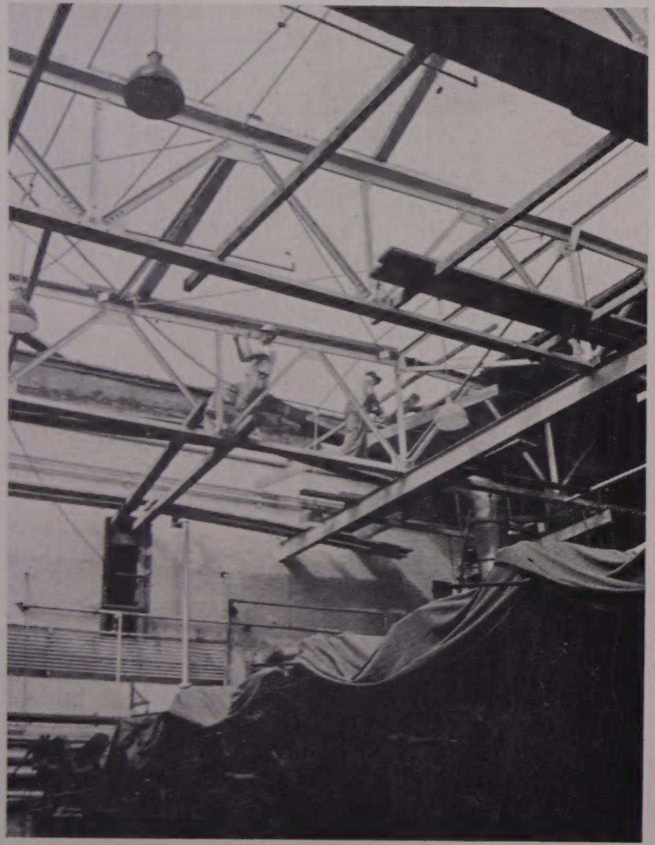
WINNER OF SCHOLARSHIPS. Robert Grazado was offered both a full scholarship for Sacred Heart High School in Newton and a half scholarship for Boston College High School upon graduating this year from St. Catherine's Parochial School in Norwood. Bob is accepting the Boston College High School scholarship. He is the son of William Grazado of Advertising Display.

Machinery and Buildings Get Face Lifting

Repairs, big and little, plus new installations keeps maintenance crews busy during annual vacation shutdown.

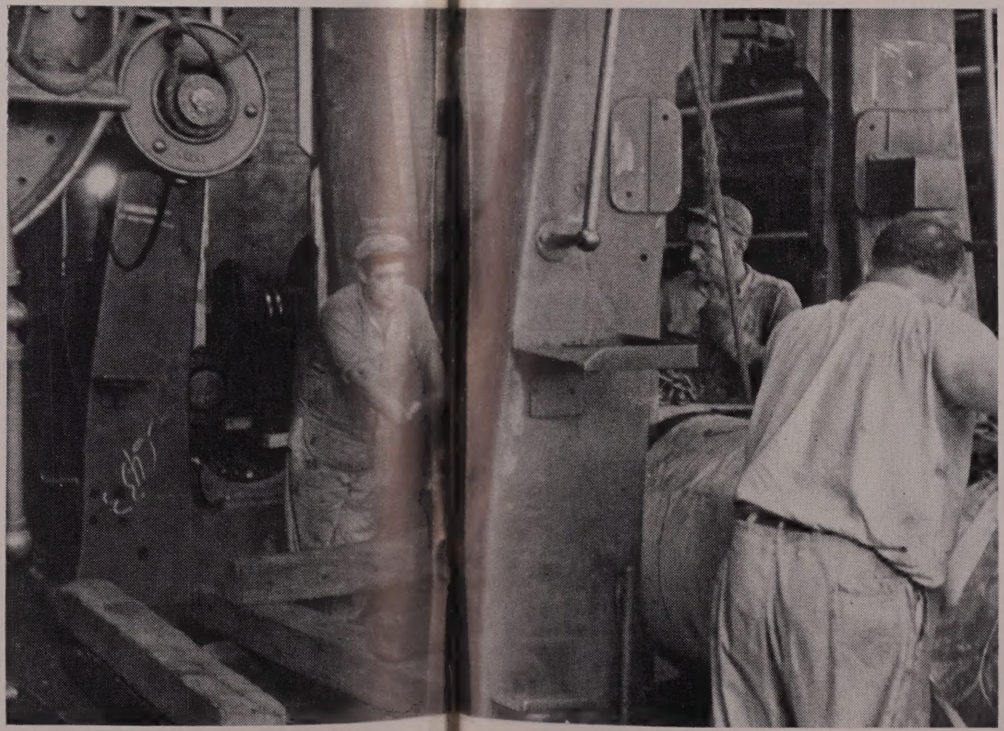


NEW ROOF for No. 2 Paper Machine. Over the planking are a layer of Red Sheathing Paper, several layers of Bird Insulating Board and four or five layers of 15 lb. Asphalt Saturated Felt mopped on. Men were applying the Saturated Felt as this picture was taken. A gravel surface finally tops off roof. New ventilating fans are in the background awaiting installation.



NOT A BRIDGE. Just No. 2 Paper Machine room with the old roof completely removed. New timbers are being bolted in place.

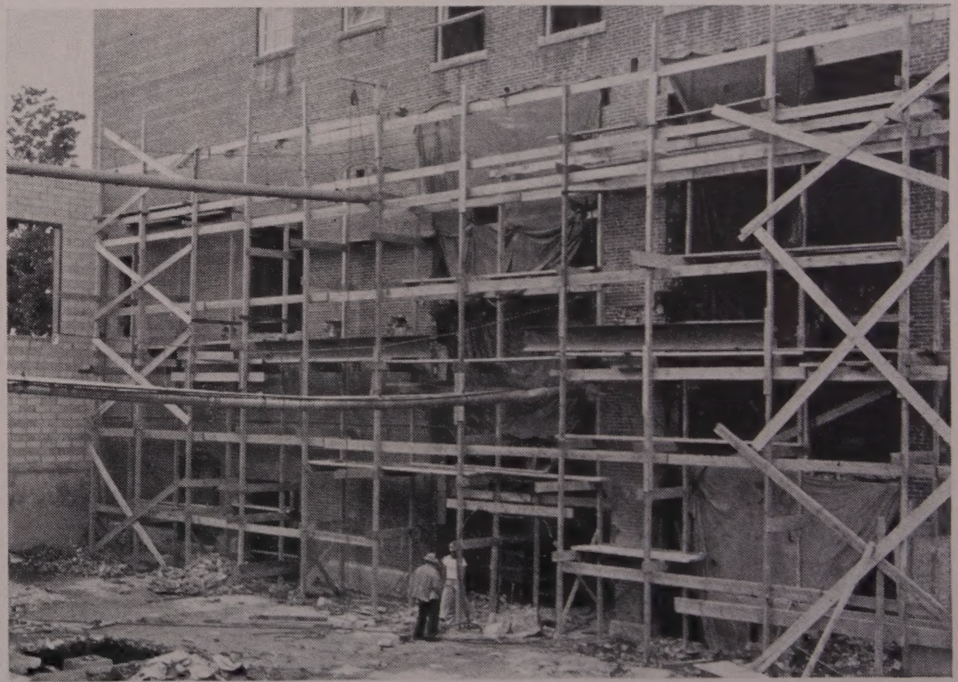
JOHN GLEBUS of East Walpole Maintenance welds new cutter bars on No. 8 Shartle Beater.



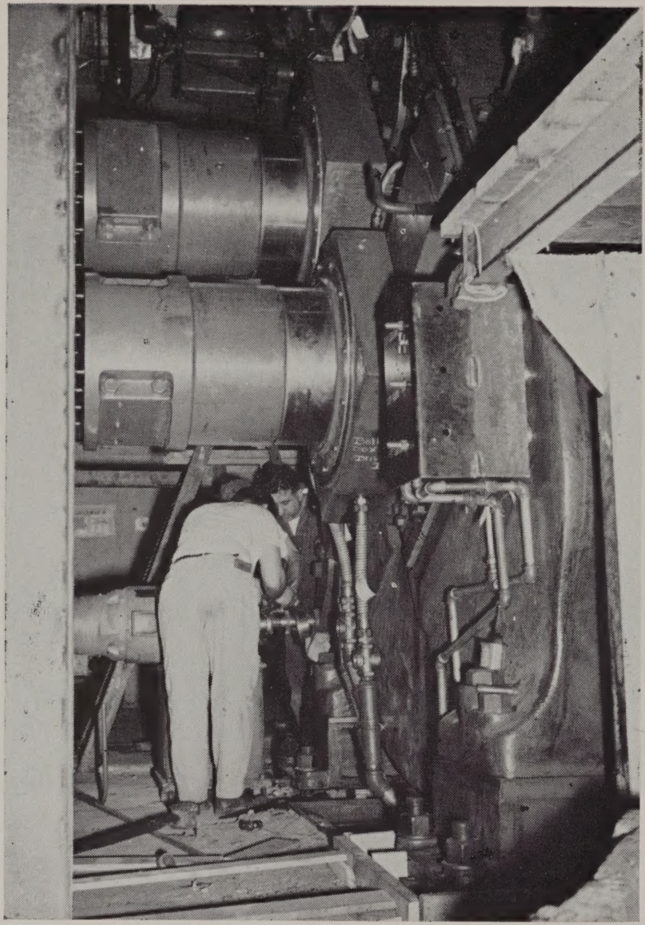
TEN TON Bottom Calender Roll is eased in position at No. 5 Paper Machine by riggers from Lamb Brothers. This calender stack was entirely built during vacation shutdown.

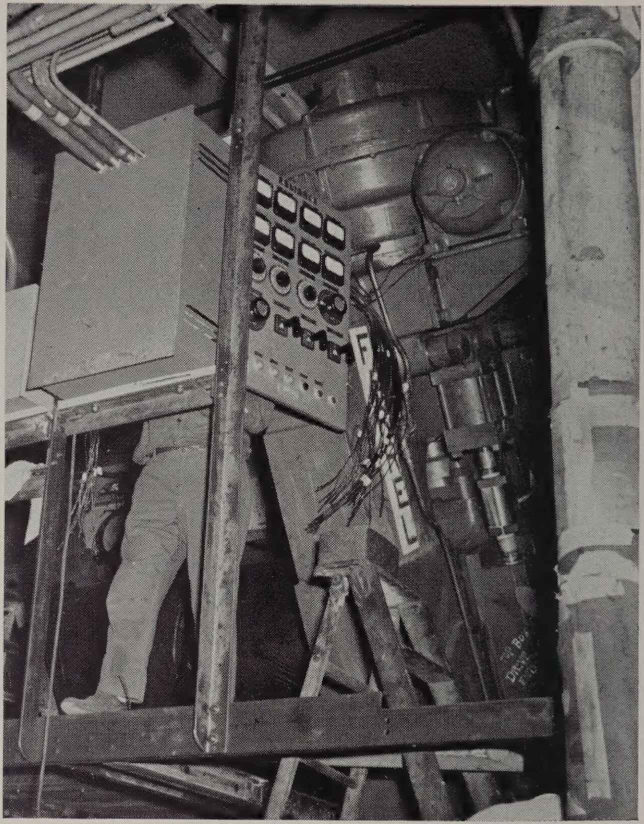
Below. **NEW STARCH UNIT** for No. 1 Box Shop. A Francis Mixer and two storage tanks with a total capacity of 3,000 gallons were installed in July. These replace the old unit which held only 1,000 gallons. Completing an electrical installation are Electricians Preston Bethel and Myron Brennan.

TWO-STORY ADDITION will completely alter east end of No. 1 Box Shop. This job, started in the spring, will be completed later in the fall. Construction will provide more machine space and more storage room on the first two floors. The addition occupies the space between No. 1 Box Shop and the paper storage shed.



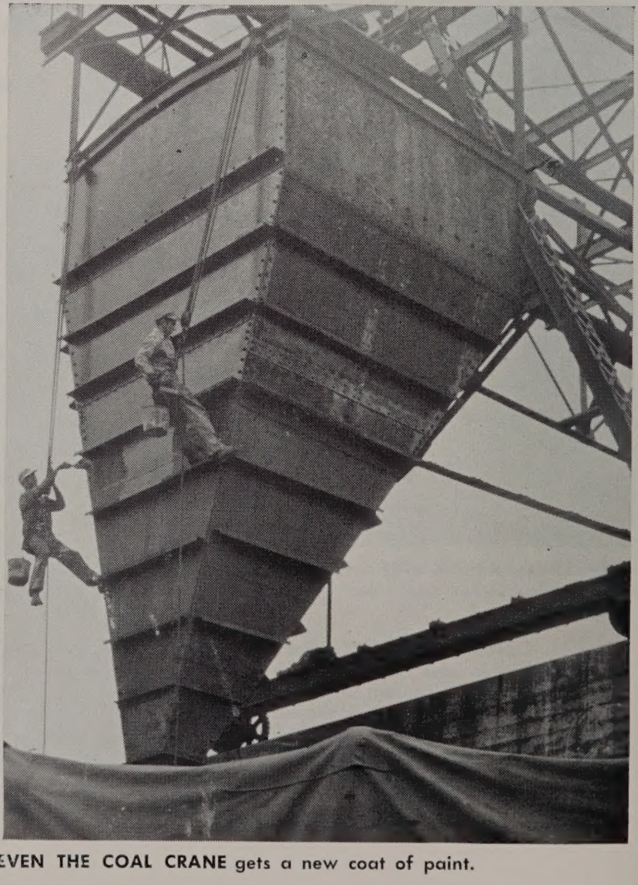
[more pictures on next page]





TREMENDOUS NEW LINOLEUM CALENDER goes in at Floor Covering. Left shows part as it towers above Charles DiMarzo (rt.) and manufacturer's representative, Joseph J. Marganski. Above, close-up of one section from the other side. Pretty, isn't she?

HOT TOP and a wider road from the mill dam up the Neponset to the Finishing Mill in East Walpole. The surface, of course, is our Rubarite. The road had just been completed when this picture was taken. Men in the foreground are heating asphalt for use on No. 2 Paper Machine roof.



EVEN THE COAL CRANE gets a new coat of paint.

Fred J. Kinsman

FRED J. KINSMAN, retired No. 2 Box Shop worker, died at the age of 80 on July 18. He had worked continuously in the same East Walpole plant since he first came to work here on August 17, 1916. His job was on the Folder and in later years he was a Folder Finisher. He retired December 31, 1948.

Fred Kinsman came from Halifax, Nova Scotia, when he was very young. His first work was in Boston at J. M. Hassall, curtain manufacturers, where he was employed 16 years before coming to Bird & Son. The Kinsmans have lived at 316 Washington Street, East Walpole, for many years.

His wife, Mrs. Marie (Watkins) Kinsman, three children and two grandchildren survive him. One daughter and his son, are Bird & Son employees, Mrs. Louise Perkins of the Main Office Roofing Sales and George Kinsman of the Tube Machine Department at the Floor Covering Plant. The other daughter, Mrs. Alice Henry, is employed at the Foxboro Co.

The funeral was held on July 21 from the Ginley Funeral Home, followed by a solemn high mass of requiem at St. Mary's Church, East Walpole.

Anton Blazic

ANTON BLAZIC, retired long-service employee, died in Walpole on July 25 at the age of 71 after a long illness. He lived at 84 Main Street.

He had come to America in the summer of 1912, from near Trieste, from his native land called Austria then, but now Yugoslavia. Two days after his arrival he went to work for Winslow Brothers & Smith. On November 7, 1916, Mr. Blazic started to work for Bird & Son in East Walpole in the Waste Water Department. He stayed in that department all the rest of his working life, retiring on June 30, 1950.

Surviving Mr. Blazic are his wife, Mary (Kovachick), five daughters and a son, Mario, of Plainville. The daughters are Mrs. James Pucillo and Mrs. Anne Kelter of Walpole, Mrs. Arthur Kelter and Mrs. Joseph Fitzgerald of Norwood, and Mrs. Maurice Gagnon of Seekonk. Anne Kelter is an employee in the Shoe Cartons Department of No. 2 Box Shop.

Services were held from the Ginley Funeral Home with a requiem high mass on July 27 at the Blessed Sacrament Church, Walpole.

(Other Acknowledgment p. 22)

Acknowledgments

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Barbara Sword Marvelli
Roberta Sword Kelly

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mrs. Fred Kinsman and Family

To thank you for your kindness and sympathy at a time when they were deeply appreciated.

The Lampton Family
(Chicago)

Acknowledging with grateful appreciation your comforting expression of sympathy.

Siderwicz Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Johnson and Family

Your kindness and sympathy at this time is more deeply appreciated than any word of thanks can ever express.

Mr. and Mrs. Charles Brown and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Taggart Family

We wish to acknowledge with sincere thanks the kind expression of your sympathy.

The Family of Arthur E. Cobb

Tops In Smooth Surface League

WICKERWEAVE
BIRD COLOR TUFT

HIT OF THE INDUSTRY in enamel surface goods is Bird & Son's new Scatterbox floor covering design. Scatterbox and the other new Bird patterns received enthusiastic comments at the mid-year Furniture Mart in Chicago. Left to right: Tony DeBenedictis, Bird & Son Milwaukee territory Salesman; John Bleck, Howard Loessin and Ellwin Lampien, all of Badger Paint & Hardware Company, Milwaukee.

BIRD LEAFWEAVE

EYE-CATCHERS are these huge panels showing off this season's new Bird patterns in our Chicago Floor Covering sales room at the Merchandise Mart. Cut-outs in shape of pattern name (as leaves for Leafweave) give punch to display. At right, most popular pattern, Scatterbox, like a visiting art treasure, gets special treatment in roped-off area.

Milling Around

(Continued from page 11)

Mr. and Mrs. Stanley Rossetsky and their family were at Onset.

Rocco Puopolo and family selected Falmouth for their vacation spot.

Nicholas Silletti likes variety on his vacation; he spent a week at Hyannis, then journeyed up to Lake Winnipesaukee for his second week.

William Ivatts, Sr. went to his cottage on Hog Island, Bristol, Rhode Island.

Mr. and Mrs. Rocco Silvestri and family visited relatives in New York City.

Donald Freeman spent one week at York Beach, Maine, and the other in Michigan.

Ed Shaughnessy went south — St. Petersburg, Florida, for two weeks.

The 34th Annual Convention of Disabled American Veterans was held in Boston at the Sheraton Plaza. John Kalis, a delegate from Norwood Chapter 90, attended.

John Curran wouldn't tell us where his three weeks of vacation were being spent. He was taking no chances on being disturbed.

Knowing how much Robert Roby and John Ambers like to fish, most likely they did plenty of fishing down on the Cape while on vacation.

John Kalis is now a local news correspondent on the outside for the *Norwood Messenger.*

Earle Quimby and his wife vacationed on the Cape.

Art Chamberlain and his wife vacationed in Baltimore and Washington, D. C.

John Leston vacationed in the New Hampshire mountains.

Best wishes to Peter Rukstalis who recently retired.

Our retiree, Anton Smolski, vacationed on the Cape.

Adelard Blais and family enjoyed a vacation at Old Orchard Beach.

Michael Sawkiewicz spent two weeks at Plymouth just fishing and swimming.

There are two new cars among the Power Plant men. There's a 1955 Olds, two-tone green belonging to Peter Wolent. Jack Holliday has a new-to-him Dodge.

Andy O'Malley went to the Thousand Islands.

John Dorsheimer and Jack Holliday vacationed at Buttermilk Bay.

John Wozniak spent his vacation at Lake George and Upstate New York.

Amos Craig started for Canada, but decided the hot weather was too much for him and came back home.

MAINTENANCE

John Bandonis, back from Mexico, says it was interesting but HOT.

Anybody need a kitten to fill a vacant chair (probably your best chair)? At this writing there are five two-weeks-old kittens in the Machine Shop, just waiting for someone to break down and adopt them. The mother cat keeps moving them around, downstairs, upstairs and back down. Must be looking for a split-level house.

Everett Brennan traveled to Prince Edward Island on his vacation.

Jim Barnes and Bob Weger are both back from vacations at Buttermilk Bay and the place isn't the same without them.

HOUSEWIFELY GIFTS, a steam iron and a box of groceries for Adeline Gazerro, Floor Covering Sales, the girl with the charming smile seated at her decorated desk. She became Mrs. John McCarthy on July 17. Friends who gathered for the picture are, left to right: Dorothy Russell, Florence MacDonald, Laura Marinelli, Dorothy Soderstrom, Mary Bertelleti, Thelma Hill, June Flanagan and Barbara Connolly.

Heinie Nordstrom is picking blueberries on his vacation. He's a fast picker, gets 12 quarts in a few hours, and says he'll take anybody on who would like to see if they could beat him.

Dick Sprague went back to visit Vermont, the state from which he came originally.

John Medailleu and Pete Bethel spent their vacations in Dennis on the Cape.

Jim Cannon went to Nova Scotia.

Vacationer on the cool Maine coast was Kay Niden at Bar Harbor.

Alec MacDonald, back from Europe, says if you really want something good to eat, have Irish bacon and ham. He and his wife had a really fine three weeks, traveling in Ireland, England and France.

Matty Naughton, back from vacation at his cottage at Hyannis, is driving a new-to-him '53 Dodge. Asked about his vacation, Matty volunteered the information that his son Denny caught a lot of fish.

No. 1 Box Shop

JOHN P. WALSH
CATHERINE BELLEW
RAMONA CHICOINE
MIRIAM HILL
PATRICK SILVESTRI

Tom DiCicco of Shipping is riding around in a '55 light blue Buick Riviera.

John Clancy and family went to Washington, D.C.

Walter McKenna vacationed by taking a trip to Canada.

Two of those going to Maine were John Cooke and Mike Caulfield.

Herman Lauble spent his vacation in New Hampshire.

Ed Szczesuil went camping through New Hampshire and New York.

Frank Giandomenico from Shipping, now in the Navy, writes that he is now at the Naval Air Station at Norfolk, Virginia. He says: "I am attached to a Fleet Aircraft Squadron and I'm a metalsmith. I like my job very well and I really enjoy working on airplanes." He says, though, he looks forward to returning to his old job here.

No. 2 Box Shop

JOSEPH SMELSTOR, JR.
ANNE KELTER
A. D. SMITH
CATHERINE BRADY

Minty Saulen and family spent their vacation at Rexhame Beach.

Peter Miskinis took his family to White Horse Beach.

Kenneth Stuber went to Camden, Maine.

Bill Ford spent part of his vacation at home, then took a few days for fishing down at Orleans on the Cape.

Joe Butler enjoyed his vacation at Wells Beach, Maine.

Vito Puopolo and Jim Maguire had a very pleasant vacation at Sun Canyon Dude Ranch at Lake George and also at Buzzard's Bay.

Vaughan Allan and family vacationed at their cottage at Lake Archer.

Sammy Thompson with his family spent a nice vacation at Falmouth Heights.

Everett Grainger took short trips,.

Gertrude Jalkanen went to Long Island, New York.

Sympathy is extended to Ambrose Fitzpatrick, whose sister, Mrs. Mary Simpson, died the latter part of July.

Mary Cofsky had a wonderful vacation driving to Miami, Florida, and back. Mary agrees that Miami is a fabulous place. On the way they visited a couple of tobacco factories, among other places of interest.

Leona Paquette enjoyed a nice vacation at Duxbury Beach.

Anne O'Brien was at Humarock Beach.

Louise Driscoll spent her vacation at Hampton Beach.

Our deepest sympathy goes to Anne Kelter on the death of her father, Anton Blazic, a retired Bird & Son employee.

Many friends in the Shoe Cartons Department were sorry to hear of the death of Fred Kinsman, who had worked here a good many years before his retirement. To his family we extend our deepest sympathy.

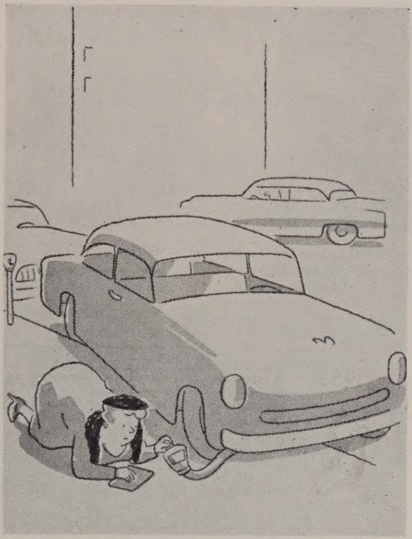
Roy Hayes went to Quebec, Canada, with friends.

Russell Tupper spent a week at his cottage on Lake Archer.

Bill Duquette and his family enjoyed a trip to Sebago Lake, Maine.

Our congratulations to Amos Dixon, whose daughter presented him with his first grandchild.

Glad to see Catherine Brady back after being out for several weeks.



NORWOOD ROOFING PLANT

ARTHUR McKENNA
LEONARD WEAVER
RICHARD CARBERRY
JOSEPH NEVINS
FLORENCE MURRAY
JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
FRANCIS WALL
JOHN W. KUNELIUS, JR.
E. H. KALLSTROM

Sympathy is extended to Charles Brown on the recent accidental death of his son aboard an aircraft carrier in the Pacific.

Partial vacation list from No. 7 Machine; Fred Fairfield, to Cape Cod; Rocky Chiofar, New Jersey and Pennsylvania; Charles Demery, a trip with his family through Louisiana; Jimmie Reynolds, home beach; Arnold Carlson and Robert Chappel, both to Cape Cod.

No. 7 Machine looks like a college campus with about a dozen colleges represented by the new fellows working here for the summer.

Fellow workers are sorry about the accident to Martin Smith while working on one of the machines. Everyone hopes to see him back soon.

More Laboratory vacations include those of Janet Trotta in Dennisport; John Lukko in Falmouth; Carroll Homan at Moose Pond, Bridgton, Maine; Caryl Hinds at Munsonville, New Hampshire; Roy McQuillan camping along the Maine sea coast; and Leonard Weaver at Dennisport.

We extend a warm welcome to Nancy Patterson, who has come to take Ruth Phelan's place in the Shipping Office. Ruth has transferred to the Roofing Laboratory.

Tony Utorka attended the Elks' National Convention in Philadelphia.

John Zabrowski enjoyed three weeks down at Onset.

Tony Milus spent one week in New York and Washington, D.C.

Bill Carr spent his vacation in New Hampshire.

FLOOR COVERING PLANT

GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY
JOSEPH RADZEVICH

The Floor Covering men covered a lot of mileage during vacation time; Clarence Phillips, Harvey Hayward and Victor Grant traveled to Nova Scotia; Howard Osborne, Sherman Coulter and Frank Slauzis selected Maine. Adam Scott, Elbert Allen and Carlton Kraft also traveled to Canada. The Cape Codders were Tommy Rogers, Elton Hamilton and Charles Ollis. Luigi Carpentiero visited Vermont; and the Malacarias, John and Andrew, settled for day trips.

Otis Wenstrom spent his vacation painting his house.

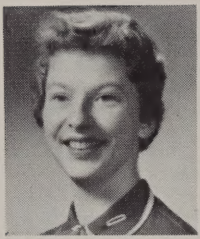
Patsy Sansone spent his vacation in his garden and what a garden he has!

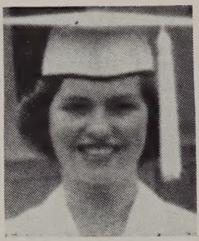
We were sorry to hear of Phil Muehlberger's accident. Phil broke his arm on the way to work just before leaving for vacation. Hope the injury isn't going to hinder your good Review reporting, Phil.

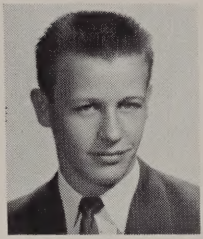
Almost everyone is back from vacation with many a tale of a grand time. There is only one complaint — the time was too short!

William Colmer of FFQ (Oil Boiling) spent his vacation between Connecticut and Old Orchard Beach. He tells us the best part of his vacation was spent in a bathing suit. His nice suntan can attest to the truth of this statement.

FRESH SALAD for the Floor Covering Shippers. On a knoll at the end of the railroad siding, Joseph DeRose carefully tends his garden of tomatoes, lettuce and cucumbers. Plants had just started to grow when this picture was taken late in June.


Patricia Hewins
Walpole High School
Daughter of
Howard Hewins
Flooring


Polly Hoxie Cross
Dean Academy
Daughter of
Albert A. Cross
Manager
Tie Pad Division


Clifford Soderlund
East Providence
High School
Son of
John Soderlund
Phillipsdale

Judith Ann
McCormack
New Britain
High School
Daughter of
Lester McCormack
New Britain

Congratulations!

With these four, 74 recent graduates' pictures have appeared in the Review this year.

No changing the vacation spot for Ralph Hildreth and his family. They went up into the wilds of Maine, enjoyed every day of it fishing, swimming, boating and just generally taking it easy. Ralph says it's still good to get back home.

The John Burke family spent three weeks on the Cape. The kids loved it so much, John is already working on the idea of taking the same cottage next year.

A vacation wouldn't be any fun to James Sheptyki unless he could get out that fishing pole. He spent most of his time fishing down at the Cape Cod Canal. Among the many things he caught was something he had to show the doctor — a bad case of sunburn.

The Lab's Roland Avery is spending a great deal of his spare time at Scituate Beach. Roland's uncle has a place down there.

Research's Ralph Williams and family enjoyed a two weeks' vacation at Scituate Beach.

Paul Galano (Design Department) does not plan to leave the state on his vacation. His visits will be local ones so he can be available for playing on the Bird Club Softball team throughout the summer.

Rita Connolly and two companions drove down to Atlantic City, where they had an enjoyable vacation on the famous Boardwalk.

Sam Piraino spent his vacation fishing at Buzzards Bay.

Eino Manninen spent his vacation visiting his in-laws in New Hampshire.

Bill Cherry and family drove to a little town near the Canadian border for their vacation spot.

Jeannette Coolidge and her parents motored to upper New York State, Lake Champlain, Ausable Chasm, and through the White Mountains on their vacation.

The Frank Clems spent their vacation at Lake Champlain, camping out, fishing, and swimming. If the vacation was anything like the card Frank sent, he must have had a whale of a time.

Ed Phillips drove to Charleston, South Carolina, where he visited brother Stanley, formerly a Foreman at the Norwood Roofing Plant and now a Foreman at the new Charleston plant. Ed says the plant's nearness to the ocean (about 10 miles) makes it easy to go swimming and fishing.

Jim Twohey spent his vacation visiting his home town of Burlington, Vermont.

Bill Hester spent his vacation swimming along the shores of Green Harbor.

Tom Manning has been enjoying the summer week-ends at Hampton Beach.

John Steele and family enjoyed their vacation at Plattsburg, New York, where they visited relatives and acquired a fine tan.

Tom Cordo spent his vacation yachting, painting, and repairing boats at Marblehead.

Joe DiMarzo and his family vacationed in Pawtucket, visiting his mother-in-law. Joe, now a Norwood resident, is a former Rhode Islander and had a most enjoyable time renewing acquaintances.

Larry Hewins reports he has already caught one striped bass at the Canal and only part of his vacation is gone. Reports have it that Frank Clem is keeping pace as Frank also has one bass, caught in the earlier part of his vacation. Larry fishing at Cape Cod Canal and Frank at Lake Champlain are having better luck this year than they did on their entire vacation last year.

Andy Jacobson spent some of his vacation on Nantucket Island.

Collectively the men in the Machine Shop have covered a good part of the North American continent, what with Hugh Boulter going east nearly as far as you can get, to Prince Edward Island, and Howard Nelson, landing way out west and north, in Alaska.

Another traveler west was Louis Camelio, who went to California.

Guptill Fillmore went to New Brunswick; John Smith, to the Cape (Cod, that is), and Edward Matola to Illinois.

Shoe Carton Set-Up

Manchester, N. H.

By Betty Schesser

A lot has occurred in Manchester since we last had news in the Review. Everyone came back from a very welcome vacation looking tanned and rested.

Of course there were those like Katie Soultanian, Bertha Fitzpatrick and Theresa Provencher who were a brilliant shade of red. Katie and Theresa went to Hampton Beach and Bertha travelled around New Hampshire. She managed to get all the way from the Weirs and Belknap Recreational Area to Kittery, Maine.

Harold Mayhew just rested and visited relatives, as did Barbara Hall and Bob Williams. Marion Sprango and Betty Schesser devoted the week to spring cleaning in the summer.

Pauline Therrien and Walter Wilkerson had plans to go to New Jersey to visit their mother, but Pauline's little boy, Mike, landed in the hospital with a throat infection. We're glad to hear that he's much better now. Walter and his family went on alone and made the trip in his '41 Chevie, which he considers quite remarkable.

Al Roberge spent his vacation working on his porch.

We were sorry to hear that Desneiges Duchesne was sick in bed all week.

Willie Desmarais and Hazel Rybczyk just travelled around New Hampshire.

Among the vacationers in Canada was Laurette Lussier.

We extend a cordial welcome to Tom Prindiville. Also we are happy to have Ernie Panneton and Bob Gagne back with us after their time spent with Uncle Sam.

Betty Schesser had a little boy, Michael Robert, born April 12th. While she was on a leave of absence, Barbara Harden filled in for her.

New Britain

By Helen Baranowski

On June 9, a picnic was held at the partially completed home of Helen Baranowski in Forestville. About 25 employees attended and after hot dogs and hamburgs, the men played baseball. It was a very cold June night, so at dark the party moved into the basement, where a fire was built in the fireplace and a few of the employees entertained us with dancing. Everyone had a good time.

The plant closed for vacation the week of July 4th, with A. J. Bushell and Isabel Faria running the Office, and a skeleton crew for shipping and rush orders. Romeo Valerio and family spent the week at Hampton Beach. Chester Porter and family went to Cape Cod.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

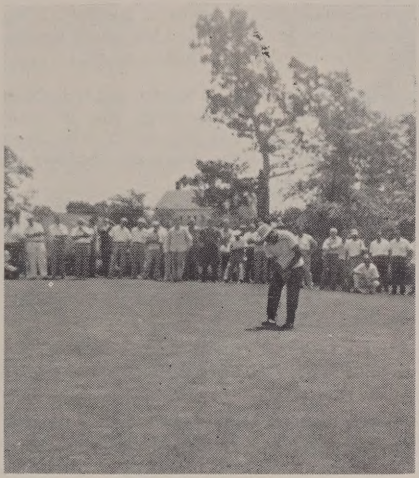
DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

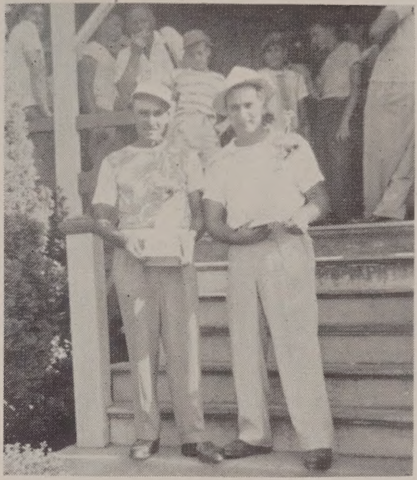
Public Links Crown Won by Ginger Conti

WE are very proud of the fact that one of our men, Oresto Conti, won the Rhode Island State Public Links Golf Championship on July 4 at Triggs Golf Course in Providence. "Ginger" Conti is one of the men on our machine. He is also one of the mainstays on our golf team in the East Providence Industrial League.

Another one of our men, Bill Kanoski, got as far as the semi-finals.



Conti sinks the deciding putt on the 34th hole.



Champ, right, with Val Melekian, runner-up.

Frank Mello

FRANK MELLO, a retiree from the Shipping Department, died in Providence on July 9 in his 73rd year, after a short illness.

Frank started to work about 40 years ago in the Shipping Room. For many years he was a Crane Operator, but had been out since 1940 following an accident. He had been on the retirees' list since 1948.

Our sympathy is extended to the members of his family.

Around the Plant

New cars this month include John Gecawich's Chevrolet station wagon and Les Howard's Oldsmobile.

We are glad to see Lawrence Massey back to work again after his illness and we hope that by the time this is printed that Arthur Turner, Jr., and Jim Gordon will be back with us.

We were sorry to hear of the death on July 20 of Mrs. Antonio Dias, wife of Antonio Dias and mother of Gilbert Dias of DPSM (Stores) and Fred Dias of DPP (Paper Machine).

Charlie Smith and Sam Gorelco, two of our retirees, visited us recently. We were glad to see them both. Charlie hadn't been here since he retired seven years ago and he found several changes.

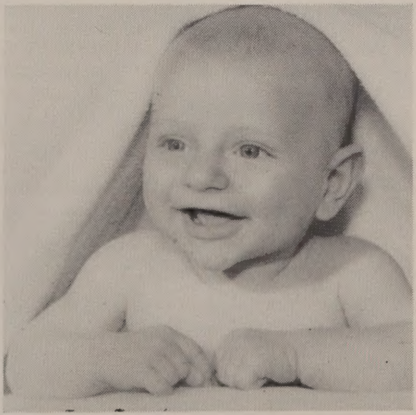
Some of our vacation trips are really getting long. Dick Ferris, Ted Maddern and John Borges all have been, are going, or are on their way to California. We hope they have a chance to see Willie Banks.

Antone Souza, another retiree, was helping his son-in-law sell shellfish at his Fall River road stand.

Congratulations to Mr. and Mrs. Clarence Pierson, who celebrated their 30th wedding anniversary, June 30.

We hear that Dick Carlson and Howie Inman talked Gil Dias into playing golf with them one night recently. Gil stuck with them at the first hole until he ran out of golf balls and then he had to quit. Guess you have to be real young to play golf.

BIGGEST CHILDHOOD THRILL—a pony of your own. That's what Lynne and Anne think as their dad, George Condry, gives them a ride on their new pony, Dabbio. George is a Phillipsdale Foreman.



FOUR BIRD EMPLOYEES are kin to this little fellow. He's three-months-old Richard Allen Pierson, son of Darrell Pierson, grandson of Clarence Pierson, and nephew of both Margaret Pierson and Barbara Vandal, all of Phillipsdale.

WE'D BE PROUD TOO if we owned this fine house. This is the new home of Ed Boisvert on Rosemere Drive in East Providence. Ed is a Back Tender on No. 1 Felt Machine, Phillipsdale.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

CHICAGO OFFICE BRIDE and her new husband. Catheleen (Kruse) and Eugene Shipanik were married on June 4, at Sacred Heart Church. Cathie works in the Payroll Department.

Chit Chat

Don Albright of the Nail Room is one of the backers of Gresham Park Little League Baseball Circuit. Don, who can quote the averages of most of the junior sluggers, is especially proud of his young son, Donald, Jr., who is a pitching star. When Don Jr. wins his Dad is all smiles, but if he loses, don't bother to ask!

The Maintenance Department's fashion plate is Herman Christopher, who recently sported his Bermuda shorts to and from work. Herman might start a new bare-knees craze! ! !

Tony Soltan, popular Sample Room boss, reported from his Florida vacation resort that Lil Grembowicz, a former Sample Room employee, sent her regards to all of her pals. Lil is now residing in the Sunny South, in Miami.

While Tony Soltan was planning for Florida, Nick Ahrens, another Sample Room employee, was enjoying the cool breezes in the "Land of the Sky Blue Waters," in Park Rapids, Minnesota. Nick said the fish are really biting this year.

Harry Brandau, an Inspector, recently took his family to Riverview Amusement Park. "Everything was fine until my daughter, Donna, coaxed me to ride the Bobs Roller Coaster. After one time on the Bobs I knew I was too old for that stuff," said Harry.

Have you heard how Mr. "O'Berg" got the "Boird"? A parakeet flew into the Mill not long ago and perched on the Shingle Machine. Agnor Oberg went over and stuck out his finger and the little Bird hopped on. So Mr. "O'Berg" took him home. (That was pretty smart of that Bird to fly right into the midst of a flock of "Birds.") The bird was tagged, so Mr. Oberg advertised. He reported that when the owner came, the parakeet apparently recognized his voice, for he certainly seemed to know him.

Al Bohnenberger has finally switched his allegiance from Ford products to General Motors. He is now the owner of a new Olds "88", with power steering. It is a red and white job, which can be seen a mile away.

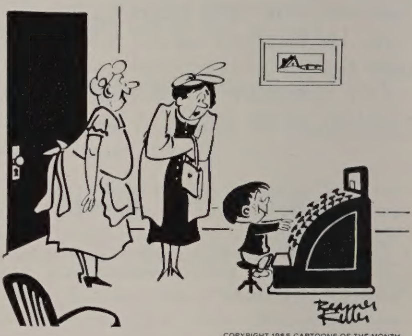
Noah "Nora" Futrell of the Dry Felt Department, left work one day with only 50 cents in his pocket. Just as he was about to catch a street car, a uniformed lady raised a help-crippled-children can to him for his donation. He immediately dropped the half into the can and waited for his change.

"Can I help you, sir?" she asked.

"I wanted to give a dime. I'm waiting for my change."

"I am sorry, but we aren't allowed to take money from the can."

The matter was settled 15 minutes later when four dime donations showed up. Nora left a much happier man.



COPYRIGHT 1955 CARTOONS-OF-THE-MONTH

"We wanted him to take lessons on something practical"

Charleston Roofing Plant

Staff: RAY MARSTON, PAULINE DAWLEY, KERMIT MANN, MILDRED DORR,
WILLIAM WINGATE, HOMER E. BILLS, TOMMIE S. EPTING,
THEODORE RIDDLE, E. A. TUMBLESTON

Charleston Chatter

As beginners in the roofing business, the asphalt handling crew wishes to thank Albert Surette and Oscar Lambine for their many successful ideas. Mr. Lambine taught the operators the fundamentals of the B & W Boiler.

Johnny Brown is looking forward to vacation time. He and Mr. Albert Surette have something in the wind.

We are sorry to learn of Mrs. A. A. Ebanks' illness and wish for her a speedy recovery. Mrs. Ebanks is the wife of Audril Ebanks (FKB).

We are glad to have Lloyd Josey, Assistant Shipper, back after a week's vacation in the mountains.

We are also glad to have John Duke back after a week's vacation.

We note Roy Lanton sporting a new 1955 Ford, two-tone job!

We also notice Billy Mazyck's new Oldsmobile.

We are glad to have Andy Betro with us filling in for Ernie Zinkowski who has been basking in the sun on vacation.

Congratulations to both Otis Rowell and George Brown on their recent marriages.

Sgt. Arndt of the Burns Detective Agency has just returned after a week's vacation.

George Davis, Machinist, is enjoying the real pleasure of driving a new Mercury.

The Machine Shop welcomes Ed Toler, Welder, back after his long illness.

A 65-year old American today has a life expectancy of 14.1 more years, the Bureau of the Census reports. One out of four Americans owns U. S. Savings Bonds, which are particularly handy to have when working days are over.

Glenwood News

By HURCIL COWART and
ROBERT STEWART

We are all pleased and happy that Carl Whatley is able to walk about and come to the mill to see us.

At this time Argus Dutton is preparing for a vacation trip through parts of Missouri, Iowa, Nebraska and Kansas.

Clarence Hopper, on his vacation, had a good time sitting in the shade in front of his home.

We welcome back Dick Smedley. Dick is the son of Numan Smedley, one of our shovel operators. He is working part-time and saving for college this fall.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: Lucille Burrow, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, J. K. Colvin,
Richard Potter, Photographer

Shreveport Speaks

Vacations are in full swing. T. C. Dawson had two weeks in May that he put in working on an addition to his home.

Jack Martin had one week in May and spent it between Coushatta, Louisiana, and Shreveport in his 1954 Oldsmobile.

Robert Jones, the last week in May and the first in June, got in a lot of fishing on nearby lakes and reports a nice catch. He spent a few days on Saline Lake.

Willie Smith was off two weeks in June and spent a few days at Lake Devernia in Longview, Texas, and then spent several days in Port Arthur, Texas just plain resting and enjoying a real vacation.

Cecil Bush was off one week in June.

Clyde Meshell made a fast trip to Kentucky, Ohio, and Indiana on his week in June.

I. V. Davenport was off the first two weeks in July and spent them fishing and working around home.

Elton Bamburg had a week in May and bought a new two-tone 1955 Chevrolet and rode around Shreveport enjoying it.

Barbecue is the fad here now-a-days. Willie Smith made one out of an old 55-gallon drum. Kavat Loe purchased a "Little Dude." Claude Ragsdale built one of brick and several others are working on one of some kind at the present. Looks like someone would invite us over for some ribs or steaks.

Fishing has been only fair lately due to the unsettled weather. A few fellows are having pretty fair luck while others are about ready to wait for steady weather. The Big Bass Contest ended June 30 without a winner. Each entrant has put up another dollar to extend the contest until December 31. We have gone a year and a half without a four pound bass being caught. (A bass must weigh four pounds or over to be entered in the contest.)

Willie Adger and family report a nice vacation spent in Orange, Texas, and along the Gulf Coast visiting relatives.

George Patterson is driving a 1953 maroon Ford. Looks sharp, George.

Joe Springer and George Walker and their families enjoyed vacation trips to Arkansas.

Phil Johnson and family visited the Gulf Coast for three days, then just rested around home.

James Procell enjoyed a visit from his mother-in-law from Germany.

Robert and Joycelyn Wilson spent their vacation visiting Robert's mother and sister in North Carolina, then spent a few days touring New York City.

Welcome to Dena Fuller, Ginger Brown and Carol Sherburne. Dena Fuller is our new Order Writer who replaces Ginny Blount. Ginny left us to go in business for herself. We wish her a lot of luck and success. Ginger Brown is helping get the advertising out and Carol is back with us again, relieving with vacations.

It's always good to have the salesmen come in for a visit. Jim White, Red Houston and Wick Guice came in on their vacations to see us for a short visit.

Anne and Gary Eddy spent a few days of Anne's vacation visiting relatives at Randolph Field, Texas. Gary was able to meet some of his cousins he had never seen. They also took in the Alamo and Breckenridge Park.

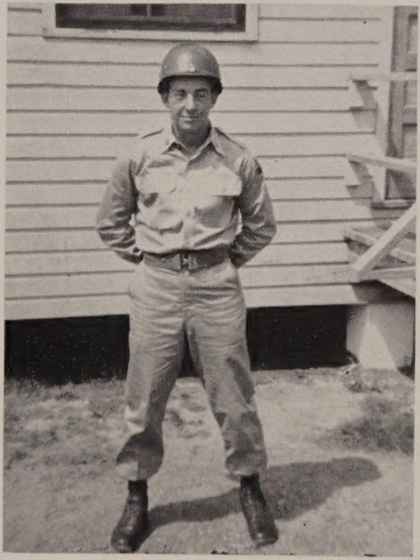
Our deepest sympathy goes to Payton Davenport, whose wife passed away July 1 after a brief illness.

They say one is never too old to learn. Gladys Bryan, Gertie Salter, Vivian Wilson and Anne Eddy are out to find out if the saying is true. They are all taking swimming lessons at the YWCA.

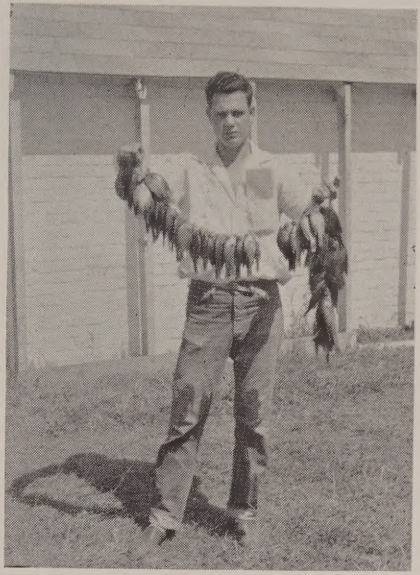
Our softball team is in the semi-finals of the Industrial League's play-off. We will play Rothschild Boiler a best two-out-of-three series and the winner will play the winner of the United Gas - Texas Eastern series.

Johnnie J. West has had his appendix removed and will be away from the Felt Mill for five or six weeks.

"Jake" Brown enjoyed a two-week vacation just taking it easy. He reports his daughter Julia, whose picture appeared in June issue of Neponset Review, has gone to work for Southern Bell Telephone and Telegraph Company.



SOLDIER SON of Vivian Wilson of Shreveport Billing. Tommy noted on back of this snapshot: "Taken at Chaffee before the graduation parade." He is now at Fort Carson, Colorado Springs, helping to train new men.



NICE STRING of bream caught in Shadow Lake, Shreveport. The good luck fisherman is Travis Baker.

Sonny Scott and his wife spent the weekend of July 4th in Galveston, Texas. On the way back home Sonny fell asleep while driving and struck a telephone pole. He and his wife spent a week in North Louisiana Sanitarium. It will probably be five to six weeks before Sonny returns to the Maintenance Department.

James Mattiex drove to Kansas City with his family for vacation.

Inspector Deaton got off a pretty good pun the other day and was almost telling the truth. Before 8 o'clock one morning Rufus was standing at the front door waiting for his daughter to bring his glasses he had forgotten. Dick Potter came in and said "Rufus, did you want to see me?" Deaton replied, "I can't see anyone, I forgot my glasses."

Quite a few Bird employees went down to Bistineau State Park, Monday, the Fourth. Noticed Ross Landrum and family swimming; Jackie Wise and C. F. Chandler were also down there.

Mr. and Mrs. Douglas Johnston have returned from their vacation in New England. While there they attended the graduation of their son, John, Jr., from Colby. John, Jr. also received his commission as second lieutenant in the United States Air Force at ceremonies following his graduation. He is to report to Lackland Air Base, San Antonio, Texas, January 6, 1956.

You didn't miss Peggy,
did you?
See inside front cover.

Berry Asphalt Co.

NEW OFFICE BUILDING of Berry Asphalt Company, Magnolia, Arkansas. "The **WELCOME** mat is not visible," writes Stella Hines, "but it's always out for visitors." This is the "building of our own" which the Berry people moved into the last week-end in May.

Magnolia News

By Zuma Awbrey, Stella Hines, Carmen Ray

We welcome William C. Pinson, who has recently joined the Berry sales force and will have his headquarters in Magnolia. He is a graduate of Arkansas Tech, Russelville, and has spent four years in the U. S. Navy where he played trumpet in Navy bands and dance orchestras. Bill was featured trumpeter with the "Esquires" at Arkansas Tech.

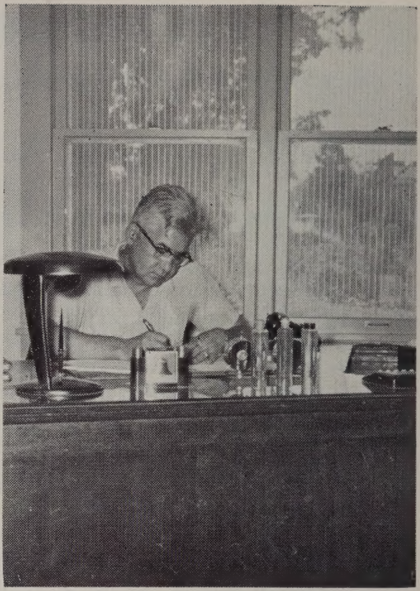
Margaret Lide left July 17 for Lexington, Kentucky, where she attended the wedding of her nephew, Richard Rushing of Camden, Arkansas, and Margaret Ford of Lexington. Dick was a star football player during his four years at the University of Kentucky.

George and Grace Harvey took George Jr. and little Miss Lee Ann to visit grandparents in Fort Smith the second week-end in July. The weather was pretty hot for driving, but Lee Ann stood the trip just fine.

Cecil and Millie Melvin enjoyed a visit to Fayetteville during the July 4th week-end.

Zuma Awbrey and family spent the last week of June in Galveston, where they enjoyed swimming and picnicking on the beach.

Carmen Ray spends 'most every week-end at Caney Lake, in North Louisiana, swimming, boating and sun-burning!



VICE PRESIDENT A. T. Van Pelt at his desk in his office in the new building at Magnolia.

Mac McGuire, Zoe and the two boys enjoyed the Fourth of July catching the "big ones" in the cool mountain streams near Hot Springs.

Donald Ray feels right proud of himself since he has just moved out his first 3000 chickens with a loss of only 25.

Blossom Time

END OF THE STORY. Zinnias at Shoppers' World are now in full bloom. These are the same plants which were pictured in the July Review just being set out, after getting a good start in life as seedlings grown in Bird Vita-Bands.

Births

To the William Dickies, a daughter, Cynthia Paula, June 2. (Phillipsdale)

To the Frank Belangers, a daughter, June 4. (E. W. Power Plant)

To the Alton Myers, a daughter, Joyce Ann, July 5. (Shreveport)

Marriages

Gordon J. Anderson (Norwood Roofing) and Joan Keller, on July 10, at the Union Congregational Church, Wollaston.

John A. McCarthy, Jr. and Adeline Gazerro (Main Office), on July 17, at the Blessed Sacrament Church, Walpole.

John W. Carberry (Norwood Roofing) and Mary Viegnot, on July 16, at St. Mary's Church, East Walpole.

Acknowledgment

(Other Acknowledgments p. 15)

We wish to thank Bird & Son, inc., our many friends at Bird & Son, and Local 385 for the beautiful flowers, spiritual bouquets and kind expressions of sympathy expressed to us in our recent bereavement.

Mrs. Philip H. Stone and Family

BIRD CLUB

Special Rates for Boston Garden. Season reserved seat books for attractions at the Boston Garden will be available for a second year. The Council voted at its August meeting to authorize Special Activities chairman John McDougall to order 250 books for the scheduled 15 attractions. The program starts in October. Price is $6.50, instead of last year's $5.00. The Garden, however, advertises this as a $30.15 value. Events include: Ice Capades of 1956, featuring "Peter Pan" on Ice; Hamid-Morton Circus; Ice Chips; Rodeo; professional and college hockey and basketball; boxing; and schoolboy track meets.

Bird Club members will be notified when books are here. Sale will be at the Credit Union on a first come, first served basis. Procedure for exchanging book coupons for tickets (the same as last year) will be explained on the notice coming out early in September. WATCH FOR IT!

First Nighters. There have already been inquiries about forming a theatre group again. To get tickets at First Nighters' rates, there must be 25 or more members in the group. Anybody interested? Special Activities' John McDougall (Dept. FFJ) says that possibly more convenient arrangements could be made for getting the tickets at the box office this year. If you're interested, let Mac know.

Men's Golf. At the Wampatuck Country Club, the second half of the season is well under way. Team standings at the end of the third match early in August were:

	Won	Lost
Capt. Eppich	20	16
Pierce	18½	17½
Baranowski	17½	18½
Rogers	16	20

Play continues Wednesday nights through September 21.

Softball Team in State Play. The Bird Club Softball team is about to finish the third and final round of the Norwood Recreation League competition. Our team is in third place (first week in August) and is therefore eligible for the Massachusetts State Softball Tournament. In the top spots are the VFW and Browne's.

The Bird Club team ended the second round in July with 10 wins and four defeats. Next month we hope to have batting averages and other interesting statistics.

Family Tours. For Sunday, August 14, Andrew Center and committee, Mary McDonagh, Frank Vietze and Charles Cobb, arranged a trip to the ever-popular North Shore. Leaving East Walpole at 11:30 A.M., they planned to visit Gloucester and Rockport. Points of interest included on the itinerary were the Fisherman's Monument at Gloucester and the Rockport art colony.

Tri-Mill Sports Schedule. Donald Brennan, Secretary, has released to the Review the following program of events for the 1955-56 season:

August 28 — Chicken barbecue and skeet shoot at Victor Leontie's.

Sept. 13 — Bean supper and trap shoot at Clubhouse on South Street.

Oct. 11 — Business meeting and pitch party at East Walpole Brigade Room.

Oct. 29 — Ladies' Night. Venice Cafe, Franklin

Nov. 8 — Business meeting and movies at Brigade Room.

Nov. 22 — Turkey shoot at Norwood Sports Club.

Dec. 20 — Turkey shoot at Norwood Sports Club.

Jan. 10 — Pitch party at Brigade Room.

Feb. 14 — Business meeting and movies, Brigade Room.

March 1 — Annual meeting at Venice Cafe.

GIFT TO MATTIE from the Lady Cooties in appreciation of Mattie McLauchlan's good work as chairman of this year's Veterans Show. May Cushing, Queen Bee of the Lady Cooties, made the presentation at a spaghetti supper given to the cast by this organization, which travels with them taking cigarettes and other gifts to hospitalized veterans.

Neponset Choral Society Chooses Mozart Mass, reports Director Leonard Weaver

THE Music and Executive Committees have been meeting during June and July, proving that the operation of the Neponset Choral Society is a year-round function. A couple of the meetings were held at George and Harriet Dusty's popular new house on Lake Pearl, where Harriet kindly invited us to escape the heat.

Last spring, a poll of the members indicated a majority were in favor of another oratorio-type concert in the fall. Guided by this, and the Choral Society's purpose of providing the best of musical entertainment, the Music Committee reviewed a number of selections, trying them out by playing and singing portions of them.

After lengthy discussion, the final choice was Mozart's Twelfth Mass in G Major. Members of the Choral Society who participated in the Christmas concert a few years ago when we sang the "Gloria" from this work will recall its thrilling melody and brilliant climax. The rest of the Mass is equally inspiring. This was selected because it is singable, melodious, and well within the ability of the group to perfect it for performance within the relatively few rehearsals we have in the fall.

Those who were in our production of "Elijah" last year will find this choice considerably less difficult to sing, but no less enjoyable.

Rehearsals will commence at Bird Hall the first Monday after Labor Day. The performance is tentatively planned to be given in Walpole High School on Wednesday, November 30.

We look forward to a large and enthusiastic turn-out on September 12.

They Bought the Best

NEW SUMMER THEATER in-the-round at Beverly glistens with white Bird roofing. Twelve-gabled permanent roof wears Bird 90# mineral surface white roll roofing, plus 18" mineral surface white strips. This North Shore Music Theater, opened in June, is now running Broadway musical hits. Roofing was supplied by Crystal Lumber Co., Wakefield, a customer of Bird Salesman Thomas Spencer. Stephen Slane is the managing director of the theater and directed the construction. (Photo by Ushakoff)

Prizes Offered For Bay State Photos

Three camera world greats will serve as judges in the Massachusetts photographic contest now under way, it is announced by Commissioner Richard Preston of the State Department of Commerce.

Bruce Downes, editor of *Photography Magazine,* Jacob Deschin, camera editor of the *New York Times,* and Joseph Costa, chief of photography for King Features, have accepted invitations from the Department to serve as judges and will select the prize winners in the competition for $5700 in prizes sponsored by the Advertising Club of Boston. The Carling Brewing Company has provided a grant for the awards.

All prize-winning photographs will become the property of the Massachusetts Department of Commerce and will be used in the state's promotional campaigns. The contest is open to all amateurs, professionals, news cameramen — in fact, everyone who enjoys snapping a shutter.

Entry blanks for the contest, which will run through November 15, may be obtained in any camera shop in the Commonwealth or by writing to the Massachusetts Department of Commerce, 334 Boylston Street, Boston, Mass. All pictures must be taken in Massachusetts, with top prizes of $1000 in bonds being offered for the best black and white and color shots. In all, nearly 500 prizes will be awarded.

WOULD YOU HIRE YOURSELF?

BELOW are some of the questions that the Employment Office asks and some of the questions that a foreman asks himself about you and your performance on the job. These questions are also asked every time a man is considered for promotion. Try rating yourself.

Score 10 for each YES, 5 for each USUALLY, 0 for each NO.

	Yes	Usually	No
1. Are you interested in your work and looking for ways to improve it?	___	___	___
2. Are you trying to learn more about the operations in your department?	___	___	___
3. Do you report for work on time — and regularly?	___	___	___
4. Do you conscientiously try to follow all safety rules and other regulations of the company?	___	___	___
5. Do you like to work with other people?	___	___	___
6. Do you submit suggestions when new ideas occur to you?	___	___	___
7. Do you keep your personal appearance as neat as possible?	___	___	___
8. When there is an emergency do you willingly pitch in to help get the work out?	___	___	___
9. Are you known as one who sticks to the job and sees it through?	___	___	___
10. Are you trying to do your full share of each day's work?	___	___	___
11. Is the quality of your work satisfactory to your supervisor?	___	___	___
12. Is the quantity of your work satisfactory to your supervisor?	___	___	___

50–59 — *Not quite good enough*
60–74 — *Satisfactory worker*
75–89 — *Good worker*
90–120 — *Exceptional worker*

On the Lighter Side

Sign placed over the office drinking fountain: "Old Faceful."

The toughest thing about success is that you've got to keep on being a success. Talent is only a starting point in business. You've got to keep working that talent.

"I'm Mr. Brown's wife," said a woman introducing herself to a pretty blonde at a cocktail party.

"I'm Mr. Brown's secretary," said the blonde.

"Oh," said Mrs. Brown. "Were you?"

The only things some girls wear at the beach is a baiting suit.

Tourists are people who drive hundreds of miles to get photos of themselves standing by the car.

Golf is like taxes — you drive hard to get to the green and end up in the hole.

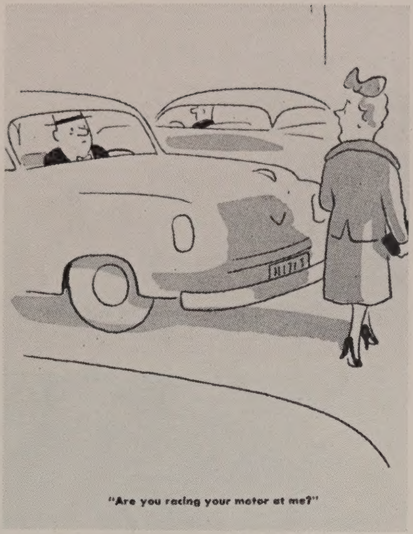
"A new groom sweeps clean — also washes dishes."

Australasian Manufacturer

"Grand Coulee," yelled the devout man as he hit his finger with the hammer.

"What do you mean by yelling 'Grand Coulee'?" asked his wife.

"That," he replied, "is the world's largest dam, isn't it?"



"Are you racing your motor at me?"

PASSING THOUGHT . . . A human being is a chap who will split his sides over the family album and then look into a mirror without cracking a smile.

"Happiness? That's nothing more than good health and a poor memory."

Albert Schweitzer

An indignant woman rushed up to a zoo keeper and told him that she had seen something dreadful in the monkey cage.

"Four monkeys were playing cards," the woman reported, "and it was obvious to me that they were gambling. You'd better hurry over there and break up the game."

"No point in doing that," the zoo keeper argued. "They aren't doing any harm. They're just playing for peanuts."

SMOKEY
...Please Folks
USE YOUR
ASH TRAY
Remember - Only you can
PREVENT FOREST FIRES

They Sold the Best

WESTERN FIELD PLAQUE WINNER. Material Dealers Hardware & Supply Company of Enid, Oklahoma, were presented this Bird Flooring Covering plaque for achieving the highest percentage of quota attainment during fall of 1954 in the Western field. Field Manager Paul DeChellis makes the award to Cyler D. Thomas, manager of the company. Fred Jakel, Bird Salesman, looks on approvingly at the left, as does also John S. Everitt, Assistant General Manager of the Retail Department, Long - Bell Lumber Company of which Material Dealers Hardware & Supply are a division.

"We call them wedding gowns, Miss Rose, not victory dresses."

Manager chides saleslady, according to THIS WEEK

Flattery is something like perfume — it's all right to sniff it, but don't swallow it.

Mrs. Busybody was pumping the local doctor about the sudden death of the town's richest man.

"You knew him well," she cooed. "How much money did he leave?"

With a tip of his hat, the old doctor replied, "All of it, madam, all of it."

Capper's Weekly

A guide had been showing a party of visitors around a great picture gallery. When he was through, he said, "Now ladies and gentlemen, if you'd like to ask questions, I'll be happy to answer."

"Well," said a woman, "can you tell me what brand of polish they use to keep these floors so shiny?"

Alice: "What's your cat's name?"

Mary: "Ben Hur?"

Alice: "How did you pick a name like that?"

Mary: "Well, it was just Ben until he had kittens."

BIRD
& SON, inc.
BIRD PRODUCTS
Established ® 1795

BIRD
NEPONSET
REVIEW

SEPTEMBER 1955

DANGEROUS
STOP
CROSSING

Vol. 43 No. 9

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On the Cover

Risking his camera if not his neck, the Review photographer sloshed up to his waist through the Floor Covering Plant the morning of the Big Rain, August 19, to get the pictures of a lifetime. This is the roadway looking toward the gate, and that's Electrician Ted Hutcheon's car. No gentle rise of waters here, the usually mild Neponset, now way out of bounds, has become a powerful and frightening flood.

BIRD NEPONSET REVIEW

Vol. 43 No. 9 September 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

After the Deluge
— Some Executive Comments

John Andrews, Assistant Purchasing Agent: First thing I had to do after the flood was get in touch with all Floor Covering suppliers and cancel all shipments in until further notice. There wasn't any place to put them. A lot of suppliers have offered us help, calling in and asking what they could do. The place in Boston where we have to send motors to be baked, reserved ovens just for us.

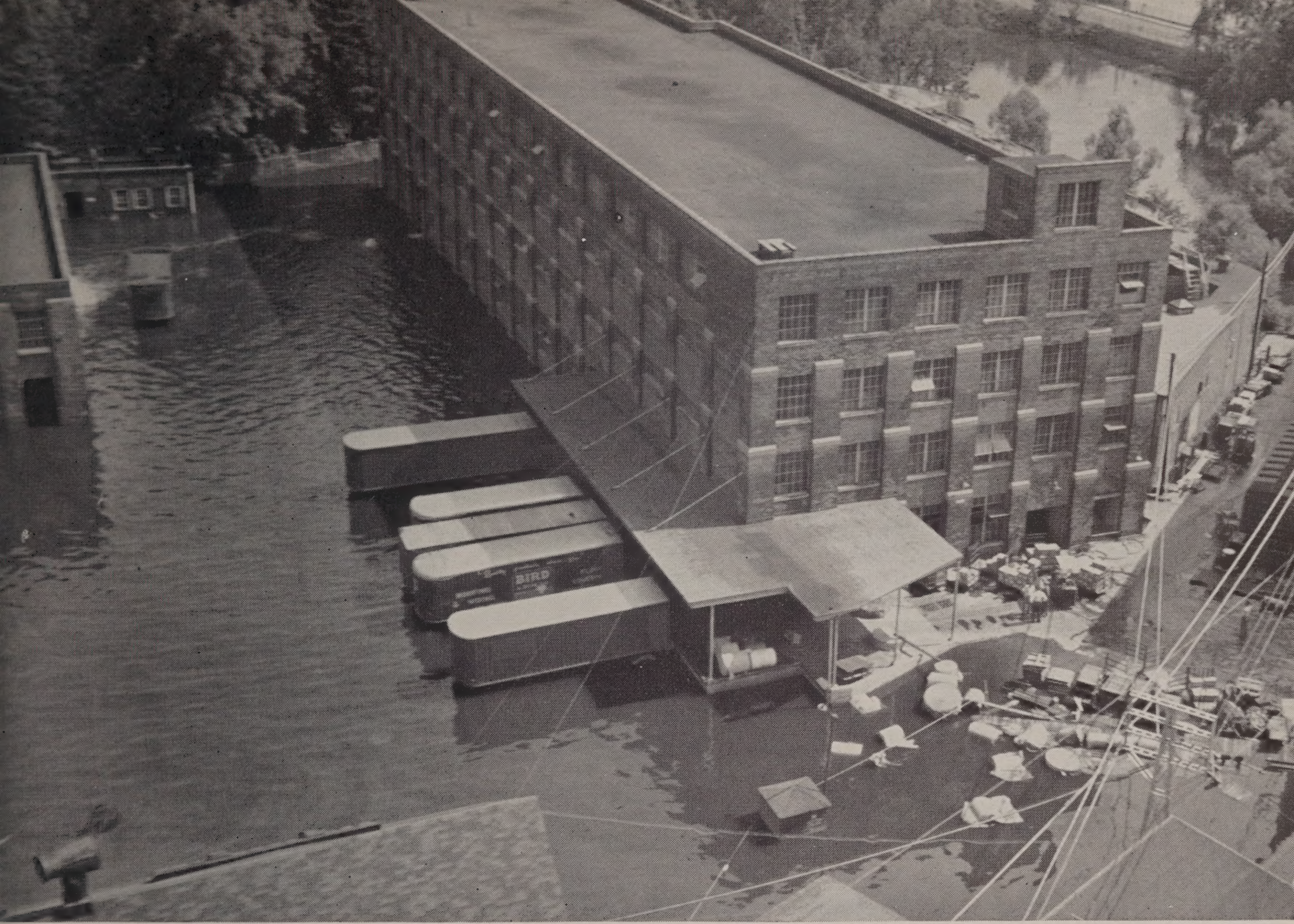
Earle Davis, Sales Manager, Special Papers Division: Our customers were very sympathetic, apologized for even asking if they could have anything. (Mr. Davis was one of those displaced mill office persons.) One customer offered to come out and help. I told him what we needed was hot air to dry out the motors. He said he thought he could supply this! We had some call for filter paper, which we could supply. Monday morning after the flood we had a call from Woonsocket. They needed filter paper to filter transformer oil. They came and got it and were back on the road before we had a desk or typewriter to make out the order.

Frank Maconi, Superintendent, Floor Covering Plant: Although there was considerable damage at and around the new Linoleum Calender, there was one lucky break. Flood waters, more than four feet deep came within six inches of the intricate panel board that controls the machine. There they stopped and the panel was undamaged.

H. R. Bonnyman, Sales Manager, Fibre Box Division: Many of our customers were washed out, losing, of course, their shipping cases too. We are trying to supply them as fast as possible. This business isn't exactly gravy, since we have other types of boxes we'd rather run, but we are doing our best to share the load. Right after the flood we had a call from a customer who makes explosives. He needed boxes in which to ship explosives, which were to be used to blow up debris and wreckage after the floods.

Perley Mudgett, Technical Supervisor, Paper Mill: You were inquiring about the ham radio operators on flood duty around here. Eight of us in Walpole formed an emergency net from 6:00 P.M. to midnight, the night of the flood. There were bad washouts on Route 1 as it goes through Walpole. The Neponset was boiling over Main Street in a couple of places, and a number of other roads were impassable. We patrolled from the center of town north on Main Street to Mylod, east to Washington, south to Common and west on Common to the center. Walpole police were stationed along this route to handle the Route 1 traffic, which had been re-routed over Washington Street, East Walpole, because of the Route 1 washouts. We worked in shifts, keeping a car with a short wave radio constantly circling this area. This car checked with each police officer in turn and relayed messages to the Chief at Walpole Center. Another Bird "relative" who served in this emergency patrol was William Sheehan of Bird Machine Co.

OUT OF BOUNDS. Mike Sadaway, East Walpole Blacksmith, holds up a hornpout found swimming around in the flood waters near the Machine Shop.



More like the East River or Hoboken than the Mill Yard at East Walpole. This is Saturday morning, August 20, picture taken from the Power Plant. Flotsam not yet stranded by receding waters can be seen at lower right. The big building houses the machine shop on the first floor. Water came in here too.

We Met the Emergency

At the Executive Committee meeting on August 22, $1,000,000.00 was appropriated to cover flood damage at our East Walpole and Norwood plants. Best estimates are that damage to machinery, buildings, and material will approximate that figure.

The floods which brought such terrifying destruction to many New England communities did not pass us by. But we are indeed fortunate that our losses were not greater and that there was no loss of life. For that we can be truly thankful.

The $1,000,000.00 loss however is a blow because water damage is something that is virtually impossible to cover by insurance. In a business the size of ours, this loss is a large one. In addition, of course, will be the loss in sales until our plants return to normal production. This too is a serious blow.

On behalf of the management, I want to thank the many workers throughout the organization who put in such long hours and hard work trying to save the plants from greater damage; also those who had the dirty and tiresome jobs of cleaning up after the water receded. We greatly appreciate your loyalty and extra effort.

As this is written, we are not yet back to normal. A number of our workers suffered loss of earnings while the plants were under water and later while they were being made ready for operation again. It is regrettable this happened. We are sorry, too, that we could not make promised delivery to hundreds of our customers. The halt in production was both irritating and costly to many people. We have done, and are continuing to do, all we can to bring all plants back to full production and deliveries of Bird products back to normal.

We appreciate your understanding and help.

President

(See pages 6 to 10 for more flood pictures.)

Bird Linoleum

Assembly line trailer construction starts with preparation of trailer floor. Note sidewall sections ready to fit into place later. (Palace Homes, Inc.)

Close-up of plywood floor being made ready for Bird Tile installation. Laying of tile has already been started at far end. (All States Trailer Mfg. Co.)

Homes on Wheels Use Bird Tile

Beautiful – Easy to Clean

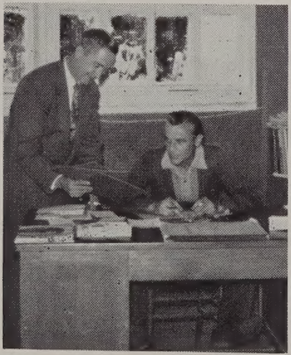
Salesman Bill Hover (Tennessee, Mississippi, and Arkansas) has found a way to get Bird Tile into every state in the Union! He sells over a thousand cases of tile a month to three trailer manufacturers. They install the tile on the trailer floors, customers buy the trailers and drive them — with Bird Tile floors — into every state across the land.

Using Bird Tile for trailer floors are Magnolia Trailer Manufacturing Co. of Vicksburg, Mississippi; Palace Homes, Inc., with main offices in Flint, Michigan, and a plant in Newport, Arkansas; and All States Trailer Manufacturing Co. at Jacksonville, Arkansas. Sales to all three trailer companies are handled through Orgill Brothers of Memphis, Tennessee.

As the pictures show, trailers are made on an assembly line. Bird Linoleum Tile is laid on the plywood floor first, then sidewalls and partitions and roof are put on as a separate unit. Bill tells us these three manufacturers make trailers eight feet wide and

Color and pattern must be carefully chosen. In these pictures, Salesman Bill Hover gives an assist in such matters to the trailer company executives.

Below: Hover standing and Ivon Haunstein, Plant Manager, Palace Homes, Inc., Newport, Arkansas.

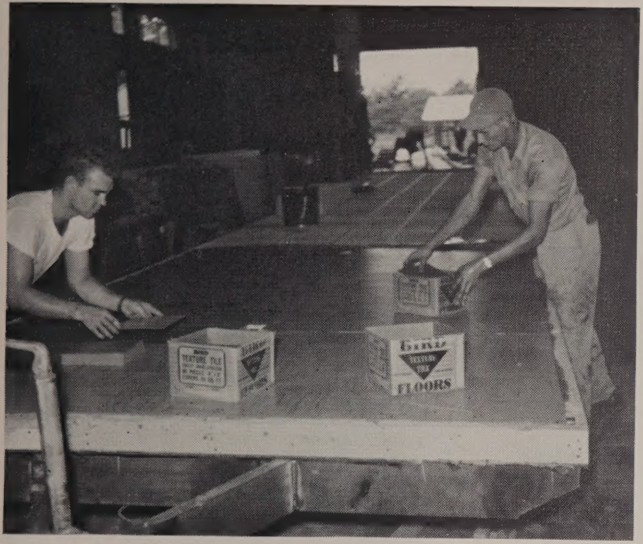


At left, Salesman Hover with A. W. Arnold, vice president, Magnolia Trailer Mfg. Co., Vicksburg, Mississippi.

At right: Color and patterns are talked over with Francis S. Brier, vice president, All States Trailer Mfg. Co., Jacksonville, Arkansas.

Ready for touring or for easy living. Her is one of the latest models built by Magnoli Trailer Mfg. Co. where better than 700 case of Bird Linoleum Tile are used each month

for Trailers

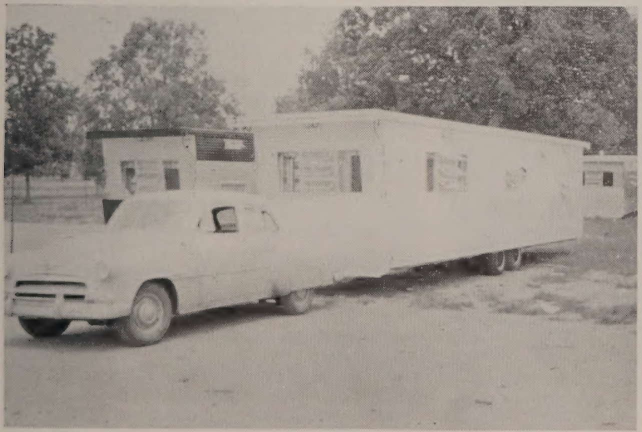

Workmen installing Bird Linoleum Tile on a 46-foot trailer body. Texture Tile is being put on here. (Magnolia Trailer Mfg. Co.)

A thing of beauty and a joy to the family who owns it — finished interior of a trailer with its Bird Tile floor. (All States Trailer Mfg. Co.)

in lengths from 24 feet up to 46 feet, so the amount of tile used varies considerably. Palace Homes regularly turns out 20 to 25 units a week. Magnolia Trailer has been using Bird Texture Tile for over two years and has a standing order for 700 or more cases per month.

Palace Homes uses patterns TT-0118, TT-0154, TT-0158, and TT-0159. These are grays and creams — *opal fire, ashglow, sunray,* and *ruby flash* — which blend well with the paneled interiors. Magnolia Trailer uses Texture Tile patterns TT-0151 and TT-0154 — *pine cone* (brown) and *ashglow* (gray). These neutral tones harmonize perfectly with the beautiful interior colors for which Magnolia is noted. All States likes the neutral gray of *ashglow.*

Up and down the land Bird Tile is beautifying the floors of these homes on wheels — palaces for vacation travel, or snug, attractive living quarters for family homes in trailer cities.



Living-room of a 31-foot Palace Homes mobile home with a Bird Texture Tile **opal fire** floor. Adding to the attractiveness of the room is Glenda Ruddell, secretary to the Plant Manager of Palace Homes, Inc.

Rogers Weed has the floor. Standing at right is R. F. Jenkins of Shreveport. Seated are H. F. Davis, and from Shreveport, J. D. Johnston and J. K. Colvin.

A Conference Documentary

Taken without flash on fast film, these pictures have that quality of reality seen in stills from a movie. This was a recent top-level Building Materials session at the Parker House in Boston.

From left: P. C. Johnson, J. W. Morgan, A. M. Dobbins, all of Chicago; W. E. Smith, Jr., East Walpole; Herbert Hand of H. B. Humphrey-Alley & Richards; K. L. Mann, B. L. Sears and J. H. Van Hoy, all from Charleston. Back to is H. O. Woods.

Seated at left are F. X. Lantier and W. R. Wright, Jr. Then L. C. Niese, R. H. Emerson, W. R. Burns, F. P. Reynolds and E. L. Chamberlain. Standing: T. E. Miller, Jr., S. C. Traudt and E. R Pulsifer.

You — and the Hoover Report

WOULD you like to see your income tax reduced? Who wouldn't!

The Hoover commission, a group of twelve men headed by Herbert Hoover, was created by Congress on July 10, 1953. Its purpose was to study the organization of the executive branch of the Government and make recommendations which would save money for us taxpayers.

The Commission finished its work June 30, 1955. In its final report the Commission pointed out possible yearly savings of about $5 billion and an opportunity to recover and return to the Treasury another $10 billion. This $10 billion will come from selling off inappropriate investments, unnecessary liabilities and surplus property. The $15 billion total is an average saving of $300 for the 50,000,000 families in this nation.

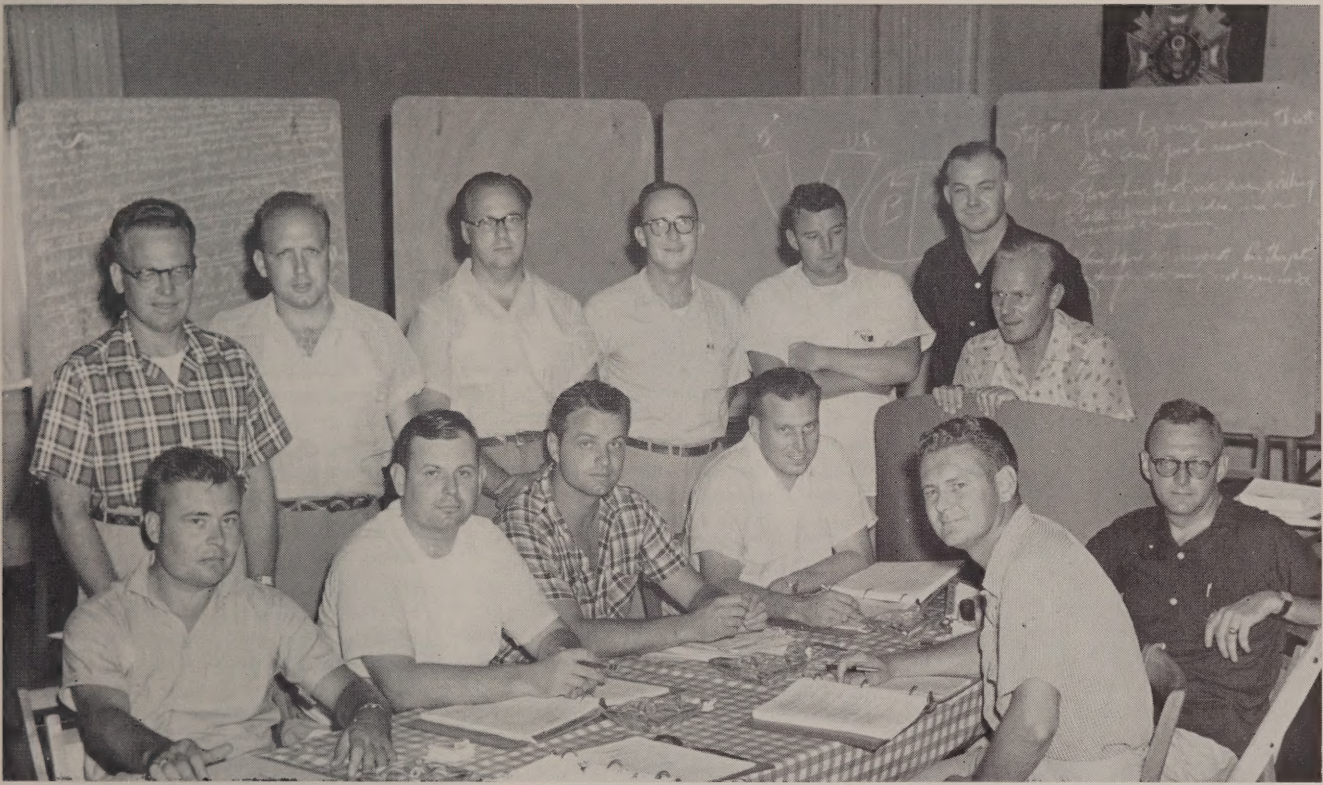
The Hoover Commission had only the power to recommend. It is now up to Congress and the President to act. Some recommendations will require bills to be acted on by Congress. Others can be adopted through Presidential plans. For instance, a plan is already under way for the Department of Defense, under instructions from the President, to close some 50 establishments, such as bakeries and laundries, which have been shown to be in competition with private enterprise.

The first Hoover Commission, which functioned from 1947 to 1949, studied what might be done to change the structure of the Federal Government. It made 272 recommendations. One hundred ninety-six of these — 72% — have been accomplished in whole or in part. The second Hoover Commission had a much broader mandate to study basic matters of policy.

Their report is in. Those who have studied it carefully agree it is a masterful job. It is now up to Congress and the President to follow through.

Education is not to teach men facts, theories or laws. It is not to reform them or amuse them or to make them expert technicians. It is to unsettle their minds, widen their horizons, inflame their intellects, teach them to think straight, if possible, but to think nevertheless.

— *Robert M. Hutchins*



SUMMER SCHOOL for two weeks was the assignment. This is Bert Johnson's Sales Analysis Institute class, held at Bass River. Taskmaster Johnson, who is Floor Covering Sales Development Manager, is standing at right.

Standing, from left: Martin Blondell, Floor Covering Sales Service Manager, Parks C. Stewart, Harvey W. Quast, Robert B. Perkins, and George E. McGuire; Roofing Sales Promotion Manager Leonard C. Niese, and Mr. Johnson.

Seated: James D. McCall, David P. Devine, James D. Young, Jr., William J. Anderson; Floor Covering Sales Promotion Manager Ted Aber, and Jack W. Gillespie, nearest camera.

They go to school to learn The SAI Way

IF you practice S.A.I., you're a sure winner."

This isn't some new kind of religion, though S.A.I.'s disciples get pretty fervent about it. The reason for their ardor is, possibly, the fact that S.A.I. works.

These mystic letters stand for Sales Analysis Institute. It follows that its teachings are also called S.A.I. Our Floor Covering Salesmen all get the S.A.I. course. Latest class has been for Sales Trainees who have been working under Floor Covering Sales Development Manager B. V. Johnson. Joining this group also were the company's two new Sales Promotion Managers, Messrs. Niese and Aber, and Floor Covering Sales Service Manager Martin Blondell, who came to Bird & Son last November.

The course deals with human relations, with people and how they think and feel. It could just as well be called a course in applied psychology, psychology applied to selling. The men taking the course learn the art of talking from the *listener's* point of view. This approach moves the listener's thinking toward possible sales. "Sales" means selling, not only *products* (rolls of Floor Covering), but also *services* (tile racks for customers, for example) and *ideas* (let's set up the display *this* way).

B. V. "Bert" Johnson gave the course this summer. He is a good instructor and a hard task master. His students agree that in this competitive business world, S.A.I. has given them that needed extra fire power.

LEWISTON EXPANSION PLANNED. This picture, on the front page of the Lewiston Evening Journal one day this summer, shows the Lewiston Shoe Carton Set-up Plant, center, with proposed addition inked in. The plant, built about a year ago, is in Lewiston's new industrial center.

The BIG FLOOD

Company estimates $1,000,000 loss

FLOOD waters struck Bird & Son with terrifying suddenness, Friday, August 19. Hurricane Diane, minus its high winds, crept slowly through New England and dumped an official 14.83 inches of rain on Walpole in two days.

The Neponset River, already high from previous rain, quickly reached the flood stage early Friday morning, and began to go over the banks of the mill dam. And still it rained, hard, relentlessly, a warm rain, but one that soaked everyone to the skin unless he had on completely waterproof clothing. Both Plimptonville dam above us and our own mill dam at East Walpole were in great danger of going out. There was only one thing to do — take out the flash boards and open the flood gates full width. This done, a wall of water 18 feet wide and eight feet deep roared through the opening.

Workers Evacuated

With only minutes of warning, workers evacuated No. 2 and No. 3 Paper Machine rooms and the Paper Mill Office. All of these places are located in the lower mill yard, 14½ feet below the level of the dam, which is just the other side of the building housing No. 2 Paper Machine. The rest of the factory and Main and other office buildings at East Walpole are on a higher level. A Back Tender on No. 3 Machine gallantly carried two of the office girls out over the rising waters.

By noon the waters were waist high in these areas. Motors, desks, files, rolls of paper were all in the drink. Water was over the basement floor of No. 2 Box Shop and the Machine Shop. The lower mill yard had become a lake.

Flooring Out

A mile down river at the Floor Covering Plant, they had expected flood waters. Twice before, extreme rains flooded this plant — in 1936 and 1938. Men had been working hard all Thursday night to raise valuable motors above the anticipated water level of one or two feet.

By seven o'clock Friday morning when the new shift was coming on, most of the men were turned away at the gate and sent home. The water was already deep in the work rooms and it was still raining hard.

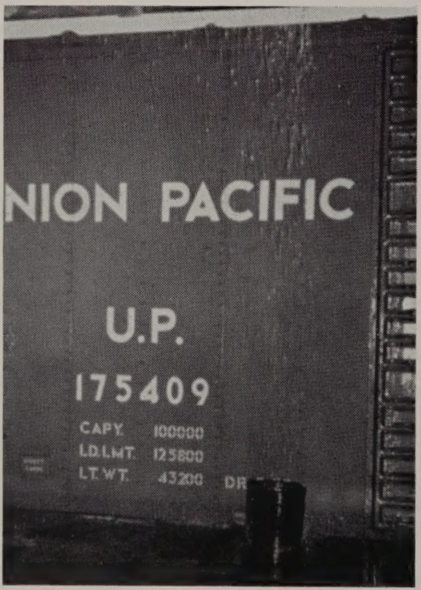
Then came the threat of the weakened dams, the release of tons of water at the dam up river at East Walpole, and the Floor Covering Plant was worse off than ever. Motors thought to be high and dry were dunked anyway as the water reached four and five feet deep.

It rained violently, off but mostly on into late afternoon on Friday. Then it stopped. But the water stayed. It was still high in the mill yard at East Walpole through most of Sunday. It stayed in sections of the Floor Covering Plant until the following Thursday.

Damage at East Walpole

You can't hurt parts of a paper machine with water. It's built for wet conditions. But motors and electric cables had to be dried and checked. If you have 40 motors on one paper machine and all motors have to be taken out, moved to baking ovens either at East Walpole or sent to Boston, baked 24 hours, checked for damage, brought back, re-installed in the machines — and we did — you can see why No. 2 and No. 3 Paper Machines were down for a few days. No. 2 miraculously was running by Friday, August 26, and No. 3, the following day.

The furniture in the mill office was almost a total loss. Three metal desks and a couple of chairs survived. The wall board partitions had to be ripped out, floors removed, the offices redecorated. These alterations of course came only after the slimy furniture had been carted out and away, and two or three inches of muck had been pushed out the doorways.



FUNNIEST FLOOD PICTURE shows a bucket set to catch the water pouring off this freight car.

Flooring Worst Hit

At Floor Covering, the damage was much worse. Over 100,000 rugs were soaked in the warehouse. Great piles of boxed tile rested in flooded storage rooms. Those boxes *above* the water line were of course all right. By luck the yard goods was all o.k. The warehouse where it was stored was actually dry!

Floor Covering's motors, cables and machinery, under water for several days, had to be dried and cleaned. Taking care of such work was easier said than done because the machine shop itself had been so badly flooded. For example, a baking oven for motors was rigged up in a dry shed near Shipping and boards were stretched on stacked-up pallets to make work benches for machinists.

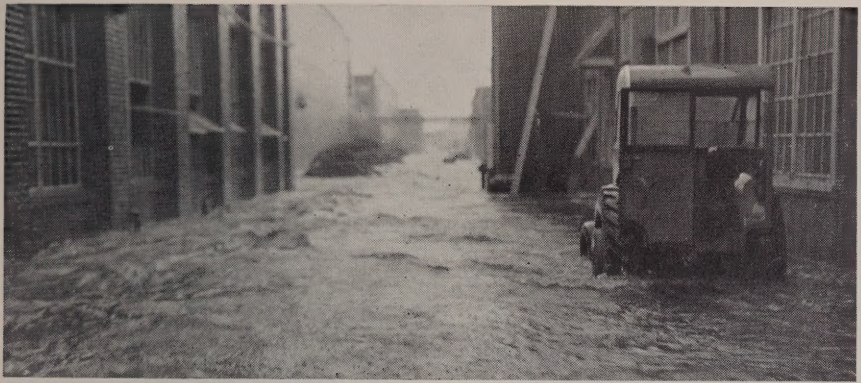
All men at Floor Covering were back to work by Monday, August 29 — a good many of them earlier. Before production could get going, everyone at first had to scrub, clean and try to salvage damaged stock.

Roofing didn't get by completely untouched. The Neponset River flowed in one side of the Cement Department building and out the other. The department was knocked out for a few days. However, the rest of the plant was above the flood waters and operations went on as usual.

Still We Were Lucky

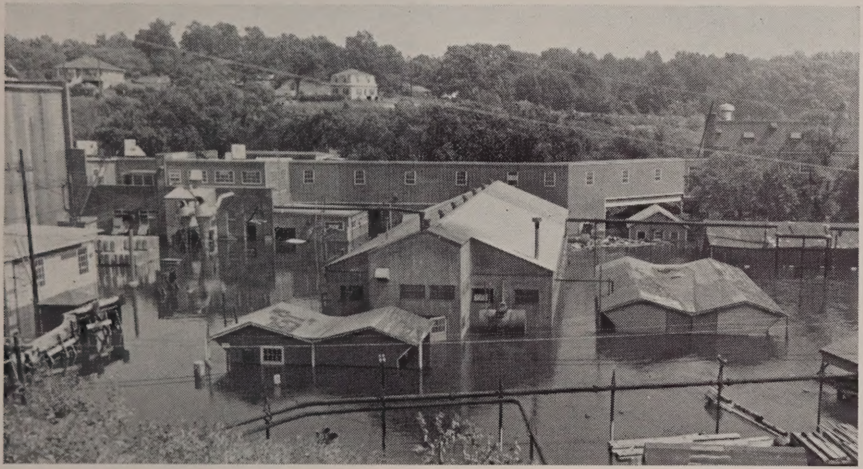
Men at both East Walpole and Floor Covering worked long hours, especially Maintenance men. Their wives never knew when they would finally get home for supper. During and for a week after the flood there were enough hip boots around to outfit a fishing club. The men found that wearing them for hours at a time in the 90° days immediately following the floods was no picnic.

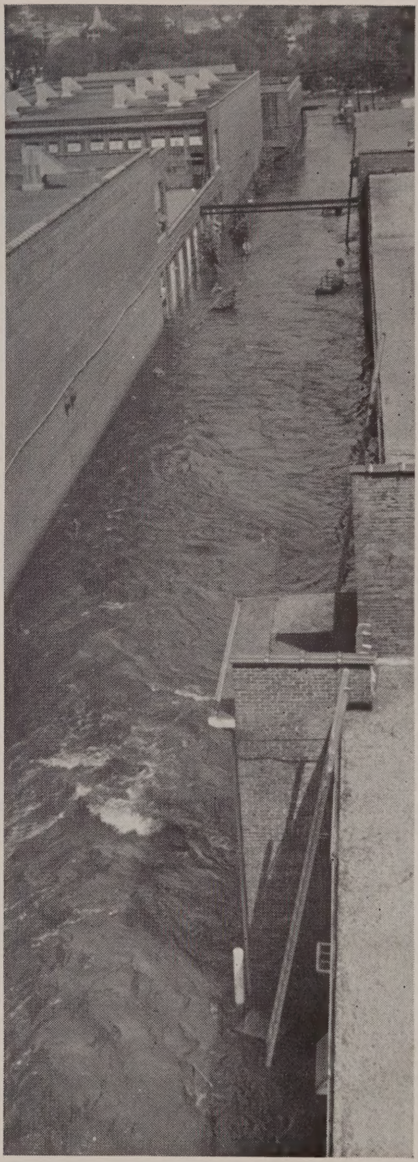
There were no casualties here in spite of the deep water and strong current. The dam held. Our buildings were not destroyed as they were elsewhere in worse flood areas. In spite of the estimated million-dollar loss, we were very lucky.



And the floods came, bending over the small trees as the water poured down the mill roadway. This was Friday morning.

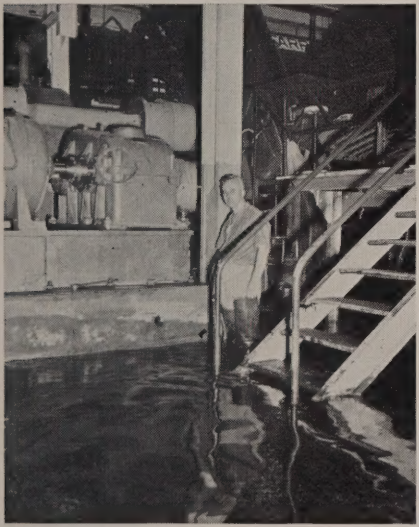
Below: The rains from heaven were stopped, leaving this peaceful view the day after. Inside the further building in four or more feet of water is the beautiful new linoleum machine. One man said, "If I wasn't so big I would cry."





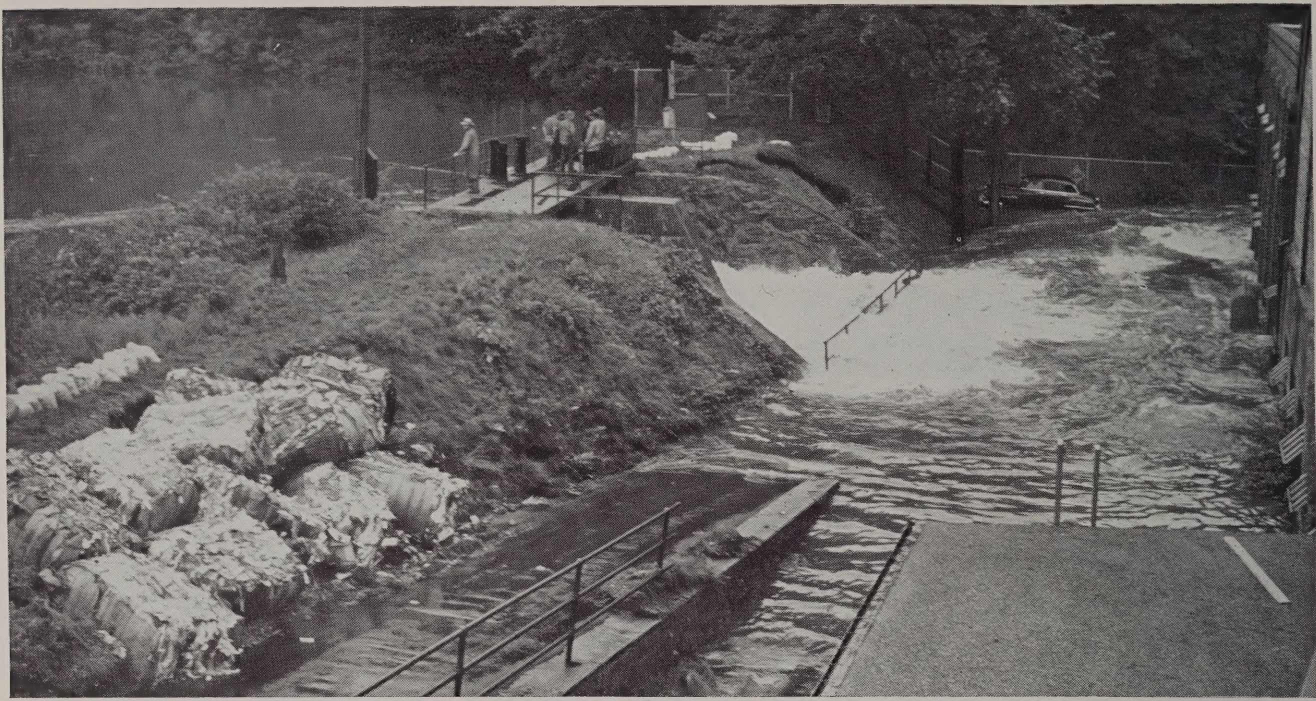
Same road as upper left, but the next day. Anyone for fishing?

at Norwood Floor Covering Plant



Monday, August 22. At new Lino Machine. There were still no lights anywhere and the men went about by two's through the darkened, watery passages. The footing was uncertain and you couldn't be quite sure what you might step into. This is George Wyatt of the Machine Shop, who accompanied the photographer. Maintenance men were among the first called back.

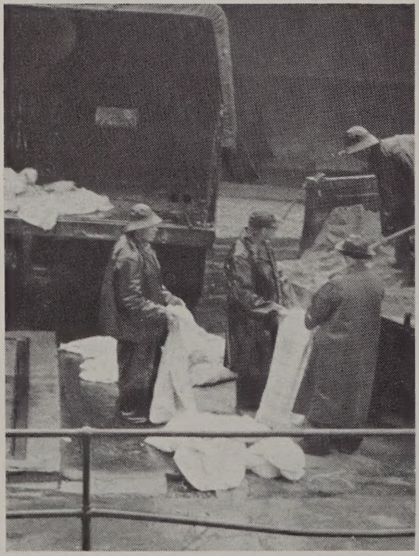
This is back to Friday morning again. A paint tub had been carried from some distance "up river" in another part of the mill and was stopped against a post near the Finishing Room.



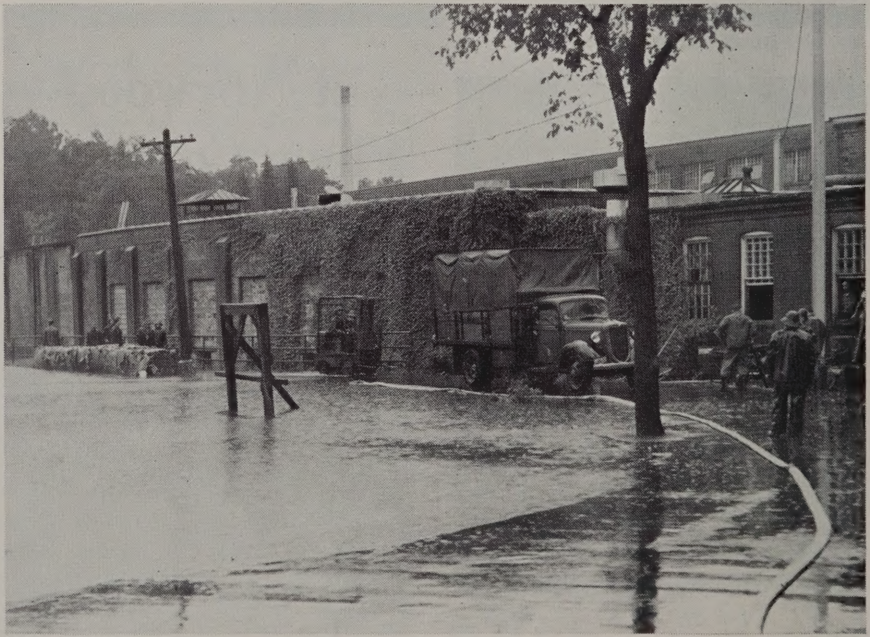
The mill dam, now bolstered with bales of waste paper and sandbags, as it looked early Friday afternoon after the flood gates had been raised for two or three hours. Water, which normally flows under the road, had gone over the top of the banks earlier in the morning, washing out a hole on one side, depositing a mess of kivers (tiny fish) in the soaking grass on top, and threatening the whole banking. The gate was then raised, allowing the flood to rush into the mill yard, but saving the banking.

Car in background, later half submerged, belongs, ironically, to Victor Burrell, Foreman of the Waste Water Department.

Men on bridge over dam are there to divert debris from spillway. They had to lean near each other and shout to make themselves heard over the tremendous roar.

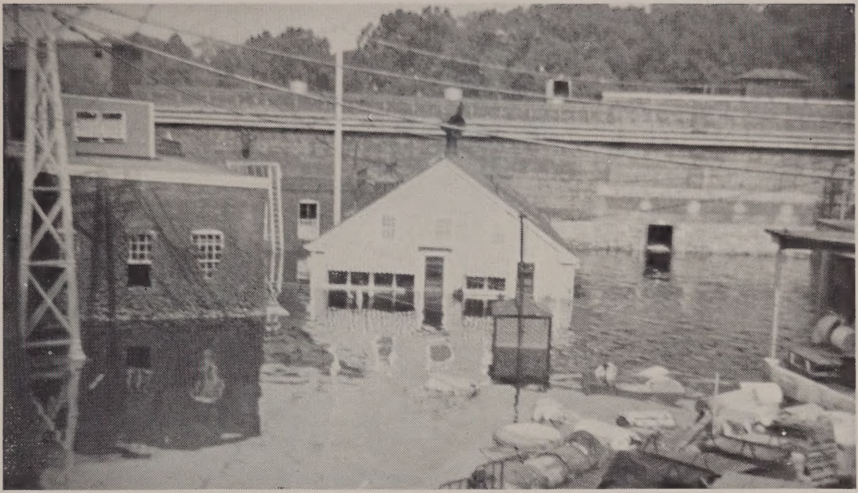


These sandbags were used in an attempt to keep water out of the machine shop. Truck is in upper mill road near Main Office. Men lugged bags down over long flight of steps to lower mill yard and waded through shallower parts to the shop. This is still Friday.



Yard crews trucked bales of waste paper around to the dam, jockeyed them to the soggy bank with lift trucks. These bales helped to hold the road down, which had been heaving badly. Sandbags also were added to the dike. It is now about noon and you can see it was hard to tell where the road ended and the water began. At 10:30 that night the men were told to get away from the dam because Plimptonville above was expected to go out any minute. Matty Naughton sent a crew up, they sandbagged it, and this action helped save both the Plimptonville and East Walpole dams.

at East Walpole during the rain (left) and afterwards (this page)



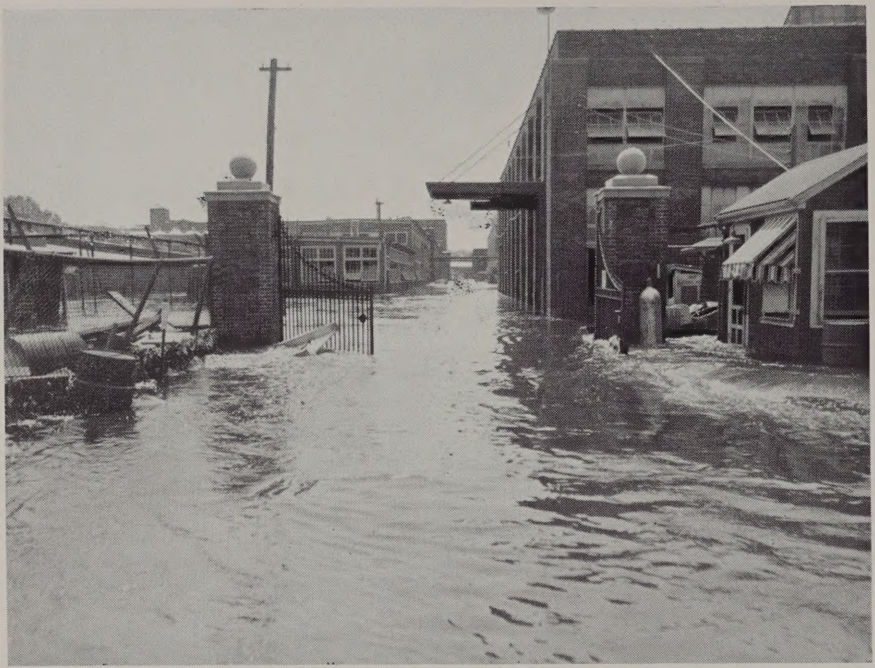
Few noticed the pretty reflections of the sunlight on the water in the lower mill yard on Saturday morning, August 20. They saw rather how high the water came on the buildings, wondered what they would find when dry land re-appeared.

Reminding one of a couple of school kids loaded down with homework are Vice President Ralph A. Wilkins and his Secretary Carolyn Delaney. This is now Sunday morning and salvage of records from the mill office has begun. Many papers were a total loss. Others were dried out in the drafting room or paper mill laboratory.

Edgar Johnson, Leo Burns and James Patchin from the Machine Shop are lugging files out of the flooded office, to the main office, where some of the "refugees" from the mill office were quartered. Office Manager Joseph Erker was on hip-boot duty also this steamy, sunny Sunday.

Fine writing paper bears a water mark. Here you can see a different kind of water mark. That's Harold Treacy working in the storage shed next to No. 2 Paper Machine.

Furniture outside the mill office on Monday morning. It was just plain nasty. Coping with the unpleasant mess are Perley Mudgett, Arthur Eames, Moe Bader and Matty Naughton.

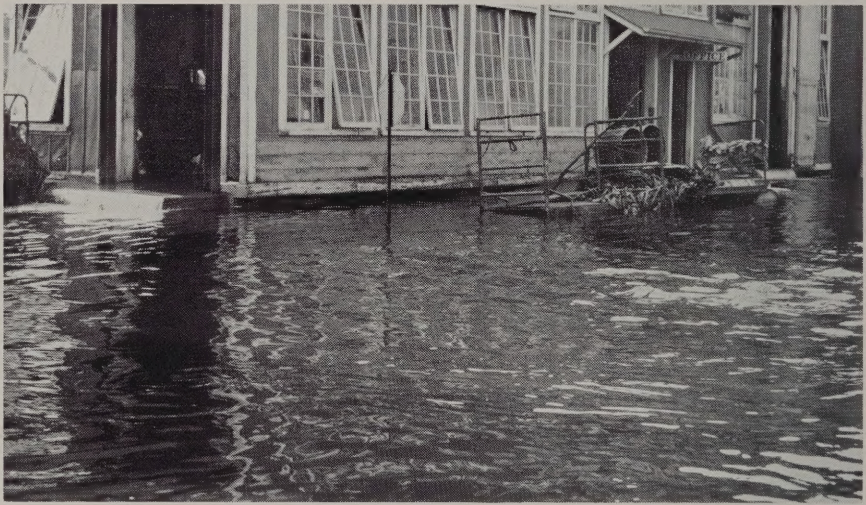


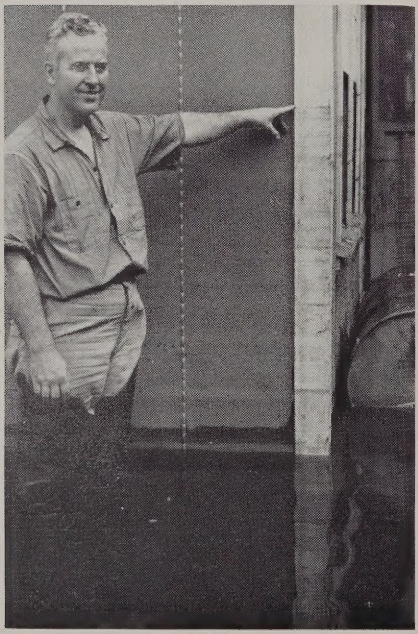
Most of these pictures were taken by Review photographer Kenneth Pierce. Next month you'll see some flood pictures by a few of Bird & Son's many excellent amateur photographers.

Plant Engineer Ernest "Speed" Paciorkowski on bridge over which road runs outside Floor Covering. This was Sunday afternoon, August 21, 97° F. Speed had been in wading.

Above: At Floor Covering gate, Monday, looking "up river" into mill.

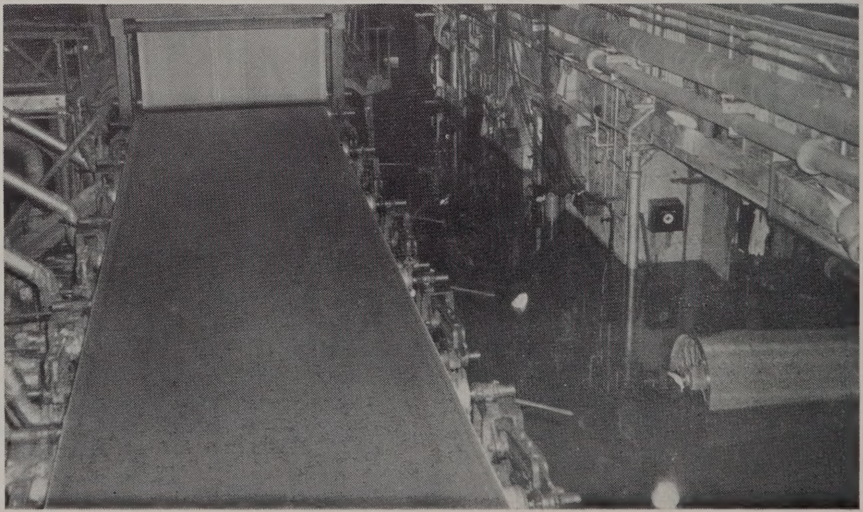
Right: Also Monday. See water running out of building over doorstep at left.





Flooring Piper George Wyatt is 5 feet ?. Water got kind of high. No wonder Molly, Finishing Department's cherished cat, was marooned. Sam Steele rescued Molly on Sunday from the top of the Rug Chopper to which she had fled Thursday night.

Right: No. 2 Paper Machine looks fine except that water is underneath, covering motors. Note round spots of light reflected in water. Here is where John Folan stepped into pit under machine into water over his head.



Ranch Roof

by BIRD

WE present RANCH ROOF—newest product in the Building Materials Division.

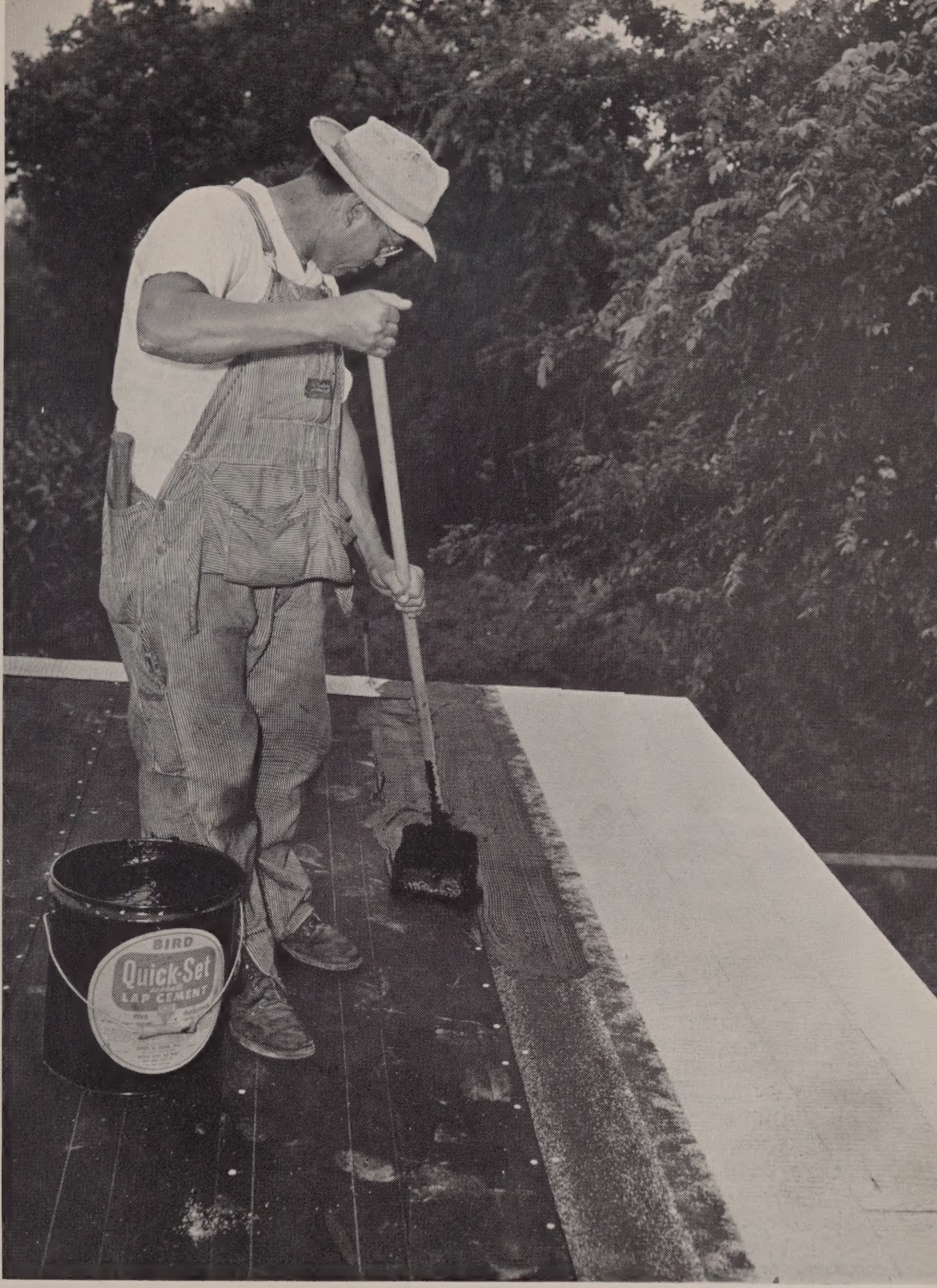
It was developed and introduced at Chicago this spring by Western Division Manager P. C. Johnson, who had observed a growing demand for such a product. It is made especially for roof decks with a pitch as low as one inch in twelve. Made to the same specifications as Bird shingles, it comes in roll form and combines the best features of Asphalt shingles and Built-up roofing. It was manufactured first at Chicago and is now being introduced at Shreveport, East Walpole and Charleston.

Ranch Roof is made in strips 18 inches wide by 38 feet long and is packed two strips to the roll. The entire sheet is coated and surfaced with granules. The 8-inch exposed area is embossed with the Weather-Tex design and the other 10 inches is coated selvage. It is laid with an 8-inch exposure and secured with both nails and cement.

There are special instructions for applying Ranch Roof. The method is quite different from the application of regular strip shingles. To prevent fishmouthing and buckling, the roofer unrolls as much of the material as he intends to install in a morning or afternoon. This lets Ranch Roof lie flat on the ground while the roof deck is being prepared. Then the material is laid out across the roof deck, then rolled half way back from either side, and cemented from the middle outward to either edge.

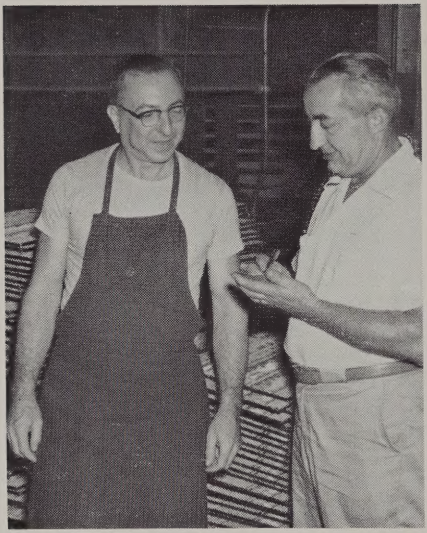
Bird & Son has developed a special Ranch Roof cement spreader, 6 inches wide with a long handle and a serrated spreading edge. This makes the application of Ranch Roof very simple. The strips are first nailed in place, then the 6-inch-wide strip of cement is spread on (and you can hold to a very exact line with this spreader), then the next strip is rolled into place.

Ranch Roof was introduced especially for the new ranch-type house popular the country over, but our salesmen have developed other Ranch Roof business, too. A bowling alley in Minnesota recently used 87 squares on a "roof truss" construction roof. Ranch Roof worked out perfectly and saved the owner the expense of a built-up roof. Roofing salesmen are now promoting the product for airport hangars, warehouses, and other similar roofs of low-pitch construction.



Let's Get Acquainted . . . .

A regular column featuring your fellow employees. Names are picked at random by the editor. **Watch for this column every month.**



Patsy Rizzo, left, gives the facts to reporter Joe Nevins.

. . . with Patsy Rizzo

By Joseph Nevins, Reporter

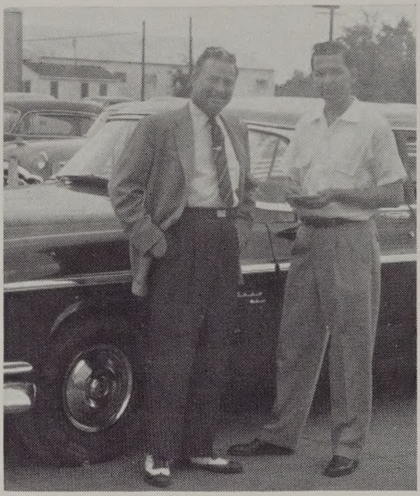
PATSY RIZZO was born September 6, 1901, in Filadelphia, Italy. He attended grammar schools there. When he was 19, in 1920, he came to this country with his mother and brother to join his father, who was already here in the United States.

Patsy opened up his own cobbler shop in Norwood and had it until he came to work at Bird's in June 1936.

He worked at various jobs at the Crusher at the Roofing Granule Plant, until he had an unfortunate accident there in 1941. As the result of the accident he lost one of his legs. He now can walk with the aid of an artificial limb. After leaving the Crusher, he worked for a couple of years in the Nail Room. Then he transferred to No. 7 Machine, where he works at present. He does various jobs, mostly tying up rejects, inspecting boards and also working on the rheostat.

Still a bachelor, Patsy has lived at 34 Willow Street, Norwood, for the past 34 years. He lives alone, since his father passed away recently.

For hobbies he has a garden, likes to go mushroom picking and likes to play cards. He is a member of the Norwood Italian-American Club, Norwood Italian Social Club and the Sons of Italy.



Wick, his car making an appropriate background for a traveling man, poses with reporter Colvin.

. . . with Wick Guice

By Kent Colvin, Reporter

W. M. GUICE (name rhymes with rice, "gui" as in guide) was born February 17, 1921, in Shreveport, Louisiana. He finished elementary, high school and college here in Shreveport. He graduated from Byrd High School in 1939 and from Centenary College in 1949 with a B.S. degree.

Wick entered the Navy in 1942. He served as a medical corpsman attached to the U. S. Marine Corps until 1945, when he was discharged.

He came to Bird & Son on March 13, 1950, as a Laboratory Assistant. He continued on this job until March 1, 1954. At this time he was transferred to the Sales Department. He worked as a Trainee putting on the Caravan meetings until July 1. He was then assigned to his present work as Salesman for the South Kansas Territory.

Wick is married and has two boys, Ricky and Rodney, who are seven and almost one, respectively. He is a member of the Masonic Lodge and Kappa Alpha Fraternity.

Highlights of the Report on Retirement Trust 1947 – 1954

$731,547.12 paid out for annuities for retired employees
$19,544.84 paid in death benefits from the Trust Accounts
$191,400.00 in death claims paid out by the insurance company
$1,108,503.86 paid for life insurance premiums
$7,075,460.00 of life insurance now in force covering 2115 employees insured under the plan

$5,210,012.98 contributed by Bird & Son and Berry Asphalt Company. This money has been paid into the trust fund, and can be used only for purposes spelled out in the Retirement Trust. The Trustee is the Merchants National Bank of Boston. Every Bird & Son and Berry employee is covered by the retirement plan automatically on January 31, following five years of service. No employee contributions are required. The entire cost is carried by the companies.

When company contributions are paid into the Trust, they are reinvested and immediately begin to earn money for the Trust.

Note these figures:

$5,210,012.98 contributed to the Trust Fund.

$1,924,517.35 spent for retirees, those who have left Bird & Son, those who have died, and for insurance premiums.

$4,133,986.72 still left in the fund. Over $800,000.00 has been earned through investments.

Eighth Year Report on Retirement Trust

Money Taken In

Contributions from Bird & Son, inc. and Berry Asphalt Company:			
1947		$828,097.99	
1948		912,995.70	
1949		453,542.04	
1950		148,688.93	
1951		516,370.32	
1952		791,038.00	
1953		833,280.00	
1954		726,000.00	$5,210,012.98
Cash surrender value of insurance policies canceled on lives of terminated employees		$ 38,929.14	
Interest and dividends on money invested by the Trust, less compensation paid to Trustee (Merchants National Bank) $14,997.46		342,948.43	
Increase in the market value of stocks and bonds since they were purchased		466,613.52	848,491.09
			$6,058,504.07

Money Paid Out

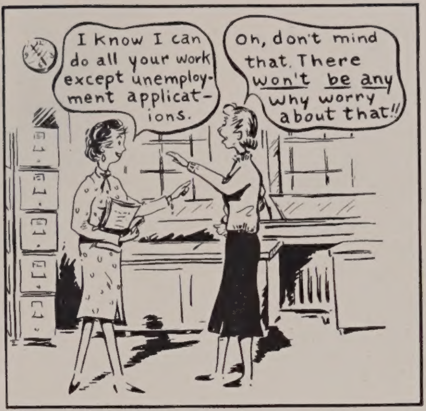
Money paid for life insurance premiums		$1,108,503.86	
Money paid or payable to employees who left Bird & Son and Berry before retirement age	$ 64,921.53		
Money used to purchase annuities for retired employees	731,547.12		
Death Benefit paid to beneficiaries, direct from the fund	19,544.84	816,013.49	1,924,517.35
Balance as of December 31, 1954			$4,133,986.72

This balance of $4,133,986.72 is made up of the following items:

Cash in bank		$ 113,073.19	
Savings bank deposits		50,000.00	
Money invested in securities: (Market Value)			
Bonds	$1,915,763.75		
Capital stocks	1,376,042.73		
		$3,291,806.48	
Received from Bird & Son and Berry Asphalt Co. representing their contributions to the Retirement Trust for the calendar year 1954		726,000.00	
Money owing from the insurance company		1,416.57	
		$4,182,296.24	
Less — amounts payable to retired employees and others who left Bird & Son before retirement age		48,309.52	$4,133,986.72

Number of Employees Insured under the Plan	2115	
Amount of Employee Insurance in force December 31, 1954		$7,075,460.00
Cash Value of Life Insurance at end of seventh year (not included in the above total)		716,874.57
Death Claims paid by Insurance Co. (not affecting Trust Fund)		191,400.00

Famous Last Words


I know I can do all your work except unemployment applications.
Oh, don't mind that. There won't be any Why worry about that!!

East Walpole Employment Office: Elizabeth Gleichauf, left, takes over Bunny Woolley's records too, as latter leaves for vacation.

UNEMPLOYMENT OFFICE
Unemployment forms filled out here
UNEMPLOYMENT

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Cercone
Wanda Ippoliti
Betty Wentworth
June Flanagan
Julia Lewis
William Grazado
Mary Sexton
Pat McDonald
Rita Petroni

Pauline and Hilda Rafuse and their mother spent a lovely vacation at Nantucket.

Pam and Frank DeGrazia vacationed in Canada. A second honeymoon, you might say.

Betty Eckhardt took day trips to the beaches.

Ruth Delaney acquired a lovely tan at the beaches this summer.

Dorothy Legaski, hubby, and daughter spent their vacation at Onset, where the weather was perfect.

Martha Gately has been working here for the summer.

Squire Munson spent his vacation at Martha's Vineyard.

The Cost Department, ACF section, has been neglected lately when new cars have been mentioned. Sophie Flynn has a 1955 black Chevrolet two-door sedan. Stan Wasilauskas has a four-door, two-tone green 1955 Ford and Harold Bailey has a '55 red and white Ford Victoria.

More about ACF people and cars: Al Flammia traded for a 1953 black Mercury and James Tintocalis is now driving a red and white '53 Nash.

H. R. "Bonny" Bonnyman and his wife spent a very enjoyable vacation at Naples, Maine.

Pauline Johnson has a beautiful new Pontiac hardtop convertible.

Sympathy is extended to Helga Petersen on the recent death of her mother.

We welcome Diana Dery to the Accounts Payable Department.

Kay Drinkwater, on her last day at Bird & Son, was given a leather handbag from her co-workers.

Vacationers from the Credit Union included Mary McDonagh, who spent a week in August at North Conway, New Hampshire, and Mary Moylan, who vacationed at Rexhame. Marge Conradson also vacationed a few days in August.

From the Payroll Department, Ethel Duncan was away one week in August on vacation. Another was Evelyn Thomas, who visited both the Cape and New Hampshire, accompanied by her father, who was visiting her from Virginia.

Noreen Boschen spent a week at Plum Island.

Flossie MacDonald has happily swapped her old car for one of those sleek, advance-style new Studebakers.

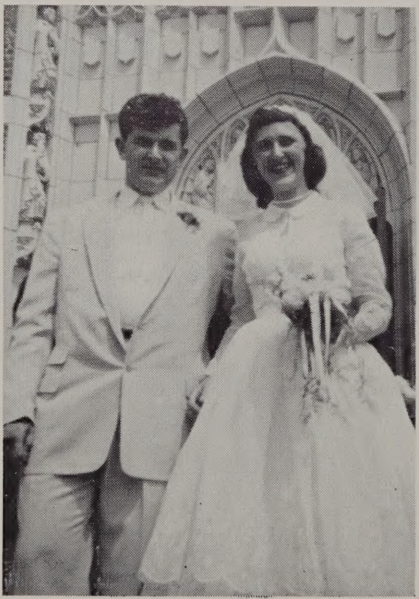
Miss Willis did it again. Hattie Willis, our oldest retiree (88) and proud of it, flew to Dallas this summer to visit old friend Kathleen Gorman Geddis, who used to work here. Roxy Coburn, who drove Miss Willis to Logan Airport, said the airport officials were expecting her and were very helpful. Miss Willis is an excellent traveler.

Bernice "Bunny" Woolley topped off a week of vacation by watching swimming expert son Carl, 18, set a new National AAU record. At a meet in Boston at the Charlesbank Pool, he set a record of 58.3 seconds for the National AAU Junior 100-meter Freestyle. At the same meet he swam the 100-meter and 200-meter backstroke for new New England records.

Marion Cochrane, who used to be one of our Nurses, was back with us temporarily. It was nice to see her again.

Here are some more vacations: Gertrude MacDonald took a cruise through the Great Lakes. Lillian Searson was in New York City. Mary Foster took a trip to Niagara Falls and Canada.

There were lots of tales to tell about the floods and big rain of Friday, August 19. Case in point is the wedding of Marianne Masino of Purchasing and Louis Cercone, Floor Covering Salesman on military leave. Marianne had picked Saturday, August 20 for her wedding at St. Catherine's, Norwood. The gowns for the bridesmaids hadn't come from New York by Friday. So Marianne had to go to Boston in all the floods that afternoon. Saturday the ceremony was to start at 11. The groom's parents were marooned behind flooded streets in Walpole and didn't arrive at the church until after 11:30. Marianne would not have the ceremony until they had come, so had fainted in the interim. The wedding did come off finally and it was as lovely as if nothing had happened. One last thing, though. At the reception, someone dropped the cake and the icing had to be put back on.



SUMMER WEDDING. Adeline (Gazerro) and John McCarthy pause on the steps of the Blessed Sacrement Church, Walpole, just after their wedding ceremony. Adeline, who works in Floor Covering Sales, had Laura Marinelli of the same department as maid of honor. Following a reception at the Floral Club, the couple went on a wedding trip to Canada.

After the flood there was quite a crowd Monday morning on the first floor of the Main Office, as the refugees from the Mill Office settled down and started to carry on. The regulars on that floor teased their displaced co-workers, saying they weren't going to be too nice to them for fear they would be like the Man Who Came to Dinner. Everybody was much happier when the somewhat un-sweet-smelling, flood-soaked files were removed.

R. M. Wight, retired Director of Personnel, was looking fine the other day when he dropped in. He says he has been improving the view from his house of the surrounding New Hampshire countryside by getting his woodland cleared out.

Rennie Feaver of Box Sales is mighty proud of the lovely diamond she received from Bob Grover. No date has been set for the wedding. Bob formerly worked here as a Messenger and later in the Floor Covering Laboratory. He is now employed in a local building business. Bird Club people remember Bob as one of the Grover brothers trio who entertained with the Bird Club Veterans Show some years ago.

A recent wedding of interest here is that of Robert Chamberlain, son of Vice President E. L. Chamberlain, and Margaret Eleanor Malvey, on August 20, at Bottineau, North Dakota. After a honeymoon on Cape Cod, the couple are making their home in Chicago. The groom is associated with Silvercote Products, Inc., in that city. The bride is a senior this year at Northwestern University and plans to continue with her college work. Attending the wedding besides Mr. and Mrs. Chamberlain were their daughter, Jeannette Lovelace, and her husband. Mr. Chamberlain served as his son's best man.

Ann Smith spent her vacation taking day trips. A wonderfully restful one it was too, reports Ann.

Ben Beale and family had a *sailing* good time at the Cape on his vacation.

Hilda Wallace spent a peaceful vacation just being home for two heavenly weeks.

Agnes Hefferan vacationed with friends at Hyannis.

Ann Walukevich alternated between day trips and going to the ball games.

Mrs. Pearl Butt, R. N., is welcomed as the new Plant Nurse, taking over for Mrs. Mary Dickie, who was helping us out temporarily. Mrs. Butt is a graduate of Whid-

NICE CATCH. It's a four-pound flounder caught by Dennis, son of Matty Naughton (East Walpole Maintenance), while the Naughtons were at their summer home at Hyannis.

den Memorial Hospital and worked for several years as an industrial nurse at Monsanto Chemical Co. in Everett. She and her husband live in East Braintree.

PAPER MILL

THOMAS FLOOD — JOHN KALIS
EDWARD GERAGHTY — NINNETTE GRUSHESKI
FRANK NYBORN — ELNA GOTTBERG
EDWARD WISNIEWSKI — NELLIE COUGHLIN
MILTON GARDNER

MAINTENANCE

Dick Sprague and his wife were honored on their 25th wedding anniversary by a host of friends who came to their open house, September 4, to congratulate them. Their five children were all present, three boys and two girls. Invitations had been sent out by their daughters, Emily and Edith. Their friends gave them many lovely gifts.

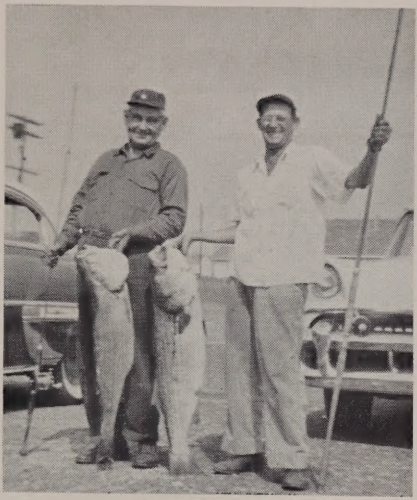
Sorry to have Ethel Sweeney leave the Office here, but everyone wishes her the best of luck in the future.

"Some buggy," was the general comment on Frank Paine's classy new cream and blue Packard. This wasn't the first car that Frank and his wife tried out, but they sure got a nice job when they made their choice.

The famous Bandonis St. Bernard, Rover (or "Neal"), was hit by a car recently and suffered a broken hind leg. He is in the Angell Memorial Animal Hospital in Boston and John says he is coming along pretty well.

The Machine Shop Office reports a visiting praying mantis this summer. So does the Boiler Room. These queer little bugs are getting real chummy.

What's *your* favorite flood story to tell to your grandchildren?



IF AT FIRST . . . These two Gould Truck Drivers have been fishing for years and years, and by golly this year they each finally got a striper apiece. They are Everett Clark and Frank Ellis, with monsters, one weighing 37 and the other 27½ pounds, caught at 4 A.M. at Nauset Beach, outer Cape Cod.

PRODUCTION AND POWER

Among late vacationers were Edward Shaughnessy, George Lamore, John Folan and John Farrell.

New car owners include Earle Quimby, Rocco Silvestri, Anthony Klosieski and George Angus.

Glad to hear that John Griffin is recuperating and expects to return to work soon.

Mr. and Mrs. Michael Sawkiewicz recently entertained relatives from Ontario.

Harry MacMunn, who worked here 42 years ago, dropped in at the Personnel Office in August and inquired for men he knew back in 1913. He had worked for Frank Whitehead and knew Herbert Jepson. Mr. MacMunn was in the machine shop business, is retired and lives in Marlboro.

Staff Engineer Joseph Sheehan's son Charles was married recently. His bride is the former Elizabeth Jane Guild, also of Rumford, Rhode Island. Charles was commissioned a second lieutenant in the Army on graduating in June from the University of Rhode Island and is now stationed at Fort Lee, Virginia. Betty Jane is a graduate of the Mary Wheeler School in Providence and the Garland School in Boston.

John J. Burke, Superintendent of the East Walpole Mills, and Mrs. Burke enjoyed their three weeks' vacation at Falmouth Heights.

Night Supervisor John Seastrand vacationed at Onset with his family.

Sympathy is extended to Arthur Eames on the death of his mother.

Sulo Salomaa and family vacationed at their summer home on Sandwich Beach.

Oscar Lambine and family spent their vacation on Cape Cod.

Martin Wallace and Marty Bowers spent their vacations at home and on daily trips.

LIKE FATHER, like son. Alva Mathews' son Daniel, 8, caught these trout at the same ole fishin' hole that Alva himself used to fish when he was a boy back in Liberty, Maine. Made Alva, Floor Covering, want to get hold of a fishing pole himself again.

Peter Glebus and family spent a wonderful two weeks at their summer cottage at Marshfield.

George Blair spent his vacation at Highland Lake, Norfolk.

Jerry Collins is riding to work in style. His daughter drives him in their new '55 Ford.

Joe Jarlis has a new (to him) green Mercury.

Ralph Clifford took daily trips from home base.

FINISHING

We congratulate John Clancy on completing 46 years of service with Bird & Son.

Sorry to report that Evelyn Balduf was in the Norwood Hospital. She is now recuperating at home and we wish her a speedy recovery.

Those who enjoyed fall vacations were Alma Walsh, vacation in New York City, and Delia O'Donnell, vacation in Maine.

Congratulations to Clemens Kaseter and his wife, who recently celebrated their 25th wedding anniversary. We wish them many more years of happiness together.

NO. 1 BOX SHOP

JOHN P. WALSH — CATHERINE BELLEW
RAMONA CHICOINE — MIRIAM HILL
PATRICK SILVESTRI

Peter Connolly and Mike Puopolo were in New York this summer attending the Yankee-Red Sox games.

Everyone was sorry to hear about the tragic auto accident which John Hunter of Shipping was in. We are glad to hear that he is on the way to recovery.

HONORED FOR 40TH. Joseph A. Sheehan, Staff Engineer, standing third from right, was honored on his 40th Bird & Son anniversary recently by associates grouped here at the East Walpole Mill Office. They presented him with a brown cowhide two-suiter. Standing, from left: R. C. Holman, F. A. Massey, H. T. Barker, K. G. Rouillard, H. S. Whitney, G. M. Blair, J. J. Burke, Mr. Sheehan, R. A. Wilkins and A. L. Eames. Seated are E. C. Davis and L. J. Tarbell.

Leo Rockwood, on military leave, was home for 30 days and expected to be sent to Okinawa. He had been at Chanute Air Force Base, where he was learning to be a weather observer.

John Locke, Assistant Superintendent, has started back at work half days after his long illness. It's good to see him around again.

Bill Sundquist, retired from the Printing Department, reports that his Fisher Street farm is expanding on chickens and turkeys. Asked about corn, he said they got licked on that last year in the hurricanes and have practically given it up.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady

Tony Montisano and family spent vacation at Rochester, New York, and Niagara Falls.

We were sorry to hear that George Docar fell and broke his arm.

Carl Wenstrom and family spent their vacation at Kennebunkport, Maine.

Ludger St. Cyr took short trips on his vacation.

Byard Bennett took a trip to Hamilton, Ontario.

Gus Farris and family vacationed at Harwichport.

George Chapman and family took short trips while on their vacation.

LeRoy Fullerton visited Allen Seaver, retired, at the Seavers' home at Castine, while on a week-end trip to Maine. It would make your mouth water to hear Roy tell about that real country ham they had there. By the way, Roy has a new Pontiac.

Gus Smith and family vacationed by taking short trips.

John Olson is all smiles these days on becoming a grandfather for the second time. It's a new granddaughter.

Our congratulations to Amedio "Bobby" DeFlaminis, who has been named the Night Foreman.

Guy Hoyt and family traveled to Detroit to see their daughter. They were also in New York City for a week.

Bob Patterson spent his vacation going to New York.

Our deepest sympathy goes to Donald Parkinson on the death of his father, who passed away recently.

August Petrova took a trip to Milwaukee to see friends and relatives. He says it is a nice place for a vacation. Picture next month.

DUDE RANCHERS. Three girls (right end) from the Main Office and two friends enjoyed themselves immensely at Ted Hilton's in Connecticut. Our girls are Sylvia Mattson, Mary Finnerty and Betty DiFillipo.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
Francis Wall
John W. Kunelius, Jr.
E. H. Kallstrom

Tony Abril has bought a brand new Chevrolet.

Larry Jalkanen, Pete Didick and Harold Mattson of Maintenance were among the men who went deep sea fishing one Sunday this summer. They got caught in a stormy sea, but pulled through all right.

Charlie Chorlton and his family spent two weeks in Windsor, Ontario.

Roger Sylvestre of No. 5 Machine, whose home is, or rather *was,* in Woonsocket, Rhode Island, reports that he lost everything in the terrible floods but the baby's clothes.

John Famolle and Robert "Red" Johnson spent two weeks at Camp Drum with the National Guard.

Jimmy Smith has moved into his new home at Seekonk.

Charlie Clark spent his vacation at West Southport, Maine.

James Berube vacationed in Maine and New Hampshire.

Coleman Foley, Jr., spent his two weeks moving into the house that he bought in Norfolk.

We extend our deepest sympathy to Charles Demery on the loss of his father.

Tom McDavitt and his family spent one week in Canada.

John Faulkner and family spent three weeks down home in Nova Scotia.

We welcome Frank Lane back to work on No. 9 Machine, after a four-year hitch with the Army Air Corps. Frank spent two and a half years Stateside, and a year and a half overseas in Bitburg, Germany with the First Pilotless Bomber Squadron of the 12th Corps.

Joe Watkins visited his son stationed with the Army in Fort Eustis, Virginia. Joe also made a tour of inspection of the Charleston Roofing Plant.

Charlie Sansone motored through Canada and the Great Lakes region.

Walter Hixson and family spent a week at Onset Beach.

Bob Goode and family took a motor trip out West, which included Mexico City.

No one has been able to find out where Jim Reynolds spent his vacation. He left for places unknown with no forwarding address or phone number.

By the time this goes to press Harold Dunakin will have spent a week in Washington, D. C.

Dick Carberry and family spent a week at Briar Wood Beach, Wareham.

Armando Croatti and family spent a week at Hampton Beach.

Joe Carchedi vacationed in Montreal.

Les White and Henry Ravinsky spent one week of their vacation painting their houses.

Al Serani spent a week in Derry, New Hampshire.

Jack Reddick and the Mrs. made a tour of the Adirondack Mountains.

Louie Silvestri spent the first week of his vacation painting his house. The last time he painted it, the hurricane plastered it with leaves.

FLOOR COVERING PLANT

GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY
JOSEPH RADZEVICH

Ira Gray took his family to Moosehead Lake, Maine, on vacation.

Marylee Gibadlo spent two weeks at Falmouth Heights.

Ed St. John spent a week-end fishing at the Cape. This was the first time Ed had fished in seven years. He came home with a fish too.

Brownie Kanalski dropped in at the Lab to say hello recently. He was sporting a good tan and looked in great shape, well recovered from his illness.

The rescue of Molly, FFR's old-lady cat, (mentioned with the flood story) wasn't the only feline life-saving performed during the flood. Russell Webber had been feeding a small kitten rescued a couple of weeks earlier from the river. Come the rising waters, the box containing the kitten was placed on top of a coke machine. Some time over the week-end when the plant was still very flooded, Russell waded in and rescued his small charge. Though hungry, it was still high and dry.

Frank Nyborn, Jr., and friends motored to Montreal on their two-week vacations. Among spots visited were Plattsburg, Lake Placid, Lake Champlain, the Old Man of the Mountain and Lake Winnipesaukee.

Eddie Phillips spent the third week of his vacation taking in the tennis tournament at Longwood.

Peg and Ann Allen vacationed at York Beach, Maine.

With long hours and all the scrubbing and scraping and so on after the flood, reporters have had little time to send in news. Next month we hope things will be more nearly back to normal.

BEAUTIFUL FLORIDA, with its palm trees and tropical flowers delighted Mary Cofsky, No. 2 Box Shop, pictured here at a park while on her trip there this past spring.

New Britain

By HELEN BARANOWSKI

On the occasion of his resignation as commander of the Governor's Horse Guards, A. J. Bushell was given a testimonial dinner at the Rockledge Country Club. The Sons of the American Revolution Good Citizen Medal was awarded to him. Mr. Bushell left for a vacation in Europe shortly afterwards.

We are glad to report that New Britain was not hurt by the recent bad floods.

Shoe Carton Set-Up
Lewiston, Maine

By

HELEN LANE AND JOAN WAMSLEY

We are all pleased to have Anita Nadeau and Elizabeth McCabe back with us. They both came to work for Bird & Son for the first time in 1949.

Edna Michaud spent her vacation in Springfield, Mass., visiting relatives.

We extend a hearty welcome to Doris Levasseur.

Leola Gilbert's son, Donald, has been spending a short leave from the Marines at home. Due to the floods in other states he was able to get an extension of five days as there was no transportation to North Carolina.

Planning to be Labor Day visitors to the Weirs in New Hampshire were Janet and Joan Walmsley.

Bill Cody planned on a trip to Quebec over Labor Day.

Rita Tremblay is very happy to have her nephew home after two and a half years in Germany.

Guy Houghton did not get the best of weather for his vacation but he does look rested.

We were glad to hear that Ben Sirois did not have to make a long stay at the hospital.

Eddie Quinn hadn't decided where he would spend his vacation. He and wife Daisy have covered nearly every state that can be done in one week, and they are looking for new territory.

Edna Michaud reports that she has received six new sets of salts and peppers since her story in the Review. (June '55)

GRANDPA'S BOY. George Goodwin, Assistant Foreman at Floor Covering Finishing, thinks this is a pretty cute picture of grandson Mark "Sunny" Goodwin, eight-months-old son of Kenneth Goodwin. We certainly agree!

OFF TO THE PROM. These handsome teenagers are three of Andrew Betro's children, snapped one spring evening before a big Walpole High dance. They are Helen, Joseph and Patricia. Dad is an Assistant Foreman at Norwood Roofing.

PALE FACES visit Frontier Town. Bob Angus's wife and children are pictured with an Oklahoma Indian chief during the Anguses' vacation trip to this interesting spot in New York State. Bob is in the Paper Mill Laboratory at East Walpole.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ROBERT CROWLEY
LESLIE E. HOWARD
RAYMOND NOLAN

PEREIRA-GOULART WEDDING. Married at St. Francis Xavier Church, East Providence, June 25, were the daughter of Manuel E. Goulart and the twin brother of Theophilos Pereira, both of Bird & Son, Phillipsdale. The bride is the former Eileen Mary Goulart and the groom is Joseph Pereira. Manuel Goulart's daughters Mary Jane and Judith were maid of honor and flower girl, respectively.

Around the Plant

We were sorry to hear of the recent deaths of Lawrence Massey's father and Alfonso Duarte's sister.

Les Howard and Russell Carter have just returned from their emergency duty with the National Guard. They had to help out in some of the communities which were hit hard with the floods.

Frank Zab is back with us again after five years in the Navy.

Jack Ferreira included Texas on his vacation trip. Fred Matthews went to Canada. Leon Eatough went to Washington, D. C. John Conley spent his two weeks on his farm in Vermont. Arthur Turner spent his vacation touring New England and Howard Inman spent his vacation, as usual, at Point Judith. Russell Weddell and Bob Blake went to New York. Joe Wynne and Joe Medeiros went to the Cape.

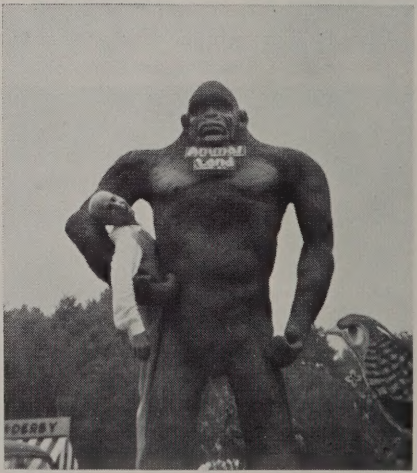
Frank Reed recently came to work in his new boat, coming up the Seekonk right to our back door.

SWEETHEART. Elizabeth Clark, 3, is the daughter of John Clark, Insul Board Plant at Phillipsdale.

Golfers Honor Conti

PUBLINX champ "Ginger" (Oresti) Conti was given a testimonial dinner and gifts last month following his winning of the Rhode Island Public Links Golf Championship in July. Ginger works on the Paper Machine here at the Phillipsdale Plant.

Rhode Island Golf Association secretary, Eddie Perry, was toastmaster. Others prominent in golf circles were speakers. Before more than 200 guests, Ginger was presented with a golf bag, duffle bag and wristwatch.



BUDDIES. We see Albee Boisvert of the Phillipsdale Paper Machine making friends this summer with a gorilla at Frontier Town and Animal Land in the Adirondacks.

Forty to Compete In '55-'56 Bowling

TEAMS have been selected for this next bowling season. We are planning on eight 5-man teams this year. Once again the teams have been chosen with the idea that they should all be even. The following is the make-up of the teams:

Chippers
- J. Cyronak
- D. Perry
- C. Pierson
- S. Mollerberg
- F. Chickering

Scale House
- J. McBride
- J. Medeiros
- A. McBride
- B. Pino
- M. Rebello

Engine Room
- H. Inman
- P. Johnson
- A. Trudell
- A. Roy
- J. Queenan

Millwrights
- C. Soderlund
- A. Tirocchi
- E. Roy
- J. Borges
- A. Enos

Insul Board
- G. Condry
- E. Godin
- E. Perry
- A. Medici
- A. Turner

Machine Shop
- M. Pino
- J. Olney
- B. Queenan
- O. Conti
- M. Oliver

Yard
- B. Kanoski
- M. Pierson
- E. Rockwood
- J. Hammond
- H. Lourenco

Office
- R. Nolan
- P. Knight
- D. Lowry
- R. Pearson
- M. Hallisey

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Wins Industrial Play — In City Finals

OUR softball team won the Industrial League championship, scoring over the Rothschild Boiler Makers two out of three games in the league playoff semi-finals, and beating the United Gas "Blacks" two straight in the league finals. At this writing the team had reached the semi-finals of the City Championship Tournament.

This tournament is composed of the 10 league winners in the city and is designed to determine the best team in the city. After beating three other league champions and losing to one, we remain one of the four teams still in the running for the City Championship. (Team picture, lower right)

Shreveport Speaks

We welcome Ora Miller to the Order Writing Department. Ora replaces Modena Fuller, who has been transferred to the Sales Correspondence desk, because of the resignation of Peggy Starnes. We are very happy to have Mrs. Miller join the Bird Family and sorry, indeed, to see Peggy Starnes leave. However, we wish Peggy all the happiness and success in her new work.

Heloise Grazer has decided to make housekeeping a full time job. When her daughter enters school this fall, she will leave to take care of her. We are sorry to lose Heloise, but wish her best of luck.

We are very glad to see B. P. Soward out of the Sanitarium again. Here's wishing him a very speedy recovery.

It took William Winkler almost a week to remember the name of his new daughter, Jeanette Wynell Winkler. Congratulations, William, on the new daughter — not on remembering her name.

Recent vacationers include Heloise Grazer, who spent a week in Galveston, Texas.

Dave Nance and his family visited relatives in Virginia. We will probably be hearing a lot about two girls when he gets back — Connie and Diane. He no doubt saw a lot of rain and stormy conditions.

Vivian Wilson spent a week in New Orleans visiting her daughter and her family and taking in some of the sights.

Wynn McPherson spent a week in Little Rock visiting her son and his family.

Bill Blue and family visited in Tyler, Texas, and planned to spend a day in Waco, where daughter, Patricia, will enter college this fall.

Earl Henry and his dad caught a lot of fish on Black Lake last week. While Earl was on vacation, he helped with a lot of canning too.

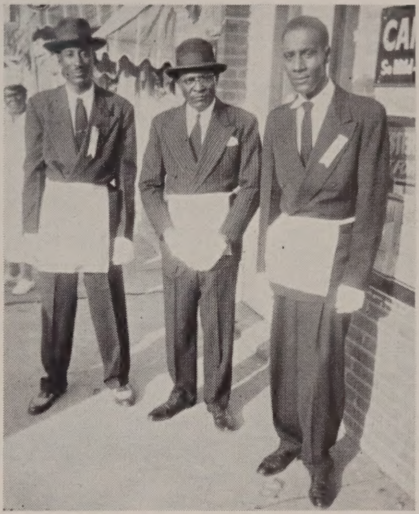
Dick Potter vacationed with his family in Reno, Nevada, where his mother and dad live.

Raleigh Nealy could use a gardening expert to classify some of his many flowers that are now in bloom. Raleigh says there are a lot of blossoms at his new home that he has never seen before.

Huey Whatley and James Taylor are attending National Guard Camp near Alexandria this month.

The STROLLER, a daily feature in the *Shreveport Times* told about Frank and Mary Zellners' new baby girl.

Marvin Paddie agrees with the guy that said, "A man's severest critic is his wife."



AT FRATERNAL MEETING at Shreveport for members from all over Louisiana were two Bird & Son employees and one former employee. Charlie Williams took this picture of Joe Gilliam, L. B. McCray and Willie Taylor, left to right. Joe worked for us 12 years before entering full-time religious work.

When Marvin blooped a fly ball the other night against Givens, you can bet he heard about butter fingers and missed his hot biscuits for breakfast for a while! The next time we play, Marvin says he'll find a good show for Mrs. Paddie.

Gipson Lee Theus has returned to work following several weeks' absence because of an appendicitis operation.

Alvin Anderson reported that on vacation he enjoyed two naps a day.

CITY CHAMPIONSHIP WINNERS. Caddo Heights Midget Baseball Team with their manager Phil O. Johnson, Shreveport Foreman. Fifth boy in back row (wearing catcher's mitt) is Phil, Jr., Mr. Johnson's oldest son. This team won 16 games, lost three.

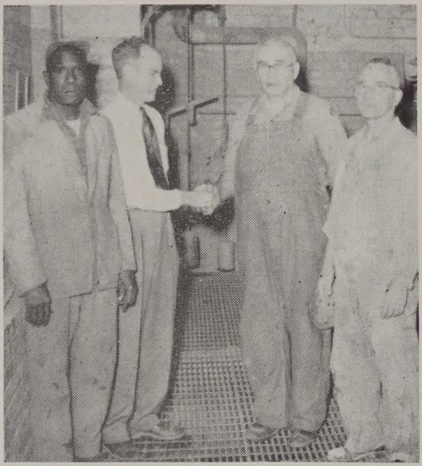
INDUSTRIAL LEAGUE CHAMPS. Standing, from left, Huey Humphrey, pitcher; Clayton Cobb, outfield; John Evans, infield; James Oliver, p.; Phil Johnson, inf.; and Marvin Paddie, of.

Front: Otis Saunders, of.; Clayton Taylor, p.; Robert Catts, inf.; Elton Bamberg, inf.; and Jesse Bruce, catcher.

Team mascot Michael Humphrey is in front, wearing shirt his mother made exactly like the team uniform.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE



RETIRED CHIEF ENGINEER Joseph Catellier chats with the boys at the Chicago Plant. They are: Milton Crawford, Chief Steward, Plant Engineer Walter Wiggins, Mr. Catellier, who just retired in June, and Union President Nick Tomei.

Francis Harvey of No. 4 Machine, rapidly recovering from a respiratory infection, wrote he's fine and hopes to be back very soon.

Andrew "Rico" Edmund of the Sample Room has a shiny 1950 Plymouth he recently purchased. He can be found each lunch period flicking the dust off it!

Waskl Salik, of No. 4 Machine, and his wife recently flew to Frankfort, Germany, to pick up his young daughter, who had been living with her grandparents.

The four kittens have invaded the plant and the hearts of the employees. They can usually be found near the cafeteria at lunch time . . . the little beggars.

Martin Pierce's wife, Angeline, was preparing to make a trip to California when she broke her arm. She was determined not to let it spoil her trip. She had the arm set and put in a cast and joined her party for the trip. She wrote Martin that everyone, including the arm, is having a fine time.

What "hoppened" to Bob Julian's 1955 Buick???? The pretty front end is all smashed in. Seems Bob forgot to stop for the car in front.

John Josupait recently left for Western State University at Silver City, New Mexico, where he plans to major in commerce.

Don Yabush of the Sample Room is returning to Wilson Junior College, where he plans to continue in journalism. Next January he plans to go to the University of Illinois. Don, incidentally, has been helping us gather some news items.

Bob MacLeod and family spent a week of vacation at Wabeno, Wisconsin.

Dennis Kirincic of the Storeroom and a friend recently returned from a fast two-week vacation in California. Dennis reported an excellent time except that it was too short.

Lillian Fuerst spent her vacation getting things fixed at her new home, into which they recently moved. After all those years of city living, Lillian thinks it is pretty quiet at her new place but she enjoys it.

Rose Gorman of the Order Writing Department spent her vacation at a resort at Baraboo, Wisconsin.

Marie Patterson and her family spent a week at Lake Delavan, Wisconsin. It was a pretty hectic day for Marie before they left, but everything finally settled down and off they went.

Agnor Oberg and family spent their vacation at Charley Sheeley's resort in Northern Michigan.

Ray Gusick spent a week of his vacation painting his house and breaking in his son's new Ford, and another week fishing at Antioch.

Al Muragatroyd and Wally Wiggins and their families will spend their vacation at Paddock Lake. We can hardly wait for those fish stories.

Paul Scheide has left us to take a job with the City of Chicago. Our best wishes go with the genial Paul.

The "sidewalk engineers" will be at it for a while since they have started construction of the new finished stock warehouse.

Helen Grether is planning a trip to Arizona to see her daughter and grandchildren. Perhaps we can have more on that trip later.

Virginia Brebach, daughter of W. J. Brebach, City Salesman, became the bride of Christopher Booth, on August 20, at Drexel Park Presbyterian Church. A reception was held at the Windermere Hotel, Crystal Ballroom. A Florida honeymoon followed. Our best wishes to them!

Visitors in July, accompanied by our Northern Indiana Salesman P. C. "Curly" Armstrong, included four men representing two of our accounts. From Bob Rans Wholesale, South Bend, was J. Hess. The others were from Beverly Lumber Co. Messrs. Lester Mundt and L. Strouse came from the Watervliet, Michigan, location, and J. Nichols, from Beverly Lumber at Benton Harbor, Michigan. After a trip through the mill, the party planned to stop at Phil Schmidt's in Whiting, Indiana, for a buttered perch luncheon.

Charleston Roofing Plant

Staff: RAY MARSTON, PAULINE DAWLEY, KERMIT MANN, MILDRED DORR, HOMER E. BILLS, TOMMIE S. EPTING, THEODORE RIDDLE, E. A. TUMBLESTON

We apologize to Marlene Ozburn, PBX Operator, for spelling her name wrong when we welcomed her a couple of months ago in these pages. We did all right with the "Marlene", but fluffed on the last name.

Charlie McDonald, placing a long-distance call, asked our Operator to get Allis Chalmers in Atlanta for him. The Operator asked, "Who is she?" (This wasn't Marlene, but a former operator.) Charlie and family vacationed in Massachusetts, where they had a wonderful time even though Charlie reports the weather was a little cool for their summer clothes.

Pauline Dawley, Sales Correspondent, had a pet raccoon for a while, until he got too curious about what's under the hood of a car and met an untimely end. Pauline had fed him with milk in a Pepsi Cola bottle, complete with nipple.

Margaret Deese, Billing, went to California for her vacation.

For the benefit of other members of the Bird family who may read this column, we are glad to report that both hurricanes Connie and Diane bypassed Charleston and we received very little wind or damage.

Jesse Ulmer is frequently confused with his good-looking twin brother by employees who know Jesse, but run into the twin on the outside. They start talking to the twin, thinking he is Jesse, and the twin of course gets embarrassed over the mistaken identity, but not so embarrassed he doesn't get a lot of fun out of it!

Jeanne Brooks, Sales Correspondent, had her troubles this summer. Her husband was in the hospital, a son had mumps, another son cut his arm, and then she had an abscessed tooth.

It was a pleasure to have E. L. Chamberlain and W. R. Wright visit with us.

We welcome Carol Caddell to our Bird Family. Carol is our new Mail Clerk. Margaret Deese, our former Mail Clerk, transferred to Billing.

Lucille Schram came to work every Monday morning this summer just a little browner from those week-ends on the beach. She reports that her husband, who broke his arm playing ball, has had the cast removed.

Employee's Son Cited Rescues Drowning Boy

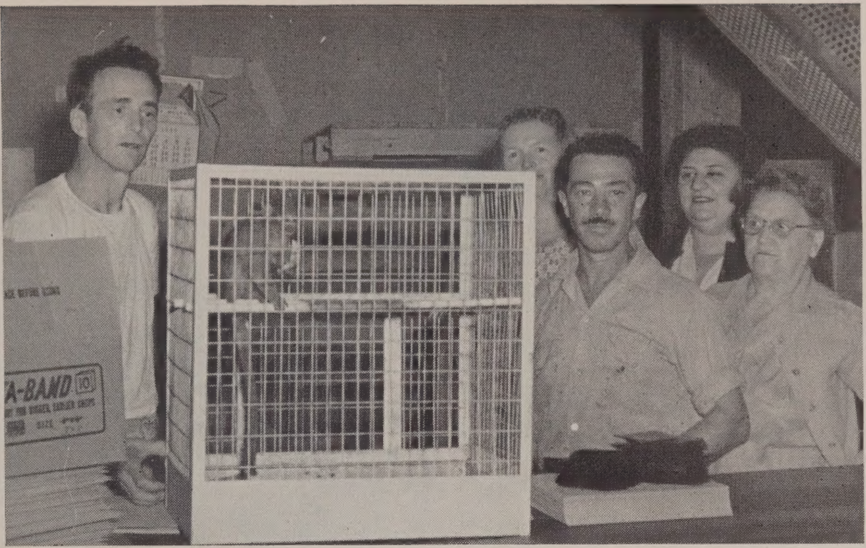
MICHAEL MORGAN of the Chicago Shipping Department may well be proud of his son, Michael J. The son, an enlisted man in the Army, while at a local Chicago beach on the Fourth of July, rescued a boy from drowning. Pfc. Morgan has been recommended by Fifth Army Headquarters for a commendation ribbon.

According to the newspaper account, young Morgan, a stenographer with Fifth Army Headquarters, was swimming on the holiday at Calumet Park beach. Someone shouted that a boy was drowning. Morgan followed up the cry and dived 10 feet into the water, where he located a 14-year-old boy unconscious on the bottom. He pulled the boy out and swam with him to the breakwater, where others took over. The Coast Guard revived him with an inhalator.

Michael Connolly Retires

MICHAEL J. CONNOLLY of 16 Monroe Street, Norwood, retired on July 31 this year. He started at Bird & Son on July 24, 1926, at the Floor Covering Plant, where he worked until his retirement. He was in Shipping until March 1939, when he became a Watchman until the 1st of January 1951. From then until his retirement Mr. Connolly worked in Shipping and in the Linoleum and Undercoat Departments.

SCOUT AND DAD. Edward "Red" Paduck of No. 1 Box Shop visits his son Edward "Buddy" this summer at Boy Scout Camp Child.


CAPTORS and **CAPTURED.** Ralph Neilsen, who came after the monkey, is at left. At right are Anne Griffin, Ray Colaneri, Alba DeFlaminis and Lillian Jostin, who contributed materially to the restoration of the little anthropoid to home base. He's in the cage, sitting on a crossbar, upper left.

Monkey Business

ON Friday, August 5, hottest day of the year, Liborio "Ray" Colaneri swore he saw a monkey. Nobody else saw it. They were sure the heat had gotten him — or something worse. But Colaneri stuck by his story.

On Tuesday, August 9 — temperature cool — the girls in the Plant Band Department saw a monkey — or was it a large rat? No, it was a monkey peering out from behind some pipes along the wall.

He sneezed. He was a cold monkey, and a hungry one. Dick Watson, an old hand at tough engineering assignments, found this one a little more difficult. The monkey bit him once, but with a banana and a piece of cake snitched from the lunches of Alma Walsh and Charlie Sabonis and some milk from the cafeteria's sandwich cart, Watson finally cornered the beast.

Two bites and three shivers later, a very frightened monkey lay quiet in Watson's arms, trying to hide his head from this cruel world.

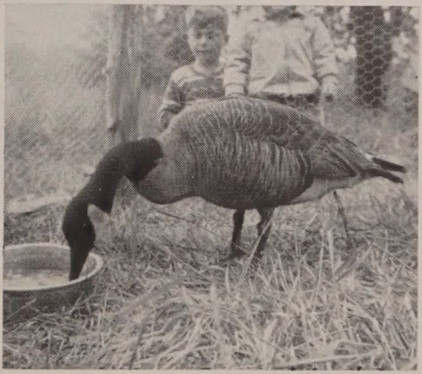
Then came cameras, reporters and a cage. Once in the cage, familiar territory, so to speak, he graciously posed for his picture.

It was a good thing that Larry Doane of Maintenance Stores is a neighbor of Ralph Neilsen, owner of Wayside Nurseries on Mylod Street, Walpole. Being a neighbor, Larry knew that Ralph kept pet monkeys. He learned that Neilsen had recently given a small squirrel monkey to a boy, and that the monkey had then escaped.

That's how the mystery was solved. Monkey, cage and former owner all got together and everybody was happy — especially one frightened monkey.

In an exclusive interview with the Review reporter, the little fellow stated how it all had happened. Having lived in a greenhouse at the nursery, he was, of course, familiar with Bird plant bands. He decided he wanted to see how they were made.

"But," he says emphatically, "never again! It was cold and very dark at night, and the cafeteria stays closed on week-ends!"


BLIND GOOSE in new home. This is Honker, wild Canada goose, which Harry Eklund and friends of the North Walpole Sportsmen's Club befriended (June Review). Alfred G. Martin of Great Pond, Maine, (near Bangor), to whom the men sent the bird, writes: "He is now very tame and gentle . . . and appears to be as happy as a blind goose could be." Young admirers are children of Ed Musson, famous Maine guide, who operates the Great Pond Sporting Lodge.

Long Service List

October

Employees

Name	*Year*	*Dept.*	*Years*
Nils E. Lindequist	10-10-10	Flooring	45
John P. Dolan	10-31-12	Box Sales	43
Mary B. Foley	10-14-13	Office	42
Michael Uzdavinis	10-5-15	Paper Mill	40
Lawrence M. Doane	10-30-16	Maintenance	39
Catherine M. Brady	10-7-18	No. 2 Box Shop	37
William V. Lewis	10-1-19	Maintenance	36
J. Harry Godkin	10-7-19	Maintenance	36
Sulo E. Salomaa	10-8-20	Power Plant	35
Charles H. Locke	10-19-20	Maintenance	35
J. Ralph Maraist	10-3-21	Flooring Sales	34
William F. Doyle	10-22-22	Maintenance	33
Frederic H. Bagley	10-23-22	Flooring Sales	33
Andrew B. Center	10-25-22	No. 1 Box Shop	33
Martin Kane	10-27-22	No. 1 Box Shop	33
John C. Seastrand	10-8-23	Paper Mill	32
Domenico Cistenseinso	10-9-23	Roofing	32
F. Roy Cooper	10-15-23	Office	32
James W. Garner	10-15-23	Flooring	32
Hugo I. Salomaa	10-16-23	Flooring	32
Guptill C. Fillmore	10-18-23	Flooring	32
Michael J. Flaherty	10-22-23	No. 1 Box Shop	32
Kenneth L. Stuber	10-18-24	No. 1 Box Shop	31
Cyril O. McCue	10-5-25	Flooring	30
Tiodoro Michienzi	10-28-25	Roofing	30
Ralph P. Hildreth	10-1-26	Flooring	29
Giuseppe Serratore	10-13-26	Roofing	29
James W. Porter	10-19-26	Flooring	29
Gordon E. Russell	10-21-26	Flooring	29
Francis J. Howe	10-25-26	Maintenance	29
John L. Locke	10-25-26	Asst. Supt. No. 1 Box Shop	29
James Mulkern	10-25-27	Paper Mill	28
John P. Walsh	10-18-28	No. 1 Box Shop	27
Louis O. Hertel	10-29-28	No. 2 Box Shop	27
Santo Columbo	10-10-29	Roofing	26
Marian L. Kissell	10-21-29	Flooring	26
Peter Kurulis	10-14-35	Paper Mill	20
Bernard J. Walker	10-15-35	Maintenance	20
Donald J. Brennan	10-28-40	Maintenance	15
Frank H. Shore	10-3-45	Paper Mill	10
Fulvio P. Corsini	10-4-45	Flooring	10
Russell H. Webber	10-9-45	Flooring	10
Royden W. Barrett	10-22-45	No. 2 Box Shop	10
Carl Peterson	10-22-45	Roofing	10
Joseph P. Mussi	10-22-45	Flooring	10
Gladys M. Eisenhauer	10-24-45	Office	10
Liborio R. Colaneri	10-25-45	Finishing Mill	10
Robert S. Fraser	10-29-45	Flooring	10
Albert P. Flammia	10-16-50	Office	5

PHILLIPSDALE

David S. Lowry	10-5-22	Asst. to Supt.	33
Leslie E. Howard	10-10-23		32
Peter Tereaska	10-24-27		28
Andrew F. Oates	10-19-35		20
Joseph S. Silva	10-18-45		10
Joao Gomes	10-30-45		10

CHICAGO

Henry A. Brandau	10-1-20	Office	35
Thomas Henehan	10-9-22		33
Margaret M. Hoey	10-29-23	Office	32

SHREVEPORT

Claude W. Ragsdale	10-4-40		15
Charlie Williams	10-2-45		10
Clayton Taylor	10-18-50		5
J. D. Pharr	10-24-50		5

BERRY ASPHALT COMPANY

Thomas O. Whitehead	10-1-28		27
William C. Guttry	10-25-45		10
Lester Holden	10-25-45		10

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

John F. Dower	10-1-95	60
Alice E. Fales	10-28-07	48
Michael Curran	10-19-13	42
Julia F. Dolan	10-16-16	39
Michael J. Damules	10-16-16	39
George E. Smith	10-27-17	38
James Duda	10-14-18	37
Nicola Benedetti	10-6-19	36
Dimon E. Merrill	10-4-20	35
Raymond C. Call	10-6-21	34
Severio DeChellis	10-5-22	33
John W. Walsh	10-11-22	33
Joseph H. Daisley	10-19-23	32
Peter Flaherty	10-26-23	32
Joseph Destito	10-19-25	30

PHILLIPSDALE

Charles Smith	10-6-16	39
Antone Sousa	10-9-16	39

CHICAGO

William Bennett	10-2-23	32

SHREVEPORT

Francis E. Dyess	10-20-26	29

BIRD
TEXTURE TILE
—FLOORS—
FACTORY TILE, Inc.
South Bend, Indiana

MODEL HOME uses Bird Linoleum Tile, which pleases Central Field Bird Salesman J. H. Jesser, left, very much. Right is R. Lee Fagan, owner of Factory Tile, Inc., of South Bend, Indiana, which installed the Bird Tile. Home was sponsored by Radio Station WIMS and WIMS-FM.

Frank B. Ross, Sr.

FRANK B. ROSS, Sr. died in Easton, Maryland, on August 19 at the age of 71. Retired from the Building Materials Sales Division in 1950, he had been in poor health for some months.

Mr. Ross had two periods of employment with Bird & Son. He first worked in the Washington office, beginning in August 1910, and soon became a Bird Salesman in that area. He left Bird & Son December 31, 1919, to go with Flintkote. Some time later he started the Morocto Roofing Company at Conowingo, Maryland, and operated this until 1928.

He again joined Bird & Son in April 1928 as a Salesman in the Baltimore area. When he retired in June 1950, he had become one of our best known and best liked Roofing Salesmen.

Mr. Ross is survived by two sons, Frank B. Ross, Jr., Bird & Son Salesman since 1938, and now covering his father's former Maryland territory; and Robert W. Ross of Fort Lauderdale, Florida; a sister, Mrs. Howard F. Kinnamon of Easton; and four grandchildren.

Funeral services were held Monday, August 22, at Easton. Burial was in Spring Hill Cemetery, Easton.

Three Bird Plants in National Opinion Poll

DURING the early summer Bird & Son was approached by Opinion Research Corporation of New Jersey to see if some of our plants would participate in a nation-wide survey of employee opinion. We agreed, and three plants representing different geographical areas were selected: the Norwood Roofing Plant in the East, the Shreveport Roofing and Felt Mills in the Southwest and the Chicago Plant in the Mid-West.

The poll was conducted last month by Opinion Research workers. It was in the form of an unsigned questionnaire covering a wide variety of subjects about business and jobs.

All answers will be pooled and the results tabulated by the New Jersey corporation, which for many years has been in the business of sampling public opinion through similar surveys.

Elm Tree Treated

The beautiful big elm at the entrance to the East Walpole mill looked as though it was getting a transfusion one day early this month. It was. For story and picture see next month's Review.

sidelights

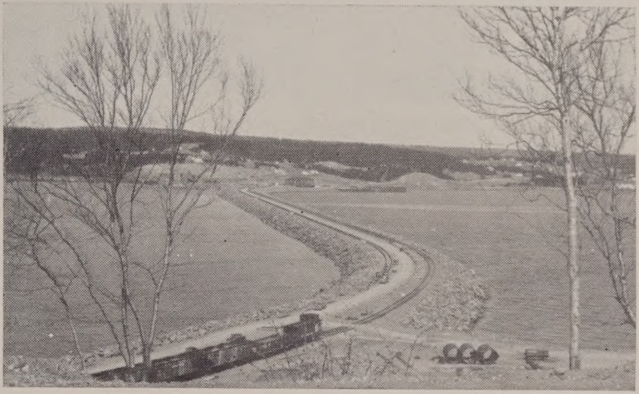
TRANSPORTATION OFFICERS of newly formed Charleston chapter of the national transportation fraternity, Delta Nu Alpha, include Charles McDonald, center, of Bird & Son as vice president. The others are the president, John Q. Adams, left, and Dell Hilton, secretary-treasurer. Scene was at a banquet at the Fort Sumter Hotel. (Photo courtesy the Charleston Evening Post.)

On the Beaten Path. *Receptionist Muriel "Pat" McDonald at the Main Office at East Walpole says that the guest book, from May 2 through August 18, lists visitors from 19 different states and three foreign countries. These include only people coming by appointment, does not count hundreds who stop for information. Useful as well as interesting, the guest book is a valuable business reference for names and dates.*

Unwelcome New Words. Remember when everyone called it "infantile paralysis"? Now it goes by its medical name, poliomyelitis, shortened to "polio." It's been a bad season in some places, but we hope it will soon be as unknown to our children as is diphtheria, once the terror of the parents of those now middle-aged.

Which reminds us of the muscular dystrophy campaign for which help is needed this fall. The name muscular dystrophy is not so well known as polio. But it is even more vicious. Characterized by a wasting away of the muscles, it most frequently makes children its victims. So far it has always been fatal. With help in this life-and-death battle, medicine hopes eventually to win.

Survival Numbers. *"When you hear the air raid warning, tune in your radio to 640 or 1240." No, we're not kidding. This is straight from Federal Civil Defense headquarters. No one wants to hear an air raid warning. But just in case, it would be a good idea to remember these numbers. Over these frequencies will be broadcast instructions for* you *from* your *nearest Civil Defense headquarters. Television watchers of Medic recently saw a frightening picture of an imagined atomic attack, reminding us it could happen.*



CANSO CAUSEWAY, now linking Nova Scotia and Cape Breton Island, was three years building, requiring tons of fill in tide-torn Canso Strait to a depth in some places of over 200 feet. The 80-foot surface is but a narrow strip compared with the 800-foot base. Angus Boyle of No. 2 Box Shop, who loaned us this picture, was sorry to have missed the grand opening on August 13, which featured a couple hundred Scottish pipers playing "The Road to the Isles."

More Space for New Lewiston Plant. Vice President R. A. Wilkins announces that the Lewiston, Maine, Plant will soon double its floor space. It will be increased from 13,500 square feet to about 27,000. The Maine Shoe Carton Set-Up Station moved into a building in the new industrial center at Lewiston only last fall. Previously operations had been across the river at Auburn. The *Lewiston Evening Journal* of August 2 gave Bird & Son a front-page story and picture on our expansion plans. (Picture, page 5.)

Acknowledgments

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

Mrs. Melvin MacRae and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

John F. Dower and Family

Your kindness at this time is more deeply appreciated than any word of thanks can express.

Frank Ross and Daughter

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

Family of the late Frank Mello
(Phillipsdale)

The family of Louise W. Hargreaves acknowledges with grateful appreciation your kind expression of sympathy.

The family of Anton Blazic acknowledges with grateful appreciation your kind expression of sympathy.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mr. and Mrs. Arthur Eames
Mr. L. D. Eames

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

The Massey Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Helga Petersen

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Donald Parkinson

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

John Hunter and Family

BIRD CLUB

Team Had Good Year Reached State Play

By Joe Wall, Manager

THE Bird Club Softball Team ended the '55 season with 20 wins and 6 defeats. This total includes all games played. In the Norwood Recreation League, the Bird Club won 14 and lost 5. In games against leading teams from surrounding towns, the Bird team won all 6. The 26th game was that played in the state tournament. Bird lost to Malden.

The team hit well against the lower rated clubs but only a few ball players hit well against the top clubs. Our pitcher, Dick Shufelt, considered one of the best pitchers in these parts, struck out 150 men in 136 innings he pitched.

Batting averages over .300 are printed here. Any player not listed who would like to know his average may call the manager on line 393.

PLAYERS	AB	H	AVE
Joe Purpura	44	20	.454
Frank Wall	70	30	.428
Vito Puopolo	36	15	.417
Pete Wall	27	11	.407
Stan Hayward	62	25	.403
John Hazlett	51	20	.392
O. W. Venterosa	21	7	.333
Dick Shufelt	60	20	.333
Players at Bat 20 times or less			
Bob Ivatts	7	5	.714
Ed Padduck	20	7	.350

Boston Garden Package. Tickets for the season reserve seat "package" went on sale to Bird Club members on September 6. The 15 attractions to come during the 1955-56 season include two ice shows, circus, sports events and a rodeo. Purchased singly tickets would be $30.15, but sold as a book to clubs the price covering all events is $6.50.

This is the second year the Boston Garden book has been available to Bird Club members. Arrangements were made by the Special Activities Committee: John McDougall, chairman, and Hilda Rafuse, John Woloshyn and John Hutchins.

Family Tour to Sturbridge Village. Sunday, September 25, was the date set for the all-day trip to Old Sturbridge Village. Report on this tour next month.

Neponset Choral Society Starts Rehearsing. Bird Hall, upstairs, opened its doors to weekly Monday night sessions, starting September 12. The members immediately began rehearsing the concert work, Mozart's Twelfth Mass in G. Major. This will be presented late this fall.

Bowling Begins. John Woloshyn has the men's and girls' team both lined up and started on another bowling season. The girls started on Tuesday night, September 13. The men began the previous week, on Wednesday night. Matches are rolled as usual at the Norwood Sports Center.

Men's Golf. The final match of the season at the Wampatuck Country Club was scheduled for September 14. This date is a week earlier than previously announced, but chairman Al Flammia gives three compelling reasons: Darkness, bugs and bowling. Mosquitoes have been having a field day after the recent floods.

Standings as the final match was coming up were:

	Won	Lost
Capt. Baranowski	32½	27½
Capt. John Eppich	31	29
Capt. K. Pierce	30½	29½
Capt. T. Rogers	26	34

There was a Scotch foursome with the girls' league on September 7 at Wampatuck. We had a regular 9-hole match. Low net scores won. Prizes were merchandise.

1st Jack Smith and Ann Wally—29
2nd Jim Tennant and Anne Lindsay—30
3rd Percy Spiers and Florence Murray—31
Consolation prize went to George Johnson and Dot Cronin

Hot dogs, cake, coffee and potato chips were served by the Wampatuck Country Club. Films of Bird Club activities and some of Sam Snead and Babe Didrickson Zaharias were shown after the match and feed. Everyone had a wonderful time.

SHOWER FOR MARIANNE. Main Office girls took Marianne Masino (now Mrs. Louis Cercone) out to dinner and gave her a pre-wedding shower. Piece de resistance among the gifts was a Mixmaster. Beside Marianne, left, is Anna Carpentiero with Sylvia Mattson in back.

Births

To the Walter Siderwicz', a son, Paul Joseph, July 3. (Main Office)

To the James Conrads, a daughter, Jane Louise, July 15. (Roofing Sales)

To the Lawrence Griffins, a daughter, Jean Marie, August 1. (No. 1 Box Shop)

To the A. J. DePrees, a daughter, Katy Arlene, August 3. (Shreveport)

To the William Winklers, a daughter, Jeanette Wynell. (Shreveport)

To the Frank Zellners, a daughter, Kim Elaine. (Shreveport)

To the James Weirs, a son, Timothy Michael, September 4. (Norwood Roofing)

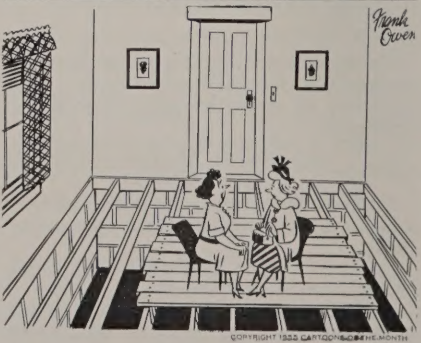
To the Paul Galanos, a son, September 4. (Floor Covering)

To the Leo Burns', a daughter, September 7. (E. W. Maintenance)

Marriages

Joseph Waseleski (Research) and Lorna Comey, on August 13, at St. Mary's Church, Foxboro.

Louis Cercone (military leave from Flooring Sales) and Marianne Masino (Main Office) on August 20, at St. Catherine's Church, Norwood.



"Eventually, when we can afford it, I've got my heart set on wall to wall flooring!"

On the Lighter Side

HARMFUL PRACTICE

"I think it is wrong for parents to give their children a piggy bank to save money," said one modern youngster to another. "It encourages children to become misers."

"That's not the worst of it," the other youngster added. "It turns parents into bank robbers."

"Last year some 18 million boys and girls between the ages of 10 and 17 were *not* picked up by the police for any crime whatsoever."

Martha M. Eliot,
Chief of U. S. Children's Bureau

"You're not driving your car after you pass 65 miles per hour. You're *aiming* it."

Hoosier Farmer

"No matter what other countries say about the U. S. — immigration is still the sincerest form of flattery."

Automotive Dealer News

"Now for a few words from our play — then back to our sponsor."

Station break reported by Hoppe

"Think how a mother kangaroo must hate a rainy day when the kids can't play outside."

Hudson Newsletter

Happiness is like potato salad — when shared with others it's a picnic.

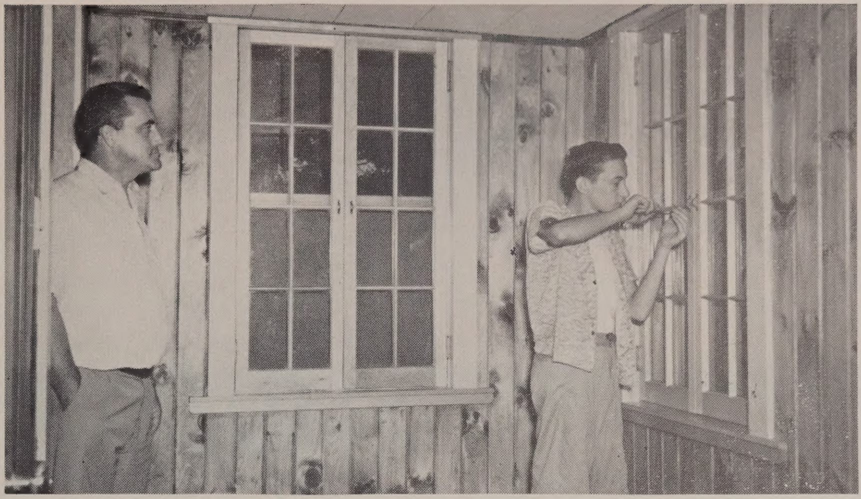
Sympathy is what one girl offers another in exchange for details.

Modern Marco Polo Drives to Alaska

LIKE Marco Polo to his friends, Howard Nelson of Floor Covering Maintenance is still looked on with some awe by his fellows. He and his wife and her parents are some of the few people who have ever driven a car through to Alaska and back. Lots of people have been to Alaska, comparatively speaking, but by train, plane or boat. The Nelsons did it this summer through the Canadian wilds, over the Alcan Highway under conditions that sound worse than the very early days of the motor car.

If their hardships were great, so are their memories of magnificent scenery, of wild animals seen in their native woods. Then there's the pride of achievement, in spite of flat tires, impossible roads, mosquitoes, no conveniences.

Planning to drive to Alaska? Ask Howard Nelson. He knows!



DO IT YOURSELF extends to the younger generation. Richard Barton, 15, learned woodworking at the Norwood Boys Vocational School. This summer he did all the work refinishing this room at his home on Rockhill Street — pine panelling, fitting windows, hanging doors, everything. Proud dad looking on is George Barton, East Walpole Paper Mill.

RANK BY RUGS

President: Wall-to-wall.
Treasurer: Thick pile.
V.P.-Export Sales: Oriental.
V.P.-Domestic: Navajo.
Purchasing Agent: Hooked.
Advertising Manager: Homespun.
House Organ Editor: Rag rug.
Salesman: Hall runner.
Shipper: Throw rug.
Public Relations: Reversible.
File Clerk: Scatter rug.
Office Boy: Doormat.

— *Wall Street Journal*

"A truly contented man enjoys the scenery along a detour."

Clarke A. Sanford

Boss: "You were an hour late getting those mules home, Bill."

Bill: "I know it. You see, I picked up Reverend Davis on the way home and the mules couldn't understand a word I said from there on."

A store in New York has a front window which is divided into small panes. The following message on small slips of paper was pasted in several of the panes:

Don't press your nose against the window pane. Come in and let us twist your arm.

— *Retailing Daily*

An automotive invention that is greatly needed is brakes that will automatically get tight when the driver does.

"The person who can give birth to dark thoughts while eating strawberry shortcake is an incurable pessimist."

Cincinnati Enquirer

"Is there anything you'd like to eat before your execution?" inquired the warden.

"Yes, I'd like some mushrooms, please," replied the condemned prisoner. "I've always been afraid to try them before."

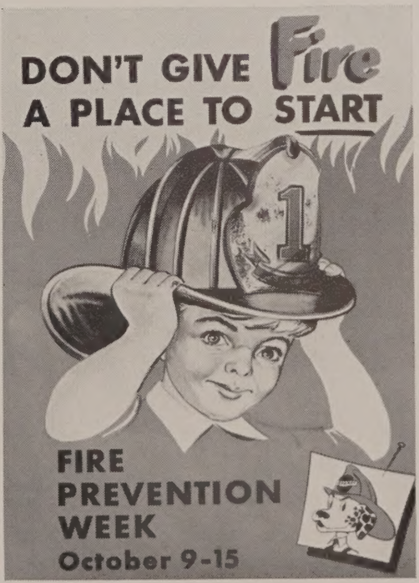
"Of course you can pay as little as fifty cents an ounce, but I'm afraid that kind of perfume would result only in a very tawdry affair."

Cosmetic clerk quoted in
TALES FOR SALESMEN

"Word from Detroit is that the automotive geniuses already have discovered several wonderful new adjectives for '56 and all that now remains is to invent an improvement they'll fit."

Senator Soaper

Why didn't Noah swat those two flies when he had such a good chance?



Children under five are fire's main victims. Their best protection is constant observance of fire safety by everybody, says the National Fire Protection Association.

BIRD

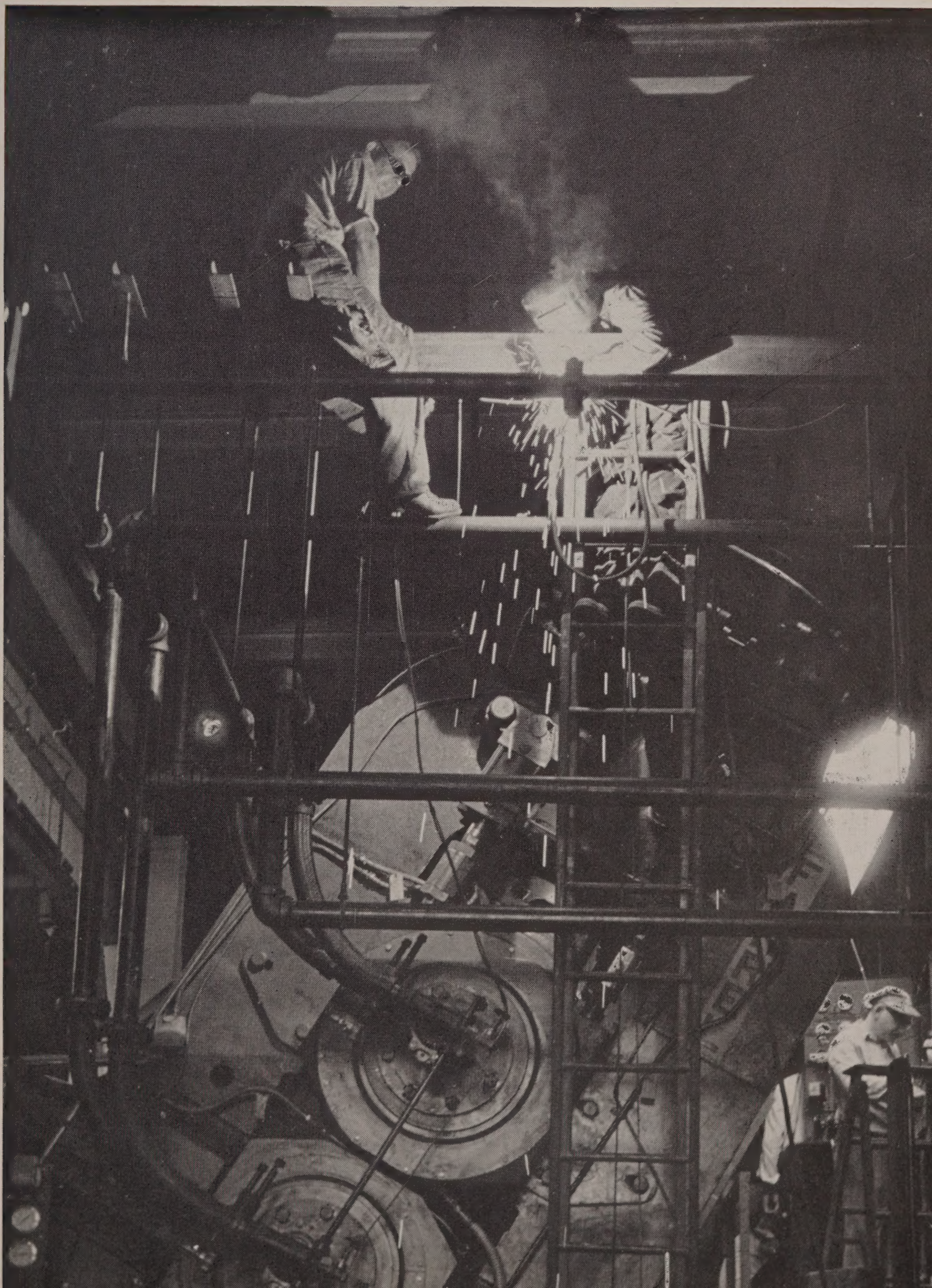
& SON, inc.

BIRD PRODUCTS

Established ® 1795

BIRD NEPONSET REVIEW

OCTOBER 1955



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On the Cover

LOOKING LIKE A MARTIAN in a TV thriller, Tony Lukacewicz welds a pipe line for brine at the huge new Linoleum Calender, as Piper John Dziubaniuk watches. Weird shadows cast by the torch, the hooded welder, the smoke and the size of the machine itself all combine to make this an unusually dramatic shot. Camera man was, of course, Review Photographer Kenneth Pierce.

BIRD NEPONSET REVIEW

Vol. 43 No. 10 October 1955

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

THORINGTON-SCHAIER WEDDING, with the young couple fairly beaming during the reception following the ceremony at the First Congregational Church, Norwood. The bride is the former Martha Jean Schaier, daughter of Assistant Credit Manager Herbert A. Schaier. The groom is John Taylor Thorington, Lt. (jg) in the Navy. The couple are now living at Newport. His home is Birmingham, Alabama.

THREE SETS OF EVERYTHING in one important sample line, plus a truckload of other samples and sales aids, now get toted around comfortably by Roofing Salesman Ted Reimann, right, of the Central Territory. When he lost two lush sales a couple of years ago because of lack of samples space, Ted switched to a station wagon. At left is distributor's salesman, Ed Hughes, of the Clevenger Co., Lima, Ohio.

Sell the Best
BIRD TEXTURE TILE
THE HOTTEST LINOLEUM TILE IN THE BUSINESS!
Sell BIRD!
FOR LONGER WEAR

BIRD DISTRIBUTOR, Kane Carpet Co. of Harrison, New Jersey, held a Regional Jubilee last month at Newark's Hotel Douglas. Over half the ballroom was used for a Boosterama-type Bird display. Over 630 attended and more than $400 in prizes were awarded lucky guests. General view shows guests enjoying refreshments or buffet meals served both days of show.

Group picture, from right: Eli Braunstein of Kane Carpet Co.; R. T. Murphy, Bird Sales Manager; Moe Lustgarten, Bill Kaplan and Mrs. Kaplan, all of Kane; Frank Maconi, Bird Flooring Plant Superintendent; Bird Salesman Ed Guise; and Bird Field Manager A. J. LeBlanc.

The Road to Business Health

EACH year finds the company spending large amounts to keep plants and equipment in A-1 condition. The most recent evidence of our continuing program is the new calender machine in the Linoleum Department, pictured on the following pages.

Our three fields of business, floor covering, paper, and building materials, are very competitive. Although we are not the smallest manufacturer in any one field, we are not the largest either. If we should let ourselves fall behind in production equipment, someone else would get business that should be ours and the whole Bird & Son operation would suffer. That's why we installed a linoleum calender at a cost of several hundred thousand dollars. That's why every year we spend from one to three million dollars in new plants and equipment. In 1954, as a matter of fact, we spent $3,594,787.19. This year our expenses for plant improvements are again substantial.

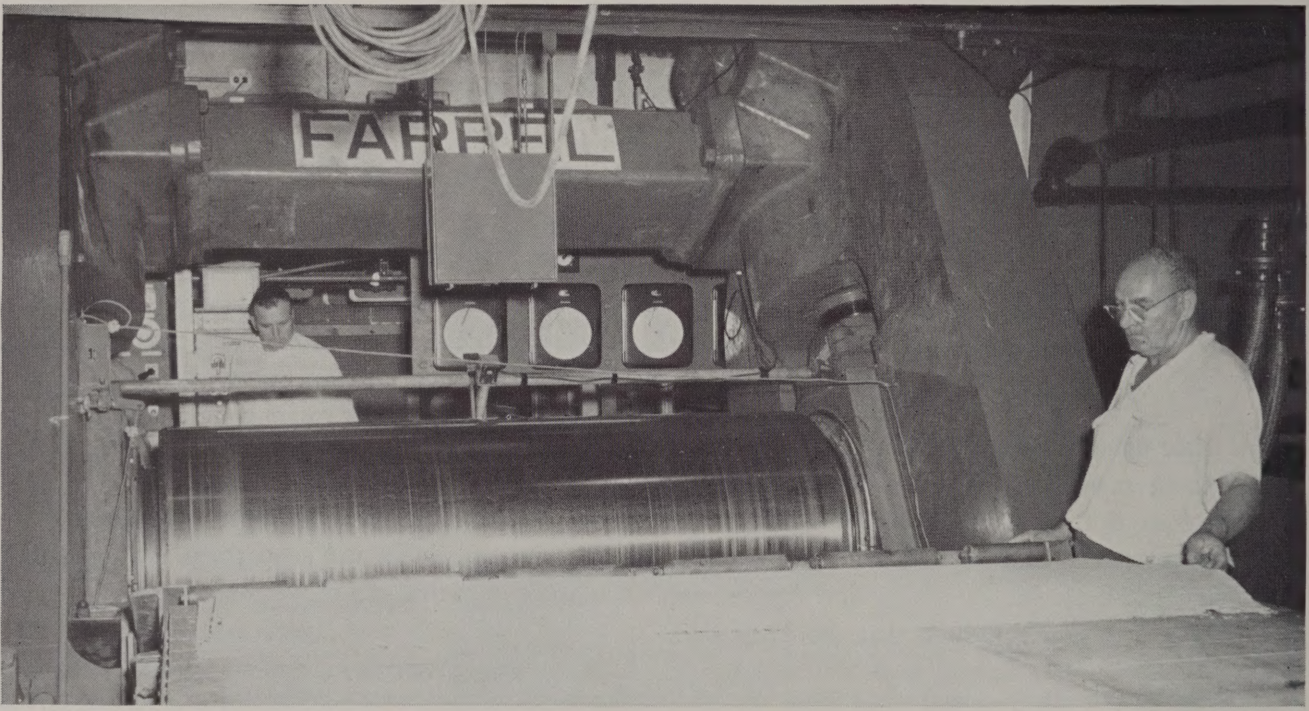
Keeping up-to-date is a never-ending job. Workers in East Walpole are aware that a building program is under way at No. 1 Box Shop. A two-story addition there is nearing completion. And when the building is complete we shall be spending more money to modernize our combining equipment. At Chicago we recently broke ground for a large new warehouse. At Floor Covering we have plans for extensive and expensive changes to our rotary print machine. These are just some of the changes now under way.

We spend large sums that we may continue to satisfy our customers and keep them buying BIRD. It is a program that has proven successful over many years at Bird & Son. Charles Sumner Bird started building and modernizing before 1900. Then our company consisted of a few buildings at East Walpole and a handful of employees. Now 60 years later, we have 17 plants, including Berry Asphalt operations, and over 3300 employees. Total sales last year were over $50 million. Our plans for the future are being made with the hope that we shall continue to keep more and more people steadily employed and make a reasonable profit. That's the road to good health in our business, in fact in any business.

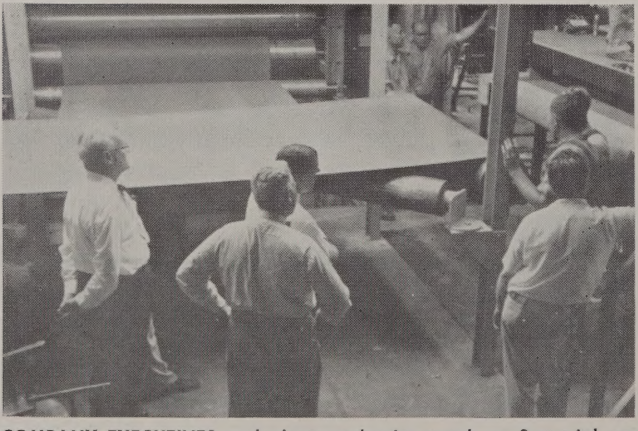
President

For Quality, Speed, Service

New Modern Calender Installed in Linoleum Department of Norwood Plant



TRIAL RUN on the new Calender, August 2. Stephen Surkont feeds a Jaspe sheet as Ernest Paciorkowski examines 15-ton roll.



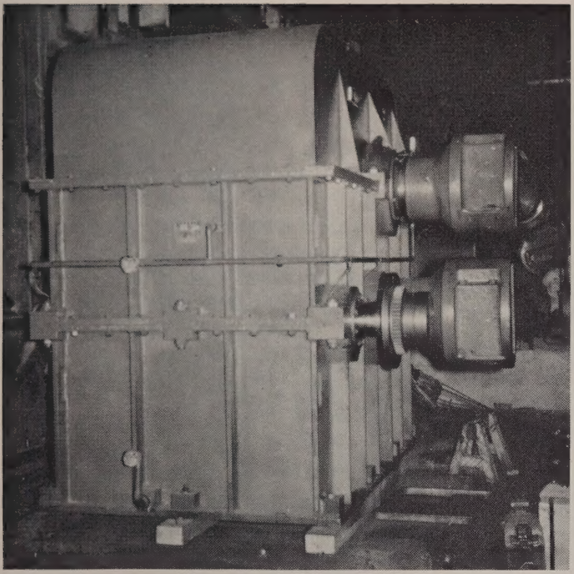
COMPANY EXECUTIVES and plant mechanics watch as first trial run starts through the Calenders. At the left are: President A. H. Anderson, Director of Personnel J. J. Murphy and Vice President Charles A. Sumner.

"It's like getting used to a new car. At first the gas pedal, the brake, the instrument panel — everything seems different. And then, all at once, it all becomes familiar." Foreman Albin Vietze was speaking. He was talking about the new 150-ton Linoleum Calender just installed at the Floor Covering Plant.

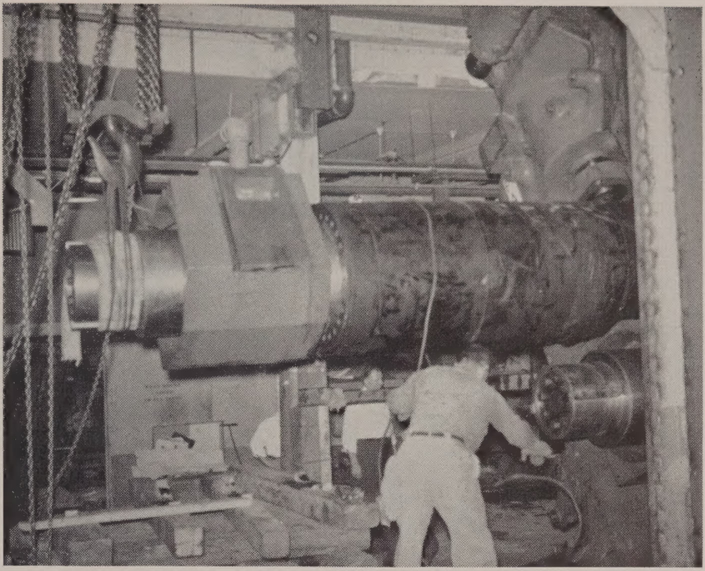
"Like a man with a new car," he continued, "we have to get the feel of this new machine. It won't take long, and when we do we'll be turning out quality linoleum faster than ever before."

The installation of the big machine was done during the annual three-week vacation shutdown in July — plus an additional week. Ernest Paciorkowski, Process and Plant Engineer, was in charge of all engineering and installation. Preparations began

(Continued on page 4)

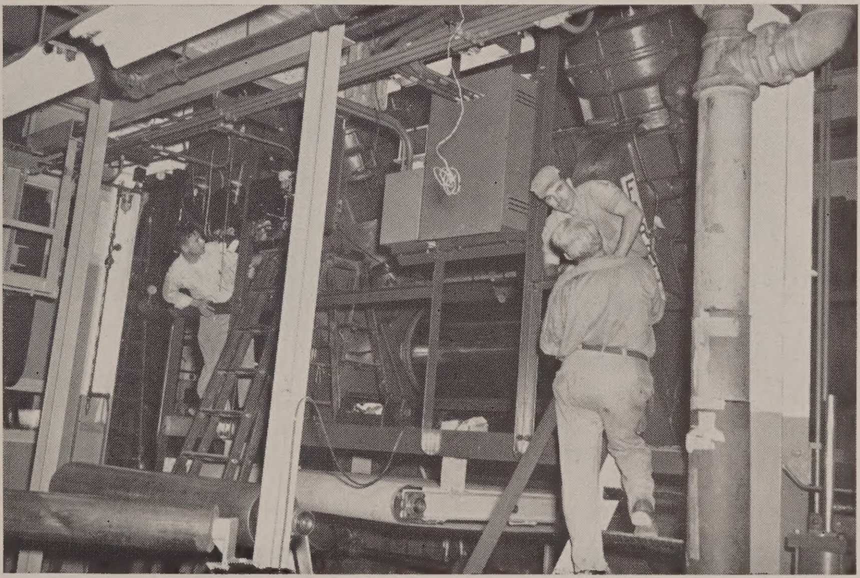


TWENTY-ONE TON GEAR REDUCER gets moved into position.



INSTALLING one of the two new Calender rolls and the bearing. The roll weighs 15 tons, the bearing another three tons.

NO CHILD'S PLAY tuning up this big machine. Left to right: Philip Quagge of Johnson Service which built the brine controls, Harold Partridge, Electrician, and Arthur Balduf, Electrical Supervisor at Flooring.

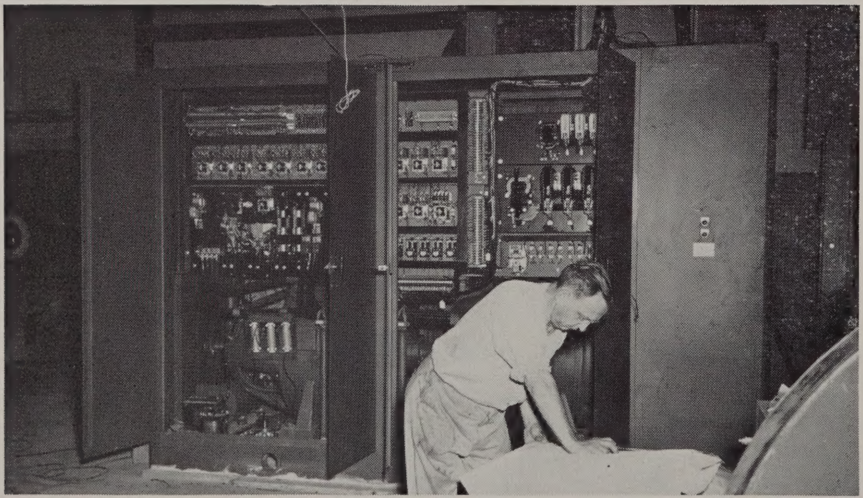


FIRST RUN reaches the Winder. Bernard DeSavage is at the controls.

THE NEW MACHINE started production right on schedule, thanks to these experts and their crews. Left to right: Ernest Paciorkowski, Process and Plant Engineer; Alan MacDonald, Foreman for Livingston Co., Electrical Contractors; Arthur Balduf, Electrical Supervisor; George Woods, Master Mechanic; Joseph DeNapoli, Service Engineer for Reliance Electric Co. which built the drive; and Joseph Margansky, Erector for the Farrel Co. which built the Calender.

New Linoleum Calender

(continued)



ALAN MACDONALD of the Livingston Co. checking blueprints at the Power Converting Unit and Control Panel. It looks almost as complicated as the instrument panel of an air liner. Flood waters on August 19 climbed to six inches below this board.

months in advance. Some changes, like wiring, pouring of foundations and relocation of auxiliary equipment, were started ahead of time and brought to the point where they could be quickly completed.

When the department shut down on July 8, the old machine was dismantled in a round-the-clock operation over the week-end. Almost before it was out of the building, the foundations for the new machine were being poured. Then came the tremendous job of moving in the new equipment, completing alterations to the building and making test runs.

Right on Time

Right on schedule, regular production was started Monday, August 8. Of course, there were minor adjustments to be made. The base sheet was not feeding in quite accurately and temperature controls had to be adjusted to get a better pattern. But satisfactory material was run right from the first day.

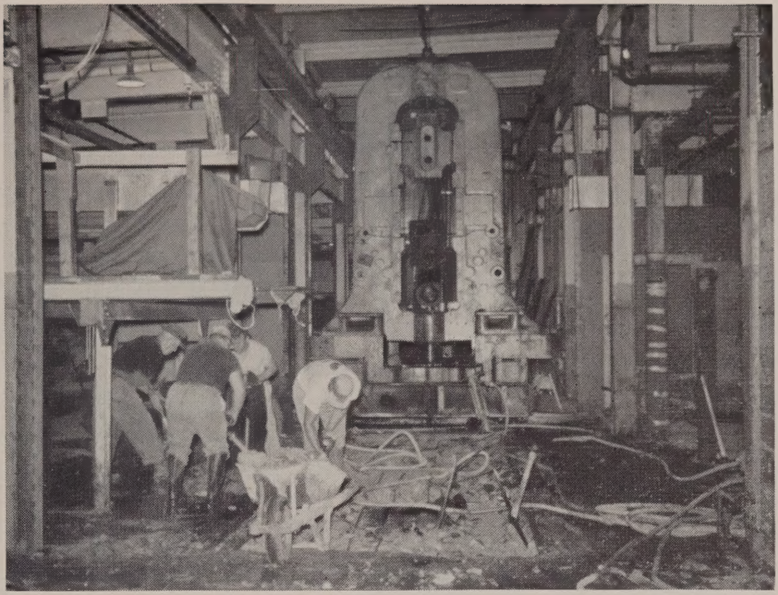
Superintendent Frank Maconi was pleased.

"It's a great compliment to our maintenance men," he said, "and to the production crews. The Maintenance Department worked long hours to meet this schedule and the production men have already begun to master the difficult job of learning to run an entirely new machine."

Came the Flood

That was Mr. Maconi's comment the week production started. Everything looked favorable for continuing good production. Then came the flood. In a few short hours on August 19 the department was inundated with five feet of water. Not only the Calender was affected, but all equipment in the department. The water did not fully recede until the following Thursday, August 25. Damage was remarkably slight — we lost two transformers, and in addition all motors had to be cleaned and dried out. Water came to within six inches of the big control panel, but stopped there, leaving the panel undamaged. There was a tremendous clean-up job to do, but all was ready on the week-end of September 11 and a test run was made. When the time came for the Monday morning start-up, more trouble was discovered. Several relay switches unexpectedly gave out. New ones were ordered from Cleveland by telephone, were placed on a plane out of Cleveland that afternoon and

HUGE SIDE FRAME of the old machine on its way out of the building as the crew in the foreground prepares to break out the floor for the new foundation.



arrived at Boston airport at 11 that night. Our mechanics worked all night installing them, and regular production started on time Tuesday morning.

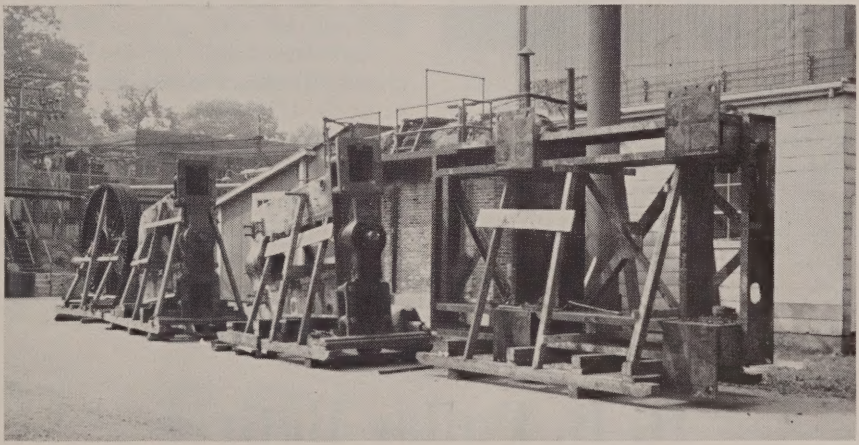
Entirely New

The Linoleum Calender is a brand new machine with many new controls, set up to run about 50% faster than the old equipment. It may take several months to achieve full production, but even present production looks very good.

It is the most modern Linoleum Calender in existence today. Built by Farrel-Birmingham of Ansonia, Connecticut, and powered by a Reliance variable speed drive (Cleveland, Ohio), the machine is almost fully automatic. There is an impressive battery of dials and switches but they can all be synchronized to operate with a single control button.

The machine has one special feature, new for linoleum calenders, but used extensively in the plastics industry. This is a control which swings the bottom roll so that its axis is not parallel to the axis of the top roll. This action changes the crown of the roll and maintains the correct caliper across the sheet.

Each of the two big rolls weighs 15 tons. Fully automatic controls chill the top roll and heat the bottom one. The relative temperature of the two rolls controls the texture or marbleized pattern in the finished product.



HUGE GEARS and frame of old machine stand crated in the mill yard awaiting shipment. This old equipment all will be sold. Note its size in comparison with nearby buildings.

Other Changes

Not only is the Calender itself new, there have been many changes in the building and other adjacent equipment. For instance, a section of the building over the machine was remodeled and a monorail installed. Now if it ever becomes necessary to change a Calender roll it can be done in a matter of hours, not days.

New equipment now feeds the base sheet into the Calender. Here there is a double roll Unwind Carriage and a Looper. This affords continuous operation — one roll can be spliced to another without shutting down the unit.

Electronic Controls

To guard against damage to the surface of the Calender rolls and of the later Tile Press operation, there is a new electronic device on the conveyor leading to the Calender. This electronic eye sets off a horn signal if any metal passes its beam. Even a small pin would be detected.

The Winder is new. It is a double roll Rewinder with the tension controlled electronically. The unit is on a carriage which can be moved back and forth to spot each roll directly under the crane rail as necessary.

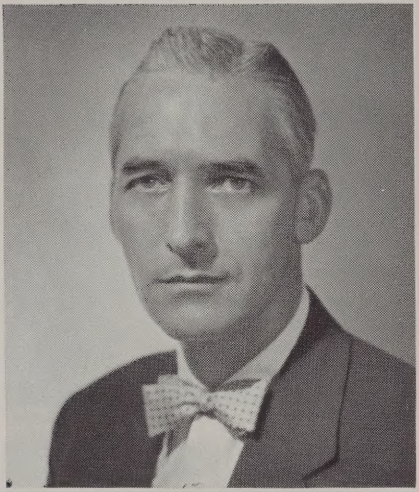
There is a new inter-com system, too. This provides three-way conversations between the men at the Winder, the Calender and the Jaspe Sheeter. When adjustments of temperature and caliper are necessary, they can be made quickly and more accurately now that verbal instructions can be given.

If you like machinery you will enjoy watching this unit in operation. It's big, it's smooth, it's impressive.

"For some years we have been working under difficulties keeping our old equipment in A-1 running order," states Mr. Paciorkowski. "This installation now provides us with a completely new unit which will make Bird quality linoleum and make it faster."

The foundation and building changes were made by Vappi Company. Nearly all the installation was done by the Floor Covering maintenance mechanics. Total cost of the job is about $320,000.

Berry Asphalt Company Has New President



James S. Van Pelt

NEW President of the Berry Asphalt Company, oil company subsidiary of Bird & Son, is James S. Van Pelt. Elected on September 12 by the Board of Directors, Mr. Van Pelt moves into the presidency from the positions of Assistant to the President in charge of sales and Manager of the Gary Plant. A. T. "Ted" Van Pelt, who is Vice President in charge of refinery operations, is his brother.

Born in Chicago in 1911, James Van Pelt attended Culver Military Academy and the University of Michigan. He worked for the Pittsburg Testing Laboratories in Chicago in 1935 and '36. In August 1936, he joined the Berry Asphalt Company in sales and has remained with the company since that time.

The Van Pelts live in Evanston, Illinois. There are two children, James, Jr., at the University of Michigan, and Juliet in high school. Mr. Van Pelt holds membership in the Chicago Oilmen's Club and is a director of the Asphalt Institute.

H. B. Pullar Retires

Former President Harold B. Pullar was associated with Berry Asphalt Company for 28 years. His term as President started in 1947. He is President of Rubarite, Inc., a director of Bird & Son, and is chairman of the Executive Committee of the Asphalt Institute. Mr. Pullar is recognized as an expert in the oil industry and has been a leader in the industry's progress, especially in the field of road pavements.

Twenty Suggestion Awards

AFTER the summer lull and the vacation shutdown, the Suggestion Committee had a busy session on the last day of August. Twenty suggestions were voted awards for September, 11 of them $20 awards for money saving ideas.

Albert Duffy, FFR, and Andrew Wright, FBM, each received an additional $20 for having had five suggestions accepted.

Awards were as follows:

Floor Covering Plant

Vincent Chubet, FFP	$40
Albert Duffy, FFR	40
James Sheptycki, FFQ	20
Benedict Devine, FFM	5
Victor Fornaro, FFF	5
George Grover, FFV	5
David Heylin, FFFO	5
Donald Hurd, FFFO	5
Carleton Rafuse, FFG	10

Shreveport Plant

R. A. Deaton, PSL	$20
Ottis Saunders, FSSD,	20
Wylie Walden, DSPM1	40

Phillipsdale Plant

Manuel Oliver, DPSM	$5

Norwood Roofing

Edmund Wenstrom, FBM	$20
Andrew Wright, FBM	60
Robert Jewell, FBV	5

Long Service List

November

Employees

Name	*Year*	*Dept.*	*Years*
Michael McDonagh	11-6-11	Paper Mill	44
Michael Sawkiewicz	11-20-14	Paper Mill	41
Marion A. Tolman	11-26-17	Office	38
Wilmer C. Wiggin	11-27-17	No. 1 Box Shop	38
Louis Maida	11-4-18	Finishing Mill	37
Harold S. Higgins	11-9-22	No. 1 Box Shop	33
Gabriel J. Kakanauskas	11-13-22	No. 1 Box Shop	33
Fred E. Morrison	11-24-22	No. 2 Box Shop	33
Margaret E. Delaney	11-26-23	Office	32
Frank P. Reynolds	11-3-24	Dir. of Res'ch	31
William P. Carr	11-9-25	Roofing	30
Jesse B. King	11-9-25	Maintenance	30
Eleanor J. Morse	11-13-25	Office	30
Helen G. Curran	11-23-25	Office	30
Patrick J. Greaney	11-2-26	No. 1 Box Shop	29
Fred W. Jakel	11-5-26	Flooring Sales	29
Roland A. Forbes	11-5-26	Floor Covering	29
Edmund J. Wenstrom	11-7-27	Roofing	28
Edgar M. Grout	11-19-28	Employm't Mgr.	27
Axel A. E. Hertzberg	11-18-29	No. 1 Box Shop	26
Russell P. Czyryca	11-13-40	No. 1 Box Shop	15
John Mullen	11-14-40	Floor Covering	15
Edward L. Lincoln	11-1-45	Roofing Sales	10
James S. Floyd	11-5-45	Floor Covering	10
Peter J. Gray	11-6-45	Floor Covering	10

John J. Kalis	11-7-45	Paper Mill	10
John J. Folan	11-12-45	Maintenance	10
Harold W. Taft	11-12-45	Roofing	10
Joseph G. Patterson	11-19-45	Floor Covering	10
Everett A. Grainger	11-19-45	No. 2 Box Shop	10
Harry S. Sahlin	11-24-45	Roofing	10
Charles Madan	11-26-45	Paper Mill	10
Charles L. Ricker	11-27-45	No. 2 Box Shop	10
Stephen F. Tomaszewicz	11-27-45	Roofing	10
Samuel R. Reid	11-1-50	Flooring Sales	5
Harold D. Murley	11-6-50	Roofing	5
Martin McDonagh	11-22-50	Paper Mill	5
Ernest V. Dow	11-25-50	Floor Covering	5
Joseph J. Dorci	11-27-50	Finishing Mill	5
Patrick Naughton	11-27-50	Floor Covering	5
Winthrop D. Day	11-27-50	Floor Covering	5
Thomas DiCicco	11-27-50	No. 1 Box Shop	5
Robert R. Clark	11-27-50	Floor Covering	5
Kenneth L. Stuber, Jr.	11-27-50	Paper Mill	5
Edward O'Toole	11-29-50	Paper Mill	5
John M. McDonough	11-29-50	Floor Covering	5
Robert J. Sampson	11-29-50	Floor Covering	5
Nicholas E. Cassidy	11-30-50	No. 1 Box Shop	5

PHILLIPSDALE

John B. Rogers	11-1-26	29
Patrick W. Clarkin	11-10-27	28
Arthur A. Medeiros	11-5-45	10
Carl F. Soderlund	11-5-45	10
Vernon Stromberg	11-19-45	10
Francis A. McCabe	11-27-45	10

CHICAGO

Benjamin Macklin	11-4-19	36
Peter Wagner	11-4-19	36
Frank O'Day	11-14-45	10

SHREVEPORT

Philip O. Johnson	11-22-40	15
Harvey L. Bryant	11-1-50	5

GLENWOOD

Jesse J. Johnson	11-19-45	10

CHARLESTON

James H. Van Hoy	11-10-19	Southeastern Div. Manager	36

BERRY ASPHALT COMPANY

Sid Martin	11-1-45	Stephens	10
Wilson Booker	11-22-45	Stephens	10
Travis E. Hollensworth	11-3-50	Magnolia	5

Former Employees Now Retired

EAST WALFOLE AND NORWOOD

Philip H. Bailey	11-1-04	51
Timothy J. Riordan	11-12-07	48
Lewis Walter	11-5-08	47
George S. Petraitis	11-28-19	36
James Bunascienk	11-22-22	33

PHILLIPSDALE

Manuel M. Costa	11-9-23	32

Did You Know?

Under our group insurance plan, employees are the only ones covered for treatment by a doctor either at home, at the doctor's office or in the hospital.

Employees and their dependents are covered for hospital and surgical benefits.

National Award for Review Report

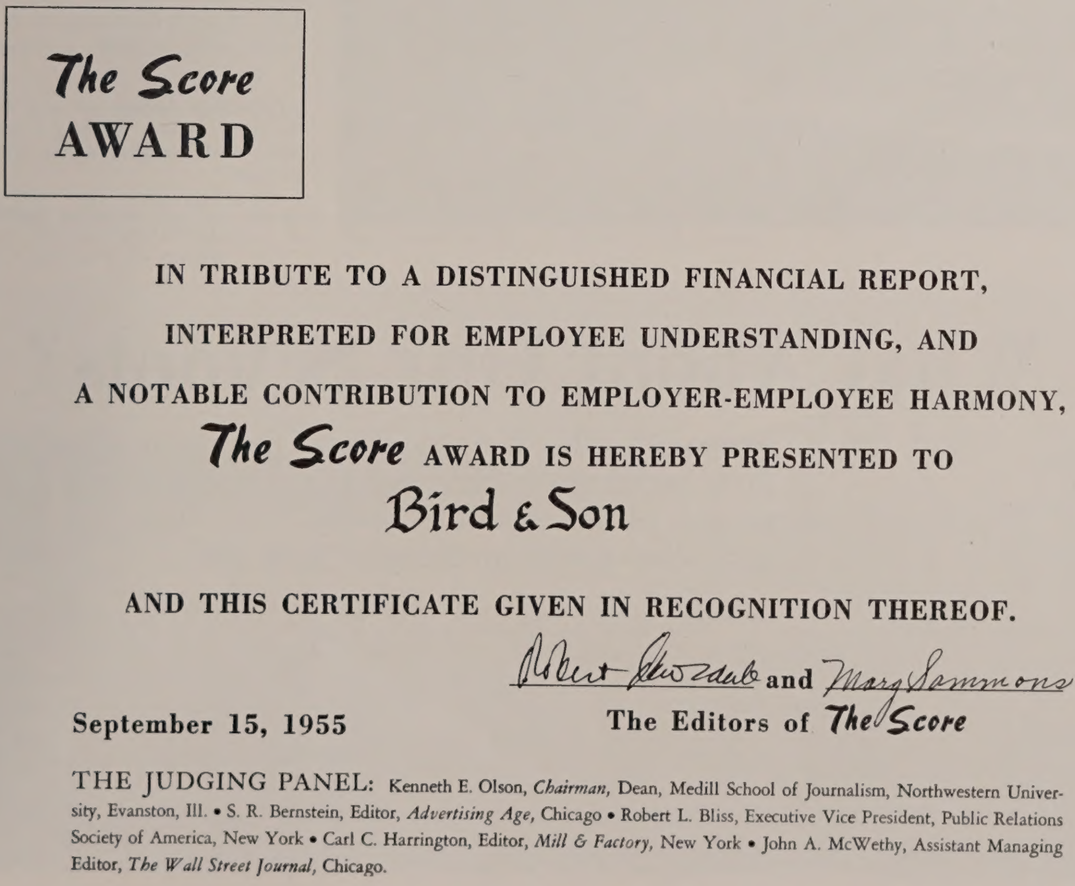
DID you know that your annual financial report printed in the March '55 Review was one of the better ones in the U.S.A.?

Who said so? Five experts, who judged a contest open to company magazines throughout the country. Competition was stiff, as you can see by a few of the names of other companies which won awards:

Aluminum Co. of America
Monroe Calculating Machine Co.
Bank of America, San Francisco
Westinghouse Electric Corp.
H. J. Heinz Co. (we got the same rating)
Sun Oil Co.

Running the contest was a monthly publication, "The Score," which specializes in promoting understanding between employees and management. The Bird Review won an award in this same contest a year ago.

The Review often enters contests just to compete with magazines put out by other industrial editors. The Review doesn't always win, but competition keeps the staff on its toes.



The Score
AWARD

IN TRIBUTE TO A DISTINGUISHED FINANCIAL REPORT,

INTERPRETED FOR EMPLOYEE UNDERSTANDING, AND

A NOTABLE CONTRIBUTION TO EMPLOYER-EMPLOYEE HARMONY,

The Score AWARD IS HEREBY PRESENTED TO

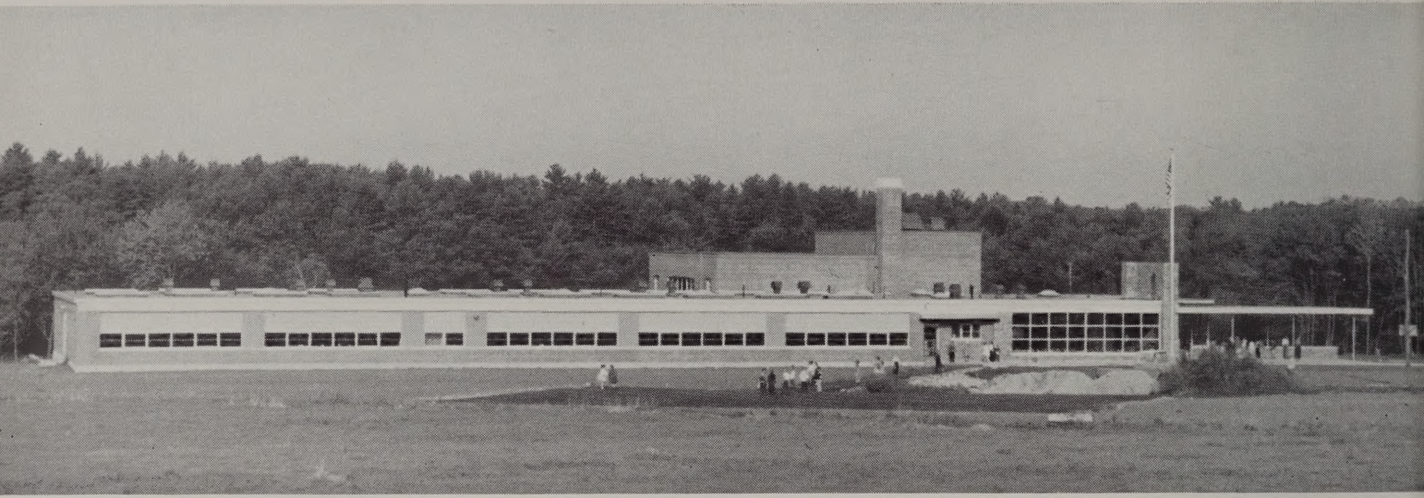
Bird & Son

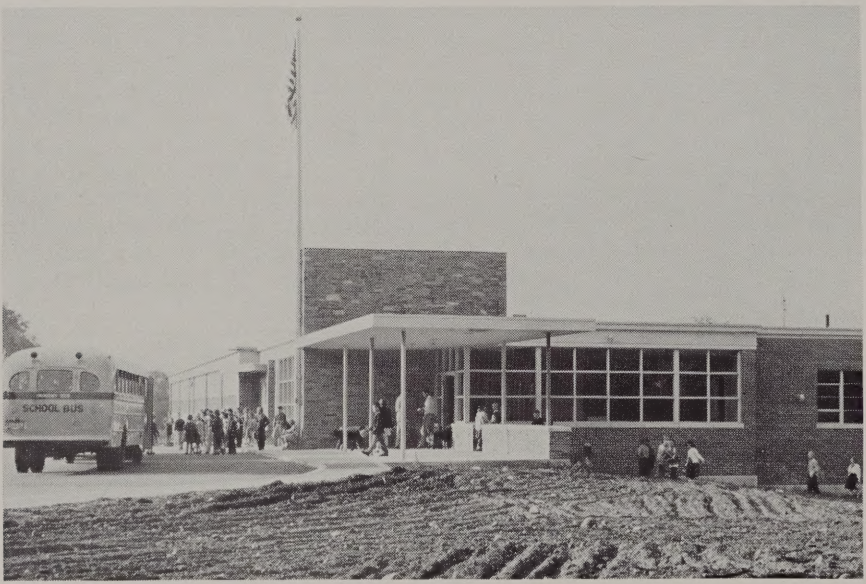
AND THIS CERTIFICATE GIVEN IN RECOGNITION THEREOF.

Robert Newcomb and Mary Sammons

September 15, 1955 **The Editors of The Score**

THE JUDGING PANEL: Kenneth E. Olson, *Chairman,* Dean, Medill School of Journalism, Northwestern University, Evanston, Ill. • S. R. Bernstein, Editor, *Advertising Age,* Chicago • Robert L. Bliss, Executive Vice President, Public Relations Society of America, New York • Carl C. Harrington, Editor, *Mill & Factory,* New York • John A. McWethy, Assistant Managing Editor, *The Wall Street Journal,* Chicago.





LITTLE RED SCHOOLHOUSE of modern Walpole youngsters, the new Fisher School is one of five grade schools in the town. There were 1373 children, grades 1-6, this fall, 290 of them first graders. Overall town enrollment shows 166 more pupils than last year. Norwood shows overall increase of 306.

ATTRACTIVE FRONT of new Fisher School. School is so new, grading is not completed. Town now has $3½ million worth of school property.

All pictures here were taken the morning of the first day of school, September 14.

What About Our Schools?

Norwood and Walpole have problems that are much like those everywhere in the public schools today. A look at theirs gives an insight into all.

THE citizens of Walpole are congratulating themselves that there's no lack of classrooms in *their* schools. Pride of the town are two spanking new buildings — a brand new elementary school and a new high school. The old high school has been renovated to provide a junior high building. Only possible fly in the ointment is the lack of free public kindergartens.

Norwood frankly needs more elementary school space, although all of the children are of course going to school. Norwood does have public kindergartens. There is no two-session system yet. The town, knowing it must provide more space, has just named a School Building Committee.

The school problem is nationwide. A Massachusetts conference has recently been held. A national one is scheduled at Washington in November. Everyone is taking more interest in our schools. What can we do locally? To find out, the Review dropped in on the superintendents of both local school systems.

The comments of retiring Superintendent Arthur Jones and newly appointed Superintendent John Powers of Walpole and of Superintendent Lincoln Lynch of Norwood will ring the bell in many other towns where children of Bird & Son employees go to school.

One big problem is transportation, especially in Walpole, whose 10,000 population is widely scattered. There is a zone limit for riding the school bus. What about children in new developments on the farther side of main highways, who are within the established walking distance? How much transportation is the public willing to pay for?

Damaging of school property is another. Superintendent Lynch did not bring up this subject, but a recent newspaper account reported extensive breakage of Norwood's schoolroom windows. In Walpole, the superintendent spoke of the cost of books, $3.00 and $4.00 apiece, which boys stuff into their green schoolbags and then heave at warring classmates on the way home. It's rough on the books. Who pays? The town, including the boys' parents. And who is going to teach children respect for public property?

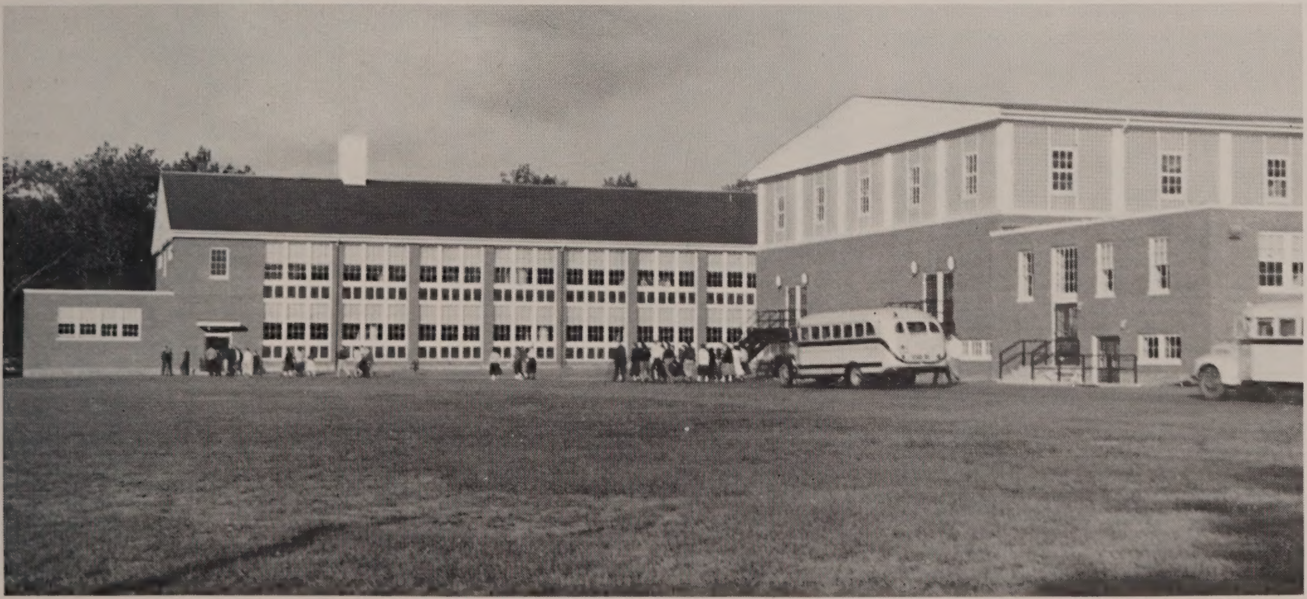
Throughout the country there is a shortage of teachers. Our local superintendents stood behind their staffs, indicating they command a pretty high calibre of teacher. How to keep them? Superintendent-elect Powers suggested that one way, besides keeping up salaries, is for townspeople to be friendly to new teachers. Say hello to them on the street or in the stores. Parents can help by going to see their children's teachers and talking to them before possible difficulties run into bad problems. And, join the PTA!

There are a thousand-and-one other problems, like criticism of teaching methods and subject matter — which Mr. Jones says is no new complaint but shows a healthy concern for the schools. The problems discussed above are immediate ones. The children are knocking on the doors and the adults have to answer.

The products of today's public schools are your neighbors over the back fence not many years from now. It's your money that's paying for the education these children get. It's a good idea to follow up your investment and see to it that it pays off — both for you and the children.

NEW WALPOLE HIGH SCHOOL building, with auditorium at right. Building cost near a million and a half, financed on a 20-year bond issue. Town will be reimbursed by state to 26% of cost. Bird Office Manager Joseph Erker, Jr., served as chairman of Building Committee.

THIRTEEN BUSES, including two from the town of Norfolk, which has no high school, carry pupils to new Walpole High School every day. High part of building in center is big double gymnasium. Classrooms are at left.



Let's Get Acquainted . . . .

. . . with Stanley Wasilauskas

A regular column featuring your fellow employees. Names are picked at random by the editor. **Watch for this column every month.**

By JULIA SMITH, Reporter

STANLEY WASILAUSKAS of Department ACF (Main Office Accounting) is a big boy for his age — or any age. He stands 6 feet 3 and ¾ inches and tips the scales at around 220. He's 29 years old.

Stanley, dubbed "Shorty" of course, worked in Norwood Roofing for three years before coming up to East Walpole to the Cost Department, where he has charge of figuring Shreveport costs and keeping Shreveport books.

He was born in Norwood on April 6, 1926, attended Norwood High and Bryant & Stratton School in Boston. In high school, Shorty played on the basketball team and participated in track. As a youngster he aspired to be a policeman. He'd make a good one. With his build, no one would get away in a hurry!

He was a PFC in the Air Force and served overseas in Germany and France, going over in December 1945 and returning in December 1947.

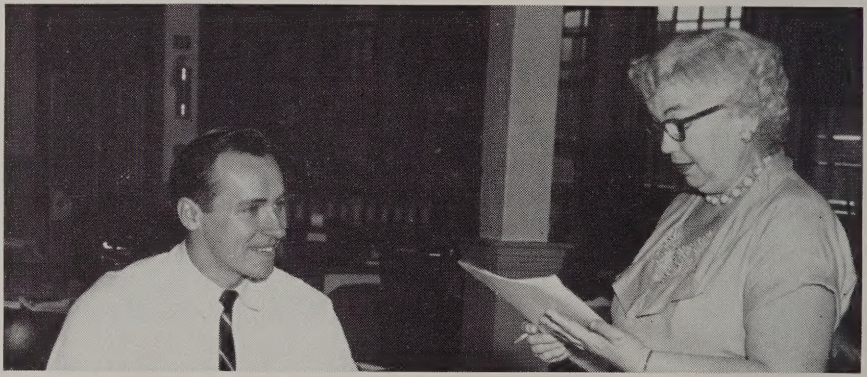
Stan is single and lives with his parents at 1022 Washington Street, Norwood. His father, Stanley, Sr., is a long-time Bird employee, who works at the Norwood Roofing Plant.

He attends the Catholic Church and is a member of the Knights of Columbus and the Knights of Lithuania. He belongs to the Bird Club, the College Club of Boston and the High-Hubbers of Boston, which I am told by Stanley is a club for tall people.

Fond of the theatre, TV and dancing (with the right partner), Stan is also interested in photography. He likes to do woodworking for a hobby.

He is strictly a Milwaukee Braves fan. The lowly position of the Braves at the end of this season was balm to the injured feelings of Stan's friends in the Red Sox camp. Shorty still plays basketball and goes fishing, when he can find time from his social life. He has recently bought himself a brand new Ford, which he enjoys a lot because he's always on the go and loves to travel.

A likable chap and very conscientious worker at his desk, even when he is cross, Stanley always has a smile for everyone.



Friendly Stanley answers questions of reporter Julia Smith.

MILWAUKEE VISITOR this summer was August Petrova of No. 2 Box Shop. (right) shown here with friends in this Wisconsin city.

GREETER at Amherst as you enter Nova Scotia from New Brunswick is this huge Scottish piper of the Clan MacDonald. He'll pipe you a ditty or pose with you as he is doing here beside Angus Boyle of our No. 2 Box Shop.

LITTLE LADY. This is Maureen Elizabeth McKale, granddaughter of August Petrova of No. 2 Box Shop, who thinks she is just about right.

CHEMOTHERAPY for East Walpole elm at entrance to Main Mill attracted a lot of attention when Bartlett tree expert gave the beautiful old tree their preventive treatment against dreaded Dutch elm disease.

sidelights

When Nobody Goofs. *The men at the Chicago Plant recently completed a full year without a lost time accident. With nearly 200 employees, such a record — not one man getting hurt so that he had to be out of work — shows what* can *be done. Congratulations!*

Keep up the good work, boys. Let's make it two in a row, and more.

Takes Sides on Siding. If W. W. Wilson of Chicago takes sides on the siding question, he has good reason to. As President of the national Insulating Siding Association, he knoweth whereof he speaks. And he speaks for the affirmative.

In an article in the trade magazine, "Roofing Siding and Insulation," he forecasts that siding contractors will be getting a bigger share of the remodel market. He points out that houses being done over are not the only prospects for siding application. Commercial, industrial and farm structures are also good potential users.

There are 11 other members besides Bird & Son in this Insulating Siding Association. An "Insulating Siding Sales Manual" containing Mr. Wilson's article is now available to the trade.

Ounces of Prevention For Great Old Elm

THE big old elm at the entrance to the mill driveway at East Walpole got the arborial equivalent of sulphur and molasses one day early in September.

The tree, being stationary, couldn't kick and squirm in protest. Maybe, as the patent medicine ads assure you, it *liked* its medicine. The array of bottles hung onto the tree, girdling the trunk about shoulder high, caused a lot of comments about transfusions, injections and so on from sidewalk superintendents. Then there was the mysterious boring of holes into the bark. The tree man looked capable, but this was a new spectacle to us locals.

Here's the story. The man working on the tree was Carl Thatcher, supervisor for the New England Division of the F. A. Bartlett Tree Expert Co., whose local headquarters are in Cambridge. Bird & Son hired the Bartlett Company to give the old tree, an American elm, their preventive treatment against the epidemic Dutch elm disease. This disease has already caused the tragic loss across New England of thousands of magnificent elms. It is very contagious. We have recently lost the big elm which lately stood over the Credit Union, and another elm across the bridge by the driveway into the Machine Shop is gone.

Mr. Thatcher described the treatment briefly for the Review. A tube from the bottle hanging on the tree is inserted in the hole which has been bored into the tree. (The boring is done under water to keep air out.) The bottle contains Carolate #2, developed by the tree company. The fluid is allowed to run into the "blood stream" of the tree, and that's it.

So far as we know, our tree, which must be nearing the three-quarter century mark, is not diseased. The tree expert emphasized that the Bartlett treatment is not sold as a cure. It has been used around five years and seems to help elms to resist possible infection. We sincerely hope so. This particular elm of ours is right in the middle of the driveway and has caused more than one truck driver to make unpleasant remarks. But, what a magnificent tree it is!

Night Driving Twice As Easy For Teenagers As For Parents

Teenagers have a two-to-one advantage over their parents when driving at night, says the American Automobile Association.

"Dad needs twice as much light to distinguish the same object at night as his teenage son or daughter," warns Robert S. Kretschmar, Executive Secretary of AAA's Massachusetts Division. "It's not that middle aged or older drivers are naturally cranky about night driving. The fact is they just can't see as well at night."

A recently completed AAA research project proves that night vision and glare resistance — the ability to see objects at night when a light is glaring directly at the viewer — get progressively poorer as one grows older. Poor night vision is not noticeable until a person is about 50. Then glare resistance decreases rapidly until 70 and extremely rapidly after that. (The effect is generally the same for those wearing corrective glasses.)

"Actually, few people know what's happening to them," Kretschmar notes. "Proud of his 20-20 vision, Dad at age 55 seldom realizes — or worse yet admits — that his eyes are only half as efficient for night driving as those of his teenagers who also have 20-20 vision."

Unfortunately, the AAA can do nothing about the loss of night vision, Kretschmar says, but it can warn older motorists of the added dangers of driving at night.

DO IT YOURSELF
Reamer Keller

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Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
WANDA IPPOLITI
BETTY WENTWORTH
JUNE FLANAGAN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT McDONALD
RITA PETRONI

Marjorie Conradson, Credit Union, Barbara Connolly of Stock Records, and Alfreda Grosso of Stenographic all left on September 30 to be full-time housewives. Alfreda was presented gifts the day she left, including a yellow baby blanket and rosebud bath towel for baby. Marjorie and Barbara received gifts at parties before they left.

Among ushers at the wedding of Herbert Schaier's daughter Martha was Lt. Russell Tupper, II.

Advertising's Hal Hillyard is back from vacation, which he took to look after daughters Susan and Deborah while his wife, Helen, was in the hospital after the arrival of third daughter Linda.

Elsie Thompson is welcomed back after being out for several months.

Janet Laber has been on leave to travel for a few weeks with her husband.

New girls welcomed in Floor Covering Sales are Beverly Buskey and Frances Burke, both of Norwood.

Doris Eaton and Jean Taber are newest girls in Shoe Carton Sales, where they started the last of August.

RADIANT is the word for Mary Bannon, whose many friends gave her an exquisite, tiny wristwatch on her 30th Bird & Son anniversary. It's there in the open jewel box on the file, with flowers from her bouquet showing above it. "It was a wonderful surprise," glowed Mary, who is Head Clerk of Billing.

Maurice Godfrey (Shoe Carton Sales) and family are back from a month's trip to the West Coast, where Maurice and his wife had a wonderful reunion with friends they knew when Maurice was stationed out there during the war. They made their headquarters on this trip at Vallejo, California, not far from San Francisco. They also took trips to Nevada and Colorado, where they had some of those mountain trout made famous by President Eisenhower. On the way back they visited a brother of Maurice's in Chicago and came home by way of Ontario and Niagara Falls. Their two girls, 6 and 11, enjoyed the trip very much too. Maurice found he could put up the four of them in good motels for $8 or less almost anywhere they were. The Godfrey Chevy rolled 6500 miles without even a flat tire.

WARM GOOD WISHES from many friends went to "Kanie" (Katherine Kane Roe) on her 30th anniversary with the company recently. Deeply touched, Kanie, who is Files Supervisor in the Main Office, is admiring a cup from the Franciscan china place settings given her, as friends look on: Muriel "Pat" McDonald, Hilda Rafuse, Florence MacDonald, Elsie Ahlander and Anne Lindsay. Other gifts were a trivet, a striking flower arrangement, and chocolates.

Julia Lewis has just completed a tour of duty serving as a juror at the Dedham District Court.

From Warrington, Lancashire, England, to Roofing Sales has come Winifred MacLachlan, who started work with us early this month. Winifred, her husband and child had come to the United States only the week before. She had worked from 1944 to 1953 for the British Admiralty, which handles supplies for their Navy. The MacLachlans are making their home in Walpole with relatives at the present time. We hope they will like America very much. We are glad the fall foliage is putting on such a good show for the newcomers.

Patricia Bandoni is welcomed back. She had been out several months.

Cost Department vacationers lately were: Margaret Delaney, Marion Tolman and Eleanor Shea, on day trips, and May Harper to Maine.

Allan Jones is sporting a brand new Buick.

Berry Asphalt Company Office Managers who were here recently were Cecil Melvin and Gordon Coe. It was nice to see them at East Walpole. Mr. Melvin is in Arkansas and Mr. Coe at Gary, Indiana.

Ronald Babcock is now sporting a Plymouth.

Al Flammia is starting work on his new home in Mansfield.

Robert Eisenhauer, his dad, Frank, tells us, entered Mount Hermon School this fall, where he is a junior. Another Mount Hermon student is the son of Al Berglund, former Bird Sales Promotion Manager.

Budding journalist Gladys Hagblom says she would be glad of suggestions from readers for her new column called "Entertainment," appearing in the *Norwood Tribune.* Gladys chats about talented local people, TV and stage personalities, music and the theatre.

Sympathy is extended to Arthur Wilson, and to his brother in Chicago, W. W. "Bill" Wilson, on the recent death of their mother.

Gertrude Sigmund paid us a real compliment when she said she had a wonderful time and hated to leave — she was a Messenger Girl this summer. She entered Fisher Junior College in Boston this fall.

We were pleased to hear from New Britain Manager Arthur Bushell when he was on his trip to Europe last month. Says Art, "Spain is a fabulous country!"

Departments CPG and CPH, Special Papers and Horticultural Sales respectively, extend their thanks to the Main Office and the Paper Mill Lab for taking them in when they were orphans of the storm. Now they are back home in their renovated Mill Offices and are no longer living out of suitcases, as it were.

Frank Vietze was surprised on his wedding anniversary-birthday, both of which fall on September 20, with a bouquet of flowers from a local florist. On opening the accompanying note, he found a letter from his aunt from Kiel, Germany, offering congratulations. It was she who had sent the flowers via international florists' telegraph service.

Roxy Coburn is back from an automobile trip to Denver with sisters Mary and Carolyn, to visit another sister, Edna. They had a wonderful trip. Yes, they saw Fitzsimmons Army Hospital where the President is a patient.

Fans Mary Geary, Peg Delaney and Dot Reardon enjoyed a trip to New York to see the Red Sox play the Yankees on the week-end of September 17.

Speaking of Red Sox, a quick sampling indicates there were a lot of people around here who were pleased to see the Dodgers win the World Series. Scoreboards were posted as usual during the Series to keep everyone up to date.

Betty DiFillipo and Sylvia Mattson took in a week-end in New York and had a wonderful time.

Several of the girls have had letters from Alice Peterson, who recently married and moved to Chicago. Alice reports having a nice apartment and new job in the Windy City.

Diane Barbaglia vacationed a week in September.

CONGRATULATIONS, JOHN! John Burke, left, General Superintendent of the East Walpole Mills, was honored on his 40th Bird & Son anniversary, September 29, by a gathering of many business friends at dinner. Gift being presented here by Vice President Ralph Wilkins on behalf of all is an inscribed Hamilton wristwatch.

Les Tarbell has a very snappy new Dodge station wagon. Color scheme: red and gray.

It's an ill wind, etc. When he moved back after the flood, Earle Davis found he had larger quarters in the renovated Mill Office.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER

MAINTENANCE

Mike Arbarchuk, "A" Machinist, left us last month to give full time to his oil burner business.

Word has been received from the former Ethel Sweeney that she and husband, Ralph Bassey, have arrived in California, and are settling near Los Angeles. Ethel left on September 13 and was presented with a gift of money, a carton of cigarettes and two lovely green orchids. We (and Willie, the praying mantis, too) will miss Ethel.

Edgar Johnson is pretty puffed up these days. He's a grandfather for the first time.

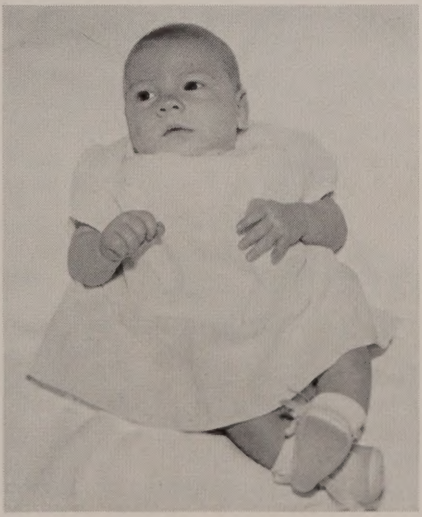
Keeping up with the Joneses: Station wagons for Dick Walker and Bill Swinnerton; a Caddy for George Angus.

When he was in California, Joe Keefe remembered the boys back at the shop and *bought* a letter and sent it to them.

Mike Sameski has everyone puzzled. It isn't clear whether his new headgear makes him a bus driver, a prison guard or a wild-blue-yonder boy.

On the sick list recently have been John Siegmund and Walter Downs.

Mrs. Frances Fulton is welcomed to the Maintenance Office.



BUSTER. This is Walter Siderwicz's second son, Paul Joseph, born July 3, photographed at five weeks! Walter is an artist in Advertising Display.

PRODUCTION AND POWER

Mr. and Mrs. Kenneth Rouillard vacationed in New Hampshire. Irish Oakes took over Planning Department work for Ken while he was away.

George Boone and family spent a few days on the Cape.

Martin Kane and his wife were surprised by friends and relatives with a party on the occasion of their 25th wedding anniversary last month.

Among fall vacationers were Mr. and Mrs. Chester Grusheski and Vernon Rafuse.

Jack Wilson, Stock Transfer Clerk, has signed up for three years in the military service.

Donald Seymour has been promoted from 5th hand on No. 5 Paper Machine to Back Tender on No. 4.

John Maguire is recuperating following a leg injury. His fellow workers wish him a speedy recovery.

We welcome Harold Graves back to work after a long illness.

Ed Stasis and family have moved into their new home in Stoughton.

Martin Bowers' boy is home from the hospital. We are all glad to know he has recovered from an attack of polio.

Hartford Doucette and his wife spent their vacation in Maine.

Dana Grue remodeled his home while on his vacation. He also reports he has a new motorboat, which he uses on Mirror Lake, Wrentham.

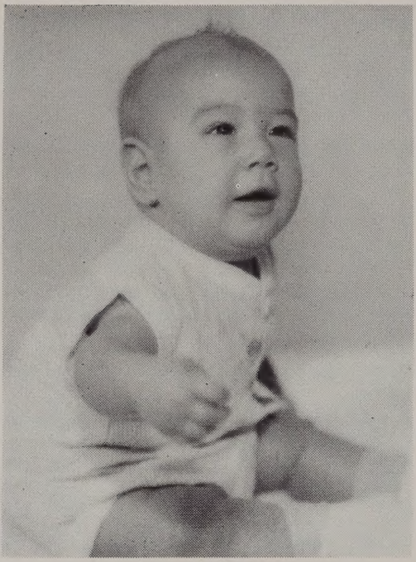
FINISHING MILL

Do you suppose the monkey, captured up here and reported in last month's Review, was looking for honey? There is a great bees' nest back of the Mill.

Evelyn Balduf and Charles Sabonis are on the sick list, but we all wish them a speedy recovery and hope to see them back to work soon.

Agnes (Foley) McMorrow, who formerly worked here, and husband are proud par-

BECAUSE . . . goes the song dear to young hearts in love, like these two, our Wanda (Wojdag) of Box Sales and her new husband, Albert Ippoliti, caught by the camera just after their wedding.



QUITE A GIRL! At five months she can walk with help, says "Mama," "Bye, bye," and "Up!" She's Linda DelGrosso, daughter of Michael and granddaughter of Domenick Del Grosso both of Norwood Roofing, and niece of Eleanor Graves of the Credit Union, who brought in Linda's picture. Domenick has three sons, no daughters. Linda being the first girl-child as well as first grandchild has a special place in grandpa's heart.

ents of a baby girl. Kitty Foley, the baby's aunt, works here.

John Calmaza suffered injuries in an automobile accident recently. We hope he is getting along well.

Robert Johnson has left us to move to New Jersey, where he will work as a TV repair man.

Mr. and Mrs. Clemens Kaseter were given a surprise party on their 25th wedding anniversary.

No. 1 Box Shop

John P. Walsh
Catherine Bellew
Ramona Chicoine
Miriam Hill
Patrick Silvestri

Randolph Howard, on military leave from Shipping, writes that he is at Sampson Air Force Base in Geneva, New York.

Leo Rockwood, another of our boys in the service, has been transferred to the Orient. However, he is in Japan, instead of Okinawa, as he at first thought he would be. His dad is Everett Rockwood, Master Mechanic at Phillipsdale.

John Cooke of the Combiners was an umpire at the softball championship tournament held in Somerville.

Storks flying for the Morellis and the Perrys (both fathers are employed in the Combiners Department, FXC) had a race. The Morellis' stork won, though the Perrys' flew in the next day. Albert Morelli was presented with a new daughter on September 29 and William Perry's baby daughter arrived on September 30.

STUCK high and dry is this paint tub left wedged in a doorway at Floor Covering after the water receded following the flood.

Welcome to Francis DeRose and John Jostin, new members of the Shipping Department.

Hank Meyers was a late vacationer from Shipping. We wished him good luck on his fishing trip to Martha's Vineyard.

Ralph Farris is driving a new-to-him Buick. It certainly is snappy-looking.

Charlie Mutch and his wife enjoyed their vacation down in Virginia.

Walter Cotter took in the Marciano-Moore fight in New York. He is glad he doesn't have to fight for a living.

Edward "Red" Paduck and his wife enjoyed their vacation in Canada.

Carl Johnson's son, also named Carl, a senior at Northeastern, has just been awarded another scholarship, according to a local paper. The boy has been a consistent scholarship winner all along. Young Carl is studying to be a mechanical engineer.

No. 2 Box Shop

Joseph Smelstor, Jr.
Anne Kelter
A. D. Smith
Catherine Brady

Louis Hertel has missed his cat lately. The extras in his lunches have been going to waste.

Sorry to learn of Marie Rainville's illness and hope that she will be back soon.

Jim Maguire and Vito Puopolo spent Labor Day week-end on the Cape.

Eino Heikkila spent the rest of his vacation at Union, Maine.

Alfred DeFlaminis with his family spent a week in New York City taking in all the sights.

John Olson toured Maine, New Hampshire and Vermont during his vacation. By the way, John has a new Dodge.

GOOD CUCUMBER YEAR for Alf Anderson of Floor Covering, judging by this monster vegetable, 12 inches long, which he is holding. The Andersons' friends and neighbors in Norwood were well supplied with cukes this summer.

Ed Bigelow and family spent a week-end at Sampson Air Force Base seeing their son, Robert, who is stationed there. The rest of his vacation was spent taking short trips.

We hope that Bill Ford will be back soon after his recent illness.

Reports are that George Docar is getting along well and will be back soon.

Glad to hear that Russell Tupper is doing well following an operation at the Norwood Hospital.

Ann O'Brien spent her vacation in Pictou, Nova Scotia.

Joe Carpino was suddenly taken sick the first day of his vacation.

We welcome Bernard Pelinski, who transferred to Shoe Cartons from Shipping.

Amos Dixon spent his vacation at Amherst, Nova Scotia.

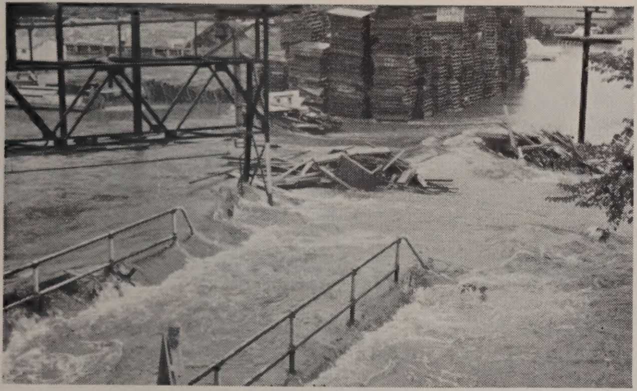
Norwood Roofing Plant

Arthur McKenna
Julius Aukstolis
Leonard Weaver
Roger Percy
Richard Carberry
John Folan
Joseph Nevins
Francis Wall
Florence Murray
John W. Kunelius, Jr.
E. H. Kallstrom

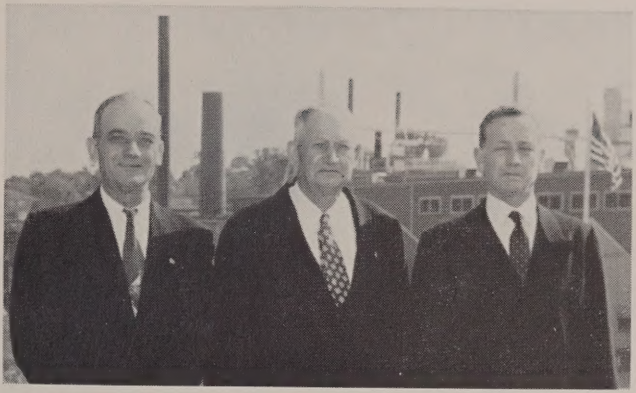
The No. 1 Machine bowling team started the season in impressive fashion, winning 13 out of the first 15 points.

Joe Giampa's wife has returned home after an extended stay in Italy.

Tom DeSena attended the national convention of the VFW in Boston. He is Officer of the Day at the Norwood post.



AUGUST FLOOD viewed from Norwood Roofing Plant where it swirled by the edge of the plant, to wreak destruction at Floor Covering Plant below. Stream, which normally flows gently under this bridge, later went over middle rail. Photo by Carroll Homan, Roofing Laboratory.



FROM TWO AMERICAS, the Colombo brothers of the United States, left, and Argentina, right, meet again this summer after 30 years. Originally from Italy, Santo, who works at Norwood Roofing, now speaks English and Dominic, visiting him, speaks Spanish. In the center is their father, Michael, who lives with Santo. Dominic, a shoemaker living in Cordoba, has five children, one of whom was in the army during the recent overthrow of the Peron government.

Santo Colombo, in telling about his brother's trip here from Argentina, says it took Dominic 26 hours by plane. The plane flew from Buenos Aires to Miami, to New York, to Boston. Santo indicates he would not swap places with his South American brother — no television, no cars for the ordinary people in Argentina. The brother had polio as an infant and was somewhat crippled from the disease and so was not allowed to enter the United States to become a citizen like Santo.

Jimmy Smith has swapped his '53 Chev for a '55.

Nice to see John Grudinskas back to work after his accident.

Ed Hiller was best man at his son, Edward, Jr.'s wedding recently. The couple visited Shreveport while on their honeymoon. Edward, Jr., is a Radioman 1st class in the Coast Guard, now stationed at the Customs House, Boston.

Louis DeBaggis has a '52 Chevy.

John Faulkner enjoyed his vacation in Nova Scotia.

Larry Marzuolo and his father, Tony, had a hard time when their pigs got afloat in the flood. They finally rescued the unhappy porkers a mile or so from home, down by the ink mill on Pleasant Street. The pigs were by then standing on their hind legs, with just their snouts sticking out.

James McLellan has a '50 Hudson and John Dearnaley has a '55 Chevy.

FLOOR COVERING PLANT

George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray
Joseph Radzevich

Editor's Note: If news from FF looks a little thin this month, the cause may be the long hours and full weeks some of the reporters are working along with everyone else to catch up after the flood. Reporter George Shackley of the Undercoat Department is also chairman of the Entertainment Committee, running the coming Bird Club annual banquet. When George has a minute, he has to get the banquet arranged and let the news wait. Next month, we hope to have a better representation.

New father Paul Galano of the Design Department has named the baby Kenneth. His arrival was heralded with clouds of cigar smoke and an announcement in the Review. Already Paul is speaking glibly of formulas.

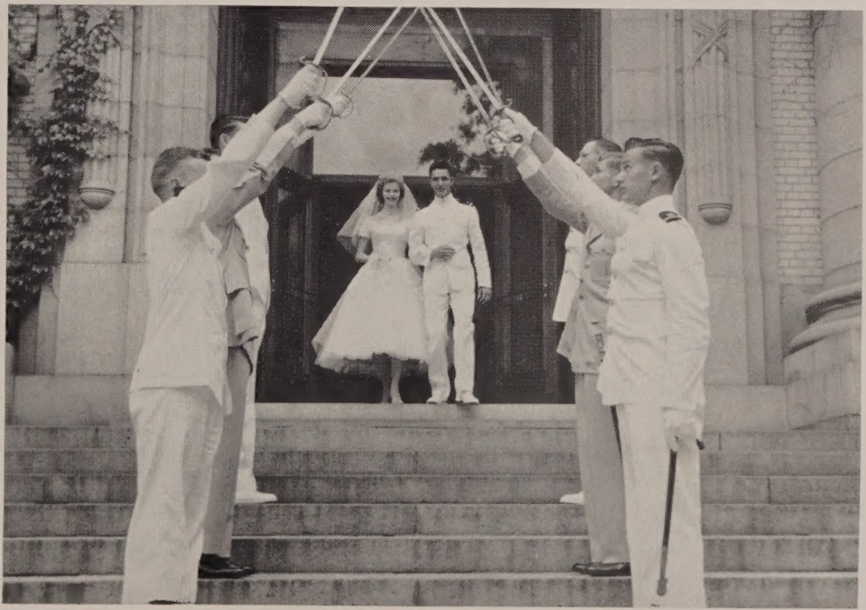
Tom Manning of the Lab spent the second week of his vacation at Hampton Beach, New Hampshire.

Chairman of this year's fund campaign for the Old Colony Council of Boy Scouts is Floor Covering's Ernest "Speed" Paciorkowski. Serving as vice chairman is William "Bill" Pratt.

When Jim Tennant of Research left the last of September he was presented with a portable radio and a golf bag from his many friends.

Johnny Woloshyn recaptured the Walpole Country Club title again this fall in a match against Ralph Haddad, which John won 7 and 6. John had won the championship before in 1949. Both the winner and runner-up will be given loving cups at a country club dinner and dance.

The U.S. is the country where as soon as a man can afford to buy a Ford, he buys a Cadillac.



ANNAPOLIS WEDDING. Ensign Angelo G. Cicolani, son of Luigi Cicolani of Norwood Roofing, and his bride are coming out of St. Andrew's Chapel at the Naval Academy following their wedding, June 4, the day after Angelo's graduation. Arch of swords is held by fellow Annapolis men from Massachusetts. Bride is the former Marilyn A. Griffith of Beverly. Groom's brother, Luigi, an M.I.T. man, was best man.

Phillipsdale Outing

Helping themselves to little-neck clams are Mr. and Mrs. August Enos.

Adults include August Enos's mother, left; Mrs. Edward Smith, standing, and Mrs. August Enos, right foreground. The two boys are sons of Ed Smith.

A study in concentration.

Come on, girls! The married and single women's race, with Mrs. Jane Olney in the rear and the winner, Mrs. Alice O'Toole. Others are visitors.

Winners. Donna Cicirelli, winner of 6-year-old girls' race; Emma Carvalho, who won race for 12-year-old girls; Elizabeth Carvalho and Roberta Turner, 9-year-old winners.

Teenagers race winners are Pat Turner and Delores Cicirelli.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Labor Day Outing Featured R.I. Clambake

ANNUAL outing of the Eastern Building and Roofing Employees Union at Phillipsdale was held Labor Day at the White Rail Restaurant in Bristol, Rhode Island. Chowder and clam cakes were served at noon. Littlenecks were available at all times and an old fashioned Rhode Island clambake was served at 5:00 P.M. Popcorn, potato chips, lollipops and balloons were given to the children.

A strenuous softball game was held during the afternoon, and those who enjoyed the quieter sports had a chance to play shuffle board, horseshoes, volley ball and even croquet.

The 280 attending seemed to have a good time. Al Hammond, the chairman of the event, is to be congratulated on a well run occasion.

The winners of the races were:

12-year-old girls	Emma Carvalho
9-year-old girls	Elizabeth Carvalho & Roberta Turner
9-year-old boys	Andrew Pherlit
6-year-old-girls	Donna Cicerelli
Teenagers	Pat Turner & Delores Cicerelli
Married women	Dorothy Medeiros
Fat man race	Gibson Strickland
Married and single women	Alice O'Toole

Included among the guests present were Mr. and Mrs. Paul Knight and family, Mr. John Murphy, Mr. Ralph Wilkins and Miss Janice Wilkins, and Chief Lester of the East Providence Police.

"I found I couldn't walk, so I was forced to drive."

Around the Plant

Three students have gone back to school again. Allan Duhamel is continuing his apprenticeship at Brown & Sharpe, Les Howard has returned to the University of Rhode Island and Fred Lowry to Dartmouth.

Herb Chamberlain's niece, Karen, was a recent graduate from the Rhode Island Hospital School of Nursing. Incidentally, we didn't tell you about Karen's marriage to Richard Hunt of Providence. Herb was one of the big officials at this affair and a more dignified gentleman you never did see.

Anthony Perry has a new Plymouth.

The bowling season started off September 13, which seemed to have a bad effect on some of the old pros. When the smoke cleared the first night, Paul Knight emerged with the high average.

Our golf team in the East Providence Industrial League came out on top and we want to congratulate the boys for doing such a good job. The mainstays of the team were Bill Kanoski, captain, Ginger Conti, Fred Pierson and Pat Cicerelli.

Title for a picture of children at a school crossing:
Children Should be Seen and Not Hurt.

HEROIC SIZE of Iwo Jima flag raising statue at Arlington is shown by comparison with tiny figures of the men working on the top of the pedestal by the feet of the sculptured figures. Picture by Arthur Chamberlain, East Walpole Paper Mill.

New Officers Elected For Local Union

THE results of the Eastern Building & Roofing Employees Union election on September 2 were as follows:

President	Arthur Trudell
Vice President	Ernest Paiva
Secretary	Ferdinand Dias
Treasurer	John Borges
Sergeant-at-Arms	Pasquale Cicerelli
Finance Committee	Armand Roy William Rebello Philip Zompa

Representatives

DPP-J	Russell Mollerberg
DPI	Antone Paiva
DPIF	Anthony Silva
DPHT-C	Gibson Strickland
DPB-X	Philip Gordon
DPM-L	Alfred Hammond
DPR-E	August Enos
DPV	Joaquim Ferreira

If You're in Debt.

If sickness, an unexpected layoff, or other problems make it impossible for you to keep up your payments, go to the people you owe money to right away. Explain all the facts to them, and try to work out an arrangement to pay what you can. You'd be surprised to learn how human and understanding the overwhelming majority of reputable businessmen can be, if you try to be fair with them and do the best you can.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Softball Wind Up – Second Trophy Won

THE city softball season has finally come to a close. Our team enjoyed a season that they can be mighty proud of. After being picked to play a "dark-horse" role in the City Championship Tournament, our players went on to defeat some of the best teams in the city. They finally lost in the city championship finals to Givens Jewelers, one of the better teams in the state, by a score of 5 to 3.

For gaining the title of City Runner-Ups, the team was presented with a nice trophy by the Shreveport Recreation Department. This is in addition to the trophy they had already received for winning the championship of the Industrial League.

After the close of the season, a dinner was given at the Capt. Shreve Hotel in honor of the softball team and a fine time was had by all who attended. Among guests present was L. L. Williams, retired Southwestern Division Manager.

Shreveport Speaks

Robert Wilson was in New York with his mother who was very seriously ill.

We were glad to have Oscar Lambine, R. A. Wilkins of East Walpole and Mr. Hutchins of Rust Engineering Company visit with us recently.

JUST AFTER THE WEDDING, Stanley Brown, Shreveport Roofing, and his bride pictured at the church at Dubach, Louisiana, where they were married, August 27. Mrs. Brown is the former Margie Nell Ottwell.

The week of August 22, all Shreveport Foremen talked to the men in their departments about U. S. Savings Bonds. Fifty-six employees who had not previously been buying bonds entered the payroll savings plan.

Charley Statham spent a week's vacation near Gibsland, Louisiana, and enjoyed a little fishing and even picked some cotton.

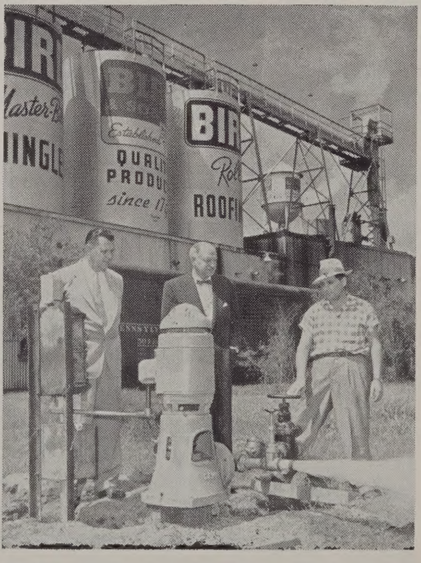
The Shreveport Tuberculosis League's X-Ray bus visited our plant Tuesday and Wednesday, August 30 and 31st. One hundred fifty-six employees had chest X-Rays.

Our sympathy goes to Johnnie Lee Maple, whose father drowned while seining for minnows.

Sonny Scott's father was buried August 30 from the Benevolent Funeral Home. Sonny wants to take this means of thanking all the fellows and the company for the beautiful flowers.

From the postcards that we received, Grace Fuller had a wonderful time on her vacation. She went to Sheffield, Alabama, to visit her niece and family, Mrs. Van Evans, and returned via New Orleans to see her nephew and his family, Dr. Donald Hanley. We sure missed Grace while she was away.

Charles Musick came to work a few days ago and claimed to be so sore he could hardly walk. He had been over in Tensas Swamp where he and some friends have a hunting camp. While the others were repairing the camp, Charles rode a horse over the woods salting logs where he thought the deer would come to lick salt and thereby making for good hunting.



WATER WELL, just completed, right on the property at the Shreveport Felt Mill provides 200 gallons a minute. From left are Superintendent B. P. Soward, Southwestern Manager J. D. Johnston, and I. A. Mayeux, manager for B. F. Edington Co., Inc., which drilled and serviced well. Those are the wood chip storage tanks in background. Note Pennsylvania Railroad car on siding. (Photo courtesy the **Shreveport Journal.**)

There's nothing like shopping early and avoiding the rush, says Pamla Joe West, three-year-old daughter of Johnny West. When she learned that there are only 96 more shopping days until Christmas, she hurried down town to look the situation over and told Johnny, "Daddy, I *tried on* a little bicycle and it just fit. That's what I want Santa to bring me!"

Jerry McNeill, son of N. R. McNeill, had gone to school only a few days when he was discussing the events of the day with his dad. "They make us lie down about 30 minutes after lunch every day so our food will evaporate!"

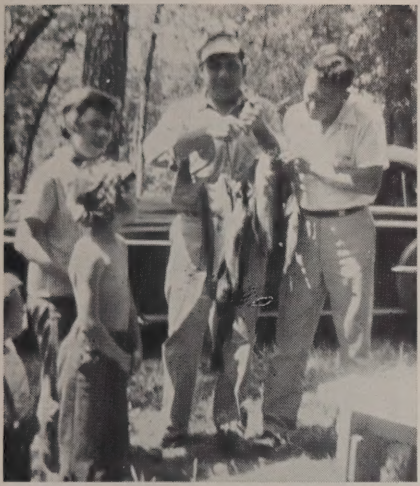
We are sorry to learn that Peggy Starnes is in the Sanitarium and wish for her a very speedy recovery.

Gertrude Salter drove to Quitman, Louisiana, over the Labor Day week-end and visited her brother. She had a wonderful time.

Bill Morris, who went bowling with the Bird team the first night, said he had to spend the rest of the week sitting on a hot-water bottle, he was so sore.

Wynn McPherson spent a week in Lafayette taking care of her grandchildren while her daughter underwent surgery.

LAW and **MEDICINE** are represented by this fine-looking couple, Franklin Fuller, son of Dena Fuller and nephew of Grace Fuller, both of the Shreveport Office, and his bride, the former Margaret Wynelle Tanner. They were married at the First Baptist Church, Bossier City. Franklin enters Tulane for his final year before getting his law degree and Wynelle is interning as a medical technician in Southern Baptist Hospital, New Orleans.



AUDIENCE INTEREST: Buck Oglesby, Shreveport Maintenance, with a string of fish he caught at his camp on Lake Bisteneau. His children looking on from tall to small are Peggy, Linda and Ricky. Buck's fishing partner seems to be trying to count how many bass are on the string.

We are glad to see B. P. Soward back on the job after a three weeks' vacation spent in Chicago.

VACATIONS ARE THE TALK OF THE DAY — Antone Walker spent his vacation at home . . . Larry Rambin went to Port Arthur and Galveston, Texas . . . Sylvester Underwood visited Lufkin, Texas, where his mother lives . . . Robert Jolley visited Waco, Dallas and Tyler, Texas . . . Earl Henry vacationed in Ruston and at Black Lake . . . Thomas English spent his time at home and visiting with his mother at Taylortown . . . Eddie Marshall had his first THREE week's vacation this year. He used the first two attending a Revival and the third one at home. . . . James Bareswell stayed at home . . . Elton Bamburg visited Houston, Texas . . . Hollis Dean stayed home and fished . . . Otis Saunders stayed home and spent two days at school with his children . . . Huey Humphrey stayed home and is taking care of the children while his wife is recuperating with their new daughter.

BIG BASS CONTEST is still waiting for an entrant . . . SQUIRREL SEASON will not open until October 1. However, on September 20, one was seen by Blanchard Watts on the Filler Screw and he showed it to a couple of other fellows and the chase began. One squirrel killed in front of the Boiler Room with a stick! You squirrel hunters remember this when you come in and tell of the one you missed and he got away . . . New guns are being bought and traded for in preparation for the hunting season. Kavat Loe, Willie LaFitte and C. B. Moore have each bought automatics.

Edward Hiller, Jr., son of Ed Hiller of the Norwood Roofing Office, and his bride came by here while on their honeymoon and went through the plant. We were glad to have them visit us.

PROOF OF THE PUDDING. Earl Henry, Shreveport Shipping, was having trouble making some of his vacation fish stories stick, so he brought in this picture taken at Black Lake, showing a string with over 100 bream. Boy with the hat is Earl's cousin. Strangers, note cypress trees growing out in the lake.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

Mike Presbitero spent his vacation doing a little repairing at home and visiting with his daughters and grandchildren.

Mary Curran spent her vacation viewing the sights of little old Chicago.

Ray Gusick and his son spent a week fishing up in the wilds of Minnesota. Mighty cold at times but the fishing was good.

Marty Pearce spent part of his vacation in Toronto, Canada, with relatives and the remainder of the time was fishing in Minnesota.

Helen Grether and her husband spent their vacation in Sunny Arizona.

Marge Hoey took an automobile trip around Lake Michigan. Reported a very interesting time.

Harold Altman spent a week of his vacation at a Shrine convention in Milwaukee and the rest of the time at his farm near Valparaiso, Indiana.

Two more of the boys have checked in with new cars. Tony Soltan of the Sample Department has a new Pontiac, and Nick Ahrens of the Blowing Department has a new Buick. Also our Division Manager P. C. Johnson is driving a new Nash.

Sorry to hear that Don Albright's mother has been ill in the hospital.

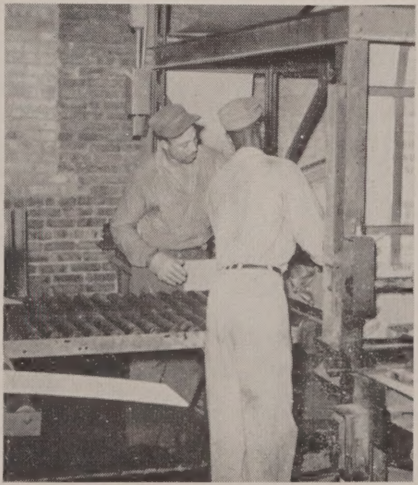
We wish to extend our sympathy to Faite Rudolph on the loss of his father.

Our summer replacements, Barbara Mayer and Ron Snyder, have returned to college, Barbara to Knox College at Galesburg, Illinois, and Ron to Bradley at Peoria. We enjoyed having them and hope they will be back another summer.

We wish to extend a hearty welcome to Ted McKeone our new Salesman, who will cover the Omaha - Nebraska territory. We hope his stay will be long and pleasant.

Rita O'Toole was a bridesmaid for the fifth time on September 24. But don't worry; that's the last time as she will be a bride herself on October 15. More on that next month.

We extend our sympathy to Rose Gorman and W. W. Wilson on the recent loss of their mothers.



FOLKS AT HOME can see what it looks like where Eddie Crockett and Eddie Williams work on Chicago's No. 4 (Siding) Machine. They are Siding Wrapper Men, meaning they wrap up bundles of siding just as it comes brand new off the end of the machine.

BIRD CLUB

Men's Bowling. The October Review a year ago says the high single to date then was 122. The fellows are getting better, it would seem. At press time Moe Bader had tied with Armand Croatti at 138 for high single. A. LaSalvia had rolled a 392 for high three, beating Croatti's previous week's 347 and that week's 360 of Moe Bader — which would itself have beaten the earlier 347. Pretty hot bowlers!

The first five of the 16 teams in the league were: EMT, FX-1, FBPM-1, FBV and FFH. Looks like an interesting season.

Girls' Bowling. Early in October the four girls' teams were under way with the Solids well in the lead. Next were the Lucky Five, followed by the Washouts and the Willers.

"Gully" Bellew had turned in the high single to date, 117. Jennie Mike had rolled 298 for high three, with Ann Cavanaugh right behind her with a 297. These two, Ann and Jennie, have averaged in the 90's so far this season.

Tri-Mill Sports. The sports and their ladies are looking forward to their, what has become annual, Hallowe'en Party and Ladies Night on October 29 at the Venice Cafe in Franklin.

Annual Banquet. Posters have gone up on the annual Bird Club banquet, being held Saturday night, November 12, at the Norwood Junior High School. The dinner, for members and their guests, will be followed by entertainment. Added attraction is something being cooked up by John McDougall's Special Activities Committee. All John will say in his best burr at this time is that "prizes will be awarded."

Men's Golf. For the record, the final standings were:

	Won	Lost
Capt. Baranowski	41½	30½
Capt. John Eppich	39	33
Capt. K. Pierce	34½	37½
Capt. T. Rogers	29	43

Merchandise slips were awarded to the first three teams in the league.

Neponset Choral Society. The evening of November 30, the Choral Society will sing Mozart's Twelfth Mass in G Major, to be given at the Walpole High School. In the finest musical tradition, this program is another in the Choral Society's offerings of the best in music. Someone commented recently, "I don't think Mozart ever wrote a sour note."

This Mozart composition is pure music, expressing the emotions of worship. It is not music to be listened to lightly or even gaily, but like a great play in the theatre, or a view of majestic natural scenery, it can give the listener a thrilling experience. Sung in Latin as the original was, the performance will be conducted by the society's director, Leonard Weaver. There will be organ accompaniment on a Hammond organ, played by James Bragg, a New England Conservatory graduate student.

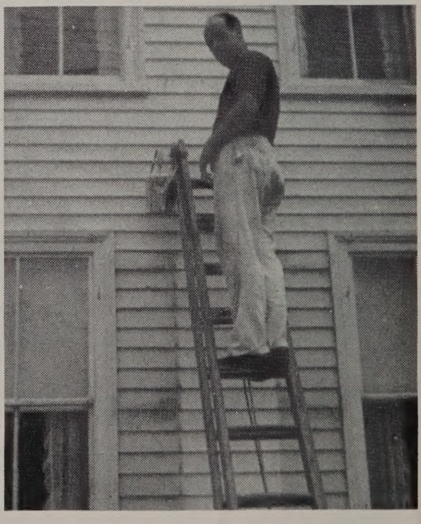
Family Tours. Several people had signed up a couple of weeks ahead for the trip to the Cathedral in the Pines at Rindge, New Hampshire. The trip was scheduled for Sunday, October 23, by Andy Center and his committee.

TONY'S PRIZES. Anthony Cregnalo, right, was very pleased when John MacIntyre, also of Floor Covering, and his wife stopped at his home in Walpole one day this summer and admired his goats. Mrs. MacIntyre snapped this picture of Tony and her muscular hubby hanging onto one of the strong little beasts.

Best way to get ahead these days is to act like a swimming duck . . . keep cool on top but paddle like the dickens underneath.

THRILL. Ed Hutcheon, Roofing Electrician, and son Bill, 14, were guests at Joe Jamelli's cottage at Mashnee Village, Buzzards Bay, over the Fourth. On a fishing trip to Billingsgate Shoals, Wellfleet, Hutchy landed this 35½-pound striper with a reverse atom-bomb plug (amber). It was the first striper he had ever seen, let alone catch.

Leave handles of parked trucks in an upright position whenever possible. Handles on the floor are tripping hazards.



ON VACATION, according to the company record, though dad may have another name for it. Here's Dave Kennedy of Industrial Engineering, doing what lots of other Bird & Son men did on their time off this summer, painting the old homestead.

Glenwood News

By Hurcil Cowart and
Robert Stewart

We are glad to report that Carl Whatley, who has been away due to an illness, has returned to work and is doing fine.

Squirrel season has opened and was appropriately welcomed by some of the Glenwood men; especially Numan Smedley as he had seen some squirrels in his yard a few days before season opened. So far no one has bagged the limit, probably because everyone out in the woods has to keep constant watch for copperheads and rattlers.

Argus Dutton and Charlie Ashley report the installation of a new butane system in their homes. This has put a stop to their wood cutting chores.

Orville Caldwell is continuing with his home repair. Orville says he doesn't mind the expense so long as he can deduct it from his income tax.

Sales Lines

William J. "Bill" Anderson has recently been named a Senior Salesman in the Floor Covering Division and has taken over the Buffalo territory. Bill Anderson worked at the Floor Covering Plant before becoming a Sales Trainee. He was trained in B. V. Johnson's Sales Development Program.

Mike Kareken formerly had the Buffalo territory. Mike is withdrawing, we regret to say, because of his health.

Robert B. Perkins is another Floor Covering man recently promoted from Sales Trainee to Senior Salesman. He is representing Bird & Son in the Texas-Oklahoma territory.

George Stine is going on TV. Roofing Salesman George Stine isn't leaving us, but is taking us with him as he interviews a dealer about his favorite subject, Bird Building Materials!

Births

To the Armand Roys, a daughter, Monica Ann, August 11. (Phillipsdale)

To the Rocco Silvestris, a daughter, Patricia Louise, August 21. (Paper Mill)

To the Benjamin S. Pinos, a son, Michael Bruce, August 28. (Phillipsdale)

To the Robert Collinses, a son, September 2. (No. 2 Box Shop)

To the Russell Webbers, a son, Todd Jerome, September 7. (Flooring)

To the Gipson Lee Theus', a daughter, Beverly Anice, September 12. (Shreveport)

To the Huey Humphreys, a daughter, Rhonda Dianne, September 17. (Shreveport)

To the William Marshalls, a daughter, Eleanor Erika, September 20. (Chicago)

To the Harold F. Hillyards, a daughter, Linda Roberts, September 24. (Main Office)

To the Albert C. Morellis, a daughter, September 29. (No. 1 Box Shop)

To the William Perrys, a daughter, September 30. (No. 1 Box Shop)

To the Anthony Grossos, (Alfreda (Statkiewicz) of the Main Office), a daughter, Marie, October 2. (No. 1 Box Shop)

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Iarocci Family

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

Caleb S. Newell and Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Arthur V. Wilson (East Walpole)
William W. Wilson (Chicago)

Thank you for the kind expression of sympathy sent to us.

The Spiers Family

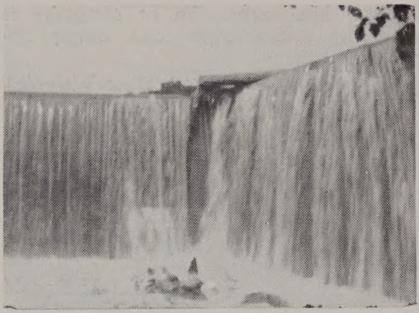
This is to acknowledge with sincere thanks the kind expression of your sympathy.

Muriel McDonald

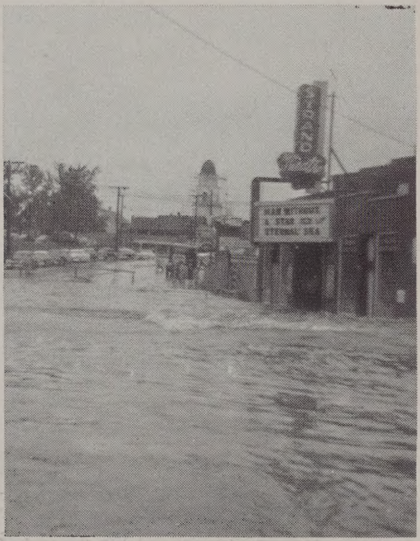
HOUSE BY BIRD. Another of the houses John Rogers, No. 6 Machine, Norwood Roofing, has built, using Bird materials wherever possible. Located in Medway, the house has Shake Siding on the outside, Birch Gray with Pilgrim Brown on upper part. Trim is Bird white paint. Shingles are Master-Bilt Slate Blende. Inside John used Plastic Surface Wall Covering on bathroom and hall. Of course he put Bird Linoleum Tile in kitchen and bathroom.

SEATTLE BOOSTERAMA gathered these Floor Covering men: Paul DeChellis, Bird Field Manager; Howard Schroeder of W. P. Fuller Co., distributors; Walter Dicken, Bird Salesman; Joseph Larg, Fuller Salesman; Donald Voetaw, Fuller Sales Manager; Lloyd Wolf of Fuller Portland branch; and Leon Bocker, Seattle dealer, of Bocker & Co.

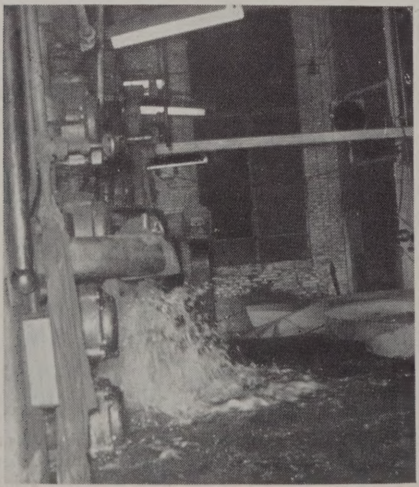
SUCCESS IN SOUTH. Stanley Blackmer, second from left, Bird Floor Covering Field Manager, congratulates Orgill Brothers manager, John McRea, in Jackson, Mississippi, on winning of our floor covering sales plaque. At left is Bill Hover, Bird Salesman, and at right, Bill Pattie, distributors' specialty salesman. This photo appeared in Jackson **Clarion-Ledger.**



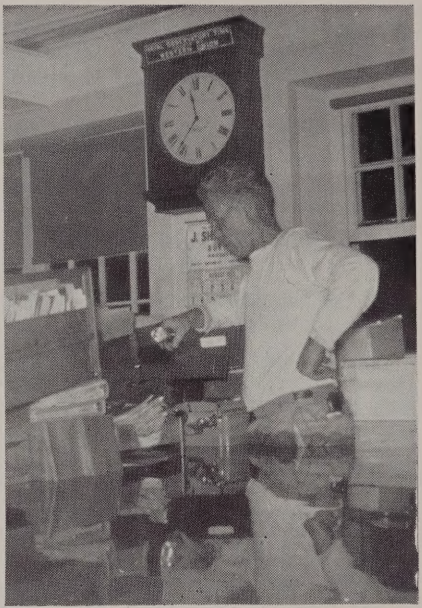
PLIMPTONVILLE DAM, above our Paper Mill dam, much talked of during the big flood, was photographed by Frank Vietze, showing tons of water pouring over part where no water normally flows.



STRAND STRANDED. The main street of neighboring Canton was flooded badly when Forge Pond overflowed during the Big Rain. Theatre marquee, much photographed then, was billing "Eternal Sea." This photo of Hurricane Diane's rainfall was taken by Diane (no relation) Barbaglia of the Office.

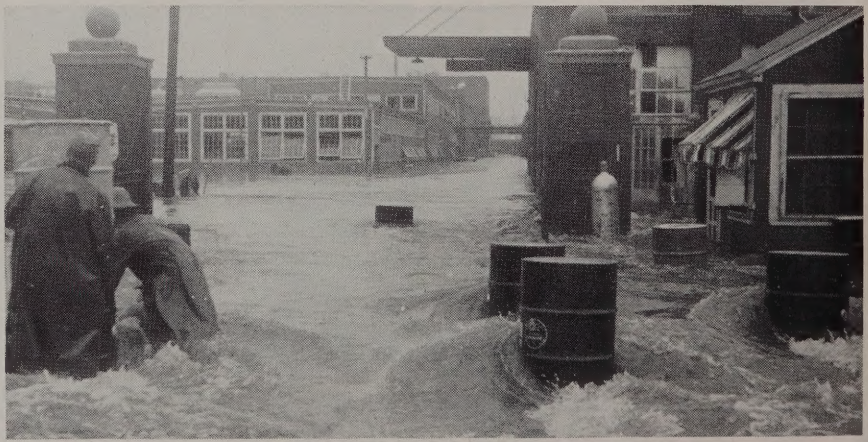


GUSHER, up from below at the Calender Stack of No. 2 Paper Machine, during flood at East Walpole.

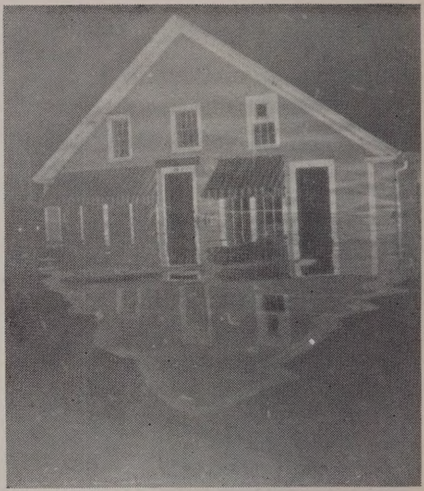


ALMOST MIDNIGHT on August 19, John Seastrand, Paper Mill Night Foreman, explores this strange waterway, which until that morning was a business office.

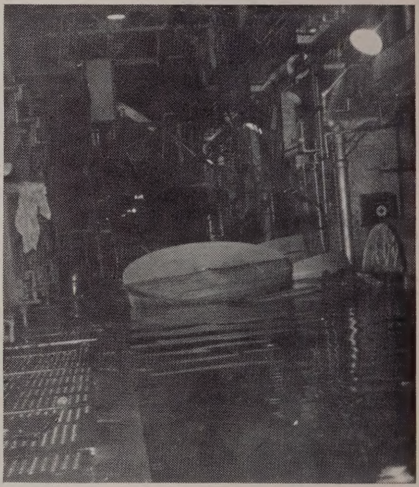
Amateur photography has come a long way. These excellent flood pictures were all taken by Bird employees.



POWERFUL PICTURE of the flood, taken by Joseph Eppich of Floor Covering Maintenance, at the gateway to his plant. Men in waterproofs pit their strength against the overwhelming force of a flood gone wild.



DIM AND DANK, the Mill Office wears an eerie look surrounded by flood waters the night of August 19. This and other East Walpole flood pictures here were taken by Paul Treeful of No. 2 Box Shop.



PAPER MACHINES have technically a dry and a wet end. This is the wet end of No. 2 Paper Machine — and how! Note huge roll of paper almost submerged in the Big Flood.

BIRD NEPONSET REVIEW

NOVEMBER 1955

Vol. 43 No. 11

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On the Cover

ON THE COVER. Geometric shapes of machinery are forever catching the eye of photographers looking for pictures to symbolize modern industry. Our usually unromantic coal hopper at East Walpole looks big and dramatic here with its great triangular shape silhouetted against a pale sky. To get this effect as painters were working on the hopper, photographer Ken Pierce shot into the light.

BIRD NEPONSET REVIEW

Vol. 43 No. 11 November 1955

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Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

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KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

Let's Get Acquainted . . .

. . . with Jack Ray Gordon

By ROBERT LADD, *Reporter*

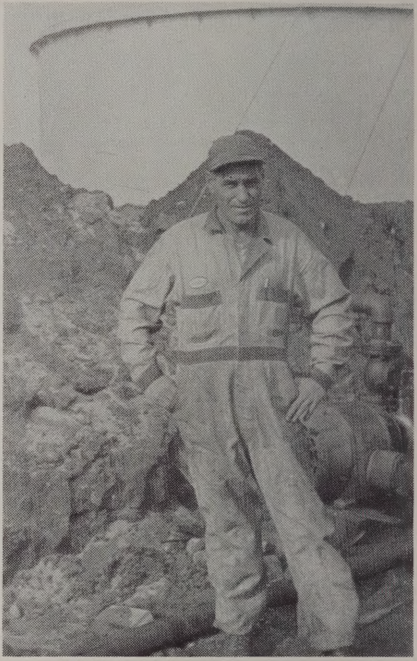
JACK RAY GORDON, sometimes called "Flash," is one of the men employed at the Gary, Indiana, Plant of Berry Asphalt Company. He was working here when Berry took over from the previous owners in October 1953. At the present time he is a swing man, alternating between boiler fireman and treater.

Ray is a native Hoosier, having been born in Gary in 1919. He obtained his education in the local schools. Ray is a veteran of World War II, having served in Germany with the 14th Armored Division.

Married 16 years, Ray has two children. Jack Ray Jr., 14, is an eighth grade student at Tolleston School. Patricia Lou, 6, is a pupil at Washington School. Ray Jr. was awarded a trophy for being high point man in seventh grade basketball competition.

The Gordons live at 1301 Lane Street in Gary. Ray likes to watch TV, especially the fights. His hobbies are hunting and fishing. He also likes to bowl although he is not bowling in a league this year.

Ray is an easy going, competent workman, well liked by his fellow workers.



Jack Ray Gordon has just checked a pump. Reporter Bob Ladd couldn't pose with "Flash." He was busy working the shutter of the camera.

NOW WORKING FOR UNCLE SAM. Jack Wilson, clerk at the Stock Transfer Office, East Walpole, says "so long" to Ernest ("Irish") Oakes just before leaving for service in the Army.

Crowd of Foremen On Evening Tour At East Walpole

ONE hundred and eighty foremen visited the East Walpole plants on the night of October 20. This is one of the largest groups ever to make an evening visit.

The men were members of the Attleboro Foremen's Club, a very active group in the Attleboro area. They hold monthly meetings, usually in North Attleboro, with speakers and panels.

The October 20 meeting started with a dinner at the Rome restaurant in North Attleboro. John J. Burke, General Superintendent, and Edgar M. Grout, Employment Manager, greeted the members at this dinner and explained briefly the highlights of the plant visit. Bird & Son laboratory men who served as guides were: William Stillman, John Hayes, Karl Larson, Frank Nyborn, Oscar Robillard and Ralph Watson.

Thanksgiving Day 1955

THANKSGIVING Day comes again and we stop to consider what we have to be thankful for. As members of the Bird business family, many of us will think of the flood of last August and be thankful it was no worse. The flood was destructive enough, but it left no widows or fatherless children among Bird families. Loss of equipment, products and sales are discouraging, but not tragic.

In this major upheaval we saw clearly again the fundamental worth of our fellow man, who shouldered the common burden beyond the call of duty. We can all have a feeling of true thankfulness that this is the kind of people we work among.

Outside of the Bird organization are the community, the state and the nation, where the holiday of Thanksgiving is observed. Everywhere are problems, ranging from recreation facilities for youngsters to international trade. What possible relation have these things to a day of giving thanks? This perhaps, that we have the energy, the willingness and the intelligence to tackle our problems. For this spirit of always fighting for something better, we are deeply thankful.

Thanksgiving Day is most of all a very personal sort of day. We have a day off dedicated to enjoying our family and friends. Enjoyment means laughing at family jokes, praising your wife for her good cooking, or, on her part, basking in the glow of your approval. It means a sympathetic hearing of the latest accomplishments of the young fry, and exchanging views with the other adults. We have so many things which are dear to us, things which our pay check can never buy, like understanding and laughter and kindness, that if we only notice them, we shall have the best Thanksgiving Day ever.

President

Our Credit Union

On its 40th Birthday we pause to note its remarkable past and boundless future.

"Thank God for the Credit Union!"

This is not profanity, but an expression of thanks from the bottom of the heart. Here is a bank that will loan you $300 without making you put up a blessed thing for collateral, will charge you a tiny rate of interest, 5%. It sells shares at $5.00 each and has paid 4% a year on your money for the past few years. It will keep your money for you and pay you good interest until such time as you want it for the oil bill, the taxes, Mary's teeth, or that trip South. Whatever your business is — or your financial trouble — that is between you and the Credit Union. No one else need get involved and your affairs are kept in confidence.

The virtues of our Neponset Credit Union have been extolled before in the Review. Those of us who have been given a lift over a tough spot by the Credit Union never get tired of singing its praises.

Oldest of Kind in U.S.A.

This year is the 40th birthday of the Neponset Credit Union, on November 1, 1955. It's the oldest credit union in the United States serving a manufacturing group. On August 11, 1915, there were 18 Bird & Son men who met to form a credit union, which opened for business on November 1. This was only six years after the first such group was formed in the United States, at Manchester, New Hampshire, and 15 years after the famous first one in North America was formed by Alphonse Desjardins at Levis, Quebec.

Built on Character

The credit union idea first became a reality in Germany in 1848, the year when revolts were breaking out all over Europe and gold was discovered in California. In a small German town, the mayor, Friedrich Raiffeisen, according to the Credit Union Yearbook for 1955, "got the people to pool their savings and lend to each other at low interest, for good purposes. The character of the borrower was to be the most important security for a man's loan. These are still the basic principles of today's credit union." From Germany the credit union movement spread across Europe.

Help from Filene

Following the founding of the Levis, Quebec, credit union in 1900, the movement got a great deal of help from the late Edward A. Filene. This successful Boston merchant was also a great philanthropist, "who first learned about credit unions on a trip to India in 1907," again quoting the yearbook, "where a British agent, Gourlay, was successfully showing Indians how to provide themselves with low-cost credit." Filene, on his return to the United States added his weight to the new movement.

Men with Vision

The remarkable—and proud—thing about our Neponset Credit Union is its establishment when the credit union idea was so new. It is a real tribute to those early executives of Bird & Son who saw the need and gave material as well as moral encouragement to the new organization.

The infant Credit Union had to have a place in which to operate; it needed pen and ink and paper; and even at the start there was enough work so that some salary had to be paid. Up to 1938 the Credit Union was housed under the same roof as the Personnel Department (what used to be called the Labor Bureau) at East

FALL, 1928, the Board of Directors of the Neponset Credit Union posed for their picture. Some of you old timers will be able to name them all without looking at the names.

In front: A. W. Smith, Treasurer then as now; H. H. Miller, A. C. Urquhart, J. H. Smith, B. D. Rogers and B. R. Taylor. Mr. Taylor, recently retired Assistant to the Purchasing Agent, is one of three living charter members of our credit union.

Back: B. H. Bailey, Chief Chemist now at Floor Covering; G. E. Smith; C. D. Savage; L. R. Bernier; A. H. Anderson, now company President; A. H. Russell and J. J. White.

Walpole. Then it moved to its own quarters across the Square. It is within the last five years that the Neponset Credit Union has become completely self-supporting.

Service to the Company

The debt is not all on one side, however. The Credit Union handles for Bird & Son much besides strictly credit union business. For example, the savings bond, Bird Club and Massachusetts Cooperative Bank business for all employees is carried on at the Credit Union. In fact "the credit union" is synonymous in the minds of Bird employees with all kinds of service. This confusion may be partly A. W. "Al" Smith's fault. He is and has been since 1920 the Credit Union Treasurer and therefore its active manager. More than that, though, Al Smith is an executive in the Bird & Son Personnel Department, with the title of Personnel Services Manager. As such he and his department cover the whole range of employee services, from health and safety to home mortgages.

Growing Membership

Besides Bird & Son employees, the Neponset Credit Union serves employees of the Berry Asphalt Company, Bird Machine Co. and W. J. Hill, Inc. Total membership at the end of Sep-

CLERK'S EYE VIEW as members came to window to deposit, withdraw or transact other Credit Union business. Eleanor Graves is waiting on Coleman Joyce at left window, while Joseph Nicholson waits in center. In foreground is Virginia Stasis. At right window is Charles Cobb. Velma Cobb (they are cousins) looks up his account in a card file. Card files everywhere here have replaced the old ledger books.

They "pool their savings and lend to each other. . . . The character of the borrower, the most important security."

PRESENT BOARD OF DIRECTORS. Seated: Velma Cobb, Assistant Treasurer and Clerk; Treasurer A. W. Smith, President Russell L. Tupper, Vice President Nelson Bartlett, and Hilda Rafuse.

Standing: Joseph L. Coburn, Ronald F. Sager (Bird Machine Co. representative); Howard S. Whitney, Richard H. Ellis, Arthur D. Colburn, Nelson Phillips and J. Robert Anderson. Absent: John J. Burke.

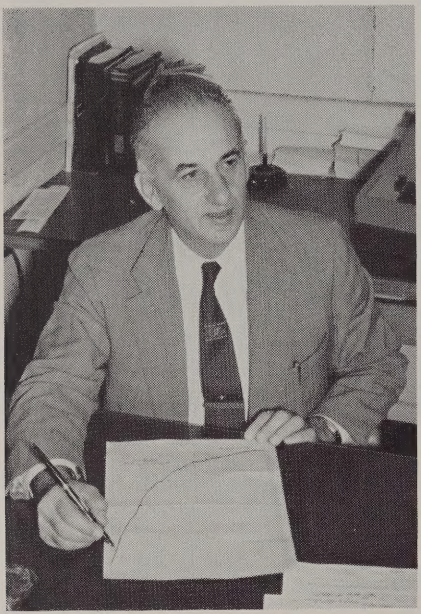
Credit Committee members are Messrs. Tupper, Bartlett, Colburn and Phillips (alternate).

Auditing Committee: Messrs. Coburn, Anderson and Whitney.

Investment Committee: Messrs. Smith, Burke and Sager.

Our Credit Union

(Continued)



HEALTHY RISE is pictured on this graph showing the growth of Neponset Credit Union assets. Treasurer A. W. Smith points to where that strong black line is going to go right off the top of the paper pretty soon as the assets approach the $1,500,000 mark.

tember 1955 was 3499; there were 2159 depositors and 1297 borrowers on the records as of this date.

Growth has been very fast, especially in the last 10 years. The assets reached the $500,000 mark in 1945. By 1950 they were $875,000 and the next year rose to over a million. In 1953, they hit the one and a quarter million point. Mr. Smith predicts that by the first of January 1956, assets will reach $1½ million.

It is not how much money it has, but how well it serves that determines the value of a credit union. However, since its growth depends on how well it serves, the size and growth of the assets is a fair indication of how its members value their credit union.

HAPPY BIRTHDAY

and Many of Them

to the

Neponset Credit Union.

John Sullivan

JOHN SULLIVAN, retired, of 23 Beech Street, East Walpole, died October 19.

He had a record of almost 50 years of active service with the company when he retired in June 1949. He joined the yard crew at East Walpole, August 3, 1899, and worked up to the position of Gang Boss of the riggers, a post which he held for many years until his retirement.

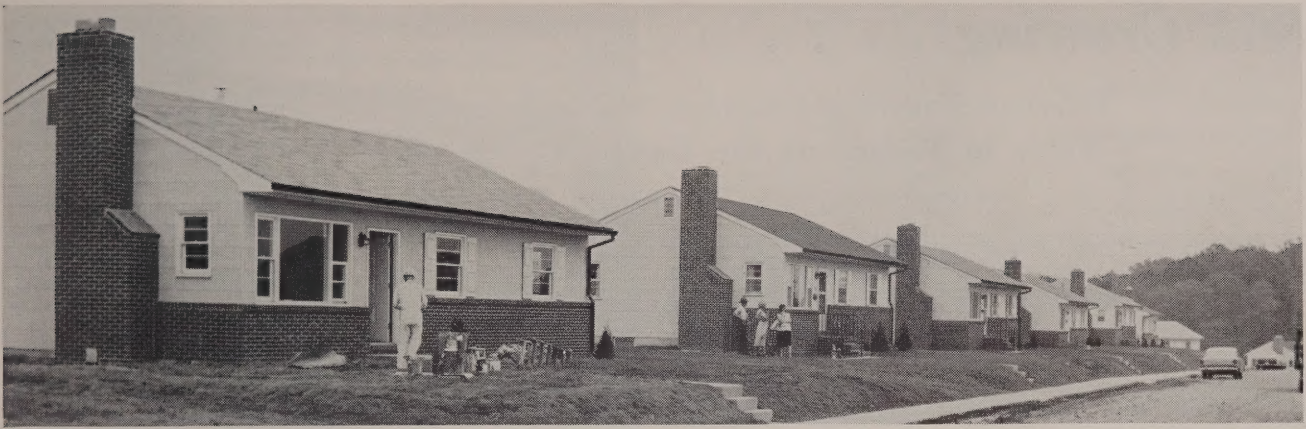
Funeral services were held Saturday, October 22, with a solemn high mass of requiem at St. Mary's Church, East Walpole. Burial was in St. Francis Cemetery, South Walpole. He is survived by his wife, Margaret (Bailey), and a daughter, Mrs. Mary Cassidy of Norwood.

You Never Know When Yours Is Needed

Some people so cherish the right to vote as both a privilege and an obligation that they will not let personal circumstances, even the death of a loved one, keep them from the polls.

In a midwestern state two women who had just lost a member of the family went to the polls nevertheless to fulfill what they considered their duty in a school bond election. It may be just an outsized coincidence, but that bond issue carried by just two votes.

CREDIT UNION OFFICE, located in Bird building block on corner of Washington and Chestnut Streets, East Walpole Square. Girls here at work in this mechanized, up-to-date office are Virginia Stasis, Eleanor Graves and Mary McDonagh in foreground at typewriters. In back at big bookkeeping machines are Eunice Whittier and Nancy Olson.



ARUNDEL HEIGHTS HOUSING PROJECT where color harmony of roofs and side walls was designed by the Norwood Roofing Laboratory. Although you can notice the different shades on the roof, a black and white picture cannot really do justice to the beautiful full-color effect which was actually achieved.

How Gay Is My House

Salesman Frank Ross Sells Color Along with Shingles

JUST south of Baltimore in Arundel Heights, Linthicum, Maryland, there is a housing project of 134 homes. It isn't the *number* of dwellings all with Bird roofs that is unusual, though it is large. It's the way that the color is used on the exterior of these houses that makes them unusual and most interesting to Bird & Son people.

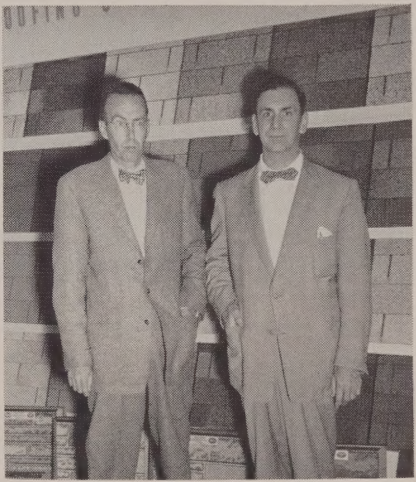
To be sure, the Bird roofs are in color. But in this project, roofs and side walls have been chosen to harmonize on each house, and there is harmony in color from house to house as well. The whole is given a final dash with an accent color on the trim of each house, the front door being usually chosen for this bright spot.

Planned by Our Laboratory

This planned color scheming is Central Division Roofing Salesman Frank Ross's idea for an "extra" for Project Builders, Shuman and Rice, of Glen Burnie, Maryland. The builders were enthusiastic about the idea. With samples of available materials and plans of the project, the Norwood Roofing Laboratory under the direction of Chief Chemist Stanley Sallie put together the project's "coat of many colors." And like the Biblical Joseph's famous garment, the final product is a beautiful thing and much admired.

Materials were applied by the Veterans Roofing Company, sold through Westport Building Supply Company, the dealer. Our Baltimore jobber, the George F. Becker Company, sold our shingles to the dealer.

The builders themselves, Mr. Shuman and Mr. Rice, live in the community in which they build. They are happy both with the color planning service and with the results. Frank Ross, Salesman, lives and works in this vicinity too. Naturally he's pleased his idea worked out so well.



TO SEE AT FIRST HAND how Bird Roofing Products are made George Becker (right), Baltimore, Maryland, distributor, visited the Norwood Plant recently with Salesman Frank Ross.

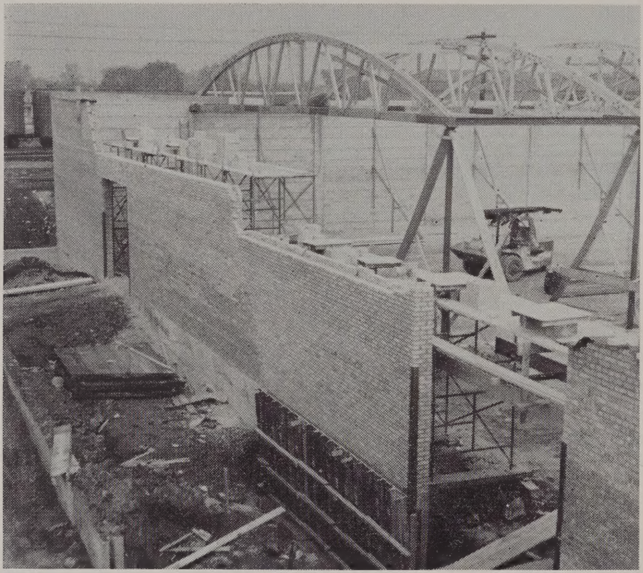
CONTRACTORS
& BUILDERS
ASPHALT & SLATE
ROOFING
Prospect 5253-W

DURING CONSTRUCTION Salesman Frank B. Ross (left) visits the project with builders George Rice and George Shuman (with hat on).

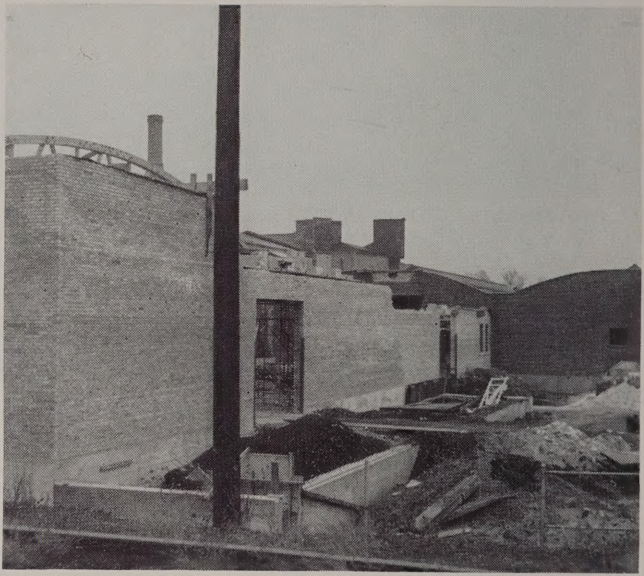
Still Growing . . . .

Current Building Program Shows Faith in Future of the Business

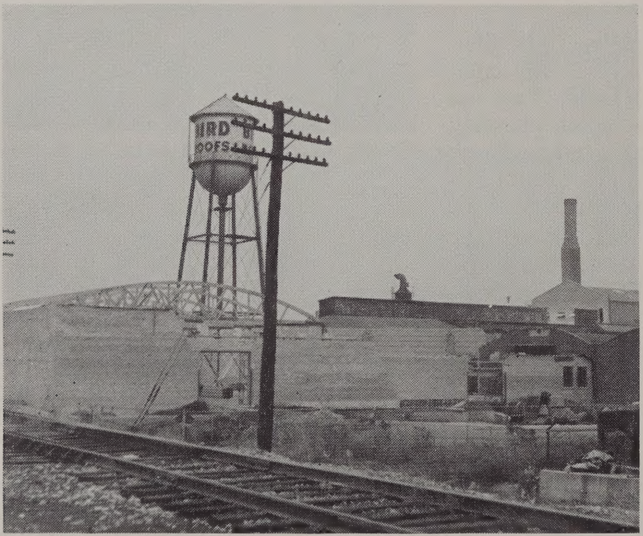
At Chicago



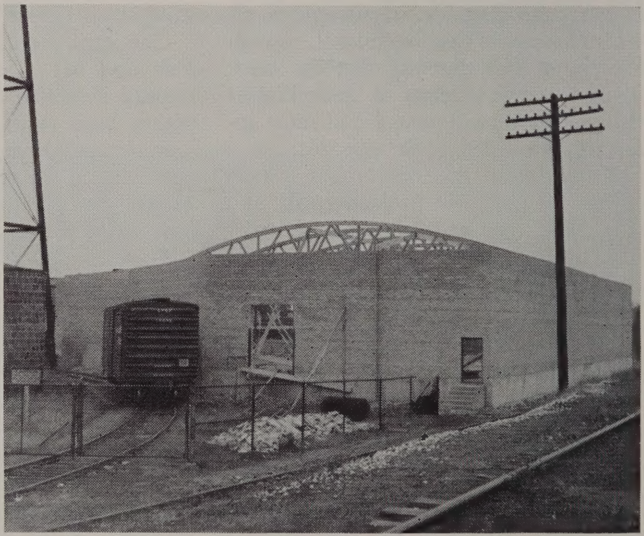
WEST END of building, looking north. Overlooks proposed new shipping dock which will accommodate 16 trucks.



LOOKING SOUTH from west end of new warehouse.



NEW WAREHOUSE with the mill in the background.



RAIL SIDING goes along the east wall, as indicated by freight car. This siding leads to shipping dock and felt unloading facilities.

LOOK either east or west and you will find new construction going on in the Bird plants.

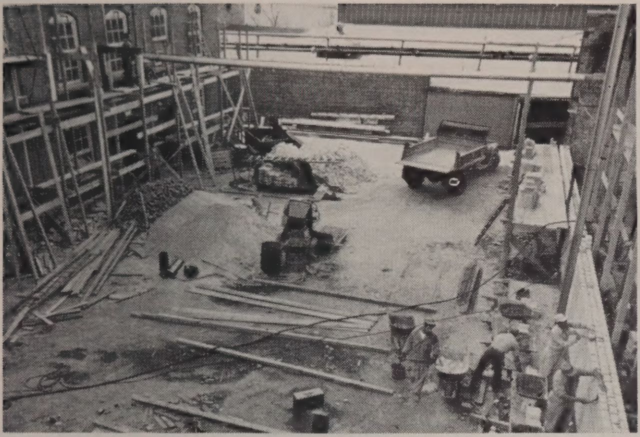
In the East, a new addition to No. 1 Box Shop has been under way for several months. In the West, ground was broken for a new Chicago warehouse in September.

The Box Shop addition is 100 feet long and two stories high. It will provide additional production space in the ground floor combiner room and extra work and storage areas on the second floor.

The Chicago warehouse area will be extended by 18,000 square feet of new storage space in the building now being constructed. This, plus the new dock area, makes a total of 24,000 square feet. A 19-foot ceiling will permit storage of roll roofing five tiers high. The roof, a Bird roof of course, is to be covered first with Universal Base and Cap Sheet and on top of that will be Neponset Cap Sheet.

The 145-foot new shipping dock will be 15 feet wide. It provides sufficient space to back up 16 trailer trucks for loading at one time.

Here are pictures of these two big projects under construction.



EARLY THIS LAST SUMMER, as work was starting on the addition to No. 1 Box Shop.

At East Walpole

FIRST LAYERS OF BRICK fire wall being constructed between the new Box Shop addition and the Paper Mill storage shed.

ROOF GIRDERS and second floor girders in place. This is the way the construction looked in late October.

Long Service List

December

Employees

Name	*Year*	*Dept.*	*Years*
Giuseppe Lingo	12-3-17	Floor Covering	38
Nunziante Famigletti	12-3-17	Floor Covering	38
Enos Masciarelli	12-3-17	Roofing	38
Herman Nordstrom	12-8-18	Maintenance	37
Kenneth G. Rouillard	12-16-18	Paper Mill	37
Herman W. Lauble	12-2-19	No. 1 Box Shop	36
Henry A. MacDonald	12-8-22	Floor Covering	33
Guy R. Hoyt	12-19-22	No. 2 Box Shop	33
Clyde A. Bennett	12-3-23	Floor Covering	32
Arthur D. Colburn	12-18-23	Supt., No. 1 Box Shop	32
Edwin R. Guise	12-1-24	Flooring Sales	31
James R. Hanley	12-15-24	Office	31
Austin A. Allan	12-22-26	Floor Covering	29
Anthony Montisano	12-5-27	No. 2 Box Shop	28
Frank Verderber	12-5-27	Paper Mill	28
Charles P. Hall	12-23-40	Box Sales	15
Warren E. Wing	12-4-45	Roofing	10
Oscar T. Carlson	12-6-45	Maintenance	10
Helen M. Baggs	12-20-45	No. 1 Box Shop	10
Vincent E. Lapenus	12-4-50	Paper Mill	5
John M. Wraga	12-4-50	No. 1 Box Shop	5
Eric A. Swenson	12-4-50	Floor Covering	5
Martin Conroy	12-5-50	No. 1 Box Shop	5
James E. Johnson	12-5-50	Military Service	5
Herbert P. Fortier	12-5-50	Floor Covering	5
Robert W. Cotter	12-5-50	Floor Covering	5
Frank W. Wiberg	12-6-50	Floor Covering	5
George S. Michaels	12-6-50	Floor Covering	5
Thomas Clancy	12-6-50	Paper Mill	5
John Lisowski	12-7-50	Paper Mill	5
Maxice Surowiec	12-12-50	Floor Covering	5
Wilfred J. Morency	12-12-50	Floor Covering	5
Edward H. Silva	12-26-50	Floor Covering	5
Richard J. Bell	12-27-50	No. 1 Box Shop	5

PHILLIPSDALE

A. Herbert Chamberlain	12-15-21		34
Ernest M. Bowlin	12-5-45		10
Frank V. Nunes	12-6-45		10
George D. Jobin	12-26-45		10
Gilbert Dias	12-26-45		10
Jose A. Souza	12-28-45		10

NEW BRITAIN

Arthur J. Bushell	12-8-24	Manager	31

CHICAGO

William J. Brebach	12-4-22	Salesman	33
Ivan Anderson	12-3-45		10
James P. Reiser	12-26-45		10
Benedict G. Macfarlane	12-11-50	Office	5

SHREVEPORT

Geames D. Davidson	12-9-40		15

BERRY ASPHALT COMPANY

Ina Popanz	12-7-25	Magnolia	30
John D. Hall, Jr.	12-17-45	Stephens	10

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Harry N. Mann	12-1-01	54
David J. Heylin	12-21-06	49
John S. Robertson	12-7-08	47
Wilbur C. Fay	12-9-08	47
Frank Whitehead	12-19-08	47
Alex Szugai	12-22-19	36
Romolo Conti	12-27-19	36
Ralph M. Wight	12-1-21	34
Bartley T. Curran	12-10-23	32

CHICAGO

Bryson J. Overholt	12-5-13	42

January Long Service

List on page 19.

Retired Safety Inspector Frank Fisher Honored

Is Oldest Ex-Marine In Norfolk County

NORWOOD newspapers one week last month both reported on the honor paid recently by the Marine Corps League to our retired safety inspector, Frank Fisher.

Mr. Fisher, who was 80 years old on September 15, was himself a Marine once upon a time. The Norfolk County Detachment of the Marine Corps League did not forget their old comrade the oldest known living ex-Marine in the county. They have just conferred honorary membership on the former leatherneck in ceremonies at his home on East Street, East Walpole. Mr. Fisher and members of the detachment enjoyed swapping service stories. The old-timer could go the young fellows one better, for in his day he sailed on ships still propelled by a combination of steam and sail.

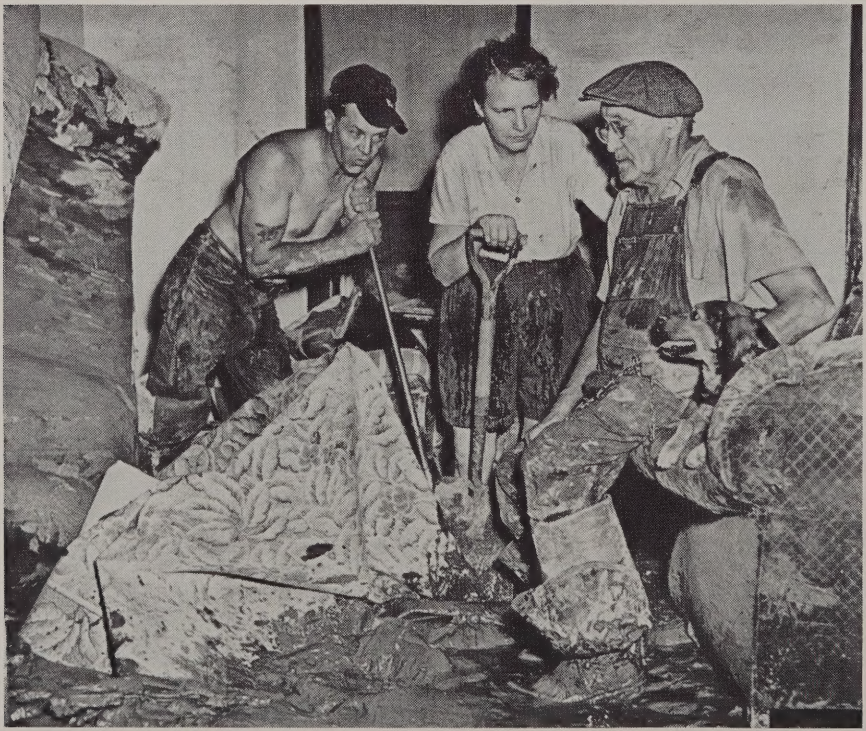
In 1948, Frank Fisher retired from Bird & Son after 53 years with the company. He had been the safety inspector since 1920.

ONCE A MARINE . . . Frank W. Fisher, retired Safety Inspector, was recently made an honorary member of the Norfolk County Detachment, Marine Corps League. Eighty years old, he is the oldest known ex-Marine in Norfolk County. As he examines his Marine discharge, dated 1905, officers of the detachment look on. From the left they are: Nader Kalliel, Edward DeFelice, James O'Sullivan and Raymond Rafuse. Kalliel and O'Sullivan work for Bird & Son.

We Were There

READERS of the *Saturday Evening Post* of October 8 were impressed and touched by the tragic picture illustrating "The Face of America" feature for that week. Called "Flood's Legacy," the short account opposite the big color photograph explained the situation. The daughter and son-in-law of the dazed old man were trying to clean up for him the day after his home in Stroudsburg, Pennsylvania, was hit by the August flood.

Besides the human tragedy, what caught the eye of some Bird readers, especially Stan Cody of the Floor Covering Design Department, was the piece of floor covering shown bunched up in front of the young man. The Design Department men were sure it was a Bird rug. Checking records they found it all right. Designed by Ed McLean, it is "Modern Leaf," No. 6384, which appeared in the 1950 Floor Covering catalogue. Cody remarked that the colors in the magazine photograph were very true. The pink flowers and the gray leaf background of the pattern looked just about as our artists remembered them.



FLOOD'S LEGACY, a dramatic and tragic picture appearing in **The Saturday Evening Post** for October 8. Stan Cody recognized the Bird rug and called the Review office. Several other calls came in later. (Original photograph by Larry Keighley.)

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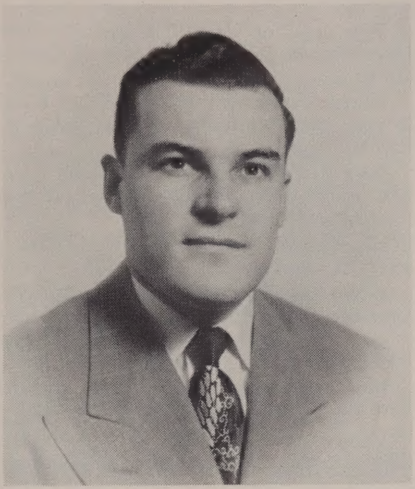
New Assistant to the Purchasing Agent

Herbert W. Church Succeeds B. R. Taylor

NAMED Assistant to the Purchasing Agent on August 1 is Herbert W. Church, 28. He joined Bird & Son five years ago in the Accounting Department, was transferred to Purchasing two years ago. Here he understudied Benjamin R. Taylor, who retired this summer after many years in this position.

A native of Bridgewater, born in 1927, Herbert Church stepped from the June 1944 high school graduation exercises at Bridgewater almost at once into a Navy LST (Landing Ship, Tank). He was in the Navy 26 months, 24 of them on one of these ships in the Pacific. He became a quartermaster third class, where his job was with navigation. He was just 19 when he came out of the Navy.


Herbert W. Church

As a civilian, Church worked for two years in local businesses near his family's home, then in 1948 entered Burdett College in Boston, from which he graduated in 1950. Shortly afterwards he came to Bird & Son. Asked about his work in the Cost Accounting Department, Church said he felt it helped him in his present work by giving him a knowledge of the company's products.

As Assistant to the Purchasing Agent, reporting to Howard S. Hanna, Purchasing Agent, Church is responsible for buying everything except raw materials. John Andrews, Assistant Purchasing Agent, handles this. Specifically, under Church comes the purchase of such things as office supplies, maintenance supplies (nuts, bolts, valves, etc.), and machinery and electrical equipment. Part of such a job is keeping up with current events in business and industry, though it's doubtful that Church has much time in the office to do his business reading.

Now married and living in Norton, Herb and his wife have just moved into a new Cape Cod house they built. Commander of the Norton Post, American Legion, he was recently elected for a third year. He is a Mason, still plays a little basketball, has a hobby of making furniture in his own workshop. What with his new job and home and outside activities, that "new young fellow in Purchasing who took over from Ben Taylor" is mighty busy.

Hinds Suggestion Earns Another $100

IN the limelight two years ago, Caryl Hinds' Manor Stone Siding suggestion received further recognition this year. The United States Government has recently awarded a patent on this idea and assigned it to Bird & Son, inc. When this happened, Hinds automatically became eligible for an additional $100 suggestion award. The check for this amount was handed to him last month by Director of Research F. P. Reynolds. The suggestion received a $1500 Business Builder award in 1953.

In October three men received $20 additional for having had five accepted suggestions: Robert Byrnes, FBF, George Kingsley, FBPM1, and Dominic Silvi, FBI.

Regular suggestion awards were paid as follows:

Norwood Roofing Plant

Anthony Basilici, FBPM9	$20
Robert Byrnes, FBF	60
Richard Carberry, FBPM9	20
John Dearnaley, FBM	40
George Kingsley, FBPM1	40
John Pesta, FBV	20
Edmund Wenstrom, FBM	20
Edgar Wormald, FBM	20
Ernest Oakes, Jr., FBV	5
Domenic Silvi, FBI	25

Floor Covering Plant

Nicholas Ferrara, FFG	$20

Paper Mill

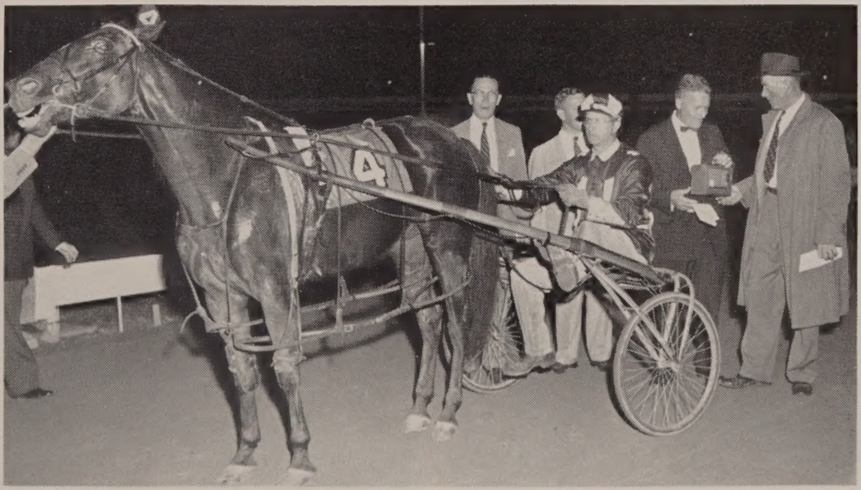
Donald Ross, DMPM2	$20

Shreveport

Wylie Walden, DSPM1	$20

Chicago Roofing Plant

Martin Krajcir, FCM	$ 5
William Marshall, FCR	5
James Mason, FCPM4	5
James Reiser, FCM	10



SPECTACULAR DEALER PROMOTION is climaxed at Saratoga track. Roskin Bros., new Bird Floor Coverings distributor in Albany, New York, ran a promotion of the Bird line from July 11 through September 15. Thirty-seven qualifying dealers were Roskin guests at track on September 19. Entertainment included dinner, refreshments and enjoyment of facilities of raceways clubhouse.

The seventh, or "Roskin," race featured gift of portable radio to winner. Left to right: Our Sales Manager R. T. Murphy, Field Manager A. J. LeBlanc, winning driver Tony Ambo, Clarence Kraemer, Roskin Floor Covering Sales Manager, and Frank Pagano, co-owner of winning horse, Ballstonian.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
WANDA IPPOLITI
BETTY WENTWORTH
JUNE FLANAGAN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI

Glad to see Mary Finnerty back to work after being in an automobile accident.

Jim Hanley and his wife, on a trip which took him along the Skyline Drive in the Appalachians, stopped by to see Dan Adams, former Research Director. They had a nice visit with Mrs. Adams, but missed Dan, who was away on business.

Elsie Ahlander is the proud possessor of a new driver's license.

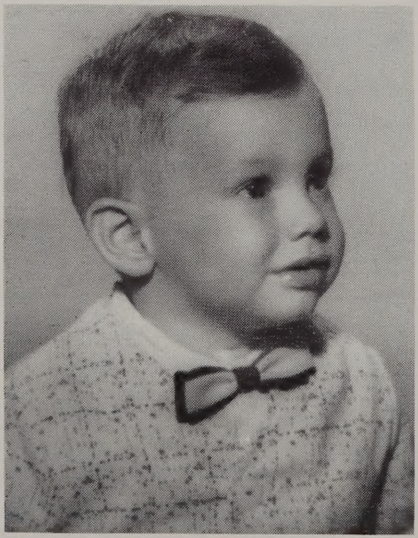
It has been nice having Alba Paquette back with us, though only temporarily, helping out in Billing.

Welcome to Mary DeLucchi in the Billing Department. Mary became engaged recently to Robert LeBlanc, brother of Harriet (LeBlanc) Sutherland, also of Billing.

Not one but two engagements in the Billing Department! Claire Marshall is engaged to Ralph Shaw. A late November wedding is planned.

Sorry that Frances Dornig Burke, former employee and now occasional employee in Billing, has been ill in the Norwood Hospital. Her husband, James, is a driver for W. J. Hill.

Sabina Costello was presented with a gift of luggage in honor of her 30th Bird & Son anniversary by many Bird & Son friends.



APPLE OF GRANDFATHER'S EYE is two-year-old Gerald Raymond Hazlett, who is coming with his mother from their home in San Juan, Puerto Rico, to visit Grandpa Andrew Hazlett, Floor Covering, in December. The child's father, Gerald, was a Navy officer killed in a plane crash in Hawaii in 1954.

Welcomed as Sales Trainees in Floor Covering are John Marsicano and Chester Albert.

Marion Smith and Mary Kelleher sailed to Italy last month for a three week's vacation.

Fred Parker, vacationing in South Carolina in October, visited the Bird & Son Charleston Office.

Dot Cronin vacationed in Florida for a week in October.

Eileen Geraghty and sister and Pat McDonald and one of her sisters took a week's trip southward to Annapolis and the Skyline Drive.

Blanche Libertowicz and her husband have purchased a new Ford. Some class!

Shirley and Bob Barbaglia spent a few days over the 12th of October in Washington, D.C.

When the tree men trimmed the big elm at the mill driveway entrance the verdict was that the tree looked in good condition. One sign of health is amount of twig growth during the past year.

Adeline McCarthy was dined by the girls in Flooring Sales at the Ranch Club in North Attleboro just before she left to be a full-time housewife. They presented her with a gift of money.

There's a new diamond in Shoe Carton Sales. Jean Taber of Canton is engaged to Gordon Webster, also of Canton.

Sympathy of the Cost Department is extended to Wallace "Wally" Duncan, whose father died recently.

Ronald Babcock has moved from Norwood to Walpole. We wish Ronnie luck in his new home.

Sympathy is extended to Lester Ekman on the death of his father.

LITTLE COMEDIENNE. Although only 16 months old, Michelle Kehoe thought this cute trick up all by herself. She lives in East Walpole, is the granddaughter of Eleanor Kehoe, Switchboard Operator.

At a recent festival at the Union Congregational Church, East Walpole, square dancing was called by Earle Davis and music for modern dancing was provided by Allan Jones and a group of his friends.

Stanley Wasilauskas and family have moved to their new home on Willow Street, Norwood. Good luck to Shorty!

E. R. Pulsifer, Director of Industrial Engineering, gave an address to the entire student body at Norwich University recently. Mr. Pulsifer, who is president of alumni association at Norwich, spoke on automation.

Gladys and Frank Eisenhauer are the proud grandparents of a baby boy, David Allan, born to daughter, Barbara Connolly, on October 30. Barbara worked here until recently in the Office.

Connie Lippolis left recently to go to work for the Herbert W. Lewis Insurance Agency in Walpole. Friends in Stenographic presented Connie with farewell gifts.

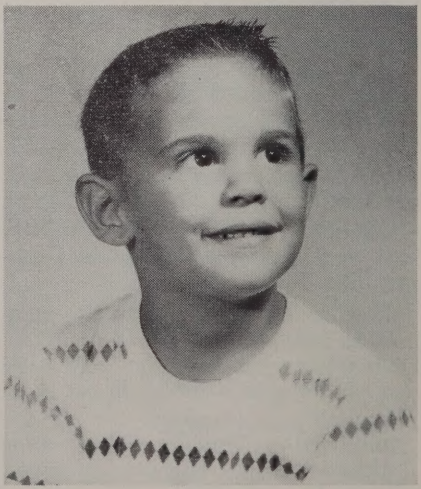
Elizabeth Gleichauf and a girl friend had a wonderful week of vacation last month exploring New Hampshire and Vermont.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

Bill Swinnerton, Lee Murphy and Pete Bethel made their yearly pilgrimage to Martha's Vineyard.

We are glad to report that Joe Emerson has a new Olds with everything in it but a shower stall.



TRIPLE TIES to Bird & Son. Young Andrew Malacaria, Jr., 3½, is a real Bird & Son boy. His dad and granddaddy, John Malacaria, are both on the Print Machines at Floor Covering and his uncle, Michael Malacaria, works at Norwood Roofing.

We are also glad to report that Jim Barnes is a new reporter for the Bird Review. Welcome!

Joe Emerson and Pete Glebus took off for the wilds of Jackman, Maine. On this trip a dog sled is part of their equipment, as they are hunting in new territory, it is reported. We hope their compasses are in good working order.*

Ed Johnson has again led one of his lovely daughters, Barbara, the second oldest, to the altar of matrimony. She became the bride of Staff Sergeant Robert Pellowe, who is with the USAF stationed at Otis Air Force Base at Cape Cod. The wedding was on October 23 at the Lutheran Church in Norwood.

As the family grows, so must the living quarters. Harry Angus is encountering the period of stretching out. He has a nicer and of course larger house now under construction.

* Later: Joe Emerson and Pete Glebus have returned. They got a deer, they said, but they had to pour so much lead into it it was too heavy to drag out.

Production and Power

Mill Office people sporting new cars are Frances Clare, with a white and palamino tan Nash Rambler; Joseph Sheehan, driving a light green Mercury; and Victor Burrell, a light green Plymouth.

Gladys Eisenhauer spent a week in Chicago with Safety Engineer husband, Frank, while he attended a National Safety Council convention. Gladys and Mrs. Frank Markham, whose husband was attending the convention from the Shreveport Plant, went shopping together.

Frank Massey and his wife planned to spend his vacation in November. They expected to leave for Miami, Florida, with another couple, Mrs. Massey's niece and her husband.

KING SIZE (23 pounds) edible mushroom found in the woods back of the Norwood High School by Frank Orlando, Jr. Proud to show it off, he had to ask his dad, who works at the East Walpole Boiler Room, to help him hold it. Frank, Sr. says he always puts a silver coin in the pot when he cooks mushrooms. If the coin turns black, he says, the mushrooms are no good.

William Pudsey is welcomed as new Clerk at the Stock Transfer Office.

Some late vacationers include John Farrell and John Clancy.

Congratulations to Michael Uzdavinis on completing 40 years of service with our firm.

Michael Sawkiewicz is congratulated on receiving his first driver's license.

Edward Cochrane is welcomed as new man on No. 5 Paper Machine.

Sorry to hear that Thomas Clancy has been in the hospital.

John Kalis's Brother, Stanley, who used to work here, has been appointed to office in the Disabled American Veterans. He is State Department Deputy Chief of Staff.

Bob Robie, Paper Mill Inspector, recently bagged a nice cock pheasant.

Foliage of trees along the Neponset River this fall has shown a wide variety of colors, ranging from palest yellow through gold to bronze and in the reds, from scarlet to deep mahogany. From September when the swamp maples began to turn, we have had a succession of gorgeous colors across the river as the various kinds of trees have changed. The colors were still bright even at the end of October.

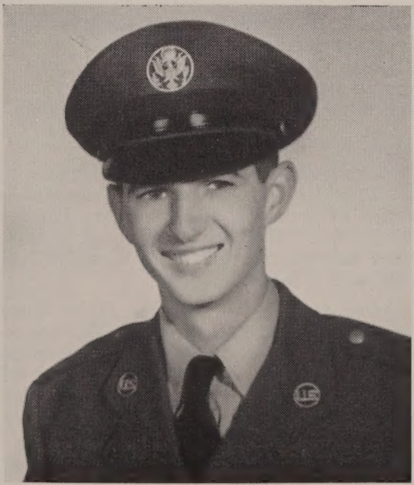
Who wants a set of auto chains for $1.00? Size 5.50 x 17. See Frank Nyborn of the Laboratory.

Finishing Mill

Elna Gottberg enjoyed a week's stay in New York City. She reports a fine time.

Congratulations to Edward Sheehan and his bride, who were recently married. They honeymooned in New York City.

We all miss Evelyn Balduf very much and hope she will be back to work soon.



I'M UP AT 3:30 A.M., writes Mahlon Johnstone, former East Walpole Messenger, now at Air Force school at Keesler Air Base on the Gulf Coast. Through at noon, he has rest of the day, though time to hit the sack comes early.

James "Red" Schuller took a trip to Virginia and Washington, D.C.

Ann Griffin enjoyed a week-end visit to New Hampshire.

No. 1 Box Shop

John P. Walsh   Catherine Bellew
Ramona Chicoine   Miriam Hill
Patrick Silvestri

Nice to see Walter McKenna back to work again after his recent operation.

Best of luck to Michael Caulfield and his new bride. (See Marriages).

Bill Perry's new daughter's name is Patricia, while Donna Marie is the name Al Morelli and his wife gave their new baby. Both babies arrived so near last month's publication date that their names did not get into the birth announcements.

Larry Griffin and Andy Wall both lost their fathers recently. Our sympathy is extended to both of these men.

Louise Stanke is sporting a new 1956 Ford, a birthday present.

John Cooke and his wife recently celebrated their 20th wedding anniversary. They recently spent their vacation at Atlantic City, where they had honeymooned 20 years earlier.

Catherine "Gully" Bellew was given a shower early this month in honor of her approaching marriage.

We welcome Kay Lamminen to the No. 1 Box Shop Office and wish her a pleasant stay here.

Wilfred Turenne enjoyed a late vacation traveling in Maine.

The new addition to the FX-1 building is

ALL IN THE FAMILY. Lovely Marianne Masino of Purchasing became the bride of Louis Cercone, Jr. on August 20. Louis is a Floor Covering Salesman now on military service leave. Married the day after the big flood, theirs was a never to be forgotten wedding day, with the groom's parents temporarily marooned in Walpole by flood waters and several other complications.

GOOD WISHES to Marjorie Conradson as she left her duties at the Credit Union, September 30. Earlier she was on the receiving end of a baby shower at Nancy Olson's. Left to right, surrounding Marjorie in this picture are Eleanor Graves, Nancy Olson, Eunice Whittier, Mary Moylan, Virginia Stasis, Mary McDonagh, Alayne Whitaker and Velma Cobb.

creating a lot of interest among the sidewalk engineers. All kinds of suggestions are offered without charge.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady

Everett Grainger with his family enjoyed a nice vacation at Lake Sunapee, New Hampshire.

Guerino Pagliari is all smiles these days. He has a new granddaughter, Betty Anne Pagliari.

Nice to see Marie Rainville back after her recent illness.

Reports are that Russell Tupper is well on the road to recovery. Hope we see him soon.

MICKEY, clever, year-old collie belonging to Joe Butler of No. 2 Box Shop. Joe, who has had him since he was a roly-poly puppy, says Mickey will walk around the room on his hind legs and can throw a ball — with his paw, of course.

Mary Cofsky sure can grow flowers with a lot of success. Anybody interested, stop in at Shoe Cartons and see Mary.

Carl Wenstrom with his family spent a nice vacation going to Vermont, Niagara Falls and New York State.

Joe Ruscetti is driving a new Chevy.

Robert Patterson enjoyed his vacation down in South Carolina.

It was nice to see Bartley Curran (retired) this past month when he dropped in to pay a visit. Bartley looked fine, just taking life easy.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
Roger Percy
John Folan
Francis Wall
John W. Kunelius, Jr.
E. H. Kallstrom

Tom DeSena was more than pleased to see Brooklyn win the World Series. As a native of Brooklyn and a Dodger fan for 45 years, it was especially thrilling to him, since this was the first time Brooklyn had ever won a series.

Members of the Walpole Police force were startled one night recently while cruising up Old Post Road to see a man in pajamas crawling around on the roof of Jim Jackson's new house. Luckily for Jim, they asked questions before shooting. Jim, having a quick explanation available, allayed their suspicions. He explained he was just rescuing his cat.

Welcomed back from the sick list are Ed Hiller, Charlie Seavey and Mike Meomartino.

Robert Cashen is welcomed to the Roofing Office.

John Kunelius has transferred to the foremen's office. Mike Meomartino is now in the Maintenance Department office.

Floor Covering Plant

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray
Joseph Radzevich

We welcome Beverly Farran to the Shipping Office.

Gordon Wilson spent the third week of his vacation fishing near his camp at Greenfield. He caught three trout, the longest one, 22 inches. This tops his previous record for fresh water fishing.

Tom Blundell has been on jury duty for the fall session of Plymouth County. Harold Mott has kindly taken over FFQ reporting in Tom's absence.

James Sheptycki, called the Big Chief, lived up to his name with his successful trip to the Canal. Here he hooked a total of 16 flounders. Jim says, "All you've got to do is throw your line out."

Rapid Robert, otherwise known as Bob Taylor, surprised the gang in FFQ with a new Holiday. That's an 88 Olds and not a day off as you might suspect.

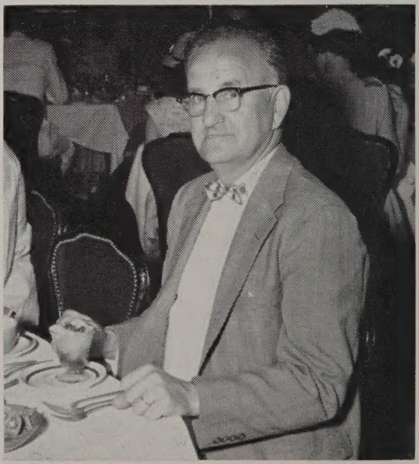
Research's Joe Wambolt was recently married. Joe, a former Franklin resident, now makes his home in Hyde Park.

Frank Clem and Eddie Phillips are a doubles team that haven't been beaten in tennis this year by any amateur challengers.

William Melish is welcomed as Review reporter in the Undercoat Department, along with George Shackley.

Roland, son of Philip Muehlberger of the Print Machines, was inducted into Uncle Sam's service and is at Fort Dix, New Jersey.

Luigi Carpentiero's son graduated from boot training in Maryland on October 22.



ED HILLER of Norwood Roofing Office, snapped at the wedding reception for the son of fellow employee Luigi Cicolani, held last June at Annapolis. The reception was in the Severn Room of Carvel Hall at the Naval Academy.

The Print Machines are sorry to lose Nelson Urquhart and Robert Walker to Shipping, but hope they enjoy their new work.

The mighty hunters are at it again. Marian Kissell went Down East the week of October 25 to shoot deer. Luigi Carpentiero and Thomas MacDonald expected to go too. When they come back, they always tell about the ones that got away.

Welcome to the Print Machines to Thomas McCarthy, Karl Peschel, Bernard Cook and Walter Armstrong.

Rita Connolly of FFJ has once again taken the noon-hour cribbage championship. Rita defeated Gordon Wilson, 4 out of 6 games. Gordon says, "Wait 'til next year!"

Nelson "The Nimrod" Phillips returned from a week's hunting in Maine looking very fit indeed. While camping at Dead River, a spot approximately in the middle of nowhere, our hawk-eyed marksman was responsible for the sudden violent demise of eight partridges. It is rumored that several others died of fright when they heard of the unerring accuracy of this modern-day Davy Crockett.

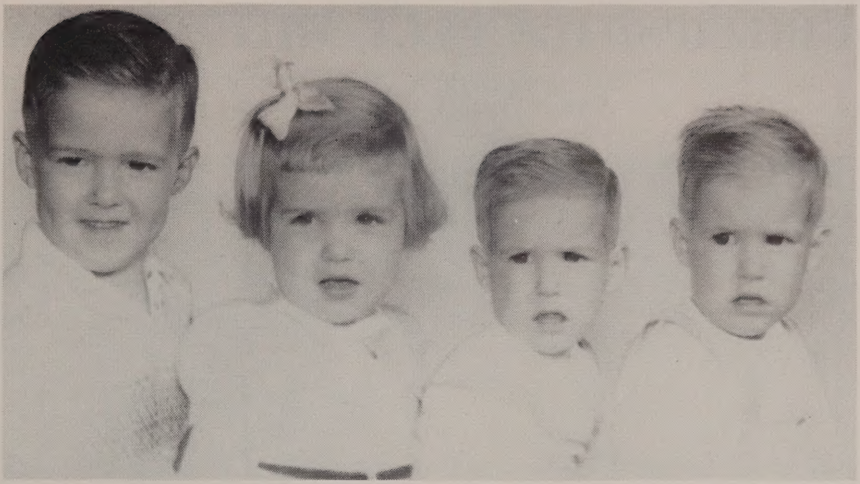
Ex-Marine Joe Mussi walked around with his chest out after the Leatherneck captain walked off with the $64,000 jack-pot on the TV show. Joe managed to pick up a little cash himself from skeptical fellow workers who bet that the captain wouldn't go all the way.

Congratulations were in order last month in FFQ, the Oil Boiling Department. Bill Colmer topped the list with 40 years of wedded bliss. A wonderful anniversary party was accorded Bill and his Mrs. by many friends and relatives.

Also included among the celebraters of wedding anniversaries were Mr. and Mrs. Ralph Hildreth, who passed their 27th year mark. All members of FFQ wished them both many happy returns of the day.

The girls at the Floor Covering Plant held a farewell party at the 1812 House in Framingham on October 13 for Ruth Hiller. Mrs. Hiller was presented with bone china and other gifts.

ON MANEUVERS AT CAMP DRUM are August Holtman and Ernest Oakes, Jr. in front and Patsy Famiglietti and John Famolle. All work at the Norwood Roofing Plant.



YOU'D BE PROUD, TOO, if you were the father of these fine children. Their dad, Russell MacDonald, works in the Oil Boiling Department at Floor Covering. Left to right: Douglas, 5, Gwen, 2½, and the 18-months-old twins, Wyne and Stuart.

Frank Nyborn, Jr. reports that the book with the rodeo tickets (part of the Boston Garden arrangement) which he acquired through the Bird Club is well worth getting if all the events come up to the good showing of the rodeo.

Sincere wishes from the men of FFRD (Finishing) to Joe Radzevich for the speedy recovery of his daughter, who has been ill with polio.

Welcome back to Nick Puopolo, who has returned after a month's rest following a back operation.

Lorraine Homer of the Shipping Office is proudly wearing a new diamond.

Shoe Carton Set-Up

Lewiston, Maine

By

HELEN LANE AND JOAN WAMSLEY

Mabel Peare is looking forward to spending a week with her daughter and family in Chicago.

Fern Champagne is hoping she will have the same luck this year as last, and get another 8-point buck, or maybe one even bigger.

Ralph Maxim is going up into bear country and hopes to get one along with a nice buck.

Benoit Sirois is also hoping to get a big one when he takes his week's vacation.

Leola Gilbert is redecorating her home. From her description the color scheme sounds very nice.

We extend a welcome to Beverly McCabe, daughter of Elizabeth. Joan and Janet Walmsley are hoping there will be enough snow over Thanksgiving so that they can get in some skiing at Sugar Loaf Mountain.

Jeannette Woodward reports that her daughter is coming along very well at Shriner's Hospital in Springfield, where she is undergoing treatment for an arm injury. We wish Shirley all the luck in the world and hope she will be home soon.

We welcome Albert Fogg, Warren Dee and Harold Theberge, who are on the night shift.

Manchester, N. H.

By ANN MASTERS

Our news from Manchester has quite a few new names that everyone is proud of.

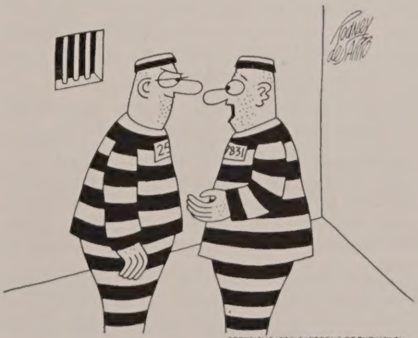
First of all, Mr. and Mrs. Raoul Desmarais are the proud parents of a son, whom they have named Ronald Raymond.

Mr. and Mrs. Thomas O'Connell have a new addition named Karen Ellen.

Lastly on the new birth list we have little Tina May, born to Mr. and Mrs. Walter Wilkerson.

Among our new employees are Carl Swanson, Obe Boisvert and Ann Masters.

Our Secretary, Mrs. Betty Schesser, has left us to tackle the chores of being a housewife and mother.



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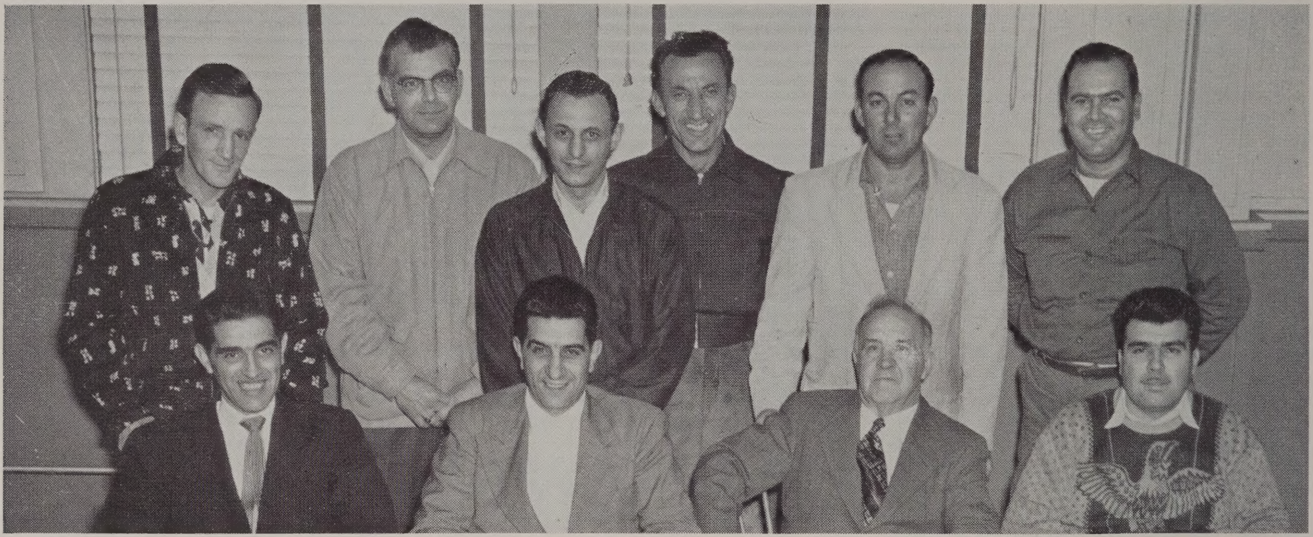
"I blame it all on the Do-It-Yourself craze — I was makin' my own tens and twenties . . ."

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ROBERT CROWLEY
LESLIE E. HOWARD
RAYMOND NOLAN



NEWLY ELECTED OFFICERS of the Eastern Building and Roofing Employees Union at Phillipsdale. Front row, left to right: Antone Paiva, Ernest Paiva (Vice President), Arthur Trudell (President), Ferdinand Dias, (Secretary). Back row, left to right: Russell Mollerberg, John Ferreira, Anthony Silva, Philip Gordon, Alfred Hammond, August Enos. Not present for the picture taking were: John Borges (Treasurer), Pasquale Cicerelli (Sergeant-at-Arms), and Gibson Strickland.

Mariano Medeiros

WE are sorry to report the death on October 19 of Mariano Medeiros in his 76th year. Mariano started with Bird & Son in 1943. After working in DPR (Boilers) and the Insul Board Plant, he retired June 30, 1949. He had been sick quite a while. Burial was from St. Francis Church in East Providence, Saturday, October 22.

Around the Plant

Congratulations are in order for Angelo Medici who was married in October to Eleanor Lombardi of Central Falls. After the wedding they enjoyed a trip through Canada and New York State. Angelo is a checker in our Shipping Department.

Another wedding was reported this month, that of Ethel T. Cicerelli, daughter of Antonio Cicerelli of the Paper Machine and niece of Pasquale Cicerelli of Shipping. Miss Cicerelli was married to Mr. Hall of Rumford on September 7.

New cars this month include Ed Godin's Plymouth and John Borges' Ford.

Our fire chief, Les Howard, who is also captain of a fire company in Warren, found his own house on fire when he arrived home after working on October 12. Fortunately the damage was not too extensive.

Have you noticed the new look around the Insul Board Plant? That is David Bethel and his new set of dentures. After 18 years he has taken the big step.

Several new men have joined our forces recently. We welcome them all and hope they enjoy working with Bird & Son. They are:

Cyril Richard
Augusto Genovesi
Allen Perkins
Joseph Seeley, Jr.
Antonio Tirocchi
John Tameo
Richard Wotherspoon

Among those having new cars we should have included John Vargas, who has a new-to-him Dodge.

Ray Chappell and the Mrs. spent their vacation in Florida.

We were glad to see retirees Ed Roy and Rex Salisbury around for a visit.

Bob Blake was quite happy when he talked his wife into letting him buy a suit recently, but we understood that before they got home she got him for a new washing machine.

Millwrights Ahead In Bowling League

AFTER October 18 the Millwrights seem to have a safe lead on top of the Bowling League, having won 19 and lost 4, while their nearest competitor, the Engine Room, is 5 points behind. The year is young, but they have at least made a good start. George Condry is leading the league with a high average of 110 - 11/89. Bill Kanoski has both the high single and high three, 147 and 367 respectively. Margaret Pierson has the ladies' high single of 121.

Tolerance is usually based on the suspicion that the other guy might be right, after all.

One, Two, Three!

BEAUTY AT THE BEACH. Carmen Ray, a redhead, the first on the slide, spent a wonderful vacation week at Panama City, Florida. Sorry, boys, the other girls have been identified only as "her room-mates." Carmen works in the office at the Berry Asphalt Company, Magnolia, Arkansas.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

Tony Soltan is all smiles again. He has his daughter Frances back home again. She had been down in Jacksonville, Illinois, following through on another phase of her nurse's training.

Donald Albright was busy redecorating his home recently. Following the redecorating they had quite a party for his son on his Confirmation Day.

By the time this goes to press one of our lads on No. 4 Machine, Anthony Christopher, will be "hitched." We wish both the very best of luck!

If anyone is wondering to whom the beautiful, two-toned Mercury belongs, the answer is Mike Sanfilippo.

Mr. and Mrs. C. Hardsville vacationed in Florida.

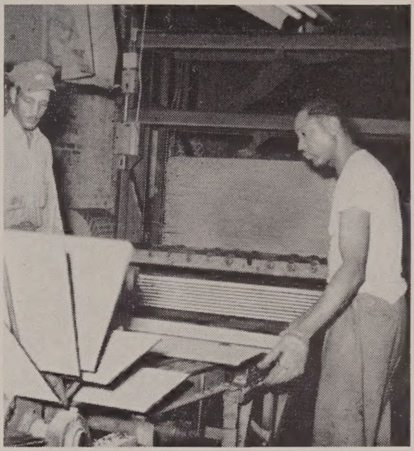
When Joe Blackman heard John Pride's cry for help from behind the machine he rushed to him, thinking that Pride was in trouble. The light shield hook had caught in his belt loop and he thought it was an unseen hand.

On October 1, 1955, Donna Rita Brandau, daughter of Harry C. Brandau, Inspector on No. 4 Machine, and granddaughter of Henry A. Brandau, Traffic Manager, was married to Richard Buck in the rectory of St. John the Baptist Church. Reception was held at Louis George's. We extend the very best of wishes to Mr. and Mrs. Buck.

Fran Syring, Sales Correspondent, has acquired a beautiful tan, vacationing under sunny, southern skies. They did New Orleans, finding it interesting and exciting, then went on to Florida. They especially took in Tampa, Daytona Beach, Cyprus Gardens, Jacksonville, St. Augustine. Had a wonderful trip.

Frank Hansen, husband of our reporter, Mathilda Hansen, who drives for Kroger Company, is one of the five men who have compiled an outstanding record of long-term safe driving, as announced recently by his company. Frank Hansen has 30 years' service and 21 years with no chargeable accident. Being one of the five top men on this honor roll is certainly an accomplishment and we extend our congratulations!

SWEET LITTLE MISS. This is Rosamond Salik, 8, who has just come to America. Her father, Waskl Salik, works at Chicago Roofing. Recently Mr. and Mrs. Salik flew over to Germany to bring her back with them. We extend her a warm welcome.



FAMILIAR LOOK to any Bird & Son man who works on siding machines — whether at Norwood or Chicago (as here). Samuel Lawes and Grover Holden are Pickup Men on Chicago's No. 4 Machine.

The University of Illinois's Chicago undergraduate football team is captained this fall by Carnell Neuman, a six-foot-two back, who has worked with us the past few summers. Carnell has already had quite a football career. He was a star in high school in Helena, Arkansas, and later at Allen University for a year in Columbia, South Carolina. In the service he was on the all-post squad at Fort Bragg, North Carolina.

LADY, ARE YOU RICH?

This article appeared several years ago in the BP News, employee magazine of Building Products Limited of Canada. We liked it and clipped it for our files with the idea we might print it in the Review sometime. What better time than at Thanksgiving?

They huddled inside the storm door — two children in ragged, outgrown coats.

"Any old papers, Lady?"

I was busy, I wanted to say no — until I looked down at their feet. Thin little sandals, sopped with sleet. "Come in and I'll make you a cup of hot cocoa." There was no conversation. Their soggy sandals left marks on the clean hearthstone.

Cocoa and cake to fortify against the chill outside. I went back to the kitchen and started again on my household budget . . .

The silence in the front room struck through to me. I looked in.

The girl held her empty cup in her hands, looking at it. The boy asked in a flat voice: "Lady . . . are you rich?"

"**Am I rich** — Mercy, no!" I looked at my shabby slipcovers.

The girl put her cup back in its saucer — carefully. "Your cups match your saucers." Her voice was old with a hunger that was not of the stomach.

They left then, holding their bundles of papers against the wind. They hadn't said thank you. They didn't need to. They had done more than that. Plain blue pottery cups and saucers. **But they matched.** I tested the potatoes and stirred the gravy. Potatoes and brown gravy . . . a roof over our heads, my man with a good steady job . . . **these things matched too.**

I moved the chairs back from the fire and tidied the living room. The muddy prints of the small sandals were still wet upon my hearth. I let them be. I want them there in case I ever again forget **how very rich I am.**

—*BP News*

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

HANDS ACROSS THE BORDER. Here at Newfound Gap in the Great Smokies, Stephen Nance is sitting in Tennessee and David, Jr., is standing in North Carolina. They were with their mother, Mrs. David Nance, on vacation headed for Virginia, to visit their grandmother in Danville. The children's dad works in the Accounting Department at Shreveport.

Shreveport Speaks

The Big Bass Contest is still waiting on a four-pound bass to be caught. However, with cooler weather, more bass are being caught now than in the past few months. Dude Davidson and "Mama" are the champs with a nice string nearly every trip. Dude has a new spinning rod and can now carry a very large variety of baits in a very small box. All of us remember the suitcase and burlap sack he used to carry his casting plugs in.

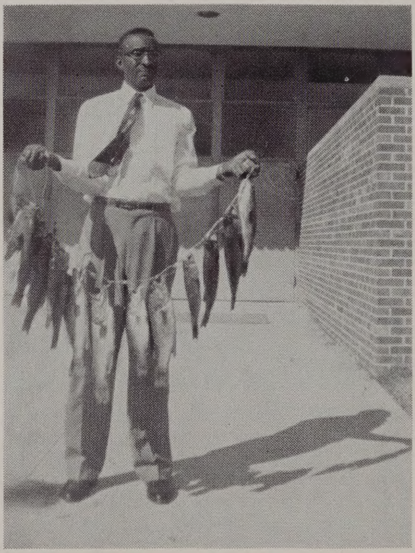
Squirrel season has opened and some wild tales are being told. Some reports are good and some are bad. Nearly every hunter has killed a few squirrels even though there is a report that rattle snakes and squirrels are about even in number.

Duck season will open November 5th and the talk is all going their way. Where is your blind? . . . Have you brushed your blind yet? . . . Have you got an open shooting area or do you still have lily pads to be cut and pulled out? . . . What kind of caller do you use? . . . and last but not least — When can I go with you? . . .

William "Jump" Winkler and Willie Smith were building a duck blind on Lake Bisteneau and spent five or six week-ends trying to get a permit in a certain area, finally talking a fellow out of his old blind site. Then the work began and the blind was built from scratch. While working one Sunday, Winkler was standing on the back boat seat and Smith was standing on the front one. Winkler decided to get into the blind and told Smith he was going to jump (to keep from throwing Smith into the lake). The next thing Smith knew, Winkler was splashing around in the lake and Smith was asking him why he didn't tell him that he intended to jump into the LAKE! After 30 minutes of sound laughter, Smith did get around to asking if Winkler was hurt.

The A. W. Millers are now on vacation and plan to drive through Virginia, Missouri and Tennessee.

Have you seen B. P. Soward's new 4-door Holiday Super 88 Oldsmobile. It has everything including air conditioning.



LENZIE CORNELIUS found good fishing recently out at Caldwell's Camp on Black Bayou. He caught 24 bass weighing between 2½ and 3½ pounds. This picture was snapped in front of the Booker T. Washington High School.

Ollie Sherburne took a few days of his vacation and he and Mrs. Sherburne visited daughter Dawn and son-in-law Bill in Wichita Falls, Texas.

Anne and Gary Eddy spent a week-end in Alexandria. Anne and her nephew, Gerry, were having a joint birthday party while they were there. Anne hoped to talk Gary into taking his first train ride going down. Then he could come back with Anne's mother and father.

Welcome to W. E. Long, who is working in our Remake Department on the day shift . . . We also welcome Steve O. Boyter to our Felt Mill, and William A. Kirklin to the Laboratory as a new Assistant Chemist.

Raleigh Neeley has recently purchased a new home and claims to have the most beautiful rose garden in Shreveport.

Our bowling team is now in second place in the league and hopes are high that they will soon be in first place.

John Lawson and Charlie Williams, each building a home in his spare time, will soon have them completed.

Willie Smith has been checking the mail morning and noon for a duck caller he ordered some time ago, which had not come.

The Dick Potter family enjoyed a long vacation in Reno, Nevada, with Dick's parents. It had been some 20 years since Dick had been there, but he brought back some beautiful colored pictures to confirm his statements as to its beauty. We understand the Potters all had a wonderful time even if little Mary Lou did nurse an abscessed tooth most of the way out there on the train.

We extend our sincere sympathy to Bruce Parker, whose brother was killed in a plane crash in England.

We were also sorry to learn of the death of Kent Colvin's grandmother, who passed away October 17.

We were sorry to see Gary L. Peace leave, but Uncle Sam called and he had to enter military service. Good luck to Gary.

The Shreveport Roofing Mill recently put the new slate system into operation and we are very proud of it.

Births

To the Edward Haymans, a daughter, Linda, October 17. (Paper Mill)

To the Raoul Desmarais', a son, Ronald Raymond. (Manchester)

To the Thomas O'Connells, a daughter, Karen Ellen, September 28. (Manchester)

To the Walter Wilkersons, a daughter, Tina May, September 25. (Manchester)

To the Peter Costellos, a daughter, Mary Ann, October 25. (Paper Mill)

To the Stanley Haywards, a son, William Horace, October 28. (Flooring)

To the Vincent R. Grassias, a daughter, Deborah, October 30. (Paper Mill)

To the Michael T. Walshes, a daughter, Mary Katherine, October 17. (Norwood Roofing)

Marriages

Edward Sheehan (Finishing Mill) and Marie Jean Welch, on September 25, at St. Catherine's Church, Norwood.

Angelo Medici (Phillipsdale) and Eleanor Lombardi, on October 8, at Holy Trinity Church, Central Falls, Rhode Island.

Michael Caulfield (No. 1 Box Shop) and Margaret Flaherty, on October 22, at St. Catherine's Church, Norwood.

Charleston Roofing Plant

Staff: RAY MARSTON, PAULINE DAWLEY, KERMIT MANN, MILDRED DORR, HOMER E. BILLS, TOMMIE S. EPTING, THEODORE RIDDLE, E. A. TUMBLESTON

Charleston Chatter

Jeff Wimberly, who left us to enter the service, paid a visit to the plant while home on leave. It was nice to see him again and we hope he will soon return for good.

Tony Tyson is to be congratulated on his recent shift from Saturator Man to Overlay Coater.

We all know that Stan Phillips must have had a quiet vacation and a well deserved one, but it is nice to have him back with us again.

Herman Myers has recently joined the staff here as our new inspector working with the Laboratory. He is a most welcome addition and a very nice fellow to work with.

Everyone misses Allen Walters, who for several weeks has been hospitalized. We hope to have him back with us soon. Allen is Remake Man at the Roofing Machine.

Terry Wimberly, who is about 5 feet tall and very small, was asked his opinion of catching shingles. He replied, "It's a job for a man, not a little fellow like me." He is pretty good at catching them, however, as this reporter witnessed later.

It was a pleasure having Marjorie Dwiggins with us in the Sales Department, but advancement came along. She left the happy Bird family on October 24, to take another job.

Winter has taken over and you see all the girls wearing their skirts and sweaters. Kleenex boxes fill the desks, since everyone has caught cold from the sudden change.

Bill Price has started his much deserved vacation. Another Yankee heading up north. Why is it, as soon as you give the Yankees a vacation they leave Rebel Land?

We had a number of visitors this past month:

Harold Murr from H & S Lumber Co.
C. W. Overman and G. W. Coleman from Peninsula Supply Co.
Mr. Cribb from Cribb Lumber Co., Sumter, S.C.
E. S. Early from Robertson Hardware Co., Portsmouth, Va.
Dan Miller from W. H. Basnight & Co., at Ahoskie, N.C.

They were accompanied by E. F. Smith and J. L. Nelson, respectively, of the Southeastern Division.

Dillard Paper Company had nine of their 16 branches represented here on October 21 on a tour of the mill.

We also had Bernie Blandford call on us. He was in Charleston for Family Day at the Citadel Military College, where his younger son is in attendance.

PLANT DRAFTSMAN who has recently joined the Bird Family. He is Eugene "Gene" Woodbery, who comes to us with years of experience in the Engineering Department at the Charleston Naval Shipyard.

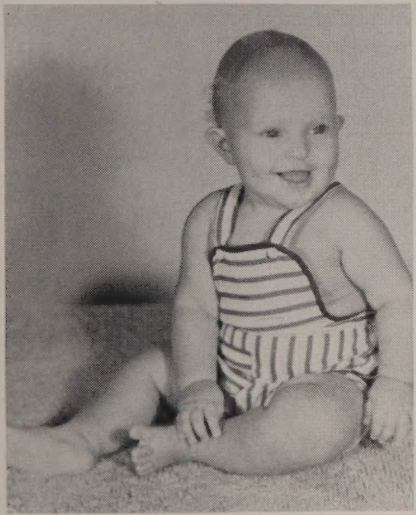
Bird & Son was well represented and well received at the Annual Industrial Exhibition at County Hall earlier this past month. Fifteen thousand people saw this display.

Charlie McDonald, Traffic Manager and Purchasing Agent, has moved into his new home at Mount Pleasant. We know how proud both he and his wife are.

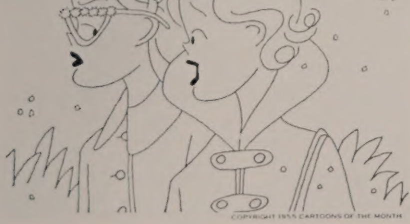
It is a pleasure having Jackie Lominac help out in our stenographer's chair doing the typing, while Mildred Dorr is out for an operation.

JAMES PIERCE, snapped on the job. He is Relief Winder Operator on the Roofing Machine.

MEET DEBRA DIANN, nine-months-old daughter of Mr. and Mrs. Hurcil Cowart. Hurcil is general foreman at the Glenwood, Arkansas, Plant.

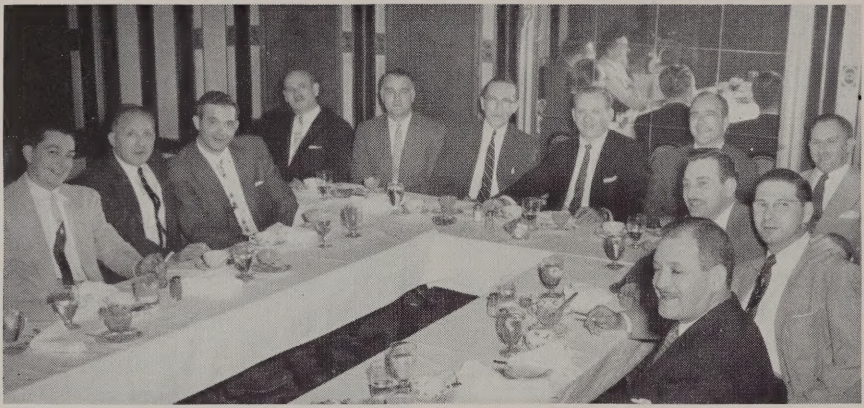


BUSTER FROM GLENWOOD. This husky youngster is Galen Royce Miles, eight months old. His dad, John Henry Miles, works as repair man at the Glenwood Plant.


Cathy Joachim
COPYRIGHT 1955 CARTOONS OF THE MONTH

"Furthermore, I didn't like the Christmas present Buzzy gave me! I think I'll exchange him after the holidays!"

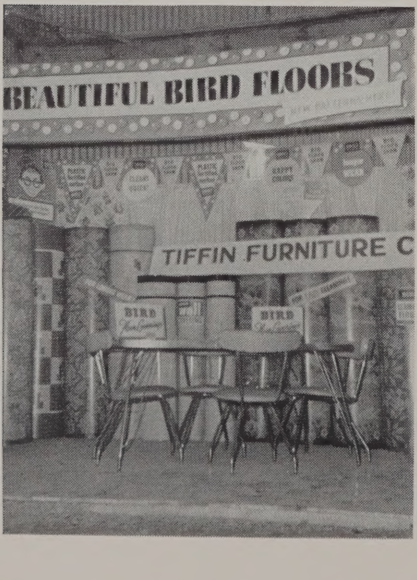
Pictures in the News from Floor Covering Sales



PHILADELPHIA DISTRIBUTOR of Bird Floor Covering, Norman Deitch Co., is honored at a dinner. Occasion was presentation of plaque by Sales Manager R. T. Murphy in recognition of top quota accomplishment in the eastern field. All of Norman Deitch salesmen were present at the dinner, held at Kuglers Restaurant. From the right end at the head table are: A. J. LeBlanc, Ed Stein, Norman Deitch, R. T. Murphy and T. L. Paquette.

BIRD! LARG T & FINEST
LINE OF QUALITY RUGS
ON THE MARKET!

SAN FRANCISCO BOOSTERAMA with Bird Floor Covering interests well represented by, from left: Sales Manager R. T. Murphy, Director of Marketing H. O. Woods, Salesmen Albert Urban and Walter W. Wright, and Field Manager Paul DeChellis.



FROM THE GROUND UP, Bill Each, Floor Covering Salesman, built this display for Tiffin Furniture Co. at Clanton, Alabama, for the Chilton County Fair. Proof that a Floor Covering salesman can lay a floor! Bill had the dinette set placed in the booth to add a home-like touch. Comment from Bill on results: "This booth really paid off."

Rain Couldn't Dampen Local 385 Outing

IN spite of the heavy rain of Sunday, October 16, the Floor Covering Union, Local 385, held their annual outing at the Walpole Sportsmen's Club. To be sure, the chicken barbecue, the dancing and the youngsters' running around had to be all indoors. But with music, food, a fireplace going, and good friends, everybody—185 of them—had a wonderful time.

Stanley Hayward was chairman, assisted by Arthur Brooks, Ronald Murray and George Kinsman.

Allowance Continues On Safety Shoe Buys

SAFETY SHOES are bought the year 'round by safety-conscious Bird workers. But there's an extra flurry of sales when the safety shoe man comes in person, as he did at the Massachusetts plants early in November. In two days he sold 249 pairs.

This year has been a good safety shoe year. Employees, taking advantage of the cash allowance plan, bought more than ever before—a total of 354 pairs, to be exact. And the year isn't over.

"You wear shoes anyway," says Personnel Services Manager A. W. Smith. "Why not wear safety shoes? Bird & Son gives a cash allowance of $2.00 on the first pair bought since January 1, 1955, $1.00 on the second pair."

Between now and the end of the year, safety shoes can still be purchased under this plan at Thom McAn shoe stores in the towns and cities nearest the Bird & Son plants.

EMPLOYEES ONLY

CAUGHT BY THE CAMERA are these three men from the Beater Room. In back, Nicholas Silletti, then Robert Gosselin and Robert Eagles.

Long Service List

January

Employees

Name	*Year*	*Dept.*	*Years*
George L. Towle	1-7-16	Maintenance	40
William J. Boyd	1-5-20	Floor Covering	36
Albert W. Smith	1-19-20	Personnel Services Manager	36
James A. Surette	1-26-20	Roofing	36
Mary C. Kelleher	1-31-21	Office	35
Joseph Kowolowski	1-13-22	Roofing	34
Mytro Korbut	1-2-23	No. 1 Box Shop	33
Ira C. Post	1-1-24	Flooring Sales	32
Angelo Auciello	1-16-24	Paper Mill	32
Bernard Stravinski	1-17-24	No. 1 Box Shop	32
Roy W. A. Meears	1-30-24	Paper Mill	32
W. Raymond Boyden	1-9-25	Floor Covering	31
Frances L. McDavitt	1-16-25	No. 1 Box Shop	31
Francis E. Donlan	1-19-25	Paper Mill	31
Nora L. Feeney	1-8-26	No. 1 Box Shop	30
Clarence E. Russell	1-11-26	Floor Covering	30
James D. Mack	1-3-27	Office	29
Clarence F. Phillips	1-21-27	Floor Covering	29
Stanley Blackmer	1-31-27	Flooring Field Mgr.	29
William M. Pratt	1-16-28	Floor Covering	28
Miles H. Hubbard	1-23-28	Roofing Sales	28
Thomas Concannon	1-29-29	Roofing	27
Charles S. Bird	1-1-30	Chairman of the Board	26
Claude A. Boiteau	1-15-30	Flooring Field Mgr.	26
Agnes Fraser	1-29-31	No. 1 Box Shop	25
William J. Fraser	1-10-36	Floor Covering	20
Arthur H. Lynch	1-6-41	Shoe Carton Sales	15
William J. Grudinskas	1-10-41	Floor Covering	15
Roy M. Wiggin, Jr.	1-20-41	Box Sales	15
Carlton P. Raymond	1-8-46	Maintenance	10
Joseph M. DiMarzo	1-14-46	Floor Covering	10
Wilmer E. Wiggin	1-18-46	No. 1 Box Shop	10
William C. McKinnon	1-21-46	Paper Mill	10
Francis D. Gilmartin	1-2-51	Power Plant	5
H. Janet Laber	1-2-51	Office	5
Charles A. Novick, Jr.	1-4-51	Floor Covering	5
Charles J. Wisniewski	1-10-51	Finishing Mill	5
Helen M. DeSavage	1-11-51	Floor Covering	5
Edward F. Lukawecki	1-12-51	Floor Covering	5
E. Russell Pulsifer	1-15-51	Dir., Indus. Engineering	5
Peter J. Curran	1-15-51	Roofing	5
James H. Ellis, Jr.	1-15-51	Floor Covering	5
Michael E. Cummings	1-15-51	Flooring Field Mgr.	5
James D. Lantier	1-16-51	Roofing Sales	5
John T. O'Malley	1-16-51	Finishing Mill	5
Domenico DiVirgilio	1-24-51	Roofing	5
Joseph C. Conroy	1-24-51	Roofing	5
William S. Connolly	1-24-51	Roofing	5
Justinas Zaranka	1-24-51	Roofing	5
Ernest H. Gustafson	1-24-51	Floor Covering	5
Nicholas Bader	1-25-51	Roofing	5
Joseph A. Dion	1-25-51	Roofing	5
Patrick Costello	1-25-51	Roofing	5
John W. Ray	1-25-51	Roofing	5
George W. Stewart	1-26-51	Roofing	5
Patrick J. Ridge	1-26-51	Roofing	5
Harold Brittain	1-29-51	Roofing	5
Charles E. Moore	1-29-51	Roofing	5
Salvatore Purpura	1-30-51	Roofing	5

PHILLIPSDALE

Louis W. Doyle	1-19-25		31
Joseph A. Fisher	1-23-29		27
Manuel P. Silva	1-7-46		10
Joseph Souza	1-8-46		10

CHICAGO

Henry J. Ahrens	1-8-23		33
Milton Crawford	1-28-29		27
Alex H. Cook	1-15-51	Office	5
Robert Dettling	1-22-51	Military Service	5

SHREVEPORT

Arthur Williams	1-28-41		15
Guster Lewis	1-18-46		10
Joseph Gatlin	1-3-51		5

BERRY ASPHALT COMPANY

Otto Holloway	1-15-29	Waterloo	27
Otis Dixon	1-15-30	Waterloo	26

IT'S FLOWERS AND CANDY for Barbara Connolly on September 30 as she left the office to become a full-time housewife. Barbara is seated at the left, Catherine Devine at the right. Standing behind are William McEntee and Agnes Kozlowski. Barbara became the mother of a fine baby boy on October 30.

LUCK TO ALFREDA GROSSO, as she left to be a housewife and mother. From left, friends in Stenographic are: Frances Rubini, Lillian Searson, Mary and Betty Zinni, Jean Peavey, Gladys Hagblom (with Marion McLean hidden behind her), Marion Weiker, Julia Kucab, Lourine Cyr and Mary Nevins. The girls presented gifts, which Alfreda's new baby, Marie, can already use. Alfreda is the wife of Anthony Grosso of No. 1 Box Shop.

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Henri E. Davenport	1-1-98	58
Joseph Knaus	1-24-02	54
Panfilo Lacivito	1-12-12	44
H. Eugene Sawyer, Jr.	1-26-14	42
Edith M. O'Neil	1-16-17	39
Antonio Gugliotta	1-2-19	37
Jesse R. Ghen	1-5-20	36
Michael Verderber	1-10-22	34
Anthony Samson	1-14-22	34
Stuart A. Nickerson	1-16-22	34
Martin J. Costello	1-19-22	34
Robert H. Ross	1-23-22	34
Paul A. Guttormsen	1-1-23	33
James Connolly	1-23-24	32
Katherine A. Collins	1-19-31	25

PHILLIPSDALE

Rexford H. Salisbury	1-6-09	45

CHICAGO

Joseph R. Catellier	1-31-22	34

SHREVEPORT

Ellis Taylor	1-28-41	15

BERRY ASPHALT COMPANY

Harold B. Pullar	1-1-26	30

December Long Service List on page 7.

BIRD CLUB

Veterans Show starts 11th season. The first show was taken by chairman Mattie McLauchlan and committee to Medfield State Hospital on November 1. An audience of about 300 patients enjoyed the excellent variety show of singing, dancing and specialty numbers. Accompanying the troupe were the faithful Ladycooties, who gave out cigarettes and candy during the intermission. Vin Perry was master of ceremonies. Both cast and orchestra were delighted that their show gave their audience so much pleasure.

Next call for the Bird Club show will be at the Veterans Hospital in Waltham on December 6.

Girls' Bowling. October 11, Mary Moylan went home after bowling with the score sheet in her hand. She said later she knew she had to have the evidence or her family would never believe her. She rolled a 136 for high single and 343 for high three! Her first string was a modest 89. The second was the whizz-banger and she wound up with a 118. On the 136, Moyl had five spares and a strike.

That same night, Doris Reardon hit an 89, 117 and 120 for a 326, which was super bowling under any ordinary competition.

Team standings at press time were: Solids, 26; Lucky Five, 16; and Washouts and Willers tied at 11 each. The high single and high three stand as above.

Cribbage under way. First cribbage party of the 1955-1956 season was held on Thursday night, October 20, with 20 players present. Heinie Nordstrom, chairman, was on hand to open the play. First prize for cribbage went to Roy Young, second to R. K. Drake, Walpole. Baskets of fruit went to Gordon Wilson of the Floor Covering Laboratory and Ed McLean of the Design Department.

For the November 17 and December 15 parties, first prize will be a 12-pound turkey; second prize, 7- or 8-pound capon.

The game starts at 7:30 P.M. sharp.

Annual Banquet. A Holman-catered roast beef dinner was the *piece de resistance* at the annual dinner for Bird Club members and their guests on Saturday night, November 12, at the Norwood Junior High School. Plans for the affair included prizes to be awarded by the Special Activities Committee and entertainment following the meal. George Shackley and his Entertainment Committee were in charge.

Art Class. Velma Cobb, chairman, announces that Helen Pierce, local artist, is the new instructor for the art class, which started up again on Monday night, November 7.

Men's Bowling. Angelo "Angie" LaSalvia's high three of 392 still holds, as do both Armand Croatti's and Moe Bader's 138 for top single string. On the latest score sheet, the FBV (Roofing Shippers) team was in the lead, with the Design Department (FFH) right behind them. These were followed by FBPM1, EMT and DMT in the top five.

Tri-Mill Sports Club requests hunters' cooperation. At the October 11 meeting, Ben Baranowski, Game Committee chairman, reported the release of 42 pheasants. The cocks were tagged with Massachusetts Division of Fisheries and Wildlife Nos. 1401 to 1426. Will all hunters bagging birds with any of these tags, please return markers to Ben (c/o Bird & Son, East Walpole), or to the state tagging authority. We are especially interested to know how many of our birds are shot by hunters in our own club.

Vic Leontie and Bill Mark reported on the meeting of the Massachusetts Federation of Sportsmen's Clubs, held

CATHEDRAL IN THE PINES at Rindge, New Hampshire, was destination of the Bird Club Family Tour on Sunday, October 23. Here are some of the group: Mrs. Hokus Heikkila, Catherine Devine, Jean Taber, Ruth Clarke, Charles Wisniewski, John Wozniak, Leona Wozniak, Suzanne Maloof, Andrew Center (chairman), and Gertrude Jalkenen. As people always are, they all were greatly impressed with this spot dedicated to inter-faith worship.

in Marlboro in September. About 85 clubs now belong to the federation.

At the pitch party following the business meeting, the winners were Jack Holiday, Leon Schensnol, Bill Mark and Ben Baranowski.

The last Saturday in October, 18 sportsmen and their wives had a gala Hallowe'en party at the Venice Cafe in Franklin. They dined on chicken or steak, played games and danced. The only complaint has been from Smokey Weger (Bob's dog), who thought there should have been more meat left on the steak bones.

We enjoyed the presence of our Vice President, John Machado, and his wife. John has recently left Bird & Son to become an apprentice plumber. His wife won the object-throwing contest and was awarded a jug of cider. John has the best wishes of his fellow sportsmen both at his new job and at dodging his wife's missiles! The Bertonis, Leonties, and Mussis deserve thanks for their splendid job of cleaning and decorating the hall.

Again this year there will be a lucky turkey shoot. This one is planned for November 17 at the Norwood Sportsmen's Club indoor rifle range. Prizes will be three turkeys.

Family Tours wound up their season with a trip to the Cathedral in the Pines, Rindge, New Hampshire, on October 23. Andy Center, chairman, is already thinking about plans for next spring, which includes the possibility of a trip to New York.

Neponset Choral Society presenting Mozart mass. On Wednesday evening, November 30, Mozart's Twelfth Mass in G Major, will be given. Since the 200th anniversary of this great musician's birth, in 1756, is soon to be observed, the choral society feels that it is very appropriate to be giving this Mozart work at this time. Soloists will be Priscilla Cann, soprano; Barbara Cobb, contralto; James Silvi, tenor; and Edward J. Millen, Jr., baritone. Organ accompaniment will be by James Bragg. The performance, which has been in rehearsal since early fall, is under the direction of Leonard W. Weaver.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Duncan Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Howard S. Whitney and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Medeiros and Family
(Phillipsdale)

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Sadaway Family

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

Mrs. Marie Griffin and Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

Mrs. John Sullivan
Mrs. Nicholas E. Cassidy

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Willard M. Blair.

English Girl Writes Warm Thank You

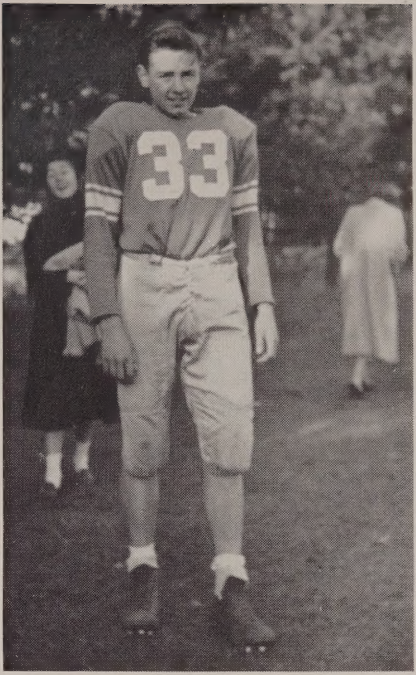
MRS WYNNE MACLACHLAN came to America from England and got a job almost at once in Roofing Sales (Dept. CE) at East Walpole. After a very short time she had to leave because she and her family were moving north of Boston. Roofing Sales received the following letter from her just after she left.

Dear Members of CE,

I don't feel I expressed my feelings adequately when I left you all this afternoon and thought maybe I could do a little better on paper.

You completely bowled me over with your wonderful gift and I shall always treasure it. On my first morning at Bird & Son I was more than a little apprehensive. This was America — and my head was full of visions of 'phones clanging, people barking out orders and all the hustle and bustle of "movieland" offices.

What a happy relief it was when first one, and another of you came up to say "hello" — or should I say "Hi!" As for the hustle and bustle — I saw none! Admittedly, every minute of the day was used to full advantage but I can't imagine that any one of you would have it otherwise. I received help and encouragement when I needed it and you were never too busy to answer my endless questions. You gave me my first impressions of America. All I can say is — let's hope this is one case where the old adage comes up to scratch.

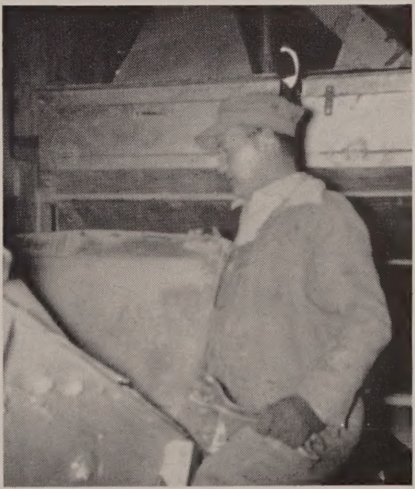


CO-CAPTAIN AT NORWOOD HIGH this fall is Richard Ellis, son of Richard "Dick" Ellis of the Floor Covering Shipping Office. This picture was taken a couple of years ago before young Dick had attained his present weight of over 200.

Thank you for making the lot of an English girl in a new and strange country so much easier than she had dared to hope.

Sincerely yours,

/s/ Wynne MacLachlan



SCREEN OPERATOR at the Glenwood Plant is William (Fin) Caldwell. He began work for Bird & Son in December of 1946 as carloader man, worked as repair man for a short period, but has spent most of his time as screen operator. Fin and his wife, Clara, live near the Glenwood Plant in a new house which, of course, has a Bird Masterbilt Roof.

DO YOU CARE ENOUGH TO DRIVE WITH CARE?

It's credit to America that her generous people give so freely to combat the ills of childhood. It's a tragic paradox that many of these same people permit traffic accidents to kill more children 1 to 14 years old than any of the five most dreaded child diseases.

Yet, there is a cure for this, too—and it doesn't cost a dime. It starts with better driving.

Authorities say faulty driving is done by young drivers who want to be big shots . . . by oldsters who can't act their age . . . by drivers who are, for the moment, emotionally upset.

Do you recognize anyone?

If you really care about saving young lives, look at your driving habits. Do you show off? Do you drive when you don't feel up to it? Do you control your emotions when driving?

Show you care. Please. Set an example. Help save young lives.

GREEN CROSS FOR SAFETY

CARELESS DRIVING
IS KID STUFF!

PUBLIC SERVICE ADVERTISING COUNCIL

CHRISTMAS PARTY DEC.
The Phillip

BIRD NEPONSET REVIEW

DECEMBER - 1955

BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Bird Asphalt Shingles

The ARCHITECT
No. 21 Master-Bilt Thick Butt (Weather-Tex or Plain) Giant Strips Western-Bilt
Giant Individual Dutch Lap
Tri-Tab Hex Shingles (Weather-Tex or Plain)
Copper Clipt Shingles
Standard Twin Locks Double Coverage Twin Locks Loc-Set Shingles

Bird Asphalt Sidings

Striated Siding Shingles Backer Board
Roll Siding — Bric or Shingle Designs

Bird Insulating Siding: Bric — Shingle — Manor-Stone — Shake Designs

Panels Corner Trim

Bird Roll Roofings

Proslate Roofing for Concealed Nailing Ranch Roof Mineral Surfaced Strips
Hex Butt Roofing Art Edge Roofing Weather-Tex, for Concealed Nailing
Paroid Roofings 90# Mineral Surfaced Roofing Waterdyke Roofing
Neponset Double Coverage Roofing Old Reliable Roofing Mineral Surfaced Cap Sheet
Black Back Roofing Base Sheet Universal Cap Sheet

Bird Building Papers

Neponset Black Vapor Barrier Rosin Sized Sheathing Paper Asphalt Slater's Felt
Deadening Felt Tar Saturated Felt Asphalt Saturated Felt

Bird Reflective Insulation

Silvercote Products — Duplex — Simplex — Sheathing Liner

Bird Coatings and Cements

Asphalt Liquid Roof Coating Asphalt Quick-Set Cement Asphalt Lap Cement
Asphalt Plastic Cement Neponset Cold Cement Asphalt Primer
Special Flashing Cement Foundation Coating Mineral Granules
Wind Seal Cement Rubberized Tie Coating

Bird Roofing Asphalt **Bird Tie Pads** **Bird Roofing Pitch**

FLOOR COVERING DIVISION

Bird Super Grade Rugs and Yard Goods Bird Quality Grade Rugs Bird Rug Border
Bird Linoleum Bird Linoleum Tile Bird Linoleum Texture Tile
Bird Rubberlike Floor Runner Bird Plastic Counter Cover Bird Rubberlike Stair Treads
Bird Plastic Surface Floor Covering Bird Plastic Surface Wall Covering Bird Lining Felts

PAPER PRODUCTS DIVISION

FIBRE BOX DIVISION

Solid Fibre Shipping Cases Reel Wraps Corrugated Fibre Shipping Cases
Weatherproof Solid Fibre Shipping Cases Cleated Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases

HORTICULTURAL DIVISION

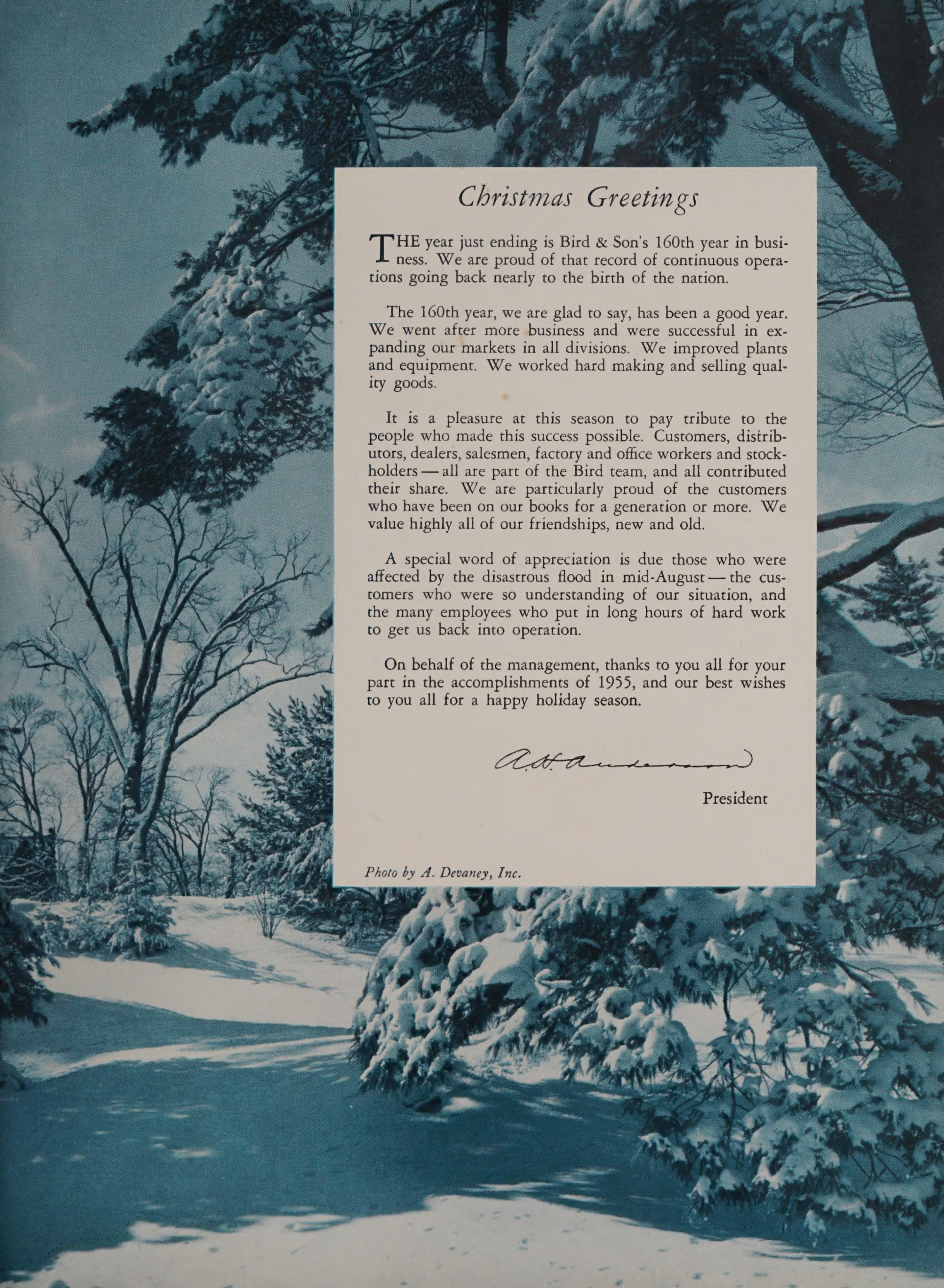
Neponset Red Flower Pots Vita-Band Plant Bands Vita-Pots
Tom Thumb Flats Perennial Pots

CARTON DIVISION

Bird Reinforced Shoe Cartons, Plain and Printed

SPECIAL PAPERS DIVISION

Index Pressboard Filter Paper for Industrial Filtration Base Wad
Jute Liners Corrugating Medium Lined Board Single and Pasted Chipboard
Roofing and Flooring Felt Dry and Saturated Papers for Special Uses
Tack Boxes Utility Boxes Special Boxes
Wedgie Board Platform Board Innersole Board



Christmas Greetings

THE year just ending is Bird & Son's 160th year in business. We are proud of that record of continuous operations going back nearly to the birth of the nation.

The 160th year, we are glad to say, has been a good year. We went after more business and were successful in expanding our markets in all divisions. We improved plants and equipment. We worked hard making and selling quality goods.

It is a pleasure at this season to pay tribute to the people who made this success possible. Customers, distributors, dealers, salesmen, factory and office workers and stockholders — all are part of the Bird team, and all contributed their share. We are particularly proud of the customers who have been on our books for a generation or more. We value highly all of our friendships, new and old.

A special word of appreciation is due those who were affected by the disastrous flood in mid-August — the customers who were so understanding of our situation, and the many employees who put in long hours of hard work to get us back into operation.

On behalf of the management, thanks to you all for your part in the accomplishments of 1955, and our best wishes to you all for a happy holiday season.

A. H. Anderson

President

Photo by A. Devaney, Inc.

The Year in Review

One hundred and sixty years in business — that's the Bird & Son record in 1955.

During that century and a half, the company's greatest asset has been its people. Not plants, not machinery, not capital — but people, who through five generations have created Bird & Son and brought it a national reputation for quality and service.

Three elements must be present in any manufacturing business — production, sales and service. And the success of the business depends entirely on how well people *do their jobs in those three fields.*

Here is the story of what people in Bird & Son have accomplished in 1955.

Today's Customers Expect Both
Quality and Service

THERE has never been a year in the history of the Paper Division when service was more important than in 1955. It looks as if 1956 would shape up the same way.

Service, in corrugated boxes, in shoe cartons, or in special papers, is almost the first requirement of our customers. "How soon can you deliver?" has become a universal cry, and many a sale hinges on the answer. Even the best customers, with the best of inventory controls, find times when they must ask for special service. Many times it is the result of unusual and unexpected requests of *their* customers — and that in turn comes from the unpredictable shopping patterns of the consumer.

Service was put to an extra test this past summer during the six weeks' truck dispute. Normally our paper division shipments are 80% by truck, 20% by freight car. When trucks were no longer available, freight shipments were increased. Pool cars were made up for several customers in the same city or area, and as far as possible Bird tried to meet regular delivery schedules.

The New Britain operation, made a separate Division in 1955, was established just for service. This plant specializes in small rush orders and specialty items. Customers in Connecticut can testify that the new plant has meant better service for the area. Ample stocks of box board are kept in the warehouse. When a rush order is received it can be quickly scheduled and on its way in a Bird truck, waiting at the dock for just such emergencies.

Service to carton customers has been improved in 1955 by the additional and modern work space provided by our two new plants at Manchester, New Hampshire, and Lewiston, Maine. Although we have had plants in these areas for some years, not until 1955 were they so well equipped. Now the layout of production rooms and shipping platforms is designed especially for fast service. Already plans have been announced to double the space at Lewiston. A new warehouse is now being built, equal in size to the present building. When completed, it will mean more production space, and a larger warehouse where more cartons can be stored to give still better attention to customers' orders.

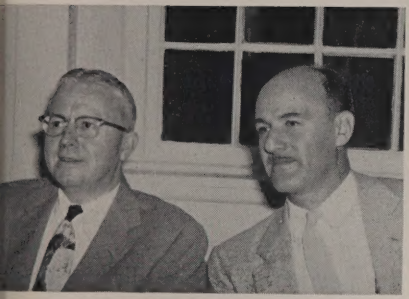
It was demonstrated this past year that Lewiston and Manchester, which are part of the Carton Division, can be another link also in providing faster service for the Fibre Box Division. Occasionally their warehouses are used as a distribution point for fibre box shipments into the area. Boxes for sardines were delivered in quantity last summer to Lewiston. Here the trucks of the local packer met the Bird trucks, and the transfer was quickly made.

It takes no imagination to see the part that *people* —Bird employees—play. Without the salesmen, the home office, the branch offices and the shipping and production people, all this service would not exist.

(Continued on page 4)

FIBRE BOX and **HORTICULTURAL DIVISIONS** at their 1955 Sales Meeting. Seated: Marshall B. Lee, John J. Burke, Arthur J. Bushell, Benjamin Beale, Harold R. Bonnyman, Ralph A. Wilkins.

Standing: Robert N. Christensen, William S. Cochrane, Charles P. Hall, Hermon T. Barker, Roy M. Wiggin, Jr., Francis J. Curran, John P. Dolan, Howard S. Whitney, Edwin P. W. Readel, Arthur D. Colburn, Robert M. White, Edward B. Holmes, James B. Maguire, Parker F. Leonard, Hugh W. Reynolds and William D. Marland.



PECIAL PAPERS SALES DIVISION. E. C. Davis, anager, and W. W. Cusumano, Salesman.

CARTON SALES and **PRODUCTION** men at their annual gathering. Seated: John J. Burke, Robert A. Moore, Ralph H. Hall, Robert B. Patterson, Russell L. Tupper, Ralph A. Wilkins.

Standing: W. Squier Munson, Arthur H. Lynch, Thomas R. Clarke, Jr., Hermon T. Barker, Ambrose E. Fitzpatrick, Harry Maistrosky, Maurice L. Godfrey and Daniel H. Delaney.

The Cover

DECK THE HALLS! Old Morse Tavern, recreated by artist Prentice Phillips and his wife, as it might have looked in the Gay Nineties. This building stood where the Personnel Department building stands today. The Main Office is at the left, Paper Mill buildings in the distance.

Quality and Service

(Concluded)

At every step intelligent action by trained people is providing the service our customers demand. Team work, day in and day out, is the answer.

People in Bird & Son have also been responsible for developing several new and interesting items in our box business. There is the special case for Havoline Motor oil with a smart print job on an oyster white liner made on our paper machines. The case carries a special, high-grade oil — and it looks the part. There's a new beer case for Dawson's, again with a light colored liner, printed in red and white to tie in with Dawson's newly designed bottle label and sales promotional displays. The corrugated folder for Columbia record albums is specially designed to carry the records safely and display them as well. An over-all weavette pattern in off-white is printed first, then this in turn is overprinted with "FRAGILE" repeated many times in large blue letters. The folder is designed so that it can be used as a rack for displaying the record album in the store. Another box combining display and instructions for use is the box for the Pinomatic clothes line. This new clothes line, which eliminates the use of clothes pins, is illustrated on one side of the box and the instructions for use printed on reverse side. The liner is white, the printing in black and red. The box sells the merchandise as well as delivering it safely.

Old ideas can occasionally have modern adaptations. This happened when we used a Bird patented idea of April 9, 1912, to strengthen the 30-dozen egg case. This case has now been improved by adding a three-inch reinforced kraft strip horizontally at the crease around the top of the box. This extends down to the hand hole at each end and serves to strengthen the box at this point. It was first used in 1912 to add strength to the bread boxes we were then making.

In Connecticut is a poultry grower who raises Cornish game hens, a delicacy served by some of the finest restaurants in this part of the country. We showed him how he could save money by using Bird boxes, and now he ships his product packed in dry ice in a special case, designed and made by Bird.

Plant Improvements

Backing up quality products and quality service, must be consistent quality production in the plant. This we provide through well-trained *people* on the job and up-to-date machinery.

Clean liners for boxes — liners without asphalt or grease spots — are guaranteed by the addition of a second asphalt dispersion unit at the East Walpole Paper Mill, completed and in use at the year's end in 1954. This gives us two units now, which can be used to supply any of our paper machines. A 20% increase in production has been achieved at No. 4 Paper Machine where a heavy duty suction second press and a new dryer section have been added. Also, an entirely new beater room now furnishes the stock for No. 4.

To afford a complete operation at New Britain and increase the service, a new printer-slotter was installed during the year. At No. 1 Box Shop, where all paper board is produced, an extension to the building is now being completed. This 100-foot, two-story extension will provide more production area for the Combiner Room and additional storage space for the Corrugated Department.

In the Felt Mills at Phillipsdale and Shreveport there have been changes, too. Each mill has completed an 80 x 100 foot addition to its already spacious warehouse.

At Phillipsdale, to speed the production of dry roof insulation, a new machine of our own design has just gone into production. It automatically laminates and wraps roof insulation.

At Shreveport, for better production, an additional Bird Screen and other cleaning equipment have been added; also more dryers and red ray burners have been installed. Shreveport is turning out tremendous quantities of good felt these days with a four-shift operation seven days a week.

The Flood

The disastrous floods which hit New England on August 18 and 19 did not spare our East Walpole plant. A dam above us and our own mill dam were both in danger of going out. To prevent this the flood gates and all flash boards were taken out, letting tons of water go suddenly down river. This quickly flooded the lower mill yard, and for the first time in history two paper machines and the mill office were under three to five feet of water. Floors of the Machine Shop and No. 2 Box Shop also had several inches. The chief damage was to electrical equipment. Within a few hours, temporary office quarters had been established and within 10 days, both paper machines were back in operation. Shipments were delayed more by the damage to Massachusetts and Connecticut highways than they were by damage within our plant.

As we round the corner to 1956, it is Bird & Son's program to continue to make both quality and service of first importance.

SURROUNDED BY THEIR COLORFUL PRODUCTS are Floor Covering sales, production and advertising executives. Seated: Left to right — Frank Maconi, Claude A. Boiteau, Charles A. Sumner, Richard T. Murphy, Robert V. Garner, Arthur J. LeBlanc. Standing: Stanley Blackmer, Bertyl V. Johnson, Michael E. Cummings, Harold F. Hillyard, Paul DeChellis and Frederick C. Aber, Jr.

Floors with a Future

TANGIBLE evidence of Bird & Son's belief in a bright future for the Floor Covering Division is the substantial amount spent in 1955 on the linoleum operation. A new calender has been installed, incorporating all the latest devices, making this the finest linoleum machine in the industry.

The 150-ton machine is impressive to watch. Not only does it turn out the same high quality product as the older equipment, it does the job faster. It is a more flexible machine, too, being almost fully automatic. A complicated series of switches and controls can be set up to operate from a single control button. A new feature not found on any other linoleum calender is a control which swings the bottom calender roll so that its axis is not parallel to the axis of the top roll. This helps maintain correct caliper of the sheet.

Other controls, including separate speed controls for each roll, will help achieve new color break-up for new design effects never possible before. This is good news for those who sell the product, because both design and color are of top importance in today's market.

Since the trend of today's sales is for higher priced, higher quality goods we anticipate continuing good business in linoleum. The additional production which we will get from this new up-to-date equipment will easily be sold.

Bird continues to lead the industry in both patterns and colors. In Super Grade and Quality Felt Base Floor Coverings and Rugs, 12 new patterns and 37 new colors were introduced in 1955. At the summer markets in New York and Chicago the Bird showings

(Continued on page 6)

Floors with a Future

(Continued)

were declared to be tops in the industry. High praise came from happy Bird distributors and dealers.

Seldom has any new pattern had the reception given to Scatterbox. This smart plaid design was the hit of the market. There were high compliments too for Bamboo, Leaf Weave and Loom Lyric. New colors like Coral, Smoke, Cherry Malt, Spun Silver and Port Light all look as beautiful as they sound. This reputation for color and design has been earned. It is the result of the efforts and the outstanding creative ability of the Bird staff of designers and colorists, headed by Robert Garner and Philip Macchi. Theirs is a job which begins all over again, just as soon as the latest creations are announced. More new outstanding designs, more new color effects, they tell us, are on the way to be introduced early in 1956.

Another year's experience on the new Rotary Print Machine has solved a number of difficult production problems. Plastic Counter Cover, Plastic Wall Covering and Rug Border are now made on this equipment. There are new products soon to come, perhaps before 1956 is over, made by the Rotary process. Extensive development work now in progress on these products shows promise of being completed in the very near future.

Effective Advertising

Sales and Sales Promotion have again been closely interwoven to bring a higher volume of business to us and to the distributors and dealers handling the Bird line. National advertising keyed to the local dealer is the magic formula that is working for dealers all over the country. Here is how it works:

Dealers agree to carry adequate stocks of Bird Floor Coverings and to set up window and department displays featuring specified rugs or patterns. The national advertising shows these same rugs and patterns in full color in the magazine section of leading Sunday newspapers. The advertising in the local paper lists the local Bird dealers. Milady sees the advertising, learns where Bird is sold, then goes to the store where she sees the advertised patterns on display. The result — a pleased customer and more sales of Bird Flooring.

The planning and carrying forward of the Sales Promotion program has been strengthened during the year by adding two new men at the home office. Working under Director of Marketing Howard Woods, Frederick C. (Ted) Aber, Jr. is in charge of advertising and sales promotion activities for Floor Coverings and Leonard C. Niese in charge of advertising and sales promotion for Building Materials. Because of expanding advertising activities in both divisions the program had reached the point where it was no longer possible for one Sales Promotion Manager to follow the work of both divisions. Both men have plans for their divisions in 1956 which will interest distributors and dealers and help them sell Bird more effectively.

Bird salesmen have worked hard and successfully in promoting the Floor Covering merchandising program across the country. In certain key cities they have been aided by the work of Sales Development Manager B. V. Johnson and his crew of sales trainees. This group moves from city to city helping the local Bird Salesman and the Field Manager promote the program. Cities visited this past year include Birmingham, Cleveland, Charlotte, Buffalo, Pittsburgh and Rochester, New York.

In appreciation of the extra and successful effort demonstrated by Bird distributors, the company has continued its program of awarding plaques to those distributors who show the greatest increase over their quotas. For the last six months of 1954 the winners were:

Eastern Field —Esjay Distributors
Wilkes-Barre, Pa.
Central Field —Lott & Geckler
Grand Rapids, Mich.
Southern Field—Orgill Bros. Hdwe. Co.
Jackson, Miss.
Western Field —Material Dealers Hdwe. & Supply Co.
Enid, Okla.
Hawaii —Valentine Commercial Co.
Honolulu, Hawaii

For the first six months of 1955 —

Eastern Field —Norman Deitch Co.
Philadelphia, Pa.
Central Field —Edward W. Daniel Co.
Cleveland, Ohio
Southern Field—Persinger Supply Co.
Williamson, West Va.
Western Field —W. P. Fuller & Co.
Portland, Oregon

Boosterama

Another effective selling tool is the Boosterama, now in its second year. More than 20 of these meetings, planned by the Sales, Advertising and Sales Promotion departments jointly, have been held from Boston to Seattle.

At each Boosterama, dealers can see the whole Bird line effectively displayed. They attend as guests of Bird & Son to learn first hand the techniques our experts have found most successful. At these dinner meetings, every angle of merchandising the Bird line is discussed. Dealers are shown how their local dis-

(Continued on page 19)

BIRD & SON, inc.
E. WALPOLE · CHICAGO · SHREVEPORT · CHARLESTON
1795 to 1955

BUILDING MATERIALS DIVISION meeting with representatives of the Northern, Eastern and Middle Atlantic Divisions present. Several company executives, including President A. H. Anderson, attended.

Front row, left to right: H. P. Morton, L. T. Harriman, F. X. Lantier, F. P. Reynolds, Rogers Weed, Jr., E. L. Chamberlain, A. H. Anderson, J. H. Van Hoy, H. F. Davis, H. O. Woods, R. H. Emerson, T. E. Miller, Jr. and W. W. Ford.

Second row: C. L. Walton, F. B. Ross, Jr., J. D. Lantier, E. T. Washburn, C. P. Parker, Jr., J. D. Conrad, R. A. Beattie, M. L. Vose, D. E. Hurley, J. B. Clements, D. R. Clay and E. L. Lincoln.

Third row: T. F. Spencer, Jr., W. E. Smith, Jr., F. E. Weynand, J. H. Moran, T. M. McLaughlin, J. H. Murphy, D. J. Marvel, R. C. Newton, M. H. Hubbard, G. G. Sheehan, R. I. Barrett, T. E. Lazarovich, T. H. Johnson, S. H. Sallie and M. N. Sisson.

Increased Business

LATE in 1954 the bricks and mortar and machinery of the new Charleston Roofing Plant came to life when people moved in and began to produce Bird Roofing Products *in* the South *for* the South.

As a matter of fact, Bird people had been intimately concerned with this new Charleston plant from the time it was first put on the drawing board. The plant and its machinery were designed by Bird engineers. Bird engineers directed its construction. And in the building, full consideration was given to the most important people of all — the customers whom this plant would serve. Completed in late 1954 and properly dedicated with ceremonies in January 1955, this newest Bird roofing plant has been busy serving good customers in the South better than we have ever been able to do before. The customers have responded by finding an expanding market for these Bird products now being made right in the area.

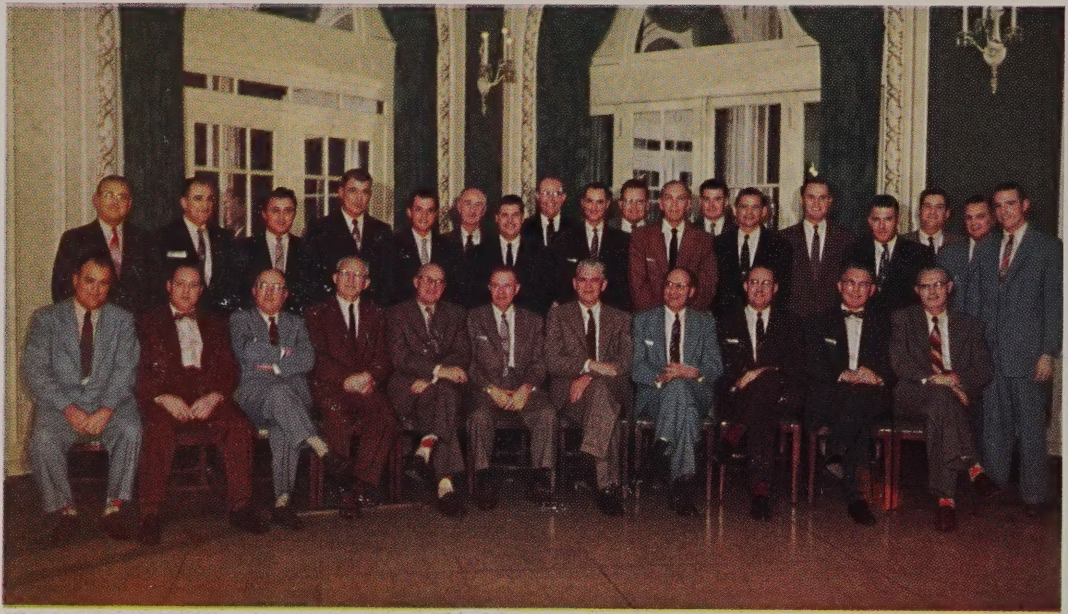
An improvement in production equipment has been made during the year at Shreveport. A new conveyor system for handling granules has been installed. Similar to the system at the new Charleston plant, the operation is now more efficient and makes possible faster color changes.

Biggest news of the year at Chicago is a new warehouse. Construction was started in September. It will soon be ready for use. It is located adjacent to the present warehouse, provides an additional 24,000 square feet of storage and shipping space and, with new docks, more than doubles the loading area.

The Chicago plant has also acquired 62,000 square feet of land on Bishop Street, east of the plant, providing much-needed space for future expansion.

The year 1955 has been the biggest ever for the roofing and siding industry. Though intensive selling on the part of Bird salesmen and Bird distributors and dealers, we have gained a larger share of the market. Expansion was expected in the South because

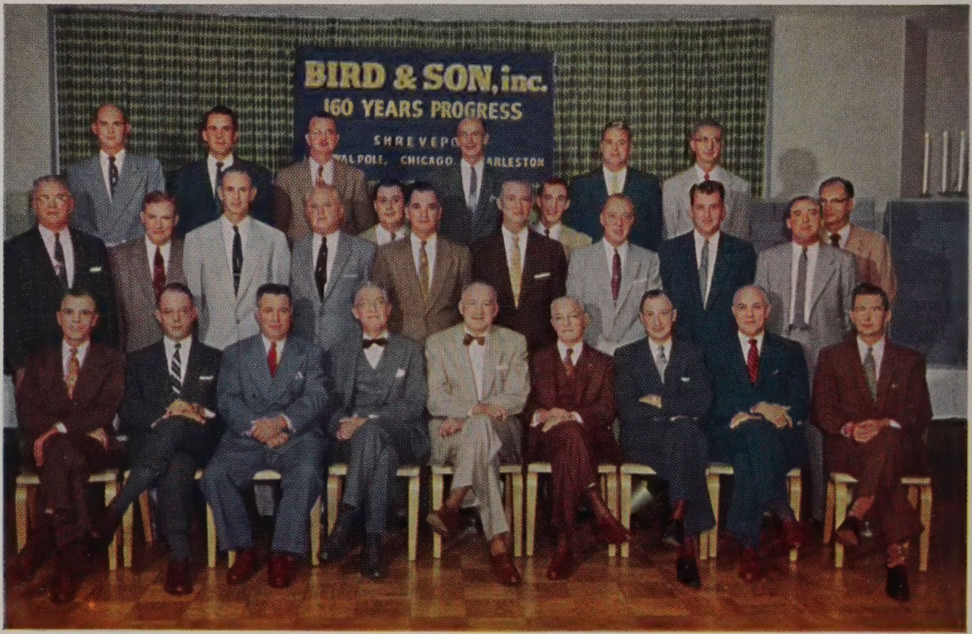
(Continued on page 9)



BUILDING MATERIALS SALES GROUP, WESTERN DIVISION, at a meeting in Chicago:

Front Row: H. F. Moore, J. A. Grawin, E. D. Baker, W. W. Wilson, F. S. Aldrich, W. B. Harris, A. M. Dobbins, P. C. Johnson, J. W. Morgan, W. J. Brebach and B. G. Macfarlane.

Back Row: H. H. Heidemann, T. F. Reimann, R. G. Shicotte, G. T. Brebach, W. L. Rolow, G. A. Sayres, Sr., D. R. Robertson, H. E. Crowe, C. C. Combest, R. C. Keitz, T. E. Downey, C. D. Weeks, P. C. Armstrong, T. E. Reilly, G. M. Mills, R. N. Eisenbeis, H. R. Groters and R. C. Loomis.



SOUTHWESTERN DIVISION, BUILDING MATERIALS SALES GROUP, at a meeting in Shreveport:

Front Row: H. B. Beauchamp, E. M. Dyess, S. H. Cararas, H. F. Davis, J. D. Johnston, E. L. Chamberlain, R. F. Jenkins, Rogers Weed, Jr. and J. K. Colvin.

Second Row: Carl Andrews, Wesley Cragin, J. M. White, L. G. Houston, B. P. Soward, A. G. Harper, F. H. May, G. A. Sayres, Jr., C. C. Pregge, W. M. Guice, T. D. Blanchard and M. E. Roach.

Third Row: E. W. Wright, J. D. Cook, W. E. Smith, O. N. Sherburne, F. E. Shofner and R. N. Potter.

Building Materials

(Concluded)

of the Charleston plant. With the fine cooperation of our business friends and the people at the new plant, we feel that we are well on our way. Expansion also took place in the East and the Midwest. The Chicago plant, for instance, has never had such a busy year. It has broken all previous production records.

The Architect Shingle still heads the list for beauty, strength and performance. Its sales have increased this year as owners came to recognize its value in areas where high winds may strike. Only with Architects can you be sure of the finest protection money can buy. We know of more than one instance in the '54 and '55 hurricanes where water and wind wrecked the house — but the Architect roof still remained undamaged. The Architect has also been used increasingly on large estates, schools and other public buildings where top quality is always specified.

Ranch Roof

Ranch Roof is a new Bird product in 1955. Introduced first at Chicago, it is now made in all Bird plants. It has been developed especially for roof decks with a pitch as low as one inch in 12. It is being sold for ranch homes and for motels, airport hangars, warehouses and other buildings with low-pitched roofs. It is offered in the most attractive of the new colors to match or blend with sidewall paint colors.

Ranch Roof is sold in strips 18 inches wide and 38 feet long, packed two strips to the roll. The full width is coated and surfaced with granules. An 8-inch exposed area is embossed with Weather-Tex design with a 10-inch selvage for cementing and protection against leaks.

Color took an equal place with quality and price in the roofing industry this past year. And color in the Bird line was second to none. There were bright new greens, there were Charcoal Pink, Dawn Mist and the whole range of colors in a distinctive new Shadow Line. The Shadow colors are achieved through different tones of the same color. A new coloring process installed in 1954 at the Norwood Granule Plant has enabled this plant to produce a wider range of colors.

New Caravan

Spring, 1955 found an entirely new Caravan program on the road. The earlier Caravan had been beamed at the dealers and their salesmen. It showed our plants in production and explained how Bird quality shingles were made.

The new Caravan was designed especially for architects, contractors and applicators. With a very beautiful display of Bird Building Materials as a background, the fast-moving show presented the major selling points of the Bird line. Again there was a movie narrated by Lowell Thomas. Using animation techniques, it presented hard-hitting facts and quality features such as double surface construction, the triple coverage of Architect Shingles, and the way in which these features repel wind, sun, rain, hail and snow. It was a big show, designed to be seen by one to two hundred people at a time. During the spring months more than 20,000 building materials men attended Caravan shows from Maine to the Midwest and the Deep South. The Caravan presentation is still available upon request. (See special announcement.)

Proven advertising techniques again played their part in selling Bird Building Materials to the general public — newspaper advertising, stuffers, job signs and impressive four-color advertisements. During the year, 103 ads appeared in 20 leading trade magazines. Seventy-six of them were full-page, full-color, a record no other roofing manufacturer can equal.

Advertising is important on two counts — to keep reminding the home owner to buy Bird, and to tell the Bird story to builders. The Bird advertising program is designed to help the dealer create more demand for Bird products from both the individual carpenter and the builder who thinks in terms of 50, 100 or even 200 units a year.

The Building Materials Division has had its year of greatest volume. There are many indications that business will continue good for us and for our dealers during 1956.

Two Films

The Bird Caravan films (16 mm. sound and full color) are available without charge to dealers, service clubs and other organizations.

The Story of Bird Roofing and Siding	(1954 film)
The Big Difference	(1955 film)

Write to the office which serves you, or to the Public Relations Department at East Walpole, Mass.

Also

With adequate notice, each Building Materials sales office can make arrangements for a sales meeting or a Caravan program. Write to your nearest office for details.

Left: John V. Smith, No. 2 Box Shop, with Peter, standing; and Frederick, Joseph, Sandra, John, Jr., Mrs. Smith and David. Amos, the dog, is here too.

Above: Ader J. Tarbell, Assistant to Paper Div in Vice President, Mrs. Tarbell, then Be Joseph and Nancy.

Speaking for all of us,
these Bird & Son families say

Merry Christmas To Everybody!

Richard J. Carberry, Norwood Roofing. Mrs. Carberry holds Jerome. On tricycle is Michael, with Timothy on bench between parents and Mark on the floor.

Pictures taken
December 1954

Edwin Jankowski, recently transferred to East Walpole Maintenance from the Finishing Mill, with Betty Ann beside him. Mrs. Jankowski (former Betty Sullivan of Office) holds Eddie, Jr. They have another little boy now, born in April.

John Wilhelmi, Floor Covering, with Mrs. Wilhelmi (former Helen Quackenbush of No. 1 Box Shop) and twins Jacqueline and Kathleen. Monkey, the collie, is just visible by table.

John P. Hayes, Paper Mill Laboratory, and Mrs. Hayes with Richard, in front of tree, Carole (in back), Ellen and Jackie (John, Jr.) holding onto Buffy, the cat.

Preston Bethel, East Walpole Maintenance, and Susan, Jean, Mrs. Bethel, Nancy and Anne.

Preparing for Tomorrow

SEARCHING for new products and better methods is the continuing task of the Bird Research Laboratories.

"No matter how significant our progress has been to date," says Director of Research Frank P. Reynolds, "it will not be good enough for tomorrow. The paper, building materials and floor covering industries are all very competitive. Nothing is more important to us or our customers than keeping out front. Without research we should soon fall behind."

The continuing function of the well-established laboratory at Norwood is to work with all plant laboratories to improve products and to develop new products for every Bird & Son division.

The Research Division also exercises supervision and control over all company patent activities, and it is the division which directs the sale and promotion of Bird Tie Pads.

New Developments

As in any research department, there is much experimentation going on that cannot be put into print. Improvements not covered by patents and strictly new developments are in this category.

At present a large amount of time and effort is spent by the Research Division on Floor Covering. Bird Linoleum, developed in the past 10 years through both the Research and the Floor Covering Laboratories, now holds a Consumer's Report rating in one of the top three positions in a field of nine.

Bird Plastic Wall Covering and Counter Cover were both developed by the Research Division in the past few years. Announcement of several brand new floor covering products is expected within the next few months.

Bird Insulating Siding during most of the past year has been made on a greatly improved insulating board which has much higher dry and wet strength. Thus, the quality of Bird Siding has been considerably improved by the work of the Research Laboratory.

Rubberized Tie Coating

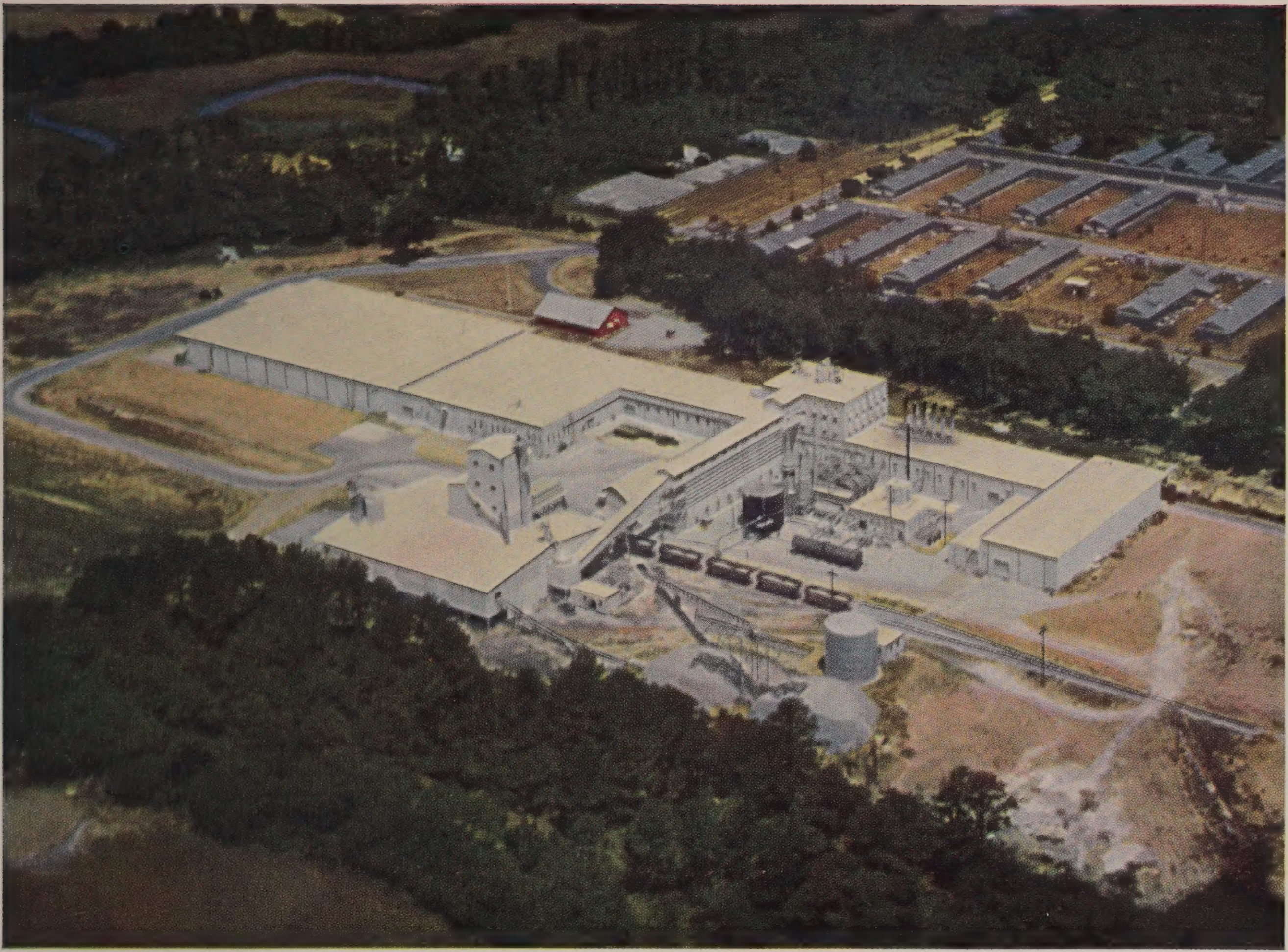
During the year Research has developed Bird Rubberized Tie Coating for the Tie Pad Division. This coating, to be brushed or sprayed on the top surface of railroad ties in track, contains Rubarite. It protects the rest of the tie not already covered with the Bird Tie Pad.

Vita-Band D sold by the Horticultural Division is a Research development. Sales of this disintegrating band have been substantial during the past three years. Other horticultural products from Research are expected to be announced shortly.

Research in this company started before the turn of the century when Charles Sumner Bird began crude experiments with asphalt at home on his kitchen stove. The odors at times, it is said, were almost enough to drive the family out of doors. But from such humble beginnings came the first Bird waterproof papers.

Present Staff

Our laboratories today are staffed by men especially trained in the fields of paper, felt, asphalts, paint and plastics. More than 50 chemists and engineers daily engage in the problems of making present products better and designing new products for the future.



OFFICIALLY OPENED with impressive ceremonies on January 28, this new Charleston, South Carolina, Roofing Plant now serves the Southeast. The Granule Plant is in the foreground, the large warehouse at the left, and the longest roofing machine in the world, 550 feet, is housed in the long building in the center.

FIRST SALES MEETING of the Southeastern Building Materials Sales Division held at the time of the Charleston Plant opening in January. Front row: E. F. Smith, J. B. Blandford, B. L. Sears, Southeastern Sales Manager, J. H. Van Hoy, Manager of the Southeastern Division, and G. A. Sayres.

Second row: R. S. Whitney, Kermit Mann, G. Lee Pulley and A. K. Powers.

Back row: J. L. Nelson, A. G. Marsh, G. E. Stine, C. J. Darnell and J. E. Saunders.

THE WORLD'S LONGEST VERTICAL LIFT BRIDGE. Spanning the Cape Cod Canal at Buzzards Bay, Massachusetts, it carries New Haven trains over the Canal. The span remains in the up position, is lowered only long enough to let a train pass. The span and the approaches were equipped with Bird Self-Sealing Tie Pads in 1954. A life service of 30 to 40 years for the new bridge ties is expected.

Bird Tie Pad Division

BIRD TIE PAD DIVISION men are Albert A. Cross, Manager, and John H. Dooling.

new product added to protect area not covered by Bird Tie Pad

BIRD Self Sealing Tie Pads have been used this year in greater numbers by many of the more progressive railroads.

With the increased number of competitive tie pads offered this year, the Bird Self Sealing Tie Pads are still recognized by the railroad managements as being the best on the market. This popularity is due to the effective underplate and spike hole seal provided by the Bird product which, coupled with its rugged construction, assures many years of protective service to ties in track.

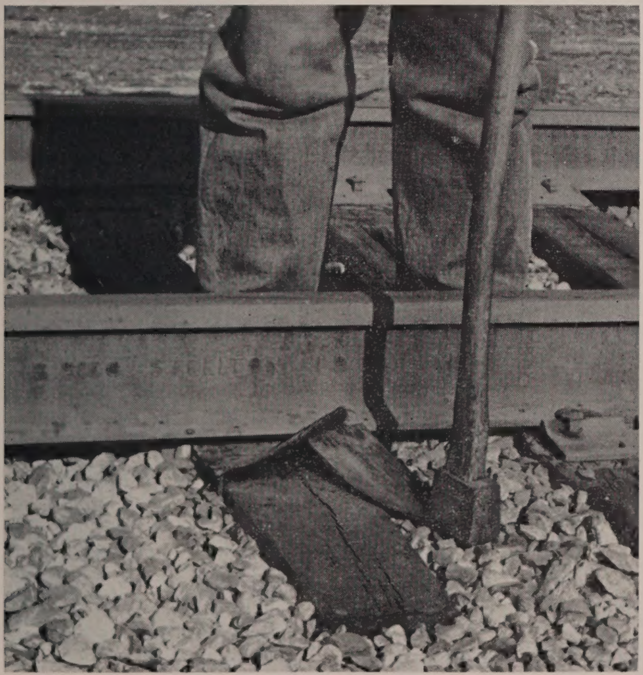
Continuing sales, together with changes in manufacturing methods in our plant, have made it possible to reduce the price of our Standard 5-Ply Tie Pads. In addition, more moderately priced tie pads, combining the sealing characteristics of our standard product together with the same care of manufacturing, have been developed for use in tracks where traffic is lighter.

The Bird Self Sealing Tie Pads are produced on a special machine at the Norwood, Massachusetts, Roofing Plant where careful inspection and quality control assure a uniform and high-grade product.

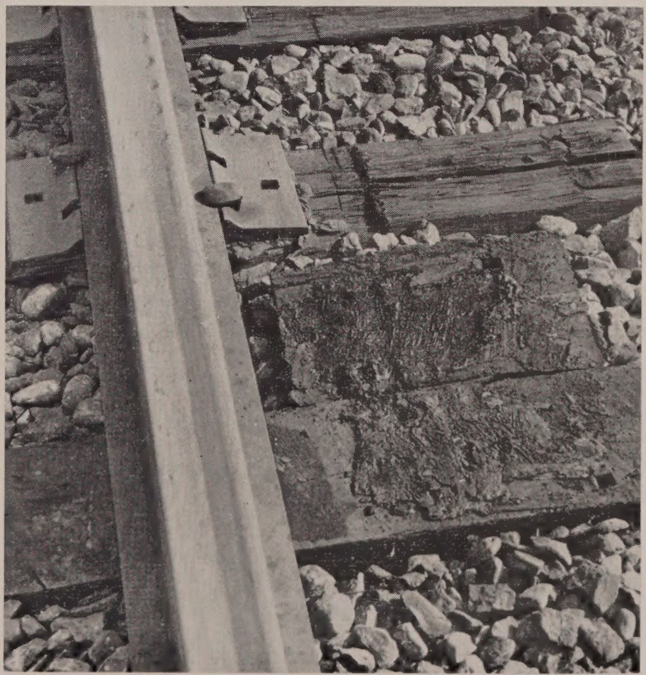
A new product, Bird Rubberized Tie Coating, has been developed by our Research Department. This material, designed to seal the surface cracks which develop in ties, helps keep moisture and other foreign substances from penetrating into the main body of the timber. This product, used with Bird Self Sealing Tie Pads, will insure the savings so earnestly sought by the railroads through further extending the service life of ties in track.

Business forecasts for 1956 are optimistic. Increased income for the railroads will naturally be reflected in increased purchases for their improvement. Good business in Tie Pads is therefore, expected. We predict that Bird Self Sealing Tie Pads will be installed in greater numbers and more extensively than in the past, and that our Tie Pad Machine will be busier than ever before.

A Bird Tie Pad being peeled from a tie. It took considerable effort to break the seal and pry this pad off.



With pad removed, note excellent condition of the wood after five years. The area was protected effectively against water and sand.



FRACTIONATING TOWER at the Gary, Indiana, Plant of the Berry Asphalt Company. Other Gary refining equipment can be seen in the distance.

Berry Asphalt Company

OFFICERS

Chairman of the Board — AXEL H. ANDERSON
President — JAMES S. VAN PELT

Vice President — A. T. VAN PELT
Vice President — ROGER N. SMITH

Secretary and Treasurer — WESLEY C. AHLGREN

DIRECTORS

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WESLEY C. AHLGREN
PHILIP R. ALLEN
CHARLES S. BIRD
JAMES S. VAN PELT

Vice President in Charge of Refinery Operations — A. T. VAN PELT

Vice President in Charge of Crude Production — R. N. SMITH

REFINERIES

GARY, INDIANA

Manager — GORDON W. COE
Superintendent — FRANCIS E. FARMER

OFFICE — Chicago, Illinois

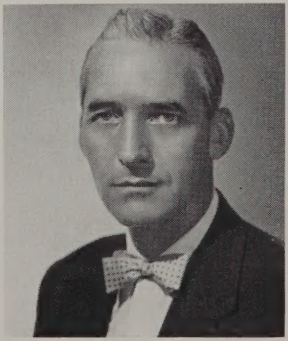
STEPHENS & WATERLOO, ARKANSAS

Superintendent — MORGAN MOORE
Sales Manager — JOHN W. WALDRON
Advertising and Assistant Sales Manager — H. L. MCGUIRE
OFFICE — Magnolia, Arkansas

New President

ON September 12, 1955, James S. Van Pelt was named President of Berry Asphalt Company. He joined the company as a Salesman in 1936 and since January 1952 had been Assistant to the President in charge of sales. He had also been Manager of the Gary operation from August 1954.

Mr. Pullar, former President, had been with Berry Asphalt Company for 28 years and its President from 1947. He is continuing in his post as President of Rubarite, Inc., and will also continue to serve as a director of Bird & Son, inc. and as Chairman of the Executive Committee of the Asphalt Institute.



James S. Van Pelt

Harold B. Pullar

THE year 1955 was one of continued progress for Berry's Refinery at Gary, Indiana, just outside of Chicago. A number of changes took place here.

Starting the new year, we commenced operating with a new crude oil pumped to us through the new Buckeye Pipeline connection. The new crude oil permitted our Gary Refinery to make better gasoline and fuel oils and a greater quantity of a high quality asphalt. The throughput at the plant was also increased at the first of the year to about 4,000 barrels per day.

A new Superintendent, Francis Farmer, was appointed in January 1955. Under his supervision, production has gradually increased to the point where we are now putting through about 6,000 barrels of crude oil per day.

To provide a larger market for this increased production our sales force was expanded in 1955.

A number of new storage tanks with special heating equipment were added during the year in order to facilitate movement of asphalt. Gary now has loading facilities as good as or better than anyone else in the Chicago area.

Gary Products In Use

Our gasoline can be readily purchased in the northern part of Indiana from any of a number of the better gasoline distributors in that area. Our burner oils are heating many homes in northern Indiana and southern Michigan. Our fuel oils are used and well accepted in many of the large industrial plants in the Chicago commercial area. As for our asphalt, one of Chicago's heavily traveled streets, Lake Street, has been paved with asphalt from the Gary Plant.

We believe that the growth at Gary is just a beginning. As the new year proceeds, many more changes will come which will improve the quality of our products and improve the service we shall be able to give to our customers.

Two of the principal improvements are now on the drawing boards. One is a new loading dock that will permit products to be loaded at between 500 and 750 gallons per minute. The loading dock will be the most modern in the area, with a complete remote control system throughout.

The second new plant addition on the drawing boards is a "platformer." This piece of equipment up-grades gasoline so that we shall be able to supply a quality equal to or better than any other in the Chicago district.

1955 At Arkansas Locations

A new development that affected the Arkansas Refineries during 1955 was the addition of new lubricating oil equipment to improve further Berry's high quality lubricating oils. The Waterloo Plant is now able to produce lubricating oil stocks of a better quality than any other in Arkansas.

Rubber asphalts, which were largely in an experimental stage last year and the early part of 1955, have begun to find their place in both the paving and roofing industries. Rubberized asphalts are made exclusively in this area by the Berry Asphalt Company. Now that the initial stages have been completed, the use of these products should produce larger sales for us during 1956.

New offices, located in our own new office building at Magnolia, with adequate space and facilities to improve the service for our customers supplied by the Arkansas refineries, were completed in mid-summer of 1955.

We all look forward to 1956 to be one of the larger and more progressive years of the Berry Asphalt Company.

Air Fields Discover Rubarite

DURING the past year, Rubarite, Inc., owned jointly by Bird & Son, inc., Goodyear Tire & Rubber Company, and National Lead Company, has made substantial progress in proving the merits of the product and putting in successful installations in various parts of the country.

Rubarite Jetlock, designed to meet government specifications for a tar rubber to be used on critical areas at jet bomber bases, successfully met all the requirements. A number of installations have been made. Two principal ones were the West Palm Beach Airfield and Wolters Air Force Base in Roswell, New Mexico. There is every indication that the Air Force will use a considerable amount of this tar rubber in the repair and maintenance of critical areas on existing airports and the construction of new airports. The principal feature of this tar rubber is its insolubility in jet fuel, of which there is always some spillage on the wearing surface of jet bases.

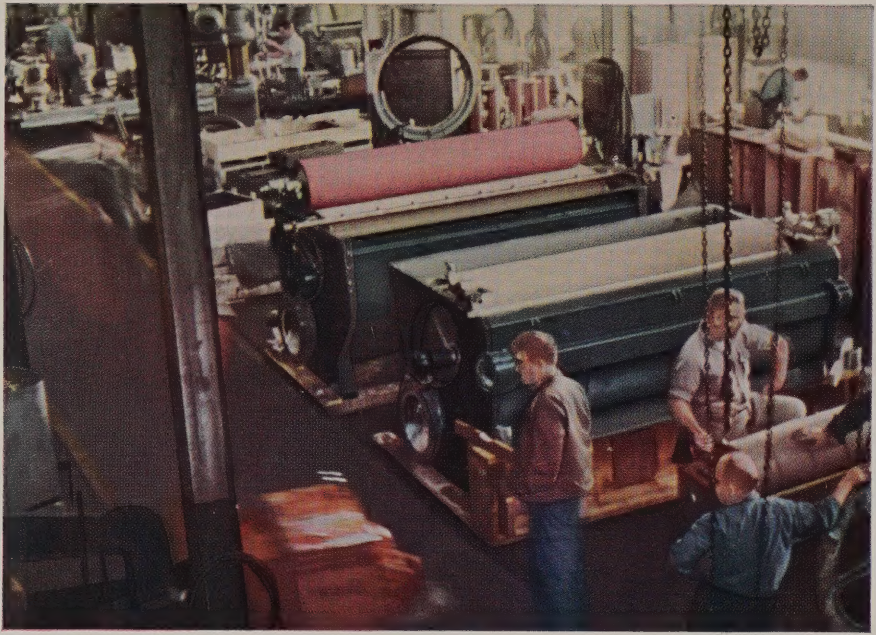
Rubarite for use on roads and highways in various parts of the country has continued to prove itself under practical traffic conditions to be a most satisfactory material for improving road surfaces.

One of the outstanding Rubarite materials has been a soft Rubarite asphalt used in the construction of seal coats. In this important and most troublesome type of construction, rubberized asphalts are more workable and less hazardous than cutbacks. They are better and more workable than asphalt cement, can be used in smaller quantities to get a thicker mat of cover materials such as pea gravel, stone, chips or sand.

Rubberized seal coats can be opened to traffic immediately after construction and rolling. There is no pick-up, no surplus cover material, no bleeding, and the finished road is uniform in appearance. These seal coats are affected very little by temperature changes, and are resilient and flexible under all weather conditions. There is every indication that there will be a tremendous increase in the use of this material.

There has been increased interest in Rubarite products for industrial purposes. Tests are being made all over the country for many different uses.

Rubarite was introduced as an entirely new product, requiring a new type of manufacturing plant. The product met all of the problems involved in a new industry, and was dependent entirely upon engineering principles for its success. It has gone successfully through the first phase of any new industry. It has proved by practical tests that it is a good material. There are tremendous possibilities for increased use in the future.



Bird Machine Company

BIRD SAVE-ALLS on the assembly floor at South Walpole. These units will soon be on their way to a paper mill where they will quickly pay for themselves by saving valuable paper-making fibres that would otherwise run to waste. Save-Alls have been built by Bird Machine Co. almost from the beginning of the company. Over the years they have rescued literally millions of pounds of good fibre and returned them to the paper machine to be made into good, salable paper.

OFFICERS

Chairman of the Board — AXEL H. ANDERSON
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Vice President — GEORGE SHERRERD, JR.
Vice President — FRANKLIN F. FROTHINGHAM
Secretary and Treasurer — WESLEY C. AHLGREN

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PHILIP R. ALLEN
AXEL H. ANDERSON
FREDERICK K. BECKER
CHARLES S. BIRD
FRANKLIN F. FROTHINGHAM
GEORGE SHERRERD, JR.

Manufacturing Manager, JULIUS J. YANKEE
Chief Engineer, MADISON M. CANNON
Assistant Treasurer and Office Manager, LAWRENCE T. BROWN

A Company," the dictionary says, "is an association of persons for a common purpose or performance." The "common purpose" of the people that comprise Bird Machine Company is to provide machinery for the pulp, paper, chemical process, mining and other industries that meets the highest standards of performance.

Achieving and maintaining this objective takes people of uncommon skill, knowledge, foresight and determination. That is why this company sets so much store on its engineering, research and development and field personnel as well as its shop and office people.

In a plant like this, where such varied items of machinery are built, many of them to meet the customers' individual specifications and needs, it takes a high order of skill to fashion the parts and assemble them into smooth working units. It also takes men with creative imagination and engineering talent to develop these machines and plan for their production as well as for their operation with the utmost efficiency and economy. Then it takes men with initiative, ingenuity and resourcefulness to develop the markets for all these machines and persuade prospective users of their value and effectiveness. Finally, it takes many able and intelligent men and women just to keep all these activities coordinated, smooth running and "doing business" from day to day.

England

Not all Bird Review readers are aware of the far-flung network of people who contribute to the success of the Bird Machine operation. English paper machinery engineers, for example, originated such popular and widely used items of Bird Paper Mill Machinery as Vickery Doctors, Felt Conditioners and Dirtecs — all manufactured in South Walpole under license from Vickerys Limited of London. And Vickerys in turn, team with the production experts of Walmsleys Limited of Bury and Walker Brothers Limited of

Wigan, England, to produce and sell Bird Screens and Bird Save-Alls respectively. Vickerys also work with Armstrong Whitworth Ltd., Gateshead Upon Tyne and Davey, Paxman & Co. Ltd., of Colchester to make available Bird Filters and Centrifugals to industry in Britain, Australia and South Africa.

France and Germany

In like manner, people of ability and good will are depended upon in France (Ateliers de Constructions Allimand of Rives) to build Bird Screens, and in Germany (Klöckner-Humboldt-Deutz AG of Cologne) to manufacture Bird centrifugals for European industry. An interesting development emanating from the latter, and built here under license from them, is the new Bird-Humboldt Screen Type Centrifugal Dryer destined for widespread use in the coal and other industries.

Sweden and Finland

Sweden and Finland are other countries where friends of our company and our machines are working with us. For A. Ekströms Maskinaffär of Stockholm we manufacture the Jonsson Screen, hundreds of which are now in active service on this continent, and the Vibrotor Screen which holds equal if not greater promise. The Bird Consistency Regulator is another popular piece of pulp and paper mill equipment developed originally by our Swedish friends. A new and totally different product now taking shape under the hands of Bird craftsmen is the KaMeWa adjustable pitch propeller originated by A. Johnson & Company, Inc. of Kristinehamn, Sweden. Norway as well as Sweden will soon be a source of additions to the ever growing Bird Machine lines. And the good people of A. Ahlström Osakeyhtiö at their Karhula Engineering Works, Karhula, Finland, build Bird Screens and Save-Alls for the flourishing paper industry of that far country.

Canada and Australia

Speaking of flourishing pulp and paper making countries, we think, of course, of our good friends and neighbors in Canada where Canadian Ingersoll-Rand Company Limited builds Bird pulp and paper machinery for us to the benefit of the great mills to the north. And to the south in the land down under we find Bird Screens being made for us by the Australian Paper Manufacturers Limited of South Melbourne.

So it is, and will continue to be when "good fellows get together" and get their heads together all over the world to develop and build good machinery — Bird machinery. With such international teamwork is it any wonder that business is humming along Rucaduc Pond at South Walpole.

Floors

(Concluded)

plays and selling methods tie in with the company's national program to achieve a united selling impact, greater than the largest dealer could ever create entirely on his own. Dealers are shown, too, how to display rugs and yard goods more effectively. They learn to appreciate the truth of the saying, "Goods well displayed are goods half sold." They learn that a few items well displayed will sell more merchandise. They are shown how to display the effective areas of each pattern so that the customer can see just how it looks.

August 19, 1955 will not soon be forgotten. That day, in a few hours, flood waters from the Neponset River swept through the Floor Covering plant. Some areas were under four to five feet of water. Over 100,000 finished rugs were ruined, motors were soaked, floors covered with silt. It was a bad blow for us, and for many distributors and dealers. Cleaning up and putting equipment into working order went on day and night. The first machines were back in operation right after Labor Day.

Bright Future

Those who have studied the Floor Covering market closely see an expanding and profitable future. Hard surface floor covering is especially in demand for ranch homes. It fits into the pattern of outdoor living that goes with such homes. Home owners want a floor that is colorful, easy to clean and not affected by foot traffic. Hard surface floor covering is the answer — and as far as we are concerned Bird Floor Coverings are the specific answer.

Just published this year is a new book, "The Hard Surface Floor Covering Industry." Professor Robert F. Lanzillotti of Washington State College has made a careful study of the industry and its potential. He states that many factors, such as population growth, rising national income levels and the trend toward wider usage of hard surface floor covering in residential and commercial furnishings, all indicate a steady, upward trend in consumption.

"If the rate of the past few years is maintained," he says, "it is expected that by 1960 the industry will have to produce from 675,000,000 to 725,000,000 square yards of all types of hard surface floor coverings, as compared with approximately 456,000,000 square yards in 1952."

The business is there. We are going after it with a merchandising program as modern as the patterns and products we sell.

BIRD & SON, inc.

Established 1795
East Walpole, Massachusetts, U. S. A.

BRANCH OFFICES: New York, Chicago, Shreveport, La., Charleston, S. C.

PAPER PRODUCTS AND FELT DIVISION

PAPER MILLS

East Walpole, Mass.

BOX FACTORIES

East Walpole, Mass.
New Britain, Conn.

SHOE CARTON SET-UP PLANTS

Lewiston, Maine
Manchester, N. H.

FELT MILLS

Phillipsdale, R. I.
Shreveport, La.

INSULATING BOARD PLANT

Phillipsdale, R. I.

BUILDING MATERIALS DIVISION

ROOFING PLANTS

Norwood, Mass.
Chicago, Ill.
Shreveport, La.
Charleston, S. C.

GRANULE PLANTS

Norwood, Mass.
Glenwood, Ark.
Charleston, S. C.

FLOOR COVERING DIVISION

FLOOR COVERING PLANT

Norwood, Mass.

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Bird & Son, inc.
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  - Assistant to Vice President, Rogers Weed, Jr.
  - Assistant to Vice President, H. F. Davis

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- Superintendent, W. R. Wright, Jr.
  - Chief Chemist, S. H. Sallie

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  - Office and Credit Manager, R. A. Marston
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  - Superintendent, William Freegard
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  - Sales Manager, Central Division, J. W. Morgan
  - Sales Service Manager, B. G. MacFarlane
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  - Purchasing Agent, H. W. Altman
  - Traffic Manager, H. A. Brandau
  - Superintendent, D. E. Frazier
    - Chief Chemist, A. T. Murgatroyd
  - Consultant, W. W. Wilson

Shreveport

- Southwestern Manager, J. D. Johnston
  - Sales Manager, Southwestern Division, R. F. Jenkins
  - Sales Service Manager, J. K. Colvin
  - Office and Credit Manager, O. N. Sherburne
  - Traffic Manager, A. W. Miller
  - Purchasing Agent, W. D. Blue
  - Superintendent, B. P. Soward
    - Chief Chemist, R. N. Potter

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  - Assistant to Vice President, H. S. Whitney
  - Chief Engineer, O. M. Lambine
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    - Assistant Sales Manager, Benjamin Beale
  - Sales Manager, Carton Division, R. H. Hall
  - Sales Manager, Special Papers Division, E. C. Davis
  - Sales Manager, Horticultural Division, W. D. Marland
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    - Superintendent, Paper Division, F. A. Massey
    - Superintendent, Box Division, A. D. Colburn
    - Superintendent, Carton Division, R. B. Patterson
    - Chief Chemist, H. T. Barker
    - Chief Engineer, G. M. Blair

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  - Sales Engineer, M. B. Lee
  - Superintendent, C. H. Porter

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  - Office Manager, R. W. Pearson
  - Chief Chemist, A. H. Chamberlain
  - Chief Engineer, E. E. Peterson

Shreveport Mill

- Manager, J. D. Johnston
  - Superintendent, B. P. Soward
  - Office Manager, O. N. Sherburne
  - Chief Chemist, R. N. Potter

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  - Western Representative, H. H. Holderman
  - Eastern Representative, J. A. Dooling
  - California Distributor, Barnes Supply Co., San Francisco
  - Canadian Distributor, Melville Machinery Co., Ltd., Montreal
  - Southwestern Distributor, W. E. Bugbee Railway Equipment Co., San Antonio, Texas

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  - Assistant to Vice President, R. V. Garner
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    - Sales Development Manager, B. V. Johnson
    - Field Manager, Stanley Blackmer
    - Field Manager, C. A. Boiteau
    - Field Manager, M. E. Cummings
    - Field Manager, Paul DeChellis
    - Field Manager, A. J. LeBlanc
    - Sales Service Manager, M. E. Blondell
  - Superintendent, Flooring Plant, Frank Maconi
    - Chief Chemist, B. H. Bailey

BIRD NEPONSET REVIEW

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Kenneth W. Pierce, Photographer

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John J. Murphy Mary McCarthy

BIRD
& SON, inc.
BIRD PRODUCTS
Established 1795

BARD